

BULLETIN

of the
MAHONING COUNTY
MEDICAL SOCIETY

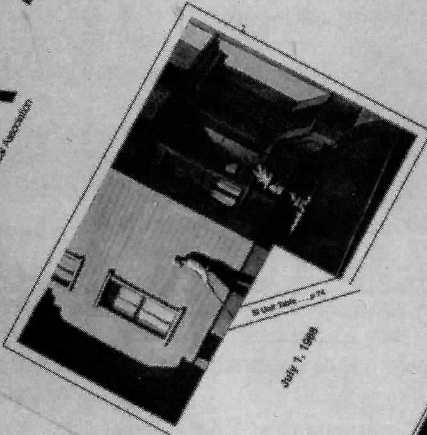
Volume LVIII

OCTOBER, 1988

Number 7

March 11, 1988

JAMA
The Journal of the American Medical Association



Sioux Falls ... 1974
July 1, 1988

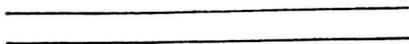
January 1, 1988

JAMA
The Journal of the American Medical Association



JAMA
The Journal of the American Medical Association





" ...Some types of (life insurance) policies are such appealing shelters that cash-rich investors pump their money into them instead of municipals or mutual funds. What's more, this protection is not endangered by provisions in the tax bills under consideration by Congress... "

NEW YORK TIMES



AMERICAN PHYSICIANS LIFE

TAXMASTER

WATCH YOUR MAIL FOR A SPECIAL MESSAGE FROM AMERICAN PHYSICIANS LIFE EXPLAINING HOW YOU CAN PERSONALLY BENEFIT FROM THIS EXCITING NEW CONCEPT IN FINANCIAL SERVICES THAT HAS BEEN DESCRIBED BY ANOTHER LEADING FINANCIAL PUBLICATION AS "THIS YEAR'S HOTTEST TAX SHELTER."

For more information, contact

THE GLUCK INSURANCE AGENCY

2901 Market Street

Youngstown, Ohio 44507

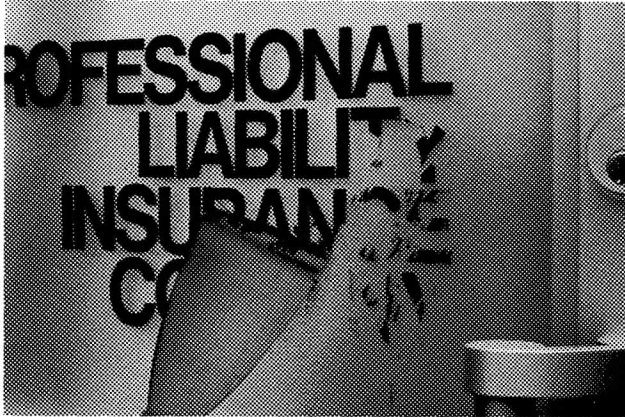
(216) 788-6577

Toll Free

1 - 800 - 362-6577

OCTOBER

In ten years your
malpractice carrier may
be just a memory.



Unless it's Medical Protective.

The most important thing an insurance company sells is its promise to be here when you need help. Unfortunately, that's a promise that's easy to make, but hard to keep.

When you consider liability insurance, remember this. A company that's survived tough times before is more likely to come through a crisis period. And no company has weathered more of the industry's tough times than The Medical Protective Company because we pioneered professional liability coverage nearly a century ago.

For more information contact your Medical Protective Company general agent. He'll be here when you need him.

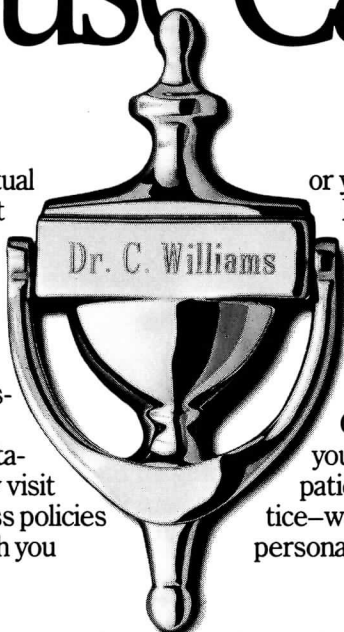
**THE
MEDICAL PROTECTIVE COMPANY**

FORT WAYNE, INDIANA

Robert Dowdy, Edward J. Kupcho
Suite 111, 1 Commerce Park Square, 23200 Chagrin Blvd.
Beachwood, OH 44122, (216) 464-9950

We Still Make House Calls.

Community Mutual feels the best, most up-to-date service isn't *always* at the other end of a phone line. That's why, at your request, our Professional & Provider Relations representatives will personally visit your office to discuss policies and procedures with you



or your office staff. If you prefer calling us, we do our best to answer your question or solve your problem in that first single telephone call. Our goal is to help you provide all of your patients—and your practice—with the very best of personalized service.

Professional & Provider Relations— Your Partners In Service

For medical claims or payment questions, call 1-800-282-1016.

For dental claims or payment questions, call 1-800-282-1730.

For information on policies or procedures, contact our representative in your area:

Canton Area
(216) 492-2151

Cleveland Area
(216) 642-0955

Dayton Area
(513) 228-8710

Toledo Area
(419) 249-7400

Cincinnati Area
(513) 872-8381

Columbus Area
(614) 433-8686

Lima Area
(419) 228-3457

Youngstown Area
(216) 783-9800

COMMUNITY MUTUAL



**Blue Cross.
Blue Shield.**

Ask us about Community Preferred, the new benefits option Ohio employers have been asking for.

® Registered Marks Blue Cross and Blue Shield Association.

OCTOBER

Officers and Council

Officers

HAI SHIUH WANG, *President*
 KARL F. WIENEKE, *Vice President*
 G. ROBERT BARTON, *Immediate Past President*
 KIMBROE J. CARTER, *Secretary*
 JOSEPH S. GREGORI, *Treasurer*

Delegates

J.J. ANDERSON
 J.A. LAMBERT
 L.E. SLUSHER
 H.S. WANG
 K.F. WIENEKE

Council

C.A. AMEDIA
 E.V. ANGTUACO
 G.J. BAUMBLATT
 S. EL-HAYEK
 J.F. ERVIN
 J.G. GUJU
 M. GUTHIKONDA
 A.D. KASAMIAS
 P.R. LAKHANI
 J. R. LAMANNA, JR.
 M.J. LENHART
 W.G. PALMER

Alternate Delegates

A.G. BITONTE
 B.S. GORDON
 D.H. LEVY
 R.A. MEMO
 S.K. MISHR

1988 - MAHONING COUNTY MEDICAL SOCIETY MEETINGS - 1988

| Tuesday Jan. 23 | Tuesday Mar. 15 | Tuesday May 17 | Tuesday Sept. 20 | Tuesday Nov. 15 | Tuesday Dec. 20 |
|--------------------|--------------------|-------------------|---------------------|--------------------|--------------------|
|--------------------|--------------------|-------------------|---------------------|--------------------|--------------------|

TABLE OF CONTENTS • OCT. 1988



| | |
|---|-----|
| From The Desk Of The President | 206 |
| Editorial: Eunuchs In A Harem | 207 |
| Proceedings of Council (September) | 208 |
| Cover: The Art of Medicine | 209 |
| OSMA Working For You | 212 |
| Happenings | 214 |
| Dr. Peachman | 216 |
| Solidarity U.S.A. | 216 |
| From the Bulletin: 50, 40, 30, 20, 10 Years Ago | 220 |
| Birthdays | 222 |
| Dr. Mikolich | 222 |
| Old Fashioned Meeting | 223 |
| Election '88 | 225 |
| Doctor of the Year Award | 225 |
| St. Elizabeth Medical Center - C. M. E. | 228 |
| Western Reserve Care System - C. M. E. | 230 |
| Did You Know? | 233 |
| OSMA Membership | 237 |
| AMA Headlines | 237 |
| Mark Your Calendar Now | 239 |
| Classified | 239 |



Advertiser List

| | | | |
|-----------------------------------|-----|-------------------------------------|-----|
| Air Force | 226 | Mahoning Bank | 227 |
| AMA | 236 | Medical Protective | 203 |
| Barrett Cadillac | 215 | Medical Services Bureau | 240 |
| Boardman Hearing | 215 | Moreman-Yerian Insurance Co. | 238 |
| Breast Care Centers | 217 | MRI | 218 |
| Community Mutual | 204 | Osteoporosis | 211 |
| DeBald & Co. Inc. | 215 | Otolaryngology | 234 |
| Eli Lilly | 232 | Patient Billing Service | 221 |
| 5th Avenue Radiologists | 225 | P.I.C.O. | 219 |
| General Medical Corporation | 235 | Stillson & Donahay | 224 |
| Gluck Agency | 202 | Spath & Zimmerman | 226 |
| Health Software | 229 | Speech Pathologists | 231 |
| Kubina X-Ray | 216 | Trumco Insurance Co. | 210 |
| | | Youngstown Hearing and Speech | 227 |

From the Desk of the President



WHO ARE WE?

