

Youngstown State University  
Youngstown, OH 44555-3363

# 12<sup>th</sup> Note

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*Holiday Issue 2002*

## *Holiday Greetings* From WYSU-FM



Madrigalia: Christmas music for harp and voice on Christmas Day at 10:00 am.

### — A Note from the Director

#### *Musical Works*

From the first day of the month to New Year's Eve, WYSU-FM's schedule is filled with wonderful holiday programming and specials. We begin on December 1 with the unusual: a Chanukah story by Ellen Kushner set to a klezmer version of Tchaikovsky's ballet, *The Nutcracker*. Things really get

cranked up on the Thursday before Christmas with a boisterous two hours of singing and dancing with The Christmas Revels, and there's no let up until the day after Christmas. Along the way, Barbara Krauss presents the Christmas part of Handel's oratorio *Messiah* on Monday, December 23 at

noon; the annual Festival of Nine Lessons and Carols service from King's College airs on Christmas Eve Day at 10:00 am, followed immediately by the St. Olaf Christmas Festival Concert; and we have the New York Pops with Skitch Henderson and Walter Conkrite on Christmas morning, with lots more before, in-between, and after.

#### *Good Works*

Our holiday wish is that everyone is able to experience warmth and happiness during the holidays. Most of us have been very blessed with friends, family, and material comfort, and have few real needs; but, as you know, that is not the case for the vast majority of people and animals in the world. With a little redirection of our holiday funds, we all could do much good with very little effort. Perhaps we could consider donating money to worthy causes and charities in the name of family members and friends, and ask them to do the same for us. There certainly are many people and organizations in great need out there.

#### *Working Together*

In the spirit of charity, compassion, friendliness, peace, and wonderful music — *Happy Holidays*.





## Sunday, December 1

**Noon The Golden Dreydl: A Klezmer Nutcracker for Chanukah**  
Ellen Kushner, host of **Sound & Spirit**, has created a holiday story for the whole family, rich in Jewish folklore, values, and ethics; featuring the music of Peter Illyich Tchaikovsky, as interpreted by the Shirim Klezmer Orchestra.

## Thursday, December 19

**8:00 pm The Christmas Revels: A Celebration of the Winter Solstice.**  
Enjoy two hours of carols, songs, processions, and traditional and ritual dance tunes, selected from the Christmas/Winter Solstice Revels performances that took place around the country last year.

## Friday, December 20

**8:00 pm Jazzscapes: The Season Swings.**  
A night of jazz for the season.

## Saturday, December 21

**6:00 am & 7:00 pm Music from the Hearts of Space.**  
Breathe in an hour of unusual, quiet, and awesome sounds from space.

## Sunday, December 22

**10:00 am Sound and Spirit: Angels.**  
Expressions of divine love...messengers of Heaven...ancient spirits watching over us...all of these faces of Angels are expressed in music from medieval chant to Duke Ellington's Sacred Services.

**11:00 am Harmonia.**  
A holiday special of medieval Italian spiritual songs.

**1:00 pm SymphonyCast Holiday Pops with Keith Lockhart and the Boston Pops.**  
A Boston classic comes to SymphonyCast...hear the world's most famous orchestra on its "home turf" - Symphony Hall in Boston - performing music for the holidays under the leadership of charismatic conductor Keith Lockhart.

**7:00 pm Season's Greetings from The Thistle & Shamrock.**  
Our award-winning annual holiday program offers a warm blend of music and readings, all to wish you the very best of the festive season.

**8:00 pm Folk Festival Folk Christmas.**  
Carols and sacred music by a variety of folk artists especially selected for Christmas time.

## Monday, December 23

**Noon Handel: Messiah, Part I, arranged by Mozart.**  
Lynda Russell, soprano; Catherine Wyn-Rogers, contralto; Thomas Randle, tenor; David Wilson-Johnston, bass; Huddersfield Choral Society, BBC Philharmonic; Harry Christophers, conductor.

**8:00 pm Welcome Christmas!**  
Music director Philip Brunelle and VocalEssence celebrates the season with this year's Christmas Carol Contest winner, as well as a collection of works from the Americas, including Aaron Jay Kernis' *Dorma, Ador*, and intimate choral works by Samuel Barber, Ned Rorem, Randall Thompson, and Domenick Argento.

