

Debate Video
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(From left to right) Paige Rassega, Max Gocala, Jacob Schriener-Briggs and Michael Slavens participated in Wednesday's SGA presidential debate in The Hub in Kilcawley Center. SGA elections are April 1 and 2.

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Youngstown State University students gathered in the Kilcawley Center on Wednesday to watch the Student Government Association presidential debates between Max Gocala, with his running mate Paige Rassega, and Michael Slavens, with his running mate Jacob Schriener-Briggs.

Chet Cooper, a professor of Biology and SGA faculty adviser, moderated the debate.

"First of all, as an adviser to student government, I was very, very impressed with your comments tonight, and I will be very, very pleased to work with either or all of you," Cooper said.

Cooper presented candidates with a series of questions

concerning their platforms and the specific initiatives and changes they would spearhead if elected, then he turned the microphone over to the audience for student posed questions.

Slavens and Schriener-Briggs emphasized the importance of communication and exchange of ideas between SGA and students throughout the debate.

"We are going to try to control what we can control," Schriener-Briggs said. "Communication — it is an equal opportunity thing. We are not choosing who we are communicating with. We are communicating with Youngstown State students. It doesn't matter what walk of life you come from. We want to hear from you, and we want to apply the changes you want to see occur."

Meanwhile, Gocala and Rassega stressed diversity and direct communication.

"I met you. I know you. You are a real person; you are a real student here at YSU. And I trust and respect you enough to come and say, 'This is what I want help with. You are the person I elected for office. You should be able to fix this for me; I need help.' Come to see us. We like face-to-face," Gocala said.

Each candidate also spoke as to why they were qualified for this eminent position.

The Gocala ticket focused on the pair's diversity, experience and connections in the community.

"Paige and I come from a very diverse background. We both represent commuter students and are involved across

campus and are currently peer mentors," Gocala said. "We both have a knowledge base that has provided us with a good leadership experience both on and off campus, and we feel that we coming in can reform student government to what it needs to be to accurately represent all students across YSU campus."

Slavens pointed toward his experience with the administration and on the SGA body as vice president.

"I feel that our ticket has nice a diverse background," Slavens said. "First of all, I have been executive vice president this year, so I have the experience, the connections that I need to get things done. I know who to talk to and how to get the policies we want to get implemented implemented."

Other topics touched on during the debate included transparency, safety changing policies and tuition increase.

"I think the important thing to keep in mind is the current situation of the university. Sometimes, I think it is overlooked," Slavens said "We are \$6 million in deficit, projected two million more than that for next year. ... I hate to see tuition increase, I really do. But, at the end of the day, if you are spending more than you are bringing in, it is simple economics, something needs to be done."

Both candidates spoke on the shifts in administration — with Randy Dunn, former YSU president, gone and currently no provost — and how they would work with the new administrators.

"I know a lot of people are talking negative about not having two main people in office right now, but I look at it in a positive light. We are going to have two new faces," Rassega said. "We need to be welcoming; we need to be helpful; we need to tell them what needs change. We need to be the student voice."

After the debate, both candidates commented on how they thought the debate went.

"I think it went well. We were nervous coming in. Through social media, we had a lot of attacks directed toward us, so we thought that this would resemble that. But luckily, it wasn't, and everyone was very nice and professional and courteous, which is what we respected," Gocala said.

Slavens also said the debate turned out well, with both sides able to express their views accurately.

"I was very excited to see how well both platforms were able to come out. I feel like we were both able to express our views and what we would bring to student government very well. I thought it turned out very well," he said.

Garg's Term as Chair to End

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Sudershan Garg's term as chair of the Youngstown State University's Board of Trustees is going to end following the 2013-2014 school year.

"I will miss all the hustle and bustle which goes on at YSU," Garg said. "As chair, you are involved in so many decisions with the president and the staff, along with other members of the board, but nobody stays forever, and nobody should stay forever."

Garg has been on the board since 2005 and has served as chair since 2011. He will step down into a regular role next year, which will be his last on the Board.

Garg considers the successful contract negotiations with the unions in 2011-2012, the introduction of many online courses and the significant increase in the number of grants that YSU is receiving to be some of his greatest successes as a member of the Board.

"I've always felt that education is very important for the youngsters, and I wanted to provide that service to the university in whatever capacity I can," he said.

One of Garg's last major accomplishments as chair will be leading the Board in selecting a

new president for YSU.

Harry Meshel is in his seventh year on the Board of Trustees, and as a result, has served with Garg for several years.

Meshel emphasized the difficulties that Garg faced in his time on the Board, citing a third presidential search, declining enrollment and increasing costs. Meshel believes that Garg has done "an incredible job" despite these adversities.

Eric Shehadi, one of the student trustees on the Board, praised Garg's performance as chair.

"It's been my pleasure to serve with him on the Board. He's very thoughtful in what he says and what he thinks," Shehadi said. "When we have discussions about issues, it can be hard to manage eleven opinions, he really strives to hear what everyone has to say and help the board form a consensus."

The Board has already chosen its next chair, Carole Weimer, who has been on the Board since 2008. Weimer will assume the position following the end of Garg's term.

"She has good experience and she has been a teacher of special education, and her heart is in education and I think she will do a good job," Garg said of Weimer.

Shehadi and Meshel both echoed Garg's sentiments that the Board will be in good hands under Weimer.

YBI TO EXPAND TECHNOLOGY CAMPUS



The Youngstown Business Incubator is expanding its technology campus downtown into a fifth building downtown. The YBI was named the 11th best incubator in the world in 2013.

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The Youngstown Business Incubator will expand its technology campus downtown, with renovations on its fifth building expected to take place later this year — a move that could have a positive impact on the Youngstown State University community.

YBI — a non-profit corporation that provides resources to emerging software companies — has \$1.5 million set aside in the State

Capital Appropriations Budget to begin renovating The Vindicator's office building, located on the corner of Vindicator Square and West Boardman Street.

The State of Ohio's Capital Budget can allocate funds to community projects that benefit the area. Jim Cossler, chief executive officer of YBI, said the state's decision to set aside funds for YBI's expansion is fiscally sound.

"We present a really good return on investment for the tax payers in the state of Ohio," Cossler said. "The tax payers ... have had that money returned to them many, many times

CORRECTION

In the "Maag Library Budget Cuts" article in Tuesday's edition, we incorrectly stated that the budget for Maag Library was \$4 million in 1996. The actual number was \$1.4 million in 1996. We deeply regret the error.