Every year when the tally is counted, there will be a few members of the Society who doubt the virtue of their involvement with the Medical Society. Some will ask questions; What is the Medical Society? What has it done for me? Does organized medicine represent my view? What do I have to lose, should I choose not to be a part of it?

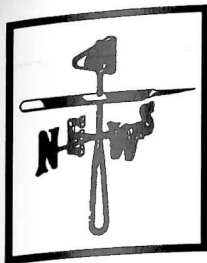
The officers feel compelled to answer questions, not only to those few disenfranchised members, but to the membership as a whole stressing the importance of keeping this organization vigorous and true to its agenda.

According to our bylaws, the purpose of our Society is to promote the science and art of medicine, and to foster common interests of physician members and the general public. I believe that for the past 116 years, the Society has served its members and the public well. Yes, we were wounded by the antitrust litigation brought against us by the State of Ohio about 10 years ago, but we stuck together, held our hands tightly together, and did not break apart. We sailed through the storm. The strength of our organization lies with the leadership of the officers, the hard working council and committees with strong support from the general membership. Each member's dues and involvement counts.

Over the years, our Society has developed many important programs to serve the public and promote the image of the physician; the mini-internship program, the scholarship dinner for high school graduates, the AIDS awareness program, the grievance committee, the project OPEN, the medical indigent programs, the Doctor of the Year Award, and the Canfield Fair exhibit of a doctor's office with members in attendance to answer questions. The auxiliary members have spent countless hours in fund raising to support various programs for the needy in our county.

To serve our own members: there are the bulletins that we publish 9 times a year; 6 general meetings a year with topics selected to provide vital information for your practice. This would likely be costly if sought elsewhere. Additional features provided include group insurance in health, life, professional liability, and business overhead. Other services include estate planning for you and your staff, patient referral service, media relations and the annual Medical Assistants' Dinner.

(Continued on Pg. 213)



BULLETIN

of the Mahoning County Medical Society

Published Monthly for and by the Members

5104 Market Street

Youngstown, Ohio 44512

Phone (216) 788-4700

Not published in May,

July and August.

Volume LVIII

OCTOBER, 1988

Number 7

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

John R. LaManna, Jr., M.D.

MANAGING EDITOR

Eleanor Pershing

EDITORIAL STAFF

Robert R. Fisher, M.D.

John C. Melnick, M.D.

Brian S. Gordon, M.D.

Emil S. Dickstein, M.D.

Editorial:

EUNUCHS IN A HAREM?

Several months ago, a well-respected member of the Society wrote a letter to Council decrying what he perceived to be a lack of response by our medical organizations to the multitude of external attempts to influence the practice of Medicine. By assuming a passive role, he said, we were like eunuchs in a harem; responsible for the medical care of our patients but lacking the "potency" to be in full control. I believe he also felt that a fear of antitrust litigation had led us to ignore issues that should have been dealt with, and that this fear added to our impotence.

In this issue of the Bulletin, Drs. Wang and Anderson will comment on the activities of our local and state organization. It is very easy to lose sight of the efforts that our state and national organizations make on our behalf, when our day to day battles never seem to lessen. Occasionally it is good to review some of the accomplishments of our medical organizations.

From its beginnings the AMA has stressed the quality of physician performance. In 1908, it was the AMA that approached the Carnegie Foundation for the Advancement of Teaching to make the status of medical education the subject of a special report. The resulting Flexner report resulted in a complete upgrading of the medical education system. Through its scientific publications and continuing education courses, the AMA has continued to advance quality performance on the part of its members. As the cost of medical care and the demand for medical services have increased, the systems for reimbursement, and concurrently, the systems for monitoring utilization have grown complex. Beginning with the Social Security Act of 1935, government involvement in medical care has continued to increase. In 1940, the AMA had no representative in Washington. At present, there are at least 40 staffers, including registered lobbyists, responsible for monitoring and analyzing the several thousand pieces of legislation each session that could influence the health and medical care of our patients. This year the AMA was able to intervene in HCFA's initial program of sending out "medically unnecessary" letters to patients. The AMA-

(Continued on Pg. 213)

**MAHONING COUNTY MEDICAL SOCIETY
PROCEEDINGS OF COUNCIL
September 13, 1988**

The monthly meeting of the Mahoning County Medical Society was held on Tuesday, September 13, 1988 at the Holiday Inn, Boardman.

The president, Dr. Wang called the meeting to order at 7:15 p.m. and welcomed Dr. Bitonte, a new alternate delegate. Upon motion duly made and seconded the Council unanimously determined to dispense with the reading of the minutes of the June meeting, which had been previously mailed to all members.

The treasurer's report was given and upon motion duly made and seconded the Council unanimously authorized payment of bills as listed with the agenda. The report noted the total number of paid members was 365. Five members chose not to renew their membership.

The following applications for membership were presented:

ASSOCIATE: John W. Babyak, M.D.; Raymond J. Boniface, M.D.; Gary E. Bollin, M.D.; Daniel Garritano, M.D.; Ronald J. Fasline, D.O.

The applications were approved and the applicants will become members of the Mahoning County Medical Society in the noted category 15 days after the names have been printed in the minutes of the September meeting of Council that are mailed to all members, unless an objection is received in writing by the executive director before that effective date.

Communications included: Medicare "Medical Necessity" letter; a letter from the chairman of the Young Physicians Committee of Ohio encouraging involvement of young physicians in leadership roles and a letter from a member of the Society concerning correspondence he received from the Medical Committee, Solidarity U.S.A.

Regarding the Medicare "Medical Necessity" letter which was sent to all physicians, following a general discussion and upon motion duly made and seconded, the Council unanimously authorized a letter to be sent to Senators John Glenn and Howard Metzenbaum and to the OSMA and the AMA stating their concerns.

There also was a concern regarding the public's misconception of the Medicare legislation.

Regarding the letter from the Medical Committee Solidarity U.S.A. which was sent to a physician, the Council noted that each physician should respond in his own manner.

COMMITTEE REPORTS:

The Aids Awareness Committee reported three more requests for speakers. A sign noting the Aids Speakers Bureau and the Aids Hotline had been displayed in the Society booth at the Canfield Fair.

The Foundation Committee reported that five medical students had each received a \$2,000 loan.

The Canfield Fair Committee reported that 13 physicians had staffed the Society exhibit. The physicians were Drs. Denise Bobovnyik, James Botsco, Sanford Gaylord, Tim Hartwig, Bertram Katz, Dean Limbert, Robert Maggiano, Jeet Mehta, Cousuelo Mendez, Suman Mishr, Abdur Rashid, Jack Schreiber, Suzan Selim. Masters Office Supply and Lyons Medical had loaned the furniture and equipment for the booth.

The Committee planning the Medical Assistants' Dinner noted that the dinner will be held at Mr. Anthony's on October 13, 1988. Flyers had been sent to all members reminding

(Continued on Page 209)

PROCEEDINGS OF COUNCIL (Continued from Pg. 208)

them of the event.

It was announced that the office had relocated to larger quarters in Boardman and an open house was being planned.

Sixth District Councilor Dr. Anderson, reported on current legislation concerning Infectious Medical Waste and Radon and noted the importance of the Medicare- "Medical Necessity" letter. He announced that a meeting of the Sixth District presidents will be held on September 29, 1988 at Skyland Pines Club in Canton and an OSMA sponsored Fall Legislative Update meeting (combining the Sixth and Twelfth Districts) is scheduled for Thursday, October 20, 1988 at the Summit County Medical Society in Akron.

UNFINISHED BUSINESS

Mrs. Mary O'Hare has been hired as secretary-bookkeeper of the Society.

NEW BUSINESS

A Young Physicians Committee has been formed with Dr. Brian Gordon as Chairman. The meeting was adjourned at 10 p.m.

The Cover: Karen Yankush, The Butler Institute

The Art Of Medicine

The Butler Institute of American Art and the Mahoning County Medical Society both have reason to be proud. Since January, the prestigious Journal of the American Medical Association has featured three paintings from the permanent collection of the Butler Institute on the cover.

Since 1919, The Butler Institute has been committed to collecting, preserving, and exhibiting works of American Art. Today the works number over 10,000. Butler Masterpieces have traveled all over the world, including the Louvre and the Vatican Museum.

Nineteen eighty-eight was ushered in with a classic oil titled "Fiesta Day" by Victor Higgins on the cover of the January 1st issue. The March 11th JAMA not only featured the Butler's masterpiece by Edward Hopper "Pennsylvania Coal Town" but the accompanying essay was written by the Mahoning County Medical Society's own Albert B. Cinnelli, M.D., Youngstown, Ohio.

Most recently, JAMA's July 1st issue featured Winslow Homer's "Snap The Whip". This masterpiece was purchased by the museum's founder, Joseph Butler in 1919 and is the cornerstone of the collection.

