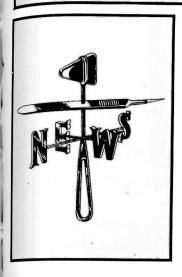
BULLETIN

of the MAHONING COUNTY MEDICAL SOCIETY

Volume LI

Number 6

SEPTEMBER, 1981





Canfield Fair

OCTOBER 1st DEADLINE
for
"DOCTOR OF THE YEAR"
Nominees

SEPTEMBER MEETING Tuesday, Sept. 15th at the

MAENNERCHOR CLUB

831 Mahoning Ave.

MEDICAL ASSISTANTS DINNER

Thursday, Oct. 1st

ITALIAN-AMERICAN HALL 115 S. Meridian

Send All Your People!

Don't Miss

The Annual
OLD-FASHIONED
MEDICAL SOCIETY
MEETING

An Important Question for Ohio Physicians:



WHEN YOU HAVE A PROFESSIONAL YOUR INSURANCE COMPANY RESPOND?

DOES YOUR COMPANY:

- Use the most highly-qualified, eminent defense IF YOU CAN counsel available in your area?
- Have a physician's consent clause for claims' settlements?
- Make it a practice never to surcharge you next year for this year's claims?
- Have a proven track record of skilled claims handling?
- Have a claims' review committee consisting of doctors?

Find out why more and more physicians are switching to PICO. Call or write for more information, or contact your local PICO agency.



Bates Drive, P.O. Box 281 Pickerington, Ohio 43147 (614) 864-7100 or toll free in Ohio, 1-800-282-7515.

ANSWER YES

QUESTIONS

IS PROBABLY

YOUR COMPANY

TO THESE

PICO!



IntegratedDisabilityIncomeProgram

A NEW DISABILITY INCOME PROGRAM

PROTECTION WHEN YOU

NEED IT

THE MOST

WHEN YOU'RE DISABLED

Low_Rates

Age 65 - Benefit S2,000/month

BECAUSE OF

Premium

Age 35 \$618.65

SICKNESS OR ACCIDENT

Age 40 S766.20

Age 45 \$943.10

Complete Insurance Services for Mahoning County Physicians

from

The Gluck Insurance Agency

2901 Market St., Yo., OH 44507 P.O. Box 2726

Telephone: (216) 788-6577

LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information
- Complete colostomy supply service

If we can be of service-

PLEASE CALL

264 Federal Plaza West 744-4111

DeBALD & CO.

OFFICE SUPPLIES and BUSINESS FURNITURE

CODO Carbons and Ribbons Southworth Papers

1300 Wick Ave.

Phones: 746-0597 — 746-0598

YOUNGSTOWN, OHIO

YOUNGSTOWN LIMB CO., INC.

The latest in upper and lower prosthetics and accessories.

CERTIFIED: AMERICAN BOARD OF CERTIFICATION Rehabilitation of amputees since 1918

14 S. Meridian Rd. • Youngstown, Ohio 44509 792-2561 — Phones — 792-4684

Delegates

Officers and Council

Officers

R. M. KIS B. P. BRU H. S. WA	LLIS, President SKADDON, Vic JCOLI, Immedia NG, Secretary BINOWITZ, Tra	te Past Presiden	t	P. J. MA C. E. PI W. E. S	IDERSON AHAR, JR. ICHETTE OVIK ELNICK
G. J. BAU T. N. DE A. G. GA I. S. GRE	RG	M. I. JACO P. R. LAK F. A. RICH D. H. LEV	HANI I	G. A. B. A. T. D D. E. P.	te Delegates ARTON ERAMO ICHETTE ANDATNICK
J. G. GU	U Representative	D. J. LIME to Blue Cross of cutive Directors	BERT f Eastern Oh	K. F. W	IENEKE
1981 - M Tuesday Jan. 20	AHONING CO Tuesday Mar. 17	OUNTY MEDI Tuesday May 26	CAL SOCII Tuesday Sept. 15	ETY MEETIN Tuesday Nov. 17	NGS - 1981 Tuesday Dec. 15
E B	rom The Desk ditorial: Pharn	naceutical Broc	BER, 1981 denthures		127 128
1	00-Year Life Sprom the Bullet	pan			140

Advertisers' List

Barrett Cadillac Blue Cross/Blue Shield Boardman Hearing Aid Service	134	Mahoning National Bank	143
DeBald & Co	. 124	Medical Protective Co	137
Gluck Agency Liberty Realty	. 135	Picolife	138
Lester's Lyon's Physician Supply	. 124 . 144	Stillson & Donahay Agency Youngstown Limb Company	

From the Desk of the President



TIME AWAY FROM MEDICINE

"Fallen into a slump," "trapped in the 'ole routine," "no time to myself," "I need a vacation!" These familiar phrases concern the nine to five desk job, right? Wrong! No one, including each of us, is exempt from the drab monotony of habit.

In the medical profession, the hours are irregular and the procedures are varied. Yet, after countless days, every colon looks like the next, each birth seems to be a continuation of the last, and who can look at another black and white x-ray? Yes, even in medicine, vacations are a necessity. Who can argue that after a relaxing week at the beach or even a weekend on the golf course one doesn't return reinvigorated?

