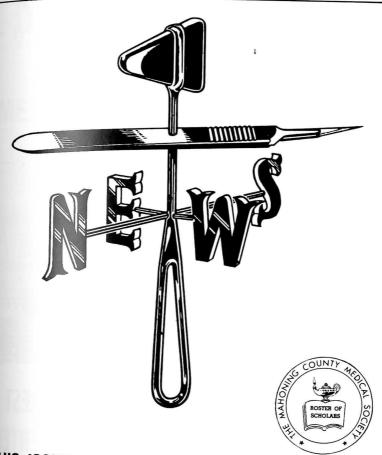
BULLETIN

of the MAHONING COUNTY MEDICAL SOCIETY

Volume XLI

Number 6

JUNE, 1971



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From the Desk of the President



PEER REVIEW

One of the most important decisions facing the medical community at the present time is the question of "peer review."

I believe that almost all physicians are in favor of the concept of a quality control and improvement in the practice of medicine—that includes only physicians evaluating other physicians' work.

However when any third party wishes only to have a "cost control" evolve from peer review rather than "quality control," then this idea is unsupportable.

The Mahoning County Medical Society has a committee reporting on this subject at the next meeting of council. We will then know what position we will take on this vital subject.

—John F. Stotler, M.D. President



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The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

Felix A. Pesa, M.D.

ASSOCIATE EDITORS

John C. Melnick, M.D. Lester O. Gregg, M.D.

James L. Fisher, M.D. D. J. Dallis, M.D.

Elias Saadi, M.D.

Editorial

ON UNITY

The concept of Unity as an attitude of mind is difficult to assess a point in time. But ancient philosophers, especially from Greek literature, poets, historians, even medical writers, in one passage or another, throw some light on the development of the idea of the unity of man.

But probably the one act in recent time that most vividly exemplifies this concept was Man's landing on the moon—in the sense that all humanity had the same aspirations and intents in getting there, and the relief of achievement was felt universally.

But the mind boggles at what might be accomplished in the medical world if this same concept of unity genuinely pervaded the lives of contemporary physicians, be it a nation of physicians, a state, a county or even among staff members of individual hospitals.

A certain kind of unity may be induced by fear of government control of medicine, but this rests on precarious foundation. Real unity must be a human work—it must spring from the conscious getting-together of free men, in friendship, to master their own destiny.

Perhaps the warning of the ancient poet Ovid is appropriate—"I see the better and approve of it, yet often I follow the worse" — if we follow the worse we may well end up a society of medical sleep-walkers "stumbling in the darkness."

Something to think about!

—F. A. Pesa Editor



The Mahoning County Medical Society was fully represented with its four delegates in attendance at the annual OSMA House of Delegates meeting, Columbus, May 10-14. Chief Delegate, Dr. Joe Newsome, served on a reference committee. Drs. John Melnick, Ed Pichette and Jack Schreiber attended all reference committee meetings, caucus meetings and opening and closing sessions of the House.

Of the four resolutions submitted by the Mahoning County Medical Society, the one on waiver of dues at age 75, and the one calling for multiple forms to curb drug abuse, were not adopted. The one on OMI was combined with four others

AT THE OSMA ANNUAL MEETING



Two reference committee meetings. (Top) Dr. Newsome sits at far right. (Bottom) Dr. Schreiber is speaker. Dr. Pichette is at center.

with similar content and rewritten to recommend that OMI "refrain from entering into any insuring contract with any consumer-controlled, closed panel, or pre-paid, group practice organization." The one on Peer Review was also rewritten to prevent OSMA from entering "into a contract or agreement with any third party (without) the approval of the House of Delegates."

In other business, Dr. Jack Schreiber was re-elected to the two-year term of Alternate Delegate to the AMA. Dr. Maurice Lieber was re-elected to the

two-year term of Councilor of the Sixth District.

Dr. P. John Robechek, Cleveland, was installed as president of the Ohio State Medical Association. Dr. William R. Schultz, Wooster, was elected president-elect.



Opening session of the OSMA House of Delegates, 1971.