Today these and other works in the Butler Collection comprise one of the most important and artistically significant collections in the world. The Butler Institute has over 125,000 visitors each year. The museum is open every day but Monday and there is never an admission charge.

Once again the Mahoning Valley shines. The Mahoning County Medical Society and The Butler Institute of American Art can both accept a pat on the back for focusing national attention on our community.



We've limited our practice to you.

PIE Mutual Insurance Company is a specialist in underwriting professional liability insurance. We should be. We're a doctor-owned and operated Company serving over 7,500 physicians and dentists.

We listen to you. Direct member involvement is a cornerstone of PIE Mutual's success. Elected by member insureds, Managing Boards are established in each region of operation to help set Company policy.

We design insurance plans to meet your needs. Our Quality Rated Insurance Program is a modified claims-made plan that actually works to the doctor's advantage. It offers discounts to loss-free members and provides added protection not available in other policies.

Our doctor-owned insurance company doesn't deal with anyone else.

We vigorously defend your position. With a seasoned legal team representing all areas of malpractice claims and our own aggressive claims-handling procedure, we demand fairness from the judicial system.

Call for an appointment with one of our specialists.

THE Trumco
INSURANCE AGENCY INC.

P.O. Box 992
Warren, OH 44482
(216) 392-6666

The PIE Mutual Insurance Company
100 Erieview Plaza
Cleveland, OH 44114
(216) 781-1087



Osteoporosis
diagnosis and monitoring
of treatment
by
Dual Photo Densitometer

This equipment is the state of the art and the current medical practice in our area.

Some indications for doing bone density measurement at the femoral neck and lumbar spine as per Annals of Internal Medicine 1987 are...

Post Menopausal, Chronic Glucocorticoid/Alcohol/Anticonvulsive drugs and Thyroid Intake, Pathological fractures, Post bowel resection, poor Calcium intake, and Follow up treatment for Osteoporosis.

We accept all major private insurance companies
& Medicare.

Patients are seen only by referral and appointment.

Call for appointment 757-3744/757-8900

Suman K. Mishr M.D.

Osteoporosis Diagnostic Center of N.E. Ohio
287 W. McKinley Way, Poland 44514

OSMA Working For You



It has been my privilege to serve as Councilor for the Sixth District of the Ohio State Medical Association for the past seven years. During this time it has become apparent to me that we are served by one of the best State Medical Associations in the business. We have a group of people in Columbus that are dedicated to helping us practice the best medicine possible and to making sure that our patients receive the best medical care available. In fact they question why we don't ask for help more often. Perhaps this is because we don't realize what is available to us. Recently you received a pamphlet entitled OSMA Working For You. I suggest that all of us should read it from cover to cover. The score of services available to you and your patients may be surprising.

The OSMA is a federation of County Medical Societies and is a component of the American Medical Association, thus our organization is positioned at National, State and Local levels. Each level is different and each has different goals in our overall mission.

General policy is set at AMA, but even though our direction is determined by the democratic process, Chicago and Washington can be a little far away, when we have grass roots problems. On the other side of the coin, with the exception of the very large Metropolitan areas, County Medical Societies do not have the resources to tackle complex problems that affect all of us. The Ohio State Medical Association therefore, becomes very important and is uniquely positioned to tackle many of our problems. Two examples come to mind.

A very significant portion of the legislation that affects physicians, other health care professionals and patients originates in the State Legislatures. The resulting laws are interpreted and enforced at the state level. At the present time there are more than one hundred and fifty bills before the Ohio Legislature that affect the practice of medicine. The list seems endless.

It is imperative that you and your patients are represented in the Legislative process. The OSMA Department of Legislation accomplishes this task with great dedication and significant success. A substantial portion of OSMA resources is expended in this area. Your profession and the quality of medicine that you are able to practice are at stake.

Our legislative people are professionals and are respected at the capitol. When the Senators and Representatives need hard factual knowledge about health care issues they come to OSMA.

Each bill that affects our profession and our patients is discussed by the OSMA Legislative Committee which is made up of physicians from different areas of the state. The Committee's recommendations are presented to Council and OSMA takes a position. We may support, oppose, seek to amend, or provide technical assistance without taking a position.

We may not win them all, but we have had very significant impact and many victories.

For example, largely through OSMA input we now have a Nurse Practice Act that is acceptable to both nursing and medicine and allows us to work together for the benefit of our patients.

Another area of increasing importance at the state level is personal service to members. It is a hostile world out there for physicians and patients alike. This is very evident by the marked increase in the number of calls for help received in Columbus from physicians all over the state. However, take heart, OSMA is there to provide services such as the Ombudsman Program, Legal Advisory Services, Physician Marketing Assistance and others.

This type of personal help is expensive and in fact is a major reason for the necessity for the dues increase approved at the last annual meeting.

These are two important roles of OSMA, there are many others. In short, you have a fine organization serving you. Please use it.

J. James Anderson, M.D.

From The Desk of the President

Who Are We? (Continued from pg. 206)

If there is an instance where your patient was not properly served or if you and your practice were misrepresented by an individual or group, the Mahoning County Medical Society is the first place you should turn. Here with 20 members on the council with whose knowledge and experience in the practice of medicine accumulates to a total of over 400 years you may find a solution to the problem free of charge. If the council cannot solve the problem, we will seek professional help from OSMA for legal and administrative advice. Also psychologically, you have an organization of 400 members concerned with your difficulty which will give you some strength to negotiate your position.

How can \$225.00 (\$175.00 plus \$50.00 for 6 dinner meetings) of yearly dues buy so many services? I really think it is a bargain. Today, any professional person, in law, accounting, or architecture, asks a minimum charge of \$50.00 an hour. Our Society is a bargain because so many members unselfishly serve their fellow physicians. What do you have to lose if you choose not to be a part of it? You may be assured that there is much to lose, both professionally and personally.

Does the Society represent your views? For the last 10 years I have sat on the council and have yet to see one member who feels strongly about an issue, and who makes his views known, leave the Society because he has failed to receive a full hearing and a thoughtful consideration of his position. Not one. I feel that this is only an excuse, not a fact. These are my observations after ten years of service to the Society.

H.S. Wang, M.D., President

Editorial

Eunuchs In A Harem? (Continued from pg. 207)

commissioned relative-value scale has been completed, and hopefully will be an alternative to government attempts at fee-fixing.

Even though we all feel frustrated at the encroachment on our practice of medicine, there is little as individuals that we can do to affect change on a scale as large as the federal or corporate level. It takes an organization with resources pooled from the entire nation to have some impact at these levels. As long as the AMA continues to represent the conviction that the physicians of this country cannot provide the highest quality of medical care under a federalized system, it should be this organization that represents us. For the national organization to represent our local needs, we have to support it through our county and state societies. It is our local and state delegates that give us a national voice. We cannot walk away from our local involvement in organized medicine and expect the AMA to accurately represent our needs. It is only when we give up on the whole process of striving for the best health care for our patients that we will truly become medical eunuchs-passively tending the medical harem ruled by the sultans of government and the insurance industry.

John L. LaManna, Jr., M.D.

Mahoning County Medical Society Auxiliary

cordially invites you to
An Evening at the Playhouse

Saturday, November 19, 1988

Play: SOCIAL SECURITY

"...a fast-paced, laugh a minute comedy."

Play will be followed by:

Hors d'oeuvres

Cash Bar in the Moyer Room at the Playhouse

\$40.00 per couple

Guests Welcome! Please Come!!!

Your check is your reservation.

Mail to: Anita Gestosani

86 Forest Garden Drive, Boardman, Ohio 44512

Your tickets will be at the box office the night of the performance.

***Season ticket holders please call Nancy Leonelli
(726-2717) or Debbi VanRees (793-8404)

Proceeds from this event will benefit the
American Medical Association - Education and Research Fund
(\$10.00 tax deductible)

— Happenings —

Mahoning County Medical Assistants Programs:

Tuesday, November 1, 1988 - "Pre-Menstrual Syndrome," Speaker - William A. Price, M.D., Psychiatrist. Location: St. Elizabeth Family Health Center, 1053 Belmont Ave., 7:30 P.M. Social Period. Lecture: 8:00 P.M.

Sunday, November 13, 1988 - Mahoning County Chapter - Fall Seminar, Mr. Anthony's, South Avenue Extension, Youngstown, Ohio. 8:00 A.M. Registration. Luncheon Provided. Students and Guests invited to attend.



**DeBald
and
Company, Inc.**
OFFICE SUPPLIES

1300 Wick Avenue
P.O. Box 6085
Youngstown, Ohio 44501
746-0597

BOARDMAN HEARING AID SERVICES

6251 Market Street • Marwood Office Center
Youngstown, Ohio 44512

- Service Available Six Days Weekly
 - Trial Fittings
 - At the Door Parking

E. R. JONES

PHONE: 758-7345

O. L. CLUSE

Those in the Medical Field Can't Spend All Day in the Waiting Room

Time is especially critical to those in the field of medicine. And this is one reason why Barrett Cadillac, located near all of Youngstown's major hospitals, is a logical choice for all your automotive needs.

