

*August 2010*

## Strategic Planning Committee begins work

President Cynthia E. Anderson has convened a 41-member committee to help develop a strategic plan for the university leading to the year 2020.

The committee, consisting of YSU trustees, administrators, faculty, staff and students, as well as members of the community, met for the first time in July and hopes to have a final draft of the plan by the end of the calendar year for the approval of the YSU Board of Trustees.

“This (strategic planning) process will provide our university community, as well as our surrounding community partners, the opportunity to consider broad issues of institutional directions, to develop goals and priorities, and to subject their priorities to open discussion, evaluation and debate,” Anderson said in a letter to members of the committee.

Anderson said it is her hope that the process will provide a “consensual blueprint” for YSU to follow as it implements its plans for 2020. “It is also my hope that the discussions of the Strategic Planning Committee will always keep the ‘student’ in the forefront,” she said. “They should be at the front of our discussions, as well as our decisions.”

The committee, chaired by Provost Ikram Khawaja and Gene Grilli, vice president for administration and finance, has formed four sub-groups that will focus on four topic areas or “cornerstones” identified by the Board of Trustees:

- Student Success
- Urban Research
- Regional Impact
- University Vitality

A fifth subgroup will be in charge of communicating the work of the committee.

The committee plans to seek the input of everyone at the university and in the community, Khawaja said.

For more information on Strategic Planning, including the names of the committee members, visit <http://web.ysu.edu/2020strategicplan>.



Provost Ikram  
Khawaja



Gene Grilli

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## Chinese journalism students visit campus

Twelve students and two faculty members from the Communications University of China are participating in a five-week program at Youngstown State University this summer to learn about and experience journalism and television broadcasting in the United States.

“This is a great opportunity for these students to see first-hand how American journalism and broadcasting works,” said Tom Pittman, YSU instructor of journalism and co-coordinator of the visit.

“They want some hands-on, practical experience in how American journalism functions, and they also want to meet students and experience what life is like in the U.S.,” said Amy Crawford, assistant professor of communications and co-coordinator.

The Chinese students, who are living in the Cafaro House residence hall during their stay, are receiving intensive training in journalism and broadcasting through formal class instruction as well as visits to local TV stations and conversations with American journalists.

The program has been in the works since last summer, when Lilin Liu, dean of international communication at CUC, contacted YSU’s Center for International Studies and Programs to express his university’s desire to collaborate with YSU for a non-credit “communications summer camp” to take place on the YSU campus during summer 2010.

Pittman and Crawford joined together to develop and coordinate the program. Pittman said it is possible that YSU and CUC will develop a long-term student and faculty exchange program in which YSU students and faculty will go to CUC to study, as well.



Chinese journalist students visit the Louie B. Free talk radio show at WASN in downtown Youngstown as part of a five-week program at YSU. (Photo courtesy of William D. Lewis)



Journalism students from the Communications University of China learn to do interviews as part of a program at YSU this summer. (Photo courtesy of William D. Lewis)

members Way Jeng, Nikki Lucas, and Bill Lewis, a photographer with *The Vindicator*. Recent YSU journalism graduate Lenny Crist is also assisting in the classroom.

The students will spend the fifth week of the program with Alyssa Lenhoff, director of the YSU journalism program, who will accompany the group to the City University of New York to visit its Graduate School of Journalism.

The students, all of whom are female, arrived at YSU on July 13 and will spend four weeks on campus. The group has already toured local television stations and the *Warren Tribune Chronicle* newspaper, and the students visited WASN Radio during a live broadcast of the Louie B. Free program.

In addition to the telecommunications and journalism coursework being taught by Crawford and Pittman, the students are learning from adjunct faculty

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## **The long road to the Marching Pride**

From Iowa to Arizona, Wyoming to Hawaii – and now Ohio.

Brandt Payne, whose love of music – and particularly marching bands – has taken him from coast to coast, and then some, is the new director of athletic bands at YSU.

“It’s great to be at YSU,” said Payne, a native of Iowa who played trombone for the University of Iowa Hawkeye Marching Band while earning a bachelor’s degree in music. “I’m really looking forward to getting started.”

Payne, who also will serve as an assistant professor in the YSU Dana School of Music, will lead the YSU Marching Pride. Band camp starts Aug. 9, with a “Meet the Band” performance scheduled for 7:30 p.m. Saturday, Aug. 21, in Stambaugh Stadium.



**Brandt Payne**

“Right now, our focus is on building numbers and on improving and working hard,” Payne said from his Bliss Hall office. “One of my mottos has always been that hard works pays off. We will work hard.”