YBI
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over, due to the excellent job we've done over the years in job creation."

By aiding the growth of startup software companies, Cossler said YBI serves as a "catalytic engine" that creates quality jobs in the Youngstown area — good news for YSU graduates.

"We want to make sure that we are creating high paying, high value job opportunities for our noble young people. We don't want to see our talent migrating away from Youngstown to the Silicon Valley, to New York City, to Boston," he said. "But, they are going to continue to migrate to those places unless we are generating ... jobs that these young people are seeking upon completion of their studies."

As YBI experiences success and continues to expand, Martin Abraham, dean of the YSU Science, Technology, Engineering, and Mathematics College, said the university has worked to establish a relationship with YBI.

"[YBI's growth] is a great statement about how Youngstown is expanding, and YBI is directly engaged with making that happen," Abraham said. "YBI, of course, is the landlord for America Makes and we work extensively with the folks over there with developing technologies and supporting the growth of additive manufacturing."

America Makes — which closely collaborates with YSU — is an additive manufacturing research center committed to bringing advanced manufacturing to the Mahoning Valley.

Though YSU has maintained a relationship with YBI for over seven years, Abraham indicated that this relationship has recently strengthened.

"It's becoming a stronger connection, a more tangible connection," he said.

While renovations are expected to begin this year, Cossler said an exact date for the renovation's commencement has not been determined, and the competitive process of choosing an architectural contractor has not yet begun.

The \$1.5 million from the state will not cover the entire renovation project, as these renovations are expected to cost between \$5 and \$6 million. Cossler said YBI will explore additional local, state and federal funding resources to obtain the rest of this money.



YSU Earns Silver Award for Healthy Work Environment

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Youngstown State University has been recognized by the Ohio Department of Health for an outstanding healthy work environment for the third year in a row. For 2013, the university has been awarded the Silver Award, improving from Bronze Awards in 2011 and 2012.

Of the 96 applicants overall, YSU was one of the few universities to be given an award, along with Ohio State University who received a Bronze Award. The award recognizes YSU's commitment to employee health, the promotion of worksite health and wellness programs.

Carrie Clyde, wellness coordinator for YSU's Human Resources Department, said she feels this is a great accomplishment for the university and one it can take pride in.

"I believe that going from the Bronze Healthy Worksite Award to the Silver is quite an accomplishment for our Living Well Program," Clyde said. "It showcases YSU's commitment to employee health by continuing to incorporate comprehensive worksite health promotion initiatives."

Ron Cole, YSU's Public

Information Officer, said the accomplishment is "yet another feather in the university's cap."

"It's indicative of the continued success of the university's wellness program," Cole said.

Clyde said the award also indicates the culture of the campus in regard to its attitude toward wellness.

"I feel that it demonstrates our thoughtful action in providing employees with education, tools, and resources to empower them to make healthy choices. To add, I feel that it shows that we are making positive changes that are shifting the culture to wellness by providing a healthier work environment," Clyde said.

Clyde said the application process for the award program is quite extensive. There is a questionnaire that must be completed, as well as accurate documentation providing evidence to support the validity of the program. Examples of information that must accompany the application includes an operating plan, an interest survey and aggregated health screening data.

"Applications are judged on efforts to facilitate and encourage employee health, enhance productivity, and ensure a healthy work environment. Applications

are scored to see which organizations are eligible for an award and if so, at what award level," Clyde said.

According to the Ohio Department of Health, wellness programs are essential for keeping the workplace healthy and happy.

"Many of our health problems can be attributed to poor diets, inactive and sedentary lifestyles, tobacco use, and alcohol and drug consumption, which means preventive health and wellness programs are an essential part of improving health outcomes for all Ohioans," Ted Wymyslo, Ohio Department of Health director, said in a press release.

Clyde added that a successful wellness program encourages healthy behavior.

"A healthy worksite attempts to educate, inspire, and engage employees to adopt healthier habits. For those employees who already manage their health, it is about keeping them healthy," she said.

As for this year, Clyde said the university is continuing to improve its wellness program, wellness activities and overall worksite health, striving for the Health Department's Gold Award.

"Absolutely, we will continue to strive for the highest award level," Clyde said.

Little-Known Scores Rank Consumers' Value Based on Data from Web, Apps, Loyalty Cards

Lindsay Wise

McClatchy Washington Bureau
(MCT)

WASHINGTON — If you've bought a house or car lately, chances are you know your credit score, or at least whether it's good or bad.

But what about your customer loyalty score? Or your identity score? Or your health score?

Most people have no idea that businesses use thousands of such scores to rank consumers based on data harvested from search engine histories, shopping habits, social media networks, mobile apps, surveys and census reports.

The scores rely on computer modeling to determine whether you receive a coupon for free shipping from your favorite clothing store, or one for \$10 off, or no discount at all. They dictate whether you see ads for credit cards with high interest rates or for platinum cards with low rates and enticing rewards.

A score that assigns you a value based on the average credit score in your ZIP code could limit your financial choices by putting you in a less desirable pool of potential borrowers.

Some scores route certain people to higher-ranking customer service representatives based on estimated purchasing power. Other scores designed to catch identity fraud can even affect your ability to open a bank account, purchase a cellphone or board an airplane.

But unlike credit scores, the so-called "e-scores," or "predictive scores" used for marketing or fraud detection, are not regulated by the government. Consumers have no legal right to see their scores or correct errors in them.

The scoring practices have drawn scrutiny from the Federal Trade Commission, which is investigating how companies collect and use consumer data. Last year the watchdog agency cracked down on 10 data brokers in a "secret shopper" operation. The brokers allegedly were willing to sell consumer information to undercover FTC officials for credit, insurance, employment or housing decisions, a violation of the Fair Credit Reporting Act.

The FTC sent warning letters to the companies.

Together with consumer advocates, FTC officials have testified about scoring before Congress, urging lawmakers to update federal laws to ensure that people can access and control the data collected about them.

"There are many, many different kinds of scores, but the main thing is a score is an effort

to categorize you to decide what to offer you and what to charge you for it," Ed Mierzwinski, federal consumer program director for U.S. PIRG, a consumer group, said in an interview. "If it's used fairly and transparently, it might be OK, but we don't know enough about them."

Companies that create and sell scores for marketing or fraud detection purposes say that stronger legal protections aren't necessary because the industry has plenty of voluntary safeguards in place.

Members of the Direct Marketing Association trade group, for example, must agree to guidelines for ethical business practices, which include a pledge to keep data secure and honor consumers' requests not to use their personally identifiable information. And many data brokers allow consumers to see their profiles for free or for a small fee, a practice the FTC encourages.

