

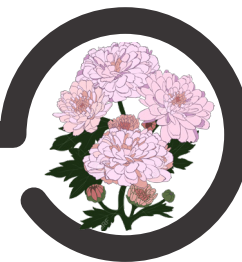
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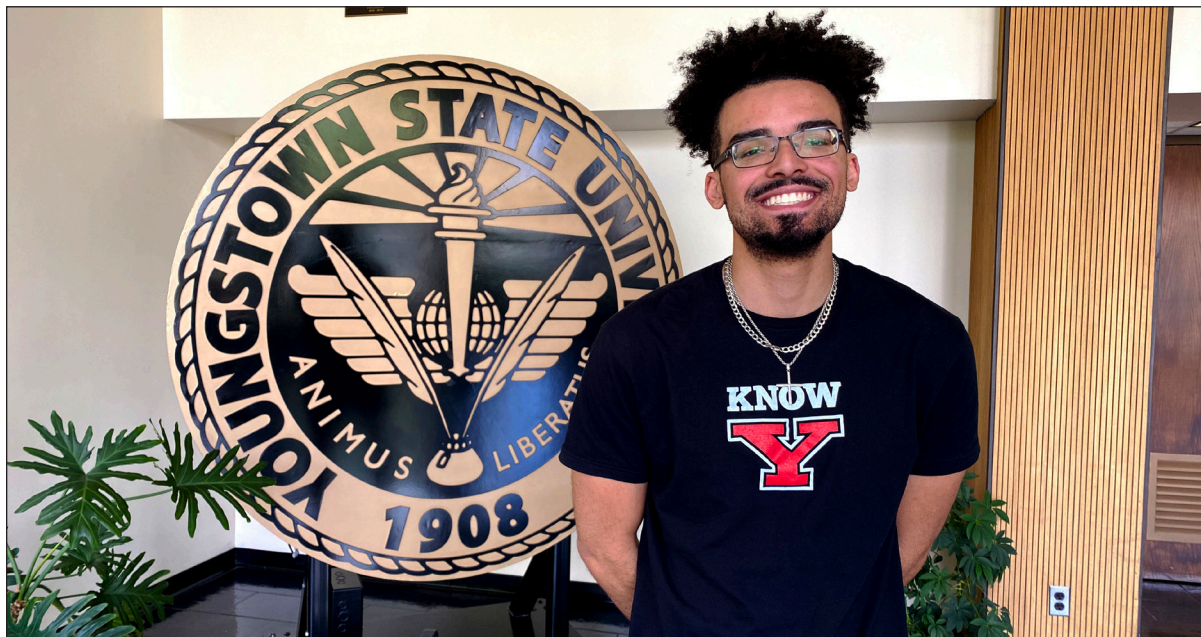
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Thursday, September 14, 2023



"KNOW Y" AT THE Y



Trey Turner, graduate assistant, said he loves to share his "Know Y."

Photo by Shianna Gibbons / The Jambar

A new reason to "Know Y"

By Shianna Gibbons
The Jambar

The first day of classes at Youngstown State University was also the first day of an official new brand.

YSU's newest marketing campaign, "Know Y," officially replaced the "Y and Proud" slogan many students, faculty, staff and alumni were familiar with. According to Ross Morrone, chief marketing officer, this new branding demonstrates that the YSU community knows what the university can offer.

"We know we're better than people might say we are, and that's true for most institutions. We're always defending ourselves in some way, and it's time for us to stop doing that," Morrone said. "It's time for us to say no, this is what we are and who we are — and that's why we 'Know Y.'"

The rebranding project took around eight months to launch and started in a board of trustees meeting.

Morrone said you cannot establish a new marketing campaign without knowing your brand and your audience.

A company based in Pittsburgh coordinated interviews with students, faculty and staff to figure out YSU's brand.

Morrone said the interviews weren't all positive or all negative, but YSU's brand is made up of that balance and a new campaign was created.

"We're hardworking. We're blue-collared. We're ambitious — our students are ambitious. They don't wait around for people to tell them what they do. They jump into things," Morrone said. "That essence of what it means is knowing that although you might [not know] what you're going to get out of it. You know that you made the right choice to come here."

Know Y, Page 2

Student-athlete joins the "Metaverse"

By Dylan Lux
The Jambar

After being one of the top three Name, Image and Likeness earners in the Horizon League last season, fifth-year senior Paige Shy of the Youngstown State University women's basketball team earned another deal with a major company.

Shy entered the deal with Meta Platforms, Inc. as a part of the NIL Empower 3.0 program. Shy announced her commitment to the company Aug. 31 on Instagram.

According to Shy, at the NIL Summit, she was told to apply for the deal with the company, which Meta accepted shortly afterwards. Shy said she is excited about joining the program.

"My first thought was 'This is crazy! This is Instagram and Facebook.' I'm super excited," Shy said.

Meta's Empower 3.0 program is aimed toward helping female athletes maximize NIL opportunities and focus on life after being a student-athlete.

The Marshall University transfer said she likes the change of pace with Meta, as the company is athlete-oriented.

"I feel like most of my other deals are for the brand, but this deal is moreso of ... helping us figure out what we want to do, where we want to go," Shy said. "They want to get us prepared for life after sports, which is super cool."

The deal with Meta allows athletes to search for opportunities in their academic and athletic fields, and make connections inside and outside of sports.

Shy, Page 4

News	1-7	Classifieds	13
Student Life	8-11	Sports	14-16
Opinion	12		

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Know Y

Page 1

“Know Y” has started appearing around campus with new t-shirts, stickers, banners, social media, signs, billboards and website design. Morrone said the website design was the most costly.

Launching a new brand campaign and marketing is expensive, according to Morrone. He said the Office of Marketing and Communications annual budget was close to \$400,000, but the campaign’s cost exceeded that and became an institutional investment, and conversations about the marketing budget began.

“We weren’t able to afford that project the way we did ... Through that, we looked at our budget ... and we did a competitive analysis with other institutions around us that were sized like us. We [saw that] their budgets are way higher than ours,” Morrone said. “We got about a quadruple investment into [rebranding], and it’s still not enough for us to keep moving forward.”

Despite the large undertaking, Morrone said he feels good about the investment and ongoing conversations about the budget and how to promote YSU in bigger, more competitive markets.

“Youngstown is a very affordable market. When you get into Cleveland, Pittsburgh or Akron, the market goes up,” Morrone said. “The issue is that it’s never enough. Any marketer will tell you that we always need more money. The reality is that we have a good footing in those

markets to attract, but if we want to expand more it’ll take more investment and strategic placement.”

Graduate assistant with the Office of Marketing and Communications, Trey Turner, is from Toledo, but chose YSU for new opportunities and the community. Here, Turner said he found a place full of ambitious, driven people

“We have great faculty and great advisors that push you to be successful. It’s perfect for me because just being surrounded by those people all day long is definitely helping me,” Turner said.

According to Turner, he was involved in “Know Y” before the launch, almost as an ambassador for the campaign with other student workers in the Office of Marketing and Communications.

Turner started off giving campus tours, and now Turner speaks to potential incoming students about the opportunities available.

“Going to college is like, ‘I don’t know where to go. Is Youngstown the right place?’ So, my job is to make the students know, ‘Hey, you want to come here. You’re going to be happy here.’ That takes pressure off the families as well,” Turner said.

According to Morrone, the previous brand, “Y and Proud,” is taking a step back from the spotlight and is aimed at alumni and graduates.

