

FOR RELEASE:

IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - The 12th annual Parent Convocation, for parents of new students at Youngstown State University, will be held from 2 to 5 p.m. Sunday, Sept. 21, in the Chestnut Room of Kilcawley Center on Spring Street.

The event is to acquaint them with YSU, its programs and campus, and to provide information about the transition students will be making as they move from high school or the work place to a university environment.

Parents of all students new to YSU are welcome and those who plan to attend should call Student Developmental Services at (216) 742-3536 by Sept. 19.

The afternoon will begin at 1:30 with a brass quintet from YSU's Dana School of Music playing until 2 o'clock.

The opening session will include remarks by University President Neil D. Humphrey; Patricia Bleidt, director of Student Developmental Services; and Dr. Charles McBriarty, vice president-Student Services. Dr. George Letchworth, director of Counseling and Health Services, will discuss "Students and Parents in Transition."

Leaders in small group discussions that follow will be faculty and staff members, student assistants from the Students Serving Students program, and some parents of current students.

The parents will then have an opportunity to take walking tours of the campus which will include Meshel Hall, the new high tech center, Beeghly Physical

-MORE-

Add One

Education Center, the stands at Stambaugh Stadium, DeBartolo Hall, Cushwa Hall, the Engineering Science Building, Maag Library, Bliss Hall and Kilcawley Center, including the Bookstore.

The convocation will conclude with an informal reception about 4 p.m. in Kilcawley Center Arcade.

###

NEWS SERVICE  
86-84  
1a,b,c,d

FOR RELEASE: IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - The 12th annual Parent Convocation, for parents of new students at Youngstown State University, will be held from 2 to 5 p.m. Sunday, Sept. 21, in the Chestnut Room of Kilcawley Center on Spring Street.

The event is to acquaint them with YSU, its programs and campus, and to provide information about the transition students will be making as they move from high school or the work place to a university environment.

Parents of all students new to YSU are welcome and those who plan to attend should call Student Developmental Services at (216) 742-3536 by Sept. 19.

The afternoon will begin at 1:30 with a brass quintet from YSU's Dana School of Music playing until 2 o'clock.

The opening session will include remarks by University President Neil D. Humphrey; Patricia Bleidt, director of Student Developmental Services; and Dr. Charles McBriarty, vice president-Student Services. Dr. George Letchworth, director of Counseling and Health Services, will discuss "Students and Parents in Transition."

Leaders in small group discussions that follow will be faculty and staff members, student assistants from the Students Serving Students program, and some parents of current students.

The parents will then have an opportunity to take walking tours of the campus which will include Meshel Hall, the new high tech center, Beeghly Physical

-MORE-

Add One

Education Center, the stands at Stambaugh Stadium, DeBartolo Hall, Cushwa Hall, the Engineering Science Building, Maag Library, Bliss Hall and Kilcawley Center, including the Bookstore.

The convocation will conclude with an informal reception about 4 p.m. in Kilcawley Center Arcade.

###

NEWS SERVICE  
86-84  
1a,b,c,d

FOR RELEASE: IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - At noon Saturday, Oct. 4, Youngstown State University's fine arts radio station, WYSU-FM (88.5) will open a 26-week broadcast series by the Pittsburgh Symphony Orchestra, which is celebrating its 60th anniversary.

Conductor Lorin Maazel and a number of outstanding guest conductors will be featured in this National Public Radio series.

Highlighting the season will be the complete cycle of piano concertos by Beethoven, performed by world renowned artists. Included will be his "Violin Concerto in D Major" with Salvatore Accardo as guest artist.

The season will also feature some rarely-heard orchestral masterpieces from the 18th and 19th centuries, as well as compositions from the 20th century.

###

NEWS SERVICE  
86-85  
1a,c,3

FOR RELEASE:

IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - At noon Saturday, Oct. 4, Youngstown State University's fine arts radio station, WYSU-FM (88.5) will open a 26-week broadcast series by the Pittsburgh Symphony Orchestra, which is celebrating its 60th anniversary.

Conductor Lorin Maazel and a number of outstanding guest conductors will be featured in this National Public Radio series.

