

MAAG LIBRARY

Annual Report
2008-2009

Bank Failures?

Employment

Recession

Housing Bubble

State Budgets

The Economy



Youngstown
STATE UNIVERSITY

Housing Bubble

Tipping Point?



Paul Kobulnicky
Executive Director

Looking back on the year 2008-2009, I have to wonder if this was a year where Maag Library took definitive strategic action or whether events around us began to exert inexorable pressures for change. My sense is that it was more of the latter than the former. This was a year when we all spent considerable time watching events unfold and crafting responses to navigate turbulent economic waters. Our goal for the year was to maintain our programs while retaining necessary planning and operational flexibility.

Clearly local, state, national and global economic disruptions were the trigger for much uncertainty. Maag staff followed changes in the economy and its impact on the information marketplace, funding for higher education, changes in enrollment patterns in higher education, staffing in the University and the relationships between the University's academic programs, jobs and information. Taking a conservative view of future funding, the library held back from filling vacant positions assuming, correctly, that the University would eventually need to capture some staff vacancies to achieve a balanced budget. The result was that Maag ended the year with two positions eliminated and two more temporarily frozen. The critical position of associate director and head of Information Services was successfully filled.

With uncertain funding for the coming years, most of Maag's operational budget was used to replace aging technological infrastructure. New servers were purchased and installed to operate our library catalog, circulation system, acquisitions system, and digital archives. New public workstations were acquired and installed. In an

increasingly digital world, these upgraded computing devices should enable us to advance essential programs for the next three to four years.

A great deal of time and energy was spent working with OhioLINK on its strategic future and also on its response to decreased state funding. Much of Maag's success is now tightly coupled with OhioLINK's success. While OhioLINK has been successful for the past 15 years, it now must reinvent itself to address new information paradigms and its new mandates for state-wide integration with K-12 and public libraries. Ensuring that OhioLINK makes a successful transition into the future while coping with limited resources is critical for Maag's and YSU's success. A significant issue under the OhioLINK umbrella is the increased strategic importance of the five Regional Depositories and their changing roles in information access and space utilization.

This is the end of my sixth year at Maag Library. When I came, we were a stand-alone library that had a collaborative partnership with other OhioLINK member libraries. In my sixth year we are now clearly an OhioLINK library that rounds out its collections and services with local efforts. Six years ago, the information marketplace was as it had been for the previous 20 years. Now the economic model that underpins newspapers and other print-based information sources is questionable. The coming year will be challenging indeed.

A handwritten signature in black ink that reads "Paul Kobulnicky".



W.F. Maag Library

Financial Contributions and Gifts of Materials

MONETARY DONATIONS

Ms. Ana Bobby	Dr. Mark A. Matavich	Mr. Michael Shepherd and
Mrs. Laura and Mr. David Boich	Ms. Helen I. Morgan	Ms. Lynda Bumback
Dr. James T. E. Chengelis	Mr. Richard G. Payne	Society for Analytical Chemists of
Mr. Nicholas H. Chengelis	Mr. Charles J. Popovich	Pittsburgh—SCAP
Dr. David J. Dortin, Jr.	Ms. Brenda M. Scarborough	Ms. Charmaine Walker
Dr. George E. Letchworth and	Mr. and Mrs. John R. Schnell	
Ms. Susan Kapp-Jacobs		

