# SU DCATE UNIVERSITY

December 2007

# Annual Fund continues upward trend

### On the grow...

YSU's Annual Fund has increased 62 percent since 2004.

| Fiscal year | Total     |
|-------------|-----------|
| 2007        | \$867,425 |
| 2006        | \$719,186 |
| 2005        | \$609,254 |
| 2004        | \$535,109 |

Source: YSU Office of Development

The YSU Annual Fund has grown by more than 60 percent in the last three years and hopes to go beyond the \$900,000 mark this fiscal year.

The annual fund-raising effort, which funds a variety of scholarships, programs and other university activities, totaled \$867,425 in fiscal year 2007, up by \$332,316 or 62 percent from fiscal year 2004.

Jacci Daniel, coordinator of annual giving in the Office of University Development, said the goal is \$930,000 for this

fiscal year, and the goal is \$1 million in fiscal year 2009. In the first three months of this fiscal year, Annual Fund donations amounted to \$277,211, nearly three times the amount in the same period last fiscal year.

"Enrollment is up; we're going to construct a new college of business building, and people are excited about YSU," Daniel said.

"There is a sense that something bold is happening, and people want to be a part continued on back page

# Nursing students, faculty work at clinic in Mexico

While administering countless doses of medication during a medical mission trip to Mexico, Rachel Henderson learned to say "open your mouth" in Spanish.

She also learned that service, teamwork and gratitude transcend language.

"This was definitely my best learning experience so far," said Henderson of East Liverpool, a YSU senior studying nursing. "I was shocked at first at the different culture and the poverty, but the people there were so caring and thankful."

Earlier this fall, Henderson joined three other YSU senior nursing students and four nursing faculty members on a six-day trip to Maiz, Mexico, a small town seven hours south of the border.

The mission team set up a temporary clinic in a church. In two days, they tended the medical needs of 264 people.

"The patients were warm, generous, happy, and free with affection," said Donna Bricker, MSN program graduate and part-time nursing faculty member. "Even though many of us didn't know the

language, the communication was great."

Pamela Schuster, YSU professor of nursing, organized the mission with her North Lima church, Good Hope Lutheran. Nancy Wagner, assistant professor of nursing, recruited students and made arrangements for them to earn clinical hours for credit.

"I think we all worked really well together," said stu-

dent Renee Palowitz of Youngstown.

Others on the trip were students Stephanie Shields and Wendy Smith and recent graduate Ed Peachey. The team also included three doctors, a pharmacist, and

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Renee Palowitz, a YSU nursing student, and a woman from Maiz, Mexico, share a laugh at a clinic that YSU nursing students and faculty helped run during a mission trip this fall.

### Student's work is music to the ears of instructor

Jorden Morris of Poland, a senior music education major, is putting what she has learned at YSU to the test – on her own students.

As a student in Instructor John Manhollan's computer applications course in the spring, Morris learned how to use Finale software to produce music. Finale automates the task of writing and engraving sheet music, and can notate music scores.

"The program can produce very professional looking sheet music," said Morris, "and this was the level (Manhollan) fo-

### *eUpdate* exclusives

For more news about YSU, read these and other stories in eUpdate at http://cfweb.cc.ysu.edu/marketcomm/index.cfm.

- YSU cuts the ribbon on the new University Archives and Special Collections area on the fifth floor of Maag Library.
- YSU remembers 62 students, faculty and staff who have died while on active military duty.
- YSU's men's basketball team opened the season against UCLA at legendary Pauley Pavilion in Los Angeles.
- Five local accounting firms donate a combined \$150,000.
- YSU's SMARTS celebrates its 10<sup>th</sup> anniversary with the grand opening of the SMARTS Store.
- Chad Wick, head of the Knowledge-Works Foundation, is the speaker at fall commencement on Dec. 16.
- Business 2020, Heritage Awards nomination, SIFE contest winners, Each Child Remembered campaign, marketing students help local company, and much more.

#### Youngstown STATE UNIVERSITY

The YSUpdate is published every other week during the academic year and once a month in the summer by the Office of Marketing and Communications. 8-003

Marketing and Communications 133 Tod Hall, Youngstown, Ohio 44555-3519 racole01@ysu.edu 330-941-3519 cused on in his class.'

Morris has taught students, typically from grades 5 through 12, in private saxophone music lessons out of her home for the past five years. Students are referred to her through Poland school district's band program.

In a failed search to find the appropriate scale books to teach her saxophone students, Morris put her newfound knowledge of Manhollan's class to the test, producing her own handouts using Finale.

"When I began to give out these pages, it was unbelievable the progress of the students," she said.