“There’s this kind of storytelling of, ‘Am I making the right decision? Am I going into the right program?’ Going through it and then being ‘Y and Proud’ of why you did it,” Morrone said.

Morrone also said the “Y and Proud” logos are being redesigned and will roll out soon. “Y and Proud” is slowly being phased out, and “Know Y” will be more present in and around campus, but it will be a process to shift into a new brand.



Photo by Shianna Gibbons / The Jambar
“Know Y” banners line Tressel Way.

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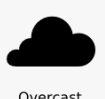


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7-DAY WEATHER FORECAST

Thu. Fri. Sat. Sun. Mon. Tue. Wed.

High: 70°F	High: 72°F	High: 73°F	High: 70°F	High: 69°F	High: 72°F	High: 73°F
Low: 46°F	Low: 48°F	Low: 51°F	Low: 54°F	Low: 51°F	Low: 51°F	Low: 52°F
Chance of precip: 0%	Chance of precip: 1%	Chance of precip: 9%	Chance of precip: 25%	Chance of precip: 60%	Chance of precip: 14%	Chance of precip: 25%



Information courtesy of accuweather.com

Renovations spark early relocation

By Tala Alsharif
The Jambar

Renovations at Youngstown State University are making their way to campus. The Resch Academic Success Center and Accessibility Services will be relocated from Kilcawley Center to the William F. Maag, Jr. Library.

Director of Planning and Construction, Richard White, explained remodeling for Kilcawley is what prompted the decision for the relocation project.

“It’s going to be a very big project coming up in the next couple of years,” White said. “We’re going to reduce the square footage of [Kilcawley Center]. So, we’re going to relocate a couple of departments out of that building.”

The firm Bostwick Architects was recently brought on board for the project and a timeline is being put together. Relocations are expected to begin in August 2024 and end in that month.

Funding for the renovation project is between \$1.1 to

\$1.5 million and comes from capital money allocated by the state of Ohio every two years.

“We have some capital money every biennium ... we get a capital allocation from the state and we’re going to reuse some of that money for this project,” White said.

Co-director of Maag Library, Christine Adams, explained that the library has been preparing for the relocation for almost a year.

“We figured out a space [in the library] that will give them enough space,” Adams said. “We’ve been preparing because we have to condense our collection and review it to clear a lot of space.”

The Resch Center will be moved into level 3 and 3A, located in the north end of the library, and Accessibility Services will be moved to the fourth level.

The renovation project will have minimal impact on student access to Maag Library. However, some areas could be temporarily limited.

“It might be those areas where we’re doing some work that might be cut off, but students should have access to

the rest of the building,” White said.

Adams explained that the renovations will not put any limitations on study space and will have minimal disruptions.

Ana Torres, co-director of Maag Library, said that Resch Academic Services and Accessibility Services have discussed the idea of partnering with the library since, in most academic libraries, these services are located together.

Torres explained that this relocation will open doors to students by providing opportunities for staff collaboration across different services. Since the Writing Center and Testing Center are also located at the library, the new addition will serve to make the library a one-stop service.

“It’s been very successful when those services move over to libraries, because then they’re very handy for students. They’re in the same location,” Torres said. “We can collaborate and assist the students better in all respects.”



Relocation of Resch Academic Success Center will begin in August 2024.

Photos by Tala Alsharif / The Jambar

“[We’re] connecting with people on LinkedIn, meeting with mentors [who are] putting us up for internships in our career interests,” Shy said. “[This is] all while meeting my friends that I now have through the deal, and making lifelong connections with the mentors they give us.”

Shy said the NIL deal is also helping athletes build their platform on social media.

“[We have] times to post reels and things like that ... I used to just post on TikTok whenever I want, but now I have this outline to do with this trending sound, so it’s like a whole checklist,” Shy said.

Shy is one of 30 female athletes selected for the five-month program. Each athlete has mentors and NIL coaches to teach them what they’ll do with Meta.

When introduced to the other athletes and coaches, Shy said the athletes and mentors bonded quickly.

“We all had to post on our social media, and tag [Meta’s Empower 3.0 program], and we all started following each other,” Shy said. “We’re like a family now for the next five months.”

Shy has secured NIL deals from multiple businesses such as Sam’s Wedge Inn and worldwide brands, such as Powerade and Dunkin’ Donuts.

Last season, all three top earners for NIL deals in the Horizon League were Youngstown State women’s basketball players, including Shy.

In her two seasons as a Penguin, Shy averaged 7.9 points per game, one steal per game, 2.2 assists per game and 4.4 rebounds per game.

In her first season, the fifth-year from Huntington, West Virginia, also led the team in three-pointers and shots per game.

To keep up-to-date with Shy and the YSU women’s basketball team this upcoming season, visit ysusports.com.



Paige Shy playing defense in the 2023 Horizon League Tournament.



Photos by Dylan Lux / The Jambar

News Brief

Allyson Felix, the most decorated American Track & Field Olympian, a speaker for the Thomas Colloquium on Free Enterprise at 7 p.m on Sept. 14, at Stambaugh Auditorium.

Felix earned the distinction after winning bronze and gold medals at the 2020 Tokyo Olympics, which was her fifth and final Olympic game. She currently has 27 global medals at the Olympics and World Championships as well as being both a World Record Holder and a Master’s World Record Holder.

Felix also owns an athletic shoe business called Saysh and became the first athlete to race in their own racing spikes. Saysh is marketed as “athletic-inspired footwear made for and by women.”

Outside of her business and the track, Felix has advocated for maternity rights for women athletes and equity in women’s sports.

Tickets for the event are free, but required. Tickets can be reserved at Stambaugh Auditorium’s website and are limited to four per order. The website will close two hours prior to the event’s start.



Photo courtesy of YSU News Center
Allyson Felix is the most decorated track & field athlete in Olympic history.

IPO sees record recruitment

By Christopher Gillett
The Jambar

The International Programs Office at Youngstown State University has recruited a record number of international students this fall semester.

There are roughly 1,000 international students attending YSU coming from six different continents. The two largest countries represented at the university are Nepal and India, respectively.

The IPO has stationed YSU representatives to Nepal and Vietnam, while also sending many of its staff across the globe to recruit students.

Erika Kraus, assistant director of International Admissions and Recruitment, has traveled to the Bahamas several times on recruiting missions. Kraus said it is an honor to recruit students for the university.

"It really is an honor to represent YSU and meet with prospective students and families. My favorite part is getting to meet new students, build relationships with them, learn what they want to study, see what they're excited about and hopefully find a good fit for them," Kraus said.

During a trip Kraus took in the summer, she had the opportunity to meet with Bahamian Prime Minister Philip Davis and recruitment staff from other universities. Kraus said it was an unforgettable honor.

"I actually had the opportunity to talk to him, shake his hand ... It was truly an honor to meet with them and share about YSU with the head of the government of the country. That was truly an unforgettable experience," Kraus said.

YSU partners with the Charlotte Knowles-Thompson Education Agency in its Bahamian recruitment when planning and attending events in the country.

Joe D'Amato, associate director of International

Student Services, has traveled to Vietnam and China to recruit students. D'Amato said it taught valuable lessons about student's experiences.

"Having that opportunity to meet students in their home countries is a really valuable experience, and I also think it gives perspective about the student experience and how much it takes to study abroad," D'Amato said. "It's very important to put yourself in students' shoes, to be patient and understanding. Empathy is such an important quality for anybody working in international programs."