More so than any profession, it is crucial that the physician be both physically and mentally acute. Fatigue, resulting from the pressures well known by all in the field, simply cannot be a factor in any day's procedures. "Plenty of rest" may not be a cure-all, but time away from medicine is without question vital to one's efficiency.

—D. J. DALLIS, M.D., *President*



BULLETIN of the Mahoning County Medical Society

Published Monthly for and by the Members

1005 Belmont Ave. Youngstown, Ohio 44504 Phone 747-4956

Not published in May. July and August.

Volume LI

SEPTEMBER, 1981



Number 6

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

R. A. Memo, M.D.

EDITOR EMERITUS

James L. Fisher, M.D.

EDITORIAL STAFF

Robert R Fisher, M.D. John C. Melnick, M.D. James A. Lambert, M.D. Jack Schreiber, M.D.

<u>Editorial</u>

PHARMACEUTICAL BROCHURES CAUSE ANXIETY

One of the artistic aspects of medicine is the physician's ability to properly ameliorate the patient's anxiety, to the latter's benefit. That is, he is able to direct the patient's concern away from needless fears and into appropriate areas of concern. The elimination of anxiety is one of the most satisfying services the patient can receive. Likewise, seeing the patient "sigh with relief",, as he talks to him, is one of the physician's most gratifying rewards. Proper dispensation of information and knowledge in terms the patient can understand is one of the keys to the successful delivery and receptions of good health care. Without good communication, anxiety runs uncontrolled and creates chaos for both parties.

Recently the author experienced mal-distribution of prescription information which attempted to axe his bond of confidence with the patient. A delighful and intelligent elderly man recently was found to have a nonmetastatic prostatic adenocarcinoma for which he was advised to take diethylstilbestrol one mgm per day. He was told to accept the associated gynecomastia, limit salt intake, watch for dyspnea, chest pain or leg edema, and was warned to be seen regularly for monitoring of the disease and treatment. He accepted the diagnosis, treatment, and prognosis realistically. The next day he was given pharmaceutical information from the hospital pharmacy. After carefully reviewing the insert, he refused the first dose of medication until he discussed the situation with the physician. He could not understand the terminology fully. The details were directed to the use of the drug in women, and not men. There was no reported incidence of the various frightening reactions listed, and side effects were not listed according to dose, frequency, or duration of treatment. Overall, he had difficulty determining which side effects were applicable to him. A previously well-compensated patient now had multiple fears of his condition and treatment, doubted his physician's honesty, and was totally confused after reading the pharmaceutical package insert.

The data sheet this patient had read was not orginally intended for his use. Instead, it was intended to help the doctor inform himself and the patient regarding the drug usage. Even at best, however, it was inadequate.

All one has to do is read pharmaceutical information in the Physician's Desk Reference and one can easily get the idea that any drug can cause any side effect or reaction. Very few incidence of reactions — such as anaphylaxis or sudden death are reported. When this list of potential complications 1s placed in the hands of the patient without modification or clarification, one could not expect a reasonable patient to react in a calm manner.

It is unfortunate that pharmaceutical data has not been clarified or placed in more scientific perspective for patient use. It is even more unfortunate that physicians have to again deal with third parties interfering with their relationships with a patient. The usual culprit, the Government, has now been joined by unlikely accomplices, the pharmaceutical companies, who are trying to avoid patent liability problems. These institutions are not capable of informing individual patients. They must deal with theoretical situations and patients. The guardian of patient information has to be the physician who must recognize the patient's need to know prescribed product information and attempt to tailor that data to the patient's level of understanding. Physicians must ward off third parties who oftentimes create emotional tetany instead of consumer tranquility. One must watch for potential legislation that requires package inserts, as they exist today, to be dispensed with medications. When one sees such legislation pending, it is imperative that legislators be contacted and advised to defeat such legislation.

—RICHARD A. MEMO, M.D.

HAPPY BIRTHDAY



Get your annual check-up • Is it time to renew your driver's license?

September 16 M. Al-Salti

N. J. Garritano J. Dentscheff

September 18 J. A. Renner M. C. Galose

September 19 D. Malta

September 20 H. S. Hwang Wm. Moskalik

September 21 R. G. Warnock

September 22 T. E. Ragland September 23

M. Halmos W. J. Flynn P. R. Lakhani

September 26 E. A. Massullo

September 27

G. J. Baumblatt J. S. Saint-Julien R. S. Scheetz

September 29 D. H. Levy C. S. Ko

October 1 K. Iqbal

October 2 W. L. Crawford October 4 G. Delfs

October 5 B. Katz

October 10 G. A. Mihok D. S. Starr

October 11 S. K. Bal H. S. Ellison R. J. Solyn

October 12
B. I. Firestone
A. Garcia

October 14
G. R. Barton
D. A. Hoffman
J. H. Smith

PROCEEDINGS OF COUNCIL June 9, 1981

The regular meeting of the Council of the Mahoning County Medical Society was held Tuesday, June 9, 1981 at the Youngtsown Club.

The treasurer reported: five members have not paid 1981 dues, payment of an attorney bill will be offset by the interest on a CD, and the Society now has a total of 443 members, including the non-resident members.

