

BULLETIN

of the

**MAHONING COUNTY
MEDICAL SOCIETY**

Volume XXXVII

Number Ten

OCTOBER, 1967

SIXTH DISTRICT OHIO STATE MEDICAL ASSOCIATION POSTGRADUATE DAY

THEME:

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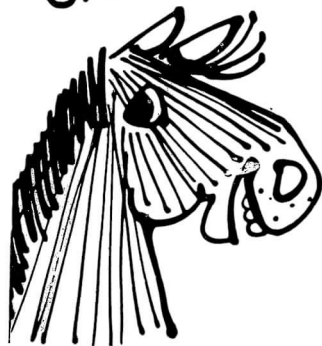
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NOVEMBER

Nov. 12-18: Diabetes Week.

Tues., Nov. 21: November meeting, Nominations.

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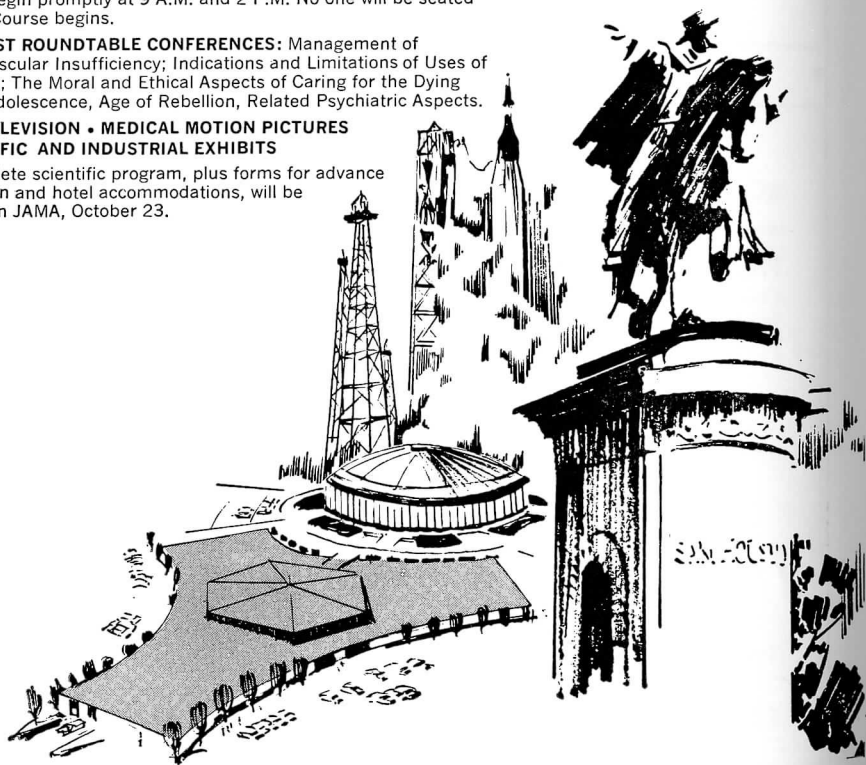
SCIENTIFIC SESSIONS: Cardiovascular Disease; Cardiovascular Surgery; New Cares; Ophthalmology; Geriatrics; Arthritis; Gastroenterology; Cancer; Antibiotics; Endocrinology; General Surgery; Dermatology; Aerospace Medicine; Obstetrics and Gynecology; Psychiatry; Pediatrics; Genitourinary Diseases; and Otolaryngology.

POSTGRADUATE COURSES: Fluid and Electrolyte Balance; Oncology; Cardiovascular Disease; and Obstetrics and Gynecology. Register for these Courses on arrival in Houston at the PG Course Registration booth adjacent to the General Registration area. There is no charge for the Courses, but registration is limited to 200 per Course. The Courses begin promptly at 9 A.M. and 2 P.M. No one will be seated after the Course begins.

BREAKFAST ROUNDTABLE CONFERENCES: Management of Cerebrovascular Insufficiency; Indications and Limitations of Uses of Antibiotics; The Moral and Ethical Aspects of Caring for the Dying Patient; Adolescence, Age of Rebellion, Related Psychiatric Aspects.

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From the Desk of the President

Last month I called to your attention the fact that our sons and daughters who go off to medical school, for the most part, don't come back to Youngstown for their internships and residencies — nor do they return to go into practice to provide medical care for their own community. I inferred that there might be several local reasons for this sad situation.

We are now face to face with a possible opportunity to bring about a change. Last November a medical society committee of doctors who were extremely interested in the practicability of establishing a School of Medicine as a part of Youngstown State University, met with several local non-medical people who were interested in the same thing. It was decided that the doctors would provide the leadership and the other segments would help in their several ways when the proper time for their special abilities should arrive.

Since that time, the medical school committee has met a number of times. Thus far, it has also met with city officials, university officials, legislators, representatives of the population of the area, and qualified people who can evaluate local resources in order to establish the feasibility of having a medical school in Youngstown.

Why should we have a medical school in Youngstown? If our estimate of available resources is correct, it will provide a tremendous source of satisfaction and local improvement. At the very first, it can provide the largest stimulus our local economy has enjoyed in many years. The erection of the physical plant, alone, may reach a cost of 70 to 80 million dollars, most of it spent locally for labor. Once in operation, it is estimated that the school will provide up to 1500 jobs to service the facility.

It should provide many more physicians to take care of local area medical needs. By its programs of continuing post-graduate medical education, it will improve the level of local medical care. It will provide job opportunities as well as training for new people in the paramedical fields.

It will do much to improve the area image. In turn, this will attract new, well trained doctors to this community. With Youngstown State University, under its dynamic leadership, promising to become a great educational institution, its Medical School is bound to become of equally high stature, and Youngstown could be the home of one of the leading medical insitutions of this country, and therefore the world as well.

How can we help but look forward eagerly to the forthcoming evaluation study and all it can portend?

—H. J. Reese, M.D.,
President

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Volume XXXVII

October, 1967

Number 10

Published for and by the Members of the Mahoning County Medical Society

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Editorial

WHO'S MINDING THE STORE?

This quaint expression was asked recently by a leading medical-legal expert. The subject under scrutiny was chronic lung disease, and, in particular, Emphysema. He was referring to the infrequency with which this diagnosis appears on discharge hospital diagnosis and death certificates.

The question becomes more probing in light of the fact that Emphysema has grown from relative anonymity to the latest in fashion in a short span of years. Eight to ten years ago, Obstructive Pulmonary Emphysema was a dull, uninteresting disease, which was sporadically diagnosed in terminal lung problems and usually only when no other diagnosis seemed to apply. Once made, the diagnosis relegated the patient to the proverbial wastebasket and little hope seemed possible.