Payne previously was associate director of bands at the University of Hawaii, where he directed the UH Marching Band. In 2006, the band was one of five marching bands nationwide selected to perform at the College Band Directors National Association Conference. And in 2008, for only the second time in school history, the UH Marching Band performed on the U.S. mainland at the 2008 Sugar Bowl in New Orleans. Payne was also interim associate director of bands for one year at the University of Wyoming.

He earned a master of music degree in trombone performance and a doctorate in musical arts in conducting, both from Arizona State University. He also is the author of several literature and recording reviews published in the International Trombone Association Journal.

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## **Mark your calendars....**

Events of note as the new academic year approaches:

- **10 a.m. Saturday, Aug. 14.** Summer commencement, Beeghly Center.
- **4 p.m. Sunday, Aug. 15.** Open House and Ribbon-Cutting for the new Williamson Hall.
- **10 a.m. Monday, Aug. 16.** President Cynthia E. Anderson's first State of the University Address, Chestnut Room of Kilcawley Center.
- **1 p.m. Friday, Sept. 24.** Official installation ceremony for President Anderson, Stambaugh Auditorium.

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## **Schmutz honored at commencement**

C. Reid Schmutz, president of the YSU Foundation, will receive an honorary degree and give the commencement address at YSU's summer commencement 10 a.m. Saturday, Aug. 15 in Beeghly Center.

Tiffany Talarico, who receives a bachelor's degree in communication studies, will be the student speaker.

Schmutz, a lifelong resident of the Mahoning Valley, earned a bachelor's degree in economics from Brown University. He worked in various positions, including vice president of operations, during a 25-year career at Standard Slag Co. In 1989, he became president of the YSU Foundation.

He is a trustee and past president of the Association of Fundraising Executives, Mahoning Valley Historical Society, Youngstown Rotary Club and YSU Penguin Club. He also is a trustee of the Mahoning/Shenango Planning Giving Council, The Rayen School Foundation and the Youngstown Hearing and Speech Center. He previously served on the boards of Junior Achievement, Mahoning Valley Sports Charities, St. Elizabeth Development Foundation and the Park Vista Retirement Community Philanthropy Committee. He also was a member of the 1985 inaugural class of Leadership Mahoning Valley.

Talarico, a 2006 graduate of Austintown Fitch High School, is the advisor for a youth traffic school called CARTEENS, where she teaches teens about the importance of driving safely and following the law. Her communication research has focused on diverse topics such as communication about cancer, how employers use social media during the hiring and firing process, and people's motives for using games on social networking sites such as Facebook. At the 2009 Ohio Communication Conference, Talarico presented research that focused on charitable giving habits among college students.



**C. Reid Schmutz**

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## **Students from Lunghwa attend summer camp**

For the third consecutive year, students from Lunghwa University in Taipei, Taiwan, are on the YSU campus for an intensive English summer camp.

Twenty students and their chaperone, Julia Hsu, a professor of Applied Foreign Languages at Lunghwa, arrived at YSU July 11. They are living in the Cafaro House residence halls during the three-week camp.

The students attend two class sessions a day, taught by adjunct faculty members from the YSU English department. Class materials tie in to a number of afternoon and evening activities, including local art/music/cultural festivals, visits to Niagara Falls and Cedar Point, local restaurants, a bowling party, a drive-in movie, a Scrappers game, and visits to Mill Creek Park and the Butler Institute of American Art.

A reception for the students with YSU President Cynthia E. Anderson is scheduled for 1:30 p.m., Friday July 30, in the DeBartolo Stadium Club at Stambaugh Stadium.

YSU's partnership with Lunghwa dates to 2006, when the two universities signed a faculty and student exchange agreement. Since then, YSU has hosted dozens of students and four professors from Lunghwa, and YSU has sent faculty and students to Taiwan, as well.

# e·Update

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## **WYSU Open House slated for Aug. 19**

WYSU FM 88.5 will host a 40th Anniversary Open House 4 to 7 p.m. Thursday, Aug. 19 at the station's studios in Cushwa Hall on the campus of Youngstown State University.

Featured will be a multi-media slide show of the station's history, tours of the station, food, and 40th anniversary gifts for all attendees.

The station went on the air on Oct. 23, 1969. The Open House is the culminating event in a year-long celebration.