Convenience, competitive pricing, unmatched service—all at Barrett.

The Class of the City 
BARRETT Cadillac Inc.
CADILLAC-JEEP-EAGLE

907 WICK AVE. YOUNGSTOWN, OH / PHONE 747-3521

DR. PEACHMAN NAMED DIRECTOR

Dr. Frederick A. Peachman has been appointed medical director of the Austintown Surgical Center.

Dr. Peachman, a native of Glen's Falls, N. Y. received his medical degree from Albany Medical College and served his internship in internal medicine at the University of South Alabama Hospital & Clinics in Mobile, Alabama.

He was in general practice from 1978 to 1981 in Montana. He completed his residency in anesthesia at the Medical Center Hospital of Vermont in Burlington from 1981 to 1983 and moved to Youngstown that year to join Anesthesia Associates.

Dr. Peachman serves as a staff anesthesiologist at the Austintown Surgical Center and St. Elizabeth Hospital Medical Center.

Medical Committee Solidarity USA

For those of you who have received a letter from the Medical Committee, Solidarity USA regarding medical fees; the following is a sample response to the request.

Dear Solidarity Medical Committee,

I do not accept assignment nor do I intend to. Discounts are given at my office on a private individual basis.

I base my prices upon Medicare's guidelines and with insurance co-payment this leaves very little out of pocket expense for my patients.

Sincerely,


KUBINA X-RAY COMPANY

Celebrating Our 10 Year Anniversary

X-Ray Film, Equipment, Accessories
and X-Ray Protection Products.

5328 Youngstown-Poland Road
Youngstown, Ohio 44514

Call (216) 757-8006
AAMI Certified



**Refer Your
Patients to
the Gentle
Ones.**

**Breast Care
Centers**



**LOW DOSE MAMMOGRAPHY
BREAST SELF EXAM INSTRUCTION
NO APPOINTMENT NECESSARY
CARING PROFESSIONALS**

Lloyd E. Slusher, M.D. / Jon Mollisky, D.O.

WEST BOARDMAN:
725 Boardman-Canfield Rd.
726-9000

EAST BOARDMAN:
819 McKay Court
726-9006

AUSTINTOWN:
45 N. Canfield-Niles Road
Suite 400
793-7770

YOUNGSTOWN:
510 Gypsy Lane
743-6444

This area's leading healthcare providers:

**Western Reserve Care System,
Warren General Hospital,
St. Joseph Riverside,
St. Elizabeth Hospital Medical Center,
and Youngstown Osteopathic Hospital**

in cooperation with their clinical staffs
have come together in a joint effort
to bring the people of our communities
the most advanced diagnostic tool available today . . .

Magnetic Resonance Imaging

4964 Belmont Avenue
Youngstown, Ohio

Please Call: (216) 759-9922

- Directed by a Board Certified Radiologist with a fellowship from Mount Sinai in MRI and Nuclear Radiology
- Immediate turnaround time on reports
- Fast and convenient service in a modern facility

The MRI is now scheduling appointments .
Patients are accepted on a referral basis only.

MRI

Cooperative

We're in a world
of fast-moving changes. Changes
in lifestyle; changes in economic
and social structures; and
changes in the
practice of medicine.

Whatever the future holds
for medical practice, one thing is certain: medical professional
liability insurance will remain a priority. That is why physicians who care about the
future need an insurance company that also cares. One that offers alternatives in coverage and
premium concepts; one that has actuarially certified loss reserves; one that provides
complete financial disclosure; one that talks about its claims experience; one that won't
settle a claim prior to judgment without written consent of the insured physician;
one that retains the best defendant legal counsel in Ohio; and one that works
closely with the state medical association to protect
physicians' best interests.

Physicians Insurance Company of Ohio
Underwriter of the OSMA Group Program for Medical Professional Liability Insurance

The Occurrence Plan
The Merit Rating Plan
The Five Step Plan



Bates Drive, P.O. Box 281,
Pickerington, Ohio 43147
(614) 864-7100
In Ohio 1-800-282-7515

From the Bulletin

FIFTY YEARS AGO OCTOBER 1938

Dr. Perrin Long addressed the Society on "The Use of Sulfanilamide". It was a new antibiotic with side effects. Sodium Bicarbonate and an adequate amount of fluid had to be given with it.

The first dinner dance of the Medical Society was enjoyed that month at the Youngstown Country Club. Plans were announced to make it an annual affair. It was the first time anyone could remember that wives were invited to a Medical Society affair.

Dr. Elmer Wenaas contributed an article on "Allergic Conjunctivitis" and Dr. A. Marinelli one on "The Acute Abdomen in Children and Infants". Dr. John J. McDonough was a new member. Dr. Paul Mahar was in the hospital for an appendectomy.

Health Commissioner Ryall assured the members that pneumonia serum would be available for the indigent sick during the coming winter.

FORTY YEARS AGO OCTOBER 1948

The Women's Auxiliary was well organized by this time and announced a luncheon at Mrs. McDonough's home. Mrs. S.J. Ondash was President.

The new Medical Service Foundation mailed out its Code of Regulations for the members to study. The new Youngstown Heart Association was inviting the doctors to join.

An A.M.A. committee to study General Practice conditions reported that the G.P. does not show adequate interest in organized medicine and should be urged to participate.

Dr. Elmore McNeal became a new member.

The Zemmer Company advertised its product "Auri-Tussin" for Whooping Cough.

THIRTY YEARS AGO OCTOBER 1958

Editor Dr. Morris Rosenblum was worried about two things: Protection of children against polio and the expense of hospitalization for the aged.

Mrs. Wm. H. Evans was elected a Director of the Women's Auxiliary of the A.M.A. Dr. Sidney Franklin was re-elected Vice-President of the American Board of Legal Medicine.

Council voted to accept cigarette advertising in the Bulletin. Council commended Dr. McGregor and his committee for their management of the Health Exhibit at the Canfield Fair.

Dr. Jake Turner returned from the Mayo Clinic and joined Drs. Brant, Nelson and Flynn to do chest surgery. Dr. Wm. D. Loeser came from Buffalo to be Director of Education at Youngstown Hospital.

TWENTY YEARS AGO OCTOBER 1968

The Youngstown Board of Health was looking for a City Health Commissioner, a post vacated by Dr. Sidney Franklin. The applicants were very few. Dr. John McDonough had arranged for another Art Exhibit at the Mahoning County Courthouse to raise money for the Hospital Ship "S.S. Hope".

Dr. John Bleacher was named City School Physician, replacing Dr. E.R. Thomas who retired after 28 years of service to the City Schools. Dr. Sanford Gaylord was Chairman of "Diabetes Week".

TEN YEARS AGO OCTOBER 1978

The Canfield Fair had come and gone for another year. As usual, it was chaired by Drs. Schreiber, Reach and Friedrich, the theme was "Life Begins" with life-sized models showing the progression of gestation and birth of a newborn child.

The annual Medical Assistants Dinner was held at the Sokol Center, with 370 people in attendance. Chairman and Master of Ceremonies was Dr. Earnest Perry. Also assisting was President, Dr. George Dietz and Medical Assistants' President, Betty Ann Perschka.

Dr. Raymond Lupse was elected to the Board of Trustees of the Ohio Division of the American Cancer Society. Drs. H.L. Khanna and A.G. Garg were appointed to the Congress of Neurological Surgeons.

President Dr. George Dietz had his entire April editorial reprinted in the August "AMA News". The title was "Who speaks for the Practicing Physicians?" (The AMA does, of course.)

The entire community was saddened by the death of Dr. John McCann. He was a man of stature, a community leader, physician to the Bishops, former President of the Mahoning County Medical Society, former Chairman of the Board of Youngstown University when that institution became Youngstown State University, and many other activities, too numerous to mention. With his imposing bearing and full head of white hair, he can only be described as "pontifical". He was loved by everyone and will be long remembered.

Robert R. Fisher, M.D.

OCTOBER

Time is Money.



In the time you spend waiting for your patients to pay you, your money could be working for you.

Let **Patient Billing Service Inc.** manage your accounts receivable for rapid turnaround, while you put your hard-earned dollars to work.

With PBS, you pay only on the amount we collect. That's an incentive you can appreciate, because it means we'll pull out the stops to assure maximum payment.

Our physician billing services include:

- The same responsive attention to patients that you provide, including WATS line access.
- An account manager for each client.
- Effective follow-up. Less than 2 percent of our accounts go to collection agencies.
- Excellent receivables management, with average billing days significantly under industry standards.
- Collected billings deposited directly to your account daily.
- Physician/office staff consultation, vigorous insurance follow-up and aggressive coding to maximize reimbursement.
- Customized marketing data to help you track patients for sophisticated practice management.

Satisfied clients tell us the dollars we generated from previously uncollected billings paid for our services. For references from satisfied physicians or for more information, call us today. Time is money.



