

MESSAGE NOT RECEIVED

FRANK GEORGE
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By law, institutions like Youngstown State University must disclose information regarding emergencies in a timely manner. Some students say the YSU Alert Notification System fails to do so.

According to The Handbook for Campus Safety and Security Reporting, YSU is required under the Jeanne

Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act to "alert the campus community to certain crimes in a manner that is timely and will aid in the prevention of similar crimes."

While the YSU Police Department employs several tools like loudspeakers, signs, and alarms to comply with this law, Chief of Police John Beshara said that the YSU Alert Notification System is the best way to inform of emergencies. "[YSU Alerts] is an opt-in

system. ... If you don't want to be a part of it, you don't have to be," Beshara said. "But we strongly suggest that students faculty, staff and visitors opt into the system because it is the most efficient, effective way to get critical information out. ... This is a powerful system."

YSU pays Inspiron Logistics \$12,850 annually for this Wireless Emergency Notification System, allowing the university to send emergency texts and emails to system

subscribers.

Some students said they have experienced technological problems with the YSU Alert System. Ethan Parks, a junior electrical engineering major said that he feels the system has failed to warn of emergencies in a timely manner.

"I think it's a good idea to have it, but [the alerts] don't come on time. And, by the time you get it, there's nothing you can do about it," Parks said. "I'm not getting them period."

Mike Koziorynsky, a senior hospitality major, added that though his phone is fully operational, he does not receive YSU alert texts on time.

"I got the last alert at four-thirty in the afternoon. I looked at a friend who got it at like four o'clock in the morning. Since I live off campus in Boardman, I guess it doesn't worry me as much, but I am just wondering how many

people on campus are getting them late. I kinda feel bad for them," Koziorynski said.

Haley Karelin, a junior psychology major, said she experienced the same problems.

"I get the alerts after everyone else by at least two hours," she said.

Beshara responded to these complaints and said that these issues have gone unreported.

"Yeah if [these problems] are occurring, we need to look into them. It is probably a problem with the system. ... I don't know," he said.

Like Beshara, Public Information Officer Ron Cole was unaware of students' complaints.

"No, I am not aware of these issues," Cole said. "If that's happening, I would suggest that people get a hold of either me or the police chief."

For troubleshooting regarding YSU Alerts Notification system call 330-941-3527.



35,716*



36,276*



37,441*



37,723*

Messages initiated*

Disclaimer: All text alerts above appear as they were issued.

GRAPHIC BY PARIS CHRISOPOULOS/THE JAMBAR.

TKE promotes local animal shelter



Craig Dudek of TKE plays with two dogs from the New Lease On Life Rescue animal shelter in front of Kilcawley Center. Photo by Steve Wilaj/The Jambar.

STEVE WILAJ
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In an effort to assist the New Lease on Life Rescue animal shelter in Struthers, the Tau Kappa Epsilon fraternity has showcased dogs and puppies all week in front of Kilcawley Center.

By collecting donations and passing out flyers, the Youngstown State University fraternity is out to accomplish a couple of goals.

"We're doing two things at the same time," said Craig Dudek, a fraternity member. "We're raising funds, and we're raising awareness for the shelter."

TKE became involved with the shelter through an alumnus of the fraternity.

"He's always been very involved with the shelter, so we

wanted to do him a favor and help him raise awareness for the shelter itself," Dudek said.

Each day this week, TKE members have brought two dogs to campus to interact with students and attract attention to their efforts. Dudek said the reception has been better than expected.

"I think people see a couple puppies walking around campus and that automatically attracts attention," he said. "So that's a great opportunity for us to kind of promote the shelter and what it's about."

The shelter, located in Struthers at 2777 Midlothian Blvd., offers adoptable cats, kittens, dogs and puppies. It also provides numerous sponsorship opportunities for various prices.

"We're bringing a couple dogs everyday to say, 'Hey these

Hire of enrollment planning and management vice president

FRANK GEORGE
LIAM BOUQUET

On Wednesday, the Youngstown State University Board of Trustees unanimously approved the hire of Gary Swegan for the position of associative vice president for enrollment planning and management.

Students, faculty, staff and trustees interviewed finalists. These interviewers overwhelmingly agreed that Swegan should be appointed to the position.

Swegan has worked for the past 25 years in Bowling Green State University's office of admissions and division of enrollment management as a chief admissions officer and as an assistant vice president for enrollment management.

