

## Grant funding hits record \$11.7 million

YSU faculty and staff have achieved a new \$11.7 million record for grants awarded by outside sources, outshining last year's record-setting total by 72 percent.

The university has seen a steady growth in external grant numbers in recent years – last year's \$6.8 million total was nearly \$1 million more than the previous year. Since 2000, grant funds have more than tripled.

Faculty and staff deserve credit for the growth, said Peter J. Kasvinsky, associate provost for research and dean of the School of Graduate Studies and Research, because they have been working harder to obtain outside funding for their research, service and educational projects. Competi-

tive grants secured by faculty and staff comprise \$9.45 million of this year's total.

Chemistry professor Tim Wagner had the distinction of landing the year's largest grant, \$2.1 million through the Third Frontier initiative from the Ohio Department of Development to fund the Center for Excellence in Advanced Materials Analysis.

YSU has also received more than \$2.2 million in federal appropriations, Kasvinsky noted, through the support of U.S. Rep. Tim Ryan. The university's second largest grant falls under that category: \$1.3 million to chemistry professor Allen Hunter by the U.S. Department of Defense

*(continued on back page)*



## YSU launches new emergency text-messaging, e-mail system

Students, faculty and staff are encouraged to sign up for YSU Alert, a new campus-wide text-messaging and e-mail system designed to help improve communications during an emergency at YSU.

The text-messaging and e-mail system is the latest in a series of communications tools implemented by the university to help communicate better and quicker with students and employees in the event of a campus emergency or crisis.

"This new alert system is one more step to help provide a safe learning environment for all students and employees at YSU," said Cynthia Anderson, vice president for student affairs.

*(continued on back page)*

## Search for new president progresses



The YSU Board of Trustees has approved a 12-page university profile and position description in preparation for the official launch of the advertising phase of the search for a new university president.

Following a series of open campus forums in September, the YSU Presidential Search Committee developed the profile document, with the assistance of search consultant Storbeck/Pimental & Associates.

The document will now be used to recruit and advertise for the position. Over the next six weeks, the search committee will review candidate materials. By mid-November, the committee plans to select 8 to 10 candidates for interviews, which will be held over two days in early-December near Cleveland Hopkins International Airport. Following reference checks, the committee plans to present to the Board of Trustees as early as mid-December an unranked slate of 3 to 5 candidates as potential finalists for the position. Following review, the board will extend invitations to finalists for on-campus visits. Those visits will take place in late-January. In February, the board will undertake the final stages and hopes to name a new president by its regular quarterly meeting in March.

President David C. Sweet retires July 1, 2010.

To read the "Profile of the Institution and Position," and the advertisement for the position, visit [www.yсу.edu/trustees/president2010.shtml](http://www.yсу.edu/trustees/president2010.shtml) ■

## eUpdate exclusives

For more news about YSU, read these and other stories in eUpdate at <http://cfweb.cc.yzu.edu/marketcomm/index.cfm>.

- **For the third consecutive year, YSU students have been awarded national Phi Kappa Phi Emerging Scholar Awards.**
- **YSU "topped off" steel construction of the new Williamson College of Business Administration during a ceremony in late September. Dozens of employees and students, political officials and donors signed a white beam that was then lifted into place.**
- **YSU SMARTS – Students Motivated by the Arts presents a new exhibition by two YSU alums through Nov. 13 in the SMARTS Center Gallery, 258 Federal Plaza West in downtown Youngstown.**
- **The Penguins men's basketball team will have two games nationally televised on ESPNU. It marks the third straight season Youngstown State will appear nationally on an ESPN network.**
- **Jewish Film Festival, 'Where There's a Wheel, There's a Way,' 2010 U.S. Census seminar, Dana Fall Choral Concert, and much more.**

## Youngstown STATE UNIVERSITY

The *YSUupdate* is published every other week during the academic year and once a month in the summer by the Office of Marketing and Communications. 8-003

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# WYSU marks 40th year

When Barbara Krauss began her career at WYSU in 1971 as a student announcer, the radio station was a mere shadow of its current self.

"We did taped broadcasts from rooms out of the old Valley Park Motel on Wick Avenue, where each makeshift 'studio' had its own bathroom," Krauss remembers.