**Patient
Billing
Service Inc.**

4673 Winterset Drive
Columbus, Ohio 43220
1-800-421-7728

HAPPY BIRTHDAY

Get your annual check-up • Is it time to renew your driver's license?



| | | |
|--------------------------------------|---|--|
| Oct. 16 - R. A. Pedraza | Nov. 2 - R. A. Abdu | Nov. 9 - J. B. Birch |
| Oct. 17 - J. Malkoff | Nov. 3 - R. J. Brocker | Nov. 10 - N. K. Badjatia J. C. Melnick |
| Oct. 18 - C. A. Sarantopoulos | Nov. 4 - R. A. Hernandez K. J. Hovanic | Nov. 11 - P. W. Weiss |
| Oct. 19 - G. S. Weinstein | Nov. 5 - M. A. Frangopoulos V. D. Lepore | Nov. 12 - T. Singh |
| Oct. 22 - A. G. Kuklinca | Nov. 6 - L. O. Gregg | Nov. 13 - B. M. Rothschild |
| Oct. 23 - R. J. Hucek V. A. Raval | Nov. 7 - J. D. Amsterdam | Nov. 14 - K. H. Kuppler G. Nagpaul D.E. Pichette |
| Oct. 28 - I. H. Chevien | Nov. 8 - R. H. Wetzal | |
| Nov. 1 - V. C. Nagina | | |

Dr. Mikolich Named Cardiology Chief at NEOUCOM

Dr. J. Ronald Mikolich, director of St. Elizabeth's cardiovascular laboratory, has been appointed head of the cardiology section at Northeastern Ohio Universities College of Medicine.

Dr. Mikolich is an assistant professor of internal medicine at NEOUCOM and is a staff cardiologist at St. Elizabeth Hospital Medical Center and associate staff cardiologist at Western Reserve Care System.

He received his undergraduate degree from Johns Hopkins University and his medical degree from The Ohio State University College of Medicine. He completed his internship and residency in internal medicine at Riverside Hospital in Columbus and also completed a fellowship in cardiology at Emory University in Atlanta.

Dr. Mikolich is a fellow of the American College of Cardiology and a diplomat of the American Board of Internal Medicine. He is a member of Diagnostic Cardiology Associates.

MAHONING COUNTY MEDICAL SOCIETY
Society Holds "Old Fashioned Meeting"

The "Old Fashioned Members Only" September Society Meeting was held at Anostos Restaurant on Tuesday, September 20, 1988 with the sixty members in attendance.

Dr. H.S. Wang, president, presided and upon motion duly made and seconded, the membership unanimously determined to dispense with the reading of the May meeting minutes.

The following applications for resident membership were read and approved:

| | | |
|-------------------------|---------------------------|-------------------------|
| Douglas D. Geiger, M.D. | Devis R. Lunne, M.D. | Dayne K. Roberts, M.D. |
| Gregory M. Gomori, D.O. | Robert B. Maggiano, D.O. | Michael Sekman, M.D. |
| Michael D. Hnat, D.O. | Santuccio Ricciardi, M.D. | Howard Slemmons, D.O. |
| Jung M. Kim, M.D. | David Rich, M.D. | Jeffrey T. Stover, M.D. |
| | Diana Roque, M.D. | Gustavo Valerio, M.D. |

Dr. Wang announced that the Society had moved its office to 5104 Market Street, Boardman and that an open house will be held there on Thursday, October 27, 1988. He noted the retirement of Mrs. Betty Belsan, secretary-bookkeeper of the Society, and announced that Mrs. Mary O'Hare had been hired to replace Mrs. Belsan.

Dr. Guju, chairman, gave the Foundation Committee report and announced that five applications for loans had been received and approved. Each applicant will receive a \$2,000 loan. The importance of the Foundation was stressed and the members were encouraged to contribute.

Dr. Friedrich, co-chairman of the Canfield Fair Committee, reported that 40,000 people visited the medical building each day of the fair. The Society's booth, a modern doctor's office, was continually manned during the hours of the fair.

The Aids Awareness Committee had received three more requests for speakers. The Committee had displayed a large sign in the Society's booth at the fair, reminding people of the Society's Aids Hot Line and Aids Speakers Bureau.

Sixth District Councilor, Dr. Anderson, noted he was completing his seventh year as councilor. He commented on the importance of the Young Physicians Committee of OSMA and on the importance of membership in OMPAC. Dr. Anderson also commented on the Nationwide-Medicare letter being sent to all physicians concerning the recent changes made by HCFA and reminded the members of the availability of the OSMA OMBUDSMAN program. He noted the new products offered by PICO and announced there are now three candidates for the office of president-elect of OSMA.

Upon motion duly made and seconded the membership unanimously authorized the change of the January 1989 Society meeting date to an appropriate weekend date for the combined meeting and President's Ball.

The program was presented by John Van Doorn, Director of Legislation for OSMA. Mr. Van Doorn spoke on the candidates and issues in the November election. He encouraged members to register, vote and participate. He reminded them to "Contribute to OMPAC, it offers you the opportunity to take the lead".

Dr. Wang announced that notices would be sent to all members requesting nominations for the "Doctor of the Year." The annual award is presented at the December Society Meeting. He noted the Medical Assistants' Dinner on October 13, 1988 at Mr. Anthony's and announced that the next Society meeting will be held on November 15, 1988 at the Moonraker Restaurant.

The meeting was adjourned at 9:30 p.m.

Professional Decisions.

It is an important decision as to who will administer your insurance needs. Let Stillson and Donahay make that decision easier for you to make.

We are professionals, locally owned and operated with over 60 years in the Mahoning Valley; endorsed by the Mahoning County Medical Society for over 40 years.

Call us... It could be the most important professional decision you make.

Life, Disability and other Health Insurance

**Stillson
& Donahay**
AGENCY, INC.

Ralph Amity • John Fouse • Reuel Peck



**Bank One Building • 30 North Main Street
Poland, OH 44514 • Phone: (216) 757-3726**

- Election '88 -

On November 8, Ohio physicians will have the opportunity to support candidates for public office who understand the concerns of physicians and their patients. The health care policies established by the new administration will affect everyone for years to come. Vote for candidates who will make it possible for your practice to continue to achieve its number one goal -- QUALITY CARE.

Reminder!

Requests for nominations for the

"Doctor of the Year Award"

have been sent to all members. Names of nominees and substantiating data should be sent to the Society office. The deadline date has been extended to Friday, November 4, 1988.

S. L. PERNI, M.D.

Board Certified Radiologist

5TH AVENUE
Radiology & Ultrasound, Inc.

Complete Diagnostic Radiological Services

X-Rays, Arthrograms, Intravenous Pyelograms
Venograms and Voiding Cysto-urethrograms

NUCLEAR MEDICINE

One of the only out-patient facilities in the area
to offer this needed service

Breast Screening Center

Low dose mammography
ultrasound, self breast examinations

ULTRA SOUND

ABDOMEN, PELVIS, PREGNANCY,
CAROTIDS, CARDIACS, AND SMALL PARTS



1350 Fifth Avenue, Suite 100
Youngstown, Ohio 44504

Phone (216) 746-1777
746-1770

Hours: Mon., Tues., Wed., Fri. 8:00-4:30 p.m.
Thurs. Sat. 8:00-12:00 p.m.

Are Your Malpractice Premiums Too High?

A Spath & Zimmermann policy review could update your current policy for primary and excess coverage up to maximum limits and save considerable premium dollars in the process. More than 25 years experience provides Ohio physicians higher limit professional protection at the lowest possible rates. Call Spath & Zimmermann now for a no-obligation competitive quotation. You'll like what you hear.



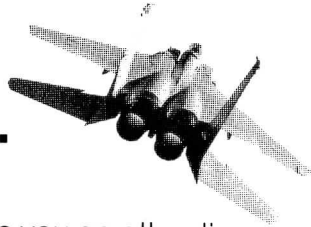
SPATH & ZIMMERMANN
Agency Inc

**2 Summit Park Drive
Suite 350
Independence, Ohio 44131**

216/642-9191

AIM HIGH

PHYSICIAN SPECIALISTS.



The Air Force can make you an attractive offer—outstanding compensation, better working hours plus opportunities for professional development. You can have a challenging practice and time to spend with your family. Find out what the Air Force offers a specialist up to age 58. Call

CAPT. THOMAS DELANEY
216-826-4510
COLLECT



OCTOBER



YOUNGSTOWN HEARING AND SPEECH CENTER

We Help Children and Adults
Who Have Difficulty
Learning, Speaking and Hearing

CALL US IF WE CAN BE OF SERVICE

6505 MARKET STREET
YOUNGSTOWN, OHIO 44512
(216) 726-8855



Examine Mahoning Bank for Your Equipment Needs

For professional financial
service, call
Mr. Richard E. Davis
Vice President
742-7000

MB

MAHONING BANK



...your financial center

Member F.D.I.C.

St. Elizabeth Hospital Medical Center - CME

October 21, 1988 **CARDIOLOGY**

SOO G. KIM, M.D.

