

FIRST DAY® COMPLETE

An innovative course material model supporting student outcomes through equitable access, convenience, and affordability



STUDENTS HAVE TOLD US

“

Textbooks are too
EXPENSIVE

“

The process of
getting textbooks each
term can be a
HASSLE

“

Not having course
materials at the start of
the term can have a
NEGATIVE
impact on my learning

We partnered with our Barnes & Noble bookstore to find a solution to address these issues and they developed a program that provides all students all their course materials before the first day of class at a significant savings.

2023 FDC Survey Results

Youngstown State University students are in favor of this type of course material delivery model.

88 PERCENT

students that said they were interested in course material bundling*

74 PERCENT

students that said they would have a more positive perception of their school if a course material bundling model was offered*

NATIONAL IMPACT ON STUDENT OUTCOMES*

92%

said the program **saved them time** in shopping for course materials because they are all in one place

91%

Found it **convenient** to have their course materials bundled and delivered through the program

86%

said with this program, they were **better prepared** for the academic term

83%

felt the program provided them with **more affordable** course materials

83%

said that the program had a **positive impact on their academic success**

89%

Said they were **likely to recommend** the program to other students



INTRODUCING FIRST DAY® COMPLETE

A proven solution that supports student success

by ensuring students have access to all their course materials on or before the first day of class



STUDENTS AUTOMATICALLY

receive all their books and
access to electronic materials on
or before the first day of class



MATERIALS ARE INCLUDED

in tuition or applied as a
charge to the student account



SIGNIFICANT STRESS REDUCTION & COST SAVINGS

for students versus the
traditional model

IMPROVING EQUITABLE ACCESS, CONVENIENCE & AFFORDABILITY AT Youngstown State University

First Day Complete
Pricing per credit hour

\$23

Full Time Student would
now only spend

\$345

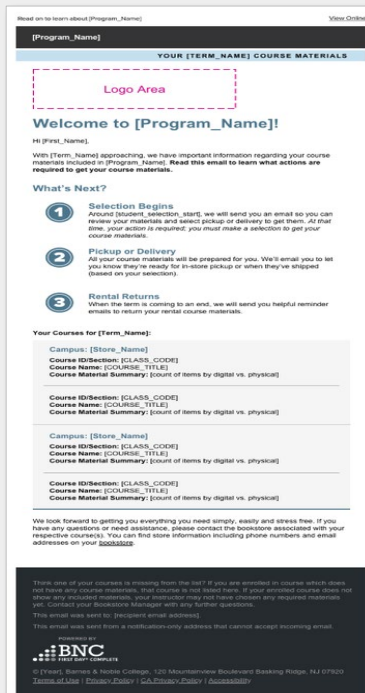
(Based on 15 credit hours)

First Day Complete Student Emails

Personalized Course Material Update Emails

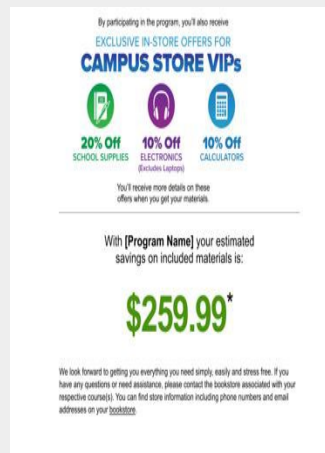
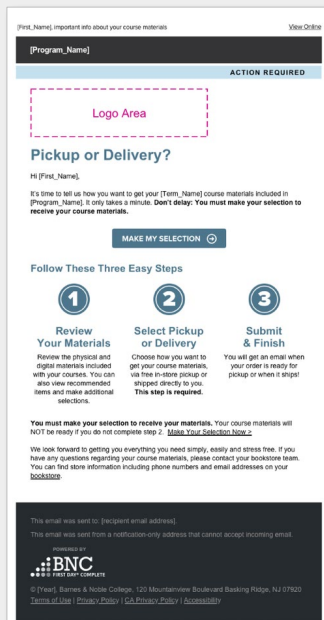
Welcome Email

Sent 35 days prior to the start of class



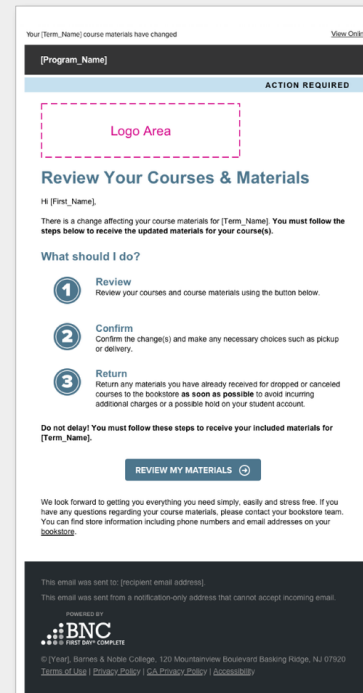
Selection Email

Sent 30 days prior to the start of class and every seven days until selection is confirmed



Course Change Email

Sent to students for course change confirmation



First Day Complete Student Experience Video

Personalized Student Experience



Justine, Welcome to First Day[®] Complete

Your course materials for Fall 2023 are now available for in-store pickup or delivery.

