

Board of Trustees Meeting Minutes

Committee Meetings, March 1, 2023, 10:00 a.m., Trustees Meeting Room, Tod Hall

(Resolutions, Supporting Documents and Background Materials in Appendix)

Attendance

Members Present:

Julie Centofanti, Charles T. George, John R Jakubek, Joseph J. Kerola (virtual attendance), Elsa Khan, Laura Lyden, Anita A. Hackstedde, Michael A. Peterson, Sergul Erzurum, Molly S. Seals (virtual from Hawaii), Eric Spiegel. Allen L. Ryan Jr. was absent.

I. MEETING SCHEDULE AND COMMITTEE LISTING

Board of Trustees Meeting Schedule March 1 and 2, 2023, and Board of Trustees Committee Membership List

II. INTERCOLLEGIATE ATHLETICS COMMITTEE

Joseph J. Kerola, Chair

Michael A. Peterson, Vice Chair

All Trustees are Members

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. Intercollegiate Athletics Discussion Items

a. Overview of Athletics Personnel Actions. Ron Strollo, executive director of Intercollegiate Athletics, reported on several personnel actions, including two separations, one salary adjustment, two reclassifications and three multi-year appointments (men's and women's head basketball coach and head football coach).

b. Report on the Educational Outcomes of Student Athletes. Rebecca Fink, senior associate athletics director, reported on various metrics on the educational outcomes of student athletes. The report showed a 62 percent graduation rate for YSU athletes in 2022, compared with 43 percent for the general YSU student population. By comparison, overall student athlete graduation rate in the Horizon League is 69 percent and in the Missouri Valley Football Conference is 68 percent. In addition, Jaysen Spencer, director of Athletic Academic Services, reported that YSU student athletes earned a 3.42 average grade point average in Fall 2022, including 134 students with 4.0 GPAs and 81 percent with GPAs above 3.0.

c. Report on the Academic Progress Rate (APR) Figures

- d. Report on the Average Cumulative GPA's by Term
- e. Report on the Number of Athletes by Academic Major. Chet Cooper, YSU faculty athletic representative, presented a report breaking down the academic majors of student athletes. The report shows that the Williamson College of Business Administration enrolls the largest number of student athletes with 159, followed by the Bitonte College of Health and Human Services with 118.
- f. Proposed Activities of the Faculty Athletic Representative, Including the Possibility of a Second Faculty Athletics Representative Given the Additional Teams and Fulfilling Responsibilities. Dr. Cooper noted that the NCAA requires each institution to appoint a faculty member as a liaison between Athletics and Academics. Cooper, a professor of Biological Sciences who has fulfilled that liaison role since 2010, presented to the board a formal job description for the position. Cooper also told trustees that, given the growth of YSU Athletics, the university should consider adding a second faculty athletic rep sometime in the future.
- g. Update on NCAA Transformation Committee Final Report, by Ross Miltner.

- 2. Background Materials
 - a. No background materials

D. New Business

No New Business

E. Adjournment

III. INVESTMENT COMMITTEE

Allen L. Ryan, Jr., Chair (absent)
Charles T. George, Vice Chair
All Trustees are Members

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the committee's previous meeting(s) were provided to Trustees. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. Investment Discussion Item

a. Annual Disclosure of Trustee Relationships with University-Affiliated Financial Institutions

b. March 1, 2023 Quarterly Portfolio Asset Allocation and Investment Performance Review

2. Investment Action Items

a. Resolution to Approve an Outsourced Chief Investment Officer Investment Strategy. John Colla of Clearstead, the university's investment advisor, noted that the investment structure that exists today between Clearstead and YSU is considered non-discretionary. Under the resolution, that would change to an OCIO, which he said will allow Clearstead to act more nimbly, rebalancing the university's portfolio and entering into new investment strategies when the firm believes is optimal, rather than waiting until the next board meeting for approval. Neal McNally, vice president for Finance and Business Operations, agreed that this action will lessen the university's risk exposure.

b. Resolution to Approve the Addition of an Investment Manager for the Non-Endowed Long-Term Investment Pool. The resolution approves the addition of a \$2.75 million commitment to the Apollo Infrastructure Opportunities Fund III and the addition of Apollo as an investment manager.

c. Resolution to Approve Clearstead's Recommendation to Rebalance the Non-Endowment Long-Term Investment Pool. The recommendation includes moving \$1 million out of equity funds into short term fixed funds.

