

BULLETIN

of the
MAHONING COUNTY
MEDICAL SOCIETY

Volume XLIV

OCTOBER, 1979

Number 7



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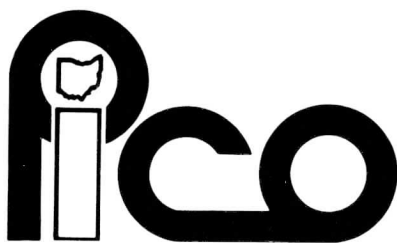
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MAHONING COUNTY MEDICAL SOCIETY MEETINGS — 1979

| Tuesday | Tuesday | Tuesday | Tuesday | Tuesday | Tuesday |
|---------|---------|---------|----------|---------|---------|
| Jan. 16 | Mar. 20 | May 22 | Sept. 18 | Nov. 20 | Dec. 18 |

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Photo by Howard Rempes.

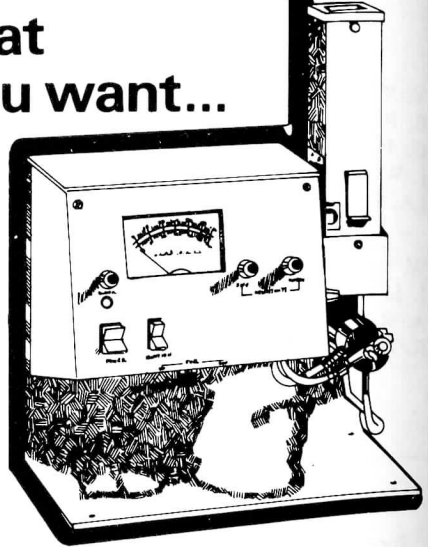
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of the Mahoning County Medical Society

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July and August.

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OCTOBER, 1979



Number 7

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff nor the official views of the Mahoning County Medical Society.

EDITOR

H. S. Wang, M.D.

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John C. Melnick, M.D.

James A. Lambert, M.D.

Jack Schreiber, M.D.

Editorial

NATIONAL HEALTH INSURANCE

More than ever before the mood of the nation seems to demand some form of National Health Insurance (NHI). The major goals seem to be twofold: increased ease of access to the health care system, and cost containment of high quality medical care. Many plans have been introduced but none has achieved widespread support and none has been enacted into law.

The issue of 'Health Care Delivery' is extraordinarily complex. A strong federal government role in most NHI proposals would solve some problems, but would certainly create many new ones; possibly including waste, mismanagement, fraud, and abuse of privilege. The specter of the influence on inflation and the economy is beyond conception. Powell's law states that the demand for 'free' medical care is infinite, and can never be met.

A pitfall in our present medical care system is the fact that there is little compelling incentive on either provider or consumer to limit cost. We have all heard patients' families say, "Get the best for my wife (husband, child, parent, sibling) and don't worry about the cost!" We must also consider the 6- or 7% of the people who have no sort of medical coverage.

In 1975 the U.S. Health Interview Survey reported that only 28% of those surveyed rated their level of medical care as "poor". The status of health care in our nation compares favorable with that of other industrialized nations. Thus the real issue is not the quality of care that we as physicians have provided. Rather the problem is the upward spiral of health care cost, together with the inadequate coverage provided for some segments of our people.

Does NHI provide a solution to the problems? Is it feasible to increase access to medical care, maintain the quality of this care, and still contain the cost? Rather NHI will greatly increase the costs in the short term and then deteriorate the quality of service in the long run. It has repeatedly proven so in every other place where it has been effected.

As physicians we must adopt an attitude of thoughtful consideration, and open mindedness to study the present deficiencies of our system. We must then actively lead the effort for necessary corrections. We are the only true hope of both provider and consumer. NHI does not offer a financial solution nor a medical answer to our problems, though many politicians and much of the public have been led to believe this to be true.

That is the way I see it.