MATERIALS DONATED TO THE COLLECTION

	Number of items		Number of items		Number of items
Dr. Kathleen Akpom.....	76	Robert P. Glasser.....	60	Julie Robinson.....	2
Dr. Louise A. Aurillo.....	24	Mrs. Lydia Hammar.....	475	Dr. Kriss A. Schueller.....	41
Dr. Jack D. Bakos, Jr.	1	Janice M. Hohloch.....	14	Scriptorium Press.....	1
Dr. Diane Barnes.....	6	Carol A. Hovanes.....	1	Robert H. Secrist.....	69
Jonelle Beatrice.....	2	Prateek Jain.....	1	Dr. Helene Sinnreich.....	16
Professor Brian K. Beck.....	1	Dr. Sarkis Karamian.....	1	Dr. Barbara Ann Smelko.....	20
Leslie C. Berlowitz.....	1	Glinda Kumar.....	130	Dr. Leonard B. Spiegel.....	6
Richard Black, Jr.	5	Dr. Edward Largent.....	10	Student Health Services.....	1
Professor Peter Browne.....	2	Dr. Tony Leonardi.....	1	Marge Tamburino.....	97
Elizabeth Ann Buranich.....	105	Edward Locke.....	2	Dr. Julie Thomas.....	200
Gary Davenport.....	85	Bill Macomber.....	6	University of Nevada, Center of	
Professor Adam Earnhardt.....	2	Mahoning Valley Civil War		Basque Studies.....	5
Dr. James Esperon.....	1	Round Table.....	1	Janice Vitullo.....	31
Estate of Marjorie H. Stanley		Dr. Don Martin.....	5	Theodore Weiss.....	18
c/o Tim Stanley.....	954	Dr. Anne McMahon.....	142	Esther Magallon White.....	3
Thomas Fabek.....	6	Danielle Methvin.....	7	Dr. Joyce A. Willis.....	36
Lori Factor.....	10	Professor Brendan Minogue.....	126	Carl Gary Woodard.....	1
Professor Margaret Ford.....	63	National Institute of Literacy.....	1	The Wordtree.....	1
Ernest Federico.....	5	Dave Pancurak.....	31	YSU Center for Islamic Studies.....	2
Dr. John Feldmeier.....	2	Richard Chambers Prescott.....	1		
Professor Robert Fleming.....	15	Howard Pullman.....	103		
Ann Frattaroli.....	17			Total Items Donated:.....	3,525

AUDIOVISUAL MATERIALS

Margaret A. Stavick, Attorney and	Dr. Gloria Totoricaguena, Cenarrusa	Total Audiovisuals Donated:
Counselor at Law..... 1 box of slides	Foundation for Basque	
C. Swezey (U.S. Geological	Culture..... 1 DVD	4
Survey)..... 2 (sets) maps		

Housing Bubble

Maag Library Accomplishments 2008-2009

While keeping one eye on the economic storm clouds rolling overhead and another eye on a growing number of unfilled staff vacancies, Maag staff still managed to accomplish quite a few strategic projects.



A series of **INFORMATION-LITERACY PODCASTS** were developed to provide a self-guided tour of the Maag facility as well as an overview of basic library services, accomplishing the objective of information literacy remediation, i.e., helping YSU students get the basic information literacy skills they once traditionally received in secondary schools. Students can either use one of 20 iPod devices donated by the Friends of Maag or they can download the podcasts to their own iPod. Students complete the assignment with a post-test on the material they have just covered. Test results indicate that learning is the same as traditional guided tours led by a librarian.



ETD: With the collaboration of the YSU School of Graduate Studies and Research, Maag completed its program to systematically acquire all new YSU theses and dissertations in digital format. The ETD (Electronic Theses and Dissertations) project places submitted copies of YSU's theses and dissertations on-line with OhioLINK, following national ETD standards. In addition a project to digitize all past theses and dissertations is nearing completion, with most already available at Maag's "Digital dot Maag" institutional repository (<http://digital.maag.yzu.edu>). For all past theses and dissertations, the author's permission has been or is being obtained. On-line access to YSU theses and dissertations has significantly increased awareness and use of YSU's scholarly output.



Maag continues to refine its use of audience response systems (aka **CLICKERS**) in both its information literacy class sessions and also as a post-test to the use of basic podcast sessions.

Maag staff are among the campus leaders in the use of Turning Point Technologies' response system. Rebecca Roberts, coordinator of library instruction and assessment, was invited to give a presentation of her work at a Kent State conference on the use of audience response systems.