"I know that I am thoroughly prepared to assume this key leadership role. I have over 23 years of experience in data analysis and interpretation, data-driven decision-making, an understanding of geodemographic and predictive modeling and significant experience utilizing scholarships and financial aid to meet enrollment goals," said Swegan in his cover letter for the position.

YSU's enrollment has declined in the past three years. The university, in an attempt to bolster enrollment, has decided to employ an administrative position that will plan enrollment initiatives.

SHELTER
PAGE 3

Three's Company

FRANK GEORGE
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Youngstown State University graduates Michael Senchak, Mike Senchak and Dave Stewart share a common passion — helping others. With this passion in mind, they opened FirstLight HomeCare of The Valley.

Their company has been operational since September 1 and provides in-home, non-medical assistance for area residents who want to remain independent. While the company primarily provides services for the disabled and the elderly, support is also available for new mothers.

All three owners said that their experiences at YSU helped them establish important business skills.

Michael Senchak graduated last December with a degree in business administration and received the senior leadership award for management. He said his business classes provided helpful hands-on work experience.

"In capstone we did a simulation for running a business. It allows you to think of all the elements that impact your business," he said. "I'm grateful to YSU for the education and the opportunity to provide compassionate care for people in our community who want to stay independent."

Stewart has earned three degrees from YSU: an associate degree and a bachelor's degree in applied science computer technology and a master's degree in business administration.

Stewart also serves as an adjunct faculty member and teaches project management during the spring. Michael Senchak is Stewart's former student.

"YSU's given us the foundational skills to do this and they gave us the opportunity to introduce us to each other," Stewart said.

Mike Senchak is Michael Senchak's father. Mike Senchak earned an associate degree in nursing in 1979 and a master's in business administration in 1989. He has over 35 years of experience in the healthcare field.

"I was around in 1970 when they were first building Kilcawley. ... I've been a life-long resident. I have believed in this area. My work history and my school history reflect that," Mike Senchak said. "To be able to be helping people and doing it with my son, it is a dream come true for me."

The company's goal is to provide quality, compassionate assistance. Michael Senchak, Mike Senchak and Stewart believe they can achieve this goal by working as a team.

"We've all been impacted with family members who are aging. They want to stay at home. They want to be independent," Michael Senchak said. "Our first month in business has been a lot of long hours and pulling together as a team. Fortunately for us, we work extremely well together."

Stewart agreed and said that their healthy partnership will lead to future successes.

"As far as being a success, we feel that we will be successful. We bring the passion, compassion and the empathy to take care of others," Stewart said.

FirstLight HomeCare of The Valley has eight employees on staff. By the company's one-year anniversary, the owners expect to employ the equivalence of 12 full-time workers, who will all go through an elaborate screening process.

Apptitude: What's your legislator up to? Find out via app

Reid Kanaley
The Philadelphia Inquirer (MCT)

The partial federal government shutdown has shuttered some popular smartphone applications. Apps from NASA, the National Park Service and the Census Bureau, for example, were barely functioning or not working at all this week.

But there are alternatives to help you see what government is up to.

Find your congressperson and see what he or she is doing, or not, to fix things with help from Pocket Congress, an iPhone app by Joseph Vadala.

A good feature of this app is its display of the latest tweets by senators and representatives. And, using Pocket Congress, you can then tweet directly at them.

The app is, according to its description on the App Store, free "until the Government shutdown ends. Whatever your political view, use Pocket Congress to contact your representatives!" It had been \$1.99.

Also of service in dogging the politicians are the mobile apps from the nonprofit Sunlight Foundation, which collect and assemble information from government watchdog websites and from those government databases that may still be functioning. Both of the Sunlight Foundation apps mentioned here are free for Android and Apple devices.

The first, Congress, is an app for track-

ing bills through the Washington labyrinth, following individual member activities, and keeping tabs on actions of the numerous House and Senate committees on matters from the budget to foreign relations, intelligence, rules and veterans' affairs.

Look at "Latest Activity" for daily reports on bills introduced and acted upon. Search for a legislator. Each representative and senator has an "about" screen with contact information, icons for jumping to the legislator's Facebook page, YouTube account, Twitter feed and Web page. You'll also see a map of the lawmaker's district.

Tap for a separate map showing the location of the legislator's office in Washington. Or, tap to call his or her congressional office and lodge your complaint or support.

Separate tabs in the Congress app list measures sponsored by the lawmaker and their day-by-day voting record.

Open States is the Sunlight Foundation app for following state governments. First, the app will use your location to tell you who your state representatives are.