"Many of my students are now placed in the top of their respective ensembles. Yet, they did not seem to care about the importance of the handout, all they wanted to know was how I 'drew music on the computer."

Morris then told her students to go online, to finalemusic.com/notepad, and download a free feature of the program she was using.

Within weeks, students started bringing

in compositions they had made using Finale, showing Morris pieces they had written themselves. They also transcribed popular tunes, such as the theme to SpongeBob SquarePants.

"She had taken something she was taught here, and was able to pass on that knowledge," Manhollan said. "Faculty are always hopeful that our students can make that transfer."

A 1969 YSU graduate with a master's degree in music, Manhollan returned to the campus to teach in spring 2006, bringing with him 34 years of music education and technology expertise.

Manhollan was director of bands and instrumental music for 20 years for West Middlesex, Pa., schools, before becoming coordinator of the talented and gifted program and then serving as district technology coordinator. He also worked as instructor of woodwind pedagogy classes and applied music at both Thiel and Westminster colleges. His performance instrument is the bassoon.■

(Story by Jenny Boyce)



Jorden Morris, a senior music education major, and John Manhollan, instructor in the Dana School of Music, pose in Manhollan's classroom in Bliss Hall.

## Faculty & Staff

Linda A. Causey, assistant professor, Social Work, presented the paper "Segregation's Differential Impact Upon African American Women's Career Choice Within the Feminized Professions" at the Association for the Study of African American Life & History's 92nd Annual Conference in Charlotte, N.C.

James J. Carroll, professor, Physics and Astronomy, gave a poster on "Tests of Photon-Induced Depletion of 108m-Ag via (Gamma, Gamma) Reactions" in the Workshop on Nuclear Structure 2007: New Pictures in the Extended Isospace, hosted by the University of Kyoto's Yukawa Institute, June 2007. YSU undergraduate student co-authors were Sean Ludt, Stephanie McCann, Matt Ragan, Steve Smyczynski and Nathan Caldwell. Carroll also published the monogram "Nuclear Structure and the Search for Induced Energy Release from Isomers," in the June 2007 issue of the journal *Nuclear Instruments and Methods B*.

Kin P. Moy, assistant professor, Electrical Engineering Technology, conducted a two-day technical seminar at the Automotive Research & Technical Center in June 2007 in Lugang, Taiwan. Moy spent three additional days working with the ARTC Electromagnetic Compatibility Laboratory to provide technical training for their engineers.

Paul R. Carr, assistant professor, Educational Foundations, Research, Technology and Leadership, had the article "Standards, Accountability and Democracy: Addressing Inequities Through a Social Justice Accountability Framework" published in *Democracy and Education*, fall edition. He also had published in the *Journal of Critical Educational Policy Studies* (Vol. 5, No. 2) the article "Experiencing Democracy Through Neo-Liberalism: The Role of Social Justice in Democratic Education," which can be found at online http://www.jceps.com/index.php?pageID=article&articleID=104.

Ray Beiersdorfer, professor, Geological and Environmental Sciences, made the following presentations: "Ohio Partnership for the Far East Region Science Teachers"

at The Subject Left Behind: Improving Student Achievement in Middle and High Schools, held at NEOUCOM in October; "Everything You've Wanted to Know About New York City but Were Afraid to Ask!" at the Department of English, Northeastern University at Qinhuangdao, in June 2007, Qinhuangdao, Hebei, China; and "Filming of Fi Sci: Fiction Science" with Penn Jillette at the Qinhuangdao Foreign Language Professional College, in June 2007, Nandaihe, Hebei, China.

Vicki Kress, associate professor, Jake Protivnak, assistant professor, and Jennifer Jordan, associate professor, all of Counseling, gave the presentation "A in Coursework, F in Professionalism: Using Professional Development Plans to Remediate Counseling Students" at the Association for Counselor Education and Supervision National Conference in Columbus. At the same conference, Protivnak also gave the presentation "Advocating for the Doctoral Student: Implications for Counselor Education Programs."

**Zbigniew Piotrowski**, professor, Mathematics and Statistics, presented "On the Continuity of Separately Continuous Functions" at XXI International Conference on Real Functions Theory 2007 in Niedzica, Poland.

Virginia Bendel Draa, coordinator of Merchandising: Fashion & Interiors, Department of Human Ecology, was awarded the Outstanding Professional of the Year award for 2007 by the Ohio Association of Family and Consumer Sciences, District B.

