

News • Briefs

YOUNGSTOWN STATE UNIVERSITY

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Featured in this week's News Briefs:

- Accounting prof establishes scholarship
- McDonough spearheads Oral History Project
- MBA students from Brazil visit campus this week
- Business 2020 this week on campus
- e200 graduation
- Dana sets Music at Noon concerts for fall
- Interview Day is Friday



In its heyday, the Paramount Theater was a popular downtown Youngstown attraction. The theater was closed in 1976. YSU's McDonough Museum is spearheading an oral history project to collect memories of the theater, which closed in 1976. For more information, including a photo of the theater today, see the News Brief below.

This Week

Monday, Oct. 31, 8 p.m. Opera, song and ballet music is the focus of a concert by the Dana School of Music's Symphony Orchestra in Powers Auditorium in downtown Youngstown. Tickets are \$5, \$4, and free for anyone showing a valid YSU ID. Tickets are available at 330-744-0264.

Tuesday, Nov. 1, 4:30 p.m. The U.S. Small Business Administration will honor the 13 participating companies in its Emerging 200 Initiative (e200) at a graduation ceremony in the atrium of Williamson Hall at YSU. See News Brief below for more details.



Chancellor Jim Petro

Wednesday, Nov. 2, 8:30 a.m. to 1:30 p.m. More than 550 students from 18 high schools throughout the tri-county area will participate in BUSINESS 2020 from in the Chestnut Room of Kilcawley Center. See News Brief below.

Wednesday, Nov. 2, 12:15 p.m. Dana School of Music's free Music at Noon concert in the Butler Institute of American Art features Jazz Combos. For complete list of concerts for the remainder of the fall semester, see News Brief below.

Wednesday, Nov. 2, 2:30 p.m. Jim Petro, chancellor, Ohio Board of Regents, designates YSU's Center of Excellence in International Business as an Ohio Center of Excellence in Cultural and Societal Transformation. The announcement will be in the atrium of Williamson Hall.

Wednesday, Nov. 2, 8 p.m. The YSU Percussion Ensemble presents the world premiere *Forms of Things Unknown* at the Butler North Annex on the YSU campus. *Forms of Things Unknown* is a concert-length piece for 15 percussionists composed by David Morgan, YSU associate professor of Jazz Studies and String Bass.

Friday, Nov. 4, 8 a.m. to 3 p.m. Fall 2011 Interview Day will be held in Williamson Hall. See News Brief below.

Friday, Nov. 4, 7 p.m. YSU volleyball squad faces Valparaiso in Beeghly Center, followed at **4 p.m. Saturday, Nov. 5** with a home match against Illinois-Chicago.

Friday and Saturday, Nov. 4 and 5, 8 p.m. YSU's Ward Beecher Planetarium presents "Skywatch". The planetarium also shows "Hello Moon, Hello Stars" at **1 and 2:30 p.m. Saturday, Nov. 5.**

Saturday, Nov. 5, 2 p.m. The YSU swimming and diving team takes on Marshall in the Beeghly Natatorium.

Accounting prof establishes scholarship

David E. Stout, an endowed accounting professor in the Williamson College of Business Administration, has established a scholarship to be awarded annually to a full-time undergraduate majoring in accounting at YSU.

"It just seems that, in these challenging economic times, establishing a scholarship was the right thing to do," said Stout, "and we hope it will encourage the development of other scholarships."

He plans to fund the scholarship using royalties from a textbook he co-authored in 2010. "We try to instill in our students a sense of community responsibility and giving back, and in our minds the scholarship provides a vivid example of that," he said.



David E. Stout

To be eligible for the David E. and Anne C. Stout Accounting Scholarship, an applicant must be of junior standing or higher, have a GPA of at least 3.0 and be an active member of the Student Chapter of the Institute of Management Accountants. Stout helped reactivate the chapter at YSU in 2009.

The first scholarship for \$1,500 will be awarded this spring.

Stout came to YSU in 2003 when he was named the John S. and Doris M. Andrews Endowed Chair in Accounting after a two-year national search, coming from Villanova University where he was accounting department chair.

