

Area broadcasters join hands; film commercial

By DEB SHAULIS
Jambar Staff Writer

Anyone passing by the WKBN studios Tuesday might have thought May 25 had already arrived, as local radio and television personalities came together to film a promotional commercial for *Hands Across America*.

Participants from the three local TV stations and several radio stations lined down Sunset Boulevard and joined hands as cameramen from Channel 27 filmed the television spot, which urges the Youngstown community to participate in the *Hands Across America* event.

"Logistically, it went beautifully," said Liz Brickley, Satellite Coordinator for Alliance to New Castle. Brickley noted that those who participated were cooperative and seemed to enjoy themselves.

Many of the participants wore T-shirts or carried banners identifying them with their respective stations, as requested by the coordinators of the commercial filming.

"I sensed a camaraderie beginning among them," Brickley said of the broadcasters.

Brickley also confirmed that those involved in the filming also intended to participate in *Hands Across America* on May 25.

"The broadcast media has pretty well said, 'let's go'," said Pete Gabriel of WKBN radio. Gabriel and Dick Thompson of WHOT radio are the co-chairmen of the local broadcasters for this event. Gabriel was pleased with the turnout at the commercial filming, noting that no one seemed to be missing at the taping.

The commercial, which will premiere April 28, will be shown by all three local television stations on a regular basis. As the national event draws near, the commercial will be shown more frequently, according to Brickley.

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Local personalities enjoy themselves while filming the promotional advertisement for Hands Across America.

Hands

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Members of YSU Student Government were invited by Brickley to participate in the commercial as well. Student Government President John Fetch, Vice President Marvin Robinson, and members Kim Howarth, Karen Len and Bob Lytle attended the taping.

A registration campaign on campus will begin April 22. Local band Our Gang will perform in the Chestnut Room of Kilcawley Center from 11:30a.m. to 1:30p.m. to help kick off the campaign.