Highlighting the season will be the complete cycle of piano concertos by Beethoven, performed by world renowned artists. Included will be his "Violin Concerto in D Major" with Salvatore Accardo as guest artist.

The season will also feature some rarely-heard orchestral masterpieces from the 18th and 19th centuries, as well as compositions from the 20th century.

###

NEWS SERVICE  
86-85  
1a,c,3

FOR RELEASE:

IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - Dr. Daniel Fader, nationally recognized educator and author, will open Youngstown State University's Special Lecture Series this season.

His presentation, "Love as Attention: How to Learn by Listening to Children," will be at 8 p.m. Oct. 9 in the Chestnut Room of Kilcawley Center, Spring Street.

The YSU Special Lecture Series is free and open to the public. Seating is on a first-come, first-served basis. The programs are designed to enhance and enrich community and University life by bringing to campus prominent social, political, and intellectual leaders.

Dr. Fader's influence on reading instruction and literacy curriculum has been widely recognized and he has won many honors in this field.

Currently an English professor at the University of Michigan, Dr. Fader has had numerous articles and eight major books published, including Hooked on Books and Naked Children.

Dr. Fader received both his bachelor's degree and master's degree from Cornell University and his Ph.D. from Stanford University.

Funds for the YSU Special Lecture Series are derived from student general fees. Coming lectures of the YSU Special Lecture Series will be:

- Nov. 20 - Sen. Daniel Patrick Moynihan, U.S. Senator from New York
- Feb. 9 - Barbara Gardner Proctor, business executive and civic leader
- March 19 - Ray Bradbury, author
- April 6 - Sherry Turkle, Ph.D., educator and clinical psychologist
- May 5 - Dr. Mary Groda-Lewis

-MORE-

Add One

Patrons of lectures held in Kilcawley Center are encouraged to use the Wick Avenue Parking Deck (M-1) across from the Butler Institute of American Art and the Maag Library. The deck is open weekdays for all events. Patrons are requested to park on the fourth level and walk across the bridge to Kilcawley Center. There will be a \$1 parking fee for all events.

###

EDITORS/NEWS DIRECTORS: There will be a press conference with Dr. Fader at 7:45 p.m. in the Buckeye Reception Area of Kilcawley, just before his presentation.

NEWS SERVICE  
86-86  
1a,b,c,d,f,3



FOR RELEASE:

IMMEDIATE

Mailed Sept. 8, 1986

YOUNGSTOWN, Ohio - Dr. Daniel Fader, nationally recognized educator and author, will open Youngstown State University's Special Lecture Series this season.

His presentation, "Love as Attention: How to Learn by Listening to Children," will be at 8 p.m. Oct. 9 in the Chestnut Room of Kilcawley Center, Spring Street.

The YSU Special Lecture Series is free and open to the public. Seating is on a first-come, first-served basis. The programs are designed to enhance and enrich community and University life by bringing to campus prominent social, political, and intellectual leaders.

Dr. Fader's influence on reading instruction and literacy curriculum has been widely recognized and he has won many honors in this field.

Currently an English professor at the University of Michigan, Dr. Fader has had numerous articles and eight major books published, including Hooked on Books and Naked Children.

Dr. Fader received both his bachelor's degree and master's degree from Cornell University and his Ph.D. from Stanford University.

Funds for the YSU Special Lecture Series are derived from student general fees. Coming lectures of the YSU Special Lecture Series will be:

Nov. 20 - Sen. Daniel Patrick Moynihan, U.S. Senator from New York

Feb. 9 - Barbara Gardner Proctor, business executive and civic leader

March 19 - Ray Bradbury, author

April 6 - Sherry Turkle, Ph.D., educator and clinical psychologist

May 5 - Dr. Mary Groda-Lewis

-MORE-

FOR RELEASE: IMMEDIATE

Mailed Sept. 9, 1986

YOUNGSTOWN, Ohio - Broadcast management students in speech communication at Youngstown State University are gaining first-hand experience in the use of microcomputers and software to sell commercial advertising time.