—H. S. Michael Wang, M.D.
Editor

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NEW NEOUCOM APPOINTMENTS

Gerald Klebanoff, M.D. is one of two recently awarded a dual faculty appointment at Northeastern Ohio Universities College of Medicine. Already named Professor of Surgery, he has been given the additional position of Research Professor of Physiology.

Other Physicians from Mahoning County named to the clinical faculty are:

| | |
|---------------------------------|--|
| Carl F. Ansevin, M.D. | Assistant Professor of Internal Medicine |
| Amarjeet S. Nagpau, M.D. | Assistant Professor of Internal Medicine |
| Abdur Rashid, M.D. | Associate Professor of Internal Medicine |
| Koteswara R. Kaza, M.B.B.S. | Clinical Instructor of Psychiatry |
| Mohammad I. Khan, M.B.B.S. | Clinical Instructor of Psychiatry |
| Anil Choudary Nalluri, M.M.B.S. | Clinical Instructor of Psychiatry |
| Karipineni R. Prasad, M.D. | Clinical Assistant Professor of Psychiatry |
| A. Gary Bitonte, M.D. | Clinical Assistant Professor of Urology |
| A. Wm. Geordan, M.D. | Clinical Assistant Professor of Urology |
| A. Reed Hoffmaster, M.D. | Clinical Assistant Professor of Urology |
| Dean J. Limbert, M.D. | Clinical Assistant Professor of Urology |
| Edward M. Thomas, M.D. | Clinical Assistant Professor of Urology |

CME TIME IS RUNNING OUT

Every physician who has completed his 150 hours of continuing medical education should send his record to the Ohio State Medical Board now.

There is still time to pick up those needed hours, but time is short. Licenses expire at midnight of Dec. 31, and by Jan. 1, 1980, in accordance with law, there will be no more time for compliance.

MEDICAL ASSISTANTS DINNER WAS OCT. 4

The twenty-second annual Medical Assistants Dinner was a huge success when 350 assistants attended at Sokol Center, Oct. 4. Chairman was Dr. Dean Limbert. Dr. George Dietz selected the door prizes. Entertainment featured medical assistant, Pat Metts, exotic dancer.

NEWS NOTES

Jim Fulks, anaesthesiologist on the staff of YHA, is a candidate for Boardman Board of Education, now that his youngsters are grown and he has some free time on his hands. The Boardman schools would be in good hands with Jim . . .

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In Memoriam

MORRIS W. NEIDUS, M.D.
1900 - 1979

Dr. Morris W. Neidus, 79, died of a heart attack on Monday, Sept. 10, at St. Elizabeth Hospital.

Dr. Neidus was born in Russia and reared in Cleveland. He earned his undergraduate degree from Baldwin-Wallace College and received his doctorate at St. Louis University School of Medicine in 1927. He took post-graduate work at the University of Michigan and served his internship and residency at St. Elizabeth Hospital.

He opened his office for the general practice of medicine at 508 Home Savings and Loan Building in 1928. In 1933 he was named director of medicine for Republic Steel Manufacturing division, a post he held for 31 years.

During World War II, he was stationed at Fort Meade as regional surgeon for the 31st Infantry Division, with the rank of major.

He was chief of staff at St. Elizabeth Hospital for three years and medical chief seven years, and also senior staff director in its department of internal medicine and cardiology.

He was president of the Mahoning County Medical Society in 1959. He was a vice president of the Medical-Dental Bureau in 1958, and chief of staff two years for the county tuberculosis sanatorium.

His alma mater honored him in 1967 by naming him one of five recipients of its Alumni Merit Awards for "outstanding achievements and services" in the Youngstown community. The Ohio State Medical Association honored him with its fifty-year award. He was a former director of the Mahoning Medical Foundation and a member and former president of Boardman Kiwanis Club. He was a member of Rodef Sholom Congregation.

* * * * *

JOSEPH V. NEWSOME, M.D.
1924 - 1979

Dr. Joseph V. Newsome, 55, died of a heart attack on Saturday, Sept. 22, at St. Elizabeth Hospital.