**Dorcas Fitzgerald**, professor, Nursing, and coordinator, RN-BSN Completion Programs, co-presented the poster "Fostering Successful Preceptorships: Three Partners of Precepting" at the Nursing 2007 Symposium: The Conference for Clinical Excellence, in Orlando, Fla. She also co-authored the article "Precepting a Student? Here are the Job Descriptions," published in October's *Home Health Care Management & Practice*.

**Thomas Shipka**, professor and chair emeritus, Philosophy and Religious

Send items for "Faculty & Staff" to racole01@ysu.edu.

Studies, has had the essay "Erudition or Gobbledygook?" published in the philosophy magazine *Cafe Philosophy*, which is distributed at the University of Auckland, New Zealand.

**Gregory A. Claypool**, professor, Accounting, presented "Developing Critical Thinking Skills in Accounting Majors" at the International Business and Economic Research Conference in Las Vegas.

J. Rajendran Pandian, assistant professor, Management, presented "Impact of Strategy on Firm Performance in an Emerging Market: An Empirical Examination of Turkish Insurance Industry" at the Northeastern Association of Business, Economics and Technology Annual Conference in State College, Pa. He also presented "Ethics and Corporate Citizenship Perceptions of Downsizing: The Role of Attributions and Organizational Justice" at the Association for Global Business Conference in Washington, D.C., and the DSI Annual Conference in Phoenix, Ariz.

**David E. Stout**, professor and endowed chair, Accounting and Finance, co-presented "Comprehensive Literature Review: Factors Influencing Choice of Accounting as a Major" at the Academy of Business Education Fourth Annual Conference in San Francisco.

**Peter A. Reday**, associate professor, Marketing, presented "The Impact of Sales Force Automation Technology on Relationship Building of Insurance Agents in Singapore" at the Association of International Business and Economics Conference in Las Vegas.

David C. Sweet, President, received the Northeast Ohio Regional Vision Award from the Northeast Ohio Regional Leadership Taskforce. The award was presented at the annual Northeast Ohio Regional Leadership Day in October at the Stark Campus of Kent State University. Also receiving the award was Medina County Commissioner Stephen D. Hambley and Frederick R. Nance, regional managing partner of Squire Sanders. ■



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#### **Annual fund**

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Jacci Daniel

of that. People know that for the university to succeed, we need their support, and they are stepping up to the plate and doing that."

Donors to the Annual Fund can designate their contributions to

"Area of Greatest Need" or to specific university colleges, departments, programs or activities, from the English Festival and the SMARTS program to Youngstown Early College or a particular intramural sport, Daniel said.

She said the Office of University Development has worked hard to create a "donor-centered philosophy" with datatargeted fund-raising and a personal focus on each donor and his/her ability to give. Daniel also credited the university's new Banner administrative software system for allowing the office to better segment donor data and access data quickly.

The Annual Fund appeal continues in February with the Phonathon and will conclude next spring with a final mailing to potential donors.

#### Nursing

(Continued from page 1)

four ministers from Ohio and Mexico. A few of the team members spoke Spanish, and there were three official interpreters.

While Christian organizations provided impetus for the trip, Wagner said participants were "all different religions and cultures, including Muslim, Christian and Jewish."

"I've never seen a group of people come together so well," said mission team member Dorcas Fitzgerald, professor of nursing.

Wagner said living arrangements in the small Mexican town were "rustic." There were lizards and cockroaches. The toilet leaked. The drinking water was undrinkable. And the beds, which had to be shared, were made of a pad laid on top of bricks.

"You just do the best you can with what you have," Wagner said.

The team used bed sheets to separate the one-room church into exam rooms and a pharmacy area amid the pews. Patient registration was done outside the thatchroofed, adobe building, among children playing or offering to help, and once a man showed up to sing and play guitar, Schuster said.

The typical workday, she said, lasted from dawn to dusk.

One of the most popular services the team provided was vision testing and the giving of eyeglasses donated for the trip. "Imagine the thrill," Schuster said, "if you couldn't see and now you can."

The majority of the patients were women, children and elderly men, and many lacked previous medical care. "We saw a lot of things we don't usually see here," Wagner said, referring to advanced stages of untreated illnesses. Diagnoses included malnutrition, respiratory ailments, diabetes and cystic fibrosis.

The students conducted triage evaluations of patients and assisted doctors. "This experience went way beyond any clinical experience they could have had here," Schuster said.

Group members each paid \$800 for travel expenses. Additional money raised through donations, fundraisers and grants written by Schuster all went directly to the clinic, Wagner said.

Wagner said many individuals and businesses donated to make the clinic possible, and that Annette El-Hayek, coordinator at YSU's Center for International Studies and Programs, assisted with travel documents and insurance for students.

(Story by Elaine A. Habeger)