The screen for each representative displays links to district maps, a biography from the watchdog group Project Vote Smart, official state Web pages for the legislative body and for the member, campaign contributions compiled by the National Institute on Money in State Politics and the Center for Responsive Politics, and bills authored or sponsored by the legislator.



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NEWS BRIEFS

'50 Jobs in 50 States' author comes to YSU

On Friday, Daniel Seddiqui, the author of "50 Jobs in 50 States" will speak at 3 p.m. in Room 2000 of Moser Hall. Seddiqui will share his experience of being turned down for every job he applied for after graduation and the many jobs he has taken across the country including: a surf instructor, insurance broker, coal miner, boarder patrol agent, rodeo announcer, golf caddie, meat-packer, and meteorologist. The Choose Ohio First Scholarship Program and the YSU Office of Career Services will host the presentation. Admission is free; students, faculty and staff can obtain an admission ticket at the Office of Career Services in Jones Hall.

dogs are up for adoption. Come take a look at them," Dudek said. "And we hand them flyers to say, 'Hey check out the shelter, too, because there's more where these came from.'"

At the stand in front of Kilcawley, TKE is also offering a Chinese auction with numerous prizes.

"We're raising funds by asking for donations, but the Chinese auction is another way to continue those efforts," Dudek said. "People should come check it out and support the shelter."

The shelter is open to anyone from 5-8 p.m. on Thursdays through Sundays. All other days and times require an appointment.

TKE and the select animals will be in front of Kilcawley through Friday.

"We were hoping for a good turnout, and we're happy so far," Dudek said. "We're pretty confident and excited about this fundraiser."

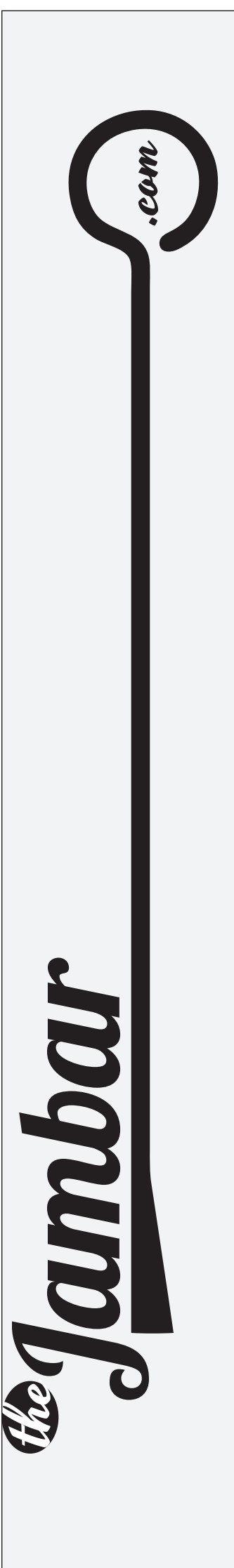


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OTHER

\$50 Reward

A 9" x 7" hardback workbook (Gateway, or Udder Cream, B & W design), 100 pages, title label "RRKM Theory". Probably found in Moser 2400, or Cushman 2511, late Monday Afternoon (9/23). Completely hand-written notes from chemical literature regarding reaction rate calculations. Please return to Howard Metee (x3669), Chemistry, WB 5046, in legible condition. Thank you.

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Youngstown STATE UNIVERSITY

A Survivor's Story: **LINDA FRANK**



Linda Frank, administrative assistant at the Andrews Student Recreation and Wellness Center at YSU, is a 23 and a half year Breast Cancer survivor. Photo by Taylor Phillips/The Jambar.

TAYLOR PHILLIPS
taylorphillips92@gmail.com

Linda Frank, administrative assistant at the Andrews Student Recreation and Wellness Center at Youngstown State University, is just one of the many women who has fought and survived breast cancer.

Like Frank, 1 in 8 women will be diagnosed with breast cancer in their lifetime, with over 220,000 being diagnosed each year. 40,000 women out of that number will also die from the disease.

Frank said that when she was first diagnosed she wasn't optimistic.

"I just celebrated my 33rd birthday, and two days later, I was diagnosed with breast cancer," she said. "I immediately associated my diagnosis with a death sentence."

Frank said that her breast lump was there for two and a half years and her doctor was well aware of it. Once she noticed the lump was getting larger, they decided to order her a mammogram and nothing was found.