Associate Professor of Medicine

Albert Einstein College of Medicine

Bronx, New York

Attending Physician, Department of Medicine

Division of Cardiology

Montefiore Medical Center

Henry & Lucy Moses Hospital Division

Bronx, New York

an A.H. ROBINS Visiting Fellow

"Technology of Holter Monitoring"

October 28, 1988 **OBSTETRICS**

OSCAR KHAWLI, M.D.

Instructor in Obstetrics/Gynecology

Northeastern Ohio Universities

College of Medicine

Maternal/Fetal Medicine Specialist

Director, Genetics Clinic

St. Elizabeth Hospital Medical Center

Youngstown, Ohio

"Changing Indications for C-Section"

November 4, 1988 **CARDIOLOGY**

VICTOR MORANT, M.D.

Director

Ambulatory Electrocardiography

Department of Cardiology

Cleveland Clinic

Cleveland, Ohio

a RIKER Visiting Fellow

"Management of Atrial Fibrillation and Tachycardia"

November 11, 1988 **PEDIATRICS**

STEVE ARNOFF, M.D.

Assistant Professor of Pediatrics

Case Western Reserve University

Acting Chief

Division of Pediatric Infectious Disease

Rainbow Babies and Children's Hospital

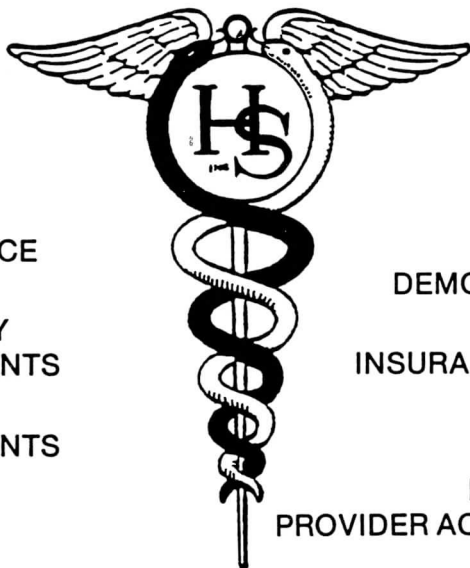
Cleveland, Ohio

a HOECHST Visiting Fellow

"Pediatric Antibiotics"

COMPLETE OFFICE MANAGEMENT SYSTEMS

from **\$4495⁰⁰***



INSURANCE
FORMS
MONTHLY
STATEMENTS
DEMAND
STATEMENTS
SUPER
BILLS

PATIENT
DEMOGRAPHICS
MULTIPLE
INSURANCE PLANS
DAY
SHEETS
INDIVIDUAL
PROVIDER ACCOUNTING

HEALTH SOFTWARE, INC.

4440 LOGAN WAY
YOUNGSTOWN, OHIO 44505
(216) 759-2103

*System includes: AT Style Machine, 20 MB Hard Disk,
Monitor, Printer, Program, 30-Day Free Support

WESTERN RESERVE CARE SYSTEM - CME

October 22, 1988, 8:00 a.m.

Anesthesiology Lecture Series, "**Anesthesia and Collagen Vascular Disease**" **Ramiro M. Albarran-Sotelo, M.D.** Assistant Professor of Anesthesiology, NEOUCOM, National Faculty for the American Heart Association Anesthesiologist, Western Reserve Care System.

October 22, 1988, 8:00 a.m.

Tumor Conference, **William G. Reeves, M.D. Moderator**, Assistant Professor of Internal Medicine, NEOUCOM, Medical Director, Cancer CareCenter, Western Reserve Care System.

October 25, 1988, 8:00 a.m.

Emergency Medicine Lecture Series, "**Pediatric Case of the Month Presentation**", **Dale L. Kile, Jr., M.D., F.A.A.P.**, Assistant Professor of Pediatrics, Clinical Assistant Professor of Emergency Medicine, NEOUCOM, Coordinator, Pediatric Emergency Medicine, Western Reserve Care System.

October 27, 1988, 8:00 a.m.

THE JOHN HEBERDING MEMORIAL LECTURE, "**Pediatric MRI**", **Jerald P. Kuhn, M.D.**, Professor of Radiology, Associate Professor of Pediatrics, State University of New York at Buffalo School of Medicine, Director of Radiology, Children's Hospital of Buffalo, Buffalo, New York.

October 27, 1988, 2:00 p.m. - 8:00 p.m.

OPHTHALMOLOGY SYMPOSIUM, "**Disease and Management of the Anterior Segment of the Eye**", **William J. Reinhart, M.D.**, Assistant Professor of Ophthalmology, Case Western Reserve University School of Medicine, Ophthalmologist, University Hospitals of Cleveland, Cleveland, Ohio.

October 29, 1988, 8:00 a.m.

Anesthesiology Lecture Series, "**Anesthesia and Anaphylactic Reactions**", **Veeraiah C. Perni, M.D.**, Assistant Professor of Anesthesiology, NEOUCOM, Chairman, Department of Anesthesiology, Western Reserve Care System.

November 1, 1988, 8:00 a.m.

Emergency Medicine Lecture Series, "**Hyponatremia**", **Robert Udell, D.O.**, Internist, Western Reserve Care System.

November 3, 1988, 8:00 a.m.

Internal Medicine Grand Rounds, "**Current Clinical Applications of Magnetic Resonance Imaging**", **Donald R. Neumann, M.D., Ph. D.**, Medical Director, MRI Cooperative.

November 5, 1988, 8:00 a.m.

Anesthesiology Lecture Series, "**Anesthesia for Transplant Surgery**", **Madhavarao S. Dasu, M.D.**, Neurosurgical Anesthesiologist, Western Reserve Care System.

November 5, 1988, 8:00 a.m.

Tumor Conference, **Renato F. Simon, M.D., Moderator**, General Surgeon, Western Reserve Care System.

Continued on Pg. 231

Western Reserve Care System (Continued from Pg. 230)**November 8, 1988, 6:30 a.m.**

Sports Medicine Lecture Series, "**X-Ray Diagnosis of Arthrograms, CT Scans, Fractures and Back and Joint Problems**", **Thomas F. Barrett, M.D.**, Associate Professor of Radiology, NEOUCOM, Radiologist, Western Reserve Care System.

November 8, 1988, 8:00 a.m.

Emergency Medicine Lecture Series, "**Arterial Blood Gases in the Emergency Room**", **Rebecca S. Bailey-Newton, M.D.**, Assistant Professor of Internal Medicine, NEOUCOM, Pulmonologist, Western Reserve Care System.

November 9, 1988, 4:00 p.m.

Pathology Grand Rounds, "**Old Viruses and New Diseases**", **Yuel D. Tom, M.D.**, Assistant Professor of Pathology, NEOUCOM, Pathologist, Western Reserve Care System.

November 10, 1988, 8:00 a.m.

Internal Medicine Grand Rounds, "**Diagnosis and Antimicrobial Treatment of Hospitalized Pneumonias**", **Joseph P. Myers, M.S.**, Associate Professor of Internal Medicine, NEOUCOM, Infectious Disease Specialist, Akron General Medical Center.

November 10, 1988, 8:00 a.m.

Pediatric Grand Rounds, "**New Developments in Pediatric Surgery**", **John H.O. Bleacher, M.D.**, Pediatric Surgeon, Western Reserve Care System.

November 12, 1988, 8:00 a.m.

Anesthesiology Lecture Series, "**Intraspinal Narcotics**", **Sundaram Hari Krishnan, M.D.**, Pediatric Anesthesiologist, Western Reserve Care System.

November 12, 1988, 8:00 a.m.

Tumor Conference, **A. Reed Hoffmaster, M.D.**, Moderator, Clinical Assistant Professor of Urology, Neoucom, Urologist, Western Reserve Care System.

November 12, 1988, 9:00 a.m.

Surgical Visiting Professor, "**Diagnosis and Management of the Ischemic of Lower Extremities**", **Frederick A. Reichle, M.D.**, Chairman, Department of Surgery, Presbyterian - University of Pennsylvania Medical Center, Philadelphia, PA.

M. Maurine Fogarty, M.S., C.C.C.

Joy W. Elder, M.A.

Speech Pathology Associates

Licensed Speech-Language Voice Pathologists
Certified Myofunctional Therapists

We accept medicare / medicaid / GM insurance / most other insurance

Office: (216) 759-3636
Hosp. Off.: (216) 744-9224
Res.: (216) 747-2683

32 Goldie Road
Suite #5
Youngstown, Ohio 44505

THE LOWER RESPIRATORY TRACT—
 More vulnerable to infection in smokers and older adults



Experience counts

Ceclor[®] Pulvules[®]
 250 mg
 cefactor

think of it first



© 1988, ELI LILLY AND COMPANY
 CR-5010-B-849345

For respiratory tract infections due to
 susceptible strains of indicated organisms.

See adjacent page
 for brief summary of
 prescribing information.

Ceclor[®]

cefactor

Summary.

Consult the package literature for prescribing information.

