

WYSU plans to extend broadcasting schedule in fall

by Lois Tamplin

As one of the many innovations added since WYSU-FM began broadcasting in October of 1969, the station may soon extend their broadcasting day beyond noon-to-midnight schedule by beginning at 9 a.m. according to Stephen Grcevich station manager.

When WYSU-FM, YSU's non-commercial radio station, applied to the FCC for licensing, it pledged itself to provide educational, informational and cultural programming which is not generally available in the area, and since it began broadcasting it has been continually striving to fulfill this pledge.

The station tapes and replays the Youngstown Symphony concerts, as well as the YSU Artist-Lecture Series and the Dana recitals. To keep its audience informed of the programs being offered, 10,000 schedules are printed and distributed each quarter.

WYSU-FM is among the 96 stations affiliated with the National Educational Radio Network. To qualify for affiliation a station must be 250 watts or more, employ a professional staff of not fewer than 3, be on the air at least 48 weeks a year, 6 days a week, 8 hours a day, and not exist as a training facility.

These criteria exclude the 10-watt student operated stations in existence at many universities. WYSU-FM is the only university stereo station in Ohio,

and is second only to the station at Ohio University in power.

WYSU-FM's signal extends as far as Cleveland and Pittsburgh, thus its potential audience is great. The station employs 12 students on its staff, all of whom are licensed by the FCC.

In further pursuit of its goal, WYSU-FM is planning for expanded programming in the near future. Mr. Grcevich hopes to make more effective use of the resources available at YSU with dialogues with faculty, student discussions, etc.

Negotiations are under way with Akron University and Kent State University for the joint operation of 2 education TV stations.

These stations will feature classroom programming during the day, and in the evening they will tie in with National Education Television programs.

Stephen Grcevich has been with the station since its begin-

ning and brings a wealth of experience to his position. A YSU graduate, Mr. Grcevich has spent 25 years in the broadcasting field, and prior to his affiliation with WYSU-FM he set up Ohio's first high school radio station, WKTL at Struthers High School.

Mr. Grcevich sees the University's responsibility as extending beyond campus, and believes that through the medium of broadcasting the University can enrich the lives of area citizens as well as YSU students.

WYSU-FM offers a wide variety of programming. In addition to the serious music which predominates, it features weekly programs of Broadway show music, folk music and jazz, and transmits news broadcasts through the network with which it is affiliated.