"The industry's trying to do the right thing," said Susannah Sulsar, a member of the association and director of customer relationship marketing at Barkley, an advertising agency in Kansas City, Mo.

"Nobody wants to be singled out for being a bad steward of consumer data," Sulsar said. "People would not want to do business with them and they would lose more customers than they would lose through bad marketing."

Barkley uses scoring to divide consumers into categories according to how likely they are to respond to a specific advertising pitch. If data reveals that a subset of customers prefers burgers, Sulsar said, there's no point in sending them coupons for chicken sandwiches.

The scores aren't always numeric. The agency might build profiles or characters for a segment of consumers, labeling foodies "flavor cravers" because they value taste over cost, Sulsar said, or "Nick & Lisa," for married couples with kids who share a certain income bracket and education level.

Or the agency might assign customers a score between 1 and 10 depending on how often they frequent a client's store or restaurant and how much they spend there. Those who score 8, 9 or 10 are probably the most loyal customers who come often and spend more per trip.

Those people might not get discount offers because they're already displaying the behaviors marketers want to see.

But customers who score 5, 6 or 7 might get "bounce-back offers" of extra savings if they buy something within two weeks, rather than once every few months. If they usually spend \$20, they might get a "basket-stretcher offer" to encourage them to spend more by offering \$5 off if they spend \$30.

Businesses benefit because they can spend less money to target more valuable people, Sulsar said. Consumers benefit because they get ads and discounts for products they're actually interested in buying, she said.

"For me personally, I'd rather target smart than get junk mail, and for me as a marketer, I'd rather not waste my money," Sulsar said.

The scores that Barkley calculates for retail clients to fine-tune discount offers don't worry consumer advocates as much as scores that could be used by predatory lenders or scam artists to identify and target vulnerable groups based on health information, age, sexual orientation, race, religion, gender and other sensitive factors.

Scores used to detect fraud and identity theft especially concern advocates.

Most businesses use identity scores in order to verify a customer is who they say they are, said Pam Dixon, executive director of World Privacy Forum, a public interest research group in San Diego, Calif.

"If you're a victim of identity theft or have just gotten married, your score will be very low and you will find it extremely challenging to open a bank account or purchase a cellphone and you may even have trouble getting on a plane," Dixon said. "But the vast majority of people in this country don't even know they have an identity score."

The problem is compounded by the fact that scoring isn't necessarily very accurate.

A study released this month by the National Consumer Law Center found that the data files obtained by 15 of the organization's staffers were "riddled with inaccuracies," including wrong addresses, emails and phone numbers; strangers listed as relatives; and incorrect occupations. Seven of the 15 reports generated by one data company contained errors in estimated income, and 11 misstated study participants' education levels.

Without the legal right to correct mistakes, consumers have no recourse if something is wrong with their identity score, Dixon said.

"And if you find yourself the victim of identity theft and you can't get verified as you, it's a huge problem in our digital world," she said.

For now, there's little consumers can do to avoid the scoring phenomenon, short of going off the grid, Dixon said.

"You'd have to curl up into a little ball and pay everything with cash, and it's just not feasible," she said.

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NEWS BRIEFS

Youngstown Writer
to Visit Campus

As part of The Youngstown Reading Series, Rochelle Hurt will be holding a reading on Youngstown State University campus Thursday, April 3. Hurt, a Youngstown native, has recently published "The Rusted City," a novel in poems. She has also been published in various journals including The Mid-American Review and the Cincinnati Review, and has won the 2013 Richard Peterson Poetry Prize from the Crab Orchard Review.

The reading, hosted by the YSU Student Literary Arts Association, will be held in the James Gallery of Kilcawley Center, starting at 7 p.m. An open mic will occur after Hurt's reading.

Passion According
to St. Luke

On Monday, March 31, the Youngstown State University Dana School of Music will present Carl Philipp Emanuel Bach's "Passion according to St. Luke (1775)" at Trinity United Methodist Church. The concert is free and includes performances by the Dana Chorale, University Chorus, Dana students, faculty and guest artists. The Trinity United Methodist Church Choir will also perform as the guest ensemble.

Randall Goldberg, YSU assistant professor, will host "A Passion Shared," a lecture on the history of Bach's piece, at 7:15 p.m. The concert will then follow at 8 p.m., with a reception immediately after hosted at V2.

For more information, call the Dana School of Music at 330-941-3636.

YSU Students Rock
the Competition

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Three students from Youngstown State University's Dana School of Music heard the sweet sound of success at the University of Oberlin's Music Conservatory guitar competition.

One YSU competitor finished first place overall and two YSU competitors finished in the semifinals.

Phil Monrean, Michael Reardon and Chris Mrofchak competed against 24 other guitarists through three rounds of performances. The first round gave everyone a chance to play. Judges then sliced the number of competitors by half for the next round.

"We were judged by members of the Tantalus Quartet, who have performed all over the world in places such as Canada, Germany, Poland and other places," Reardon said.

Judges James Stroud and Stephen Aron, professors at Oberlin, narrowed the competition down to four of the remaining players for the final round.

Mrofchak made it to the final round and tied for first overall while Phil Monrean and Michael Reardon made it to the semifinals through the second round.

"I'm pretty happy with how I did. I played the best I could," Reardon said.

Monrean said the diverse group of competitors ranged from college freshman to graduate students.

"As a junior guitar major, it was an honor to be able to make it to the semifinals which was the top twelve guitarists," he said.

The students will be performing at the end of April in the Dana junior and senior recitals.

"I am also grateful for my teacher, Dr. Fowler, who has worked with me for a long time and really cares about my development as a musician and as a person," Monrean said.

As for the future, Reardon keeps his goals simple.

"As far as plans for the future — right now, just graduate school and hopefully performing on a regular basis," Reardon said.

Mrofchak declined to comment.

Human Rights Group Calls Syria's Use
of 'Dumb' Barrel Bombs a War Crime

MITCHELL PROTHERO

McClatchy Foreign Staff
(MCT)

from helicopters, as different from other munitions used in the Syrian civil war.

"Use of barrel bombs in residential neighborhoods has done the expected: killed hundreds of civilians and driven thousands from their homes," said Sarah Leah Whitson, the group's Middle East director. "If these indiscriminate dumb weapons managed to hit a military target, it would be sheer luck."

The use of a weapon that can't be aimed violates long-established laws on the conduct of war, the report said.