"When you're that young, it doesn't normally show up in a mammogram," she said. "The next step was a biopsy and when I got my test results back, I found out that it was indeed breast cancer. I was blessed with a slow growing tumor."

Immediately after being diagnosed, Frank began to go through six months of chemotherapy. During that time, she was trying her hardest to be a normal wife and mother taking care of her 4 year old twin daughters.

"I was an emotional mess,"

she said. "I had 4-year-old twins to worry about; they never really understood my diagnosis, either."

While going through chemotherapy, Frank knew two women who both had breast cancer and were also going through chemo at the same time as her.

"The two people I knew died," she said. "So that made me really frightened."

For the past 23 1/2 years, Frank has been a survivor of breast cancer. She also supports raising awareness for breast cancer and will participate in relay for life ceremonies and also the survivor ceremony at Zeta Tau Alpha's Pink Ribbon Cheer Classic.

Frank says she commends anyone who helps raise awareness for breast cancer and is proud of the work that they do.

"It does my heart good to see so many people being involved and raising large amounts of money to help find a cure," she said. "Even though it's hard for me to participate in the events, I am always willing to donate money and raise awareness for the cause."

Frank said one fundraising event she really appreciates in particular is "Mugs for Jugs." During October, men of the Rec Center grow out their beards in awareness of breast cancer and also take donations from anyone willing to help out their cause.

"It makes me so proud to see them raising money and most importantly raising awareness," she said. "They're so on the ball with everything, and I really do appreciate it."

Bocce for Hope: *More than just a game*

GABRIELLE FELLOWS
gabbymfellows@gmail.com

On Monday, Cassese's MVR Italian Restaurant & Bar is partnering up with the Hope Foundation of the Mahoning County to offer Youngstown State University students and community members the chance to play bocce for more than just the fun of the game.

Carmstrong Bocce for Hope, previously known as Bocce for Hope, is an event where teams of four compete in games of bocce to raise funds for the Carmstrong scholarship at YSU and for the Hope Foundation of the Mahoning County.

Tony Spano, the founder and executive director of the Hope Foundation of the Mahoning County, says that the organization does more than just what the title suggests.

"All of our proceeds from the night go straight to the foundations," said Spano, "this whole thing is about helping the kids and benefiting the Carmstrong scholarship."

In order to be placed on a team, single players must pay \$25. If a team of four wishes to compete, the fee is \$100. For YSU students who wish to participate, the fee for a single player is \$10 and a team of four is \$40. Pizza and non-alcoholic refreshments will also be provided to each team.

During the night, local celebrities will bartend and community figures donate their time to help raise funds and draw crowds to the event. This year, some of the celebrity bartenders include John Barnes, the new YSU Women's Basketball coach, and Ann Marie Martin, a former YSU women's basketball all-star.

Many other figures will be present at the MVR for the event, including Sen. Joe Schiavoni, Ohio democratic senator for Mahoning and Columbiana counties and a long time supporter of Carmstrong Bocce for Hope.



Deane Shane-Houteau and Ray Houteau of ABC's The Amazing Race, both participated in last year's Bocce for Hope tournament. Photo courtesy of Tony Spano.

Schiavoni said that the organization has a big impact on the community.

"Anything helps, especially here in the Valley. We don't have a lot of rich people, but we have people who give what they can," he said, "Everybody works together as a team and pulls together when others need help."

The organization raises around \$3,000 to \$5,000 each year to donate to the benefactors.

Spano said that for a small, volunteer run program, the numbers are astounding.

"If you think about it, we are a pretty small area. To come up with that amount is great, but that doesn't mean that we can't still raise more each year," Spano said.


Spano said that the MVR has always been a huge help when it comes to the fundraiser.


"The Cassese family has donated their time and their facility year after year," he said, "it's people and places like that that make the organization as successful as it is."

Spano donates his free time to organizing this and other "for Hope" events throughout the year. He said that this event would not be possible without wonderful people who belong to a wonderful community.

"If it wasn't for the volunteers, the board of trustees and the community as a whole, the organization wouldn't be where it is today," Spano said.

SWEETEST DAY CONTEST

 Sweetest Day is right around the corner and The Jambar is holding a contest! Send us a picture of you and your significant other saying why you are the cutest couple and why you deserve to win! Post a picture on our Facebook page or tweet us @TheJambar using the #SweetestJambar. Three winning couples will be announced and will each receive a \$25 Ambiance gift card!

