

Finding Aid for the WYSU-FM Records, 1965-2006



Collection Number: RG 42

Archives & Special Collections

William F. Maag, Jr. Library
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Descriptive Summary

Title:	WYSU-FM Records, 1965-2006
Record No.:	RG42
Accession No.:	UA2005.60
Creator:	WYSU-FM
Extent:	6 boxes, 8 cubic feet
Abstract:	Since its first broadcast in 1969, WYSU-FM has provided fine arts public radio to Youngstown and the surrounding areas.

Administrative Information

Provenance:	Offices of WYSU-FM, located at B066 Cushwa Hall, Youngstown State University
Preferred Citation:	WYSU-FM Records, 1969-2006, RG42, Archives & Special Collections, William F. Maag, Jr. Library, Youngstown State University, Youngstown, Ohio.
Restrictions:	Box 3, Folder 19 Box 5, Folder 34
Processing Information:	Processed by Emily Lockhart, September 2006; Additions made by Lisa Garofali (2017) and Brian Brennan (2018)

Agency History

WYSU-FM is a fine arts radio station licensed to Youngstown State University. The station is 88.5 FM in Youngstown, 90.1 FM in Ashtabula, and 97.5 FM in New Wilmington, Pennsylvania. It first broadcast on October 23, 1969. YSU planned the station for two years prior to the first broadcast. Bringing fine arts radio to Youngstown was the idea of faculty member Stephen Grcevich. Also involved in the station's launch were Dr. Albert L. Pugsley, university president, and Dr. John Coffelt, vice president for administration.

WYSU-FM defines its primary mission as being a cultural leader in the community. WYSU-FM provides fine arts radio programming and is also a source of news and information, neither of which are generally provided by commercial radio. About 60 percent of the programming is classical music. The station also acts as a daily representative of Youngstown State University, with the possibility to reach more people on a given day than all other university activities combined. WYSU-FM promotes the artistic and educational activities of the university.

Throughout its history, WYSU-FM continually kept up with changing technologies to provide better service to its listeners. During January of 1980, the station changed from telephone wire transmission to satellite. This switch provided more options and improved quality for National Public Radio programs transmitted into the station. In 1983, the station changed from 11-hour-a-day to 24-hour-a-day broadcasting. Programming included Youngstown State University Dana School of Music concerts and recitals, National Public Radio news and special topics, and local discussions and current events. Public service announcements for YSU were also part of the daily programming. Originally, the audience included western Pennsylvania and northeastern Ohio. With additional transmitting towers, the area increased to northern West Virginia. During 1993, a translator was placed in Ashtabula, Ohio, to reach a community that had previously been underserved by public radio. WYSU-FM began broadcasting over the internet in 2000, making programming accessible throughout the world.

The studio and offices were previously housed in a former motel, the Valley Motor Inn, which was later torn down. The studio and offices moved to Cushwa Hall in the spring of 1977. The station operates with a full-time professional staff but also employs qualified students. The first station director was Stephen Grcevich who served in that position from 1969 to 1985. Robert W. Peterson was named successor in 1985 and held the position until his death in 2000. Peterson worked as program manager, producer, and announcer during his long-term employment. Under Peterson's directorship, the station increased coverage area, transmitting power, fundraising, and underwriting revenue by significant amounts. Gary Sexton's appointment as the third director came in 2000.

In addition to radio broadcasting, Youngstown State University is part of the public television consortium NETO (Northeastern Educational Television of Ohio, Inc.). YSU, Kent State University, and The University of Akron, through NETO, own and operate PBS 45 & 49. WNEO/PBS 45 was launched in 1971 and serves the Youngstown viewing area. WEAO/PBS 49, established in 1974, serves the cities of Cleveland, Akron, and Canton. The mission of NETO and PBS 45 & 49 is to use the powerful medium of television to teach, illuminate, and inspire.¹

WYSU-FM continues to be an integral part of the YSU campus. Under the direction of Gary Sexton, WYSU-FM continues to provide classical music, national news, and local information. The staff holds pledge drives and fundraisers and is moving toward digital

¹ In addition to the "Television" Subject Files in this collection, information about the consortium was found at PBS 45 & 49 at www.pbs.4549.org/facts.htm.

broadcasting to improve quality and service. WYSU-FM's website is located at <http://wysu.org>.

