

up with a survey that would find out what students would like to see established and how much they would be willing to spend ---then market the results to prospective businessmen.

For years now, students have been complaining that besides attending classes and doing homework, there is nothing to do on campus, outside of the usual See Business, page 2

### Humphrey supports university involvement

#### By MARK PEYKO Jambar Managing Editor

Does the community exert pressure on YSU to align its programs with economic needs?

YSU President Neil Humphrey doesn't think so. Humphrey said he didn't feel pressure from than they in fact are, and they sometimes

cording to local economic desires. But, he not prepared to handle," he said. said, he felt encouraged to offer the community the type of assistance it needs to recover. however, there is an opportunity to be of

Humphrey cited some misconceptions which the community might feel in regard to YSU's role. "Some people have assumed that the resources of the University were larger

the community to align YSU's programs ac- assume that we can accept burdens that we're "In the post-secondary educational area,

> service.' When asked if there is pressure to offer programs which reflect the community's needs, or if some in the valley see the University as See School, page 2

#### Educator calls TV habit harmful By CLARENCE MOORE short periods of time. And because more win," he said. "Reagan has a very good act. I think it's significant that our presi-Jambar News Editor people are watching television and spending less time reading, "We are becomdent is a former movie actor who knows how to perform." Because of society's attachment to ing dumber by the minute," he said. 'We are Las Vegas-ing our culture, television and its visual stimulation and Postman said he did not have any and now all forms of public discourse are entertainment, most Americans are bedefinite solutions as to how Americans being packaged as forms of entertaining educationally distracted, said Neil could rid themselves of their TV habits. Postman, who spoke in the Chestnut ment," Postman said during a news con-"I don't see any possibility that Room last night. ference before his lecture. Americans will turn away from their TV According to Postman, the author of He singled out the presidential debates cultures," he said. several books on teaching and education, as an example of the way things of the literate tradition of America "is besignicance are being drained of Part of the answer may lie in educaing moved to the edges of our culture and "substance." tion. Education, he said, should provide Postman said that after the debates, everything is being turned into a stage people with what television doesn't, and show." most of the comments from television

He said that America has become a nation of television addicts who have gotten used to everything being visually packaged entertainment that does not require too much thought or concentration. Postman observed that television is

reporters centered around how President Reagan was not as interesting a performer as Walter Mondale.

The emphasis was on packaging, he

argued. "TV makes all subject matter enterconditioning people to concentrate for taining, and whoever has the best act will

that is more intense work in foreign language and history.

He said that since television is a present-oriented medium in that everything has to be current, education should put more emphasis on history and provide continuity.

11.00

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**NEIL POSTMAN** 

### **Business**

Continued from page 1 activities organized by the Programs and Activities Council (PAC).

A survey of the Lincoln and Fifth Avenue areas will reveal that besides a number of bars, fast food restaurants and specialty shops, there are not many small businesses that cater to the needs of students.

Julian Susso, director of the Youngstown Revitalization Foundation, said the lack of a thriving business district surrounding the University is a concern of YSU President Neil Humphrey.

He said Humphrey also knows downtown if certain conditions that you can't just bring in a were met.

#### **ART AS MEDITATION/MASSAGE**

added.

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St. Joseph Newman Center 747-9202 26 West Rayen (corner of Wick) Pre-registration Required

Susso said a similiar kind of small business and expect it to survey could be conducted with make money. " There has to be a market for it," he said. University students to see how they feel about small businesses But what the market is and what students want at YSU have that would cater to them and never really been studied, he their budgets.

He suggested that perhaps the University could establish a task Susso noted a recent survey the force that would come up with a Foundation conducted of people scientifically designed queswho conducted business, worked tionnaire. The results, he said, or attended religious or social could be made available to profunctions in the downtown area. spective businessmen. He said the survey also ques-

Susso also recommended that tioned these people as to how a task force would also have to they felt about housing in the study what services already exist. downtown area. He said some of "If students already have a the results gathered from people cafeteria and a place to do their who worked or were in the laundry, then those kinds of downtown area on a regular basis businesses are not really needed," indicated that they would live he said.