D'Amato also said he enjoys watching the progress of international students studying at YSU.

"I've had just great experiences seeing students, maybe on their first day on campus, and then you see them four or six years later once they complete their programs. If they study a masters program you just see their success," D'Amato said.

Nicholas DuBos, coordinator of International Student Services, has traveled to Argentina to represent the university and plans events for international students at YSU and throughout the local area. DuBos said the IPO does these events to enrich students' time abroad.

"It's so important when students come here that we welcome them. We want this to be one of the most amazing experiences of their life and so we want them to love the university, love the region, and so we challenge them on making a difference and getting involved," DuBos said.

The IPO runs events such as International Coffee Hour, a twice-monthly event open to all. The IPO also organizes trips for students to local events like the Canfield Fair.

For those interested in learning more about International Coffee Hour and other IPO events, reach out to DuBos at nmdubos01@ysu.edu.



Erika Kraus (left) met Bahamian Prime Minister Philip Davis (center).

Photo Courtesy of Erika Kraus.

News Brief

Youngstown State University and the Youngstown City Health District will host a flu vaccination clinic Sept. 23.

From 11 a.m. to 2 p.m. and 5 to 7 p.m., students, faculty, staff, and families and friends can visit the Rossi Room located on the second floor of Kilcawley Center. Those interested must be 12 years of age or older.

Vaccinations are free with insurance or \$25 without insurance. Vaccinations are available until supplies run out. Individuals not feeling well are encouraged to stay home.

Resources in Beeghly Hall

By **Jillian McIntosh**
The Jambar

The Wilcox Curriculum Resource Center is a branch of the William F. Maag, Jr. Library created for all students, faculty and staff at Youngstown State University.

Located on the main floor of Beeghly Hall, the CRC provides children's literature, games, puppets, kits and books in education, special education, school psychology and counseling.

Alyssa Annico, the curriculum resource librarian, said these resources are ready to use with a valid YSU ID.

"It's really easy to borrow materials from the CRC. All you need is your YSU ID and you can either use your card or the virtual ID, which is on the YSU app," Annico said.

Materials can be borrowed through the end of the semester.

"Most of the books check out until the last day of the semester. Then, all our goofy things like puppets and games, they all check out for a week with three renewals. But there's no limit on how many things can be checked

out at once," Annico said.

Although the CRC provides materials for counseling and education, Annico said the CRC is meant for students of every major.

"Even if you're not an education major — maybe you're taking a chemistry class and you don't really remember chemistry, we have element flashcards. We have periodic table plastic tiles that you can come borrow and put together," Annico said.

According to Annico, over 23,000 items were checked out and renewed from the CRC so far this year.

Abbey Crawford, senior integrated language arts education major, is one of the many students who have used the CRC.

"I know this coming semester and during student teaching, I'll use [the CRC] more because for my major I have to record lessons," Crawford said. "I borrowed a couple books that I used for different lesson plans ... I've also borrowed different curriculum sheets for me to be able to get ideas as to what I wanted the students to use."

Besides being a location for academic resources, the

CRC offers a computer lab which Crawford said she enjoys using.

"I wish students took greater advantage of it — not just for its resources — but also there's a computer lab in it where I've met with groups for projects," Crawford said. "It's a really good place to meet up and collaborate on things, which I think is a really cool aspect of it."

Crawford said employees at the CRC have been helpful in finding materials.

"Everyone there is super nice because I did not really know where anything was at. They were able to kind of show me around," Crawford said.

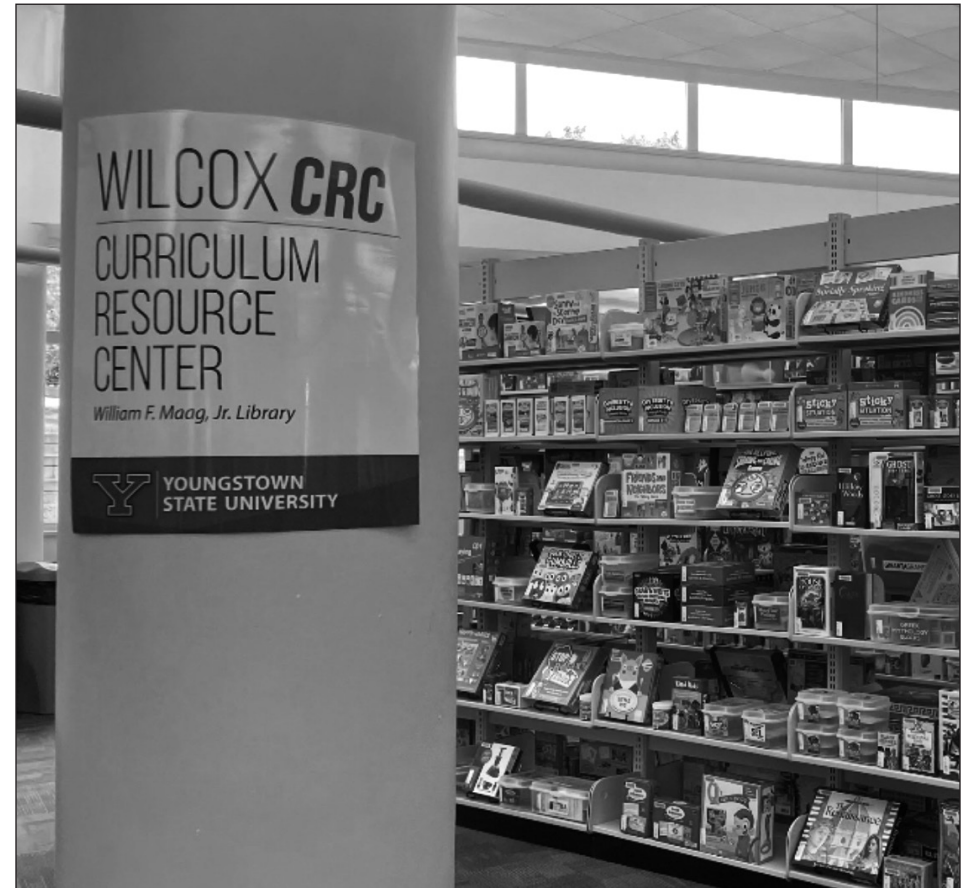
Emmy Vero, a senior integrated language arts education major, said she has also borrowed material from the CRC.

"I borrowed a textbook to use for my eighth graders in my field work," Vero said. "I pulled resources from this textbook lesson plan for my class."

The CRC is open Monday through Thursday from 8:00 a.m. to 6:00 p.m. For more information, visit the CRC page on Maag Library's website.



The CRC is a branch of Maag Library located in Beeghly Hall.



Photos by Jillian McIntosh / The Jambar

Fall exhibits arrive at the McDonough Museum

By Molly Burke and Owen Bertram
The Jambar

The McDonough Museum of Art kicked off its fall season with three new art collections Sept. 5, which was followed by a public reception Sept. 8.

Guests can tour the museum galleries to see art by emeritus professor of Indiana University, Betsy Stirrat, University of Massachusetts Amherst's Shona Macdonald, and a collection by 13 women of color artists called "#NOTWHITECOLLECTIVE."

Stirrat's collection titled "Embedded Histories" will be featured until Oct. 20. Stirrat said she brought many types of art to the McDonough Museum.

"I did a lot of research in museums and collections from all over the world," Stirrat said. "The collection

will contain paintings, photographs [and] will contain wallpaper that has some images in it that I've made. It will also contain some objects and things that I've collected on my travels that have to do with the idea of collecting."

