

Master's degrees offered for executives

YSU — Busy executives will find earning a master's in business administration degree more convenient now that YSU's Warren P. Williamson, Jr. School of Business is offering an Executive MBA program.

The purpose of the newly developed EMBA is to provide fully employed middle and upper-level managers, professionals and individual business owners with the skills, knowledge and competence to function more effectively in their present positions, and prepare them for advancement.

"One aspect making YSU's EMBA program so desirable for its working participants is that it will enable them to obtain an MBA degree without interrupting their professional careers or weekday business obligations," said Linda Mohn, MBA program coordinator. Classes are scheduled only one day a week on Saturdays from 8 a.m. to 5 p.m. for a two year period.

Mohn said the program's participants, expected to be mature, highly motivated and demanding, will require deviation from the traditional course format.

"They will be challenged with innovative teaching approaches integrating relevant business issues with course disciplines, enabling them to apply concepts and techniques used in the classroom to their work," she said.

School of Business Dean Dr.



The bosses: Dr. James Cicarelli, Dean of the School of Business, and Linda Mohn, MBA Program Coordinator head the Executive MBA program.

James S. Cicarelli, who was the catalyst for getting the program approved, said the need for the EMBA is evidenced by the Mahoning Valley's recovery from the economic decline of the early 1980s. Many small but growing firms have emerged which, along with the many existing manufacturing firms which have diversified and expanded, have an increased demand for individuals with managerial expertise and entrepreneurial capabilities.

Admission to the program

will require employer endorsement, five years of management experience, a bachelor's degree, and a satisfactory combination of undergraduate grade point average, Graduate Management Admissions Test score and business experience.

YSU's EMBA program is to begin operation in January 1990, pending sufficient enrollment with the recruitment and admission process beginning this month. Cost of the EMBA includes all expenses incurred for the two year program-tuition

course materials and books, use of laptop microcomputer, group luncheons and refreshments, parking permits, and lodging and meals during off-campus programs. Registration is also provided by the EMBA staff.

YSU continues to offer its standard MBA program on weeknights.

For further information, contact Mohn or Cicarelli.