Dr. Newsome was born in Youngstown. He was a graduate of Ursuline High School. He attended Ohio State University for his undergraduate work. His doctorate was awarded in 1952. He was a member of Nu Sigma Nu honorary medical fraternity.

Prior to going to college, he served as a sergeant with an Army Combat Engineers unit in Germany in World War II and was overseas a year. He also served with the Army Specialized Training Corps in Springfield.

He served his internship at St. Elizabeth Hospital and opened his office for the practice of general medicine in 1954 at 338 Lincoln Ave. Later he became associated with Dr. J. N. McCann on Mahoning Ave. In recent years he was in practice with Dr. Hyland in Austintown.

For six years he served on the Council of the Mahoning County Medical Society, and was a delegate to the Ohio State Medical Association.

For 13 years he was the Chaney High School football team physician. He was a member of the American Academy of Family Physicians, and the clinical staff of the Northeastern Ohio Universities College of Medicine. He was an organizer and member of the board of directors of the Century II Club of the Ursuline Motherhouse.



patient care center

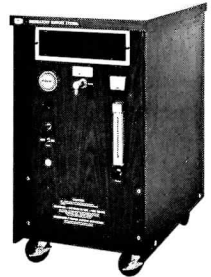
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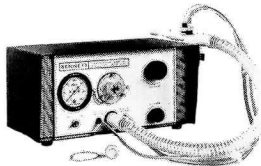
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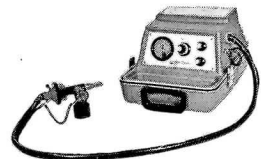


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28 YEARS AT THE FAIR

An estimated 134,800 persons visited the Medical Health Building at the Canfield Fair, which set a record attendance of 539,437 this year. The Medical Health Building, which started as a tent exhibit, has been sponsored by the Mahoning County Medical Society for 28 consecutive years.

Allied professionals and volunteer health agencies presented displays along with all of the city's hospitals in what was probably the most sophisticated and attractive combined effort to date.

Members of the Canfield Fair Committee are Dr. Jack Schreiber, chairman, Dr. Friedrich, Dr. Melnick and Dr. Resch. Representing the Canfield Fair Board and in charge of the building is Mr. Gilbert James, whose cooperation is invaluable in making the health display a huge success. The Canfield Fair is one of the few in the United States having a health exhibition.

NEW INTERN-RESIDENT MEMBERS

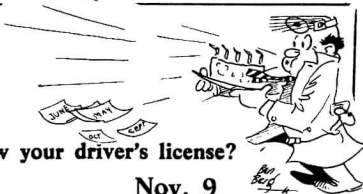
Voted into membership at the Sept. 18th meeting at the Maennerchor Club were the following:

David L. Anstadt, M.D.
Mounir Aouad, M.D.
Mark Beale, M.D.
Anne D. K. deBlanco, M.D.
Aron Blecher, M.D.
Renee Boyd, M. D.
Andrew Cole, M.D.
Rabecca L. Crouch, M.D.
Salim El-Hayek, M.D.
James L. Enyeart, M.D.
Camille Eyvazzadeh, M.D.
Steven D. Grossman, M.D.
Benjamin M. Hayek, M.D.

Jerome Hightower, M.D.
Chun-Hong Kim, M.D.
Venkata S. K. Kollipara, M.D.
Frederick G. Miller, D.O.
Enrique Montana, M.D.
Asha J. Nayak, M.D.
Dan Olson, M.D.
Daniel D. Schrader, M.D.
Ronald S. Scott, M.D.
Douglas Van Rees, D.O.
Duane Valez, M.D.
Oswaldo Vilela, M.D.
Douglas Wheeler, M.D.