Now with the recent emphasis on the harmful effects of smoking, it has been shown that Emphysema is a greater threat than Bronchogenic Carcinoma, and hence the great interest by public health groups. Emphysema is now nearing epidemic proportions. It is the second leading cause of disability under Social Security — second only to heart disease. Health agencies all over the country are placing emphasis on this breathing problem and the United States Government has called a Task Force on Emphysema.

Yet, with all this official recognition and new-found publicity, the diagnosis of Emphysema remains a statistical non-entity on medical records. Hospital chart diagnoses fail to yield an inkling of the proportion of patients suffering from the disease. Medical death certificates have a suprisingly low percentage of Emphysema diagnoses.

Who is minding the store?



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POSTGRADUATE DAY AT WARREN

The Trumbull County Medical Society has announced speakers and program for the annual Sixth District Postgraduate Day to be held in Warren at the Packard Music Hall, Wednesday, October 25.

The following speakers will take part in the all-day program:

Heinz E. Eichenwald, M.D.

Chairman, Dept. of Pediatrics, U. of Texas, Southwestern Medical School.

Edward F. Lewison, M.D.

Chief, Breast Clinic, John Hopkins Hospital.

John Greene, M.D.

Prof. and Chairman, Dept. OBS and GYN, U. of Kentucky.

J. Gershon-Cohen, M.D.

Prof. Radiologic Research, Temple U. School of Medicine.

Paul Gaffney, M.D.

Prof. Pediatrics, U. of Pittsburgh Medical School.

Charles H. Brown, M.D.

Chief, Section on Gastroenterology, Cleveland Clinic.

Harold Swenson, M.D.

Asst. Prof. Orthopedics, U. of Pittsburgh Medical Center.

Bentley Prescott Colcock, M.D.

Lahey Clinic, Boston, Mass.

Howard Leviton, M.D.

Assoc. Prof. of Medicine, Yale U. School of Medicine.

Ray A. Van Ommen, M.D.

Chief, Infectious Diseases, Cleveland Clinic.

Donald Eyler, M.D.

Asst. Prof. Orth. Surg., Vanderbilt U.

Clayton Beecham, MD.

Director, OBS-GYN, Geisinger Medical Center, Danville, Pa.

Emil Steinberger, M.D.

Dir. of Clin. and Research, Dept. Endocrinology, Einstein Medical Center.

Brown M. Dobyns, M.D.

Prof. Surgery, Western Reserve U.

George Morley, M.D.

Asst. Prof. OBS-GYN, U. of Michigan Women's Hospital.

Registration will begin at 8:00 a.m., with lectures taking place on the following schedule:

8:40 a.m. CINECLINICS.

9:40 a.m. ABUSES OF ANTIBIOTICS — Drs. Eichenwald, Greene, Van Ommen.

PROPHYLACTIC ESTROGENS — Drs. Beecham, Morley, Lewison.

INITIAL TREATMENT OF HAND TRAUMA — Dr. Eyler.

11:00 a.m. MEDICAL PROBLEMS AFFECTING FETAL ENVIRONMENT — Dr. Greene.

INFECTIONS: INFANTS-CHILDREN — Dr. Eichenwald.

HYPERTHYROIDISM — Drs. Colcock, Steinberger, Dobyns.

DIAGNOSIS & MANAGEMENT OF ACUTE RENAL FAILURE — Dr. Leviton.

TRAUMA: FRACTURES OF HAND — Dr. Eyler.

1:00 p.m. CORPS PROFOUND.

1:30 p.m. ROLE OF SURGERY IN TREATMENT OF C₆ OF THE CERVIS — Dr. Morley.

GRANULOMATOUS COLITIS — Drs. Brown, Colcock, Gershon-Cohen.

FOOT PROBLEMS IN INFANTS AND CHILDREN — Dr. Swenson.

SURGERY-RHEUMATOID ARTHRITIS OF THE HAND — Dr. Eyler

- 2:30 p.m. **ROUND TABLE ON OPERATIVE GYNECOLOGY** — Drs. Beecham, Greene, Morley.
ACID BASE BALANCE — Dr. Leviton.
SECONDARY REPAIR AND TENDON SURGERY OF HAND INJURIES — Dr. Eyler.
Rh PROBLEMS — Dr. Gaffney.
- 3:30 p.m. **RADIOLOGICAL DIAGNOSIS & CURRENT CONCEPTS IN TREATMENT OF BREAST CANCER** — Drs. Lewison, Gershan-Cohen, Colcock.
QUESTIONS & ANSWERS: PEDIATRICS — Drs. Eichenwald, Gaffney, Swenson.

THANKS TO FIRST-AID PHYSICIANS

The Mahoning County Medical Society, the American Red Cross and the Canfield Fair Board join to thank those physicians who worked at the First Aid Station during the five days of the Fair: Dr. Rashid Abdu, Dr. Robert Ciekurs, Dr. R. W. Fenton, Dr. W. E. Maine, Dr. Mary L. McKenzie, Dr. C. A. Sarantopoulos and Dr. Jack Schreiber.

The First Aid Station renders a necessary service at the county fair and the Medical Society is pleased to be able to fulfill the obligation of physician supervision each year.

BULLETIN CALENDAR

October 10 through November 15

- Oct. 10 6:30 p.m. Mahoning County Medical Society Council, Mural Room
7:30 p.m. Dental Section, St. Elizabeth Hospital, Aud. #1
- Oct. 11 4:30 p.m. Tumor Conference, YHA North Unit, Classroom
- Oct. 12 8:00 a.m. Section Meetings, Youngstown Hospital
9:00 a.m. Surgical V.P., St. Elizabeth Hospital, Aud.
1:00 p.m. Medical V.P., T. S. Danowski, St. Elizabeth Hospital, Aud. #1
- Oct. 14 9:30 p.m. St. Elizabeth Hospital Charity Ball, Idora Park Ballroom
8:00 a.m. Executive Committee Meeting, St. Elizabeth Hospital
- Oct. 17 6:30 p.m. Mahoning County Medical Society, Mural Room
- Oct. 19 8:00 a.m. YHA Surgical Death Rounds, Hitchcock Aud.
8:00 a.m. CPC, St. Elizabeth Hospital
1:00 p.m. OB-GYN V.P., Ronald A. Chez, St. Elizabeth Hospital, Aud. #1
- Oct. 25 9:00 a.m. Sixth District Postgraduate Day, Packard Music Hall, Warren, Ohio
- Oct. 26 8:00 a.m. CPC, Youngstown Hospital, Hitchcock Aud.
9:00 a.m. Surgical V.P., H. Sirak, St. Elizabeth Hosp., Aud. #1
1:00 p.m. Medical V.P., Alvin Shapiro, St. Elizabeth Hosp., Aud. #1
- Oct. 31 6:00 p.m. YHA Medical Executive Comm., North Unit Coffee Shop
- Nov. 2 8:00 a.m. YHA G. P. Stanley Hoerr, M.D., Surg. Hitchcock Aud.
8:00 a.m. CPC, St. Elizabeth Hospital
6:30 p.m. Medical Assistants Dinner, Mural Room
- Nov. 3 1:00 p.m. Athletic Injuries Conference, Chaney High School
- Nov. 7 8:30 a.m. Section Meetings, Med. & GP, St. Elizabeth Hospital
7:30 p.m. Section Meetings, EENT & OB, St. Elizabeth Hospital
- Nov. 9 8:00 a.m. YHA Section Meetings
9:00 a.m. Surgical V.P., Arthur James, St. Elizabeth Hospital
1:00 p.m. Medical V.P., T. S. Danowski, St. Elizabeth Hospital
- Nov. 12-18 Diabetes Week
- Nov. 14 6:30 p.m. Mahoning County Medical Society Council, Mural Room
7:30 p.m. Dental Staff, St. Elizabeth Hospital