Maag purchased and implemented **QUIZ CREATOR** software to streamline the creation of instruments to measure and assess what students learn during information literacy classes.



With the Department of History, a project was initiated to digitize the audio portion of YSU's extensive back file of **ORAL HISTORIES**. Now students can download on-line MP3 audio versions of the interviews, formerly available only on physical cassette tapes. New oral histories are being recorded in digital audio.



As a fine example of **LIBRARY-FACULTY COLLABORATION**, Professor Ronald Volpe in Accounting and Finance and Christine Adams, business reference librarian, have developed a resource page on personal finance that has drawn praise from faculty, students, and librarians from around the country.



BETTER AND FASTER INFORMATION. The currency of information literacy support pages has improved, largely due to Maag's use of WordPress open-source weblog software that allows library staff to rapidly create and change web pages and on-line training tools with only word-processing skills and in as much time as it takes to enter text and images into their computer.



Maag Library Accomplishments 2008-2009

Maag Library has improved our **LIBRARY LIAISON PROGRAM** through the redefinition of vacant positions. Maag has finally reached the point where every college at YSU has at least one librarian directly responsible for working with each college and its departments on library and information needs.

Maag's **GOVERNMENT DOCUMENTS** clean-up project was completed. Thanks to the hard work of Jan Schnall and Brenda Scarborough, over 28,000 items were painstakingly withdrawn from the Maag catalog, since most federal documents are now available on-line. The Maag catalog now accurately reflects our documents holdings.

Work continues to strengthen the role of the **NE OHIO LIBRARY DEPOSITORY** as a library service center and to increase the efficiency of space utilization in the physical depository. Ohio's regional depositories are now all under the management of a single individual who is charged with turning the depositories into service centers and loading the holdings of the depositories into a local catalog for easy searching. Once materials are sent from a library to a depository, they now become property of the depository. Maag staff now pre-screen materials to be sent to the depository so that obvious duplicates can be discarded locally before even being sent forward.

COOPERATIVE BOOK PROCESSING: Maag has become a partner in an OhioLINK trial to collaborate on mutual cataloging and technical services issues. Maag staff, led by System Administrator Jeffrey Trimble, have for some years been cataloging large e-book sets on behalf of all OhioLINK members. This year, catalogers from Cleveland State University have been cataloging musical scores for YSU. The goal is to leverage efficiencies and expertise at one institution for the benefit of other institutions yielding a greater overall net efficiency.

NEW WORKSTATIONS: With financial support for the College of Liberal Arts and Social Sciences, the Library was able to upgrade all of its public workstations. Maag replaced 24 Windows-based workstations in its instructional classroom and an additional 30 e-Mac workstations located in the Reference Room and in the Maag lobbies on each floor. The new Maag workstations are beautiful, with each equipped with an efficient 28" i-Mac computer terminal. To strengthen network security, the new i-Mac machines now require all YSU students and employees to log onto the computer with their YSU Net ID. Maag patrons who are from the external community are given access to a workstation that is administered by Reference Desk staff and reserved for external patron library research.

LIBRARY 2.0: Maag Library continues to be among the campus leaders in the use of contemporary technology-based tools. Rebecca Roberts, coordinator of information literacy and assessment, provided expert user advice to both the Office of Assessment and a campus committee on shared governance regarding the use of hosted, on-line survey tools such as Survey Monkey. Maag Library staff provide support for Podcast creation and dissemination. Maag has begun to open up access to its WordPress weblog application and Maag staff continue to build creative projects using the software.



KIRWAN PAPERS:

Work continues to digitize and make available the papers of former Congressman Michael J. Kirwan. The papers are currently available in digital format but work continues to enrich the metadata for improved retrieval.

