

Youngstown State University
WILLIAMSON COLLEGE OF BUSINESS ADMINISTRATION



Groundbreaking Ceremony

October 27, 2008
1:30 p.m.



Youngstown
STATE UNIVERSITY

The Williamson Family



Pictured above are Lowry Stewart, grandson of Warren P. Williamson Jr. and the son of Mr. Williamson's daughter, Barbara; Martha Stewart, Barbara's daughter; Mr. Williamson's sons, J.D. Williamson and Warren (Bud) P. Williamson III; and Bud's children, Warren P. Williamson IV, Lynn Williamson and Susan Brownlee.



On Sept. 28, 2006, the family of the late Warren P. Williamson Jr., founder of the WKBN Broadcasting Corp., announced its \$5 million gift to Youngstown State University for the construction of a new home for the Williamson College of Business Administration. The new building will be named in honor of the Williamson Family and its generosity, innovation and pioneering spirit.

Warren P. Williamson Jr., who died in 1996 at the age of 96, started Radio Station WKBN on Sept. 26, 1926. On Thanksgiving Day in 1926, the station became one of the first radio stations in the nation to broadcast a local football game. The next year, operations moved from the Williamson home to studios in the downtown YMCA. In 1947, the station added FM broadcasting. In 1953, WKBN-TV Channel 27 was introduced.

In 1983, WKBN organized Wilcom Corp. for the purpose of entering the nascent cellular telephone business. This business grew rapidly in 1985, when Wilcom began operations as one of the early cellular telephone services. Under the name Sygnet Corp., it eventually grew to provide services in eastern Ohio, western Pennsylvania and western New York state. This business was sold in 1999 to Dobson Wireless Corp.

In 1997, the Williamson family sold WKBN-TV Channel 27 to Gocom, which later became Piedmont Television. Two years later, the family sold WKBN and WKBN-FM to Jacor Communications. Four months later, Clear Channel Communications purchased Jacor.

Mr. Williamson was a true entrepreneur and community leader. We're proud to name our new building in honor of the Williamson Family and are deeply grateful for its generosity.

Williamson College of Business Administration

Groundbreaking Ceremony

October 27, 2008

WELCOME

Dr. Betty Jo Licata, Dean

Williamson College of Business Administration

Youngstown State University

REMARKS

Dr. David C. Sweet

President, Youngstown State University

Warren P. Williamson, III

Tony Lariccia, '67'

Vice President, Merrill Lynch

Chair, Centennial Campaign Cabinet

Honorable Jay Williams, '94

Mayor, City of Youngstown

Erica Cross

Senior, Finance & Math Major

Member, New Building Executive Committee

GROUNDBREAKING AND PHOTOS

The Lariccia Family



Tony and Mary Lariccia have contributed \$4 million to the YSU Centennial Campaign. Tony is a 1966 YSU graduate with a degree in finance and is vice president for Merrill Lynch in Canfield. Tony is a tireless and inspiring spokesperson for YSU and also serves as chair of the Centennial Campaign Cabinet. Pictured with Tony and Mary are their daughters, Dana and Natalie. In honor of the Lariccia's gift, the Department of Accounting and Finance will be renamed the Lariccia School of Accounting and Finance.

Williamson College of Business Administration

New Building Opens August 2010

110,000 square feet • \$34.3 million
Architects: STROLLO Architects (Youngstown, OH)
and Perkins+Will (Minneapolis, MN)

Interior Lay-out of New Building

First Floor

- Student Services Center
 - Undergraduate Advisement Center
 - Internships/Placement
 - MBA Program
- 70-seat tiered classroom (1)
- Computer Labs (3)
- Financial Services Lab (new)
- Business Communication and Professional Sales Lab (new)
- 200-seat Auditorium
- Student Organizations Office
- Student Team/Breakout Rooms
- New Ventures - student incubator
- Executive in Residence Office
- Atrium
- Café with outdoor seating
- Industrial History Gallery

First Floor (continued)

- Research/Outreach Centers
 - Small Business Development Center at YSU
 - Williamson Center for International Business
 - Center for Nonprofit Leadership
 - Monus Entrepreneurship Center
 - Partners for Workplace Diversity
 - SCORE

Second Floor

- Classrooms (13)
- Study Lounge and Team Rooms

Third Floor

- Office of the Dean
- Executive Boardroom
- 48 Chair/Faculty Offices
- Conference Center

Williamson College of Business Administration

The mission of the Williamson College of Business Administration is to prepare undergraduate and MBA students for productive and fulfilling careers as leaders in business, government, nonprofit organizations and society.

- We emphasize a student-centered, teaching/learning process with a focus on the application of theory to practice and the intellectual and professional development of our students.
- We promote and reward faculty scholarship that influences management/business practice and that enhances the teaching-learning process.
- We encourage and reward service activities by our students, faculty, and staff that add value to the regional business community.