Scope and Content Note

The records were transferred to the University Archives from the offices of WYSU-FM during 2005. The files maintained the original organization when they were processed, and the documents are arranged chronologically.

The largest part of the collection contains the subject files, which provide information on various projects, people, and internal affairs of WYSU-FM from 1965 to 2004. Some of the major projects include installing additional transmitters, becoming involved in television, and bringing the national radio program "Whad 'Ya Know" to Youngstown. People represented in the subject files are: past presidents of YSU, former station director Robert Peterson, and Congressman Charles Carney. Internal affairs involve WYSU-FM's five year plan, mission statement, and advisory committee.

The collection also contains a substantial amount of photographs of WYSU-FM personnel. There is a compact disc copy of the first broadcast October 23, 1969. In addition, the collection contains printed materials and correspondence. A series of newspaper clippings and news releases include information from 1969 to 2000, although not every year is represented. The Teacher's Guides in the collection were designed to bring music and education together.

The program guides make up another large part of the collection. These guides detail special events, feature articles, and show daily broadcast schedules. The guides evolved from seasonal brochures to monthly booklets to glossy magazines and are currently bi-monthly booklets. The program guides are arranged chronologically by year from 1972 to 2006, although it is not a complete set. As current program guides are produced by WYSU-FM, they will be added to the collection.

Series Description

Series I:	Correspondence
Series II:	Program Guides
Series III:	Subject Files
Series IV:	Printed Materials
Series V:	Newspaper Clippings & News Releases
Series VI:	Photographs
Series VII:	Teacher's Guides
Series VIII:	Facilities
Series IX:	Audio Recordings

Related Materials

None

Index Terms

Radio stations
Radio and music
National Public Radio (U.S.)
Youngstown State University
Radio broadcasting – Ohio – Youngstown
WYSU (Radio station: Youngstown, Ohio)
Public Broadcasting Service (U.S.)
Public television -- Ohio

Key Terms

Northeastern Educational Television of Ohio
Stephen Grcevich
Robert W. Patterson
Gary Sexton

BOX 1:

SERIES I: CORRESPONDENCE

Folder	Content
1	Invitation, 21 Oct 1979
2	Letter, 9 Feb 2001
3	Listeners, 1972-1974
4	Listeners, 1975-1976, undated
5	Listeners, 1983, 1985-1987, 1989, 1994, 1996, 2002, undated
6	General, 1969, 1985-1987, 1994, undated
7	Outgoing, 1982-1983, 1986-1987

SERIES II: PROGRAM GUIDES

Folder	Content
8	Program Guides, 1972
9	Program Guides, 1973
10	<i>WYSU-FM</i> , 1974
11	<i>WYSU-FM</i> , 1975
12	<i>WYSU-FM</i> , 1976
13	<i>WYSU-FM</i> , 1977

14	WYSU-FM, 1978
15	WYSU-FM & WYSU, 1979
16	WYSU, 1980
17	WYSU, 1982
18	WYSU, 1983
19	WYSU & Program Listing, 1984
20	Program Listing, 1986
21	Program Listing & 12 th Note, 1987
22	Program Listing & 12 th Note, 1988
23	12 th Note, 1989
24	12 th Note, Jan-Jun 1990
25	12 th Note, Jul-Dec 1990
26	12 th Note, Jan-Jun 1991
27	12 th Note, Jul-Dec 1991
28	12 th Note, Jan-Jun 1992
29	12 th Note, Jul-Dec 1992
30	12 th Note & Speed of Sound, Jan-Jun 1993
31	Speed of Sound, Jul-Dec 1993
32	Speed of Sound, Jan-Jun, 1994
33	12 th Note, Jul-Dec, 1994

BOX 2:

SERIES II: PROGRAM GUIDES

Folder	Content
1	12 th Note, Jan-Jun, 1995
2	12 th Note, Jul-Dec, 1995
3	12 th Note, Jan-Jun, 1996
4	12 th Note, Jul-Dec, 1996
5	12 th Note, 1997
6	12 th Note, 1998
7	12 th Note, 1999
8	12 th Note, 2000
9	12 th Note, 2001
10	12 th Note, 2002
11	12 th Note, 2003
12	12 th Note, 2004
13	12 th Note, 2005
14	12 th Note, 2006
15	12 th Note, 2007