Macdonald's collection is titled "Flash of Light Illumines a Dark Landscape" and features a variety of drawings in all different sizes. Macdonald

said she uses silverpoint techniques to create her work.

"I'm using quite an unusual material in this body of work. One of the materials I am using is called silverpoint," Macdonald said. "When you work with silverpoint it goes on coal gray, and after a month, it tarnishes and turns into a warm brown kind of tone."

For those interested, Macdonald will be teaching a silverpoint workshop Oct. 4 on how to use the technique. Macdonald said she loves to give back to students, and teach them a skill they have never known before.

Director of McDonough Museum, Claudia Berlinski, said she hopes students visit the museum to see its exhibits and events.

"I really try to look for art that will benefit the students and the department of art," Berlinski said. "If they

have the opportunity to come in and see the shows, they will find something that they like, and they will be surprised at the kind of work that it is and its contemporary nature and the concepts that they address."

The museum will also put on its Short Shorts Festival Oct. 24 through Nov. 4 featuring work by Ilena Finocchi, Michael Schmidt and Illya Mousavijad.

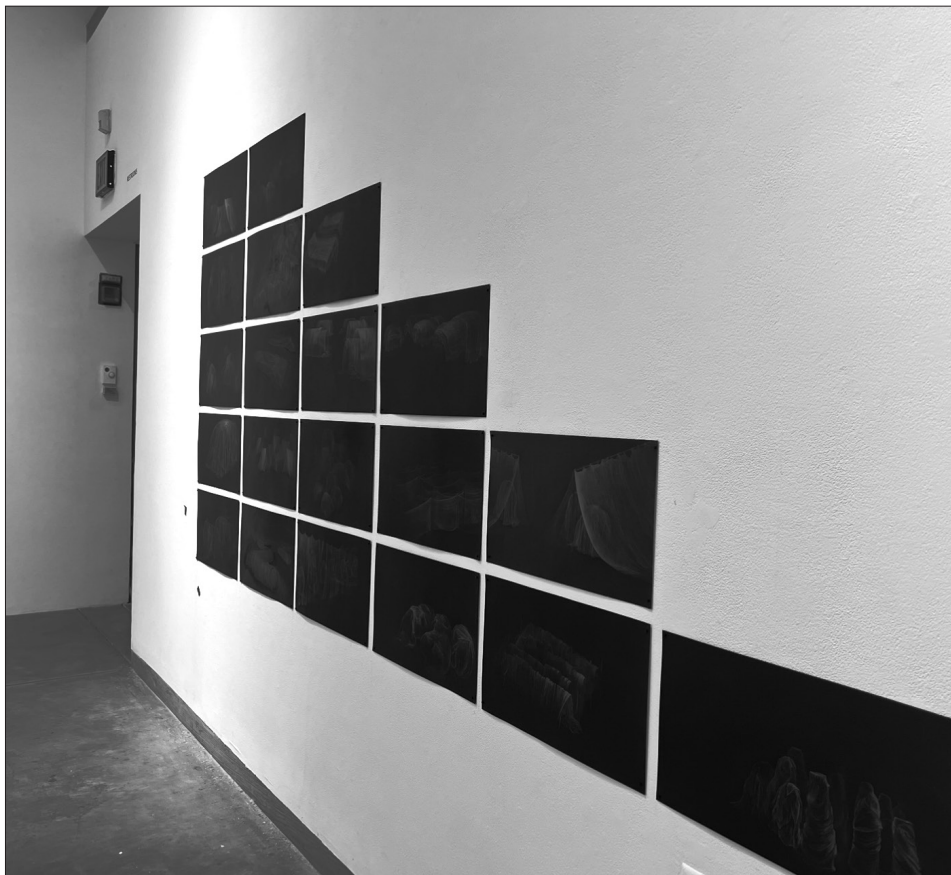
"I'm looking forward to the Short Shorts Festival, we've not done anything like that ... I mean, we've shown artists who do animations and video and things like that, but not in this sort of way. I'm hoping that we build on that in the future and that it will grow into a bigger festival," Berlinski said.

The museum will also host artists lectures throughout the semester, including an appearance from Macdonald at the opening reception.

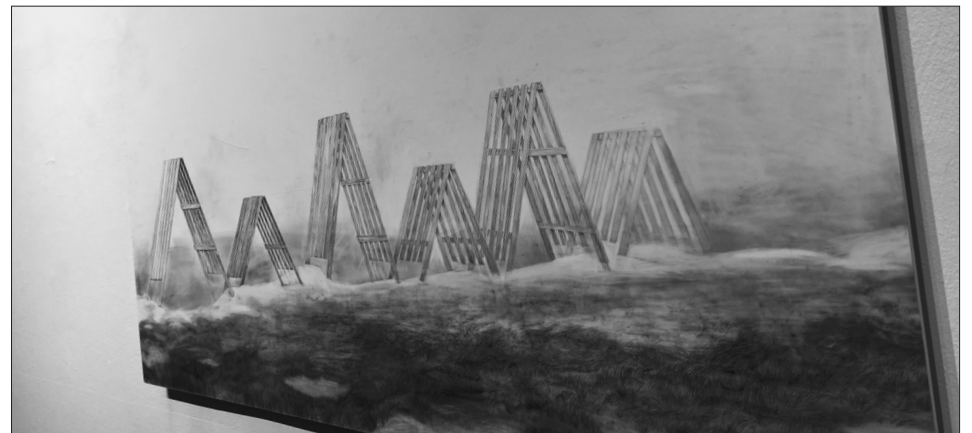
"I always look forward to the lectures ... because it's nice to have the artists on campus and hear of them talk about their work. It can make a tremendous difference ... in understanding of the work and how artists work," Berlinski said. "At the opening reception Shona Macdonald will be talking about her work in the gallery, so that will be a nice bonus."

Concluding the museum's fall season will be the Fall 2023 BFA Exhibition from Dec. 1 to 16, beginning with a reception Dec. 1 from 5 to 7 p.m.