While the location has changed – now airing from its current home in Cushwa Hall on the YSU campus – and concerns like fund-raising and ratings have become more pressing, one thing that has remained constant is WYSU's commitment to high quality programming.

"What has truly made us unique, even among other public radio stations, is the main-

tained spirit of what was started in 1969," said Krauss, who has logged thousands of hours on the air in 38 years at the station.

"One of the things we try to do is make the listening experience about the music and news. Everything the station does is with the intent to provide the best programming possible."

In celebration of its 40<sup>th</sup> anniversary, WYSU will hold a string of events starting on Oct. 23, the day four decades ago that the station began broadcasting.

This Oct. 23, the station will air portions of its original 1969 broadcast. In November, the station will present its annual Folk Festival, and sponsor a Business Marketplace with the Youngstown-Warren Regional Chamber. In December, the station hosts a lecture by NPR White House Correspondent Don Go-

nya. And the 40<sup>th</sup> anniversary celebration will conclude with an Ethnic Food Festival in October 2010 at Mill Creek Park.

WYSU's beginnings date to 1967, when Don Elser, the first chair of the YSU Drama and Speech Department, Steve Grcevich, YSU director of radio broadcasting, and YSU President Albert Pugsley proposed a fine arts radio station for Youngstown and the Mahoning Valley.



*Barbara Krauss has logged thousands of hours on the air in 38 years at WYSU, which celebrates its 40th birthday this fall.*

Two years later, WYSU began broadcasting at its current dial position, 88.5 FM, with taped announcers airing 12 hours a day. In 1971, the station expanded broadcasting to 18 hours a day. The station moved to Cushwa Hall in 1976, and in 1980 expanded to a 24-hour-a-day format.

Today, the station boasts a staff of seven full-time and

four part-time paid employees, as well as nine student employees and volunteers. The station is licensed to YSU and operates under the auspices of the YSU Division of University Advancement as a community service.

"We've worked at professionalizing our broadcast performance and have become more responsive to the programming needs of the community," said Gary Sexton, WYSU director. "Aside from advances in our technology over the years, we have become more active in the community and a stronger participant in the rebirth of this town and region."

Barbara Krauss can still be heard 9 a.m. to 1 p.m. Mondays through Fridays. For more information, visit <http://www.wysu.org/>.

*Story by Melissa Sullivan*

# Faculty & Staff

Send items for "Faculty & Staff" to Cynthia Vinarsky at [cevinarsky@ysu.edu](mailto:cevinarsky@ysu.edu).

**Mohan Eunni**, assistant professor of Management, recently had two journal articles published and presented a paper. "Competing in Emerging Markets: The Search for a New Paradigm" was published in the *Western New England Law Review*, and "Determinants of FDI in Emerging Markets: Evidence from Brazil" was published in *International Journal of Commerce and Management*. The paper, "Institutional Environments for Entrepreneurship: Evidence from the BRIC Economies," was presented at the 2009 Academy of Management Conference in Chicago.

**David Stout**, endowed chair of Accounting and Finance, presented two papers at the 2009 Mid-Atlantic American Accounting Association Meeting – "Service-Based Cost-Volume-Profit Problems for Use in Accounting and Tax Courses" and "The Smith Company: A Case on Capital Budgeting." Stout also presented "The Management Accountant's Role in the IPO Process" at the AAA National Meeting and the Institute of Management Accountants

Conference and Exposition over the summer. Stout's article, "Instructional Case: Estimating Learning-Curve Functions for Managerial Planning, Control, and Decision-Making," was published in *Issues in Accounting Education*.

**Mark Toncar**, professor of Marketing, and **Ying Wang**, assistant professor of Marketing, co-authored an article titled, "Examining Beliefs and Attitudes toward Online Advertising among Chinese Consumers," published in *Direct Marketing: An International Journal*.

**Xiangjia J. Min**, assistant professor of Biological Sciences, coauthored a paper entitled "Nucleotide substitution bias within the genus *Drosophila* affects the pattern of proteome evolution" in *Genome Biology and Evolution*. The other coauthors are M. Albu, D. Hickey (Concordia University) and G. Golding (McMaster University).

**Zara Rowlands**, assistant professor of Human Ecology, was on the program for the Trumbull County Health Department,

The American Cancer Society and Eastern Ohio Area Health Education Center's joint conference on "Childhood Obesity: A Community Challenge". Rowlands gave a presentation titled, "Bridging Cultural Gaps."