Additional box (2012.005)

- 12th Note, Jan/Feb 2008
- 12th Note, March/April 2008
- 12th Note, Sept/Oct 2008

12th Note, Nov/Dec 2008
 12th Note, July/August 2009
 12th Note, Sept/Oct 2009
 12th Note, Nov/Dec 2009
 12th Note, Jan/Feb 2010
 12th Note, March/April 2010
 12th Note, July/August 2010
 12th Note, Sept/Oct 2010
 12th Note, January/February 2011
 12th Note, March/April 2011
 12th Note, April/June 2012
 12th Note, July/Sept 2012
 12th Note, Oct/Dec 2012
 12th Note, January/March 2013
 12th Note, April/June 2013
 12th Note, July/Sept 2013
 12th Note, Oct/Dec 2013
 Need to Know, Jan/March 2014
 Need to Know, April/June 2014
 Need to Know, July/Sept 2014
 Need to Know, Oct/Dec 2014
 Need to Know, January/March 2015
 Need to Know, April/June 2015
 Need to Know, Sept/Dec 2015
 Need to Know, Jan/March 2016

SERIES III: SUBJECT FILES

Folder	Content
16	Ashtabula Translator Project, Application Data, 1992
17	Ashtabula Translator Project, General, 1991-2000
18	Charles Carney, 1971-1977
19	Channel 27 Translator, Correspondence, 1969-1989
20	Channel 27 Translator, Miscellaneous, 1965-1974
21	Channel 27 Translator, Miscellaneous, 1975-1995

BOX 3:

SERIES III: SUBJECT FILES

Folder	Content
1	Channel 58, 1975-1978
2	Leslie Cochran, 1992-1997
3	John J. Coffelt, 1969-1980
4	Commentary Café, 1996-2001

- 5 Financial Reports, 1983-1988
- 6 Financial Reports, 1990-1992
- 7 Financial Reports, 1993-June 1999
- 8 Financial Reports, July 1999-2003
- 9 Neil Humphrey, 1988
- 10 Lawrence Looby, Correspondence, 1988-1989
- 11 Lawrence Looby, Correspondence, 1990-1992
- 12 Lawrence Looby, Miscellaneous, 1988-1991
- 13 Lorentz & Associates, 1968-1984
- 14 McBride Report, 1969-1988
- 15 Jim McCollum, Outgoing, 1993
- 16 Jim McCollum, Outgoing, 1994-1996
- 17 News Releases, 2 Oct 2001
- 18 Ohio News Bureau, 1991, 1995
- 19 Robert W. Peterson, Memories of, 1983-2002
*Contains RESTRICTED folder

BOX 4:

SERIES III: SUBJECT FILES

Folder	Content
1	Policy, Radio Broadcasting, 1970, 1977
2	Public Records, Radio, 1968-1977
3	A.L. Pugsley, Correspondence, 1969-1973
4	RCA Corporation, Tower, 1981-1982
5	Satellite, 1978-May 1979
6	Satellite, Jun 1979-1984
7	Satellite, Radio, 1978-1982
8	Television, Consortium, 1970-1972
9	Television, Correspondence, 1969-1977
10	Television, Instructional, 1975
11	Television, Mobile Van, 1976
12	Television Center, Training Program, 1976-1978
13	Translator, Miscellaneous, Application Information, 1987
14	Translator, Miscellaneous, 1984-1996
15	Translator, New Wilmington, Pennsylvania, 1994, 1996
16	Whad 'Ya Know, Car Rentals, 2002
17	Whad 'Ya Know, Check Lists, 2002
18	Whad 'Ya Know, Contacts, 2002
19	Whad 'Ya Know, Guest Lists, 2002
20	Whad 'Ya Know, Miscellaneous, 2002
21	Whad 'Ya Know, Powers Contract, 2001-2002
22	Whad 'Ya Know, Promotion, 2002
23	Whad 'Ya Know, Settlement, 2000-2002
24	Whad 'Ya Know, Technical Requirements, 2002