"Military commanders should not, as a matter of policy, order the use of explosive weapons with wide-area effects in populated areas due to the foreseeable harm to civilians," the report said. "By using barrel bombs on densely populated areas, Syrian government forces used means and methods of war-

fare that could not distinguish between civilians and combatants, making attacks indiscriminate and therefore unlawful."

Using satellite imagery, Human Rights Watch identified the locations in Aleppo's opposition-controlled neighborhoods that it said had been struck by explosions. The majority of those showed "damage signatures that are strongly consistent with the detonation of barrel bombs." In many cases, investigators found that residential neighborhoods far from front lines were repeatedly targeted. In most cases, residents told Human Rights Watch investigators that rebel military targets were rarely anywhere near those strikes.

Rebel groups have controlled roughly half of Aleppo since the summer of 2012.

Obama's NSA Compromise
Plan Wins Initial Praise

KEN DILANIAN

Tribune Washington Bureau
(MCT)

WASHINGTON — President Barack Obama's new plan for the National Security Agency would significantly curb its authority, ending its vast collection of Americans' telephone records, but at the same time give the spy agency access to millions of cell phone records it currently does not reach.

The compromise, which would require Congress' approval, won praise Tuesday from prominent lawmakers, including leading defenders and critics of the agency. But it faces a lengthy legislative process during which the agency will continue to collect and store the records of millions of U.S. telephone calls.

At a news conference in The Hague, where he took part in a world meeting on nuclear security, Obama said the Justice Department and intelligence agencies had given him "an option that I think is workable" and that "addresses the two core concerns that people have" about the most controversial surveillance program revealed by former NSA contractor Edward Snowden.

The first concern, Obama said, was that the government not control a vast archive of U.S. telephone call data. Currently, the NSA collects records of virtually all land-line telephone calls in the U.S. and stores them for five years.

Under the administration proposal, the government would no longer keep that archive. Instead, all telephone companies, including cell phone providers, would be required to keep call records for 18 months, the cur-

rent industry standard.

The second concern, Obama said, was that the NSA be allowed to search only those phone records under a specific court order. Previously, a blanket court order required telephone companies to turn call records over to the NSA, but no judge scrutinized analysts' decisions about which numbers to look at.

In February, the Foreign Intelligence Surveillance Court approved Obama's request to require judicial approval for each search. The new proposal would write that requirement into law, with an exception for emergencies.

U.S. intelligence agencies have to "win back the trust, not just of governments but more importantly of ordinary citizens" around the world, Obama said. Doing so is "not going to happen overnight because I think that there's a tendency to be skeptical of government and to be skeptical, in particular, of U.S. intelligence services," he added.

The new plan should help make Americans most comfortable with the surveillance program, he said. Obama repeated his belief that "some of the reporting here in Europe, as well as the United States, frankly, has been pretty sensationalized," and he said that U.S. intelligence analysts had exercised their authority judiciously. But such power could be abused in the future, he said.

"The fears about our privacy in this age of the Internet and big data are justified," he said.

The NSA does not obtain the contents of communications under the telephone program. But the ability to map a person's communications with times, dates and the numbers

called can provide a window into someone's activities and connections.

Snowden's disclosures to journalists made the existence of the program public in June. It was the first of a stream of stories that have revealed some of the government's most sensitive electronic intelligence efforts.

In a statement through his lawyers at the American Civil Liberties Union, Snowden, who has taken refuge in Russia, called Obama's proposal a "turning point."

"It marks the beginning of a new effort to reclaim our rights from the NSA and restore the public's seat at the table of government," his statement said.

The NSA director, Gen. Keith Alexander, also embraced the proposal. "I think it's the right thing to do, and I think it addresses our counter-terrorism operational mission requirements," he said in an interview.

Alexander, who is retiring Friday, has been lobbying members of Congress to adopt the plan. NSA officials consider the compromise the best outcome the agency could hope for, particularly since its authority to collect phone records will expire in 18 months unless Congress reauthorizes it.

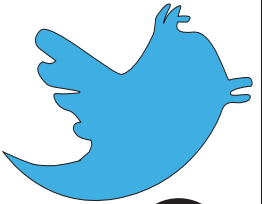
Congressional critics of the spy agency praised some aspects of the proposal, but urged the NSA to immediately halt further collection of telephone records until Congress acts.

"This is the start of the end of dragnet surveillance in America," said Sen. Ron Wyden, D-Ore., chairman of the Senate Finance Committee. Joined by Sens. Mark Udall, D-Colo., and Rand Paul, R-Ky., in an unusual bipartisan alliance, Wyden has pressured the White House over the NSA's activities.

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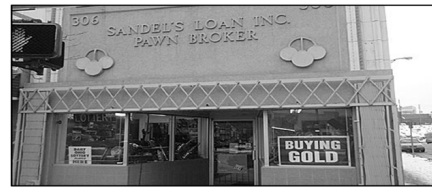
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AS HOMES PLUG IN TO INTERNET, HACKERS PLUG INTO HOMES

Chris O'Brien
Los Angeles Times
(MCT)

To keep an eye on his child via his smartphone, Marc Gilbert installed Internet-connected video baby monitors in his home in Houston.

One evening, Gilbert heard a stranger's voice bellowing obscenities from the monitor. He disconnected the device after realizing that it had been hacked.

"I'm a pretty technical guy, and I thought I knew how all this stuff should be hooked up," said Gilbert, who has written several letters to his congressman and other elected officials, trying to bring the security issue to their attention.

For decades, hackers have used the Internet to break into network routers, personal computers and advanced industrial devices.

But now, a whole new generation of often-mundane household devices is being connected to the Internet — and hackers are having a field day.

Thanks to smaller, cheaper processors, speedier wireless connections and the explosion of smartphones and tablets, it's becoming easier and more affordable to digitally link just about any object — sports equipment, watches, light bulbs, washing machines, thermostats.

If you can think of it, someone has probably stuck a sensor on it and connected it to the Internet.

Like a PC, the devices have operating systems and processors. And when they are con-

nected to the Internet, hackers can break in and seize control.

Manufacturers and consumers haven't taken the same security precautions as they would with a PC, however, enabling hackers to turn seemingly innocuous gadgets into drones that can be used to spread malicious spam or launch a massive cyberattack — disrupting services or shutting down entire networks.

Even more frightening for many security experts is the prospect that the hackers could cause physical harm to people by shutting off thermostats, cars or even medical devices.

