WBBW Cancels Quarter Hour

College Show

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cast all important YU announcements, secure interesting University people to interview, play music that will appeal to the university students, and most especially to provide interesting chatter between the high points of the program.

Radio Officials Cite Competition; Hudak Kirby Seek Station

College Show Established in 1949 By Student Solons to Provide News

By Mary Ellen Murphy

The YU Quarter Hour, long one of the University's major cultural institutions, has been turned down by radio station WBBW. The university program was cancelled due to the type, of programming which has become popular in the last few years. In keeping with the variety in college interest, the Quarter Hour has been presenting on radio station WBBW a program to suit a variety of preferences.

Now that the major trend in broadcasting is toward rock and roll music, WBBW officials have informed the Quarter Hour's co-directors, Fred Kirby and Bill Hudak, that they can no longer carry the program due to the stations desire to compete with WHOT's programing techniques.

The co-directors are searching for a station in the vicinity to carry the program, but to date they have had little luck. Mr. Donald Elser, the Quarter Hour's advisor, has been checking into the possibilities of more refined radio stations. Stations WKBN in Youngstown and WHHH in Warren are being considered.

The co-directors hope that one of these stations will be willing to carry this representative program of the university's student body.

The YU Quarter Hour was established by the Student Council in 1949 to provide campus news, interviews with outstanding people, and a general outlet for University announce ments. Since then, the program has improved and progressed to the fine type of adult entertainment that it now furnishes. It is composed of two co-directors, and a faculty advisor, whose duty it is to broad-

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