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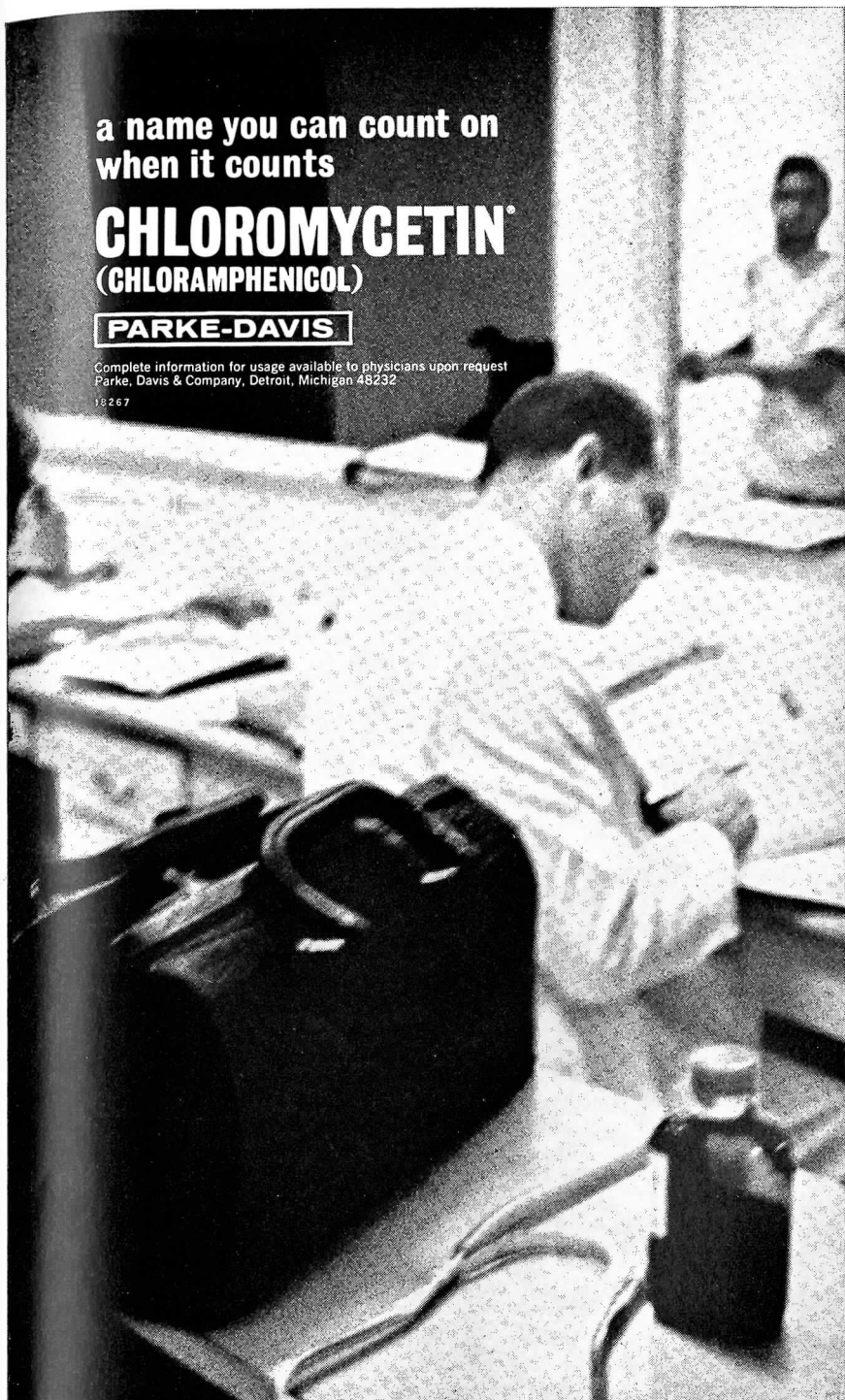
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In Memoriam

Clyde K. Walter, M.D.
1914 - 1967

The community of Canfield lost a dedicated physician—the Mahoning County Medical Society lost a loyal member when Dr. Clyde Walter passed away September 25. This loss is not soon to be replaced. Dr. Clyde Walter was one of those irreplaceables.

Dr. Walter spent his entire practice in Canfield—except for duty in the Army during World War II. During these 21 years he ministered to the needs of a grateful community. He was one of those vanishing breed who still makes house calls—averaging three a day.

Medicine was his whole life. He was a family doctor and a good one. He became interested in allergy—enough so to spend a good many hours taking post graduate work. Patients came from long distances to get relief from their allergies. Even with this extra responsibility, Clyde Walter was never too busy to talk to his patients.

Clyde Walter was a dedicated man. He was first and foremost a good physician, but he had time for his family and for his community. The Boy Scouts will miss his many hours of dedication. He believed enough in the school system to give 14 years on the Canfield School Board—serving as President several years ago.

Clyde Walter was not a “joiner”, but he gave the few organizations to which he belonged more than most men. He served as President of the Mahoning Academy of General Practice, and for many years was a loyal member of the Council of the Medical Society.

Dr. Clyde Walter was a good man. His manner was mild, and he was blessed with a dry sense of humor. His personal life was exemplary. He was a man of conviction—he was dependable. Clyde Walter was a good man.

The day after his death, one of his patients told me, “I’ve not only lost my doctor, but I’ve lost a good friend.” His patients, his family, his community, and his colleagues are a little better because he was here. Farewell good friend.

—Jack Schreiber, M.D.

DIABETES WEEK IN NOVEMBER

Again this year, the Mahoning County Medical Society will conduct a Diabetes Week in conjunction with the American Diabetes Association, and with the assistance of the Woman’s Auxiliary. Dates are set for Nov. 12-18.