Dr. E. Terry Deiderick, marketing, said he sympathized with those students who complain that there is nothing to do between classes at YSU, and he also gave some ideas as to why he thinks this is true.

Like Susso, Deiderick said there has never been a major attempt at finding out what students want. "YSU is a commuter school

we're being put upon by people and 85 percent of the students who want us to become a trade school." who come here live within an

Penguin Pub

901 Elm St.

hour and a half's drive away from school."

Since the University also does not have a lot of students occupying its dormitory space, students are not forced into finding things to do near campus. He pointed out that students who leave home to attend school in other states usually find places to shop, eat and relax near campus, because they have no other choice. Businessmen realize they can make money by serving students and cater to their needs. He said he agreed with Susso in that a scientifically designed survey might provide some answers, but he said the marketing department could not undertake such an important task without some difficulty.

Continued from page 1-

trade school of sorts, he said,

"There is a lot of mid-career

training that is not of a trade

school nature. No, I don't feel

School

Deiderick said a lot of time is needed to develop questions that are used in surveys and since the University's marketing classes are only offered for 10 weeks per quarter, there is not enough time for an adequate survey.

Susso said the city government has also expressed concern about the transitional region between the University and the downtown area.

He said the city's long range master plan includes the possible removal of the railroad tracks that divide downtown from the University.

He said plans call for this area to be renovated to accommodate housing for students and others, and hopefully the area would attract some small businesses.

"And if there is any pressure to perform," Humphrey emphasized, "it is only as we create the pressure.

"We're attempting to be of a service to students. Typically, a student wishes to have a broad education --- a liberal education. He wishes to also prepare for a vocation of some kind in order to make a living. And so we attempt to meet both of those needs and mesh them.

"We create a pressure for ourselves. Nobody on the outside is putting that on us.'

According to Humphrey, "The pressure will only exist when it is created by the University through its program offerings.'

October 12, 1984

**All New Specials** Because of the area's dependency on the University, Every Day Noon-7:00 YSU seems more available to the Tired of standing 12 oz. Draft Special community. Humphrey praised any effort in a line? by the University to reach out Mon. Draft Special and help the Mahoning Valley. It's only "Natural" When asked if some things Tues. Brandy & Schnapps Nite should be sacred to the Universito eat in the Wed, Gin Nite ty, he said, "Not at all." "In fact," he said, "I feel quite Wicker Basket Thu. Ladies Nite the contrary. I think that when Kamikazee & Watermelon Nite Fri. we have a resource we should Restaurant. share it with the community." Sat. Tequilla Nite Citing Stambaugh Staduim, he **Carved Roast Beef** Sun. Pitcher Special said, "I would rather see it used by the local public and parochial every Tuesday. high schools than just by the Brunch Buffet University some five or six times per year." every Thursday. Supreme Salad Bar All you can eat You've Seen The Others, \$2.75 DINING ROO But We've Got Bigger! Open Monday-Friday 11:00 'til 2:00 Come Watch Us Build A Spud Before Your Very Eyes Only In The Terrace Dining Room. Remember, If It's Fresh / It's From The Terrace. . . . . . . .

# FEATURE

# Student bodybuilder eyes national title

#### By DIANE SOFRANEC Feature Editor

"People have such a misconception of bodybuilding. It is a very difficult sport and a lot of work, but it is rewarding." Such is the belief of George Poullas. And he ought to know. The 20-year-old YSU sophomore has been a bodybuilder since the age of 13.

He became interested in lifting weights because of his short and stocky build. His father complied when asked to buy him a set of weights. He then joined a gym and trained there for a year.

Poullas recalled, "I'm fortunate I started real young. I originally started out at one gym and I stayed there about a year, but they really didn't know what they were doing." Thus, since he was 15, he has been training at the Powerhouse Gym in Liberty. Its owner, Bob Rich is his trainer.