**Hojjat Mehri**, professor of Industrial and Systems Engineering, was recently appointed to the Ohio Steel Industry Advisory Council by Ohio Board of Regents Chancellor Eric Fingerhut. Mehri's three-year term commenced Sept. 18.

**Gary Salvner**, professor and chair of the English Department, published the book *Teaching the Selected Works of Gary Paulsen*. The book, released this month, was published by Heinemann Publishers.

**Zbigniew Piotrowski**, professor of Mathematics and Statistics, has co-authored the article "Set of continuity points of functions with values in generalized metric spaces," for *Tatra Mountains Mathematical Publications* with Professor L. Hla of the Slovak Academy of Science. ■



## Light it up

Tom Pelto, left, president of AT&T Ohio, and YSU President David C. Sweet push the button to light the YSU logo on top of the AT&T tower on campus. Over the summer, the 180-foot tower was painted white and topped with letters 8-feet by 20-feet in size, culminating nearly a decade of planning to complete the project. The letters were lit during a campus ceremony last month. For more information, including a photo of the illuminated tower, read eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>.



## Grant funding

(Continued from page 1)

to establish the National Defense Center of Excellence in Industrial Metrology and 3D Imaging.

Every one of YSU's six colleges, the Office of the Provost, the Public Service Institute and several non-academic university programs were awarded grants, but the College of Science, Technology, Engineering and Mathematics was the leader by far. STEM grants totaled \$7 million, about 61 percent of the university's total external funding.

"We are especially gratified to have reached such a level of success this past year," said Martin Abraham, STEM dean. "This is a testament to the outstanding effort our faculty has put forth, and to the new reality of our evolution into an urban research university.

"Now the really hard work begins - performing on these projects. With the continued effort of our faculty and students, and the support of the university, I'm confident we can have continued success

and even greater achievements in research and scholarship."

Story by Cynthia Vinarsky

## External Grant Funding

Fiscal Year	Total
<b>2009</b>	<b>\$11.7 million</b>
2008	\$6.8 million
2007	\$5.9 million
2006	\$4.8 million
2005	\$4.6 million
2004	\$6.5 million
2003	\$5.9 million
2002	\$4.4 million
2001	\$3.7 million
2000	\$3.4 million



## Voice of the Scrappers

It may have been a record-breaking, championship-contending season for the Mahoning Valley Scrappers this year, but possibly even more astounding was the fact that, despite all the cheering and celebrating that took place, the team never once lost its voice. YSU student John Brown, above, was "the voice of the Scrappers" and the official game announcer at Eastwood Field in Niles this summer as the team came one game shy of winning the New York Penn League Championship. Brown is a senior communications major from Warren, and the Scrappers have already offered the position to him again for next season. Read the full story in eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>.

## YSU Alert

(Continued from page 1)

A university committee, led by Jack Fahey, executive director of student services, selected Inspiron Logistics Corp.'s Wireless Emergency Notification System to provide the instant text-messaging and e-mail capabilities. The WENS platform enables university officials to instantly communicate directly with mobile devices via text-messaging and e-mail. WENS can notify up to 30,000 individuals per minute.

Students, faculty and staff are encouraged to register for YSU Alert at <http://alert.ysu.edu>. You must register to take advantage of the notification service. The Web site also includes answers to several frequently asked questions about the system.

YSU Alert is one of several tools at the university's disposal to communicate to students and employees in the event of an emergency. Depending on the nature of the emergency, any or all of these tools will be activated. Students and employees should be familiar with each of these tools so they can seek out the most up to date information if an emergency on campus should occur. In addition to YSU Alert, other communications tools are:

- Campus-wide mass communications and alarm system, allows YSU to broadcast emergency announcements targeted to specific buildings from one central location.
- YSU homepage, [www.ysu.edu](http://www.ysu.edu), will provide up-to-date information in the case of an emergency.
- Emergency Information Line (330-941-2222) will include updated information related to campus emergency situations.
- MyYSU portal. Through the portal, the university will post "Campus Announcements" and e-mails, providing faculty, staff, students and the entire campus community with updates in the event of an emergency.
- News media. The university has a detailed news media call list that would be activated in the event of an emergency. ■