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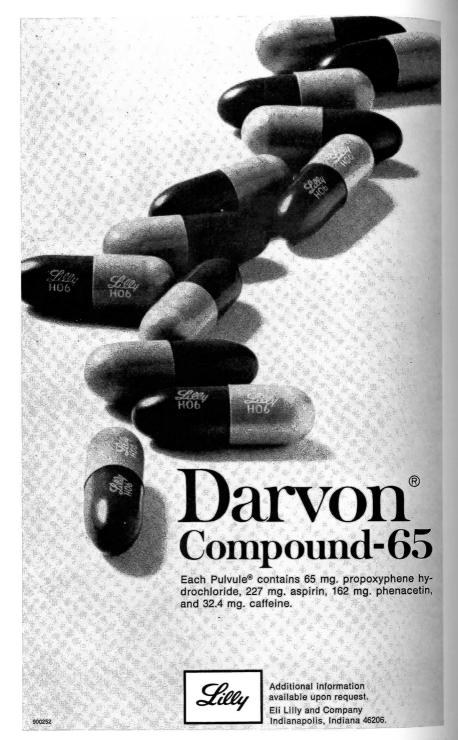
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ANNUAL MEETING SIDE-LIGHTS





(L. to R.) Dr. Newsome, Dr. Robechek, Ross Thatcher, Dr. Schreiber.

At the opening session of the House of Delegates meeting in Columbus, president-elect John Robechek of Cleveland, was presented a plaque on which was inscribed a motto that he has been fond of quoting. It says "Illegitimi non Carborundum," which means, "Don't let the 'Illegitimi' (not translatable) Grind You Down."

One of the principal addresses was made by W. Ross Thatcher, Premier, Province of Saskatchwan. He was introduced by Dr. Jack Schreiber.

HAPPY BIRTHDAY



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June 18

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June 22

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June 27

F. A. Pesa

June 28

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June 30 A. V. Banez

July 2

Ĕ. Weltman I. Mendel

July 4 F. S. Coombs July 5

F. A. Miller

July 6

M. M. Kendall M. L. Fok

G. A. Butcher

July 9

G. L. Altman S. A. Myers

July 11

July 13

D. W. Metcalf

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Stephen Callos Diane Szmara

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Richard Goist Margaret Tuxford

Liberty

Stephen Sakoman Nancy King

Lowellville

Thomas Zarlingo Karen Ferraro

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South Range John Huffman Susan Willis

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James Pisani Cynthia Cossack

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Keith A. Womer Lynn M. Cleary

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Frederick Sams Marian Hunter

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MEDICAL SOCIETY HONORS SCHOLARSHIP



(Left) Receiving certificates from Dr. Robbins and Dr. Shorr, are Sandra Irene Pencis, Austin D. Scudieri and Patricia Hiland, of Hubbard High School. (Right) Dr. and Mrs. Stotler present pins to John Huffman and Susan Willis, of South Range High School.

A Nobel Prize winner, Frederick Chapman Robbins, M.D., dean of the School of Medicine at Case Western Reserve University, was the speaker at the fifth annual Scholarship Dinner of the Mahoning County Medical Society, Thursday, May 6th, at the Ohio Hotel.

Addressing the top boy scholars and top girl scholars from the area's 24 high schools, Dr. Robbins discussed the uses of the scientific approach in individual problem solving, and cautioned the students to "work and study hard, but not to forget the world."

Following his talk, Dr. Robbins helped with the presentation of certificates to each student present. Dr. and Mrs. Stotler presented each with a pin.

Special guests included three members of the Future Physicians Club of

St. Elizabeth Hospital: John Maskarinec, president, Mark Shabla, vice-president, and Naviji Valladares, secretary. A number of physicians and wives were present to act as hosts for the young guests.

Dr. Henry Shorr, scholarship chairman, made arrangements for Dr. Robbins, and also was master of ceremonies for the dinner program. The invocation was given by Dr. Sidney Berkowitz.



OLD-TIME DOCTOR'S OFFICE PLANNED

The Canfield Fair Committee is considering a long-range project—the reconstruction of an old-time doctor's office as a permanent exhibit at the Fairgrounds.

The Committee asks all members to help search for old-fashioned medical and surgical office equipment, and to hold it until plans progress to the point that it can be taken to the Fairgrounds. Members having material should phone Dr. Jack Schreiber, chairman, or the medical society office.

Please do not bring any equipment or books to the office at this time, as there is no place to store it.



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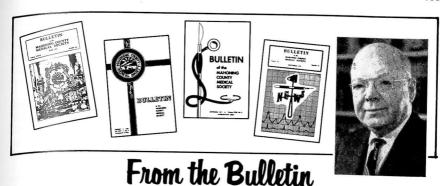
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FORTY YEARS AGO — JUNE 1931

The new cover was beautiful and expensive, a gift from the late Dr. Armin Elsaessar. In the center was the great seal of Ohio. In the background was a steel mill with a blast furnace and open hearth and smoke belching into the sky. In the foreground was a canal with tugboats, the dream Youngstown never saw fulfilled. In three colors it took 3 plates to produce and we were proud of it.