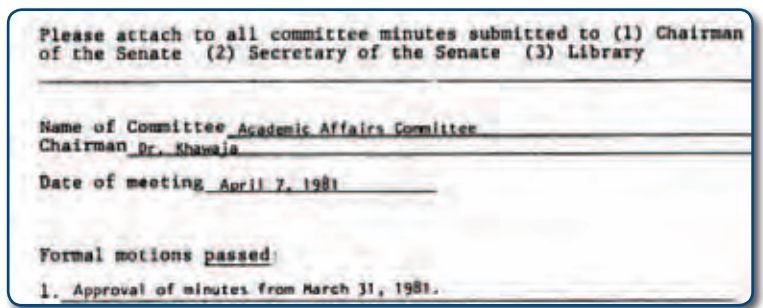
WORDPRESS.COM

As has previously been mentioned, under the direction of Electronic Resources Librarian Xiaoli (Shelly) Zhu, Maag now has **WORDPRESS** weblog software in full production. The open-source software enables the rapid construction of web content with very little technical knowledge. WordPress now supports many Maag web pages, newsletters, resource guides as well as standard blogs. The software is hosted on a server in Maag and is available to anyone with a YSU NetID.

SERVER UPGRADES: Under the direction of Systems Librarian Jeffrey Trimble, Maag Library has upgraded its digital archives system by moving to a new IBM/AIX server environment and upgrading the DSpace software to version 1.5. YSU continues to be at the forefront of digital archiving in both the state and the nation. At the same time, the library purchased and installed a new server to run MaagNet, the Library's online catalog, circulation, and acquisitions system. MaagNet itself has a new improved interface and new Web 2.0 displays.



JAMBAR: The Archives Unit is nearing completion of the scanning and indexing of the full run of the YSU student newspaper, *The Jambar*. The entire back run is now available and is fully text-searchable at <http://hdl.handle.net/1989/3495>. Ongoing work will entail the addition of key word and descriptors that will enhance the metadata for improved searching and retrieval.



YSU ACADEMIC SENATE RECORDS: The Archives Unit is well into the process of scanning paper copies, or converting old digital copies, of the minutes of the YSU Academic Senate into modern PDF documents with full character recognition. When completed, the entire historical run of the minutes will be available and fully text-searchable. Past agendas and decisions of the Senate will be much more easily discovered and retrieved.



Work has begun to scan the paper minutes and process the existing digital minutes of the YSU Board of Trustees into files that are full-text searchable. When completed, this will make the discussions and decisions of the YSU BOT much more accessible.

Recession State Budgets Bank

Housing Bubble

Maag Staff Achievements 2008-2009

As always, the credit for Maag's advancements and accomplishments go to our creative and dedicated staff. In addition to significant service and many accomplishments within Maag, a large number of our staff are active in the broader university, in the profession and in our communities.

CHRISTINE ADAMS

Business Reference Librarian and Government Documents Specialist

- Member of the OhioLINK Business Librarians Interest Group.

SALVADOR BARRAGAN

University Archivist

- Presented a paper at the 2009 JASIG Conference, Dallas TX, March 1-4, 2009 entitled, "The Sustainability, Preservation, Accessibility of Internal and External Communities by Universities (co-written with Jeffrey Trimble).
- Serves as a member of the Digital Resources Management Committee which coordinates the development and implementation of the OhioLINK digital repository. Salvador also leads the Scanning subcommittee.
- Provided consulting to Carnegie Public Library of Pittsburgh on DSpace implementation and project management.
- Serves on the YSU Records Management Committee.
- Serves on the YSU Multi-Media Management Committee.
- Serves on the Ohio Museum of Labor and Industry Advisory Committee.

DEBRA BERONJA

CRC Librarian

- Treasurer of the Friends of Maag Library.
- Member of the Our Lady of Mt. Carmel Festival Scholarship Committee. Each year \$1000 scholarships are awarded to two YSU students who meet the criteria.



ANA BOBBY

Manager of Library Operations

- Serves on the YSU Diversity Leadership Awards Planning Committee.
- Serves on the YSU Hispanic Celebration Planning Committee Co-chair.
- Serves on the YSU Diversity Newsletter Advisory Board.
- Serves on APAS Negotiations Team.
- Serves as President-elect of the YSU Women's Club.