Indication: Lower respiratory infections, including pneumonia, caused by *Streptococcus pneumoniae*, *Haemophilus influenzae*, and *Streptococcus pyogenes* (group A β -hemolytic streptococci).

Contraindication: Known allergy to cephalosporins.

Warnings: CECLOR SHOULD BE ADMINISTERED CAUTIOUSLY TO PENICILLIN-SENSITIVE PATIENTS. PENICILLINS AND CEPHALOSPORINS SHOW PARTIAL CROSS-ALLERGENICITY POSSIBLE REACTIONS INCLUDE ANAPHYLAXIS.

Administer cautiously to allergic patients.

Pseudomembranous colitis has been reported with virtually all broad-spectrum antibiotics. It must be considered in differential diagnosis of antibiotic-associated diarrhea. Colon flora is altered by broad-spectrum antibiotic treatment, possibly resulting in antibiotic-associated colitis.

Precautions:

- Discontinue Ceclor in the event of allergic reactions to it.
- Prolonged use may result in overgrowth of nonsusceptible organisms.
- Positive direct Coombs' tests have been reported during treatment with cephalosporins.
- Ceclor should be administered with caution in the presence of markedly impaired renal function. Although dosage adjustments in moderate to severe renal impairment are usually not required, careful clinical observation and laboratory studies should be made.
- Broad-spectrum antibiotics should be prescribed with caution in individuals with a history of gastrointestinal disease, particularly colitis.
- Safety and effectiveness have not been determined in pregnancy, lactation, and infants less than one month old. Ceclor penetrates mother's milk. Exercise caution in prescribing for these patients.

Adverse Reactions: (percentage of patients)

Therapy-related adverse reactions are uncommon. Those reported include:

- Gastrointestinal (mostly diarrhea): 2.5%.
- Symptoms of pseudomembranous colitis may appear either during or after antibiotic treatment.
- Hypersensitivity reactions (including morbilliform eruptions, pruritus, urticaria, and serum-sickness-like reactions that have included erythema multiforme [rarely, Stevens-Johnson syndrome] and toxic epidermal necrolysis or the above skin manifestations accompanied by arthritis/arthralgia, and frequently, fever): 1.5%, usually subside within a few days after cessation of therapy. Serum-sickness-like reactions have been reported more frequently in children than in adults and have usually occurred during or following a second course of therapy with Ceclor. No serious sequelae have been reported. Antihistamines and corticosteroids appear to enhance resolution of the syndrome.
- Cases of anaphylaxis have been reported, half of which have occurred in patients with a history of penicillin allergy.
- As with some penicillins and some other cephalosporins, transient hepatitis and cholestatic jaundice have been reported rarely.
- Rarely, reversible hyperactivity, nervousness, insomnia, confusion, hypertension, dizziness, and somnolence have been reported.
- Other: eosinophilia, 2%; genital pruritus or vaginitis, less than 1%; and, rarely, thrombocytopenia.

Abnormalities in laboratory results of uncertain etiology

- Slight elevations in hepatic enzymes.
- Transient fluctuations in leukocyte count (especially in infants and children).
- Abnormal urinalysis; elevations in BUN or serum creatinine.
- Positive direct Coombs' test.
- False-positive tests for urinary glucose with Benedict's or Fehling's solution and Clinitest[®] tablets but not with Tes-Tape[®] [glucose enzymatic test strip, Lilly].

Additional information available from

[427108L]

Eli Lilly and Company, Indianapolis, Indiana 46285.

PV Z351 AMP



Eli Lilly Industries, Inc
Carolina, Puerto Rico 00630

© 1988, ELI LILLY AND COMPANY

CR-5012-B-849345

Did You Know?

As a member of the OSMA, you are eligible to receive, free-of-charge, a wide variety of health education brochures for your patients. The following brochures are presently available:

"Changes in Medicare:
Help protect your rights to
quality medical care"

"Choosing a Health Plan:
What you should know before
you sign up"

"The Rising Cost of
Health Care:
How it affects you and your
doctor"

"AIDS: Separating Fact From
Myth"

If you would like to order a supply, please call the Society office at 7898-4700.

Richard D. Gentile, M.D.

is pleased to announce

his association with

John W. Babyak, M.D.

for the practice of

Otolaryngology

(Ears, Nose & Throat Disorders)



Head and Neck Surgery
and Oncology
Facial Plastic and Reconstructive
Surgery

Offices hours by appointment

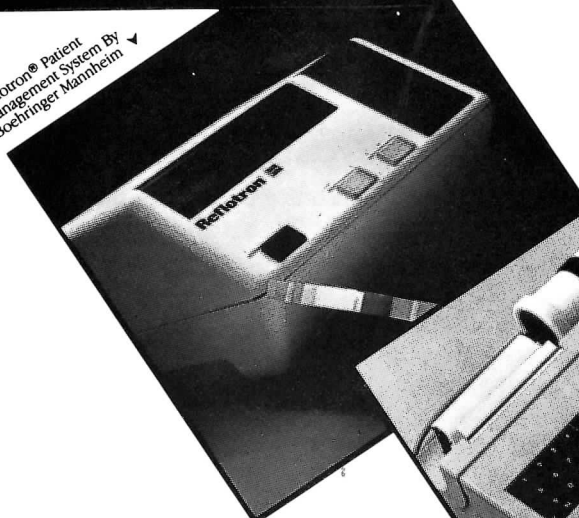
Beeghly Medical Park

6505 Market Street

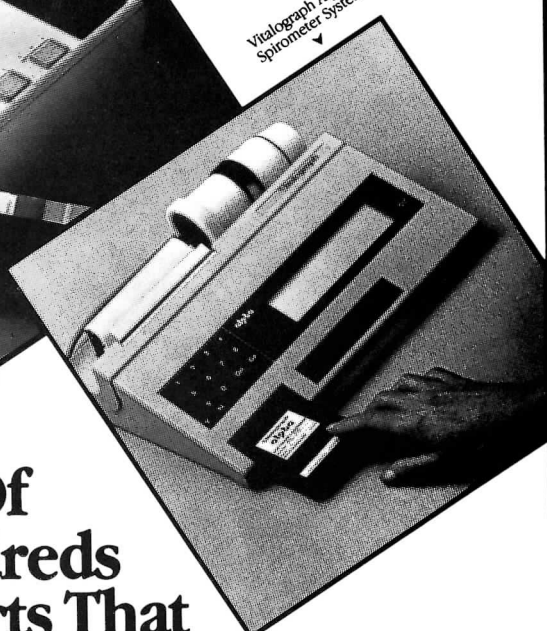
Youngstown, Ohio 44512

758-2001

Refotron® Patient
Management System By
Boehringer Mannheim ▼



Vitalograph Alpha
Spirometer system ▼



Just Two Of The Hundreds Of Products That Can Generate Valuable Revenue For You

General Medical is your vital link to a full range of laboratory services that can quickly be provided right in your office. Your patients receive extra care and convenience, and you generate valuable revenue. □ Shown here are just two of General Medical's complete line of innovative equipment and products from trusted manufacturers such as Boehringer Mannheim, Burdick, Vitalograph, and Becton Dickinson, to name just a few! □ We stand behind the products we represent with free cost analysis, installation, and training—all the full service you'd expect from the nation's largest distributor to physicians' practices.

GM General Medical
Corporation

Akron Office:
701 South Broadway, Akron, OH 44311 (216) 762-9141

New this year . . .

One more reason to join the AMA

Special benefit packages available with 1988 membership



A diverse membership has diverse needs, and the AMA is committed to addressing those needs. This year we're introducing something new when you join the AMA or renew your membership. In your AMA Membership Kit you'll have the opportunity to sign up for one of three *benefit packages* of publications, conferences, participatory panels, focused issue updates, etc., on topics related to the area you designate. Each package is tailored to address your particular interests:

- *Medical and scientific information and education* designed to enhance your practice, profession, and the public health.
- *Representation concentrated specifically on economic concerns*, such as professional liability and third party reimbursement.
- *Representation on a broad range of issues*, including not only economic concerns, but also quality of care, ethical issues, public health, and scientific issues.

If your Preferred Professional Mailing Address should change, please make the change to the right of the address shown. Be sure to retain your membership card. Use this portion of the card for changes only.

New Address _____
 in _____
 New _____ Apt. _____
 City/State _____

IMPORTANT: In order to receive your full range of membership benefits, you MUST return this card.

In addition to my usual benefits, I prefer a specially designed package of publications, topical conferences, participatory panels, focused issue updates... which focus on the following:

(Check only one)

Medical and Scientific Information and Education which will enhance my practice, profession, and the health of the public.

Representation Concentrated Specifically on Economic Concerns facing my practice and profession, such as professional liability and third party reimbursement.

Representation on a Broad Range of Issues facing my practice and profession, including not only professional liability and third party reimbursement but also quality of care, ethical issues, public health, scientific issues, etc.

*Look for this card in your
AMA Membership Kit.*

To receive your full range of benefits, select one and only one of these free packages by filling out the business reply card in your AMA Membership Kit.