Dr. Dallis introduced Dr. Kiskaddon, who in turn introduced Joe Ferguson of Daniels and Head Insurance Co. and Ed Hassay of Gluck Insurance Agency. The two men gave a capsulized presentation of a major medical hospitalization policy designed to supplant the present hospitalization coverage. Following the presentation and a question and answer period, it was decided to request a comprehensive outline of the proposed plan and have it reviewed by our insurance committee, along with the present Blue Cross/ Blue Shield coverage. The committee is requested to then make a recommendation to the Society concerning our hospitalization coverage. It was noted the present coverage will have to remain in force until the deliberations of the Insurance Committee are completed.

The following applications were presented by the censors:

ACTIVE: Anthony Conte, M.D.

ASSOCIATE: N. R. Sarma, M.D., Walwin Metzger, M.D.

A communication was read from PICO Insurance Company concerning rate increases and the reason for them.

A communication was read concerning the repeal of the Health Planning Act and seeking local support contacting legislators.

A brochure describing the Blue Cross/Blue Shield Health Maintenance Plan was circulated to the Council members.

A communication was read pertaining to the new rates for the Blue Cross/Blue Shield Hospitalization coverage for the Society members and their families.

It was reported the TB & Pulmonary Committee met May 22 and will send a report to the full membership of the Society.

It was reported there are five applicants for loans from the MCMS Foundation and the trustees will meet July 14. An appeal for contributions to the Foundation was made by Dr. Melnick, one of the trustees.

A report on the Wholistic Health Center meeting May 29 was presented by the Executive Director Robert Blake and by Dr. S. V. Squicquero.

Dr. Dallis introduced Dr. J. L. Finley, who gave an update on the status of the ambulance services in the city and county and explained that the Society has no control over the ambulance businesses.

A request for permission to hold the 1982 American Association of Medical Assistants Ohio State Society convention in Youngstown was read to the Council. It was regularly moved, seconded and approved that the Council approve, confirm and support the convention.

A motion was made, seconded and passed to dispense with the Council meetings in July and August, with the next Council meeting to be September

8, 1981.

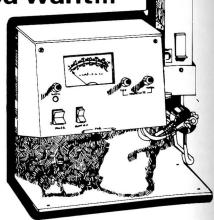
It was announced by Dr. Dallis that the next Society meeting will be September 15 at the Youngstown Maennerchor, that the Society members have been invited for a tour of the GM plant at Lordtsown and a free dinner at the "Living Room" in Warren. A flyer is to be sent out for the July 2 date.

It was noted that three of the eight local graduates in the charter class at NEOUCOM were at one time guests at the MCMS Scholarship Dinner and are enrolled on the Scholarship Roster of the Society.

You know what equipment you want...

We're here to see you get it!

For professional financial service, call Mr. Terry Taylor vice-president, at 742-7000





MAHONING BANK

...the bank with all the branches

PROFESSIONAL LIABILITY INSURANCE

THE MEDICAL PROTECTIVE COMPANY

FORT WAYNE, INDIANA

PROFESSIONAL PROTECTION EXCLUSIVELY SINCE 1899

NORTHERN OHIO OFFICE

Suite 106, 23360 Chagrin Boulevard Beachwood, Ohio 44122 Phone 464-9950 (Area Code 216)

Representatives

R. A. ZIMMERMANN . A. C. SPATH, JR.

BOARDMAN HEARING AID SERVICES

6251 Market Street • Marwood Office Center Youngstown, Ohio 44512

- Service Available Six Days Weekly
 - Trial Fittings
 - At the Door Parking

E. R. JONES

PHONE: 758-7345

O. L. CLUSE

YHA SETS MEDICAL SYMPOSIUM

As part of YHA's Centennial Celebration, a medical symposium, "Care and Support of the Cancer Patient", will be held October 31 in Schwebel Auditorium at Youngstown State University.

Agenda for the program is:

8:00 - 8:30 a.m. Registration.

8:30 - 8:45 a.m. Introduction and overview.

"Nutritional Support" — Albert Bothe, M.D., 8:45 - 9:45 a.m. Associate Director Nutritional Support Team, New England Deaconess Hospital; Associate Professor of

Surgery - Harvard.

"Infectious Complications" - Myron Levin, M.D. 9:45 - 10:45 a.m. Chairman of Microbiology at Sydney Farver Institute;

Assistant Professor at Harvard.

10:45 - 11:00 a.m. Coffee Break.

11:00 - 12:00 noon Panel — "Moral, Ethical, Psychological Considerations

in Cancer" - Lawrence Pass, M.D. Hematologist, Youngstown Hospital Association, moderator; A. J. Giannini, M.D. Psychiatrist, St. Elizabeth Hospital Medical Center; Brendin Menog, Ph.D. Philosophy, YSU; Pat Opsitnik, R.N., Hospice Youngstown.

12:00 - 1:15 p.m. Luncheon — Youngstown State University cafeteria.

1:15 - 2:15 p.m. "Blood Component Therapy" — Roger Herzig, M.D., Chairman Transplant Service and Assistant Professor

of Surgery, Case Western Reserve.