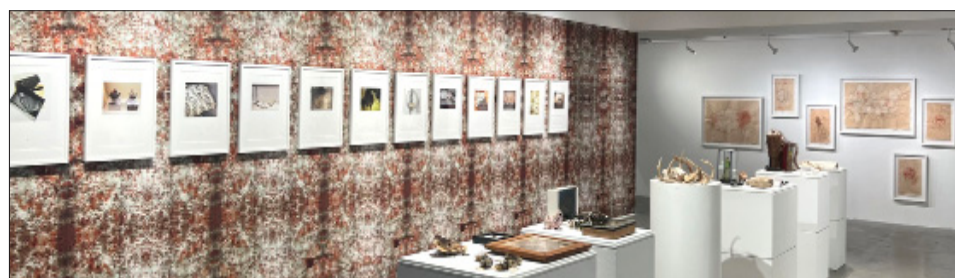
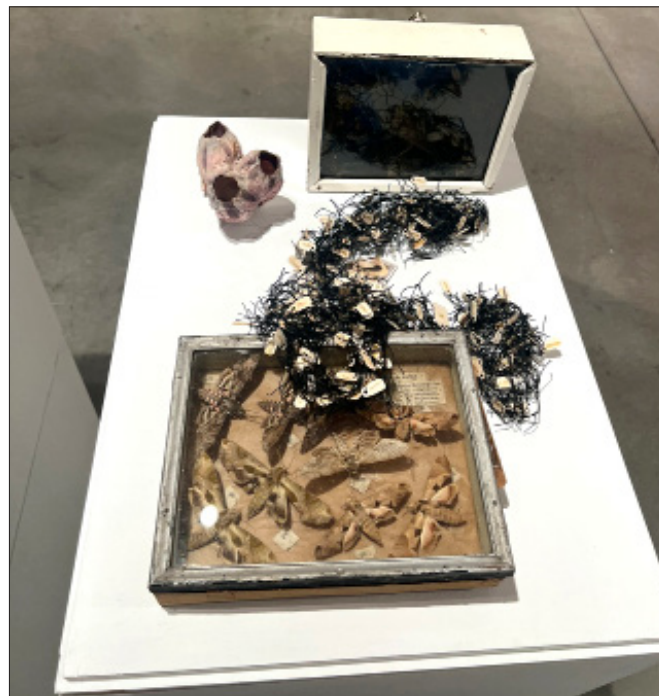
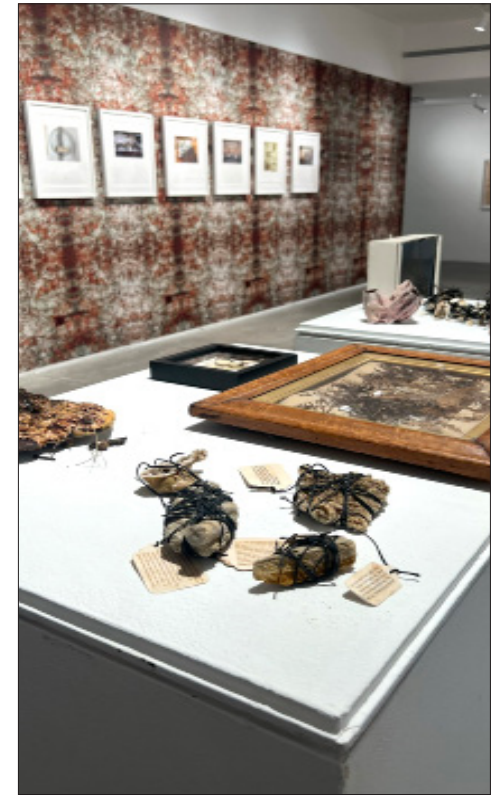
The McDonough Museum of Art galleries are open 11 a.m. to 4 p.m. Tuesday through Saturday. For more information and other upcoming events, visit the museum's website.



Shona Macdonald's collection is titled "Flash of Light Illumines a Dark Landscape."

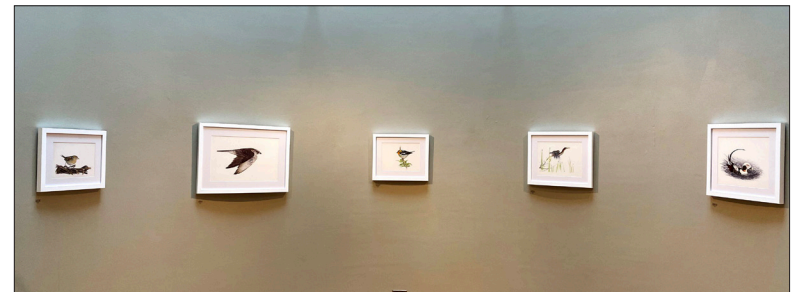
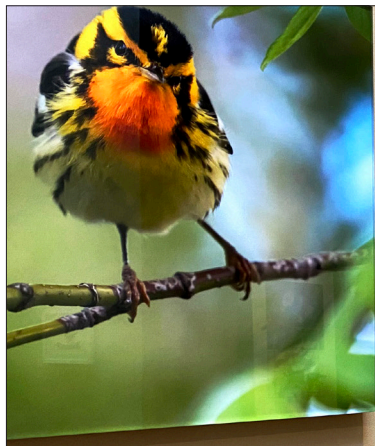


Photos by Molly Burke / The Jambar



Betsy Stirrat's collection is titled "Embedded Histories."

Photos by Molly Burke / The Jambar



“Phantom Limb,” (bottom right) is one of several paintings on display.

For the birds; a decade of documenting

By Elizabeth Coss
The Jambar

The Mahoning Valley's forests and parks allow for a diverse ecology, but for John Guy Petruzzi, to survey and document birdlife is also an opportunity for art.

Petruzzi, an art professor at Youngstown State University, has volunteered at Mill Creek MetroParks since 2013. For the past decade, he's kept a record of sightings of both native and non-native birds through photography and paintings for the park.

"The paintings represent a much more personal process to me ... there's a symbology that I've developed that isn't as necessarily as perceivable to an outside viewer," Petruzzi said. "The photos are more artifacts of my process of going out in nature, experiencing wildlife, making observations and being able to take that documentation home."

A variety of symbols, such as loss, can be found in Petruzzi's work. He explained that because of climate change and habitat destruction, loss is everywhere historically and continually.

"The longer you pay attention, season after season, you start to recognize different changes in bird populations — and certainly with climate change — we're seeing all sorts of crazy things happen in terms of diminish-

ing bird populations," Petruzzi said.

Some of Petruzzi's work is on display in Fellows Riverside Gardens' Gallery Room. His exhibit "Field Marks" features birds photographed not only in Mill Creek — but also semi-local, rare and out-of-state sightings.

Petruzzi said the most extraordinary bird he's documented was a gyrfalcon, which is featured five times in the gallery.

"[The gyrfalcon] is the world's largest falcon — and it usually lives in the Arctic — and one hadn't been seen in Ohio in almost 30 years," Petruzzi said. "Just up the street from the Mill Creek Wildlife Sanctuary, I found an immature gyrfalcon in February 2021 [and] it came back the following winter."

One of Petruzzi's paintings on display is a watercolor and acrylic painting titled "Phantom Limb," highlighting the ivory-billed woodpecker — a bird whose existence is debated upon by the birding community.

"Some people believe it's extinct, others believe there's just a few left — so in this painting I've created an absurd or surreal amount of ivory-billed woodpeckers," Petruzzi said. "Once you know about our extinct species, it's hard to be in nature and not start to feel their absence."

His photography is also featured throughout the newly renovated Ford Nature Center through promotional

materials such as informational displays and backdrops.

Petruzzi said he grew up in the area and it's an honor to give back to a place which has given him a lot.

"I grew up going to Mill Creek Park, going to the Ford Nature Center," Petruzzi said. "To make a contribution to the efforts they do there in terms of raising awareness for the park and environmental conservation, I'm honored to do that."

Petruzzi earned his Bachelor's Degree in Fine Arts from YSU before becoming a professor. Now at YSU and Westminster College, he teaches both painting and drawing courses.

Reflecting his love for nature and art, Petruzzi said he tries to get his students to incorporate the environment into their lives as well as their art.

"A lot of people aren't even aware of the sort of variety of wildlife we have in our area. Anytime I can share that with my students and get them to connect with our local habitats and broaden their connection with nature, I take satisfaction in that," Petruzzi said.

Petruzzi's art will be on display in the Gallery Room of Fellows Riverside Gardens until Oct. 1 and all pieces are available for purchase through his website, johnguy-petruzzi.com, or his Instagram @johnguypetruzzi.

For photography, Petruzzi has a separate Instagram @jgpbirds.



Petruzzi's exhibit will be on display at Fellows Riverside Gardens through Oct. 1.

