

News • Briefs

YOUNGSTOWN STATE UNIVERSITY

Sept. 12, 2011

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Featured in this week's YSU News Briefs:

- Prof examines privacy in social media
- SMARTS Trap pilot program launched
- Homework Express starts seventh season
- Wind Ensemble concert commemorates Sept. 11
- Law Day is Sept. 30
- Hispanic Heritage Celebration kicks off this week

Calendar

Monday, Sept. 12, Noon to 2 p.m.
YSU's commemoration of the 10th anniversary of the 2011 terrorist attacks concludes with "Lest We Forget" in the Chestnut Room of Kilcawley Center. Names of those who died in the attacks will be read.



YSU's Emmy-nominated Homework Express TV show starts its seventh season this week, broadcasting to more than a million households throughout northeast Ohio. Read more in this week's YSU News Brief.

Tuesday, Sept. 13. The YSU Board of Trustees meets on the following schedule in the Board Meeting Room in Tod Hall: **1 p.m.**, Investment Subcommittee; **1:30 p.m.***, Audit Subcommittee; **2:30 p.m.***, Finance and Facilities Committee; **3:30 p.m.** University Affairs Committee, **4:30 p.m.***, Executive Committee. (*Approximate time for start of the meeting; the meeting will start immediately following preceding committee meeting.)

Wednesday, Sept. 14, 7 p.m. YSU Wind Ensemble opens its fall 2011 performance season with a free outdoor concert in the Warren Amphitheatre in commemoration of Sept. 11. See News Brief below.

Thursday, Sept. 15, 12:15 p.m. Hispanic Heritage Celebration kicks in the rotunda of the Mahoning County Courthouse in downtown Youngstown. See News Brief below.

Saturday, Sept. 17, 4 p.m. YSU Penguins football hosts Illinois State at Stambaugh Stadium.

Prof examines privacy in social media

Facebook has once again revamped its privacy controls, and despite what many see as a move to compete with Google+, Facebook says changes come as a response to user frustration with older policies.

Patrick Bateman, assistant professor of Management at YSU, has been looking into privacy issues like this with his recent research, and he's finding evidence to settle a growing debate over how public online sites affect user behavior.

Some claim social networks encourage users to share personal information online. But others say they do just the opposite and thwart self-disclosure, and Bateman agrees.

"People will disclose less on social networking sites when they believe them to be more public," said Bateman. "This finding runs counter to a common perception that social networking technologies like Facebook drive people to disclose information by allowing them to communicate freely with the world. People aren't necessarily looking to share their personal lives with a large group of unknown others."

In "To Disclose or Not: Publicness in Social Networking Sites," published in *Information Technology & People*, Bateman and coauthors Jacqueline Pike of Duquesne University and Brian Butler of the University of Pittsburgh/University of Maryland tested the competing theories using data from an online survey of social networking site users.



Patrick Bateman

Subjects were surveyed about their offline self-disclosure behaviors, their sense of how public they felt different sites were, and their willingness to share personal information online.

When participants felt a site was more public, they were less willing to self-disclose – debunking the theory that people will participate more fully online because it offers an open stage for communication. Participants instead expressed reluctance to share personal information online. Unintended consequences with family, friends, employers and other unseen audiences were part of their concern.

"Unlike physical meeting spaces, social networking sites make it difficult for an individual to see how many other people may be 'listening'," said Bateman. "People recognize these are indeed public spaces, accessible to millions, and take that into account when they post personal information."

In addition, Bateman's team found potential implications for social networks. The team analyzed the information people were willing to provide—gender, age, religious views, favorite TV show, etc.—and found that perceived publicness particularly discourages users from talking about their interests and affiliations.

"This is an interesting challenge for social networking sites," said Bateman. "They rely on users' personal disclosures to attract more users and dollars from advertisers."

Co-author Pike elaborated: "However, making the personal disclosure visible to a public audience may actually deter users from making the disclosures in the first place. Our study brings this tension to light, and we will continue to investigate it with future work."

Facebook's latest privacy changes now make it easier for users to access privacy settings and to control which photos they're tagged in, among other modifications.

SMARTS Trap pilot program launched

The Hine Memorial Fund of the Youngstown Foundation has funded Youngstown State University's SMARTS—Students Motivated by the Arts—for 2011-12, in collaboration with CreativeBridge Coalition, to establish the SMARTS Rhythmic Arts Project (SMARTS Trap).