"He's phenomenal," Poullas said. "I owe most of what I've. done to him." According to Poullas, the gym has the most competitive bodybuilders in the



Poullas' physique has won him such titles as Mr. Teenage Youngstown and Mr. Teenage America and has qualified him for the upcoming Mr. America Contest.

ed fifth place in the Mr. Teenage 100 of the best people in the Youngstown Contest, his first United States. And the United competition. A year later, he States is tops in bodybuilding." entered the contest again and Having won fifth place, he took home the third place trophy. received a great deal of publicity He went on to earn the title of and met professional Mr. Teenage Youngstown at age bodybuilders, many of whom were his idols. As a result, he had the opportunity to train with Lee Haney, a former Mr. America and Mr. Universe. He then went on to win the lightweight division of the National Collegiate Bodybuilding Championship. Most recently, he petition. "Since two people from and Miss Youngstown entered every state qualify, there were the biggest couples competition in

"We both won our classes and we both won overall," he said. "We took every trophy. No way did I expect that.

That meet qualified him for next year's Mr. America Contest. In competition, a bodybuilder

must enter according to his or her division, whether it is lightweight, middleweight, light heavyweight or heavyweight. The contestant is then judged by the proportion and definition of the body, as well as the stage performance.

"Proportion and symmetry really count," Poullas explained. 'I've beat guys that weigh 220-230 pounds because of my symmetry. And I'm glad, because some of these guys that I've had to compete against were just total beasts.'

Certainly it is not easy to prepare for competition. But for amount through advertising and Poullas, whose major is dietetics, it is not as difficult as it could be. Eating the right foods is an im- title, will win \$150,000 and could portant aspect of training, and he make 10 times the amount also. agrees that his studies have Poullas' goal is to eventually 'come in handy."

He must gain weight to test. However, for now he will prepare for a meet, then he must continue training for

down to 151 pounds by dieting eight weeks before the competition. He explained, "Most bodybuilders do not know exactly what they should eat and that hurts them. That's what forces a

In addition to dieting, Poullas trains four to five hours at the gym every day, beginning three

But does all the hard work and training make bodybuilding worth the trouble? According to Poullas, it does. Even though no monetary prizes are given until a bodybuilder comes into the ranks of Mr. America, winners receive trophies, publicity and the honor of holding a title.

tle of Mr. America is \$50,000, Poullas said. In addition, he could make eight to 10 times that publicity. Mr. Olympia, bodybuilding's most prestigious qualify for the Mr. Olympia Con-

lot of these guys to take drugs like steroids.'

The Jambar

months before a contest.

The payoff for winning the ti-

area. Athletes who use the facilities have won many titles.

"When we compete, we win," Poullas said. "I think it's mostly because of Rich, his training and the gym facilities. He has a very good place and he helps us out a lot.'

That help has certainly paid off. Poullas has won an impressive array of regional and national titles. At age 15, he snagg-

17. He recalled, "I never won my city title and it was really bothering me. So I entered the Mr. Teenage Youngstown Contest and I finally won that." Having won both the city and

the state titles qualified him for the Mr. Teenage America comlose that weight in time for competitions. competition.

so I'll gain weight and I gain better as you get older," he said, size," Poullas said. To do this, he "because as your metabolism must eat a high protein, high car- slows, you can put on more musand low calorie foods.

pounds for a contest, but got sport of bodybuilding.

"Bodybuilding is the only "I try to get bigger and better sport in which you actually get bohydrate diet. In order to lose cle much easier and you're not the weight, he must eat a diet of burning it." Thus, by the time low carbohydrate, high protein Poullas gains more experience he may well have moved further Poullas weighed 190-195 toward the highest honors in the

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into the building.

October 12, 1984



What would happen if we were to choose a president the way we choose the winner of the World Series? It's pretty likely that the Democratic candidate would already have three strikes going against him. His first strike would be his total lack of charisma. Mondale has the misfortune to be running against a popular incumbent, namely Ronald Reagan.

he's out

Mondale and his aides spent only two days

bombs strapped to their shoulders. No way could anyone or any combination of people - open those doors wide enough to let both a terrorist and a big bomb enter at once.