A prolific author, he has more than 80 published articles to his credit in addition to the textbook, *Cost Management: A Strategic Emphasis*, published by McGraw-Hill. He has received several prestigious teaching awards, including the Ohio Outstanding Accounting Educator Award in 2007, the Institute of Management Accountants Distinguished Service

Award for Educators in 2008, the R. Lee Brummet Award for Distinguished Accounting Educators in 2007, the 2008 American Institute of CPA's Distinguished Achievement in Accounting Education Award, and YSU's distinguished teaching award in 2008.

Currently, he is editor-in-chief of the *Journal of Accounting Education* and serves on the American Accounting Association Board of Directors.

To apply for the Stout Accounting Scholarship, contact the Lariccia School of Accounting and Finance, 330-941-3084; to inquire about establishing a YSU scholarship, contact University Development, 330-941-3119.



Casey Hill, Horizon League Diver of the Week, and the rest of the YSU swimming and diving team face Marshall on Saturday at YSU.

McDonough spearheads Paramount Oral History Project

Anyone who has a story to share about the historic Liberty-Paramount Theatre in downtown Youngstown is invited to participate in the Paramount Oral History Project through the McDonough Museum of Art at Youngstown State University.



The Paramount Theater as it appears today in downtown Youngstown.

Oral history interviews will take place between 11 a.m. and 4 p.m. on Saturdays Nov. 12 and 19 at the museum on Wick Avenue.

Participants should call the museum at 330-941-1400 to schedule a time slot. Students in YSU's telecommunications and art departments will video and edit the interviews.

The interviews will be featured in the Paramount Project Exhibition Jan. 13 through Feb. 3 at the museum. The exhibit will also include photos, memorabilia, moving pictures and a simulation of the vision for the future of the theater site. The exhibit will open with a benefit event 6 to 8 p.m. Jan. 21. For more information on the project, visit www.mcdonoughmuseum.yosu.edu.

Designed by the architect C. Howard Crane and originally titled The Liberty Theater, the theater opened in 1918 as a 1700-seat theater, featuring silent movies and America's finest vaudeville stars. Despite modernization efforts, the renamed Paramount Theater was not able to survive the affects of deindustrialization and

suburbanization, and has lay dormant and in decay since 1976.

The Paramount Oral History Project is an adjunct to The Paramount Project, a current effort aimed at restoration of the terracotta façade. The remainder of the building is no longer viable for restoration and will be demolished to make way for an open gathering space.

MBA students from Brazil visit YSU this week

Master of business administration students and faculty from the University of São Paulo in Brazil are visiting Youngstown this week for the 12th annual business-study tour sponsored by the YSU Williamson College of Business Administration.

The USP group will be in the Youngstown area through Friday, Nov. 4, touring local retail establishments such as Best Buy, Home Depot, Grove City Outlet Center, WalMart Distribution Center, Sam's Club, IKEA in Pittsburgh, and Krogers and Cabelas in West Virginia.

Seminars about business-to-business marketing, emerging trends in marketing communication, tools for strategic decision making, and business perspectives internationally as well as in the United States at both the state and local levels will be presented by YSU faculty and representatives from the Regional Chamber during the Brazilian's visit to the YSU campus.

"We are very excited about our partnership with the University of São Paulo and are looking forward to other joint ventures," said Betty Jo Licata, WCBA dean.

The initiative is part of YSU's Center of Excellence in International Business, whose mission is to create a global learning environment that prepares our students to be successful business leaders. It provides training, consulting, and research that advances knowledge and practice in international business and supports the economic development of Ohio. For more information, contact Tony Kos, special assistant to the dean, at 724-456-7368.

Business 2020 brings high school students to campus

More than 550 students from 18 high schools throughout the tri-county area will participate in BUSINESS 2020 from 8:30 a.m. to 1:30 p.m. Wednesday, Nov. 2 in the Chestnut Room of Kilcawley Center on the campus of Youngstown State University.

The event is sponsored by YSU's Williamson College of Business Administration and the Junior Achievement of the Mahoning Valley.

Panel sessions will run concurrently from 10 a.m. to noon showcasing various aspects of business, including Entrepreneurship, Careers in Business, Preparing Yourself for the Job Market, and Financial Literacy such as spending, investing, and credit health. More than 20 area business leaders will offer insight and information during the concurrent sessions. Some of the participating businesses include AVI Food Systems, Federal Reserve Bank of Cleveland, Comprehensive Logistics, Hill, Barth & King, Cintas Corp., Defense Finance and Accounting Service in Cleveland, Packer Thomas, Seven Seventeen Credit Union and Aqua Ohio Inc.