A new \$10,000 software system, <sup>ok</sup> Sel-A-Vision, designed by SoftPedal, Inc., of Atlanta, was donated to the Department of Speech Communication and Theatre of YSU's College of Fine and Performing Arts.

It is being used to instruct students on how the rating surveys help generate revenue for television stations.

It incorporates Nielsen and Arbitron data, a station's program schedule, and advertising rates with the speed and flexibility of a microcomputer, and can lead to increased sales productivity.

The system was donated as part of a nationwide college donation program by SoftPedal.

###

NEWS SERVICE  
86-87

FOR RELEASE: IMMEDIATE

Mailed Sept. 9, 1986

YOUNGSTOWN, Ohio - Broadcast management students in speech communication at Youngstown State University are gaining first-hand experience in the use of microcomputers and software to sell commercial advertising time.

ok  
A new \$10,000 software system, Sel-A-Vision, designed by SoftPedal, Inc., of Atlanta, was donated to the Department of Speech Communication and Theatre of YSU's College of Fine and Performing Arts.

It is being used to instruct students on how the rating surveys help generate revenue for television stations.

It incorporates Nielsen and Arbitron data, a station's program schedule, and advertising rates with the speed and flexibility of a microcomputer, and can lead to increased sales productivity.

The system was donated as part of a nationwide college donation program by SoftPedal.

###

NEWS SERVICE  
86-87

FOR RELEASE:

CUTLINE

Dick James of Boardman, standing, YSU speech/communication instructor, works with University students Joseph Toth of Warren and Alicia Perry, Youngstown, on a new software system. The Sel-A-Vision system, donated to the Department of Speech Communication and Theatre, is being used by broadcast management students to quickly compute television rating surveys and advertising rates.

###

86-88

FOR RELEASE:

CUTLINE

Dick James of Boardman, standing, YSU speech/communication instructor, works with University students Joseph Toth of Warren and Alicia Perry, Youngstown, on a new software system. The Sel-A-Vision system, donated to the Department of Speech Communication and Theatre, is being used by broadcast management students to quickly compute television rating surveys and advertising rates.

###

86-88

FOR RELEASE: IMMEDIATE

Contact: Dr. David L. McBride  
Cushwa Center for Industrial  
Development, YSU 742-3495

Mailed Sept. 9, 1986

YOUNGSTOWN, Ohio - Final classes are now being scheduled for the free Entrepreneurship Training Program (ETP) at Youngstown State University.

Displaced workers in Mahoning, Trumbull or Columbiana counties who lost a job or have been laid off and have little chance of going back to their occupation or industry are eligible. This includes men and women who may now be working on an interim basis at another job.

ETP provides participants with comprehensive training in the basics of small business ownership and operation, plus interpersonal skills. It trains and assists dislocated workers to become owners/operators of small businesses, which creates jobs for these persons and for others.

The program is coordinated by YSU's Cushwa Center for Industrial Development.

Cushwa Director Dr. David L. McBride of Boardman said, "This program is offered at no cost to dislocated workers in this area, and it would be unfortunate for eligible individuals to miss this opportunity to improve their employment situation."

Persons interested in these classes, held on campus, are urged to enroll soon since it is unlikely the funding for the program will be continued under the present grant, Dr. McBride added.

He said the last class will begin by Oct. 20, or earlier.

The first class offered this fall began Sept. 2 with 13 men and women enrolled. There were 161 participants in ETP last spring when the program was first launched at YSU.

-MORE-

Add One

Funding for ETP came from a grant from the U.S. Department of Labor's Job Training Partnership Act and is administered by the Ohio Bureau of Employment Services/JTP Ohio.

Interested dislocated workers should call the Cushwa Center for Industrial Development at YSU, 742-7244, their local Ohio Bureau of Employment Services office, or one of the following training association offices:

Youngstown Employment & Training Corp.  
(YETC).....747-5639

Trumbull Private Industry Council  
(Trumbull PIC).....652-2095

Mahoning & Columbiana Training Association  
(MCTA).....(Youngstown) 726-1647  
(Lisbon) 424-7722

After the screening process by these offices, eligible participants will be enrolled in the ETP training at YSU.

###

NEWS SERVICE  
86-89