

# News•Briefs

YOUNGSTOWN STATE UNIVERSITY

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- Arts festival headlines ‘biggest weekend of the summer’
- Students travel to China on two-week study tour
- Faculty/staff honors, presentations, publications

## Calendar

**Saturday, July 9, 9 a.m.** The Smoky Hollow 5K Run and Family Fun Walk kicks off the ‘biggest weekend of the summer’ activities on and around the YSU campus.

**Saturday, July 9, 10 a.m. to 7 p.m., and Sunday, July 10, 11 a.m. to 5 p.m.** YSU’s Summer

Festival of the Arts takes place for the 13<sup>th</sup> year on the campus core. Art, food, music. Free admission.

**Saturday, July 9, 11:30 a.m.** The ribbon will be cut on Harrison Common, a new park in Smoky Hollow adjacent to the YSU campus.

**Saturday, July 9, 6 p.m.** YSU Jazz Festival is held in the new Harrison Common in Smoky Hollow. Free.

**Sunday, July 10, 8 a.m.** The Tour of the Valley bicycle race concludes with the YSU criterium starting at Williamson Hall on Hazel Street on the YSU campus. The criterium is a one-mile lap repeated 20 to 25 times with speeds reaching 35 mph. Free.

## **Arts festival headlines ‘biggest weekend of the year’**

Youngstown State University’s 13<sup>th</sup> annual Summer Festival of the Arts on Saturday and Sunday, July 9 and 10, is the centerpiece of what is being billed as the “biggest weekend of the summer” in the Mahoning Valley.

The weekend also includes the Youngstown Jazz Festival in Smoky Hollow adjacent to the YSU campus, the Smoky Hollow 5K Run and Family Fun Walk, the Tour of the Valley Bike Race and other activities.

The Summer Festival of the Arts on the YSU campus core runs 10 a.m. to 7 p.m. Saturday and 11 a.m. to 5 p.m. Sunday and features the work of more than 70 local, regional and national artists selling their original, hand-crafted pieces such as jewelry, paintings, sketches, sculptures, glass, wood and textiles. Also featured are family activities, including the popular hands-on art tent, as well as dozens of music, theater and dance



performances. The event includes the Festival of Nations, featuring more than 20 ethnic clubs and churches that provide ethnic memorabilia, performances and food. Also featured is “Here Comes the Sun,” a public arts project between Art Youngstown Inc. and the Summer Festival of the Arts. Under the project, artists have been invited to decorate a metal ring in a sunshine theme. More than 100 finished garden art pieces will be displayed at the festival.



Sounddoctrine, with bassist Rob White, above, is one of the featured performers at the Youngstown Jazz Festival on Saturday, July 9.

At 11:30 a.m. Saturday, July 9, the ribbon will be cut on Harrison Common, a new park in the historic Smoky Hollow neighborhood. The park, which includes a brick paved plaza, a decorative pergola and a historic plat map of the Hollow, is a cornerstone of the Wick District-Smoky Hollow Redevelopment Plan led by Wick Neighbors Inc. The Common is located on Walnut Street near the MVR restaurant.

The Youngstown Jazz Festival starts at 6 p.m. Saturday, July 9, at the new Harrison Common. Among the featured performers are vocalist Antoinette Manganas

from Pittsburgh, the Phillip K. Jones Quartet from Cleveland, Chico’s Quintet from Pittsburgh, local group Sounddoctrine, and a musicians’ jam session to conclude

the evening. Jere B, local musician and recording artist, is producing the concert. The concert is free and patrons are permitted to bring in picnic baskets containing food and non-alcoholic beverages. Parking is available in the Wick Avenue parking deck at YSU for a nominal fee. In the event of inclement weather, there is no rain date or indoor facility scheduled.

In addition to the Summer Festival of the Arts and the Youngstown Jazz Festival, many arts and cultural venues near the YSU campus will be open, including the Butler Institute of American Art, Arms Museum, Youngstown Historical Center of Industry and Labor (Steel Museum), Oh Wow Children’s Museum, YWCA Women’s Art Show at the YWCA, Public Library of Youngstown and Mahoning County Main Branch, St. John’s Episcopal Church and First Presbyterian Church of Youngstown. The North Side Farmers Market will be open on Saturday, July 9, 9 a.m. to noon on Elm Street. A free shuttle will take arts festival patrons to and from the market.