During the detection drive, the Diabetes Committee asks members to test all patients for glycosuria with Clinistest tablets provided for the campaign. The committee suggests a 2 hour post-meal glucose urine test (or-preferred method) 2 hour post-meal blood sugar using either the usual photometer method or Dextrostix on finger-tip blood.

It is important that the results be tabulated and reported to the Medical Society office.

Promotional material for the week will include a Diagnosis radio program on diabetes, radio and television spots, newspaper stories, posters and brochures.

Packets of material will be delivered to each office by members of the Auxiliary. At the same time (week of Oct. 30th), Auxiliary members will pick up unwanted drug samples of all kinds.

Dr. Sanford Gaylord is chairman for Diabetes Week. His committee consists of Dr. Ipp, Dr. Chevlin, Dr. Johnson and Dr. Yarmy.

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YOUNGSTOWN, OHIO

FROM THE BULLETIN THIRTY YEARS AGO — OCTOBER 1937

There were seven local meetings on the schedule for that month: the monthly meeting of the Society, four Pathology lectures at the First Christian Church and two hospital staff meetings. Dr. Jerome Lynch, proctologist from New York addressed the Society. The *Bulletin* gave him a nice write-up but never mentioned the date nor place of the meeting. He came though and the meeting was well attended. He advised everyone to do more digital examinations and they did, for a while.

Martin Conti and E. H. Young were busy on the radio. E. J. Reilly addressed New York Central Lines Surgeons in Cleveland on Non-Penetrating Wounds of the Abomen.

New members that month were Lewis K. Reed, George McKelvey and Brack Bowman.

Two of our fine old members died in September, Dr. John Zimmerman and Dr. D. B. Phillips. The writer can remember how Dr. Zimmerman worked in the influenza epidemic of 1918. It was said that for three days he was never in bed. He was a lovable character and had an enormous practice. Dr. Phillips was an authority on allergy when almost no one knew anything about the subject. He was a Southern gentleman and highly allergic himself. He died of asthma.

TWENTY YEARS AGO — OCTOBER 1947

By this time there were more meetings to attend: In addition to the monthly meetings of the Society and the Hospital Staffs there were weekly section meetings on surgery, medicine, orthopedics, urology, obstetrics and pathology, besides the monthly meetings of the Receiving Hospital and the Tuberculosis Sanitarium.

The Sixth Councilor District blossomed out with a big Post-Graduate Day at Canton with a group of speakers from the University of Chicago. To our own meeting, Robert Zollinger, Bruce Wiseman and Joseph Morton came up from Columbus to present a Symposium on "Peptic Ulcer."

The Women's Auxiliary announced their annual Dinner Dance at the Pick-Ohio on October 25th and Mrs. W. O. Mermis urged everyone to come. In between meetings some of the sick were cared for and by the end of the month the doctors were very tired.

Fluid therapy for extensive burns was receiving attention and the late Dr. Richard V. Clifford wrote an informative article on the subject for the *Bulletin*. Dr. Raymond Scheetz joined the department of Radiology at St. Elizabeth's Hospital

The Renner Brewing Company offered an attractive prescription for the overworked doctor's frayed nerves.

TEN YEARS AGO — OCTOBER 1957

The big events that month were the Sixth District Post-Graduate Assembly and the coming election in November when the new Board of Health with full time Health Commissioner would be voted on.

As usual, the Canfield Fair exhibit was a great success.

President Ondash wrote, "Youngstown's First Wealth Is It's Public Health!"

Robert Tornello was elected to the Board of Directors of the Ohio State Surgery Association. Robert Foster became a member of the International College of Surgeons. Sidney Franklin was re-elected Department Surgeon of the Ohio Reserve Officers Association.

The Alcoholic Clinic and Hospital was on Lincoln Avenue. Renners Brewery was on Pike Street. Lyons Physicians Supply was on Fifth Avenue. Peoples Drugs had a store on W. Federal Street. Some downtown store rooms were vacant but not one store in Youngstown was boarded up to protect the plate glass from Molotov cocktails. Some are now.

—J. L. F.

UTILIZATION AND INTEGRATION OF COMMUNITY FACILITIES FOR REHABILITATION OF THE EMOTIONALLY ILL

Physical and psychological changes of the environment are natural experiences of living. These changes create the necessity of constant adaptation in order to survive. The important difference between past and present is the altered tempo of the changes. The population explosion, the shift of age categories at both ends of the spectrum, the increasing wealth and affluence in the industrialized Western countries, the growth of the scientific knowledge and its applications, the speed of communication and transportation, the increasing mobility of the population represent most significant influences. New problems, new avenues of achievement, new goals, new horizons emerge with a speed as never before. The very change became a part of our daily experiences with a frightening, constantly accelerating momentum. Our established customs and value system are under constant attack, the mode of living changes rapidly. Automation, mechanization, systems construction threaten the individual with depersonalization. The very root of our identity is under attack. Among the plenty we find ourselves isolated, alone and alienated, the family fragmented. Pressures of conformity are exerted through the media of communication. A scrutiny of newspapers, periodicals, radio, television, the contemporary novel and stage reflect our concern about the human condition of the day. A generation ago terms like unconscious, compensation, sublimation, identification, inferiority feelings, collective unconscious were in vogue. At the present time, we find alienation, existential vacuum, despair self-realization, fulfillment, all the words of existential philosophy expressed.

The contemporary man is concerned with the problems of who he is and what he wants. He is in desperate search to find sense and meaning to his existence. The old goals are losing their meanings and we are in search of new ideas. The picture of the symptoms of emotional disorders also shows a change corresponding to the general status of human condition. While we see the classical picture of manic depressive psychosis, schizophrenic reaction, paranoid condition and the ever increasing diseases of the senium, we also see an increasing amount of psychosomatic diseases, personality and character disorders, sociopathic behavior and adjustment reactions. There is convincing evidence that in addition to genetic factors, organic changes and intrapsychic tensions, we must pay increasing attention to social, economical and cultural factors. Harry Stack Sullivan spoke of the importance of interpersonal relationships. Hollingshead and Redlich in their book, "Social Class and Mental Illness," Sol Ginsburg in "A Psychiatrist's Views on Social Issues," point out the importance of ecological influences on emotional conditions. If we wish to do more for our patients than simply cover up or abolish their symptoms, we cannot be concerned alone with the unique concept of mental illness. Our psychiatric diagnostic categories serve only as a statistical function and a first glance importance. We must get acquainted with our patients as human beings who try to adapt themselves to their changing environment. We must know about their hopes, dreams, expectations, about their frustrations, rejections and frustrate attempts to find life livable. We must see in our patients the general and the individual human, we must find in them the wholesome, we must recognize the positive, constructive part of their personalities. If we do so, we must recognize that social institutions which serve the people of a community are also needed for the rehabilitation of our patients. Problems of marriage, family relations, recognition of talent, creative potential, vocational ability and outlet for same, employment and unemployment, earning ability, hobbies all play undeniably important roles in our reconstructive work. The hospitals stepped out of their isolation but they must be in the mainstream of

community life before they can accomplish their goals. If we look at individual cases, we find that we do not have to correct all faulty connections. There are usually two or three important areas which need attention and correction. Most commonly, one is family relationship, another is earning capacity for family and self-support. A third one is self-actualization, a correlation of vocation and avocation, a gratification gained from one's work. Of course, in different patients, different areas may be more significant. But Freud said, "Work has a greater effect than any other technique of living in the direction of binding the individual more closely to reality; in his work, at least, he is securely attached to a part of reality, the human community."