The heavy doors are there to keep out terrorists with big

And the lack of windows must surely be to keep terroristlobbed grenades from entering the classrooms and unnecessarily endangering our lives.

The lack of clocks, of course, is to prevent terrorists who do make it inside from telling what time it is.

And the well-concealed restrooms, it would follow, are to make it difficult for invading terrorists to go to the bathroom. No inconvenience is too inconvenient for those darn terrorists.

With all these precautions, one would think the building would be terror-free.

So why does it feel so terribly much like a dungeon in there?

The Jambar is published twice weekly throughout the academic year and weekly during summer quarter. Direct mail to The Jambar, Kilcawley West, Youngstown State University, 410 Wick Ave., 44555, or call 742-3094 or 3095. Ad deadlines are noon Thursday for Tuesday's paper, noon Tuesday for Friday's paper. The views and opinions expressed herein do not necessarily reflect those of the Jambar staff, YSU faculty or administration. Subscription rates: \$12 per academic year, \$13 including summer quarter.

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JoAnn Kolarik, Joseph Moore, Annette Moore, Karen McMullin, Chris Stefanski, Nancilynn Gatta.

Last Sunday's debate notwithstanding, Reagan has earned the title of "Great Communicator." Despite a rare poor showing from Reagan in the debates, Mondale was unable to present his case effectively.

He stressed the deficit as an issue, but it seems that this will not be particularly helpful. Voters tend to think about their own interests.

In the past four years, inflation rates have declined. Federal taxes and interest rates are . man. also lower. These issues touch voters more directly than the deficit.

When the ballots are cast, people are more likely to remember economic situations than anything said in the debates.

Mondale's second strike would be Reagan's popularity. Four years ago, most Americans saw the world situation as bleak.

Today, Americans have a sense of optimism, confidence and pride. Mondale seems to see his task as trying to convince the voting public that things are bad and bound to get worse. It is very hard to run against Reagan's personal magnetism, especially when your main weapon is a promise of higher taxes.

Mondale's third and fatal strike would be his selection of Geraldine Ferraro as his running mate.

studying her record. This may very well be why they were surprised by the uproar over Ferraro's part in her husband's real-estate business and their dubious tax and borrowing problems. Choosing a woman was a historic and bold move, but in this case it appears to have been a somewhat rash decision.

Ferraro certainly appears to have much more charisma than Mondale. Unfortunately, so do thousands of other politicians. One of them is in the White House right now.

At first, it appeared that Ferraro would be able to attract votes as an Italian Catholic woman. When her husband refused to divulge financial records, she told the press that this was what it was like to be married to an Italian

This ethnic joke did little to endear Ferraro to Italian-Americans by bringing up a stereotype that should have been buried long ago.

Ferraro's Catholicism is another interesting issue. Although she claims to "personally" oppose abortion, she sponsored a group of Catholic pro-abortion activists by writing a cover letter for propaganda they sent to every Catholic legislator.

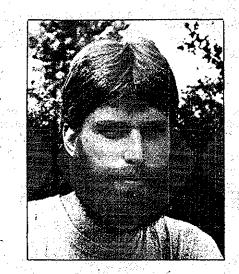
This is opposition? This woman should not be surprised that her stance has met with protest.

With three strikes such as these, Mondale can't hope to win the World Series of politics. Instead, he should take up football. First, however, he'll have to learn how to run with the ball.

The Jambar 5

# Campus Quotes

The Inter-Fraternity Council has voted to ban the serving of alcohlic beverages at rush parties. Do you agree or disagree with this practice?



STEVE CLEAR

"I don't have anything against serving beer at rush parties, but the parties shouldn't be the only reason that people pledge fraternities."