By this time we were trading copies with Cleveland, Toledo, Columbus, Cincinnati and Pittsburgh. Our Bulletin compared favorably with the others

and excelled some (in the Editor's estimation).

Our post-graduate day program brought a group from John Hopkins University School of Medicine: Emil Novak, Walter Dandy, Louis Hamman, Thomas B. Futcher and Wm. E. Reinhoff, Jr. Famous men.

The committee was down early to meet the train from Baltimore and take the group to breakfast at the Hotel Ohio. No plane travel those days. One had to have stamina to be a visiting professor. One still does.

White's Egg Emulsion of Cod Liver Oil was the thing for growing babies.

When they spit it up it smelled like the Fulton Fish Market.

You could get a brand new straw sailor hat at Maloney and Williams on Phelps St. for \$3.00.

Young James Birch was Secretary-Treasurer of St. Elizabeth's Staff.

Penicillin was a new discovery but not available. There was no polio vaccine and no cortisone. Nursing homes were not jammed with the helpless aged whose lives had been prolonged beyond their useful days by our science.

Luke Reed's committee presented to Council a plan for prepayment of medical service to people of low incomes. The Bulletin said it was a good, reasonable plan and urged that a start should be made. Whatever happened to that plan?

It was June, the weather was fine and doctors were on the go. Milton Kendall, Dave Levy and John Benko were away for post-graduate study. Robert Mossman was at his Canadian summer home. D. E. Montgomery was in Los Angeles. A. M. Rosenblum was at Swarthmore to see his son, Alex, graduate. Harry Fusselman was down to Staunton to see his two sons. W. O. Mermis was out in Kansas.

TWENTY YEARS AGO — JUNE 1951

The dinner dance last month was reported to be the most outstanding social event since the pre-war period. The success of the delightful party was due to the work of J. J. Wasilko, Ray Hall, R. Clifford, M. Conti, W. Flynn, J. Harvey, W. L. Mermis, M. Raupple and J. Stechschulte. It was held at the Youngstown Country Club and two hundred thirty doctors and their ladies were present. The Editor said that social activity in the Society could provide a basis for better fellowship and might be a distinct impetus for better attendance at Society meetings.

Dr. Nathan Shapiro from the University of Cincinnati addressed the Society in May on "Hemorrhage from the Upper G-I Tract". He described the Hampton X-ray technique for diagnosis of peptic ulcer. In treatment of bleeding from esophageal varices he demonstrated a three lumen nasogastric tube with an esophageal balloon which has been very effective when used properly. Dr. E. R. McNeal reported the meeting and said it was poorly attended. It was three days after the dinner dance.

The Medical Auxiliary announced that during the past year it had provided two three-year scholarships for student nurses, made donations to both hospitals, the Hearing and Speech Center, the Bennett School and the Mental Hygiene Association. They provided subscriptions to "Today's Health" for the libraries of 26 high schools in Mahoning County. That is not nearly all they did for they had a big year under the leadership of Mrs. W. H. Evans.

Dr. Raymond E. Whelan died on May 6th. He was the first appointee to the Staff of St. Elizabeth's Hospital and devoted his life to its service. He was an outstanding surgeon, a brilliant teacher and clinician. Many of us can remember him in his later years making ward rounds in his wheel chair and keeping everyone on their toes by his keen evaluation of the work being

New members that month were H. B. Munson and F. M. Lamprich. Morris Rosenblum was back in practice after a year at the University of Pennsylvania. W. H. Evans was elected president of the American Society of

Opthalmological and Otolaryngological Allergists at St. Louis.

TEN YEARS AGO — JUNE 1961 There was a business meeting at the Mural Room. It was well advertised and a free buffet dinner was offered. The attendance was eighty eight, about

thirty per cent. President Phillips wrote: "A doctor may be able to fool his patients with a high powered personality and a smooth bedside manner but he can't fool his colleagues".

William H. Bunn, Jr. and David B. Brown were certified by the Ameri-

can Board of Internal Medicine.

