

SPEAKER INFORMATION

Primary Speaker Name: Stephen A. Graf Professor, Psychology
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Have you presented a session on this topic before? Yes
If so, when and where? IPTC 11, Utah, 1992.

Speaker Pseudonym for Program (in line with secret nature of the presentation):
Ezekial "Zeke" Zero
Organization: Secret Celeration Society

Additional Presenters: Past participants included Abigail Calkin, Malcolm Neely, John Cooper, and John Eshelman.

PRESENTATION: The closest category would be "Violence"

PRESENTATION FORMAT: Full session—demonstration

AUDIO-VISUAL EQPMT: 3 overheads on blank wall would be ideal but we can handle the standard constraint if necessary. In Utah we were superbly located in the cavernous depths of the hotel basement.

The Secret Celeration Society

by Stephen A Graf, Youngstown State University

An Alternative Way to Promote Standard Celeration Charting

Introduction Many of us have tried to promote charting for many years with little or limited success as measured by use within either the general population or the scientific community. How might we diversify our attempts beyond conventional teaching/learning models?

Low frequencies of interest Charts and graphs represent “turn-offs” for many. Most individuals would readily label themselves as “chart challenged” if not “chart phobic.” This may stem from:

- the undue complexity stemming from stretch-to-fill charts
- the lack of understanding of the different number worlds

High frequencies of interest Some topics generate rather high degrees of interest. Conspiracy theories provide one example. Examples include:

- assassinations of President Kennedy and Lee Harvey Oswald
- government cover-ups of UFO sightings and crashes such as the 1947 Roswell incident

Strategy What we try to promote, people resist. What we try to hide, people find enticing. How might we try to increase interest in a valuable low frequency topic? Incorporate high interest elements or redefine the low frequency topic within a high frequency of interest framework. Example: cast Standard Celeration Charting or the Standard Celeration Society as a secret society with an agenda aimed at transforming society by enhanced understanding of information and change.

Tactic 1993 Demonstrate the speed and effectiveness of a standard view. At the last IPTL Conference in Salt Lake City, five of us “conspired” to share our collections of yearly national charts in the hotel’s sub-basement. While attendees at the conference were given the time of the presentation, the location was available only through requests made at a designated spot. The presentation consisted of three overhead transparencies presented simultaneously with the pinpoints announced sequentially without comment. The next set of three quickly initiated a recycling of the process, with some 75 charts presented in about 15 minutes.

Tactic 1996 Demonstrate the ease of chart reading and sharing. Using data from the Worldwatch Institute’s 1996 collection, 57 yearly per year Standard Celeration Charts were created from templates on StatView, a software program from Abacus Concepts. Transparencies were distributed to session attendees, who presented the charts and provided celeration readings.

PROGRAM DESCRIPTION

Program Title: **The Secret Celeration Society**

Goal: Convert earth to use of Standard Celeration Charts

- Objectives:
1. Show multiple examples of yearly U.S. and world data
 - on stretch-to-fill charts
 - contrasted to same data on Standard Celeration Charts
 2. Explain logic of the secret strategy
 3. Enlist more conspirators on way to world standards

Note: This presentation is intended to be an entertaining use of Yearly Standard Celeration Charts. It does not fit the program educational tracks.

Program Abstract:

A variety of presenters from the Standard Celeration Society community share yearly data from the United States and world on conventional contrasted with Standard Celeration Charts. How convincing can such a demonstration be? How convincing does it need to be before citizens demand standard multiply charts?

Conference Program Copy:

What has the Secret Celeration Society been up to. What is their continuing agenda? Come view their charts and be part of the secret.