- 25 Whad ‘Ya Know, Ticket Sales, 2002
- 26 WYSU-FM Advisory Committee, 1978-1988
- 27 WYSU-FM Advisory Committee, 1989-1995

BOX 5:

SERIES III: SUBJECT FILES

Folder	Content
1	WYSU-FM Five Year Plan, 1983-2004
2	WYSU-FM Mission Statement, 1998-2000
3	WYSU-FM Ownership Report, 1973
4	WYSU-FM Publicity, 1992, 1999, undated
5	Awards, 1972-1973
6	Thanksgiving Kickoff, undated

SERIES IV: PRINTED MATERIALS

Folder	Content
7	Brochures, 2004
8	Flyers, 2004
9	Window Stickers, undated

SERIES V: NEWSPAPER CLIPPINGS & NEWS RELEASES

Folder	Content
10	Newspaper Clippings & News Releases, 1969
11	Newspaper Clippings & News Releases, 1977
12	Newspaper Clippings & News Releases, 1978
13	Newspaper Clippings & News Releases, 1979
14	Newspaper Clippings & News Releases, 1980
15	Newspaper Clippings & News Releases, 1981
16	Newspaper Clippings & News Releases, 1982
17	Newspaper Clippings & News Releases, 1983
18	Newspaper Clippings & News Releases, 1988
19	Newspaper Clippings & News Releases, 1991
20	Newspaper Clippings & News Releases, 1992
21	Newspaper Clippings & News Releases, 1993
22	Newspaper Clippings & News Releases, 1994
23	Newspaper Clippings & News Releases, 1995
24	Newspaper Clippings & News Releases, 1996
25	Newspaper Clippings & News Releases, 1997
26	Newspaper Clippings & News Releases, 1999
27	Newspaper Clippings & News Releases, 2000
28	Newspaper Clippings & News Releases, Undated

SERIES VI: PHOTOGRAPHS

Folder	Content
29	WYSU-FM Personnel, undated

SERIES VII: TEACHER'S GUIDES

Folder	Content
30	Teacher's Guides, 1995, undated

SERIES VIII: FACILITIES

Folder	Content
31	Correspondence, 1984-1987
32	Tower Lease, 1988-1990
33	Tower Relocation, 1972-1988
34	Tower Relocation, 1989-1990 *Contains RESTRICTED folder
35	Request for Space, 1993-1994

Box 6

SERIES IX: Audio Recordings

CD	Content
1	WYSU 88.5 First Broadcast, Oct 1969
2	YSU Wind Ensemble Winter, 12 Nov. 1973
3	YSU Wind Ensemble, 12 Nov 1973, 4 Mar 1974
4	YSU Ensemble, 1 Mar 1976, 19 Apr 1976
5	YSU Wind Ensemble, 17 May 1976
6	YSU Wind Ensemble, 17 May 1976, 15 Nov 1976
7	YSU Wind Ensemble, 4 May 1976, 16 May 1977
8	YSU Wind Ensemble, 16 May 1977
9	A & SC Wind YSU Ensemble composite tape, 1976-1977
10	YSU Wind Ensemble, 26 Feb 1979, 11 May 1985
11	YSU Wind Ensemble, 25 Feb 1985

ADDITIONS TO THE WYSU-FM COLLECTION
Accession No. UA2016-18
November 2018

BOX 1

SERIES IV: PRINTED MATERIAL

Folder No.	Description
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- | | |
|---|--|
| 1 | “Classical 88.5 WYSU-FM” bumper sticker (2 ea.), undated |
|---|--|

SERIES VI: PHOTOGRAPHS

Folder No.	Description
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- | | |
|---|--|
| 2 | WYSU-FM photographs, Part 1, undated |
| 3 | WYSU-FM photographs, Part 2, undated |
| 4 | WYSU-FM photographs, Part 3, undated |
| 5 | WYSU-FM photo slides, 35 mm., with carousel and box, undated |

BOX 2

SERIES IX: AUDIO RECORDINGS

Subseries A: Audio Cassettes – Scotch Cart II

Folder No.	Description
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- | | |
|---|---|
| 1 | Mastersinger “Highway Code.” WYSU-FM Archive #196, undated |
| 2 | Master singer “Weather Report.” WYSU-FM Archive #195, undated |

