Lowellville Has Its Cunninghams

By KAREN GUY

In a 1939 Vindicator column, Esther Hamilton posed the question: "Who lives in Lowellville, anyway?"

Answering the question, Miss Hamilton provided a roll of family names, with "Cunningham" heading the list, and rightly so on many counts, considering the family lived and prospered in and around Lowellville for many, many years.

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Jesse was an uncle of Ralph Cunningham, who, with his daughter and sonin-law, Kathy and Paul Yeoushan of Poland, now owns and operates a Lowellville furniture business. Ralph became involved because his father, Arthur M., 11th of 12 children, had lived with and worked for Jesse.

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In 1903, the store was physically connected to an 1853 homestead believed to have been built by either the McNevin or Watson families.

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The store was open from 7 a.m. to 11 p.m., with music provided from 7 to 10 p.m. Readers were promised a "handsome souvenir" as a remembrance.

From 1920 to 1932, the business was owned by J. Marquette, who sold it to Ralph's father. Ralph recalls his father cashed in insurance policies and used life savings to make the purchase.

Jessie founded the funeral service at the turn of the century. Ralph said that the business, now located at 219 E. Wood St., was at the time of its founding representative of its day in that it offered a livery service and coffin selection.

Bodies were shown at the time in the home of the deceased, Cunningham said. Embalming, however, was done for a long time in the homestead section of the furniture store, and 'the morgue was located there as well.

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The family has some of Wright's letters and points out that he was among those who demanded that a bill of rights be added to the Constitution.

Ralph's brother, Arthur, owns Cunningham Furniture in Alliance, and the family also has a funeral home in Poland, which it opened in 1963.

Ralph and his wife, the former Charlotte Miller, live at 1212 Bedford Road while his mother, Mrs. Marcia Cunningham, lives in Struthers.

In addition to Kathy, the Cunninghams have two other daughters, Marcia Sieg of Birmingham, Mich., and Suanne Rowe of Rockville, Md. They also have seven grandchildren.



STILL GOING STRONG—Ralph Cunningham, who with his daughter and son-in-law owns and operates Cunningham Furniture, stands across East Water Street from the Furniture store which the family has operated since the turn of the century. Founded by an uncle, the Cunningham businesses—furniture store and a mortuary—have been leaders in Lowelly lie commerce for many years.

Ad Sale Schen Is Pro

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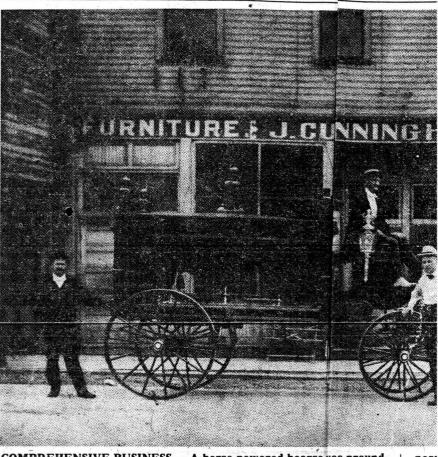
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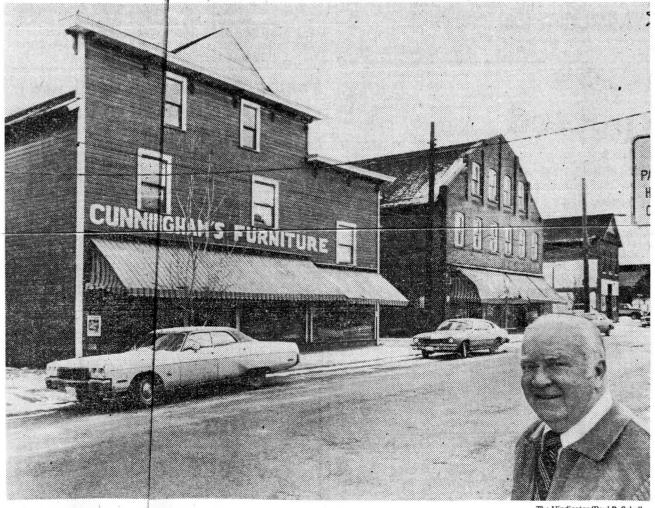
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The Vindicator/Paul R. Schell

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Ad Sale Scheme Is Probed

COLUMBUS (AP) — A scheme involving the sale of advertising in phony law enforcement journals is under investigation by the Ohio attorney general's office.

Richard C. Farrin, chief of the charitable foundations section, said medium size businesses are the primary targets of the scam.

"We had the same problem about five years ago," Farrin said. "The operations are usually conducted either through an intensive telephone campaign, or by mail or by a combination of both"

Farrin explained the individual or organization operating the campaign usually say they're calling on behalf of "an official-sounding national police-officer association—such as the Police Officer Association of America—and infer it has local affiliation."

According to Farrin, the businesses are told in the pitch that the organization is conducting their annual or quarterly drive to sell advertising in the journal.

"It is also implied that the funds are going to go to assist officers or widows and orphans of slain officers," he said.

"Just the word 'police' causes a lot of people to give without any further questions. The businessman or woman is usually asked to write a check and somebody will stop by to pick it up."

The most successful scam, however, is conducted by the operators sending a series of invoice-type statements through the mail.

"Sometimes, the businesses are repeatedly invoiced — either for the same journal or several journals," Farrin said. "Some guys buy it every time.

"Typically, these statements look like actual invoices. Often, the businessman is so busy, he just signs the invoice, authorizing payment, without really knowing what they're doing."

Farrin said the amounts of the billings are fairly small, ranging from \$40 to

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