**9:00 pm Echoes of Christmas.**  
This year's broadcast features the music of our time: the premier of a new work by Frank Ferko and new Christmas music by Dave Brubeck, Alice Parker and Alf Houkom.

## Tuesday, December 24

**9:00 am Christmas with the Philadelphia Singers.**  
A celebration of the holidays through hymns, traditional carols, and music by Benjamin Britten, Morten Lauridsen, and Rimsky-Korsakov; beautifully crowned by John Rutter's *Gloria*.

**10:00 am A Festival of Nine Lessons and Carols.**  
Each year, the congregation in King's College Chapel and millions of listeners around the world await the moment when a boy soprano begins the Christmas holiday service with the lovely carol, "Once in Royal David's City."

**11:30 am St. Olaf Christmas Festival Concert: Ris'n with Healing in His Wings.**  
A musical message of hope, joy, quiet, the unity of human experience and condition, peace on earth, and the preciousness and fragility of life.

**1:00 pm Music of the Baroque Christmas.**  
A two-hour concert of brass and choral music of the 16<sup>th</sup> and 17<sup>th</sup> centuries by composers such as Giovanni Gabrieli, Claudio Monteverdi, Michael Praetorius, and Jacob Handl.

**3:00 pm Prince of Peace: The Concordia College Christmas Concert.**  
This year's performance features the wonderfully moving works of choral composers ranging from Handel to Bernstein.

**8:00 pm Performance Today.**  
Sampling holiday concerts from Boston to San Diego.

## Wednesday, December 25

**9:00 am Carols for Christmas at Washington National Cathedral.**  
Host Bill McGlaughlin guides us on a journey through lessons and carols, with a virtual tour of the cathedral itself, one of the great sacred places of America.

**10:00 am Madrigalia's Christmas with Harp and Voice.**  
Many favorite carols explored through the wonderful sonorities of voices and harp.

**11:00 am The New York Pops at Christmas.**  
The irrefragable Skitch Henderson leads the New York Pops in a concert featuring musical favorites galore. Walter Cronkite serves as host.

**Noon Christmas Day Music from WYSU-FM and Classical 24.**  
An afternoon of festive classics.

**8:00 pm Performance Today.**  
Sampling holiday concerts from Miami to Seattle.



## \$76K Challenge: Team Efforts Write Next Chapter in WYSU Fundraising

by Mary Womble, WYSU Interim Development Associate

"So Gary, do you have a book in you?" asked morning announcer Barbara Krauss. "I don't know," answered WYSU-FM director, Gary Sexton. "Well, Gary, if you have half a book and I have half a book, we could write a book on fundraising." And then came the call to listener-supporters to make their pledge. It was a call-to-action we would hear throughout the week. It was a call answered by many. But I'm getting ahead of the story...

This year's fall pledge drive, with a theme of *Priority on Programming: News with Substance, Music with Impact* started Friday, October 18, 2002, with a dollar goal of \$76,000. The money is needed to pay for quality news programs such as *Morning Edition*, *All Things Considered*, the *BBC World News Service*, *Fresh Air with Terry Gross*; as well as popular programs such as *Car Talk*, *Michael Feldman's Whad 'Ya Know?* and *The Metropolitan Opera*; and operating expenses. The semi-annual fund drive takes a staff team effort beginning weeks in advance to put together, and a community team effort during the week to meet its goal.

The drive kicked off with a first pledge of support of \$250 during Rick Popovich's Friday night *Jazzscapes*. Wow, I thought, this is going to be easy! Turns out it was a loyal Jazz listener who always starts the fundraising with his first call of \$250. But I wasn't discouraged. In fact, it is largely due to our loyal members who pledge their support, either during pledge week or by mail renewals, year after year, that we are able to continue providing news with substance and music with impact. Of course we need new members too, who we hope will continue to support public radio.