HAPPY BIRTHDAY

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Oct. 17
J. Malkoff

Oct. 18
C. A. Sarantopoulos

Oct. 19
L. C. Zeller

Oct. 20
U. A. Melaragno

Oct. 23
V. A. Raval

Oct. 25
P. L. Jones

Oct. 27
L. N. Harichand

Oct. 28
I. H. Chevlen
M. M. Szucs

Nov. 2
R. A. Abdu

Nov. 3
D. R. Brody
R. J. Brocker

Nov. 4
K. J. Hovanic
R. A. Hernandez

Nov. 5
V. D. Lepore

Nov. 6
L. O. Gregg

Nov. 9
J. B. Birch

Nov. 10
J. C. Melnick
N. K. Badjatia

Nov. 13
Mahoning County
Medical Society

Nov. 14
D. E. Pichette

Nov. 15
J. P. Kalfas
J. S. Gregori
R. W. Juvancic

“THE PHYSICIAN IS A DECISION MAKER, AND ALMOST EVERY DECISION HE MAKES COSTS OR SAVES MONEY.”

—Dr. William Felts, Past President,
American Society of Internal Medicine



More and more physicians today are beginning to realize the extent of the economic influence they have, and are finding ways of holding costs down.

A number of studies show that the more physicians *know* about costs, the more they try to *reduce* them.* And this reduction can be done without reducing the quality of care to the patient.

How are they doing this? As a start they have become thoroughly familiar with the costs they incur on behalf of their patients. They know how much an X-ray costs, how much their hospital charges for routine lab tests. They're requesting copies of patients' hospital bills. And asking their hospitals to print the charges for diagnostic tests right on the order sheet.

What else are physicians doing? Minimizing their patients' hospital stays, whenever possible. Reevaluating routine admissions procedures. Questioning the real need of the diagnostic tests they order for their patients. Avoiding duplicate testing. Trying to discourage their patients' demands for unnecessary medication, treatment or hospitalization. Compiling daily logs of their medical decisions and what they cost. And more.

More physicians today realize what a tough problem we're all faced with. They know this is a challenge for medicine. And that physicians are in the best position to deal with and solve the problem.

*PATIENT CARE Magazine—October 1977 “Face-Off: Cost Containment vs. Chaos,” January 1, 1977.

Lyle CB, et al. “Practice habits in a group of eight internists,” ANNALS OF INTERNAL MEDICINE 84 (May 1976), 594-600.

Schneider SA et al. “Use of laboratory tests and pharmaceuticals: variation among physicians and effect of cost audit on subsequent use,” JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION 225 (Aug. 20, 1973), 969-73.



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From the Bulletin

FORTY YEARS AGO — OCTOBER 1939

The depression was over and the State relief law had been changed so that medical relief was on the same footing as work relief. The County Commissioners were responsible for the care of the indigent sick at home but the Township Trustees were responsible for hospitalization. This situation was confusing.

A poll was taken of the membership and they voted to change the doctor's afternoon off from Thursday to Wednesday.

There was a venereal clinic at the old Municipal Hospital on East Indianola Ave., treating 250 to 300 people a week . . . no Woodside Receiving Hospital those days.

D. A. Belinky, A. Rosapepe, Frederick S. Coombs and Vernon Leroy Goodwin were welcomed as new members.

The Mahoning Valley Tuberculosis Association was setting up a station for rapid X-ray screening of large groups of the population. The system was called collective fluorography. It was predicted that tuberculosis would gradually be banished as a health menace.

THIRTY YEARS AGO — OCTOBER 1949

The first Diabetes Detection Drive was under way directed by a committee consisting of Morris Rosenblum, Arnoldus Goudsmit, Fred Coombs, W. S. Curtis, Herman Ipp, Robert Kiskaddon, Milton Yarmy, Harold Reese, Walter Tims, Elmer Wenaas, Howard Mathay, Pat Kennedy, John R. Buchanan and Gabriel DeCicco.

St. Elizabeth's Hospital Staff announced the formation of a "Polio" team consisting of at least a pediatrician, physiotherapist and an orthopedist to care for poliomyelitis cases.