Neil McNally, vice president for Facilities and Business Operations, noted that adjustments included in the resolutions are within the criteria the board has in place to guide the management of the university's investment portfolio.

On a roll call vote, the committee unanimously approved all three resolutions.

2. Background Materials

a. No background materials

D. New Business

No New Business

E. Adjournment

IV. AUDIT SUBCOMMITTEE

Michael A. Peterson, Chair

Molly S. Seals, Vice Chair

Laura A. Lyden

Anita A. Hackstedde

Joseph J. Kerola

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the subcommittee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. Audit Discussion Items

a. Anonymous Reporting Hotline Stats Update by Michelle DiLullo, staff auditor.

b. FY23 Second Quarter Internal Audit Plan Update (DiLullo)

c. Audit Matrix Open Audit Recommendations Update (DiLullo)

d. Update on Enterprise Risk Management. Julie Gentile, director of Environmental and Occupational Health and Safety, updated the board on Enterprise Risk Management, including two insurance claims: \$325,000 in damage to six buildings on campus due to winter storms Dec. 24-26, and a fire at Ward Beecher Planetarium with losses estimated at \$400,000 minimum. Estimated time of repair is six to eight months.

e. Sunshine Law Star Rating for FY22. McNally reported that, for the third consecutive year, YSU was awarded the "highest achievement in open and transparent government" by the Ohio Auditor of State.

f. NCAA Agreed Upon Procedures Report, FY 2022 (McNally)

g. WYSU-FM Radio Station Audit, FY 2022 (McNally)

2. Background Materials

a. No background materials

D. New Business

No New Business

E. Adjournment

V. FINANCE AND FACILITIES COMMITTEE

Michael A. Peterson, Chair

Allen L. Ryan, Jr., Vice Chair

All Trustees are Members

~~3~~Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the Committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

~~4~~Old Business

No Old Business

~~5~~Committee Items

~~#~~Finance and Facilities Consent and Action Items

~~S~~Resolution to Modify Purchasing Policy, 3356-3-01.

The resolution was updated to allow for exceptions when consistent with the university's diversity goals.

~~T~~Resolution to Modify Acceptable Use of University Technology Resources Policy, 3356-4-09

Jim Yukech, associate vice president and chief information officer, reviewed the policy changes that limit TikTok and other social media platforms that harvest device and/or network data to designated devices and bans use of the platforms on university-owned devices that comingle data. Trustee Mike Peterson applauded the change. "I don't believe people understand how dangerous TikTok is," he said.

~~U~~Resolution to Approve an Increase to the International Application Fee

No resolutions were requested to be considered separately from consent, thus all three resolutions were moved to the consent agenda and approved unanimously by roll call vote.

2. Finance and Facilities Discussion Items

a. Quarterly Update on the FY 2023 Operating Budget

McNally said the budget plan is tracking on or better than projected in most categories of revenues and expenses, and in total. He cautioned, however, that "unlike last year, when we ended FY 2022 with a carry-forward balance of \$6.5 million, this year's budget will be much closer to break-even, which of course is more in-line with the expected financial performance of most public entities, and especially state universities." He added: "So this is a mixed report because on one hand it signals good news, which is that our budget plan for the current fiscal year is on track. But this report also tells us that a major budget strategy that we have in place now—that is, using prior year carryforward funds to balance this year's budget—that option won't be available to us next fiscal year."

b. FY2024 Budget Planning

McNally also reported on budget planning for FY 2024. Noting that "student enrollment is the single most important variable when planning a university budget," McNally presented a chart that shows YSU's enrollment levels are projected to continue declining over the next several years. As a result, the budget planning "outlook over the next several years" will be a "difficult and sometimes painful exercise" for YSU and similar universities across Ohio and the nation. "We're going to need to be more aggressive at trimming expenses because revenues will not be enough to support current levels of operations," he said.

c. Planning and Construction Projects Update

John Hyden, associate vice president of University Facilities, presented a report on YSU capital projects, including utility distribution upgrades/expansion, Watson Team Center, Stambaugh Classroom/Beeghly Physical Therapy and Maag Library Learning Commons.