2:15 - 3:15 p.m. "Sympton Control" — Ron Kanner, M.D., Sloan

Kettering Institute and Assistant Professor of Neuro-

Oncology, Albert Einstein Medical School.

3:15 - 3:30 p.m. Coffee Break.

Panel — "Unique Medical and Surgical Complications 3:30 - 4:30 p.m.

of Cancer", M. Bhatti, M.D., Youngstown Hospital Association Oncology Service, moderator; R. Goldberg, M.D. Y.H. Association Oncology Service; R. Tornello, M.D., Youngstown Hospital Association surgeon; A. E. Billett, D.D.S., Youngstown Hospital Association

Dental Service.

FOUNDATION CONTRIBUTIONS

In memory of Mary Menighan, who died recently, the Mahoning County Medical Society Foundation has received monetary gifts from seven donors.

Gifts were made in the memory of Mary Menighan by: The Frank Carman family of Glenview, Illinois

Griffin, Kubik, Stephens & Thompson of Chicago, Illinois

Thomas and Maria Fok of Austintown, Ohio

James and Anne Schnering of Winnetka, Illinois

John W. Molyneaux Agency and Staff of Chicago, Illinois

Croake Roberts, Inc. of Chicago, Illinois Juan Ruiz, M.D. of Youngstown, Ohio

The contributions will become a part of the trust that provides funds for loans to students in medical school.

The Foundation, this year, granted five \$1,000 loans to medical students to enable them to continue or complete their education.

DR. SOVIK IS APPOINTED

Society member Dr. William E. Sovik, who is a Mahoning County Delegate to the Ohio State Medical Association, has been named to three OSMA Committees for the 1981-82 Association year.

Dr. Sovik has been named chairman of the Committee on Health Manpower. He will serve as a member of the OSMA-ONA Liaison Committee and he will also be a member of the Committee on State Legislation.

As president of the clinical staff of St. Elizabeth Hospital Medical Center and a member of the department of surgery, Dr. Sovik is very active in the field of medicine and his activity has been increased with his election as the first councillor representative of the Ohio State Ophthalmological Society

Dr. Sovik will represent the Ohio ophthalmologists at a meeting concerning the merger of the American Academy of Ophthalmology and the American Association of Ophthalmology. The meeting will be held this fall in Atlanta, Georgia.

CONTINUING MEDICAL EDUCATION

As part of the continuing medical education program at St. Elizabeth Hospital Medical Center, a series of Family Medicine Grand Rounds conferences is offered once a week from 8 to 9 a.m. in Finnegan Auditorium. Each weekly program meets the criteria for one credit hour in Category I.

Further information concerning the progams is available from the office of Dr. Leonard Caccomo, Director of Medical Education, 746-7211, exten-

tion 3326.

The schedule of programs includes:

August 14 — Medical/Legal - "Doctor on the Stand," Arthur D. Jackson Jr., Professor of Criminal Law, University of Dayton; Municipal Court Judge. Dayton.

August 21 — Infectious Disease - "A Clinical Approach to Antimicrobial Therapy in he Febrile Drug Addict", Martin J. Raff, M.D., Professor of Medicine, Chief of Infectious Diseases Section, University of Louisville.

August 28 — Medical Ethics - "Human Values in Medicine", Glenn A. Saltzman, Ph.D., Professor of Behavorial Sciences; Program Chairman for Behavorial Sciences and Human Values in Medicine, Northeastern Ohio Universities College of Medicine, Rootstown, Ohio.

September 4 — Dermatology - "Skin Signs of Systemic Disease", Donald Lookinbill, M.D., Chief of Division of Dermatology, The Milton S. Hershey Medical Center, Pennsylvania State University, Hershey, Pennsylvania.

September 11 — Drug Abuse - "The Management of Acute Drug Induced Intoxication", Samuel U. Castellani, M.D., Director of Drug Abuse Research, University of Texas Medical Branch, Galveston, Texas.

September 18 — Infectious Disease - "Update in the Management of Mixed Aerobic and Anarobic Infections", F. Robert Fekety Jr., M.D., Professor of Internal Medicine, University of Michigan.

September 25 — Gastroenterology - Speaker and program to be an-

nounced at a later date.

October 2 — Psychiatry - "Drug Abuse", Mark Gold, M.D., Director of Research and Training, Psychiatric Institutes of America, Summit, New Tersey.

October 9 - Nutrition - "Some Late Effect of Early Nutrition-Hypertension and Obesity", John Silverio, M.D., F.A.A.P., Associate in Pediatrics, University of Pennslyvania, Philadelphia.

October 16 — Infectious Disease - "Infections of the Compromised Host", Keith Burch, M.D., Clinical Assistant Professor of Medicine, University of Michigal Medical School, Henry Ford Hospital, Detroit.