Please look for the card in your AMA Membership Kit and return it promptly. Your new benefit package is one more way the AMA supports you as a physician.

James H. Sammons, MD
Executive Vice President

American Medical Association

535 North Dearborn Street
Chicago, Illinois 60610



OSMA Membership

The OSMA Membership Committee is trying to make it easier for nonmembers to join by creating a one-time "window of opportunity" dues reduction. This dues reduction begins now and will continue through 1989.

Who qualifies for the reduction?

- Physicians who have never been members.
- Former members who have not been a member for the previous three years.

What is the OSMA dues rate for those who qualify?

- A physician joining in the first quarter, pays 50% (\$197.50)
 - A physician joining in the second quarter, pays 37.5% (\$148)
 - A physician joining in the third quarter, pays 25 % (\$98.75)
 - A physician joining in the fourth quarter, pays 12.5% (\$49.38)
- 50% for the subsequent year (\$197.50)
100 % for following years (\$395)

Membership in the Mahoning County Medical Society is necessary to be eligible for OSMA membership. If any of your colleagues do not belong, you can meet your commitment to the professions you have chosen by informing them of this special opportunity.

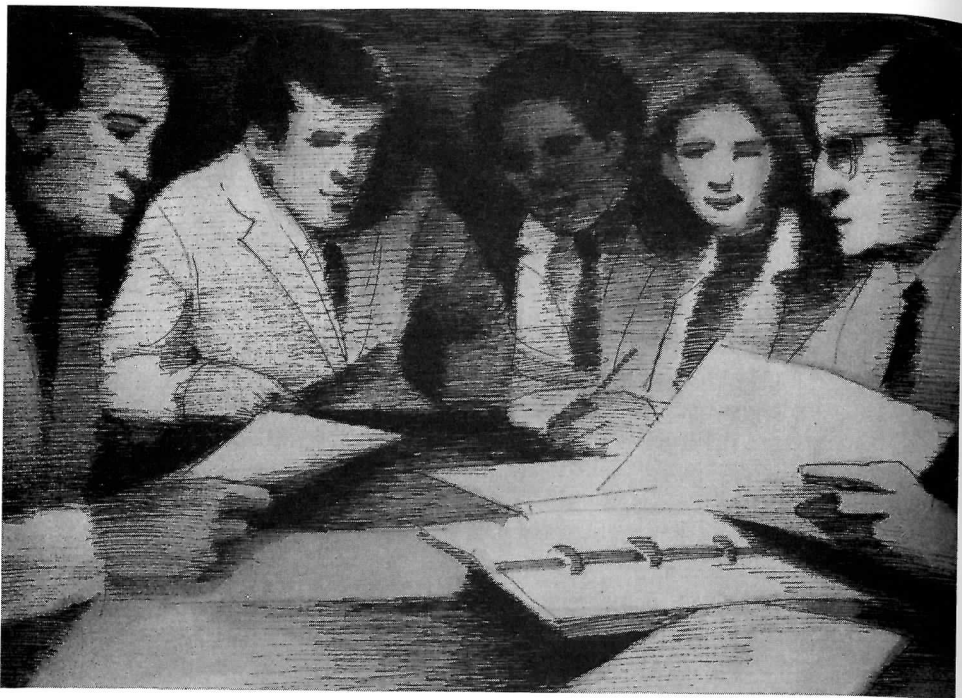
With your help, OSMA will have an even stronger voice on behalf of the physicians in Ohio.

AMA Headlines...

The AMA's victories in the 100th Congress span Medicare reform, smoking bans, AIDS legislation, liability protection and more. In a recent report, James H. Sammons, MD, executive vice president of the AMA, lauds AMA's "tremendous accomplishment" in achieving reforms for organized medicine. The "victory profile" was prepared by the Department of Congressional Affairs...

AMA's new Department of Adolescent Health will develop conferences on adolescent health topics, explore the need for Adolescent Health Clearinghouse activities, and develop data analysis and trend projections. Arthur Elster, MD, heads the department...

Today's young practitioners will become part of the trend towards an older population. The AMA's Center for Health Policy Research projects that by the year 2000, the number of doctors under 36 will be 20% less than in 1986. Physicians between the ages of 46 and 55 will see their numbers increase by 75% over 1986.



Who cares more about your malpractice insurance?

We think a professional liability insurance company worth its salt should include experts in three disciplines: medicine, law and insurance.

When push comes to shove in a malpractice claim, you're going to need the competent advice of all three.

PIE Mutual is a doctor-owned and operated professional liability underwriter which includes:

- Over 7,500 member doctors, many of whom take an active role in Company operations such as applicant review and claims review.

- Experienced liability insurance agents in your area who have a reputation for quality service.
- Our prestigious retained law firm specializing in all areas of medical professional liability.
- A financially sound reinsurance program with Lloyd's of London, the world's largest reinsurer.

**An insurance company
run by insurance men?
Or an insurance company
run by doctors?**

In spite of our growth, PIE Mutual has retained its firm commitment to keeping malpractice insurance affordable. In its home state of Ohio, PIE Mutual has

consistently offered the most competitive rates of any carrier.

For more information on how you can become a member insured, please call on our experts.

Moreman-Yerian

9251 Market Street, P.O. Box 3728
Youngstown, OH 44512
(216) 758-4571

**The PIE Mutual
Insurance Company**
100 Erieview Plaza
Cleveland, OH 44114
(216) 781-1087



CLASSIFIED ADVERTISING**NEW OFFICE SPACE AVAILABLE**

Boardman-Southbridge West on Rt. 224. 1200 - 2400 sq. ft. Will finish to suit. Prime location. Very reasonable rates. David E. Pichette, M.D., 758-6666 or 758-2804. tf

INVESTMENT PORTFOLIO...

Compliment yours with this brick 12 Plex. 8 - 2 bedroom units, 4 - 1 bedroom units, air conditioned, appliances, over \$3,135 monthly income, excellent condition, garages, close to hospital, plaza on quiet street, always full. Call for details: Bruce Capel Agency, 337-3347 or 533-4206.

HIDE-AWAY INVESTMENT

Tree farm, 10 miles south of Lisbon, 80+ acre, blue spruce, white pine, colorado spruce of 30,000 inventory, balance of land heavy wood, lake site, stream, lots of building sites. 24x40 building with wood burner, private setting. \$86,000 Complete. Call for details: Bruce Capel Agency, 337-3347 or 533-4206.

LIFT CHAIR

Lift Chair - Recliner for arthritic. Superior quality. 6 months old. 758-6836.

PROFESSIONAL OFFICE SPACE

Professional office space (ideally suited and laid out for physician or dentist) of 1664 square feet available on November 1, 1988. 47 West McKinley Way, Town One Square, Poland, OH. Call 757-3761 or 549-2068.

MEDICAL TRANSCRIPTION & WORD PROCESSING SERVICE

Pick-up & Delivery - 482-5474
Prompt...Documented...Quality
S&C Enterprises, 87 South Shore Dr.,
Youngstown, Ohio 44512

OFFICE SPACE

Office space available immediately. Excellent location: Boardman-Canfield area, off Rt. 224/Tippencanoe, 1200 sq. ft., perfect for dentist, physician or business office. For information call: Dr. Domingo (216) 533-1134 or 533-1135. 3821 Starr Centre Drive, Canfield, OH 44406. tf

MEDICAL SECRETARY - RECEPTIONIST

Schooling plus Experience. Steady, dependable, and willing to work. Want full-time, permanent position. Call anytime: 759-0115.

Mark Your Calendar Now!**Mahoning County Medical Society Open House**

Thursday, October 17

1 - 4 p.m.

5104 Market Street, Boardman

Society Meeting

Tuesday, November 15, Moonraker Restaurant

6:00 p.m. Social Period, 6:45 p.m. Dinner, 7:45 p.m. Meeting.

Program: "News about Medicare"

Speakers: Ms. Sue McGill, Provider Relations District Manager
Nationwide Insurance Company

and

Mr. William E. Fry

Director of Professional Relations and Ombudsman Services

OSMA

Reservation forms will be mailed to members.



The Medical-Dental Bureau. A service entity that caters to the additional office needs of Physicians and Dentists. Its divisions; now streamlined to Telephone Answering, and Collections, are an important part of the emergency, public relations, and business segments of the Medical Community.

Telephone Answering:

Oriented specifically to the needs of the Medical Community. Numerous different line services available to suit each office requirement.

Collections:

Tailored to collect past due patient accounts. Each account evaluated individually to collect the maximum amount of dollars. Fee contingent on what we collect.

These two Service Divisions offer the best quality to price value in the tri-county area. Your involvement with the Bureau will further enhance an already efficient organization to continue its dedicated service.▶

For complete details please telephone your
**Medical-Dental
Bureau, Inc.**

901 Home Savings & Loan Bldg.
275 Federal Plaza West
Youngstown, Ohio 44503

(216) 744-4040

Judy Bloomberg, Manager