These, then, are the basic concepts of our endeavors at Woodside Receiving Hospital. We use all pharmacotherapeutic means, specific and non-specific organic therapies to bring the patients to the threshold where they can react and respond to human stimuli. Occupational, Recreational, Music and Educational therapies are geared to help the patients to find their latent talents, to develop their manifest or dormant interests. Practical and everyday activities are encouraged, such as millinery, sewing, cooking, mechanics and creative writing. Harmonious living with others is stressed. Constructive interaction between people is encouraged. Group and individual psychotherapy help where it is necessary to gain insight and understanding of intrapsychic functions. Even at the earliest stage, community participation is provided, volunteers visit the hospital, visiting groups perform at musical and other occasions. The patients go in groups to community events. They attend symphony concerts, the Playhouse, lectures, they visit scenic places, even go to bowling alleys. School age patients, regardless of their legal residence, may be assigned to neighboring local schools to continue their formal education while they receive psychiatric therapy at the hospital. The doctors, social workers and psychologists contact public and private social agencies to assist the patient in one or another phase of his adjustment, just as we counsel and assist these agencies when they call for our help. At the present time, with the aid of a Federal Grant, we plan a course for registered nurses in family group therapy. There are no community resources overlooked in our efforts to assist the patient in one or another phase of his adjustment. When we face conditions which we cannot alter or make more resilient, we attempt to direct the patient toward a setting where pressures are less or where the patient's pathological condition might be even advantageous for adjustment. Remember the London blitz when in the total blackout the blind were leading the ones with clear sight; the wartime experience of airplane production when midget welders were needed for otherwise inaccessible recesses. Trends of compulsive perfectionism can be utilized in jobs where precision is paramount. Environment manipulation has a great deal of importance in the patient's social rehabilitation. We see in our everyday experiences that it is not necessary to bring our efforts to full fruition within the walls of the hospital. Many of the results may develop after release of the patient if aftercare is adequately provided. Contact with the family physician and clergyman are obviously a most important part of the patient's rehabilitation. We share in follow-up with regional mental health centers; usually with the ones who referred the patient in the first place. Sometimes we must establish new contacts and channel the patients to same. The knowledge of community resources, agencies and their functions is a fundamental need in planning aftercare. Our Contact Group is a social organization of the discharged patients. The project, Home Industries, provide creative activity for the shut-in. The out-patient unit, also called Hospital Community Services Unit, follows up with organic treatment, psychological counseling and family guidance. The same unit also screens and treats new out-patients and provides day and night care, according to the need of the patient. A detachment of the Ohio Bureau of Vocational Rehabilitation works with a great number of patients directly and

in conjunction with other agencies. Similarly important services are offered by the Joint Committee of Labor and Management on Industrial Rehabilitation. This is a group composed of representatives of Labor and Industrial Management, employment and vocational services to deal with vocational and employment problems of the patients. Patients selected by the staff receive direct advice and assistance of this group in problems pertaining to job and employment. We found in a statistical study of 169 patients served by this group that there was a 60% less readmission rate than with unselected patients. There is a mutually beneficial cooperation between Woodside Receiving Hospital and the local general hospitals. Also, there exists mutual educational projects with four general hospitals and two Universities in the training of nurses and social workers.

We refuse to function according to cliches or dogmatic concepts. Each case needs a fresh, unbiased, unorthodox and individual approach. We practice an empirical discipline; we must be flexible and inventive. If you wish, we must "fuss" about our patients. We hope that during their brief stay at the hospital, we can give them hope, and open up a little window through which they can gain a somewhat different view of themselves and the world than they had before. We guide and assist them in finding the community support that will be their temporary shelter until they are able to function safely and with more independence.

I do not wish to create the impression that we accomplished the millennium. There is need for specialized services for children, for geriatric patients, for alcoholics and drug dependents. We need specialized half-way houses for the alcoholic and the mentally ill. We need home visiting teams. We have not even scratched the surface so far as preventive psychiatry is concerned. We must go to the places where people in trouble are found, such as the courts and law enforcement agencies. We must do detection work at the schools. Mental health people must participate in community planning. The hospital must grow in services, staff and mostly in ideas. Health can be just as contagious as disease. A wholesome, imaginative, constructive, idealistic staff can create an atmosphere to which the patient will conform. Growth is a never ending process. Once staff and patients realize that growing means existence and becoming, an irresistible atmosphere is established for healing. Can everybody grow? Can we help all of our patients? Can we change the environment when such changes seem necessary? The prayer of Alcoholics Anonymous equally applies to our work—"God grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference."

—Charles Waltner, M.D.

YOUNGSTOWN HOSTS EXECUTIVE SECRETARIES

Mahoning County was host for the Association of County Medical Executives, which held a two-day meeting, Oct. 5-6 at the Voyager Inn.

The Association is made up of executive secretaries of county medical societies in Ohio. Having met on an informal basis for a number of years under the auspices of the Ohio State Medical Association, the secretaries formed an official organization in 1965. The meeting in Youngstown was the second annual educational conference.

Keynote speaker was Dr. Robert F. Howard, President, Ohio State Medical Association. Dr. Harold Reese welcomed the executive secretaries to Youngstown. Edward F. Willenborg, organization president, and executive secretary for the Academy of Medicine of Cincinnati, acknowledged the welcoming speech.

Howard Rempes was chairman for the meeting. His committee consisted of Robert A. Lang, Cleveland Academy of Medicine, and Mrs. Gladys Davidson, Lorain County Medical Society.

Invitation:

FRANCHISING INVESTMENT PROGRAM

An in-depth presentation and discussion of the investment opportunities in the field of Franchising will occur on Wednesday, October 18th, at 8:00 P.M. at the VOYAGER INN MOTEL, IN Youngstown.

The subject matter will cover not only Franchising generally, but also the investment opportunities in lease-back real estate—absentee ownership—distributorship control groups, etc.