Raymond Catoline and Robert Jenkins were internes at the Youngstown Hospital. Dow Custing was dental interne. Residents were F. A. Friedrich, R. A. Brown, J. L. Calvin, J. J. Campolito, R. R. Fisher, W. B. Hardin, F. K. Inui, F. E. Shaw, P. A. Dobson and J. R. Gillis. J. L. Finley was a fellow in Obstetrics.

Sixth District Post-Graduate Day was announced for November with a group here from the Lahey Clinic. A. K. Phillips headed the Committee. Dr. Wm. Reinhoff was here from John Hopkins University to address the Staff of the Tuberculosis Sanitarium on "Treatment of Malignant Tumors of the Lungs."

TWENTY YEARS AGO — OCTOBER 1959

President Neidus expressed special thanks to Harlan McGregor for a wonderful job on the Canfield Fair Committee.

Editor L. O. Gregg said, "With the advancement of medicine, the role of the General Practitioner becomes more complex. He has to be well trained, constantly alert and able to diagnose and treat all illnesses from all aspects. He should be a part of the hospital team and not relegated to a lesser role as he is in many hospitals."

The leading article that month was "Poliomyelitis: Complications and Treatment" by William D. Loeser, a thorough exposition of a timely subject.

Sixth District Post-Graduate Day was in Warren that month. Twenty-one outstanding speakers were there from far and near, a departure from the old custom of having a group come from one medical center. It was a terrific program, probably the greatest of the great Post-Graduate Days.

TEN YEARS AGO — OCTOBER 1969

The second annual Medical-Dental Picnic was a resounding success. The weather was warm, the food was good, attendance was excellent, but,

alas, the Medical Society was trounced in the softball game by the Dental Society who came from behind to win 18 to 9, and took the trophy home for the year. The Door prize, a Panasonic Portable TV set, was won by Dr. Daniel P. DeGenova. Well, wait til next year!

Drug Abuse was on everybody's mind. Editor D. J. Dallis devoted an editorial to the dangers of young people who start with "Pot" but progress to stronger drugs. Dr. C. E. Pichette, Chairman of the Drug Abuse Committee, arranged for three episodes of WFMJ's TV's "Spotlight" Series to be devoted to the drug abuse problem. Mitch Stanley was moderator for the programs, and participating physicians were Dr. Charles Waltner, Dr. Robert Jenkins, and Dr. Joseph Tandatnick.

Dr. Leonard Caccamo reported that the Feasibility Study completed by Booz, Allen and Hamilton indicated that Youngstown was a desirable location for the new Medical School. The Eastern Orthodox Men's Society turned in a petition of 11,000 signatures, favoring a Medical School in Youngstown.

The Medical School is now a reality, but the drug problem lingers on. Well, maybe next year . . .
—R. R. Fisher, M.D.

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How much do your patients know about reasons for rising health care costs? Do they realize that their own, personal lifestyles may be contributing to this rise?

The Ohio State Medical Association has developed a set of four posters designed to help you inform your patients about their role in controlling rising health costs. The posters discuss the costs associated with smoking, alcohol and drug abuse and a sedentary lifestyle and what the patient can do to not only help control costs, but be healthier at the same time.

Let your patients know your concerned about rising costs and you need their help in controlling them. These colorful, readable posters are available from the OSMA at \$4.95 per set; 2 sets for \$8.00, and 3 sets for \$10.00.

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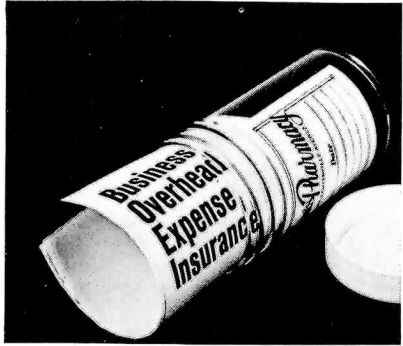
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Lifestyle Protector

The Plan That Automatically Doubles Your Protection In 20 Years

The Original face value amount of your *Lifestyle Protector* increases by twenty-five percent every five years for the next twenty years. This assures you the protection you need today, and in the future.