d. IT Update

Jim Yukech, associate vice president and chief information officer, provided an update on Information Technology Services. Among other things, the report showed a 94 percent satisfaction rating on ITS' responses to service requests submitted through tickets. It also showed that the number of service tickets concerning WiFi has declined by two-thirds, with a WiFi "uptime" of 99.4 percent. . Yukech attributed part of that success to the strategic use of federal COVID relief funding, much of which was used to support WiFi and other technology enhancements on campus.

e. Report of Audit Subcommittee

Subcommittee Chair Peterson reported on discussions and activities of the Subcommittee's meeting earlier in the day.

4. Background Materials

- a. Reportable Budget and Interfund Transfers for the Quarter Ending December 31, 2022**
- b. Second Quarter Diversity and EDGE Spend Report**

D. New Business

No New Business

E. Adjournment

VI. Break for Lunch

VII. GOVERNANCE COMMITTEE

John R Jakubek, Chair
Charles T. George, Vice Chair
All Trustees Are Members

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the Committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. Governance Action Items

There are no Action Items

2. Governance Discussion Items

a. Updating the Plan for Strategic Actions to Take Charge of Our Future, presented by Mike Sherman, vice president for Student Affairs, Institutional Effectiveness and Board Professional

b. Overview 2022 IPEDS Feedback Report including Board-level Key Performance Indicators. Sherman said that among the findings: YSU is more selective than comparable peer institutions, its net price is lower, its six-year graduation rate of 47 percent is roughly equivalent to the 48 percent of peer institutions, it receives proportionally less state funding, and its average faculty salaries are slightly lower. He indicated there are other ways to consider compensation that must be considered when making decisions regarding faculty pay. Sherman presented information on board-level key performance indicators, including enrollment, faculty headcounts, degrees awarded and graduation rates.

c. States with the Most Colleges and Universities. Sherman provided information about states with the largest number of bachelor's degree-granting, public or not-for-profit institutions (Ohio ranks fifth with 104). Additional analysis associated with the number of 18- to 24-year-olds indicates there is much competition amongst institutions for such a population, he reported.

d. Nomination of Officers of the Board of Trustees for 2023-2024. Chair Jakubek said nominees for chair include trustees Peterson and Molly Seals; for vice chair, trustee Chuck George; and for secretary, trustee Anita Hackstedde. He said the election of officers will take place at the board's June meeting.

e. Trustees Conference, March 8, 2023, from 10:30 a.m. to noon (Virtual)

D. New Business

The board nominated Jocelyne Kollay Linsalata as a global/national member of the YSU Board of Trustees. Linsalata is a native of Youngstown, a two-time YSU graduate, a member and former chair of the YSU Foundation, chair of the Foundation's "We See Tomorrow" campaign, recipient of YSU's Friend of the University Award, and recipient of the Williamson College of Business Administration's Outstanding Alumni Service Award.

E. Background Materials

1. Talking points for YSU Florida event 2023

F. Adjournment

VIII. ACADEMIC EXCELLENCE AND STUDENT SUCCESS COMMITTEE

Molly S. Seals, Chair

Joseph J. Keroloa, Vice Chair

All Trustees are Members

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the Committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. Academic Excellence and Student Success Action Items

- a. Resolution to Approve Religious Accommodations of Students Policy, 3356-8-09

Moved by Trustee Kerola, seconded by Trustee Peterson and unanimously approved by roll call vote.

2. Academic Excellence and Student Success Discussion Items

- a. Academic Program Enhancement and Effectiveness Including College-level KPIs Linked to College-level Plans for Strategic Actions. Brien N. Smith, provost and vice president for Academic Affairs, presented the board with 30 university performance metrics and examples of strategies that can be implemented to meet those metrics.
 - b. General Education Transformation. Jennifer Pintar, vice provost, reported on continuing efforts by the administration and Academic Senate to transform the university's general education requirements.
 - c. Academic Senate Update. Martha Pallante, chair of Academic Senate, updated the board on the Senate's activities, including the development of new general education requirements and ongoing discussions of post-COVID 19 classroom management practices. She also thanked Interim President Helen Lafferty for attending the Senate's February meeting.
- #### 3. Background Materials
- a. Office of Research Services Quarterly Report
 - b. Current Accreditation Activity
 - c. Academic Programs Update
 - d. Sabbatical and Faculty Improvement Leaves for AY 2023-2024
 - e. Research Professorship List
 - f. Ad Hoc "Design Committee" of the Academic Senate