Such fears led doctors to turn off the wireless functionality of a heart implant in former Vice President Dick Cheney, out of concern that someone might hack it and attempt to kill him.

"It's the Wild West out there again," said Tommy Stiansen, co-founder of Norse Corp., a San Mateo, Calif., cybersecurity firm whose threat-detection team has discovered a wide range of devices being hacked. "The number of devices that have been compromised is staggering."

Such attacks are expected to multiply with the proliferation of Internet-connected devices. By 2050, analysts project, there will be 50 billion Internet-connected devices, or five such gadgets for every man, woman and child on the planet.

Consumers for the most part are helpless because they usually have no idea their gadgets have been commandeered.

A home wireless router can be configured to provide some rudimentary protections, but

most users typically turn on the firewall or anti-virus software on their PCs, thinking that would be enough. And as such the wireless router becomes an unlocked door of sorts for hackers to gain access to the household devices.

Proofpoint Inc., a Sunnyvale, Calif., cybersecurity company, tracked a global attack this year that sent 750,000 malicious emails from more than 100,000 gadgets — including home Wi-Fi routers, TVs, DVRs and even a refrigerator.

"How do you update the software on your refrigerator?" Proofpoint Chief Executive Gary Steele said. "I don't even know how you do that."

When Gilbert, a technician for an oil company, discovered that his baby monitor had been hacked, he ripped out the entire home network and rebuilt it from scratch.

His wife, he said, taped over webcams installed in their laptops and PCs. And he was particularly disturbed to learn there was even a search engine devoted to helping hackers find Internet-connected devices, sometimes including the passwords to gain access to them.

These attacks aren't limited to individuals: Businesses and large organizations also are getting slammed.

Employees are hooking up all sorts of gadgets to their companies' networks that their IT departments don't recognize or know how to manage. In other cases, businesses themselves are deploying unsecured Internet-connected devices to make their operations more efficient or to launch new services.

Norse and Sans Institute, an Internet security research and training firm, released a report last month that found Internet-connected devices in places such as hospitals, insurance firms and pharmaceutical companies had been infiltrated.

In addition to getting access to patient files and information, the attackers managed to invade radiology imaging software, conferencing systems, printers, firewalls, Web cameras and mail servers.

"What's concerning to us is the sheer lack of basic blocking and tackling within these organizations," said Sam Glines, CEO of Norse. "Firewalls were on default settings. They used very simple passwords for devices. In some cases, an organization used the same password for everything."

In such instances, companies such as Norse will contact large organizations and try to alert them to the breaches. Some companies take action; others prefer not to deal with it. Although some breaches are also reported to law enforcement agencies, most lack the resources to deal with what they perceive as a relatively trivial crime.

As bad as things are now, security experts fear that these attacks may cross over into the physical world.

Hackers could access an Internet-connected smart lock and open the front door to burglars or tap into a smart meter and turn off the heat in a home during the winter, causing pipes to freeze and burst.

U.S. regulators are starting to take notice.

In September, the Federal Trade Commission announced its first settlement in an "Internet of things" security case. The FTC complaint said Trendnet Inc. had falsely advertised its security cameras and video baby monitors as being, well, secure.

According to the FTC, a hacker exploited a flaw in the cameras' software, and that led to other hackers posting links to the live feeds of 700 cameras. These feeds showed babies sleeping as well as kids playing and adults just wandering around.

One of those was a security camera that Casey Mahoney of Salisbury, N.C., had placed in his company's offices.

Mahoney was surprised when someone posted what they claimed was a link to a feed from the camera on the company's Facebook page. He assumed that it was a link to spam or malware of some kind. But when he eventually clicked on it, he discovered it was indeed the video stream from his camera.

"I guess I wasn't too surprised because there's people out there and that's all they do. They just hack," Mahoney said. "Maybe I was a little surprised that a large company like Trendnet would have a flaw like that."

Security experts are calling on manufacturers to build more encryption into these devices and add safeguards that prevent them from running other programs.

"I'm sure it's slowly going to be addressed," said Johan Sys, managing principal of identity and access management for Verizon Enterprise Solutions.

"The same thing happened in the mid-'90s when everyone was joining the Internet. They had the same security problems. Now we're in that cycle again, and there's going to be some pain."

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Alpha Psi Omega Presents 'Crazy Like Love'

CAITLIN SHERIDAN
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Alpha Psi Omega National Theatre Honor Society will be presenting "Crazy Like Love: An Evening of Two One-Act Plays" Friday through Sunday in Bliss Hall's Spotlight Arena Theater.

The production of "Crazy Like Love" is run, directed, designed and acted by students and includes performances of "Gendermat," by Mark Dunn and "The New Mrs. Jones" by James Armstrong. Each play has the same cast of four actors: Cameron Beebe, Lee Beitzel, John Cruz and Theresa Leonard.

Beitzel, who plays the character Frances in "Gendermat," said she became interested in theater by her friends encouraging her to audition. The show will be her first performance as an actress rather than dancer. She said the new experience was interesting.

"I have been performing my whole life through dance, so it was nice to change scenes for a second. It is a whole new way of expressing yourself," Beitzel said. "Everything that is in the arts is about expression that can be carried throughout the rest of life."

When getting into character, Beitzel tends to draw from her own personal experiences. She said the first play was very relatable and that for the second, she relates her character to someone that she has seen in a show.

Cruz, a theater major, said it was no surprise that he got into theater; he's been acting since the third grade. He said that putting on a play is a really fun journey and that he loves doing comedies because he gets to be really big in terms of his stage persona.

"Putting on the performance is my favorite part because you get to affect someone in some way, whether you make them laugh or think," he said. "Anyone who comes to watch theater leaves not a changed person, but there is something different, and that is cool."

While both plays demonstrate a thorough line of love, there are dark or sorrowful aspects to each.

"Gendermat," directed by Joseph Alvey, will focus on the same couple and the same conversation, but the genders of the characters will rotate through out the play. The opening scene begins in the basement laundry room of an apartment complex. Four actors will be stepping in and out of their roles to create the story of four break ups.

In "The New Mrs. Jones," Sam Jones, a 28-year-old accountant who still lives with his mother, has met the woman of his dreams. Before the couple can announce their marriage, they need the blessing of Mrs. Jones — who has been known for killing Sam's previous girlfriends.

While getting into character for "The New Mrs. Jones," Cruz found it a bit more of a difficult process due to the obnoxious personality of his role, Sam. However, he said he enjoyed diving down to find the different traits of Sam that he himself didn't possess.