In 1969, the station was broadcast 12 hours a day from the original studios located in the former Valley Park Motel on Wick Avenue. The station was the brainchild of Don Elser and Steve Grcevich, and had support from Albert Pugsley, the YSU' president in 1969. Bill Foster was the station's first music director and program host. "All Things Considered," National Public Radio's flagship news program, joined the lineup in 1971, and the broadcast day expanded to 18 hours a day in the early 1970s. Barbara Krauss was hired as a student announcer/producer in 1972, and is still with the station today. Robert Peterson became news and public affairs director in 1973. The station moved to Cushwa Hall in 1977, and was on the air 24 hours a day by 1980. Ann Cliness joined the staff as an announcer/producer in 1980.



In 1990, the station aired live coverage of the Gulf War, expanded coverage to Ashtabula and New Wilmington, and Gary Sexton came to work for the station that year as well. The 90s saw a huge expansion of the station's services, including the beginning of the station's annual trip to Blossom Music Center for a classical concert every summer. Catherine Cala came to work for the station as the first full time development officer in 1992. April Antell-Tarantine and Rick Popovich joined the staff in 1994, the station's silver anniversary year.

The station's annual European trip began in 2000, the same year that Gary Sexton was named broadcast director. David Luscher was named program director in 2001. Digital equipment was installed in the studios in 2004, allowing the station to improve the broadcast signal. Michele Grant was named development officer in 2004, and Ed Goist became development underwriter in 2005. Ron Krauss was hired as chief engineer in 2005. Lincoln Avenue, hosted by Sherry Linkon, went on the air in 2007, and the station began broadcasting in HD in 2008. Laurie Wittkugle joined the staff in 2008 as administrative assistant, and Melinda Bowen-Houck was named development officer.



# e·Update

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Head football coach Eric Wolford

## **YSU football news and notes...**

While the YSU football team is working hard in the weight room, the Athletic Department is awaiting the start to the 2010 football campaign. YSU has six home games, with its first three against conference championships.

The following are some news and notes to keep fans up-to-date:

### **YSU Athletics Selling Hospitality Tents for 2010 Football State**

The YSU Athletic Department is taking reservations for Hospitality tents for the upcoming football season. Tents are available in a variety of options and offer a special game-day experience for Penguins fans.

Tents are available in 20x20 (\$195), 20x30 (\$235) and 20x40 (\$275) sizes. That cost includes chairs and two tables, trash containers and two game day parking passes in the Penguin Party Lot (M-7). Additional tailgate parking passes, tables and chairs are

available to purchase.

For information contact the YSU Athletics Marketing Office at 330-941-7227.

### **Group Tickets Available for Upcoming YSU Football Campaign**

The YSU Athletic Department has group tickets available for the 2010 football season. Tickets are various prices depending on the size of the group and offer a great savings to attend YSU football games.

Group sizes start at 25 people and options are available to purchase reserved or general admission tickets. For more information and for pricing contact the YSU Athletic Ticket Office at 330-941-1YSU (1978). Youth groups have a chance to get free tickets to home games by contacting the Marketing Office 330-941-7227.

Also, all three home games in September (Butler, Central Connecticut State and Southern Illinois) will feature "Special \$5" ticket prices for fans. Season tickets remain on sale with reserved seats \$84 and general admission \$60. Individual home game tickets, including the September Special, go on sale Monday, Aug. 2.

### **Pan Atlas Offering Bus Trip to YSU-Penn State Football Game**

Pan Atlas Traveline is offering same-day round-trip motorcoach transportation to the Youngstown State at Penn State football game on Saturday, Sept. 4. The Penguins play the Big Ten's Nittany Lions at Beaver Stadium in State College, Pa., at noon.

The cost is \$50 per person and covers the cost of transportation and driver gratuity. It does not include a game ticket. The bus will depart from YSU's M-24 Parking Lot at 6:30 a.m. and return immediately following the game.

For more information or to reserve a spot contact Pan Atlas at 330-941-2391.

### **One-Day YSU-Penn State Student Ticket Sale Set for August 9**

Youngstown State students will get the opportunity to purchase YSU at Penn State football tickets in a one day sale on Monday, Aug. 9. YSU student with a valid ID will be allowed to purchase one ticket each for Coach Eric Wolford's first game as head coach. Each ticket is \$72, which includes a processing fee. The ticket office will be one from 9 a.m. to 5 p.m. on Aug. 9.

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## *Nearing completion...*



Workers put the finishing touches on Williamson Hall on Rayen Avenue as the new home of the Williamson College of Business Administration nears completion. An open house and ribbon-cutting for the \$34 million, 110,000-square-foot facility is scheduled for 4 p.m. Sunday, Aug. 15. The building encompasses nearly a full city block and is the largest single capital expenditure in the university's 102-year history.