CINDY YASHER

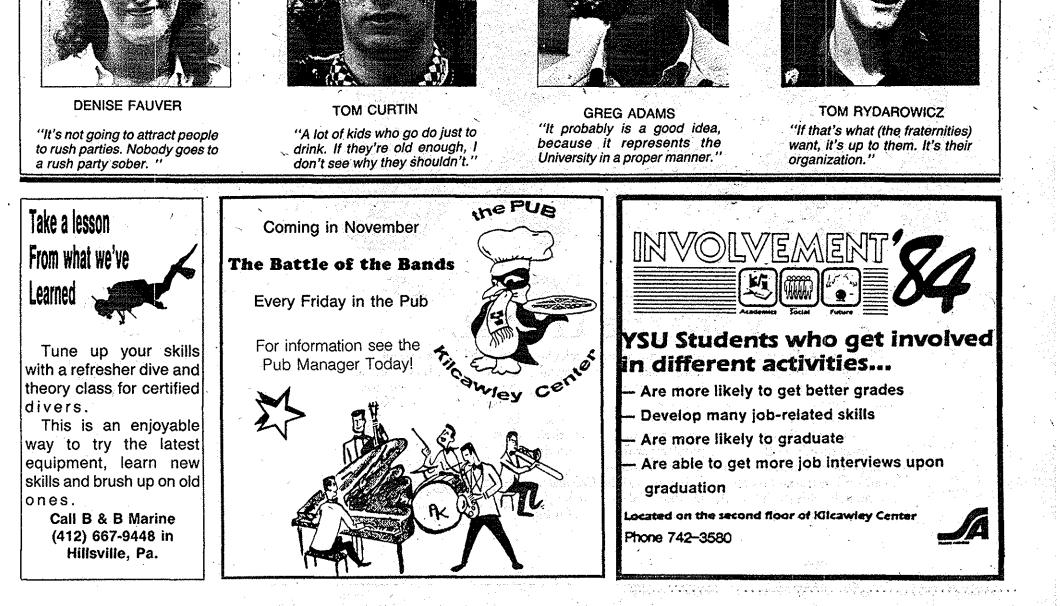
"It's a good idea to ban it. These parties are for students to get acquainted with the fraternity members."



SARAH BLACKWELL ."(YSU students) can get to meet fraternity members as themselves, not as they are when they're drunk."







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October 12, 1984

### Presidents, applicants dissatisfied with position

#### From the College Press Service

"The American college and university presidency is in trouble," a new study reports.

Things are so bad, according to the study, that qualified applicants don't want to become college presidents, and, in some cases, incumbent presidents want to get out of their jobs.

The study, conducted by the Commission on Strengthening

Presidential Leadership, warned the president's job has become too difficult, stressful and con-" strained at many institutions. Colleges have "Unnecessarily

and unwisely" diminished the power of their presidents in the past 20 years through increased government controls and meddling by faculty and governing boards, the study said.

"Institutions must ask 'how

can we make the presidency attractive to qualified applicants?' suggested Nancy Axelrod, spokeswoman for the commission's sponsor, the Association of

Governing Boards of Colleges and Universities (AGB). "Presidential search committees cannot simply sit back and

wait for applications," she added. "They must carefully seek out candidates who qualify for the position."

But only about half of the na-

tion's best-qualified academic officers want to become a college president, the study claims.

And while finding presidential applicants is frustrating, retaining qualified presidents is often harder.

Presidents are stymied by federal and state controls, particularly "sunshine" laws requiring that they conduct official college business in open meetings, the report said.

Increased faculty influence in hiring teachers and governing board intervention in daily decision-making also discourages presidents.

"The power of a governing board and how it relates to the president in many cases reduces the power of the president," maintained Larisa Wanserski, an AGB spokeswoman.

Governing board actions can "isolate (a president) from the public, making it hard for him or her to make decisions," Wanserski said.