Brittney Grant, director of the play "The New Mrs. Jones," said her favorite part of directing is helping to create a magical experience for the audience. She said she also enjoys working with her cast and crew.

"The best part is knowing you have help and you're not alone in this crazy process that tends to be stressful. Also, it's really nice experiencing the camaraderie and the collaboration that happens when you put together a

show as students wanting to grow and learn together," Grant said.

The cast has been preparing for "Crazy Like Love" since February, while the crew has been preparing since last semester. Cruz said there is something completely gratifying about the applause at the end of the shows.

"You put in all this work and when you hear the applause, it's like, 'Ah, yes — I can breathe,'" he said.

Performances will begin at 7:30 p.m. on Friday and Saturday and 2 p.m. on Sunday. Tickets are \$5 and can be bought at the University Box office. Parking will be available in the Wick Avenue deck for a fee.



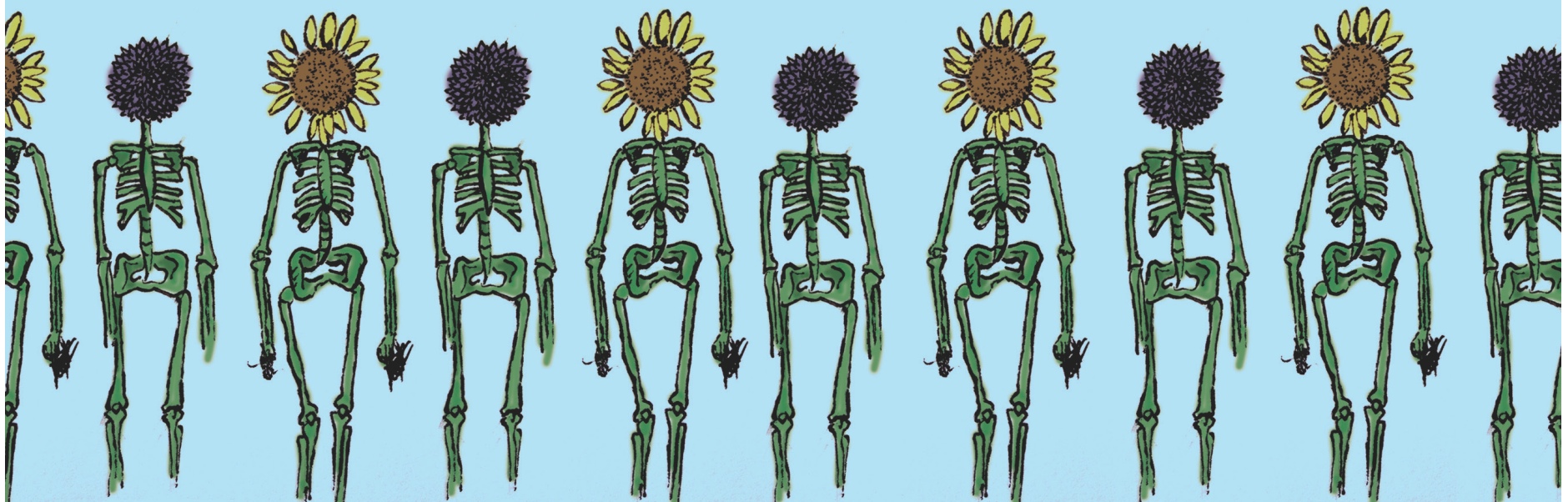
PHOTOS BY CAITLIN SHERIDAN/THE JAMBAR.

The Alpha Psi Omega National Theater Honor Society will be presenting "Crazy Like Love: An Evening of Two One-Act Plays" Friday through Saturday in Bliss Hall's Spotlight Arena Theater. The play is run, designed, directed and acted all by students. Tickets are \$5 and can be bought at the University Box Office.

CORRECTION

In Tuesday's edition of *The Jambar*, the "Marcellus Shale Project" story stated that the exhibit will run through March 28. The event will run through April 4. We deeply regret the error.

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EDITORIAL

If You Don't Like It, JUST VOTE

Student Government Association elections are April 1 and 2.

Unlike last year — when the presidential race was uncontested — we have a competitive race for the SGA presidency. Two candidates — Max Gocala and Michael Slavens — are running to be the leader of Youngstown State University's student government.

One of these students will directly impact your college experience, overseeing the allocation of funds to student groups, developing student unity events and acting as a liaison between you and the university's

administration.

We tell the student body every year that SGA elections are important and we're doing it again.

In November, we published a story about the SGA appropriations process. We heard from a number of students after the story ran that they weren't happy about what SGA was doing. Statistically, it's unlikely that the people complaining voted in last year's elections.

That's why you need to vote. If you don't vote, nothing changes.

Do you feel that something on SGA

needs to be changed? Then vote.

Do you want to make YSU a better place for future students? Then vote.

Do you want to represent your college, your group, your whatever? Then just vote.

Last year, there were about 400 votes cast in an uncontested presidential race.

There is no reason that this year's contest can't get more. We don't expect every student to go out and vote. That's unrealistic.

But with voting available through the YSU Portal, along with the tra-

ditional booths in Kilcawley Center, there's no reason that we can't at the very least double voter turnout.

Ultimately, it's not up to us to choose the next SGA president, and we can't physically make you go and vote. But we hope that all of you that get out and vote realize what you're doing for this university.

And those of you that don't care enough to vote, then when you run into problems with SGA or take issue with their policies, we hope that you realize you're part of the problem.

Holding For-Profit Colleges Accountable

Los Angeles Times (MCT)

For-profit colleges that wildly exaggerate their graduates' success and talk prospective attendees into taking on extraordinary debt are not only harming their students but costing taxpayers billions of dollars on wasted Pell grants and defaulted federal student loans. After an earlier court defeat, the Obama administration is trying again to set rules to stop schools from overpromising to attract students. This time, the rules

should stick.

The administration has spent years looking for ways to crack down on the bad actors within the for-profit college industry, which accounts for just 13 percent of college enrollment but almost half of all federal student loan defaults. The misrepresentations made to prospective students have been widely documented; culinary schools, for instance, have been known to count janitors at fast-food restaurants as graduates who have secured work in their chosen field. But so far, aggressive lobbying and legal complaints by the schools have stymied re-

form.

The new rules, announced this month, don't only target for-profit colleges but apply to any non-degree program that promotes itself as a gateway to "gainful employment." Applicants to such schools would not qualify for federal grants and loans if the default rate for the program they plan to attend is more than 30 percent and if loan payments regularly exceed a certain percentage of graduates' incomes. It is expected that the rules will overwhelmingly affect for-profit colleges.