L. G. Coe and Charles Scofield were elected to Honorary membership in the M.C.M.S. —J. L. F.

CLAIMS BOOST BLUE CROSS RATES

There will be an increase in rates for the Group Blue Cross and Blue Shield coverage for members of the Mahoning County Medical Society in the six-month billing to go out this month. Costs are determined on a merit rating formula. During the past year, Blue Cross paid out in claims to this group \$42,538.66 more than was taken in in premiums.

The new six-month billing rate for both Blue Cross and Blue Shield will be (single) \$115.32, as compared to \$82.80 last year, and \$270.42 (family) as compared to \$196.26 last year. There had been no rate increase in June of

1970.

Bills are currently being sent to members through the Medical Society office. Final date for payment is July 15. New members may join at this time. Failing to do so, they may not join the group until the next open date, July 1, 1972.

1972 IS CENTENNIAL YEAR

The Mahoning County Medical Society will observe its hundredth anniversary in 1972. Dr. Henry Holden, president-elect, has appointed all of the past-presidents to a centennial committee, with Dr. Jack Schreiber as chairman. The committee met in May to formulate general plans for proper commemoration, and would welcome suggestions from members for programs or projects to help celebrate the century year. Ideas may be communicated to any of the past-presidents or to the medical society office.

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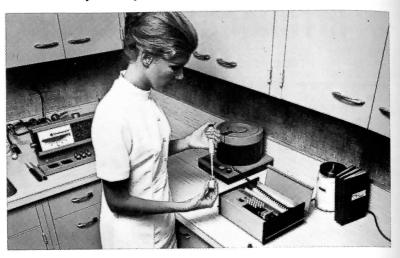
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PROCEEDINGS OF COUNCIL

MAY 4, 1971

The regular meeting of the Council of the Mahoning County Medical Society was held on Tues., May 4, 1971, at the Ohio Hotel, Youngstown.

The following physicians were present: J. F. Stotler, president, presiding, S. G. Adornato, J. J. Anderson, Louis Bloomberg, B. P. Brucoli, L. P. Caccamo, A. B. Cinelli, D. J. Dallis, Henry Holden, R. L. Jenkins, K. M. Lloyd, R. D. Murray, J. V. Newsome, F. A. Pesa, M. C. Raupple, H. L. Shorr. Absent were: R. A. Abdu, S. F. Gaylord, J. C. Melnick, C. E. Pitchette, Jack Schreiber and L. J. Zehr.

The meeting was called to order at 7:30 p.m. The motion was made. seconded and duly passed that the secretary dispense with the reading of the minutes. Bills were read. The motion was made, seconded and duly passed that each bill be paid. The any-doctor call report of the Medical Dental Bu-

reau was passed around for all council members to see. The following applicant was presented by the censors:

ACTIVE MEMBERSHIP

Jacque Politi, M.D., 630 Gypsy Lane, Youngstown
The application was approved. The applicant will become a member of the Mahoning County Medical Society fifteen days after publication in the Bulletin, unless objection is filed in writing with the secretary before that time. It was noted that Dr. Lowry had asked for a meeting of the Osteopathic

Liason Committee, and this will be set for May.

Dr. Anderson reported for the Health Planning Committee. He reported the following resolution, recommended by the Committee, and moved its approval by Council. Having been properly seconded, the motion was passed.

RESOLUTION

The Mahoning County Medical Society recognizes the WHEREAS: need for health planning and health services for the model

neighborhoods areas, and

The Mahoning County Medical Society is willing to plan WHEREAS: and work with other community groups interested in plan-

ning such service, and

The Mahoning County Medical Society recognizes that, in WHEREAS: order to plan, we must give consideration to social, economic, educational and cultural factors which affect the medical needs and services of the community, and

WHEREAS: The hub of such health planning should be currently func-

tioning health facilities, and

WHEREAS: The Mahoning County Medical Society favors the development of outreach facilities to be utilized for case finding. referral, follow-up, education, and prevention, therefore be it

RESOLVED: That the Mahoning County Medical Society will fully cooperate to make the neighborhood health project a suc-

cessful and on going endeavor, and be it further RESOLVED: That the Mahoning County Medical Society recommend to the hospitals and medical staffs that they develop their outpatient departments to meet the needs of this program.

Dr. Newsome, chief delegate, reported on the meeting of all Sixth Dis-

trict delegates at Congress Lake on April 28th.

A letter was read from the Ohio State Medical Association acknowledging receipt of the constitutional change in regard to number of meetings per year.