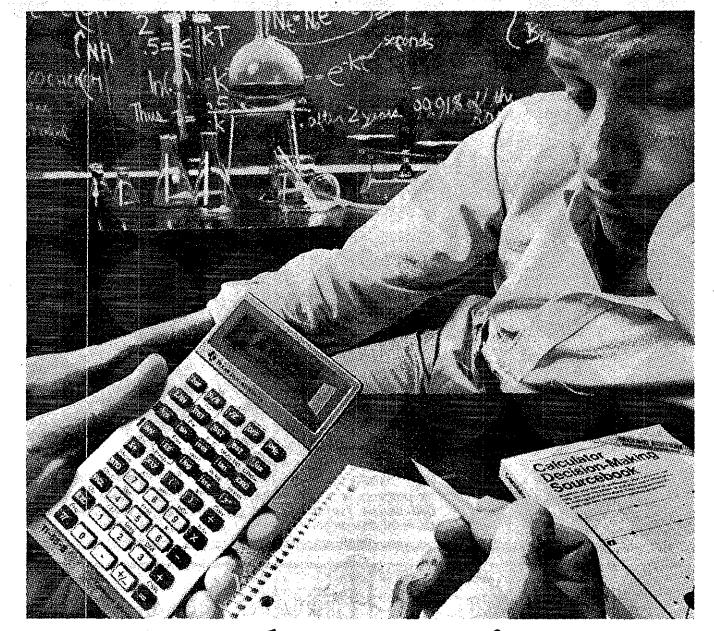
The beleaguered presidents often react by resigning.

During any two-year period, the study reveals, about 30 percent of the nation's college presidents are leaving or thinking of leaving their positions. A fourth of them are dissatisfied with their jobs.

The average president stays at a college seven years, Wanserski said, not enough time to implement long-term plans for an institution.

"Colleges need to look at the position and make it as attractive and desirable as it once was," she said.

To do it, the study recommends governing boards review their provisions for presidential support yearly, evaluate their president in "ways that do not encourage organized attacks upon them and do not unduly embarrass...or weaken them,' and make changes necessary to attract and retain suitable presidents.



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Boards should scrutinize presidential qualifications as well as the office itself, suggested Debra McCarthy of Higher Education Administrative Referral Service, which helps track down presidential candidates for colleges.

"Ťhere's a time for everything," she said. "What was needed in a president 15 or 20 years ago was fine for that time. Now, it's time for something else."

McCarthy said most colleges are looking for presidents with administrative experience rather than strictly academic background.

"Some say there's more emphasis on managerial ability," agreed Axelrod of the AGB. "The managerial part has become more important for administration and fundraising, but academic background is still important, too.'

In particular, the study said each president "has a responsibility for maintaining and/or creating an effective presidency--particularly, but by no means exclusively, in relation to the board."

See President, page 12

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GIVE LIFE + GIVE BLOOD/PLASMA **253 Federal Plaza West** 

October 12, 1984

## ENTERTAINMENT

## 'Peter Pan' flies with aid from Philadelphia

Why does Peter Pan fly? Remember that joke?

Secondly, it is also employing a bit of magic. Peter Pan will fly. He will also share the nighttime air with three others in the classic

Instructed by David Hale, a

number of years ago.





REVIEW



# U2's music challenges the listener

By JOHN GATTA Jambar Entertainment Editor

U2 — a quartet whose roots lie in Ireland that descended upon the music scene in 1980 with their first album, Boy. Their sound consisted of psychedelia gone punk with Bono Vox's vocals screaming at or soothing the listener.

A rhythm section of Adam Clayton and Larry Mullen Junior pounded away in the background. All aspects of the band came to their fruition on last year's War.

To produce their follow-up to this artistically successful album, they chose Brian Eno.

• Eno — a former keyboardist for Roxy Music who has made electronic music with a flair that has delighted critics but has won him little mass appeal on such albums as Music for Airports.

He has collaborated with David Byrne of the Talking Heads and Robert Fripp, a thinking man's guitarist. His most re- assistance from co-producer/helper

cent production work has been with the Talking Heads.

When I heard of the combination of U2 and Eno, I wondered how it would alter what had become a wonderful sound. Would the experimental side of Eno change the soothing yet savage sound of U2 for the worse?

I need not wonder nor worry anymore. The Unforgettable Fire has recently been released and it is worth the wait.

The album is a combination of U2's Boy and War album — running from the lush imagery of The Edge's guitar to the simple harshness of style and a continuing expansion of their sound. It enhances all of these elements and creates new ones.