Three years ago, a judge threw out part of a previous pro-

posal, though he agreed that the federal government had the authority to impose rules on which programs would qualify for federal student aid.

The for-profit college industry will almost certainly fight this proposal as vigorously as it has previous ones. The colleges contribute heavily to members of Congress.

Some colleges have tightened practices to a degree, but a Government Accountability Office investigation studied 15 for-profit colleges in 2010 and found that all of them engaged in at least some deceptive practices, by inflating graduation

rates, giving misleading information about the cost of their programs, encouraging falsification of loan documents or exaggerating salaries for certain jobs.

The administration isn't trying to close the schools but rather to make the best use of federal student aid. About \$26 billion in student loans and \$10 billion in federal Pell grants go to students in for-profit college programs each year, with too little to show for it in terms of employed graduates and repaid loans. Only the college industry profits from this publicly funded scenario.



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Another Ill-Advised Legal Challenge to Obamacare

Los Angeles Times (MCT)

Opponents of the Affordable Care Act have mounted the most far-reaching legal challenge to the law since the (unsuccessful) attempt to have its insurance mandate declared unconstitutional. At issue is whether the subsidies the law provides to help lower-income adults buy policies will be available in the 34 states with federally launched insurance exchanges, rather than just the state-operated ones. The Internal Revenue Service ruled that any American who meets the income limits can qualify for a subsidy; the plaintiffs say subsidies should be available only in the 16 states that set up their own exchanges. The latter interpretation, frankly, is ridiculous.

The law requires every state to have an insurance-buying exchange for individuals and small businesses, but it gave state officials a choice: They could set up the exchange themselves, or they could leave that work to the

federal government. The law also requires virtually all adult Americans to obtain coverage, starting this year, but provides subsidies on a sliding scale to lower-income earners who buy policies through a state exchange. Those who could afford a policy but don't buy one are subject to financial penalties, as will be many businesses if they don't provide affordable insurance to their full-time workers after this year.

On Tuesday, a federal appeals panel in Washington will hear *Halbig v. Sebelius*, a challenge to the IRS' ruling brought by four individuals and two businesses from states with federally run exchanges. The IRS' ruling hurts them, the individuals argue, because the subsidies enable them to afford insurance, thus making them subject to penalties if they refuse to sign up. Just pause for a moment and ponder the irony of that complaint. The businesses, meanwhile, argue that the ruling subjects them to penalties if they don't offer coverage to their workers.

The plaintiffs seized on a

provision in the law that says subsidies should be calculated based on the cost of insurance purchased at "an exchange established by the state," asserting that this limits subsidies to those 16 states running their own exchanges. But as a lower court ruled in January, they ignore substantial evidence in the law that Congress intended all state exchanges to be treated the same way, regardless of how they came into being. The law is inartfully worded, but it's clear from the eligibility requirements and other provisions that Congress intended the subsidies to be available across the country, not denied to millions of lower-income households simply because their states didn't support Obamacare.

Critics of the president assert that the IRS' ruling is just one example of how the administration has abused its rule-making authority to unilaterally rewrite laws and defy the will of Congress. This case, however, is more an example of how the Affordable Care Act's opponents will go to absurd lengths to undermine a law they cannot abide.

JAMBAR POLICY

Since being founded by Burke Lyden in 1931, The Jambar has won nine Associated Collegiate Press honors. The Jambar is published twice weekly during the fall and spring semesters and weekly during the first summer session. Mail subscriptions are \$25 per academic year. The first copy of The Jambar is free. Additional copies of The Jambar are \$1 each.

OUR SIDE POLICY

The editorial board that writes Our Side editorials consists of the editor-in-chief, the managing editor, the copy editor and the news editor. These opinion pieces are written separately from news articles. They draw on the opinions of the entire writing staff and do not reflect the opinions of any individual staff member. The Jambar's business manager and non-writing staff do not contribute to editorials, and the adviser does not have final approval.

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The Jambar encourages letters to the editor. Submissions are welcome at thejambar@gmail.com or by following the "Submit a Letter" link on thejambar.com. Letters should concern campus issues, must be typed and must not exceed 500 words. Submissions must include the writer's name and telephone number for verification, along with the writer's city of residence for printing. The Jambar does not withhold the names of guest commentators. Letters are subject to editing for spelling, grammar and clarity. Letters will not be rejected based on the views expressed in them. The editorial board reserves the right to reject commentaries and letters if they are not relevant to our readers, seek free publicity, fail to defend opinion with facts from reliable sources or if the editorial staff decides that the subject has been sufficiently aired. The editorial board will request a rewrite from the submitting writer based on these requirements. The Jambar will not print letters that are libelous, threatening, obscene or indecent. The views and opinions expressed in letters and commentaries on the opinion page do not necessarily reflect those of The Jambar staff. Editorials do not necessarily reflect the opinions of the faculty, staff or administration of YSU.

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KEEPING BUSY

Former YSU Quarterback Reflects on Years Past



JAMBAR FILE PHOTOS.

Top: Former YSU quarterback Tom Zetts (24) scrambles against Missouri State during a game on Sept. 29, 2007.

Left: In another game later that season, Zetts attempts a pass.

The 2007-08 YSU Male Athlete of the Year, has been a math teacher at Boardman for the past five years after his playing career concluded with the Mahoning Valley Thunder in 2009.

JOE CATULLO JR.

jocattullo@yahoo.com

During a regular season game for the Boardman High School boys' basketball game a few months back, the Spartans prepared as usual, both coaches and players going through their normal ritual.

A familiar face to the Youngstown State University eyes graced the sidelines as one of the assistant coaches. Looking at the roster, the pieces came together. It was Tom Zetts.

An algebra 2 and geometry teacher for the last five years at the place he graduated from, Zetts does everything he can to give back to his alma mater and stay busy.

He always knew he wanted to become a teacher some day. He can even trace his desire back to fourth and fifth grade at St. Charles in Boardman.

"I just had a series of great teachers," Zetts said. "They had a lot of personalities. As I got to high school, I had just four outstanding math teachers that not only prepped me for college, but, again, their personalities, their life styles — all of those things were very admirable. It just reinforced the idea of becoming a teacher, so that's what I did."

When he knew his playing days were over after a brief stint with the Mahoning Valley Thunder — the former arena football team in Youngstown — and a minor coaching job at Duquesne University, Zetts got the call that has led him to where he is today.

