

LR Lone Ranger

T Tonto

@ Others fire weapons
at LR or T

O Others fire weapons
at others

B Big Little Books 1935 (15)

N Novels 1936 (18)

S Strips 1938

C Comic Books 1945 (152)

A 'precise behavioral measurement'
and comparison
of 'gunplay'
across four forms of
Lone Ranger Adventures

LR

	B	N	S	C
	x 1.2	x 1.1	/ 1.3	x 1.5
	/ 1.4	/ 1.3	/ 1.1	x 1.6
	x 1.8	x 1.3	/ 1.4	/ 1.3

T

	/ 1.1	/ 1.2	/ 1.1	x 1.4
	—	x 1.2	x 1.3	x 1.7
	—	/ 2.2	/ 1.2	/ 1.3

@

	x 1.5	x 1.2	x 1.1	x 1.2
	x 1.6	/ 1.6	/ 1.1	x 1.2
	/ 1.3	x 1.8	x 1.0	x 1.0

O

	/ 1.7	x 1.5	x 1.0	x 1.3
	/ 6	x 1.0	x 1.2	x 1.8
	x 3	x 1.1	/ 1.1	/ 1.8

	<u>BLB</u>	<u>Novels</u>	<u>Comics</u>	<u>Strips</u>
HIT FREQUENCY	ACCEL	ACCEL	ACCEL	DECEL
MISS FREQUENCY	DECEL	DECEL	ACCEL	DECEL
ACCURACY	ACCEL	ACCEL	DECEL	DECEL

Did Lone Ranger, across 33 years...

Increase , maintain, or decrease gunplay ?

Increase, maintain, or decrease gunplay accuracy?

Shoot more, same or less than Tonto? By how much?

Shoot more accurately, same, or less accurately than Tonto? By what factor?

**Shoot at others more often, same, or less often than he & T were shot at?
By what factor?**

Shoot more accurately, same, or less accurately than those shooting at him? By what factor?

Shoot at others more, same, or less often than others shot at others? By what factor?

**Shoot more accurately, same, or less accurately than others shot at others?
By what factor?**

---WE'LL DISCUSS DISARMAMENT!