Photos by Elizabeth Coss / The Jambar

Royal Penguin nominat'n

By Sydney Fairbanks
The Jambar

Youngstown State University's 83rd Homecoming will kick off Oct. 19, but students can start preparing now. Royalty nominations are due Sept. 15 and students can start voting at 8 a.m. on Oct 3 to 11:59 p.m. on Oct. 4.

Instead of a formal dance, YSU's homecoming is made up of various events spread throughout the weekend.

The week begins with the Fall Fire Fest, which includes a bonfire and an outdoor concert. On Friday, Oct. 20, students can participate in red and white day to win prizes, attend build-a-penguin lottery and walk-up and end the night with a silent disco from 6 to 10 p.m.

Homecoming weekend starts at 12 p.m., Saturday, Oct. 21 on Fifth Avenue with the homecoming parade featuring YSU's Marching Pride and Penguin-made floats. The Youngstown State football team will take on Illinois State University's Redbirds at 2 p.m. and home-

coming royalty will be crowned at halftime.

Registered student organizations can nominate two full-time students for royalty. The nominee must be a junior or senior in good standing and enrolled in 12 or more credit hours this semester.

Carrie Anderson, associate director of Student Involvement and Student Activities Office, said being nominated lets students feel recognized and allows them to represent their organizations.

"It gives [students] the opportunity to know that their peers look up to them or feel that they're a leader within their group," Anderson said.

Besides nominating and voting for their peers, students can participate in the homecoming experience by volunteering and attending student organized events. Event leaders will send emails to all students and post on Penguin Pulse to call for volunteers.

Anderson said students should get as involved on campus as much as they can to maximize their college experience.

"Working with other people and attending events is a great thing. It gives you other opportunities to be able to build your resume and make yourself a little more attractive to those in the workforce," said Anderson.

Jordan Pintar, executive vice president of Student Government Association, said homecoming is also a great opportunity to connect with students and get feedback.

"There's just a lot of different events going on that day between the clothes, tailgating, volunteer work, being able to get some good food and some good merch and then eventually ending up at the football game." Pintar said. "We get to see a lot of students and that's where we want to talk to you guys [and] get to know what you are thinking about campus [and] if you have any issues."

For more information and how to nominate a student, head to YSU's website under 'Student Life' and scroll down to 'Events' or go to Student Activities' website.

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The Jambar Column

Not just another fair

Did you go to the fair this year?

I didn't plan on going this year, but when I learned Jimmy Buffett had died, I figured the only way to quell the impending depressive episode was a trip to the Canfield Fair.

Allow me to bore you with a little history of the Canfield Fair. Back in the early 1840s, when the closest people had to a car and phone were a horse and telegraph, Elisha Whittlesey decided his beautiful little stretch of farmland known as Canfield should host a gathering of great agriculturalists and their creations. Mind you, the only activities considered fun in 1845 were reading — which few people could do — and looking at farm equipment.

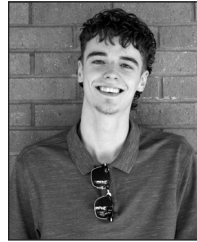
In 1846, at the behest of both Whittlesey and the Mahoning County Agricultural Society, the Canfield Fair was born to display agricultural advancements.

In the past 177 fairs — 176 if you count 2020 as an off-year — there have been major changes. Obviously, it is no longer just a place where Jedidiah can gaze upon Old Man Jenkins' newest wheat thresher. You can buy food, ride rides and, of course, look at the animals and award-winning crops.

What's my favorite building at the fair? Well, whether or not you asked, I'll tell you: I love the Fruit, Hay and Grain building.

There is nothing better than rows of award-winning corn, honey and wheat all lined up for public viewing. While I am completely unaware of how corn is graded, one of my goals in life is to be a tough-as-nails corn judge at the Canfield Fair. It'll polish up my résumé quite nicely.

I almost forgot to mention the fair food. Silly me. I am particularly fond of the different foods you can deep fry —



Matthew Sotlar

deep-fried candy bars, cookies, elephant ears and funnel cakes. This year, I tried a deep-fried Snickers bar. If you can get over the fact that it's nougat, caramel, chocolate, and peanuts all coagulating together in hot fry batter, you will find that deep frying is the only way to eat a Snickers.

I also bought an \$18 smoked turkey leg to feel like a medieval king at a feast. It was not worth the money or the faux authority.

The stand offering a bottle of water for a dollar — \$2 for two waters — was too good of a deal to pass up. My friend asked the vendor how much five waters would cost. His reply? Five dollars. Impassable bargain.

You notice I failed to include the rides. I will not get on any ride that has been unfolded from a suitcase. You are more than welcome to enjoy the two-minute lawsuit waiting to happen. I'll hold your stuff and watch, listen as the hydraulics hiss and wonder — and hope, practically pray — that you'll get down safely.

Seeing Koe Wetzal in concert was not on my itinerary as I have no clue who he is. I could hear him from the Grandstand, though, not my type of music. I also failed to see Boyz II Men, which I know I will come to regret one day.

Ignore my cynicism. Believe it or not, I'm convincing you to go to the Canfield Fair next year. Obviously, I can't force you to go, nor will I beg you to go. But, if people from all over the country go to the fair, why shouldn't you? You'll have a good time, I guarantee it.

Quote of the Week

“Death destroys a man; the idea of Death saves him.”

— E.M. Forster,
English author

The Jambar Editorial

Lionel Messi's impact on U.S. “football”

“Could it have been — any other way? Magnificent!” These are the words of Major League Soccer announcer Jake Zivin after Argentinian soccer player Lionel Messi scored his first goal in the MLS for Inter Miami CF.

The 36-year-old left-winger has played in many venues all over the world for both club and country throughout his career.

Messi began professionally in 2004, when he joined Futbol Club Barcelona in the Spanish football league La Liga. He played at the club from 2004 until 2021, posting 520 appearances and 474 goals during his time in Spain.

He made the move to Paris Saint Germain FC, a French club in Ligue 1, in 2021. After 22 goals in 58 appearances, he left the club in 2023.

What Messi is possibly most known for is his time with the Argentina National Team. In 175 appearances, Messi has totaled 103 goals for his home country.

In 2022, Argentina won the iconic FIFA World Cup against the French National Team, sealing Lionel Messi's name amongst the greatest to play the game.

Now, Messi is playing in the MLS for Inter Miami, in a country where soccer is the fifth most popular major sport, behind football, basketball, baseball and ice hockey.

So why would a generational talent in soccer leave one of the most competitive soccer leagues in the world? Why did Messi come to a league with less competition after his decorated career?

Not to mention, Messi also turned down a billion-dollar contract to play in Saudi Arabia.

According to Messi, he came to Miami to allow his family to enjoy their lives. He

also came to America for a more relaxed lifestyle.

The owner of Inter Miami, David Beckham, said Messi coming to America was “an opportunity to change the sport.”

In just 11 games Messi has appeared for Inter Miami, he has scored 11 goals and added five assists to his name.

It took the Argentinian 19 games to score three goals for FC Barcelona, and it took him six games to do so at PSG.

At Inter Miami, It took Messi just 58 minutes to score 3 goals.

For the foreseeable future, the U.S. gets to watch Messi elevate the talent of the MLS to a level that the league has never truly seen before.

The MLS has also seen a significant increase in the amount of viewers in their games.

The organization said Apple TV subscribers have more than doubled since Messi's arrival to the U.S., and Spanish-language viewership on MLS Season Pass has increased 50% for Messi's matches.