(Schedule to continue in next issue)

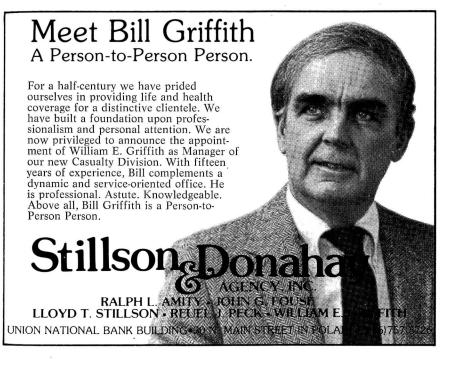
If Professional Treatment In Automotive Sales and Service Is Important To You...See BARRETT CADILLAC

The sales and service departments at Barrett Cadillac have traditionally upheld the professional, quality performance standards demanded by its clients for over 30 years. Add to this tradition an expanded line of automotive offerings including domestic and imported luxury cars, sports cars, convertibles, station wagons, 4 x 4's and economy cars, and you have a true one-stop source for all your automotive needs.



Visit Barrett soon or phone to have a Barrett sales representative call on you at your convenience.

907 Wick Ave. • Phone 747-3521



YOU HAVE A COMMITMENT TO CONTAIN COSTS. SO DO WE.

As a physician, you have first-hand knowledge of cost containment. You live with it every day. So do we.

And we share a concern that the high quality of care available to the public not be jeopardized by rising costs. It will take a concerted effort on the part of insurers, physicians and the public to maintain high quality care at a reasonable cost.

At OMIM, cost containment is a commitment to action. To do more than pay claims efficiently. To be concerned that the services we pay for are appropriate, necessary and economical.

These are the goals of the OMIM Medical Necessity Program. Through this Ohio State Medical Association-supported program, certain diagnostic and surgical procedures, identified as outmoded or ineffective by medical specialty societies, are no longer paid routinely.

Claims for these services are paid only when accompanied by documented evidence that they were appropriate and medically necessary under the circumstances.

If there are questions about a decision, the claim will be referred to the relevant specialty society for review.

For more information about the Medical Necessity Program, contact your area Professional Relations office or contact OMIM Provider Affairs, P.O. Box 425, Worthington, OH 43085.

Cost Containment, It's a commitment we share.

HIGH QUALITY, REASONABLE COST... A SHARED RESPONSIBILITY.



SHOULD TRANSFER RECORDS

A physician is ethically bound to transfer medical records to another physician as soon as the patient has executed the proper release form.

A physician should *not* withhold the requested transfer for any reason. The transfer of such records is part of the professional service to a patient, while refusal to honor a request for transfer might create a legal problem for the physician sometime in the future. While the potential for legal trouble is remote, it is still worth considering in the present litigious climate.

Following this same principle, a physician should not hold a patient's medical record "hostage" pending payment of an overdue account. The request for transfer should be honored. Then, the physician is free to utilize regular delinquent account collection mechanisms.

The transfer of medical records can be accomplished in several ways: (1) Physician #1 may telephone Physician #2 and verbally provide pertinent and vital information from the record, in which case Physician #1 should note the telephone call in the record; (2) Physician #1 may forward a written summary of the patient's record, including all information which might be of use to Physician #2, retaining a dated copy of the summary in the file; (3) Physician #1 may send copies of the complete record to Physician #2, retaining the original document. Regardless of the method of transfer, Physician #1 should retain original records in his/her file for the same period of time as for any comparable patient record.

It is recommended that a physician NOT give medical records to a patient. The records may be lost in transit, fall into the wrong hands or the technical information contained therein might be misinterpreted by the patient.

While a physician should *not* charge a *patient* for the transfer of medical records, the physician may make a reasonable charge to an attorney, insurance company or other "third party" for copying records or providing other reports or information. (Interpretation of AMA Medical Ethics.)

NAMED MED ED COORDINATOR

Dr. Richard W. Juvancic, former program director of the Family Practice Center at Youngstown Hospital Association, has been named coordinator of medical education at YHA. He will coordinate continuing education for physicians, graduate education for residents in training, and training for undergraduate medical students.

FOR LEASE 1100 SQUARE FOOT MEDICAL SUITE

630 GYPSY LANE - LIBERTY TOWNSHIP

CLOSE TO NORTH SIDE HOSPITAL PRIME LOCATION — NO CITY TAX IN LIBERTY TWP.

Contact GODFREY ANDERSON LIBERTY REALTY, INC. 759-2101

MUST REQUEST COMP PUBLICATIONS

Your attention is directed to the recently announced series of U.S. Postal Service rate changes which specifically affect the complimentary medical journals received by physicians. In the past, the majority of medical journals have been mailed on a complimentary basis; the physician has neither had to request them or subscribe to them.

The new rate changes taking effect March 22, 1982, would merge the present controlled circulation rates into second class postage rates. The net effect of this action will require the aforementioned journals to have at least 50% of their total circulation on a request and/or subscription basis or the higher first or third class rates will have to be applied.

Between now and next March, journal publishers will be asking physicians to complete and return request or subscription cards in order to continue to receive these publications. This will be accomplished either through inserts in the journals themselves or by separate mailings. The physician's signature or initials on these cards will be necessary for publishers to continue to mail these journals to physicians and, at the same time, comply with the new postal regulations.

The AMA recognizes the contributions these publications have made in the dissemination of medical information and encourages each physician to promptly complete the request cards for each of the complimnetary journals the physician desires to receive after the March 22, 1982 deadline.