 Entries limited to YSU students only. Contest ends Friday, October 18, 2013. The Jambar Staff will select three winning couples. Please keep photos appropriate. Gift cards provided by Ambiance: The Store for Lovers, Boardman, OH location.

NOV CALENDAR

Thursday

Michael Thompson Lecture
5:30 p.m., Thursday
McDonough Museum of Art
330.941.1400

Ghoul Mansion
7 p.m., Thursday
Ghoul Mansion
\$10-\$30

Lewis Black
8 p.m., Thursday
Stambaugh Auditorium

Friday

Fear Forest
7 p.m., Friday
Dairy Queen - Lordstown

Haunted Fire Station
7 p.m., Friday
Craig Beach Fire Station
\$7 for adults, \$3 for children

Hells Hollow Haunt
7 p.m., Friday
Halliday Winery

Saturday

Fall Harvest Festival and Craft Show
9 a.m., Saturday
Apple Castle

HalloWeekends
11 a.m., Saturday
Cedar Point

Ghost Lake
7 p.m., Saturday
Conneaut Lake Park
Free

EDITORIAL

PUPPIES!

EDITORIAL STAFF
thejambar@gmail.com

Tau Kappa Epsilon teamed up with the New Lease on Life Rescue animal shelter to bring puppies to campus.

That's right, folks. Puppies. On campus. For you to adore and go "aww" at.

This is arguably one of the greatest things that has ever happened to Youngstown State University. Okay, maybe not that far, but it sure is pretty awesome.

Just imagine — you're walking back to Kilcawley

Center or your dorm or wherever it is you're going, you just got out of a big test that you aren't feeling too great about it, you're feeling pretty down. Then, as you wallow in misery and self-deprecation, you see a puppy.

Wouldn't your day get better the exact second you lay eyes on a little dude like Scooter?

By the way, Scooter is one of the dogs that TKE and New Lease on Life Rescue had at their booth. After a very unfortunate set of circumstances, Scooter lost his hind legs and gets around with a little scooter attached to his body. It's adorable, bad situation aside.

But we digress. Pretty much everyone loves puppies. They make us feel good when things are bad. They make the cloudy days a little lighter. They make the sun shine a bit brighter. Puppies have been unscientifically proven to make you happier and forgot your woes.

Among those woes are things like midterms and

finals — the prior of which is coming up soon. YSU could greatly improve the morale around campus, for students and faculty alike, by adopting puppies as a stress-reliever at tough times of the semester.

Plus, and here's the crux of our argument, it could be used to attract students. How many colleges can boast a brigade of puppies that you can visit when you're having a bad day? None that we're aware of.

If you were a visiting student and heard about a place on campus where you go and play with puppies after a bad test or a terrible day, would that help make YSU's case to be your college of choice?

We hope it would. YSU could make many decisions worse than getting puppies, and attracting new students is crucial to the future of the university. So we urge the powers that be — please, get puppies. It's for the future of the school.

And us. We really want a puppy.



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JAMBAR POLICY

Since being founded by Burke Lyden in 1931, The Jambar has won nine Associated Collegiate Press honors. The Jambar is published twice weekly during the fall and spring semesters and weekly during the first summer session. Mail subscriptions are \$25 per academic year. The first copy of The Jambar is free. Additional copies of The Jambar are \$1 each.

OUR SIDE POLICY

The editorial board that writes Our Side editorials consists of the editor-in-chief, the managing editor, the copy editor and the news editor. These opinion pieces are written separately from news articles. They draw on the opinions of the entire writing staff and do not reflect the opinions of any individual staff member. The Jambar's business manager and non-writing staff do not contribute to editorials, and the adviser does not have final approval.

YOUR SIDE POLICY

The Jambar encourages letters to the editor. Submissions are welcome at thejambar@gmail.com or by following the "Submit a Letter" link on thejambar.com. Letters should concern campus issues, must be typed and must not exceed 500 words. Submissions must include the writer's name and telephone number for verification, along with the writer's city of residence for printing. The Jambar does not withhold the names of guest commentators. Letters are subject to editing for spelling, grammar and clarity. Letters will not be rejected based on the views expressed in them. The editorial board reserves the right to reject commentaries and letters if they are not relevant to our readers, seek free publicity, fail to defend opinion with facts from reliable sources or if the editorial staff decides that the subject has been sufficiently aired. The editorial board will request a rewrite from the submitting writer based on these requirements. The Jambar will not print letters that are libelous, threatening, obscene or indecent. The views and opinions expressed in letters and commentaries on the opinion page do not necessarily reflect those of The Jambar staff. Editorials do not necessarily reflect the opinions of the faculty, staff or administration of YSU.