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MCMS CITED FOR GOOD PUBLIC RELATIONS

Back in 1964, at the insistence of Dr. John J. McDonough, council took a long look at public relations for the medical profession. As a result, a PR program was launched in 1965 and has been a continuing project of the medical society. Meeting success in many areas, the program recently received this accolade, printed in "PR Doctor," a national publication of the American Medical Association:

MAHONING COUNTY COVERS ALL BASES IN PROVIDING SERVICE TO CITIZENS

Mahoning County Medical Society in Youngstown, O., is a real PR swinger and its RBIs are really something! Its scores include presenting a trophy and a \$50 scholarship to the student with the best medical exhibit at the Austintown Fitch Tri-County Science Fair; scheduling a "Measles Week" in April during which physicians gave of 4,300 free immunizations at the well-baby clinics of the Youngstown Health Department (and through concomitant publicity raised the number of immunizations in private offices, also); continuing its live weekly radio and TV programs on medical topics; establishing a Physicians' Family Welfare Fund supported by an assessment of \$5 per member; holding its first Scholarship Dinner in May at which 44 high school senior scholars from 22 schools in the county were honored with a pin and certificate and had their names inscribed in the Roster of Scholars of the the Mahoning County Medical Society, and now this summer its members are supporting the Children's international Summer Village at which students from 10 nations are encamped for a month "to eliminate racial prejudice and international distrust." The campers are all 11-year-old because they are old enough to be emotionally stable and independent yet young enough not to have developed stereotyped prejudices.

In addition to the story, photos of the measles campaign were printed, showing Dr. McGregor, Dr. Hritz, Dr. Delfs and Dr. Berg giving immunizations during the campaign.

Not mentioned in the story are other large-scale public relations projects, including the medical health tent at the Canfield Fair (largest PR effort of the year), Diabetes Week, an Athletic Injuries Conference scheduled for November, the placement of "Today's Health Guide" in the libraries of Youngstown State University and all high-schools in Mahoning County, and the placing of the magazine, "Today's Health" in all high school and junior high school libraries.

Public Relations chairman involved in recent programs have been Dr. Ben Berg, Dr. R. L. Jenkins, and Dr. John Stotler, the present chairman. Members of this year's committee are: Dr. David Brown, Dr. Philip Giber, Dr. Jenkins and Dr. Kurt Wegner. Dr. McDonough is chairman of the Radio and TV Committee.

THANKS TO LYONS

The Canfield Fair Committee of the Mahoning County Medical Society extends thanks to the Lyons Physician Supply Co. for the transporting of heavy equipment used at the Medical Health Tent of the Canfield Fair. Lyons has generously loaned its truck and drivers to the Committee for many years.

BULLETIN BOARD

Dr. Morris S. Rosenblum was chairman for the recent Central Y.M.C.A. membership drive.

Dr. and Mrs. Raymond Lapse recently attended a regional meeting of the American Cancer Society held at Canton.

Dr. Kurt Wegner lectured to the Home Safety Division of the Safety Council of Greater Youngstown on Poison Prevention Week and related activities.

Dr. Donald R. Bernat heads the Safety Council committee for emergency care and transportation of the critically ill and injured.

A Pastoral Counseling Service is now being provided by the Youngstown District of the Methodist Church. Folders explaining the service are available for the asking. Write: Pastoral Counseling Service, Rev. Richard L. Rustad, Director, Vienna, Ohio, 44473.

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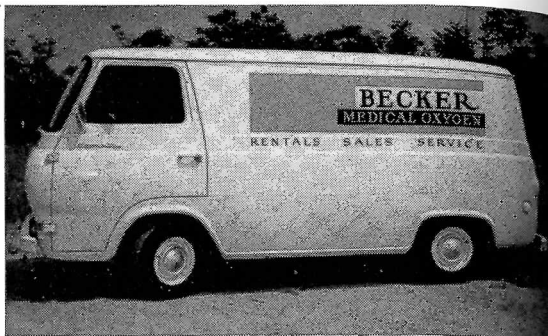


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RECORD CROWD VIEWS HEALTH EXHIBITS

The medical health tent at the Canfield Fair, annually one of the largest all-out efforts of the Mahoning County Medical Society, presented the greatest number of exhibits, and drew the largest crowds, at the 1967 Fair, August 30-Sept. 4.

Opening on Thursday in frigid weather and to a slim early morning crowd, the Fair gathered steam each day, culminating in a Sunday traffic jam that brought 102,000 visitors in one day and left many more stranded in long bumper-to-bumper lines in all directions from the fairgrounds.

While the Fair was breaking another attendance record with more than 375,000, the medical health tent lured an estimated 85,000 persons in to view the 25 exhibits by voluntary health agencies, professional associations and related organizations. At times, on Sunday, it was next to impossible to cross from one side of the tent to the other.

Contributing to the success of the health exhibits were four new organizations which did not participate last year: the Mahoning County Veterinary Medical Association, the Youngstown Area Cystic Fibrosis Association, the Mahoning Valley Kidney Foundation and the National Foundation.

Drawing large crowds into the tent was a talent show presented by youngsters of the American Red Cross in connection with the 50th anniversary of their youth program. Free tests by the Youngstown Hearing and Speech Center, the TB and Health Association and the Youngstown Society for the Blind contributed to the popularity of the combined health exhibits. The Auxiliary medical career information booth was a drawing card for teen-agers.

Largest display in the tent was the beautiful 30-foot booth of St. Elizabeth Hospital, duplicating a scene from their intensive coronary care unit. Following closely was the elaborate display set up by the Heart Association of Eastern Ohio. Both displays required two-days of building prior to the opening.

Preparation for the medical health tent, for the sixteenth consecutive year, began in May with a meeting of the exhibitors. This was followed by a meeting in June to determine the exact number of participants. Prior to the Fair, the Canfield Fair Committee was engaged in a multitude of details such as securing the 100 x 120-foot tent, procuring proper insurance, hiring a day and night watchman, providing telephone service, fans, water cooler, etc., to make the tent more comfortable, securing of tickets for each exhibitor, and numerous contacts with the Canfield Fair Board on last minute changes.

The tent was erected on Sunday before the opening date. On Monday, a representative of the Committee marked out the places for each exhibitor. Tuesday morning, most of the exhibitors were at work setting up and building their exhibits. Work continued until the early morning hours of Thursday. Thursday, promptly at 10:00 a.m., the tent flaps parted and, to the accompaniment of photographic flashbulbs, the 1967 medical health tent was on display.

The tent was open to the public for 12 hours of each of the five days. At the close of Labor Day, most of the exhibitors were on hand to start taking down their displays. Work continued long after many Fair-goers had left for home. Early the next day, the exhibitors were back to load their equipment and either store it or cart it away. By noon, all but a few items had been cleared out of the tent. A representative of the Canfield Fair Committee remained until the last crate was loaded on a truck at 5:00 p.m. The sixteenth annual medical health tent, sponsored by the Mahoning County Medical Society, was history.