Some of the new sounds that the band. has created are an outgrowth from last year's song, "40." An acoustic and country flavored atmosphere prevails on some of the songs.

The presence of Eno is indeed felt with

Lanois. They add additional vocals, in- highlighted with his powerful and simcould have dangerous meanings, but fortunately, whatever music has been "treated" has been treated well.

Part of Eno's treatment develops and continues throughout the album. He helps create a sense of mystery - the dark photos of a castle, the out-of-focus pictures of the bandmembers and the overall mix of the record. An example of the music affected by this mysteriousness is the instrumental "4th of July."

Bono's vocal style makes even the silliest and complex of lyrical structures that he develops into something that you must listen to. He sings straight from a gut level and makes himself hard to ignore.

The Edge's unique guitar playing is prevalent throughout, as is the norm on U2's albums. His choppy phrases segues easily into gentler phrases without losing any intensity.

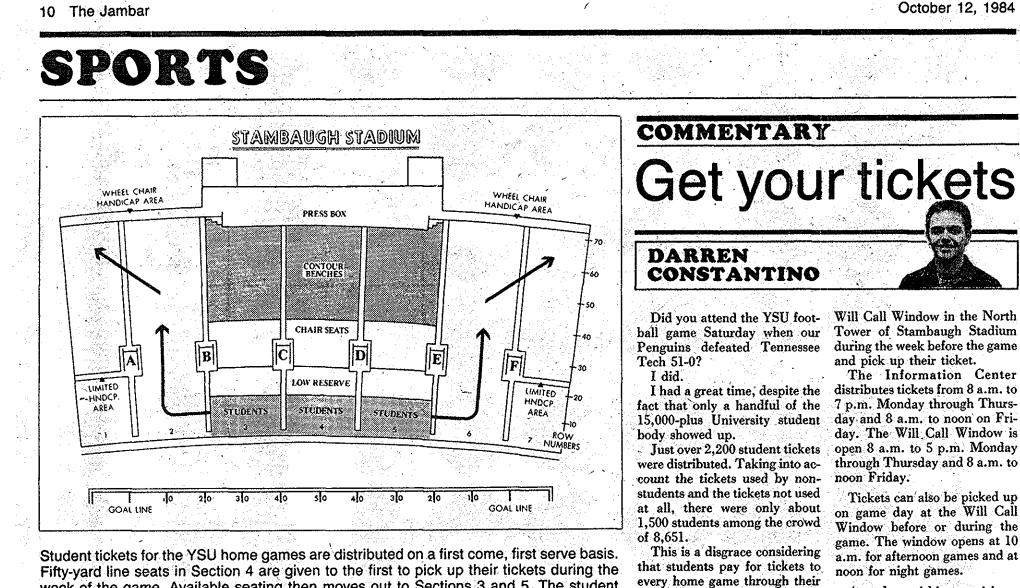
On War, bassist Clayton was vinyl is unforgettable.

struments and treatments. Treatments ple bass lines. Though he is still mixed near the top of the sound, it is drummer Mullen Junior whose rhythms are emphasized on nearly every song.

1. 1. A. A.

I haven't elaborated on any of the songs because there really isn't much need to do that. Each one breaks out of the record's grooves in its own special way. There is savageness of sound as on "Wire" and "Indian Summer Sky" and then there are soothing styles such as "The Unforgettable Fire," "Promenade" and "MLK."

The Unforgettable Fire is a challenging record. It doen't fully grasp you until you've listened to it more than once. Each additional play makes it less desirable to take it off your turntable. It's challenging because the whole concept of the music's structure - vocals and instruments — is not as simplistic as much of today's dance-oriented music. Despite these challenges, U2's latest piece of



tuition.