DRUG SAMPLE PICK-UP

The Women's Auxiliary of the Mahoning County Medical Society is continuing its pick-up of drug samples to be sent to a Benedictine monk in India as part of Rotary International's District 665 project. Drug samples may be delivered to the office of Dr. Y. T. Chiu, 3768 Boardman-Canfield Rd.

Pick-up of drugs can be arranged by calling Mrs. Chiu, Auxiliary President, at 533-4374.

The drugs will be consolidated into one shipment from the entire Rotary District and be shipped to India for use in a Leprosarium. The project has received the approval of Council.

DR. NALLURI IS DIPLOMATE

Dr. Anil C. Nalluri has been certified as a Diplomate in Psychiatry by the American Board of Psychiatry and Neurology. He qualified for the designation in an examination held in June.

Classified Advertising

DOCTOR OFFICE FOR RENT

1200 sq. ft. 10 minutes from hospital, 1730 Oak St. 4 examining rooms, one consultant room, laboratory, darkroom, 2 bathrooms, reception area.

Phone 782-5977

OSU FOOTBALL

Ardent Buckeye fan wishes to buy pair of tickets for early autumn game.

Howard Rempes - 758-8786

POSITION WANTED

Position wanted: LPN, with 14 years experience in variety of doctor offices and two years hospital experience. Have Pharmocology license.

Call 793-1492.

FOR SALE

3 Treatment tables, 3 treatment cabinets. Refrigerator. Call Dr. David Beynon, 788-3223.

THE OXYGEN CONCENTRATOR

Continuous source of O² and peace of mind for you and your patients

No more ongoing parade of bulky tanks in and out of the home. No more hassle with guages, valves and potential hazards. No more fear of "running out" before a refill can be delivered. The oxygen concentrator brings continuous or PRN medical grade oxygen to your patient at the touch of a switch as it "manufactures" oxygen from room air, anytime, any place. And it never needs refilling.



1821 Belmont Ave., Youngstown, OH 44504 (216) 746-8871

ACCORDING TO THE WALL STREET JOURNAL AND MONEY MAGAZINE...

THE WALL STREET JOURNAL.

| Street | St

An entirely new breed of life insurance called Universal Life (available now from PICO Life as PICO Lifestyle I) is . . .

- "One of the highest tax-deferred . . . or tax-free . . . yields on your savings",
- "Could be one of the best tax shelters around"
- "A flexible, do-it-yourself combination of life insurance and a high-interest savings account, arranged and rearranged to match changing responsibilities and ability to pay premiums"
- "An ideal policy"
- "The greatest thing since canned beer"

Contact PICO Life to find out why people who usually are not excited about life insurance are very excited about this new concept in flexible financial planning.

PICO Lifestyle | The Beginning of a New Era in Life Insurance



Bates Drive, P.O. Box 281, Pickerington, Ohio 43147 (614) 864-3900 or toll free in Ohio 1-800-282-7515

CARDIOVASCULAR SYMPOSIUM IS SET

"Cardiovascular Update, 1981" a symposium for physicians and nurses is being sponsored by Mahoning Shenango Area Health Education Network and Eastern Ohio Chapter, American Heart Association and will be held September 25 and 26 at Avalon Inn.

Topics for the Saturday session include:

Value and Limitations of echocardiography (M-mode and 2-Dimensional)

Evaluation of Cardiac Function - Nuclear Techniques

Indications for Cardiac Pacing

Non-Invasive Evaluation of Peripheral Vascular Disease

Cerebral Vascular and Venous Evaluation Evaluation of Cardiac Murmurs in Children

Non-Invasive Diagnostic Cardiac Studies

Life-Threatening Arrhythmias Diagnosis and Treatment

Management of Peripheral Vascular Disease

Mitral Valve Proplapse

Non-Invasive Techniques in Cardiovascular Disease Nursing Management of the Cardiovascular Patient

Medical and Surgical Treatment of Acquired Valvular Heart Disease

The Sunday session will include:

Modern Therapy of Congestive Heart Failure Streptokinase in Acute Myocardial Infarction Managing the Resistant Hypertensive Patient Surgical Treatment of Coronary Disease Physiologic Pacing

Transluminal Coronary Agioplasty Calcium Antagonists - Clinical Application Intra-Aortic Balloon Counter - Pulsation Therapeutic Approach to Bacterial Endocarditis

Cardiac Rehabilitation (MI & AC Bypass) The Role of Antiplatelet Therapy in Cardiovascular Disease

Exercise Prescription

At the end of the two-day session, the Continuing Education certificates will be awarded on the following basis:

American Medical Association, Physician's Recognition Award 121/2 hours of

Category One credit;

American Academy of Family Physicians 12½ prescribed hours;

American Osteopathic Association Awarded 12½ hours in Category 2-D;

Ohio Nurses Association Approved for 1.4 C.E. U.'s.

Registration information and fee schedules are available from Eastern Ohio Chapter of the American Heart Association, 4822 Market Street, Youngstown.

