

News • Briefs

YOUNGSTOWN STATE UNIVERSITY

June 7, 2010

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*Featured in this week's
YSU News Briefs:*

- **YSU, BizVeo partner for video production**
- **Grant will allow GED prep for inmates**
- **Faculty/staff awards, publications, presentations**

Calendar

Monday, June 7, 8:30 a.m. The YSU Sustainable Energy Forum kicks off with an address by U.S. Rep. Tim Ryan in Kilcawley Center. Also speaking will be Matt Peterson, president of Global Green; Anthony Cugini, director of the National Energy Technology

Laboratory; and Charles Lucius, vice president of sustainable energy solutions at the Battelle Institute, as well as YSU President David C. Sweet, Youngstown Mayor Jay Williams and Warren Mayor Michael O'Brien. The forum, expected to attract more than 100 participants from as far away as Israel and China, continues **Tuesday, June 8** with a series of workshops. For more information, including an agenda, visit www.ysu.edu/sef.

Monday, June 7, 1 p.m. YSU officially opens and dedicates the East Campus Gateway, including the newly renovated Coffelt Hall and the new entrance to Tod Hall. The press conference will take place on the north side of Tod Hall, along University Plaza.

Friday, June 11, 3 p.m. YSU Board of Trustees meets in the Trustees Meeting Room on the first floor of Tod Hall.



The new entrance to Tod Hall is part of YSU's new East Campus Gateway, a project designed to enhance the appearance of one of the main entrances to campus. The university celebrates the completion of the project 1 p.m. Monday, June 7 in front of the new Tod Hall entrance.

YSU, BizVeo partner for video production

Youngstown State University's Telecommunication Studies program has launched a collaboration with BizVeo LLC in Youngstown to provide television and video content.

BizVeo, a portfolio company of the Youngstown Business Incubator, provides corporate education and communication to employees and customers through a secure Internet portal. For example, through BizVeo's products, a hospital system can deliver a personalized educational video to a patient, then provide additional support documents, conduct a patient survey, and link that patient to other training videos.

Under the collaboration, YSU telecommunications student Bill Rusu is serving a professional residency at BizVeo through the end of September. Rusu, a senior at YSU, is an accomplished television and video producer and director and is providing television and video content for BizVeo's communication protocol.

Rusu is using YSU's field and studio facilities in Bliss Hall, as well as production personnel from the Telecommunication Studies major.

"It is no surprise that YSU continues to provide excellent interns for companies like ours," said Tony Acentis, Chief Executive Officer of BizVeo. Acentis said BizVeo has also worked closely with two interns from the YSU Williamson College of Business Administration, 2010 graduate Rose Shaffer and senior Chuck Housteau.



Fred Owens

Fred Owens, professor of communication, said this is the College of Fine and Performing Arts' first ongoing collaboration with a Youngstown Business Incubator company.

"We are hopeful that this collaboration with BizVeo will evolve and expand in the months and years ahead," he said.

Dean Bryan DePoy added, "Students in the College of Fine and Performing Arts have many opportunities for real-world experiences, often early in their curricula – this is a fine example."

For more information on BizVeo, visit www.BizVeo.com. For more information on the College of Fine and Performing Arts, visit <http://web.yzu.edu/fpa>.

Grant allows GED prep for inmates

Tammy King, associate dean of Youngstown State University's Bitonte College of Health and Human Services, was awarded a 2010 Literacy Grant by the Honor Society of Phi Kappa Phi.

King is one of 12 recipients nationwide to receive the award.

YSU's chapter of Phi Kappa Phi, along with the student organization United Purpose, is offering GED preparation in both English and Spanish for inmates at the Trumbull Correctional Institute. The grant will fund materials for the program.

The Phi Kappa Phi Literacy Grants program was initiated in 2003 to provide an opportunity for campus chapters and individual members to reach out to local communities to share the love of learning. Drawing



Tammy King

from a multi-disciplinary society of students and scholars from large and small institutions located in both urban and rural communities, applicants are encouraged to consider literacy projects that have creative relevance to their disciplines and to the needs of their communities.

