



Enrollment **falls** 3.1 percent

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Enrollment numbers for fall semester are down 3.1 percent, a decrease larger than Youngstown State University administrators had budgeted.

Ron Cole, director of university communications, indicated that YSU had only planned for a one percent decrease in enrollment. Cole said the loss in student enrollment translates to an approximate \$2.1 million loss in the university's revenue.

"We had anticipated that enrollment would be down more than we budgeted. We've been going through a planning process," Cole said. "Now that we know what the numbers are, we can put some solid plans into place."

Details regarding these plans have not yet been determined, but YSU President Randy Dunn said that budget cuts are expected to occur.

"As we look at those reductions that will likely take place ... I want to protect as much as I can — our academic support services, student services, and our people," Dunn said.

Dunn indicated that the university finished fiscal year 2013 with a deficit of \$1.9 million.

"We cannot do that again this year," he said. "We've got to go through and put in place some reductions to account for the loss in enrollment beyond which was anticipated in the budget. We cannot repeat that deficit from last year."

Lost revenue due to falling enrollment only adds to YSU's budgetary issues. Over the past two years, Cole explained, YSU has lost a total of \$16 million in state and tuition funding.

"There's some fairly significant structural issues that need to be dealt with in the budget," Cole said.

While Cole acknowledges the university's budget issues, he said YSU remains a healthy university. Cole pointed out that though total enrollment has decreased, the number of transfer students and grad students has increased.

"The University remains a healthy, vital entity. Let's not forget that we still have more than 13,000 students," he said. "We do have these challenges —

Youngstown State University Enrollment



= 1,000 people

Information from YSU Institutional Research

GRAPHIC BY CORIN MILLER/THEJAMBAR

This fall, enrollment fell for the third consecutive year. Decreased enrollment, along with reduced state funding, has contributed to a decrease in the university's total revenue.

we will face them; we will resolve them and we will move on."

Cole also indicated that YSU's problems are not unique, and that other area schools have experienced similar drops in enrollment.

Official enrollment numbers for Akron University, Kent State University and Cleveland State University have not yet been published. Preliminary numbers indicate that Kent State is expected to experience record high enrollment numbers for this fall.



Catherine Carney, SGA president, reviews her plans for the new academic year. SGA hopes to increase its contact with the student body. Photo by Alyssa Pawluk/The Jambor.

SGA planning for the new school year

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In an effort to expand their contact with the student body, Youngstown State University's Student Government Association has planned campus unity and student outreach programs for the new academic year.

Catherine Carney, president of SGA, said she does not have one singular issue she hopes to focus on for this school year.

"The problems within our

university, with respect to the students, isn't one big problem, so we can't have one big solution. It's multiple little things. So, I would rather get done 10 small projects versus one project, because that's going to affect the most students," she said.

The student body's lack of contact with SGA is among these problems. Both Carney, and Michael Slavens, executive vice president of SGA, encouraged students to be aware of SGA's priorities.

"We want everyone, students and administration, to

know that they can come to us here at SGA and share ideas, and bounce ideas off of us," Slavens said.

To encourage student involvement, SGA has implemented programs that introduce students to their SGA representatives. "We call these 'meet the rep days' where we'll meet with students in Kilcawley Center and explain what SGA is all about," Carney said. "We'll have a few representatives from each academic building come in

SGA PAGE 3

CHANNELING FAME

Music artist shares experience with YSU students

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"Cirque Musica."

Inside Bliss Hall, she promoted her upcoming show, spoke to YSU students and answered their questions.

"I've tried to get out of the bubble lately and in touch with writing real things," said Gibson, who wrote two songs for the musical. "Technique has saved me and given me longevity."

Gibson gave plenty of advice to the students, drawing from her storied career.

She remains the youngest female to write, record and perform a No. 1 single with her 1988 hit "Foolish Beat." She's also starred on Broadway and on television, and released a total of nine albums.

"I try to surround myself with people that are brutally honest," Gibson said. "It's all about what you don't force and not blocking any ideas."

A major lesson Gibson learned over time, and stressed to the YSU students,

In 1987, after spending an incredible amount of time and effort, 17-year-old Debbie Gibson broke onto the music scene with her debut pop album "Out of the Blue."

Spawning four singles that reached the Billboard Hot 100 Top 5, Gibson made it big. Little did she know at the time, her music career would only become more challenging.

"It doesn't get any easier once you breakthrough," Gibson said Monday at Youngstown State University. "It's like being an Olympic athlete — but they get to retire when they're 30."

26 years later, Gibson is still working at her craft.

Having come a long way since her debut album, the "Only in My Dreams" singer will perform at the Covelli Centre on Sept. 25 and 26 as part of the touring musical

FAME PAGE 2



Music star Debbie Gibson spoke to YSU students on Monday inside Bliss Hall. Gibson will perform in the musical "Cirque Musica" on Sept. 25 and 26 at the Covelli Centre. **Photo by Steve Wilaj/The Jambar.**

**FAME
PAGE 1**

was to not expect perfection. "The voice is an imperfect thing. You don't have to hit every note perfect," she said. "I thought I was supposed to never complain when I was younger and trying to be perfect got me into some trouble."