Terrorism and American justice

Los Angeles Times
(MCT)

Thanks to a dramatic operation by U.S. military and intelligence agencies in Libya over the weekend, a suspected al-Qaida figure indicted in the 1998 bombings of two U.S. embassies in Africa will finally face American justice. The capture of Abu Anas al-Liby — and a raid the same day on the home of a leader of al-Qaida's affiliate in Somalia — suggest that the Obama administration is willing to incur the risks necessary to take some alleged terrorists alive. That may signal an overdue shift away from a controversial and counterproductive policy of targeted killings.

Nevertheless, if it is not handled correctly, the capture of al-Liby could provoke a backlash not only in Libya but also from nations that remember the George W. Bush administration's policy of "extraordinary rendition," under which suspected terrorists were seized and subjected to torture. Understandably, the United States wants to question al-Liby

about al-Qaida activities in North Africa. But it needs to promptly bring him to the United States and afford him the protections of criminal law. The Pentagon said he was "currently lawfully detained by the U.S. military in a secure location outside of Libya." (The New York Times reported he was being held on a U.S. Navy ship in the Mediterranean.)

To his credit, President Obama has prohibited the use of "enhanced interrogation" methods such as waterboarding — i.e., torture — that were employed in now-closed secret Central Intelligence Agency prisons overseas. But suspicions linger about whether this country is abiding by international human rights standards.

For instance, although the administration has expressed a preference for trying prominent terrorism suspects in civilian court, it has put some suspects on trial before military commissions and claimed the right to hold dozens of other detainees indefinitely without trial. (In May, Obama said the status of those prisoners could

be resolved "consistent with our commitment to the rule of law," but no such solution has been announced.) In another troubling development, the U.S. has delayed informing some suspected terrorists — including accused Boston Marathon bomber Dzhokhar Tsarnaev, a U.S. citizen — of their rights under an elastic interpretation of the "public safety exception" to the Miranda rule.

In fairness to the administration, the acts allegedly committed by Al Liby are both violations of U.S. criminal law and part of an international campaign against American interests that many see as a war. (A State Department spokeswoman said Monday that Al Liby's detention was justified by the Authorization for Use of Military Force passed by Congress after 9/11.) But in defending al-Liby's capture, Secretary of State John F. Kerry indicated that the administration's primary goal was to "hold those accountable who conduct acts of terror." If that's the case, the sooner he is transferred to the criminal justice system, the better.

Nonprofit journalism struggles to keep its promise

Edward Wasserman
The Miami Herald
(MCT)

As the head of a journalism school I have a strong, and obvious, interest in promoting the idea that people who decide to pursue careers as journalists are making a good choice — that it'll enable them both to serve a valuable social purpose and, no less important, to make a living.

Without a doubt, the news business is in upheaval — or, to be kind, transition — and many of the institutions that have made up its core are struggling.

But while some of the country's top news organizations are being sold off (most recently, The Washington Post and Boston Globe) and the legacy industry is perpetually scaling back, other media are emerging to meet the public's insatiable appetite for news, information and interaction.

The burning question is whether they stand any greater likelihood of success than their tottering predecessors.

One sector of great interest consists of nonprofit news media, which have sprung up over the past decade, especially since the 2008 financial crash sent advertising revenues plunging.

The glittering constellation of startup, nonprofit news sites range from local operations that use thinly qualified volunteers to cover neighborhood happenings, to top-shelf news outfits — such as Manhattan-based Pro Publica and the Bay Area's Center for Investigative Reporting — which routinely win major accolades for high-impact stories of national scope.

Now, nonprofit journalism has long been a durable part of the media landscape, and media underwritten by religious groups (such as The Christian Science Monitor), political movements (The Nation), public giving (NPR), or community organizations have been around for

generations.

Nonprofits generally made their money from some combination of advertising, subscription sales, and generosity from their patrons, and they survived in the quiet waters on the edge of the overwhelmingly profit-seeking, ad-supported mainstream. The model's appeal deepened as consumer advertising began to falter over the past decade, and the production of what had been considered basic news was imperiled.

Foundations and rich donors took interest, and entrepreneurial journalists, denied the jobs they otherwise would've commanded, lined up capitalization and got to work. Suddenly, nonprofits seemed not just plausible as a successor paradigm, but unavoidable.