Founded in 1897 and headquartered in Baton Rouge, La., Phi Kappa Phi is the nation's oldest, largest and most selective all-discipline honor society. Phi Kappa Phi inducts annually more than 30,000 students, faculty, professional staff and alumni. The Society has chapters on more than 300 select colleges and universities in North America and the Philippines. Membership is by invitation only to the top 10 percent of seniors and graduate students and 7.5 percent of juniors. Faculty, professional staff and alumni who have achieved scholarly distinction also qualify.

For more information on Phi Kappa Phi, please call 800-804-9880 or visit www.PhiKappaPhi.org.

Faculty/staff awards, publications, presentations

Matt Paylo, assistant professor of Counseling, presented "Integrating Supervision Training into a Master's Level Internship Course" at the Association for Counselor Education and Supervision national conference in San Diego.

Susan Lisko, assistant professor of Nursing; **Kimberly Serroka**, associate professor of Nursing; **Nancy Wagner**, assistant professor of Nursing; and **Valerie O'Dell**, assistant professor of Nursing, displayed their doctoral research findings entitled "Evaluation of Scenario Simulation on Nursing Students' Critical Thinking Abilities and Student Satisfaction as it Relates to Learning Style" via poster presentation at Case Western Reserve University Frances Payne Bolton School of Nursing's DNP Conference, Global Nursing Education and the Role of the Professional Doctorate, in Cleveland.

John Russo, co-director of the Center for Working Class Studies and coordinator of the Labor Studies Program in the Williamson College of Business Administration, gave a presentation at the North American Labor History Conference at Wayne State University. The presentation was entitled "The Uses of New Media at the Center for Working Class Studies." In addition, he spoke on the impact of globalization on Appalachia at a symposium on globalization and the G-20 summit at Indiana University of Pennsylvania.

James J. Carroll, professor of Physics and Astronomy, co-authored an article in the premier physics publication, *Physical Review Letters*. Other authors included Ron Propri, former YSU undergraduate student, and Phil Ugorowski, former post-doc in the YSU Isomer Physics Project, as well as colleagues from Yale, Michigan State University, Canada, England, Germany, Japan, Poland and Turkey. The article was also highlighted by the American Physical Society on the *Physical Review Letters* web site and has been discussed in plenary and invited talks around the world.

Sylvia J. Imler, associate professor of Special Education, authored the article "In P-16 Educational Settings: The Use of Animals and Its Effect on Learning" for the *Ohio Association for Supervision and Curriculum Journal*, Spring/Summer 2009.

Ronald Volpe, professor of Finance, co-authored two papers. "Consumer Retail Lending Environment In Brazil: A Review of Credit Granting Practices at Selected Brazilian Retailers" was presented at the 2009 International Conference on Recent Advances in Retailing and Services Science. The paper was co-authored with J. Silveira, J. Filho, and A. Rupert. Silveira and Filho are affiliated with the University of Sao Paulo in Brazil. Rupert is a YSU MBA graduate and is employed as a credit analyst with the Federal Reserve Bank of Cleveland. Another paper titled "Small Business Lending Environment in Emerging Economies: A Comparison of Brazil and Russia" was co-authored with **N. Schenck** and published in the

Journal of International Business Research. Schenck received both her MBA and MA degrees from YSU and is employed as a portfolio manager at First Place Bank.

William Greenway, professor of English, had his poem “Third in Your Age Group” published in an edition of the multicultural literary and arts magazine, *River Styx*. Another poem, “In Defense of November,” was published in the *The Southern Review*.

Maria Delost, professor in the Department of Health Professions, was lead author for “Influence of Credentials of Clinical Laboratory Professionals on Proficiency Testing Performance,” which was published in the *American Journal of Clinical Pathology*.

Paul R. Carr, assistant professor in Educational Foundations, Research, Technology and Leadership, presented a paper entitled "The Online Global Doing Democracy Research Project" at the American Educational Studies Association. He also had a book chapter published in *Beyond the Religious and Science Conflict: Is There a Place for Spiritual Ethics in Education?*