SMARTS Trap, which serves special needs students from kindergarten through 12th grade, is a percussion-based intervention program that teaches life skills to children and young adults with cognitive and developmental disabilities. The pilot project will take place at up to five partner locations that serve youth with special needs and is designed for those K-12 students with cognitive and developmental disabilities that are residents of Youngstown and the surrounding vicinity.

SMARTS Trap is the first program in the Youngstown community and northeast Ohio region to provide these students with such services through Trap and SMARTS, and it's also the first project developed through collaboration between YSU SMARTS and CreativeBridge Coalition.

Homework Express starts seventh season

Youngstown State University's Homework Express television show begins its seventh season on Tuesday, Sept. 13.



The call-in show, which helps middle school students with their math homework, is broadcast to more than a million households throughout northeast Ohio. Live programs are broadcast Tuesdays and Thursdays from 4:30 to 5:00 p.m. Repeats air on Mondays, Wednesdays and Fridays and on MyYTV on Saturdays at 10 a.m.

The show, which is on Time Warner's NEON Network (Channel 20) and on Armstrong Cable (Channel 23) in Youngstown, originates from the television studio in Bliss Hall at YSU. The crew for the show, including the writers, line producers and directors, are Telecommunications Studies students in the YSU College of Fine and Performing Arts. Science and math segments, taped and edited by the student crew, are also featured. These include everything from flying the Goodyear Blimp to coverage of robotics competitions.

Host Kelly Stevens from Hot 101 Radio and Math teachers Tom and Amy Burd from Warren Schools, Judy Moschella from Youngstown Schools and Kristy Fill, a teacher in Girard, field calls from throughout the viewing area.

The program is only partially funded by YSU. The remainder of funding comes from underwriting sponsorships. Fred Owens, project director, said underwriting sponsors are needed for the season, including participating sponsors whose announcements appear throughout the program as well as in-kind sponsors who provide gifts awarded to student callers. Interested sponsors should contact Owens at fowens@ysu.edu or 330-941-1855.

Wind Ensemble concert commemorates Sept. 11

The Youngstown State University Wind Ensemble opens its fall 2011 performance season with a special outdoor concert, featuring songs in commemoration of the 10th anniversary of the Sept. 11 terrorist attack.



The Youngstown State University Wind Ensemble

The free concert is 7 p.m. Wednesday, Sept. 14 in the Warren Amphitheatre in downtown Warren. In case of inclement weather, the program will be held on the YSU campus in Bliss Hall, Room 2326. The concert is co-sponsored by the YSU Performing Arts Series and the Trumbull County

Performing Arts Series.

The Dana Musical Institute, now the Dana School of Music at YSU, began its storied history in Warren, Ohio, under the leadership of William Henry Dana. Throughout its 142-year history, the Dana Musical Institute/Dana School of Music has provided outstanding musical instruction to students. Dana alumni are found in all venues of the music profession: as performers in professional symphony orchestras, military bands, professional jazz ensembles and other commercial performance venues, and professional opera companies. Our alumni are represented as music educators in hundreds of public schools and universities throughout the country.

For more information, call the Dana School of Music at 330/941-3636. For a complete calendar of events, please visit our website at <http://web.ysu.edu/fpa>.

The Wind Ensemble, conducted by Stephen L. Gage, and with guest conductors Brandt Payne, Eric Bable, and Chad Guess, will perform “Star Spangled Banner: A Love Song for Our Country,” “Liberty Fanfare” and “America the Beautiful,” as well as “Metroplex,” “Come What May” from *Moulin Rouge*, highlights from *West Side Story*, “Battle Hymn 2000,” “Armed Forces Salute” and “Stars and Stripes Forever.”

2011 Law Day is Sept. 30

Youngstown State University’s 2011 Law Day will take place Friday, Sept. 30, from 11 a.m. to 1 p.m. in the Presidential Suite of Kilcawley Center on YSU’s campus.

Hosted by the university’s Department of Political Science and Rigelhaupt Pre-Law Center, the event is open to YSU students interested in studying or practicing law. Representatives from various law schools across the country will be available to answer questions, and law school catalogs, applications and financial aid information will be handed out to participants.

Contact Paul Sracic, chair of Political Science and the Rigelhaupt Pre-Law Center, for more information. Reach him at 330-941-1672, or the Political Science Office at 330-94103436.

Hispanic Heritage Celebration kicks off this week

The Youngstown State University Hispanic Heritage Celebration kicks off a month-long series of events with an opening ceremony 12:15 p.m. Thursday, Sept. 15 in the rotunda of the Mahoning County Courthouse in downtown Youngstown.