MARIA DASTOLFO

Health and Human Services Reference Librarian

- Organized the Nurses Appreciation Week event for nurses of YSU and the Youngstown Area.

CYNTHIA HARRISON

Science and Engineering Reference Librarian

- Judge Lake-to-River Regional Science Fair— March 28, 2009
- Member of OhioLINK Chemistry Librarians' Interest Group.
- Member of OhioLINK NAXOS Music Project.
- Member of OhioLINK WebRef Committee.

GEORGE HELLER

Reference Librarian

- Served on the YSU Professional Distinguished Service Award committee.
- Served on the YSU-APAS Emergency Sick Leave Bank committee.
- Served on APAS negotiations committee.

CAROL HOVANES

LMTA2 Collections Services

- Served on the YSU ACE Scholarship Committee.

ALYSSA JORDAN

Reference and Instruction Librarian and Interim Multi-Media Center Librarian

- Presented “Web 2.0 and Art History: A Librarian’s Perspective” at the Fate Confluence, Foundations in Art: Theory and Education, Spring 2009 Conference, Portland, OR.
- Serves on YSU’s Council for Teaching and Learning.
- Led the Maag Fall ’08 Welcome Week Activities.
- Collaborated with Maag Archives and the YSU History Department on digitization efforts for the YSU Oral History Project.

PAUL KOBULNICKY

Executive Director

- Serves as a member of the OhioLINK Cataloging Architecture Task Force. Also served as the chairperson of the Technical Architecture subcommittee.
- Serves as a member of both the Library Advisory Committee of OhioLINK and the Library Advisory Committee Coordinating Council (Executive Steering Committee).
- Served as chairperson of the College of Fine and Performing Arts search committee which concluded its search successfully in the hiring of Professor Bryan Depoy as dean of the College.
- Serves as the chairperson of the YSU Alternative Transportation Advisory Committee.
- Served as a member of the search committee for the executive director of Human Resources which concluded its work with the hiring of Kevin Reynolds.

CASSANDRA NESPOR

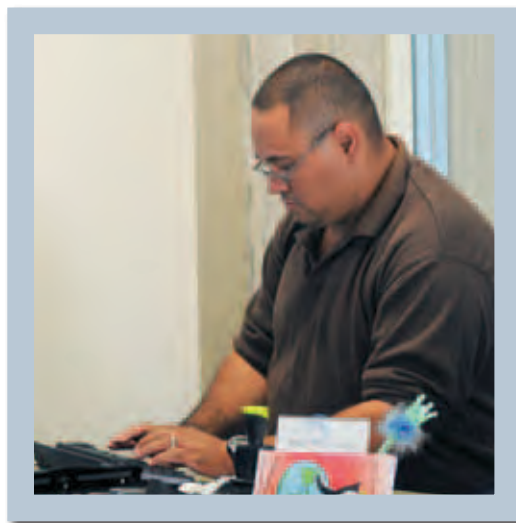
Objects Curator

- Organized the Nurses Appreciation Week event for nurses of YSU and the Youngstown Area.

THERESE NOVAK

LMTA-2 Curriculum Resource Center

- Coordinated Youngstown City after-school program.



ROSANNA O’NEIL

Head of Collection Services

- Served as a member of the OhioLINK Co-operative Information Resources Management Committee which makes state-wide recommendations on collective purchase opportunities for OhioLINK and OhioLINK members.

KENNY REYES

LMTA2 Information Services, MMC

- Served on the YSU ACE Scholarship Committee.



REBECCA ROBERTS

Interim Head of Reference, Coordinator of Library Instruction and Assessment

- Presented “Remote Research: Maag Library and Distance Learning” at the YSU Cconference on Distance Learning.
- Presented “Using TurningPoint at YSU” at Kent State University.
- Served on YSU Portal committee.
- Served on YSU English Festival committee.
- Served on OhioLINK User Services committee.