Messi's first match for Inter Miami was a part of an event called the League's Cup, where clubs from both the MLS and the Mexican League, Liga MX competed in group stage matches and a knockout stage, consisting of five rounds.

League's Cup games had an average viewership of 680,000 people. In total, 13.6 million people tuned into the tournament.

For regular season matches in the MLS that were broadcast on national television before Messi's arrival, the average viewership was 250,000 viewers.

Not only is the left-winger changing the sport for the country, he is changing the culture that surrounds it.

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CORRECTION:

In the "Rock the Lot kicks off pre-season" article published Aug. 31, a paraphrased paragraph was inadvertently attributed as a quote by Rocco Nolfi, assistant athletic director. The Jambar regrets the error.

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Soccer club earns first victory



Photo by John Ostapowicz / The Jambar
Soccer club post-game huddle.

By John Ostapowicz
The Jambar

After a winless 2022 season, the Youngstown State University men's soccer club defeated Kent State University, Sept. 1 at Farmers National Bank Field inside the Covelli Sports Complex.

Although the first game of the season for the Penguins was hard-fought, the team pulled off the upset with a 2-1 victory over the Golden Flashes.

The offense struck first with a penalty kick by sophomore left-winger Gabe Lisi. The goal launched off the back corner of

the net with 20 minutes left in the first period to put the Penguins up 1-nil.

In the second period, Kent State fired back with a goal to set the score 1-1 off a kick inside the box to catch the Penguins' goalie off guard with 35 minutes left.

After a lot of back and forth between players' tensions were high but, the Penguin mentality proved superior.

"It was a tight game and tensions are always a little bit higher in tight games," Lisi said.

With less than 10 minutes in regulation, senior striker Miguel Rojas scored to put Youngstown State on the board to win the game.

After a break-down on the defensive end, Rojas capitalized on an attack opportunity.

Rojas said the win felt great after losing to the Golden Flashes last season and

the hard work finally paid off.

"It came out a lot better than we expected. Everytime we play against [Kent State] we always have trouble," Rojas said. "We were going at it as hard as we could and got the dub."

With the win, the Penguins traveled to Cincinnati on Sept. 9 to take on Xavier University for the first time in program history.

The Youngstown State offense was unable to get going as the Musketeers scored five goals en route to a 5-nil loss.

The men's soccer club looks to bounce back from the loss as it takes on the University of Akron on Sept. 24.

For more information on the game and to keep up with the soccer club, follow its Instagram and Twitter, @ysumenssoccer.

Men's golf slices into competition

By John Ostapowicz
The Jambar

After a 132 day break, the Youngstown State University men's golf team swung back into action, Sept. 3 and 4, at the Red Bandana Invitational hosted by Boston College.

The two-day invitational featured 14 universities and 54 holes, which stretched 7,105 yards in total, at the Turning Stone Resort Kaluhyat Course in Verona, New York.

For Youngstown State, the lineup consisted of senior transfer Justin Atkinson, redshirt senior Dean Austalosh, junior Jacob Sylak, sophomore Ryan Sam and freshman Jake Ryan.

The Penguins have five returning golfers in their lineup to bolster the teams depth and add veteran experience. With the addition of two transfers, two red-shirts and three freshmen to the roster, the team is poised for a successful season.

At the invitational, Austalosh tied for 36th in the individual standings with a three-round score of 233 to finish as the Penguins' top golfer.

Although the veteran players made an impact on the green, Ryan finished his first collegiate event with a three-round total of 235.

After having a memorable summer

off-season at the PGA Northern Ohio Section Collegiate Series, Sylak finished tied for 50th at the invitational with a score of 237 to help the Penguins' total score.

For Sylak, having a team behind him makes a difference in his confidence from individual summer tournaments to the team invitationals.

"Even if you're not having a good day and you don't think you're really in it, the other guys might be and you have to find a way to put it all in the past and keep going," Sylak said.

To round out the Penguins' lineup, Sam tied for 54th with 239 and Atkinson tied for 58th with a total score of 240.

Transferring during the offseason from the University of Findlay, Atkinson returns home to Youngstown to finish out his historic career. Over three seasons, he was named the G-MAC Freshman of the Year and three time First-Team All-G-MAC.

Returning home to round out his career, Atkinson said he feels welcomed on the team and is excited for the remainder of the season.

"Transitioning from Division II to Division I, it's a lot stronger competition but I feel that I have the game where I can go out and compete," Atkinson said. "I'm excited to go out there and compete."

All five golfers combined for a three-

round total of 936. The highest mark came in the second round, at 316. The Penguins finished the event ninth out of its 14 competitors.

The men's golf team continued its fall season Sept. 11 and 12 at the Joe Feaganes Marshall University Invitational at the Guyan Golf & Country Club in Huntington, West Virginia.

The invitational itself is in honor of former Marshall men's golf coach, Joe Feaganes, who coached the team from 1972 through 2002.

The lineup at the invitational showed the addition of fifth year Jimmy Graham and redshirt freshman Michael Porter.

Porter competed as an individual and finished tied for 49th in his debut collegiate tournament. In the first round he finished three-under-par 68 and became the first freshman since 2013 to record this feat. Porter also recorded a three-round best of 220.

The Penguins finished the invitational with a three-round team total of 872 as Atkinson finished tied for 10th with a score of 209 and earned his first top-10 finish of the season.

The men's golf team rounds out its busy invitational slate Sept. 25 and 26 at The Virtues Invitational hosted by Miami University in Nashport, Ohio.

Swinging out the season

The Virtues Invitational
hosted by Miami (OH)

- Nashport, Ohio

- Sept. 25-26

Tom Tontimonia
Invitational hosted by

Cleveland State

- Westlake, Ohio

- Oct. 2-3

Bucknell Fall
Invitational

- Lewisburg, Pa.

- Oct. 8-10

Kirkpatrick breaks all-time win record

By Madeline Hippeard
The Jambar

With a win against Indiana State University on Sept. 3, senior goalkeeper for the Youngstown State University women's soccer team, Brooklynn Kirkpatrick, broke the school's all-time win record with 15 total career wins.

The Penguins took the lead early in the game when junior Maddie Keister scored with a header off a corner kick from senior Lianna Van Sice.

Late in the second half, Kirkpatrick and the Penguins' defense denied Indiana State from scoring multiple times within only a minute during an intense back-and-forth volley near Youngstown's goal.

Just a little while later, Van Sice sealed the Penguin's victory with another goal.

Head coach Brian Shrum said one of the team's biggest strengths this year is being stronger on offense.

"We've been a lot more dangerous in front of goal, we've been having players stepping up to score goals," Shrum said.

On the defensive side of the ball, Kirkpatrick recorded seven saves in her record breaking game.

The game ended with a 2-0 victory for the Penguins.

Despite her skill and performance, Kirkpatrick said she owes becoming the all-time-win record holder to her teammates.

"I've been here four years now and I've been building from the season where

we lost every game to now," Kirkpatrick said. "I couldn't be more proud and I owe it all to these girls and I couldn't do any of it without them."

After their victory against Indiana State, the Penguins lost to Valparaiso University on Sept. 8.

Neither team scored for the first 64 minutes of the game. Then, at the 64:13 mark, Valparaiso scored. Valparaiso then scored again in a little over a minute. Unable to recover, the Penguins lost the game 2-0.