Coinciding with this year's fall pledge drive was the 33<sup>rd</sup> birthday of WYSU-FM. On Wednesday we asked callers, "Where were you on October 23, 1969?" It was a "local" day and our listeners responded. Professor Robert Levin in the School of Education threw down a challenge to pledge \$33 a month for the next year if we could get 33 callers to make a pledge by 1:00 pm. Volunteers had pens in hand as the phones began ringing. On more than one occasion there were four phones in use at one time. The daily drawing was for a beautiful, 20x30 original watercolor by YSU grad and Canfield resident Christopher Leeper. Two sets of

single day. I was cautiously optimistic. The optimism was infectious. Staff and volunteers alike traded encouragement. By 4:30 pm, with just a half hour to go in the drive, we were \$76 short of our goal of \$76,000. The next caller pushed us past our goal.

Barbara and Gary may not have written their book on fundraising yet, but this fall's successful drive, which raised more money than any drive before, is certainly a chapter they'll want to include.

Thanks to Catherine Cala, who laid the groundwork for the drive - developing the premium list, soliciting the daily

prizes, contacting food vendors, and providing guidance to me whenever I seemed overwhelmed by the task in front of me. Thanks to the on-air crew: announcers Barbara Krauss, Mike Cervone and April Antell-Tarantine, director Gary Sexton, program director David Luscher, *Jazzscapes* host Rick Popovich and *Folk Festival* host Charles Darling, who spent hours talking with listeners during the week. Thanks to WYSU administrative assistant Carol Ruby and to all the students at WYSU. Thanks to the volunteers who answered the phones.

Thanks to the companies who provided prizes and food for volunteers. And a special thanks to our members, new and old, who support us.

This fall's drive is over but the need for fundraising is not. Upgrading the station's technology will cost money. Keeping quality programming and providing new programs costs money.

We'll write that chapter next time.



Coordinator down to a tee. From left to right: Gary Sexton, Barbara Krauss, Michael Cervone (sitting), Mary Womble, Martin Berger, and David Luscher. Photo by Carl Leet.

Cleveland Browns tickets were offered. Anyone who had pledged at anytime up to the drawing time, including those who pledged online, was eligible to win one of these prizes. And we did it! Pay up, Dr. Levin! I think it was at that moment that I knew we would make our goal of \$76,000, even though we were still a long way off.

On Friday morning, the last day of the drive, we still needed \$14,000 to meet the \$76K challenge. Never before have we brought in that amount of support in a



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# MAD ABOUT THE ARTS

## IS JUST AROUND THE CORNER

*M*ark your calendars now for the next annual *Mad About the Arts*:

Friday, February 28, 2003, from 8-10:30 pm at McDonough Museum of

Art. The art exhibit, titled "Overflow," will showcase the work of four artists from Cleveland. Live jazz, fine wines, and gourmet appetizers make this evening a complete artistic experience.

Tickets are \$35 General Admission, \$30 Discounted

Price for WYSU-FM members, McDonough

Friends, F&PA Alumni, and a \$50 "Friend of the

Arts" category, which includes chances to win a Fine

Arts Gift Basket. Watch your mail for an invitation.

### WYSU-FM *Staff*

Gary Sexton—Director  
David Luscher—Associate Director  
April Antell-Tarantine—Announcer/Producer  
Mary Womble—Interim Development Associate  
Michael Cervone—Announcer/Producer  
Barbara Krauss—Announcer/Producer  
William C. Panko—Broadcast Engineer  
Rick Popovich—Announcer/Producer  
Carol Orlando Ruby—Administrative Assistant  
Tom Zoccolo—Assistant Broadcast Engineer

### *Program Hosts*

Marius Berger—Now's the Time  
Charles Darling—Folk Festival  
Doug Fowler—Focus: Environmental Issues  
Sherry Linkon—Focus: Working Class Studies  
Jim Petuch—Focus: Environmental Issues  
David Vosburgh—Focus: The Green Room  
Victor Wan-Tatah—Focus: Africana Studies

### *Student Staff*

Marie Awad—Librarian  
Mark Komlanc—Announcer  
Priscilla Maynard—Development Assistant/  
Announcer  
Karyn Moses—Office Assistant  
Paul Muskoff—Engineering Assistant  
Tonya Payne—Development Assistant  
Richard Sberna—Announcer  
Valerie Thomas—Announcer

All programs are subject to change without notice.