Youngstown Mayor Charles Sammarone and Atty. Yulanda McCarty-Harris, director of the YSU Office of Equal Opportunity and Diversity, will make remarks. The mayor will also present a proclamation from the city. Keynote speaker will be Atty. Edwin Romero, senior partner with the law firm of Manchester, Bennett, Powers & Ullman and former Youngstown law director.

The celebration is coordinated by the Hispanic Heritage Celebration Planning Committee through YSU's Office of Equal Opportunity and Diversity with support from the YSU Center for International Studies and Programs as well as other campus organizations and local sponsors. Co-chairs are Grimilda Ocasio and Gloria De Los Santos. The theme for the 2011 celebration is "Latinos: United Through Our Diversity."

The closing ceremony will be noon to 3 p.m. Saturday, Oct. 15 in the McDonough Museum of Art on the YSU campus. The event will feature music, dance performances, children's activities, cultural displays, art exhibits, student recognition awards, vendor booths, informational tables, and refreshments provided by local Hispanic restaurants, which include Agave Azul, Casa Ramirez, Plaza Azteca and Fiesta Tapatia. The event is free and open to the public. Free parking is available in the M-1 parking deck on Wick Avenue.

"We hope to allow more community members to participate in this celebration by holding two celebrations at different times in alternative locations," McCarty-Harris said. "The events serve to educate the broader community as well as assist the Hispanic community in celebrating their cultural heritage."

Other events scheduled during Hispanic Heritage Month:

Health at Home Discussion – Wednesday, Sept. 14, 10 a.m. in English and 11 a.m. in Spanish at OCCHA. Carol Vitelli, community educator and coordinator of the Hispanic, Latino, and Immigrant Health program at HMHP, will present the book "Health at Home." To register phone 330-716-1449.

Notable Latinos – Thursday, Sept. 15 through Saturday, Oct. 15 at YSU Maag Library. Display of items from its collection, featuring the important contributions of renowned Latino authors, poets, musicians and painters.

Sky Watchers of Ancient Mexico and a Special Presentation of the Maya – Saturday, Sept. 17, 2 p.m., YSU Ward Beecher Planetarium. Warren Young, retired YSU professor of astronomy and former long-time director of the planetarium, will present a live star identification that focuses on Mayan constellations. Additional viewings of the "Sky Watchers of Ancient Mexico" program will be 8 p.m. Sept. 23, 24, and 30 as well as Oct. 7, 8, 14, and 15. All programs at the Ward Beecher Planetarium are free and open to the public. For more information contact Sharon Shanks at 330-941-3619.

LUNA Scholarship Fundraiser – Sunday, Sept. 18, 12:30 to 2:30 p.m., First Presbyterian Church Helen Chapel, Wick Avenue. Latinas United Networking Association hosts its scholarship fundraiser and Estrella de LUNA Award luncheon. Tickets are \$20. Call 330-774-2808.

Hispanic Heritage Student Art Exhibition Celebration – Tuesday, Sept. 20, 6 to 7:30 p.m., Newport Branch Library, 3730 Market St. The event will feature the artwork of students from local school districts and showcase the top three winners of the competition. The exhibit will be on display until Sept. 30.

ECCHO College Fair – Thursday, Sept. 29, 9 to 11 a.m., OCCHA. The 2011 Annual Educators and Community Helping Hispanics Onward, Inc. College Fair at OCCHA 3660 Shirley Road, Youngstown. This is a college access program geared to Hispanic/Latino high school students and their parents. For information contact Maggie McClendon, ECCHO president, at 330-941-3243 or 330-519-3314.

Revisiting Greatness: How Archaeology is Helping the Modern Maya Become Stewards of Their Past – Thursday, Sept. 29, 5:15 p.m., McDonough Museum of Art Auditorium. A presentation by Dr. Matt O'Mansky, YSU assistant professor of sociology and anthropology.

Latin Wine Tasting – Saturday, Oct. 1, 6 to 9 p.m., Five Points Wine & Bar, 9065 Springfield Road, Poland. \$20 per person. Call 330-542-2932.

Movie Night—Stand and Deliver – Tuesday, Oct. 4 6 p.m., Main Library on Wick Avenue, Youngstown. *Stand and Deliver* features Edward James Olmos as teacher Jamie Escalante, a man who gave up a lucrative career to teach in a high school for underprivileged kids.

OCCHA's 39th Annual Fundraiser – Friday, Oct. 28, 5:30 p.m., Mr. Anthony's, Boardman. The Organizacion Civica y Cultural Hispana Americana, a social service agency serving the Hispanic community, is celebrating 39 years of service with a fundraiser dinner. Call 330-781-1808.