Other activities on the weekend include the Tour of the Valley Bike Race, July 8-10 ([www.tourofthevalley.com](http://www.tourofthevalley.com)); St. Nicholas Greek Orthodox Summerfest, July 7-10, 220 N. Walnut Street; and the Smoky Hollow 5K Race slated for Saturday, July 9 at 9 a.m.

For more information on the Summer Festival of the Arts, visit <http://ysu.edu/sfa/>. More information on the Youngstown Jazz Festival is available at [www.youngstownjazzfest.com](http://www.youngstownjazzfest.com).

## **Students travel to China on two-week study tour**

Nineteen YSU students are in China on a study tour to learn about international business.

The trip during the first two weeks of July is part of the YSU Williamson College of Business Administration’s mission to promote an international dimension to business education.

Students, joined by three faculty members and a high school instructor, are traveling to Hong Kong, Shanghai

and Beijing. In addition to stops at popular tourist destinations such as the Great Wall and the Forbidden City, students will visit General Motors Shanghai, Microsoft, Ralph Lauren Asia, United Bank of Switzerland, Maersk, and the U.S. and Pakistani embassies, as well as a law firm and a small investment bank.

The tour is partially sponsored by the WCBA Center of Excellence for International Business and the U.S. Department of Education Emerging Markets Initiative. The purpose of the trip is to augment the theoretical understanding of international business provided by YSU with a hands-on experience of international travel (visas, immigration, customs, foreign currencies), international businesses and non-U.S. cultures.

“The change we see in our students before and after the trip is enormous,” said Ying Wang, assistant professor of Marketing.

“Study abroad tours are a unique educational experience, focusing not just on knowledge and skills, but more on perspectives and ways of thinking. In today’s competitive marketplace, we need to equip our students with open minds and a global perspective.”

Students attended a series of pre-trip sessions that included lessons on how to speak basic Chinese and use chopsticks, as well as tips on international travel.

“We design the study tour with rigorous academic content,” said Peter Reday, assistant professor of Marketing and one of the faculty members leading the tour. “Students are expected to apply what they have learned about international business in the classroom to real world projects.”

Jill Martin, economics teacher at Austintown Fitch High School, is also participating in the study tour. She is being supported by the Emerging Markets Initiative from the U.S. Department of Education

The China trip is one of the regular study abroad tours organized by the Williamson College of Business Administration. Others include study trips to London/Dublin, Brazil and India.

### **Faculty/staff awards, publications, presentations**

**Diane Barnes**, associate professor, History, published a book, *The Old South's Modern Worlds: Slavery, Region, and Nation in the Age of Progress* with Oxford University Press.

**Steven Brown**, professor, English, published the book *Listening Myths: Applying Second Language Research to Classroom Teaching* with the University of Michigan Press.

**William Greenway**, professor, English, published two poems: “Annunciation” in *River Styx* and “Bringing in the May/Maybe Not” in *On Earth*.



Wang Ying (center), assistant professor of Marketing for the Williamson College of Business Administration at YSU, teaches (from left) Jill Martin, instructor from Austintown Fitch High School; Derek Smith of Lowellville, junior in Accounting; and Mike Houser of Poland, senior in Accounting, how to eat with chopsticks as they prepare for the international study tour to China.

**Gabriel Palmer-Fernandez**, director, Dr. James Dale Ethics Center, and professor, Philosophy and Religious Studies, presented the lecture “History and Implications of the Seattle Renal Dialysis Ethics Committee” to the Department of Surgery at Forum Health.

**Xiang Jia Min**, assistant professor, Biological Sciences, with his graduate student **Gengkon Lum** from the Department of Computer Science and Information Systems, published an article titled “FunSecKB: The Fungal Secretome KnowledgeBase” in *Database: The Journal of Biological Databases and Curation*, February 2011. The work was supported by a YSU Research Council grant, Research Professorship and the STEM college.

**George McCloud**, professor, Communication, spent a week at the East West Center at the first American/Chinese Journalist exchange debriefing. He was subsequently invited to speak at the University of Michigan’s Confucian Institute on the topic of American and Chinese journalism practices. McCloud also spoke in March at an Asia-Pacific Economic Cooperation event about cross-cultural and international communication issues. The event was part of the APEC 2011 National Road Show, a public partnership of the U.S. government and the APEC U.S. Host Committee.