D. New Business

No New Business

E. Adjournment

IX. INSTITUTIONAL ENGAGEMENT COMMITTEE

Allen L. Ryan, Jr., Chair /STeWffi

Anita A. Hackstedde, Vice Chair

All Trustees are Members

~~3~~Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the ~~5~~committee's meeting(~~efi~~were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

~~4~~Old Business

No Old Business

~~5~~Committee Items

1. Institutional Engagement Discussion Items

- a. Youngstown State University Foundation Quarterly Report. Heather Chunn, vice president, and Paul McFadden, president, reported that the YSU Foundation received \$6.4 million in gifts and pledges in the first two quarters of fiscal year 2023, down from \$12.3 million in the same period in 2022. McFadden also reported, however, that the Foundation received \$7.5 million in just the last two months, driven by the campaign for the new Zoldan Family Student Center Campaign. "It has really generated a lot of excitement," he said. Chunn also reported that the Foundation has hired four new staff members since November, with one more coming on board in March. The Foundation had four staff members in 2014, and now has 20.
- b. YSU Enrollment Optimization Actions: Increasing the Size and Strength of the Enrollment Funnel. A team of individuals made a presentation on the university's continuing efforts to optimize enrollment and increase the size and strength of the enrollment funnel. Presenters included Elaine Ruse, Christine Hubert, Nate Myers, Tysa Egleton, Amy Cossentino, Joy Polkabla Byers, Ross Morrone, Sal Sanders and Jennifer Pintar. Ruse reported that applications, admissions and the number of students registered already for orientation are all up for Fall 2023. Hubert reported that YSU recruiters attended 383 high school events and more than 100 college fairs this past Fall. She said applications from high school students for YSU's College Credit Plus program are also on the rise and represent a great recruitment opportunity for YSU. Cossentino reported on various initiatives of the Sokolov Honors College, including increased efforts to build closer relationships with high school students. Egleton focused on efforts to get students who have been out of school for more than a year to readmit to the university. Myers presented information showing international student enrollment up significantly, from 340 in Fall 2021 to 668 this Spring semester. "We're still very early in this growth curve," he added. Polkabla Byers reported on residence hall occupancy. She said the number of students living in university residence halls has always dropped by about 50 students between Fall and Spring semesters. This year, the number actually increased by nearly 50 this Spring semester. Pintar presented a chart showing a dramatic increase in online enrollment, from 400 in Fall 2020 to 1,171 this

past Fall semester, since YSU engaged with Academic Partnerships to recruit online students. Sanders shared a chart showing graduate student enrollment on the upswing as well, from 1,149 in Fall 2019 to 2,152 this past Fall semester. And Morrone talked about Marketing and Communications opportunities and initiatives to drive YSU from a regional university towards possibly a national university.

D. New Business

No New Business

E. Adjournment

X. WORKFORCE EDUCATION AND INNOVATION COMMITTEE

Chuck T. George, Chair

Laura A. Lyden, Vice Chair

All Trustees are Members

A. Disposition of the Minutes

This is the first meeting of this new Committee, so there are no minutes of previous meetings.

B. Old Business

No Old Business

C. Committee Items

1. Workforce Education and Innovation Discussion Items

- a. Division of Workforce Education and Innovation Overview. Jennifer Oddo, vice president of Workforce Education and Innovation, provided an update on the division, including the organizational structure, financials, key projects and metrics. She introduced David Janofa, newly appointed associate vice president for Regional Operations, overseeing the Excellence Training Center at Kohli Hall, the IT Workforce Accelerator, Williamson Innovation Park, the Data Mine and Workforce Partnerships and Programs. Also included in the division are the National EV Training and Innovation Center and the Tressel Institute for Leadership and Teamwork.

2. Background Materials

- a. No material this quarter.