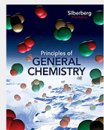
My Courses & Included Materials

You are registered for 3 courses and have 7 available materials.

CHEMISTRY 102A

INCLUDED

PHYSICAL ITEM



REQUIRED
Principles of General Chemistry
by Dr. Martin Silberberg

DIGITAL ITEM



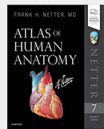
REQUIRED
My Math Lab with Pearson eText
by Robert F. Blitzer

Delivered in LMS on the first day of class

BIOLOGY 101A

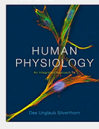
INCLUDED

PHYSICAL ITEM



REQUIRED
Atlas of Human Anatomy / Edition 7
by Frank H. Netter MD

PHYSICAL ITEM



REQUIRED
Human Physiology: An Integrated Approach / Edition 7
by Dee Unglaub Silverthorn

PHYSICAL ITEM



REQUIRED
Molecular Biology of The Cell
by Bruce Alberts

Welcome, Justine

- ✓ Registration
Opens April 20th
- ✓ Course Material Visibility
No Action Required
- Student Pickup/Delivery Selection Begins
August 24
- Digital Materials Provided in LMS
September 3
- Add/Drop Deadline
October 4
- Rental Return Period Begins
December 15th
- Last Day for Rental Returns
December 31st

STEP 1 | REGISTER FOR CLASS

STEP 2 | VERIFY MATERIALS

STEP 3 | SELECT FULFILLMENT METHODS

STEP 4 | RECEIVE MATERIALS

STEP 5 | END OF TERM: RETURN MATERIALS

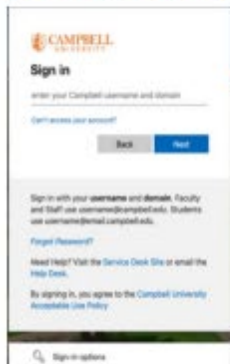
Opt-Out Student Experience

School's Program Landing Page

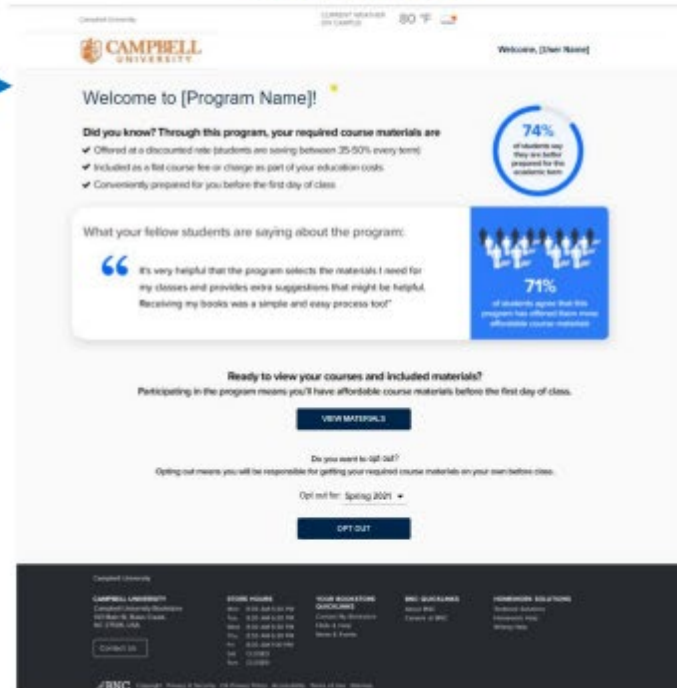


Students access Opt-Out page through SSO link on the school's program landing page

SSO Authentication



Opt-Out Page



Highlights program benefits

Allows student to view their course materials

Provides option to Opt-Out

Opt out is done by semester; if a student wishes to opt out for an academic year, they must opt out each semester.

WHAT STUDENTS ARE SAYING...

89 PERCENT

would want to participate in the program in the future

“The program is going to help change a lot of people’s lives.”

Molly McGowan
Eastern Kentucky University



“Not having to worry about books really takes a load off and is more convenient. Before this program, I didn’t have all my materials and my grades were affected.”

Jose Valesquez
Lees-McRae College



“This program has given me the opportunity to be able to pick up my books on time and be ready for classes.”

Robert Jordan
Alamo Colleges District

83 PERCENT

reported the program had a positive impact on their academic success

83 PERCENT

said the program provided them more affordable course materials

“I just went online, logged in and registered, and the books are automatically synced to the classes that I was in.”

Terrell Richardson
North Carolina A&T

63 PERCENT

said the availability of the program increased their likeliness of continuing their education at the school




“Before the program I decided not to buy the books for a class on some occasions. I definitely feel less stress now having the book at the beginning of the semester.”

Cassandra Hall
Jacksonville University



Your campus store is a proud member of the Youngstown State University community.



Supporting Student Success