Exhibitors included the following: Mahoning Chapter, American Academy of General Practice, Youngstown Society for the Blind, Blue Cross — Blue Shield, Mahoning Cancer Society, United Cerebral Palsy Assn., Youngstown Area Cistic Fibrosis Assn., Corydon Palmer Dental Society, Eastern Ohio Pharmaceutical Assn., Youngstown Hearing and Speech Center, Heart Assn.

of Eastern Ohio, Mahoning Valley Kidney Foundation, Mental Health Assn. of Mahoning Co., Tru-Mah-Col Chapter of National Multiple Sclerosis Society, Mahoning Chapter of Muscular Dystrophy, The National Foundation, Planned Parenthood Assn. of Youngstown, Mahoning Valley Podiatry Society, Mahoning Chapter of American Red Cross, Safety Council of Greater Youngstown, St. Elizabeth Hospital, TB and Health Assn., Mahoning County Veterinary Medical Assn., and the Mahoning County Medical Society and its Auxiliary.

October 17

J. Malkoff

October 18

C. A. Sarantopoulos

October 19

L. C. Zeller

October 20

U. A. Melaragno

H. Sisek

October 23

J. E. L. Keyes

October 24

H. E. Fusselman

October 25

P. L. Jones

October 28

I. H. Chevlen

M. M. Szucs

October 29

F. K. Inui

October 30

W. B. Turner



Get Your Annual Check-up

November 2

R. A. Abdu

November 3

D. R. Brody

R. J. Brocker

November 4

K. J. Hovanic

R. A. Hernandez

November 5

V. D. LePore

November 6

L. O. Gregg

November 9

J. B. Birch

November 10

J. C. Melnick

November 11

H. Schmid

November 15

J. P. Kalfas

Is it Time to Renew Your Driver's License?

MEDICAL ASSISTANTS SOCIETY

The Mahoning County Society of Medical Assistants, under the leadership of our new President, Nena LaBarbara, started the new year with a dinner meeting at the Brown Derby Restaurant.

We were most fortunate to have as our guest speaker, one of our advisors, Dr. A. T. Deramo, whose topic was, "Hay Fever and Its Complication." Our most sincere thanks to him for a very informative and enlightening lecture and question and answer period.

During the business meeting it was announced that our President, Nena LaBarbara and President Elect, Matilda McConnell would attend the Ohio State Seminar and Board Meeting for Medical Assistants in Columbus, Ohio on September 18th. Plans were completed for a tour of the Upjohn Company in Kalamazoo, Michigan, September 28, 29 and 30. Forty-one members and guests will be making the trip.

Education Chairman, Dorothy Klein, reported that "great plans" were underway for our annual Workshop to be held Sunday, October 22nd at St. Elizabeth Hospital. Medical Assistants from all the doctors offices are invited to attend and participate in this highly educational program. Reservations must be in to Dorothy Klein by October 16th.

A busy and active year is planned for the organization with many excellent programs and activities scheduled.

But just wait until you hear what is going to happen in Youngstown in 1969! ! ! ! Watch the Bulletin for further news.

—Candy Shufflebarger,
Bulletin Chairman

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FREE SAMPLES

Sometimes when doctors think they are doing little favors for their patients, their motives are misunderstood and they blunder into difficult situations. Take for instance the matter of free samples.

Doctors are deluged with samples. The price of drugs being what it is, throwing them away seems wasteful so many of us pass them on to our patients without charge. Mostly they appreciate it but some people are suspicious of anything that is free. If you give them the medicine from large bottles they think it is probably Aspirin or something cheap. If you give them some expensive drug like Furadantin in the original package which says "Free sample not to be sold" they think you are experimenting. People today are well informed and they read about drugs that cause cataracts or baldness or deformed babies.

Right now the Grievance Committee has complaints from patients who say, "All he gave me was some free samples that he had laying on the shelf and he said 'try these and see how you feel' and after I took them I felt awful and he expects me to pay him for that!" All the Committee can say is that they wish the doctor had more knowledge of human psychology.

I do not mean to recommend that free samples should not be dispensed if they have been passed by the Food and Drug Administration after extensive testing. Many of those drugs are expensive and a dozen tables might save a patient a dollar or two. Using them is not experimenting, the testing has been done in laboratories and clinics under strict control. I believe we doctors should try to keep down the cost of medical care but not to sacrifice its quality.

Here are some suggestions about the use of samples:

1. Never dispense them when something else would be better.
2. Never dispense them in the original container. Use your own container and if that it too much trouble don't use them, give them to the hospital clinic.

3. Don't say, "Try this free sample and see how it works" say "Take this medicine as directed and come back when it is finished so I can check your progress." I learned that from a psychiatrist.

4. After you give all the samples you have of Furadantin, Benadryl, Butazolidin, Donnato, Chloromycetin, Panalba or Premarin write a prescription for the one needed. When he pays for the prescription the patient will realize the value of those "free samples" you gave him.

Remember that not all patients feel better after taking your medicine, whether dispensed or prescribed. The man about to have a stroke will have it. The woman about to have menorrhagia will bleed. The ulcer about to perforate will do so and the coronary about to plug will thrombose with disastrous results and your therapy may be blamed.

How do you avoid those things?

Live a good clean life, love your neighbor, give alms to the poor, think beautiful thoughts and pray that they will never happen in your practice.

—J. L. F.

DIAGNOSIS

Taking part in the Diagnosis radio program during the month of September were:

Sept. 5: "Varicose Veins," Dr. Raymond S. Lupse, Dr. Myron H. Steinberg.

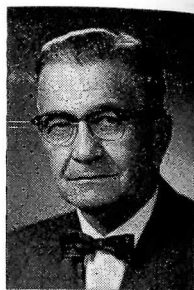
Sept. 12: "The Pill," Dr. John G. Guju, Dr. Vincent D. Lepore, Dr. John J. McDonough.

Sept. 19: "Fees," Dr. L. P. Caccamo, Dr. Robert R. Fisher.

The programs are heard over WFMJ at 8:05 p.m. each Tuesday. They are recorded at 9:30 a.m. on the same day. Any physician interested in presenting a topic on "Diagnosis" should contact the Medical Society office, or Dr. John J. McDonough, Radio-TV Chairman.

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PROCEEDINGS OF COUNCIL

SEPTEMBER 12, 1967

The regular meeting of the council of the Mahoning County Medical Society was held on Tuesday, Sept. 12, 1967, at the Mural Room, Youngstown, Ohio.

The following physicians were present: H. J. Reese, President, presiding, Louis Bloomberg, L. P. Caccamo, R. R. Fisher, F. A. Friedrich, Henry Holden, R. L. Jenkins, Bertram Katz, W. D. Loeser, R. B. McConnell, R. D. Murray, C. E. Pichette, M. C. Raupple, H. J. Reese, F. A. Resch, E. T. Saadi, F. L. Schellhase, J. F. Stotler, J. W. Tandatnick, C. K. Walter, and R. G. Warnock. Also present were Mr. Harold Kenney and Mr. A. B. Elias. Absent were: Jack Schreiber and C. W. Stertzbach.