Jason Cuddy, vice president of research and development with via680, will speak to students about setting goals, using their natural skills, and learning what it takes to become a successful entrepreneur.

For more information, call Christine Shelton, coordinator of external relations for the WCBA, at 330-941-3068.

13 companies earn Emerging 200 credentials

The U.S. Small Business Administration will honor the 13 participating companies in its Emerging 200 Initiative (e200) at a graduation ceremony 4:30 to 5:45 p.m. Tuesday, Nov. 1 in the atrium of Williamson Hall on the campus of Youngstown State University.

The e200 graduating companies are: A to Z Drain Services LLC, American Maintenance Services, Canfield Computers, Color Embroidery, Crogan Plumbing and Heating, Drawn Incorporated, Empra.com Inc., Hudson Fasteners, Humtown Products, Industrial Machining and Design, PTNE Telecom, The Agent Insurance Services and Treeman Industries.

The program, which provides more than 40 hours of advanced management training, is a collaboration of the SBA Cleveland District Office, the City of Youngstown Department of Economic Development and the Ohio Small Business Development Center at YSU.

The e200 initiative focuses on small companies in Youngstown's inner city and surrounding areas that have the potential for rapid expansion and job creation. Firms had to have an operational track record of three years or more to gain entrance into the e200 Program.

Youngstown is one of 27 e200 participating cities nationwide. Others include Albuquerque, Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Des Moines, Detroit, Farmington (NM), Fresno, Helena, Honolulu, Jacksonville, Memphis, Milwaukee, Minneapolis, New Orleans, Philadelphia, Phoenix, Portland, Santa Ana, Seattle, St. Louis, Syracuse, and Tulsa.

Expected to attend the event are Youngstown Mayor Charles Sammarone; Betty Jo Licata, Dean of the YSU Williamson College of Business Administration; Marianne Markowitz, SBA Midwest Regional Administrator, Gil Goldberg, District Director, SBA; representatives of the Ohio Small Business Development Centers; and Rick Sheridan, CPA and the instructor for the e200 Course.

Dana sets Music at Noon performances

Youngstown State University's Dana School of Music, in collaboration with the Butler Institute of American Art, presents six more Music at Noon performances this fall semester.

Performances are Wednesdays at 12:15 p.m. at the Butler Institute of American Art. The concerts are free and open to the public and parking is free at the Butler. The concerts will resume in January.

The performances for the months of November and December are as follows:



Nov. 2 - Jazz Combos
Nov. 9 - Saxophone Studio Recital
Nov. 16 - String Area Recital
Nov. 23 – Brass Chamber Music
Nov. 30 – Winter Pops Concert
Dec. 7 - Clarinet Studio Recital

For more information call the Dana School of Music at 330-941-3636. For a complete calendar of events for the College of Fine and Performing Arts, visit <http://web.yzu.edu/fpa>.

Interview Day is this Friday

More than 150 Youngstown State University students majoring in business, engineering and computer science will be interviewing with area employers on Friday, Nov. 4, 2011 during the Fall 2011 Interview Day from 8 a.m. to 3 p.m. in the new Williamson College of Business Administration building.

The Fall 2011 Interview Day will be the 29th Interview Day since its development in the fall of 1997. Past employers have included state, local and federal government agencies, public accounting firms, Fortune 500 corporations, marketing firms, public relations agencies, brokerage firms, banks and financial institutions, investment groups, manufacturing companies, consulting firms, non-profit organizations and retail establishments.

The Office of Professional Practice is committed to serving the business community and students through the Professional Practice Program for internships and co-ops—which are often short-term, project-specific work opportunities that allow students to earn college credits toward graduation. Students also gain “hands-on career experience” in their field of study, which enhances their professional resumes, makes them more marketable—and have resulted in full-time, professional employment. The program is sponsored by the Williamson College of Business Administration and the College of Science, Technology, Engineering and Mathematics.

Business, engineering and computer science students who will be graduating this year will also be available to interview for full-time, professional positions.

Employers who are interested in attending future Interview Day programs should contact Gwenn Clark in the Office of Professional Practice at 330-941-1405.