The five year increases in coverage, and the rates effective at the time your plan begins, are guaranteed.

The *Lifestyle Protector* may give you the edge over inflation. Most importantly, it assures that you and your family will have increasing protection at pre-set rates, whatever the future may bring.

Guaranteed Annual Rates Per \$1,000 of Original Face Amount

| Years: | Age 25 | Age 35 | Age 45 |
|---------|--------|--------|--------|
| 1-5 | 6.22 | 9.95 | 16.72 |
| 6-10 | 9.33 | 14.93 | 25.08 |
| 11-15 | 14.00 | 22.39 | 37.62 |
| 16-20 | 20.99 | 33.58 | 56.43 |
| 21 plus | 31.49 | 50.37 | 84.65 |

Example: Age 35 Male Years:

| | |
|---------|---|
| 1-5 | Original Face Amount \$ 50,000 Annual Premium \$ 522.50 |
| 6-10 | Face Amount Increases to \$ 62,500 Annual Premium \$ 771.50 |
| 11-15 | Face Amount Increases to \$ 75,000 Annual Premium \$1,144.50 |
| 16-20 | Face Amount Increases to \$ 87,500 Annual Premium \$1,704.00 |
| 21 plus | Face Amount Increases to \$100,000 Annual Premium \$2,543.50 |

The *Lifestyle Protector* is available only from PICO Life. Write or call for the name of the PICO Life agent in your area.



PICO Life Insurance Company

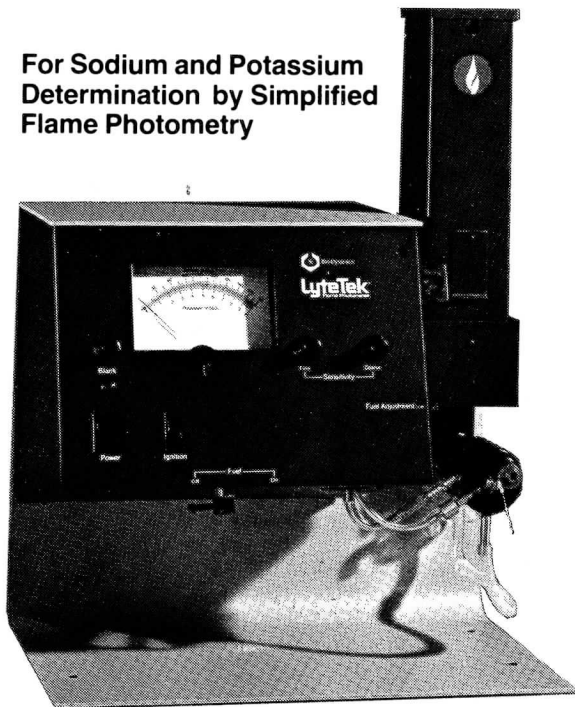
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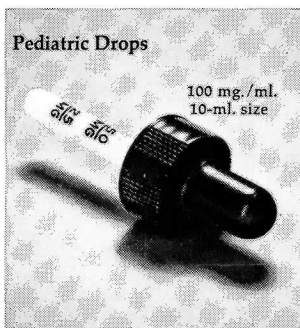
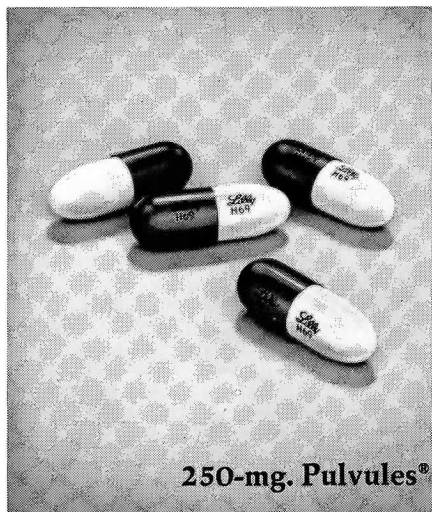
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Additional information available to the profession on request.
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