

Finding Aid for Youngstown College Public Relations Office, 1912-1966



Record Group Number RG # 29/1

University Archives and Special Collections William F. Maag , Jr. Library

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Descriptive Summary

- Title:** Youngstown College Public Relations Office, 1912-1966
- Creator:** Created by the Youngstown College Public Relations Office (now the Youngstown State University Marketing and Communications Office). Collection assembled by persons unknown.
- Extent:** One box 1.25 cubic feet
- Abstract:** Collection mainly includes newspaper advertisements for Youngstown College that were submitted to local dailies; promotional literature; early student yearbooks; and course bulletins.

Administrative Information

- Provenance:** The Youngstown College Public Relations Office
- Preferred Citation:** Youngstown State University, Finding Aid for the Youngstown College Public Relations Office, 1912-1966, RG # 29/1, Archives & Special Collections, William F. Maag, Jr. Library, Youngstown State University, Youngstown, Ohio.
- Restrictions:** Newspaper advertisements are extremely fragile. Limit use and have research use photocopies if possible.
- Processing :** Processed by Lisa Marie Garofali, March 2015
- Finding Aid:** Written by Lisa Marie Garofali, March 2015

Historical Background

The Public Relations Office was under the director of Frieda Flint from 1920-1966, retiring a year before the University became State sponsored. Flint was the university's first public relations director. After her retirement, Philip A. Snyder became director of the office and referred to the office as "University Relations." Freda Flint's initials appear on the advertisement proofs.

Scope and Content

The materials in this collection pertain to various publications whether it is in the form of advertisements or newsletters. The strength of the collection is the display of advertisements and materials from the early to mid-1940s. Dates of the collection vary from 1912-1966, but the bulk is the 1940s.

Colophon

This collection was processed from end of March to April 2015. Lisa Marie Garofali, assistant archivist with a M.A. in History, was the processing archivist and creator of this finding aid. This collection was assembled by persons unknown and deposited in the YSU library at a date unspecified. The collection was left from Freda Flint to Phil Snyder, who succeeded her as Public Relations Director, to use and save for historical purposes. The identification note on the box listed the material as "Phil Snyder's Notebook." According to the Accession Form, it was transfer to the YSU Archives in 2005, making it one of the first collections in the Archives. Because of the historical material in this collection, some items were featured during the YSU Centennial Exhibit in the archives.

Series Description

Series I: Publications

Related Materials

Youngstown State University Records of the University Relations Office, RG 29, 1975-2001. YSU Archives and Special Collections, William F. Maag, Jr. Library, Youngstown State University, Youngstown, Ohio

Youngstown State University, Founding Documents, 1884- 1963,
RG 01, Archives & Special Collections, William F. Maag, Jr.
Library, Youngstown State University, Youngstown, Ohio.

Youngstown State University,
Office of the President, Howard W. Jones, Records, 1932-
1966, R G 041/1, Archives & Special Collections, William F.
Maag, Jr. Library, Youngstown State University,
Youngstown, Ohio.

Youngstown State University Dana School of Music
Records, 1897-1995, RG15/12, Archives & Special
Collections, William F. Maag, Jr. Library, Youngstown
State University, Youngstown, Ohio.

Office of Events Management
Records, 1922-2006, RG41, Archives & Special
Collections, William F. Maag, Jr. Library, Youngstown
State University, Youngstown, Ohio.

Howard Rempes, Jr. Collection,
Archives & Special Collections, William F. Maag, Jr.
Library, Youngstown State University, Youngstown, Ohio.

Steel Valley University: the origin of Youngstown State By Alvin W.
Skardon.

Youngstown State University: from YoCo to YSU By Donna M. DeBlasio and Martha I.
Pallante

Index Terms

Advertisements
Alumni News
Bulletins
Commencement
Course Catalog
Dana Musical Institute
Freda Flint
Howard Jones
New Castle Newspaper
Philip A. Snyder
The Sharon Herald
The Technician

The Vindicator
The Warren Tribune
WWII
YMCA
Youngstown College
Youngstown College library
Youngstown, Ohio

BOX 1

SERIES I: Publications

A majority of the items in the series are advertisements for Youngstown College. They are fragile in nature and researchers should use the photocopies as much as possible.

Folder No. Contents

- 1 Publications. Photocopies of Advertisements for Youngstown College. 1939-1946
- 2 Publications. Original Advertisements for Youngstown College (restrict usage due to deterioration). 1939-1946 Pt. 1 of 5.
- 3 Publications. Original Advertisements for Youngstown College (restrict usage due to deterioration). 1939-1946 Pt. 2 of 5.
- 4 Publications. Original Advertisements for Youngstown College (restrict usage due to deterioration). 1939-1946 Pt. 3 of 5.
- 5 Publications. Original Advertisements for Youngstown College (restrict usage due to deterioration). 1939-1946 Pt. 4 of 5.
- 6 Publications. Original Advertisements for Youngstown College (restrict usage due to deterioration). 1939-1946 Pt. 5 of 5.
- 7 Publications. Advertisement "Within Your Reach and Within Your Means." Undated circa WWII
- 8 Publications. Youngstown College Bulletin. 1939, 1940, 1942
- 9 Publications. Annual Catalogs. 1915, 1920, 1928, 1932, 1933
- 10 Publications. Commencement Programs. 1976-1978
- 11 Publications. Dana's Musical Institute. Historical Sketch. 1912
- 12 Publications. Dedication Program for the Youngstown College Library. 8 May 1953
- 13 Publications. Envelope for the 75th Jubilee. 1983
- 14 Publications. The Technician. 1928
- 15 Publications. Christmas Card. Undated circa WWII
- 16 Publications. Alumni News. 1950
- 17 Publications. Alumni News. 1951
- 18 Publications. Alumni News. 1952
- 19 Publications. Alumni News. 1954
- 20 Publications. Alumni News. 1955
- 21 Publications. Alumni News. 1956
- 22 Publications. Alumni News. 1960
- 23 Publications. Alumni News. 1962

- 24 Publications. Alumni News. 1963
- 25 Publications. Alumni News. 1964
- 26 Publications. Alumni News. 1965
- 27 Publications. Alumni News. 1966