BRENDA SCARBOROUGH

LMTA2 Information Services

- Received a YSU Distinguished Service Award.
- Received the Edna K. McDonald Cultural Awareness Student Affairs Award.
- Received the YSU Inaugural Diversity Celebration Campus Leadership Award.
- Served on the American Cancer Society Youngstown Relay For Life planning Committee.
- Served on the YSU Community Diversity Planning Committee.
- Served on the YSU Welcome Week New & Returning Student Picnic Planning Committee.

JAN SCHNALL

Associate Director and Head of Information Services (retired)

- Served on the OhioLINK User Services Committee.

JEFFREY TRIMBLE

Systems Librarian

- Gave a presentation at the Open Repositories 2009 International Conference, Atlanta, GA, May 21-25, 2009 entitled, “The Sustainability, Preservation, Accessibility of Internal and External Communities by Universities.” (co-authored by Salvador Barragan)
- Serves as a member of the Lead Implementers Group at OhioLINK which has overall responsibility for maintaining OhioLINK policies and procedures on local innovative systems.
- Serves as a member of the Database Management and Standards Committee which maintains quality standards for the central OhioLINK catalog.
- Serves as a member of the Digital Resources Management Committee which coordinates

the development and implementation of the OhioLINK digital repository. Jeff also serves as a member of the Metadata subcommittee.

- Serves as a member of the OhioLINK Cataloging Architecture Task Force.
- Provided consulting to Carnegie Public Library of Pittsburgh on DSpace implementation and project management.

CHARMAINE WALKER

Administrative Assistant 2, Access Services

- Serves on the OhioLINK Inter-campus Services Committee which recommends policies and procedures for statewide resource sharing.

XIAOLI (SHELLY) ZHU

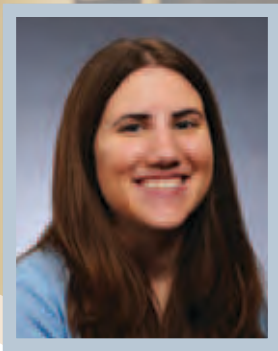
Electronic Services Librarian

- Presented “It is more than a Blog” at the 2009 Library Technology Conference, March 18-19, Macalaster College, St. Paul, MN.
- Served on the YSU Website Advocate Committee.
- Served on the YSU Portal Committee.

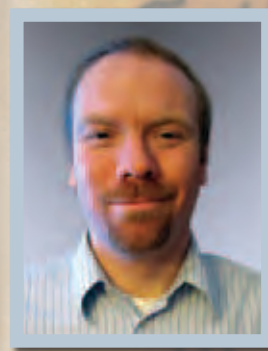


Maag Staff Transitions 2008-2009

During the year valued Maag staff choose to move on to the next challenge in their life and others step in to make their own contributions. This year was no exception.



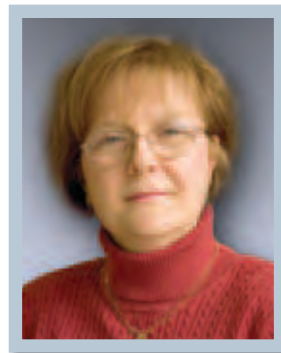
MARIA DASTOLFO
was appointed in August 2008 as the (first) Assistant Reference Librarian for Health and Human Services.



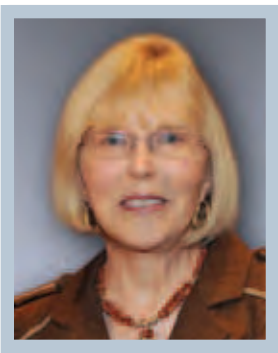
MICHAEL HURLEY, MMC
Librarian, left in August 2008 to accept a position with Allegheny College in Meadville, PA. Alyssa Jordan serves as interim MMC Librarian.



CASSANDRA NESPOR
was appointed as Librarian II, objects curator, University Archives in January 2009.