MENTALLY ILL CONFERENCE

PRIMARY CARE PHYSICIANS, psychiatrists, and physicians-in-training are urged to register for a one-day conference entitled "New Priority on Treatment of the Chronic Mentally Ill" scheduled for Wednesday October 28 at the Stouffer's Dublin Hotel, Dublin, Ohio. The conference will initiate a continuing education forum for physicians to gain new interest and establish priority in treating chronic mental illness. Conference chairman is Max D. Graves, M.D., chairman of the OSMA Committee on Mental Health. Cosponsors include OSMA, Ohio Academy of Family Physicians, Ohio Psychiatric Association, Ohio Department of Mental Health, and Ohio Department of Health. Application has been made for Category I CME credit and AAFP credit. For further information and registration forms contact Committee on Mental Health, OSMA, 600 S. High St., Columbus, Ohio 43215, (614) 228-6971.

100-YEAR LIFE SPAN

Can we ever live to be 100? We're not far from there now.

Medical science and society as a whole has the knowledge right now to produce an average life span of 90 to 100 years.

Already, the average fifth grader today will attain at least an age of 74.

It was uncommon for children in 1900 to know their grandparents. To-day's average fifth grader probably will live to see his great-grandchildren in the fifth grade.

There has been a twentieth century revolution in length and quality of life, and educators are recognizing that changes in schooling are necessary

to adequately prepare children for the new era of aging.

Medical advances, expanding health knowledge in possession of the public and better living standards all have contributed to the aging revolution. Roughly a quarter of a century has been added to average life expectancy in the last generation.

Not only are we living longer, we also are enjoying it more. Levels of health, as reflected by such indicators as reduction of disability from diseases and increase of overall ability to function effectively, have risen for people of all ages. It is no longer the exception to find men and women of 75 and above still functioning actively and vigorously at work and at play.

With the White House now occupied by a Chief Executive who will be 74 at the end of his four-year term, the nation is taking another hard look at concepts of when someone may be considered too old for active life.

No one, of course, can be certain what changes are ahead in the next 20 to 30 years in longevity and functional capacity for individuals. Much of the future will depend on the willingness of individuals to live in accordance with sound rules for health and to take advantage of new knowledge as it is accumulated.

No great new "breakthroughs" are required for the longer life. Intelligent application of existing knowledge should produce an average life span of 90 to 100 years. Further, most of these years should be at a level of functional capacity as high or higher than that experienced by the average "older person" of today.

During the span of years from 1977 to 2035, the over-65 population is expected to double in size and to increase in relative size to account for 20 percent of the population.

Further, the predictions for the future are based on past experience, not future. There is a real possibility that important findings in such areas as cancer, heart and kidney disease, control of accidents, diseases of early infancy, influenza, pneumonia and other causes of death may confound the statisticians.

Children should be told chronological age is among the least dependable ways of evaluating individuals. It becomes less important the older one becomes. Bodily aging varies greatly between adults of a given age. And physical characteristics are even less dependable. Grey hair or baldness, for instance, is not proof that one is decrepit.

Because of greater life expectancy, the individual must recognize the probability he will continue to live long after his children have gone out on their own. This points to the need for interests broader than the narrow confines of supporting a family.

The young person, facing a much longer adult life, may be justified in devoting a longer period of time in preparation. He will need to have broadened life interests, including recreational pursuits, that will serve him throughout a very long life.

From the Bulletin

FIFTY YEARS AGO — SEPTEMBER 1931

The Association of Independent Druggists urged the doctors to prescribe U.S.P. and N.F. drugs instead of proprietary preparations with the same in-

gredients but higher prices.

The average family spent \$67.00 a year for tobacco, \$37.00 for candy and soft drinks, \$37.00 for non commercial gasoline, \$16.00 for radios, \$15.00 for cosmetics and \$67.00 for medical care. Prohibition was in effect and nothing was said about liquor but some people cheerfully paid \$14.00 for a quart of Scotch. As always, there was public complaint about the cost of medical care.

You could get a nice room in the new North Side Hospital for \$5.00

a day but many of them stayed empty.

S. Q. Laypius observed, "After this Depression it is going to take twenty years to save up enough money to lose in the next stock market

Fred B. King introduced a new Town Car model Invalid Coach in purple

and chromium . . . the smartest thing this side of Heaven.

FORTY YEARS AGO — SEPTEMBER 1941

The Ohio Pre-marital Law was newly passed requiring marriage license applicants to supply a statement from a physician that, after an examination including a standard blood test, the applicant was found not to be infected with syphilis, or, if infected, was not in a communicable stage or likely to become so.

The Medical Society and the Ohio State Medical Association had opposed the bill because it was directed at only one disease and so much emphasis was placed on one laboratory test. However, the Legislature passed

it over the doctors' objections and it is the law today.

Doctors were arriving home from summer vacations while others were leaving for camps, but not for pleasure. Jones, Kocialek, Nagel, Osborne, Poling, Ranz, Scarnecchia, and Wenaas were back from a Canadian fishing trip. Sam Epstein was home on furlough from Fort Jackson, and Wasilko was back to stay. Morris Rosenblum was home from Michael Reese Hospital in Chicago. The Rothrocks, Dick Grosses and Walter Turners were out to the West Coast. The Fusselmans were at Virginia Beach. The Sam Goldbergs were at Camp Davis, N.C. The Asher Randalls celebrated a new daughter born at Fayetteville. Nate Belinky was ordered to the Philippines.