Yet a study released in June by the Pew Research Center that examined 172 nonprofit news organizations offered a picture of energetic striving that has yet to achieve durability and size. Most of the nonprofits were "small, with minimal staffs and modest budgets." More than three-quarters had five or fewer full-time employees, and just under half had gross revenues of under \$500,000.

By comparison, even in their dotage, the country still had 1,386 daily newspapers as of 2011, and they had full-time editorial staffs averaging 28. Even though that average was down from 39 a decade earlier, it was still an order of magnitude greater than the staffing of the nonprofits.

Moreover, an impressive proportion of nonprofits had been unable to leave the funding nest. Three-quarters still were dependent on foundation money, which made up more than half the total revenue of most of those.

That suggests life in the nonprofit sector remains brutish and short, dominated by startups damp with startup money and thrown against the wall in hopes that if enough try, some will stick.

None seem to have figured out

how to make money from the content they produce. Even Pro Publica, which to its credit is reducing its dependency on its founding patron, Herb Sandler, from 95 percent to what it hopes will be 30 percent of its total revenue, still depends largely on private largesse.

The challenge they face is finding enduring sources of income, if they can't rely on selling ads or selling content, and an attractive place to look would be in activities that mingle the civic and the commercial — which have both social purpose and market value.

The 4-year-old Texas Tribune has recently drawn admiring attention for the apparent success of its aggressive conference business, in which sponsorships and admission are sold around high-quality public events the online publication organizes. With an expected \$1.2 million from 60 to 70 events this year, the Austin-based Tribune might be reproached for turning itself into a conference company whose publishing serves mainly to brand its events.

But the Tribune has correctly, I think, identified a civic service — fostering the indispensable public conversation about common concerns — that was really the essence of the community-building value that the traditional newspaper delivered.

Making civic outreach pay isn't easy, but it's not impossible either. It needs to be part of a mosaic of income-producing initiatives — comprising customized spinoffs, specialized subscription streams, social media mini-networks, and more — that will tax the ingenuity of the next generation of publishers but which will, if we're lucky, provide the news media with the clean and renewable money they'll need to serve the rest of us.

Revving and roaring

YSU returns home to continue conference play



Youngstown State's Martin Ruiz (29) runs through the Indiana State University defense during Saturday's matchup at Memorial Stadium in Indiana. Ruiz rushed for 141 yards and three touchdowns to aid the Penguins in a 34-27 victory over the Sycamores. **Photo by Dustin Livesay/The Jambar.**

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The Youngstown State University football team used a lot of fuel while traveling to Southern Illinois University and Indiana State University the past two weeks, winning both contests along the way.

Whether it was a one-hour plane ride or a two-day bus trip, the Penguins were fueled every time. This week, they host Illinois State University with their gas tank empty. They will pump the nozzle come Saturday.

"Our team feeds off the crowd. It's kind of like our fuel for the engine," head coach Eric Wolford said.

The 16th-ranked Penguins

(5-1, 2-0) defeated the Sycamores, 35-24, on Saturday for their third consecutive victory. Two freshmen stood out from the pack, and both earned Missouri Valley Football Conference's Players of the Week.

First, tailback Martin Ruiz took YSU's first play from scrimmage 44 yards into the end zone. He finished with 141 rushing yards and three touchdowns, the second time this season he rushed for at least three scores.

"He's fun to play with. He's fun to watch," senior Kurt Hess said. "He's got a lot of tools. He's a very fast running back, he's very strong — he's got great balance and great vision. I only get one year with him, so I'm going to

enjoy every game that I have with him."

On the other side, safety Jameel Smith shined defensively. He returned an interception 95 yards into the end zone late in the first quarter that gave YSU a 14-3 lead.

"He's an exciting player," senior cornerback Dale Peterman said. "He's got real good speed. He just has an attitude when we go on the practice field every day, and we just work. He's got that work ethic that we all should have. I think he's got a bright career ahead of him."

While the freshmen shined, Hess passed Tom Zetts for two more records. Hess' 164 yards passing gives him 7,887 for his career. He also had

180 total yards that gives him 8,457 for his career. Senior receiver Jelani Berassa was the first to congratulate the senior quarterback.

"I told him a lot was because of him, playmakers like him," Hess said. "I've thrown a lot to Jelani Berassa, Christian Bryan [and] Dominique Barnes. I think it's something that's really cool, but I think I have a lot left to prove."

Hess owns other school records with 64 career touchdown passes, 21 200-yard passing games, 202.2 passing yards per game, a 142.72 passer rating and touchdowns responsible with 72.