All students must do is bring

their YSU IDs to the Information

Center in Kilcawley, or to the

week of the game. Available seating then moves out to Sections 3 and 5. The student areas of Sections 3, 4 and 5 have a capacity of over 1,500. Late in the week, available student seating moves out to Sections 2 and 6 and then up. Those picking up tickets on game day are usually seated high in Sections 1 and 7.

so by simply bringing the IDs. There is no reason that only a

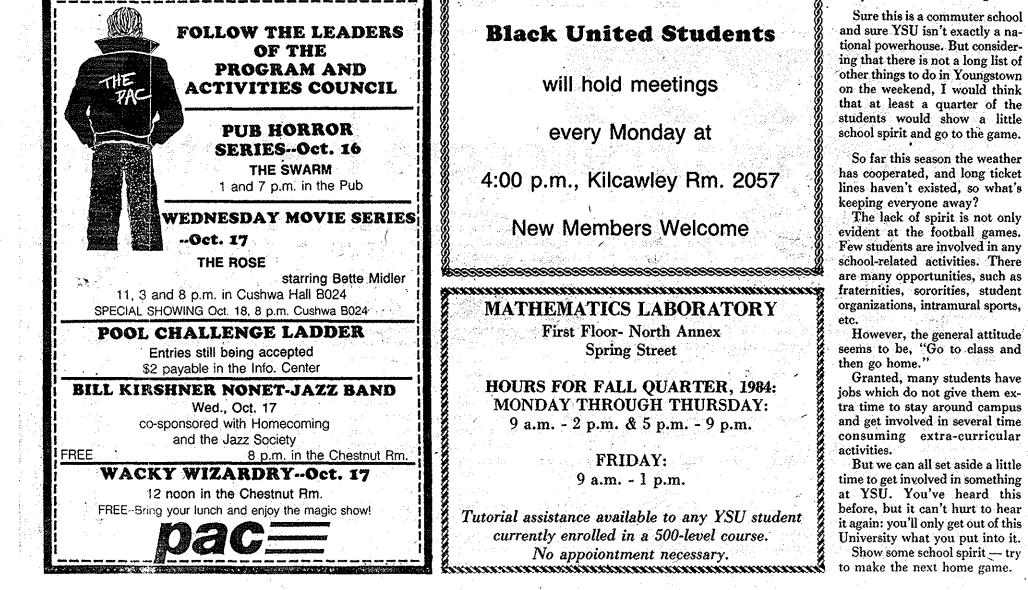
small percentage of the student body attends the football games.

Tower of Stambaugh Stadium during the week before the game The Information Center

distributes tickets from 8 a.m. to 7 p.m. Monday through Thursday and 8 a.m. to noon on Friday. The Will Call Window is open 8 a.m. to 5 p.m. Monday through Thursday and 8 a.m. to

Tickets can also be picked up Window before or during the game. The window opens at 10 a.m. for afternoon games and at

A student wishing to pick up tickets for other students can do



### **YSU** to face **Austin Peay**

This Saturday, YSU travels to Municipal Stadium in Clarksville, Tennessee to take on the Austin Peay Governors.

It will be the third Ohio Valley Conference game for the Penguins, who stand at 1-1 in the conference, 3-2 overall.

Last year Austin Peay finished in fifth place in the OVC with a 3-4 league mark. YSU finished right behind the Governors in sixth place at 4-7, 2-5 in the conference.

Fourth year head coach Emory Hale has 39 lettermen returning from a year ago. Hale said he believes his defense, which was 18th in the nation in 1983, has

back from last year, including nose guard Jim Barlow who led the OVC in tackles for losses (17) in 1983.

Peay is currently 3-2 on the year,

season with two straight victorys. First downing the University of Tennessee at Martin 13-10, and then defeating Kentucky State 14-0.

PENGUIN DEAT

### **Tryouts scheduled**

Tryouts will be held for anyone interested in making the YSU basketball team as a walk-on. Sign-ups are in the basketball office, Beeghly Room 302 and you must have a physical on file. Tryouts will be held on Dom Rosselli Court Tuesday, Oct. 16 at 3:30 p.m.

### Soccer deadline set

Intramural deadlines for the soccer team and soccer of-ficiating are Friday, Oct. 12, Room 302 Beeghly. Co-ed darts doubles registration is also on Oct.12.

#### Swim meeting scheduled

A meeting will be held for anyone interested in trying out







The Jambar 11

#### October 12, 1984