Subseries B: Audio Cassettes – Small

Folder No.	Description
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- | | |
|---|---|
| 3 | STBQ Recital. WYSU-FM Archive #209, 1998 |
| 4 | WYSU-FM Opening Broadcast. WYSU-FM Archive #210, 1969 |
| 5 | YSU Commercials. WYSU-FM Archive #208, undated |

Subseries C: Audio Cassettes – Standard

Folder No.	Description
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- | | |
|---|--|
| 6 | Sherell Melnes. WYSU-FM Archive #197, 2001 |
|---|--|

Subseries D: CDs

Folder No.	Description
7	Unveiling the Future: The Youngstown 2010 Presentation. WYSU-FM Archive #206
8	WYSU-FM Opening Broadcast. WYSU-FM Archive #207, October 23, 1969
9	Youngstown 2010 – Moving Ahead. WYSU-FM Archive #201, May 14, 2003
10	Youngstown 2010 – Moving Ahead. WYSU-FM Archive #203, May 14, 2003
11	Youngstown 2010 – Moving Ahead. WYSU-FM Archive #204, September 17, 2003
12	Youngstown 2010 – Moving Ahead. WYSU-FM Archive #205, January 21, 2004
13	Youngstown 2010 – Stambaugh Stage. WYSU-FM Archive #202, undated
14	YSU Theme Music – Till Meyn. WYSU-FM Archive #200, undated

Subseries E: Floppy Discs

Folder No.	Description
15	Berger Reflections... WYSU-FM Archive #198, undated
16	Zocalo, Thomas A. (JIF). WYSU-FM Archive #199, undated

Subseries F: Reel-to-Reel Tapes

Folder No.	Description
17	Advertisement – Milt Norris for Congress. WYSU-FM Archive #194, September 26, 2000
18	Blank, January 25, 2012
19	Commentary Café. WYSU-FM Archive #190, December 5, 1995
20	Dana New Music Festival IV... WYSU-FM Archive #214, undated
21	Dana New Music Festival. WYSU-FM Archive #215, undated
22	Focus... WYSU-FM Archive #57, October 12, 2002
23	Focus...Mel Watkins Speech. WYSU-FM Archive #36, October 16, 2002
24	Focus...Sherry Linkon and Jeff Crump. WYSU-FM Archive #13, October 30, 2001
25	Focus...Mel Watkins. WYSU-FM Archive #58, October 5, 2002

BOX 3

SERIES IX: AUDIO RECORDINGS (cont'd)

Subseries F: Reel-to-Reel Tapes (cont'd)

Folder No.	Description
1	Focus...Peterson with Kellerman. WYSU-FM Archive #188, November 7, 1995

- 2 Focus...David Vosburg. WYSU-FM Archive #23, February 16, 2002
- 3 Focus... WYSU-FM Archive #26, February 23, 2002
- 4 Focus...Dr. Victor Wan-Tatah with Sr. Betty and Sr. Pat. WYSU-FM Archive #24, February 9, 1992
- 5 Focus...Afro-Cuban. WYSU-FM Archive #31, March 16, 2002
- 6 Focus... WYSU-FM Archive #11, March 23, 2002
- 7 Focus...Dale Harrison & Sherry Linkon. Working Class Moves to the Front of the Class. WYSU-FM Archive 15, March 27, 2001
- 8 Focus...Jim Kohut and Ken Perferdy. WYSU-FM Archive #32, March 30, 2002
- 9 Focus...Peter Levine – Internet Community Responsibility. WYSU-FM Archive #30, March 9, 2002
- 10 Focus...Arts on Media. WYSU-FM Archive #33, April 20, 2002
- 11 Focus...Dale Harrison. Andrew Jones: The Flying Wine Man. WYSU-FM Archive #14, April 24, 2001
- 12 Focus...with Steve Reese. WYSU-FM Archive #22, April 3, 2001
- 13 Focus...Wanda Coleman. WYSU-FM Archive #39, May 11, 2002
- 14 Focus...Sherry Linkon – Jimmy Hendrix. WYSU-FM Archive #38, May 18, 2002
- 15 Focus...Marasha Barr. WYSU-FM Archive #34, May 25, 2002
- 16 Focus...Sherry Linkon. PBS Special. WYSU-FM Archive #12, May 4, 2002.
- 17 Focus...Green Room. WYSU-FM Archive #29, June 15, 2002