A letter was read from OSMA requesting additional constitutional changes in order to bring our constitution into line with the state constitution. The letter was referred to the Constitution Committee.

A letter was read from the Bureau of Good Business Practices in regard to their action on a recent fraudulent appliance case sent to them by Council.

It was noted that some of the older members would like to attend regular meetings but do not wish to drive at night. It was suggested that an effort to arrange rides be made through the Bulletin.

Dr. Bloomberg noted that a letter from Dr. Kessler, Chairman of the Health Planning Committee, to the Lutheran Services, in regard to their proposed church clinic, had been submitted for Council perusal. He made the motion, properly seconded, that the letter be approved. Motion was passed.

Meeting was adjourned.

—Howard Rempes Executive Secretary

MEDICAL-LEGAL GOLFERS IN FIRST OUTING



Dr. Stotler with Atty. Arthur Friedman, Pres., Bar Assn.

The first golf day for the Medical Society and the Bar Association, May 20th at Oak Tree Country Club, was graced with beautiful weather. Close to 100 golfers teed off, beginning at 11:00 a.m. and holing out on 18 in time for a social hour and dinner at the clubhouse.

Best score of the day was turned in by Atty. Tom Corroto, with an 80. Next best was Dr. Frank Morrison, with an 85. Both were awarded prizes. Other prize winners from the medical society were: Dr. Earnest Perry, with a low net of 71, Dr. Mike Galose and Dr. Ken Lloyd for longest drives, Dr. Lloyd for closest to the pin, and Dr. R. A. Brown for blind bogey.

Atty. Arthur Friedman, Bar Association president, presided. Atty. James Messenger, chairman, made the awards.

ATTENTION BASEBALL PLAYERS

It's not too early for physician baseball players to start spring training for the anual game with the Corydon Palmer Dental Society, which will take place at the picnic to be held Thursday, Sept. 16, at Coalburg Lake.

At stake will be the Medical-Dental Trophy, established in 1969, and won both years by the dentists. The Medical Society will be host this year for the outing. Arrangements are being made by Dr. S. W. Chiasson, program chairman.

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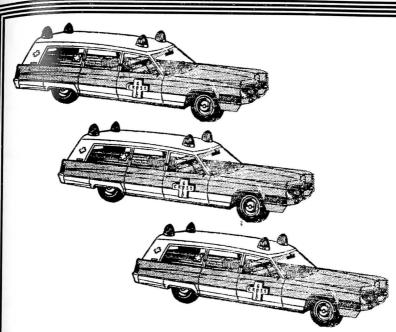
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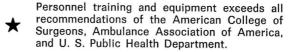
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When doctor bills—patient does not pay. When collection agency bills—patient pays.

This is what we are selling—the third party concept.

When you have completed your billing cycle, the time has come to review those accounts who have paid little or nothing.

What have been your alternatives?

- 1. Another billing cycle—increasingly unproductive?
- 2. A personal call—embarrassing and time consuming?
- 3. The collection agency—a costly 30% to 50% fee?
- 4. Or to write off those accounts you may not wish subjected to drastic agency methods—a total loss.

We offer something better—a computerized, pre-collection plan in which we send out five motivational researched, computerized notices on our letterhead (CREDIT BUREAU OF YOUNGSTOWN & MEDICALDENTAL BUREAU, INC.)—You keep all monies collected.

The third party psychology is conveyed to your delinquents—but—without the collection fee—without wasted, unproductive time—and for a charge that is less than the expense of your own billing.

The cost to you is \$1.40 per account—and that's all. This covers all computer expense, bookkeeping, postage, mailing, following up of accounts and inventory reports.

HERE'S HOW IT WORKS: Upon receipt of your listing sheet, we key punch and verify the information into the computer. You receive an acknowledgement print-out of all the accounts forwarded to us. Five notices at ten day intervals will be sent out on each account.

At the end of the fifty day series, you are sent a print-out of all accounts that still have balances. You can then use this form to forward to whatever agency you are using for collection.

When a payment or contact is made, you can stop the series at any time.

When a partial payment or credit is made, you will advise us so that the new balance can be put in the computer. On mail returns or address corrections, we will advise you.

On filling out the listing sheet, make sure of the spelling and legibility of all accounts. Do not put on incorrect addresses or mail returns.

IF MORE INFORMATION IS DESIRED, CALL 744-4040 AND ASK FOR MR. CASTLE — COMPUTER BILLING DEPARTMENT.