D. New Business

No New Business

E. Adjournment

XI. UNIVERSITY AFFAIRS COMMITTEE

Anita A. Hackstedde, Chair

Charles T. George, Vice Chair

All Trustees are Members

A. Disposition of the Minutes for the Previous Meeting

Draft copies of the minutes of the Committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business

No Old Business

C. Committee Items

1. University Affairs Consent Items

- a. Resolution to Modify Civic Leave with Pay, Excluded Professional/Administrative and Excluded Classified Staff Policy, 3356-7-11
- b. Resolution to Modify Unscheduled Leave Policy, 3356-7-16
- c. Resolution to Modify Distinguished Service Awards, Full-time Excluded Professional/Administrative Employees and Full-time Excluded Classified Employees Policy, 3356-7-27
- d. Resolution to Modify President's Leadership Merit Awards Policy, 3356-7-28

The resolutions were approved unanimously by roll call vote.

2. University Affairs Action Items

- a. Resolution to Modify Employee Health Insurance Programs Policy, 3356-7-22
- b. Resolution to Ratify Personnel Appointments - Faculty and P/A Staff, including Athletics - Faculty (six separations, two appointments, two position adjustments) and Professional Administrative (11 separations, nine appointments, five reclassifications/ position adjustments, seven promotions, six salary adjustments and one transfer.

No resolutions were requested to be considered separate from the consent agenda, thus after being considered, they were approved unanimously by roll call vote.

3. University Affairs Discussion Items

- a. Affirmative Action Plan (Dana Lantz, director, Equal Opportunity and Policy Compliance)
- b. Support Area Assessment: International Programs. Nate Myers, associate provost for International and Global Initiatives, provided a Support Area Assessment on the International Programs Office, including information on international enrollment, study abroad, English as a Second Language, international cultural activities and events, and collaboration with the Office of Diversity, Equity and Inclusion.

c. Support Area Assessment: Registrar. Jeanne Herman, associate vice president for Institutional Effectiveness, and Tysa Egleton, interim University Registrar, provided a Support Area Assessment on the Office of the Registrar, which includes Degree Audit and Records, Registration and the Penguin Service Center.

d. Support Area Assessment Schedule

& University Affairs Executive Session

a. Litigation, Personnel and Collective Bargaining Update.

b. Executive Session

Chair Jakubek moved that the Board enter Executive Session for the purposes of, "consideration of the appointment, employment, dismissal, discipline, promotion, demotion, or compensation of one or more public employees or officials (O.R.C. 121.22(G) (1)) and/or preparing for, conducting, and/or reviewing negotiations or bargaining sessions with public employees concerning their compensation, or other terms and conditions of their employment (O.R.C. 121.11 (G) (4)) and/or consideration of specialized details of security arrangements where disclosure of the matters discussed might reveal information that could be used for the purpose of committing or avoiding prosecution for, a violation of the law (O.R.C. 121.11.(G) (6))."

Trustee Seals conducted a roll call vote, and the motion was approved unanimously.

Entered Executive Committee: 4:13 p.m.

Exited Executive Committee: 5:36 p.m.

& Background Materials

S Human Resources Update

T Human Resources Update on Position Searches

U Classified Civil Service Personnel Actions

V Report on Search Waivers

W. Retirement Plan Committee Report of ARP, 403(b) and 457(b)

D. New Business

No New Business

E. Adjournment

XII. EXECUTIVE COMMITTEE

John R. Jakubek, Chair
Charles T. George, Vice Chair Joseph J. Kerola
Anita A. Hackstedde
Molly S. Seals
Michael A. Peterson
Allen L. Ryan, Jr.

A. Disposition of the Minutes for the Previous Meeting
Draft copies of the minutes of the Committee's previous meeting(s) were provided to Trustees prior to the meeting. Trustees accepted the minutes as provided.

B. Old Business
No Old Business

C. Committee Items
1. Executive Committee Discussion Items
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2. Executive Committee Actions Items
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D. New Business
No New Business

E. Adjournment



APPENDIX

YSU Board of Trustees Committee Meetings

March 1, 2023

*Resolutions, Supporting
Documents and Background
Materials*

Documents will be added after the narrative minutes of the meetings are reviewed by the Board.