THIRTY YEARS AGO — SEPTEMBER 1951

The Youngstown Committee on Alcoholism (Alcoholics Anonymous) opened a new hospital for both women and men at 138 Lincoln Ave. This project which was pioneered in Youngstown, started with just a few beds in an old home. It filled a great need and soon had to expand. The work done in this unique institution has been of incalculable benefit to the community.

John Rogers and Elmer Wenaas were tied with 77's for the gold championship at Tippecanoe. In 1941, John was tied with Bill Welsh when both had 78's. So in ten years he lowered his score one stroke and still lost be-

cause they tossed a coin and Wenaas called it right.

TWENTY YEARS AGO — SEPTEMBER 1961

Mention should be made here of an event that took place in July. The greatest event that month was the gala celebration of the opening of plastic surgeon Richard Murray's new office "Medart". The classic design of the building resembles a Greek temple. It is intended to be a wedding of medicine and art. For the festive occasion nearly everyone in town was invited.

Entertainment was provided by the Youngstown Philharmonic Orchestra for guests assembled on the spacious lawn. No one who was there will ever forget the stirring rendition of Tchaikovsky's "1812" Overture and its spectacular climax with bombs exploding above and Dick ringing the church bells. It was spine-tingling.

The Polio Committee, chairman Kurt Wegner, was planning a mass immunization program with the new oral polio vaccine.

The Lyons Physicians Supply Company still hauls all the equipment for the Medical Exhibit at Canfield Fair without charge. They have been supporters of the *Bulletin* since it was started.

AMA dues were increased from \$25.00 to \$35.00.

James Anderson began practice of Pediatrics with Dr. Wiltsie. Robert Brocker came here from Pennsylvania to practice neurosurgery. Nicholas Garritano opened an office for general practice.

William H. Bunn died in August after an outstanding career. He was Youngstown's first cardiologist and charter member of the American Heart Association.

TEN YEARS AGO — SEPTEMBER 1971

Coalburg Lake was the setting for the annual Medical-Dental outing. The afternoon started off with an all afternoon luncheon. A mid-afternoon shower terminated the baseball game after two innings, leaving the Dental Society ahead. But there was golf, horseshoes, Shuffleboard, beer, prizes, and a steak dinner, and a good time was had by all.

September always starts out with the Canfield Fair, and this year was the first year for the new permanent Medical Health Building. The building was the brain-child of Dr. H. P. McGregor, who served on the Fair Board as chairman for ten years. Unfortunately, he did not live to see his Dream come true, but the building was dedicated to Dr. McGregor, and was officially opened by his wife, Mollie, at a special ceremony, prior to the opening of the 1971 Fair.

Mrs. Ella Tidd, secretary to Mr. Rempes, retired after ten years with the Mahoning County Medical Society. She and Howard made a great team.

Due to a change in the constitution, the number of meetings for a year was reduced to six. As a result, there were no new members to report until November, since that was the next regularly scheduled meeting, and the first opportunity to read the names of the proposed members before the full membership. This created some confusion, but no major crisis.

-Robert R. Fisher, M.D.

MEDICAL ASSISTANTS INSTALL OFFICERS

Officers were installed at the June 11 meeting of the Mahoning County Chapter of the American Association of Medical Assistants. Installed for the 1981-1982 year were:

Elected to serve as Councilors were: Cindy Hicks, Dee Davis, Norma Remias, Nena LaBarbara, Jo Sammartino and Mary Ann Donley.

Advisory board for the Society consists of Dr. W. H. Evans, chairman; Dr. B. M. Brandmiller and Dr. Juan Ruiz.



The Medical-Dental Bureau A service entity that caters to the additional office needs of Physicians and Dentists. Its divisions; Radio Communications, Telephone Answering, and Collections, are an important part of the emergency, public relations, and business segments of the Medical Community.

1. Radio Communications: One way paging — Tone only & tone and voice.

Two way communication - Portables and

mobiles.

Equipment – Motorola exclusively! (The

highest quality available for our

Medical subscribers.)

2. Telephone Answering: Oriented specifically to the needs of the Medical

Community. Numerous different line services

available to suit each office requirement.

3. Collections: Tailored to collect past due patient accounts.

Each account evaluated individually to collect the maximum amount of dollars with the

minimum number of complaints.

All three Service Divisions offer the best quality to price value in the tri-county area. Your involvement with the Bureau will further enhance an already efficient organization to continue its dedicated service.

For complete details please telephone your

Medical-Dental Bureau, Inc.

901 Home Savings & Loan Bldg. 275 Federal Plaza West Youngstown, Ohio 44503

216/744-4513

Lois Moss, Manager

Lyons has it ...



StatTek Glucose System

A State Quantitative Test Aids Physician and Patient Easier For Office Staff Consistently Reliable Results Convenient Quality Control Complete Testing System

When our representative calls on you, ask him for further information or phone: (216) 755-9876

Lyons Physician Supply Co.

704 Youngstown-Poland Rd. Youngstown, Ohio 44501