ROSANNA O'NEIL,
head of Collections Services, left in October 2008 to accept a position with OCLC. Kevin Whitfield serves as interim head of Collections Services.



JANICE SCHNALL,
associate director and head of Information Services, retired in October of 2008. Jan's contributions were many over her long employment with YSU, including her assuming the position of interim director of Maag for 2002-2003. Rebecca Roberts served as head of Reference during the remainder of the year.

Youngstown State University
MAAG LIBRARY
 One University Plaza
 Youngstown, Ohio 44555

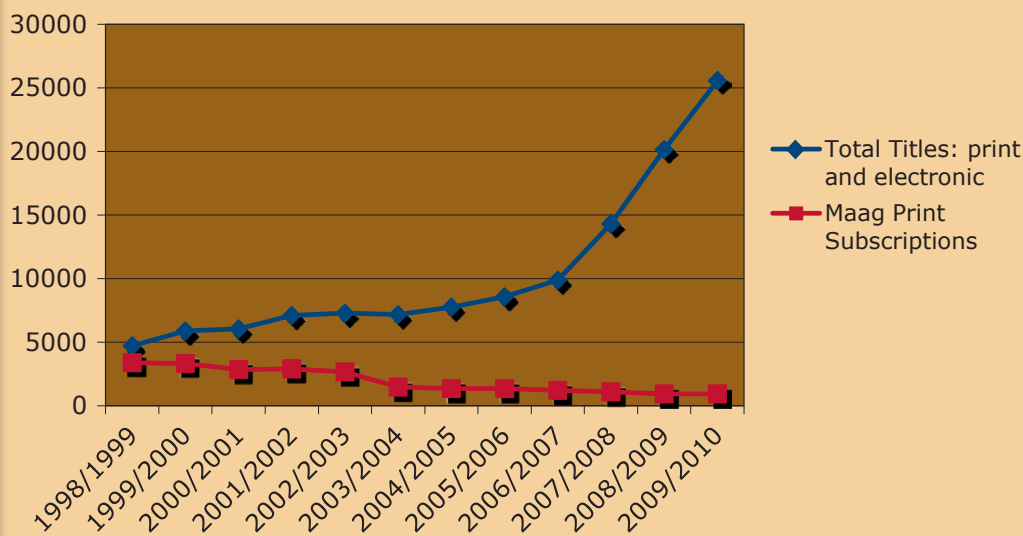
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 Youngstown, Ohio



WHAT COUNTS GETS COUNTED – SELECTED STATISTICS

Historically, one of the more critical statistics in academic libraries has been the number of current subscriptions to scholarly journals that each library maintains. Over the past ten years several factors have emerged to cause us to look at this statistic more carefully. The first is the incredible increase in the cost of each subscription, often averaging near double digits annually, when compared to modest, if any, increases in library budgets. The second is the rise of publisher packages (everything from a given publisher) available in digital format. Most of our OhioLINK Electronic Journal Center is made up of such packages. Finally, the development of internet search engines such as Google and the development internet professional communities which can provide users with opportunities to see tables of contents and often abstracts or even full text of current articles. One can see from the graph that while Maag's current paper subscriptions have declined by nearly two thirds, access to subscriptions have increased by almost tenfold. All of these factors call into question the future of actual print-based subscriptions.

MAAG JOURNAL SUBSCRIPTIONS



MAAG LIBRARY SUBSCRIPTIONS

Fiscal Year	Local Subs	EJC	JSTOR	EBSCO	Year By Year Totals
1998/1999	3392	1325			4717
1999/2000	3318	2560			5878
2000/2001	2846	3196			6042
2001/2002	2908	4200			7108
2002/2003	2659	4622			7281
2003/2004	1465	5700			7165
2004/2005	1361	6000	403		7764
2005/2006	1358	6300	417	500	8575
2006/2007	1221	6743	423	1500	9887
2007/2008	1092	7103	1109	5000	14304
2008/2009	939	7934	1270	10000	20143
2009/2010	935	8712	1509	14408	25564