Dr. Reese introduced Mr. Kenney and Mr. Elias, representing Little Forest Medical Center on South Ave. Mr. Kenney described his proposed facilities and services. He announced that they will have 200 beds, and expect to be open within two months.

After Mr. Kenney and Mr. Elias left the meeting, the minutes of the previous four meetings were read and approved.

Bills were read. The motion was made, seconded and duly passed that each bill be paid.

The Medical Dental Bureau "any doctor call" report was passed around for every member to see.

The executive secretary reported on disposition of business accruing from the previous council meeting. He announced a meeting of the Association of County Medical Executives to be held in Youngstown on Oct. 5-6

Dr. Reese announced the final disposition of funds from the Medical Service Foundation to be a gift to the Mahoning County Medical Society Foundation of \$14,962.30.

A letter from the Ohio State Medical Association was read which approved the recent quorum amendment to the constitution.

A letter was read from the Equitable Life Assurance Society requesting a list of physicians from which they could obtain medical consultants. The executive secretary was instructed to write to Equitable and tell them that the official policy was that the Grievance Committee is available only to patients.

A letter was read from the Prudential Insurance Company requesting that the Medical Society send a letter to its members concerning Prudential's industrial contract. Following discussion, the motion was made, seconded and duly passed that the Medical Society not send out the letter, and inform Prudential that they are free to send it out if they wish.

A request from Mrs. Weiss, president of the Auxiliary was read. The Auxiliary is interested in a speaker on sex education, and a meeting under the auspices of the Medical Society, the Auxiliary and the PTA on Monday, March 25, 1968. Following discussion, Dr. Jenkins made the motion, properly seconded, that the Mahoning County Medical Society participate in the meeting. Motion was passed.

Dr. Murray made a report on the Mahoning Valley Health Planning Association. He quoted from the Association minutes of April 20, 1967, which provided for the chairmen to two Medical Services Committees to have full representation on the Board of Trustees. These two physicians, plus Dr. Murray, Dr. Franklin, Dr. Schaffer and an osteopathic physician, would total six members of a 30-member board. Dr. Murray announced that he has been asked to represent the Association on the Ohio State Board of Planning Associations. Dr. Reese apprised council of recent correspondence with Mr. Martin, Association president, concerning a news story that failed to mention full physician representation on the Board.

A letter was read from the Ohio State Medical Association concerning redistricting for a change of representation in the House of Delegates. Following the discussion, Dr. McConnell made the motion, properly seconded that no suggestions be sent from this Society. Motion was passed.

Dr. Reese and Dr. Resch announced members of the Nominating Committee to be: Drs. DeCicco, Nelson, Ondash, and Phillips. The motion was made by Dr. Warnock, properly seconded, that the members be approved. Motion passed.

Dr. Fisher's appointments to to council for 1968 were announced. Dr. James Anderson will be editor of the Bulletin. Dr. Robert Jenkins will be Public Relations Director.

Dr. Reese read a letter from Nena LaBarbara, president of the Medical Assistants Society, asking for approval for the State meeting of that organization to be held in Youngstown in 1969. Following discussion, the motion was made, seconded and duly passed that approval be given.

Meeting was adjourned.

—Howard Rempes
Executive Secretary

MEDICARE GUIDE AVAILABLE

Copies of *Medicare and the Physician*, the AMA's 96-page reference guide of questions and answers dealing with Public Law 89-97, are still available. The publication may be especially helpful to physicians just entering practice and not yet familiar with the law. Copies may be obtained by writing to: Program Services Department, American Medical Association, 535 North Dearborn St., Chicago, Ill. 60610. There is no charge.

HEALTH DEPARTMENT BULLETIN

AUGUST, 1967

	Resident		Non-Resident		Total
	M.	F.	M.	F.	
Births	125	114	113	115	467
Deaths	71	48	65	54	238
Infant Deaths	2	1	0	0	3
AUGUST, 1966					
Births	97	106	128	109	440
Deaths	75	45	62	51	233
Infant Deaths	0	1	2	1	4

COMMUNICABLE DISEASES

	1967		1966	
	Cases	Deaths	Cases	Deaths
Tuberculosis	7	1	6	2
Gonorrhea	35	0	27	0
Syphilis	3	0	25	0
Rheumatic Fever	1	0	1	0
Salmonella	0	0	1	0

VENEREAL DISEASES

	Male	Female	
New Cases			
Syphilis	0	2	
Gonorrhea	23	12	
Total patients			37
Total visits (patients)			155

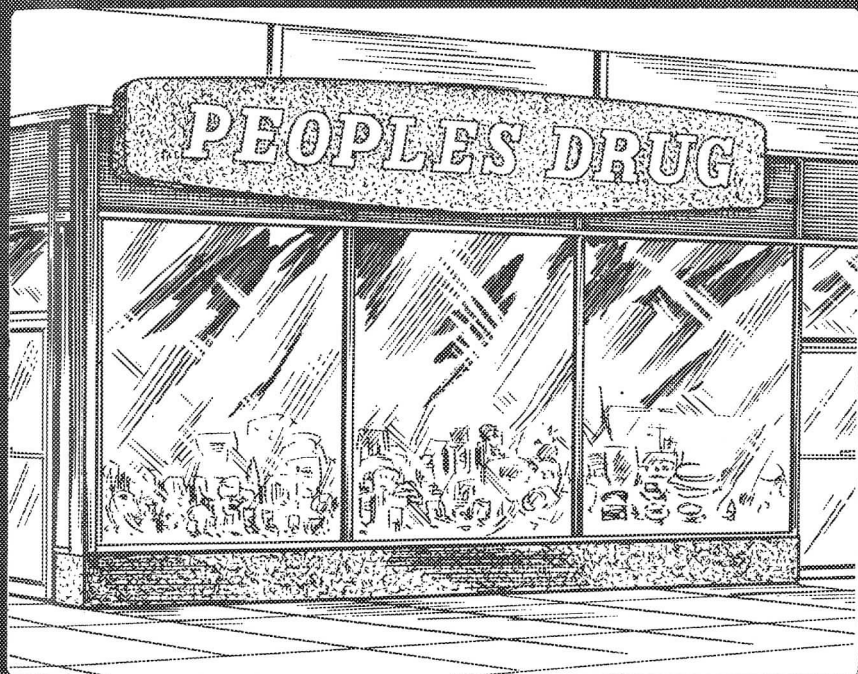
—Sidney Franklin, M.D., M.S.P.H.
Commissioner of Health
City of Youngstown, Ohio



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