BOX 4

SERIES IX: AUDIO RECORDINGS (cont'd)

Subseries F: Reel-to-Reel Tapes (cont'd)

Folder No.	Description
1	Focus...Kim Lewis. WYSU-FM Archive #37, June 22, 2002
2	Focus...Sherry Linkon with Dr. Frish. WYSU-FM Archive #9, June 29, 2002
3	Focus...Alexander Sanger. Planned Parenthood. WYSU-FM Archive #28, June 8, 2002
4	Focus... WYSU-FM Archive #35, August 17, 2002
5	Focus...Jim Doub, Vegan. WYSU-FM Archive #27, August 24, 2002
6	Focus...Dr. Wan-Tatah with Clarice Perryl. WYSU-FM Archive #16, September 11, 2001
7	Focus... WYSU-FM Archive #41, September 14, 2002
8	Focus...with David Vosburgh and the Arts Council... WYSU-FM Archive #21, September 18, 2001
9	Focus... WYSU-FM Archive #40, September 28, 2002
10	Focus...Best Places to Eat. WYSU-FM Archive #25, undated
11	Focus...Dr. David Law – Primal Leadership. WYSU-FM Archive #7, undated

- 12 Focus...Dr. David Law. WYSU-FM Archive #8, undated
- 13 Focus...Harrison with Valerie Banner. WYSU-FM Archive #6, January 26, 2002
- 14 Focus...Les Helms. WYSU-FM Archive #1, undated
- 15 Focus...Sherry Linkon – Education. WYSU-FM Archive #4, February 2, 2002
- 16 Focus...Sherry Linkon with Ann Louise White and Michael Ronin. WYSU-FM Archive #5, March 2, 2002
- 17 Focus...Nutcracker. WYSU-FM Archive #17, November 17, 2001

BOX 5

SERIES IX: AUDIO RECORDINGS (cont'd)

Subseries F: Reel-to-Reel Tapes (cont'd)

Folder No.	Description
1	Focus...Vossburg. WYSU-FM Archive #18, October 19, 2002
2	Focus...Walsh Island. WYSU-FM Archive #3, undated
3	Focus...Sherry Linkon. Religion and Abortion. WYSU-FM Archive #10, undated
4	Focus...with Tony Atwater. WYSU-FM Archive #19, undated
5	Focus...Victor Wan-Tatah. The AIDS Epidemic and Its Origins. WYSU-FM Archive #20, undated
6	Kate Mulgrew/Dear Liar. WYSU-FM Archive #20, undated
7	Old Barbershop. WYSU-FM Archive #217, May 22, 1977
8	R. Peterson PSA. WYSU-FM Archive #211, undated
9	Reel labeled "7" (contents unknown), undated
10	Reel (contents unknown). WYSU-FM Archive #216, undated
11	Reel (contents unknown). WYSU-FM Archive #1, undated
12	Reel (contents unknown). WYSU-FM Archive #194, undated
13	Robert F. Moore Demo Tape. WYSU-FM Archive #212, undated
14	SALT II, Session 2. WYSU-FM Archive #213, undated
15	Unknown. WYSU-FM Archive #189, undated
16	Unknown. WYSU-FM Archive #42, undated
17	WYSU-FM 30 th Anniversary Broadcast. WYSU-FM Archive #186, Reel 1 of 2, 1999
18	WYSU-FM 30 th Anniversary Broadcast. WYSU-FM Archive #187, Reel 2 of 2, 1999
19	WYSU-FM Opening Broadcast. WYSU-FM Archive #185, 1969

BOX 6

SERIES IX: AUDIO RECORDINGS (cont'd)

Subseries G: Oversize Reel-to-Reel Tapes

Folder No.	Description
1	Saturday on Broadway. WYSU-FM Archive #192, undated
2	WYSU-FM Aircheck – Mike Cervonne’s 30 th Anniversary Broadcast. WYSU-FM Archive #193, 1999
3	WYSU-FM Voices of the Past. WYSU-FM Archive #191, undated