After the games against Indiana State and Valparaiso, the Penguins will only play Horizon League opponents as conference play begins next week.

The Penguins play again at 5:30 p.m., Sept. 14, when they travel to Detroit,

Michigan to face the University of Detroit Mercy.

To find more information on the game and to watch it live, visit YSUsports.com and ESPN+.

"We've been a lot more dangerous in front of goal, we've been having players stepping up to score goals"

— Brian Shrum,
YSU women's soccer head coach

Volleyball hits the road and digs in

By Marissa Masano
The Jambar

The Youngstown State University volleyball team hit the road for the first time this season to take on the University of Toledo, University of Memphis and Virginia Tech at the Toledo Invitational.

The first game took place Aug. 31 inside Savage Hall Arena against Toledo. The two teams last met at the Blue and Gold Tournament during the 2021 season, where the Rockets swept the Penguins 3-0.

The Penguin defense had a strong showing, which allowed them to earn their first road victory. The team won the second and fourth set by a two-point margin and only allowed the Rockets to take the third set, 28-26. Graduate student Isidora Sisic led the team with 21 digs, while sophomore Julia Sell accumulated six blocks.

On the offensive side of the ball, graduate student Josi Borum led the team with 23 assists while earning herself an impressive stat line of 16 kills in 31 swings. Borum secured her second-straight triple-double, and junior Jazmin Vergara registered a double-double.

On the second day of the Toledo Invitational, the lady 'Guins defeated Memphis in five sets. The second straight victory for the Penguins was highlighted by a strong performance once again from Vergara, along with freshman Gabriela Machin.

Machin had a career-high 14 kills on 24 attempts while being involved with three of the 'Guins seven

blocks. For head coach Aline Scott, Machin's impactful performance showed the Penguins' depth, especially in their younger players.

"We suffered an injury that day to someone else in that position, and Gabriella stepped in and did more than what we could have hoped for," Scott said.

Sisic led the team with 21 digs and had all three of the team's aces. Borum, however, could not continue her triple-double streak as she was one kill shy. Regardless, she finished the game with 18 digs, nine kills and led the team with 28 assists.

During a decisive fifth set, the Penguins fell behind 2-0 until Sisic's second serve made it 3-2. The team never trailed again and had three game-point opportunities. They capitalized on the third match point because of Memphis' wide serve on the final point. After this victory, Youngstown put themselves in a position to win the Toledo Invitational in its matchup against Virginia Tech.

In the championship game against Virginia Tech, the Penguins rallied in each set but were not able to claim victory in any of them. The Hokies swept the Penguins 3-0.

The Penguins were within one against their ACC opponents late in the first set. However, the Hokies took the following three points and won 25-21. The lady 'Guins started strong in the second set, but after a 9-9 tie, the Guins lost the lead and never regained it. In the final set, Youngstown's formation switched to a 5-1 of-

fense as the Hokies closed out the tournament.

The lady 'Guins took home second, and Vergara and Borum represented Youngstown State on the All-Tournament Team. Throughout the weekend, Borum averaged 5.73 assists, 2.82 digs and 2.73 kills per set.

Vergara averaged 3.82 kills and had 3.18 digs per set throughout the tournament. She is now fourth in points and third in kills in the Horizon League after the Toledo Invitational. For Vergara, her recent successes with her new team come naturally due to the preparation of the Penguins in the pre-season.

"I feel like I spend a lot of time with the girls. We had been practicing without the coaches before and there were a lot of players who were like leaders trying to get the newcomers feel welcomed," Vergara said.

The team will now set its sights on Florida Atlantic's Owls Paradise Classic in Boca Raton, Florida. For Scott, this last invitational is another chance to improve as the team inches closer to Horizon League play.

"We are trying to find our rhythm, we are trying to find our starting rotation, we are trying to set the tone," Scott said.

Opening day of the tournament, Sep. 8, will feature matchups against Bethune-Cookman University and Florida Atlantic University. The Penguins will look to close out the weekend against the University of the Incarnate Word on Sept. 9.

To watch the game, check out ESPN+ and for stats, highlights and more, visit ysusports.com.

Penguins waddle into “The Shoe”

By Cameron Niemi
The Jambar

The Youngstown State University football team wrapped up its home opener Aug. 31, as it defeated Valparaiso University by a final 52-10. The Penguins improved to 1-0 on the season, thanks to the team’s dominant second half performance.

YSU jumped out to a 7-0 lead in the first quarter. Stambaugh Stadium erupted as senior Tyshon King ran 62-yards downfield to give the Penguins an early lead.

King was efficient on the night, as he finished with 11 carries, 111 yards on the ground and two rushing touchdowns.

In the second quarter, the Beacons kicked a field goal to make it a five-point game. The Penguins responded with a 10-play, 80-yard drive.

Senior quarterback Mitch Davidson connected with junior wide receiver C.J. Charleston, for the 17-yard touchdown. This was Charleston’s first game back after missing last season because of an injury.

Charleston spoke on what that moment meant to him and being back on the field with his teammates.

“It was a blessing, when I scored today I almost shed tears. There were times last year I didn’t think I was gonna be able to play football again,” Charleston said. “It brought that happiness back and I’m grateful to be back out there with my guys.”

Special teams and defense played a big role in the second half, as they forced fumbles on two consecutive drives. The Penguins also had a blocked punt by sophomore Michael Voitus and recovered by sophomore Jaylen Castleberry, who ran in the seven yard touchdown that gave the Penguins a 24-10 lead.

Davidson and King each rushed for touchdowns, which extended the Penguin lead to 38-10. Davidson finished 11-of-19 passing and 130 yards through the air.

Senior Dylan Wudke recovered the third forced fumble of the second half for the ‘Guins, which led to a 54-yard touchdown run by redshirt freshman Da’Shaun Whatley.

Youngstown State traveled to Columbus to take on the fifth-ranked Ohio State University, 1-0, at Ohio Stadium for the first time in 15 years, Sept. 9. The Buckeyes went into the game leading the all-time series with a record of 2-0 against the Penguins.

“The Shoe” was packed for the Buckeyes home opener, as over 102,000 fans were in attendance.

The Penguins put up a strong fight against the heavily favored OSU, but lost by a final score 35-7.

Ohio State jumped out to an early, 7-0 lead before the Penguin offense marched 75-yards down field to even the score.

Davidson ran the ball in from 1-yard out, as he dove into the endzone untouched, waddling his way to celebrate with his teammates. This was the first time in school history the Penguins scored a touchdown against Ohio State.

Offensively, Davidson finished 12-of-18 for 98 yards and King had 12 carries for 66 yards, and averaged 5.5 yards per carry.

Defensively, Youngstown State looked stout, despite three unanswered touchdowns by Ohio State before half-time.

The Penguins defense allowed only one touchdown in the second half, which came in the third quarter. Youngstown had a major fourth down stop on its own five-yard line in the fourth quarter.

Head coach Doug Phillips spoke after the game on the team’s effort against the Buckeyes.

“We didn’t come here just to get moral victories, we came here to compete and try to win a football game,” Phillips said. “We gotta take and learn from this and get better. I thought we were a lot better this week than we were a week ago, and now we gotta take that next step.”

Youngstown State returns home with a 1-1 record to host their last non-conference opponent, at 2 p.m. on Sept. 16 against Robert Morris University.

Students can get their free ticket at the bookstore or at the ticket booth on gameday. You can watch on ESPN+ or listen to the game on the iHeart Radio app, as well as 570 WKBN.