It was the football in between his teaching dreams that will last with YSU fans and personnel for a long time, memories that many may not realize when they see him coaching, umpiring or refereeing a game nowadays. Just a few miles down from Boardman High on Glenwood Avenue with a right turn on Mahoning Avenue separates Zetts' collegiate life with his current.

No. 24

Throughout his playing days, Zetts wore No. 24, which is somewhat rare for a quarterback to sport. Normally, numbers 1-19 are what people see most often. Zetts' father and uncles wore No. 24 throughout their careers.

"I saw a picture of a quarterback he [my dad] played against and wore No. 79," Zetts said. "It was sort of a different era of football. My Uncle Gary was a quarterback. My dad played quarterback his senior season. My dad ended up a defensive lineman, but that was just their number, and it was my number no matter what position I wanted to play."

Always looked upon as his hero, Zetts wore No. 24 mainly because of his father. There is more meaning behind this logic, though.

"I didn't even know it when I started wearing it, but that was my grandmother's birthday," Zetts said. "My dad and uncles all played at Struthers. My dad played at Ohio University, and my uncle played at Ohio State University. Another uncle was recruited by Lee Corso. It's a long line of football, and they all wore No. 24 because that was their mother's birthday."

Spartan Pride

While playing at Boardman, Zetts always practiced with his father when he wasn't working with his team, normally at least four times a week. Zetts was, obviously, the quarterback while his father ran routes.

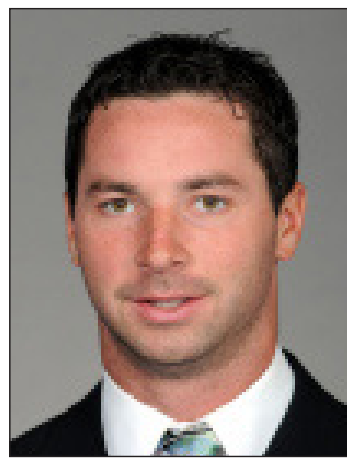
After every practice, the two always ended with a go-route they called "beat St. Ignatius." The Spartans played the school out of Cleveland every year. Zetts' most memorable high school game came against St. Ignatius during his senior season.

It was only the second game of the year, but that didn't matter to Zetts who had to face a star-studded roster that featured Cleveland Browns quarterback Brian Hoyer.

"They had a stud cast of

players, and we ended up taking them down," Zetts said. "We threw a touchdown pass with like two and a half minutes to go and then forced a fumble to end it. It was like all the hard work paid off right in that moment."

It wouldn't be the final time that hard work paid off. He still had a college career ahead of him.



ZETTS

The Gateway

Scrambling from the pocket, zipping passes, running for six points, any moment Zetts delivered to YSU could be as memorable as they come. It doesn't even have to be on the field.

Zetts is the 2007-08 YSU Male Athlete of the Year and broke numerous school records that stood until Kurt Hess came to town. Zetts still owns a few of those, including games played, but it's not something he'll ever brag about.

"I was raised with the idea that things were meant to be known and people do find out about that stuff, so I'm not going to go out of my way for people to know that," Zetts said. "As far as the Male Athlete of the Year, it's another thing I kind of hang my hat on."

Throughout the countless hours giving it his all and the memories created, one sticks out over the others, a game most fans probably still remember.

It was Thanksgiving weekend on Nov. 25, 2006, during the FCS playoffs. The fourth-

seeded Penguins battled sixth-seeded James Madison University in the Ice Castle, playing in front of a sold-out crowd.

YSU trailed, 31-20, with 14:52 remaining in the contest after the Dukes scored 14 straight points. Zetts then threw a six-yard touchdown pass to T.J. Peterson, cutting the deficit to 31-28, with just more than eight minutes remaining.

Later on, with 4:41 left, the Penguins' defense stuffed James Madison on fourth and inches. YSU took over and later scored on Marcus Mason's one-yard touchdown run 3:29 later.

Another defensive stop gave YSU possession with three seconds remaining, sealing a 35-31 victory. It was the Penguins' first playoff victory since 1999.

"That game being on ESPN 2, getting out to a lead then falling behind and then having to come back in the fourth quarter, shutting them out, being in front of a home crowd during Thanksgiving weekend that happened to be 65 degrees in a packed place, that was the coolest night of playing," Zetts said.

YSU then defeated Illinois State University, 28-21, the following week before losing at Appalachian State University on Dec. 9, 2006. To this date, that was the last time YSU made the playoffs.

After 2007 concluded, Zetts ended his career with 654 completions, 1,094 attempts, 7,643 yards, 51 touchdowns and a 59.8 completion percentage. He was also a three-time First-Team Academic All-Gateway selection and a three-time FCS Academic All-Star. YSU went 26-10 during its two Gateway Conference championships in 2005 and 2006.

Zetts still keeps in tact what YSU is doing, saying he attended six games last year and either watched or listened to the others. One man he enjoyed watching was Hess, the quarterback who broke most of his records.

"If you could pick a guy to replace you, it would be him; there's no doubt about that," Zetts said. "There wasn't a per-

son that I ever heard say a bad word about him because they all say he's a great leader, he's a character kid and works hard. It's all the things that you want to hear for a guy that's not only breaking your records, but is also taking your spot."

Life after football

The spring of 2008 was crazy for Zetts. He ran track for YSU, which he said not many know about, while also student teaching. When that ended, he went to Italy for a few months to play football.

Zetts' last chance at football glory came with two brief stints in a Thunder uniform that didn't amount to much.

"It was a great opportunity, and I love competition," Zetts said. "I try to seek competition wherever I can find it. But looking back, it was sort of the last hoorah. The Arena League was not for me. It was either go bigger than that or get out."

Shortly after, while at Duquesne, Zetts left for an opening at Boardman, an opportunity he couldn't pass up. It wasn't mainly because he graduated from Boardman, but more of the fact that it was an "outstanding school in the math department."

"It's a place where a lot of teachers want to be, and, for me, that's the bigger aspect of it," Zetts said. "It's not only a place where I can teach, but it's also a place that I can give back to. I volunteer for things no matter what it would be so that I can give back to my alma mater."

So, here Zetts resides, a place all too familiar with him, teaching the minds of the generation to follow. Whether or not he knows it, Zetts also taught how special it is to be a part of something great, something that may never come again.

When walking past YSU's locker room in Stambaugh Stadium, a few steps down to the right, Zetts' picture grazes the brick wall with "2007-08 Male Athlete of the Year" written underneath. Those memories will not be forgotten any time soon.