Hess also threw a touchdown against ISU, and it went to junior Christian Bryan —

his first this season. It was also Bryan's first score since YSU lost at South Dakota State University, 41-28, on Oct. 27.

"I just want to do anything I can to help the team win," Bryan said. "I really don't care about scoring touchdowns, but it does feel good to score. The most important thing is if I score touchdowns, I know I'm helping the team win. It gives me a lot of confidence."

For the Redbirds (2-3, 1-1), they head into Stambaugh Stadium with momentum. They defeated Western Illinois University, 35-21, on Saturday.

The Redbirds have scored 128 points while allowing 183. Offensively, they are averaging 232.4 passing yards and 117 rushing yards per game.

"This week, we just got to be prepared to make plays while the ball's in the air because they have some deep threats," Peterman said. "We just got to be ready this week for the downfield throws."

The Penguins fell to ISU, 35-28, last year after leading 28-7 at one point. The all-time series is tied at 11-11, and the home team has won the past five contests.

Wolford is 1-2 in his YSU career against the Redbirds. The lone win came on Sept. 17, 2011 in a 34-27 victory. In his first season, YSU lost 41-39 on Nov. 6, 2010. The Redbirds threw a game-winning 40-yard touchdown pass with 0.7 seconds remaining.

Throughout those first three games, Wolford learned that the Penguins must play every second if they want to win.

"It'll be a 60-minute football game," Wolford said. "You got to play all four quarters — you can't play one half, you can't play three quarters, you can't play 58 or 59 minutes like that one time. That was the day I tried to jump out of the plane. Unfortunately, it didn't take off yet."

"Tailgate lot will be revving and roaring. You know, 7 o'clock start time at Stambaugh Stadium against a good team? That's the place to be."

Officially Active

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In college, few students are given the chance to continue their sports careers they once had throughout high school. Officiating and playing intramural sports is a way that students and alumni are able to stay connected to their beloved sports and other new sports as well.

Ryan O'Lear, an alumnus of Youngstown State University, offers a class one night a week to prepare students for the official basketball certification exam offered by Ohio High School Athletic Association.

"Next year, I am trying to get connected to YSU to have my class go towards a college credit," O'Lear said.

O'Lear has had much experience with officiating and has refereed high school, NCAA and NBA games for over 15 years.

"I am able to train anyone to become an official for basketball, but it takes a certain cut of a person to be able to deal with the public, and people must possess strong conflict resolution skills," he said.

O'Lear and three assistants work one-on-one with students to make them stronger officials, giving them mentor figures to relate to and to look to for guidance.

The class covers all of the fundamentals of basketball — from rules and policies to dealing with unhappy fans. O'Lear uses his connections in the officiating network to recommend his students for jobs once they complete the course.

Dominic DeFelice, who has been involved as a student intramural official for four years, is one of many students on campus who choose intramurals as a way to stay in shape, to gain experience

in the field and to make friends that also share a love for the game.

"When I first came to YSU, my sister gave me the idea and really pushed me into intramurals, because she knew how much I loved sports," he said. "I think, for the most part, high school athletes can stay active and connected if you weren't able to play in college."

Joe Conroy, coordinator of intramural sports and programs and facilities, said intramural sports have doubled in popularity since last year.

"We had 74 teams this time last year. This year, we have 131 teams and 885 participants," Conroy said.

The Andrews Recreation and Wellness Center hires 16-18 referees each season to officiate sports such as flag football, co-rec soccer, co-rec volleyball, ultimate Frisbee, dodgeball, racquetball, pingpong, badminton, three-on-three basketball and three-on-three volleyball in the spring.

Conroy said that the intramural program is great experience for students to learn the basics of officiating to prepare them for high school and mid-American games in the future.

"Once you get into the system, we do rigorous evening trainings, scrimmages and we educate them the best way we can. We throw them in there because the best way to learn is to make mistakes," Conroy said.

As well as staying active by officiating the games, students are able to participate on the same fields as some of the YSU teams. Next semester, the recreational soccer teams will be able to play on the new Farmers National Bank Field.

"The officials really take it seriously, they want to be the best that they can be," Conroy said.

The class is offered at Newton Falls High School on Tuesday nights at 6 p.m.



Ryan O'Lear (kneeling), a YSU alumnus and former NBA official, teaches students to prepare them for the Ohio High School Athletic Association certification exam for basketball. **Photo courtesy of Ryan O'Lear.**