All students who attended Gibson's session were given tickets to "Cirque Musica."

In addition to the touring musical, Gibson said she is working on new solo music and hopes to release some of it soon. "At this point, I feel like I don't write songs anymore," she said. "I channel them."

Apple's iPhone 'surprise' may lie in pricing

Dan Gallagher
MCT

Apple Inc. may not have any surprise products up its sleeve for its much-anticipated event this week, but the company is expected to unveil key details that investors deem vital to its outlook.

Apple is widely expected to unveil two new iPhone models at an event set for Tuesday morning at its headquarters in Cupertino, Calif. The event is also expected to feature a launch date for the iOS 7 mobile operating system, as well as expansion of the roster of wireless carriers that sell the iPhone — including the addition of China Mobile to that list.

But the bigger question remains how much the company plans to charge for a new, lower-cost version of the smartphone that has been widely dubbed the iPhone 5C. The company needs to prove the iPhone can break into new, more price-sensitive markets while maintaining its strong position at the high end of the smartphone value chain, which offers lucrative profit margins but limited sales growth.

Analysts who cover Apple say this will be a key data point in helping to turn sentiment on the stock, which has surged more than 25 percent since late June but remains well below its peak above \$700 when the company launched the iPhone 5 about a year ago.

"Price is going to be the big story on Tuesday," Gene Munster of Piper Jaffray told MarketWatch, speaking specifically of the expected pricing of the lower-cost iPhone.

Tuesday's event is also expected to include a launch date for iOS 7 — a redesigned version of the iPhone's mo-

bile operating system that is expected to become available with the new iPhones.

Apple is also hosting another event in Beijing later in the day that is expected to add China Mobile to the lineup of wireless carriers selling the iPhone.

The iPhone 5C is also expected to become Apple's main tool to grow its share in China and to break into emerging economies. Customers in these markets are more price-sensitive, so analysts say Apple needs to have an attractive, unsubsidized price under the \$400 mark for the new iPhone to do well — despite the effect that might have on the company's profit margins.

"In general, the unsubsidized price is a big deal in these markets," Munster said, adding: "You're going to see Apple get more aggressive on margins in exchange for market share."

In addition to the iPhone 5C, Apple is expected to introduce an updated version of its current iPhone 5, which reports have called the iPhone 5S, with a faster processor and additional features. Some believe the 5S will come with fingerprint-scanning capability, though whether it will be employed for security or as a payment technology — or both — is unclear.

The iPhone 5C is expected to feature a 4-inch screen similar to the iPhone 5's, but in a plastic casing. Analysts expect the device to deploy an older Apple processor, as opposed to the A7 expected for the iPhone 5S.

Apple has never been known for low-cost designs; most of its products, from Macs to iPods to iPads, have

**IPHONE
PAGE 7**

YSU MathFest team sets record with six awards



Members of YSU's 2013 MathFest team are, left to right: (Back row) Kim Do, Blain Patterson, Camron Bagheri, Shawn Doyle, Michael Baker and Dan Catello. (Front row) Sarah Ritchey, James Munyon, Matt Pierson, Eric Shehadi and Ashley Orr. **Photo courtesy of George Yates.**

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MathFest, the annual summer meeting of the Mathematical Association of America, was held in early August. This year, a team of 11 Youngstown State University students set an event and school record with six MathFest awards.

The 2005 and 2006 YSU MathFest teams held the previous record of five, while no other school has ever surpassed three awards.

"It really speaks to the quality of people that we have in our math department," said team member Eric Shehadi.

Camron Bagheri, Michael Baker, Kim Do, Ashley Orr, Sarah Ritchey and Shehadi won awards for excellence in student exposition and research. Daniel Catello, Shawn Doyle, James Munyon, Blain Patterson and Matthew Pierson also participated.

"We're very proud of them," said George Yates, YSU associate professor of Mathematics and Statistics. "They worked hard and they deserved it."

In preparation for the event, which lasted four days in Hartford, Connecticut, the students prepared projects on their own and with YSU faculty.

"Dr. Yates listened to all of our presentations and gave us tips," said Orr, whose winning project was called "Fourier and Wavelet Analysis: Extracting the Business Cycle."

Orr added that the amount of time it takes to complete a project varies, but all the students put in a significant amount of effort.

"I did a lot of my work on the weekends while I was in Texas [for the summer], and it only took me five weeks," she said. "But for other people, they work on it all summer and sometimes into the semester. It's really just how far you want to take it."

The MAA is not only a competition — it's also a learning experience for the students where professionals present lectures throughout the event.

"It really creates a cool atmosphere," Shehadi said. "You get to see what's going on in mathematics, get ideas, see what other people are working on and just meet other math students."

Yates said the lectures were geared mostly towards the undergraduates.

"The talks range from how effectively to teach mathematics, to research in mathematics," he said.

Orr said the multiple opportunities that MathFest provides is a major motivating factor.

"It motivates us to want to go to Hartford and have that experience," she said. "We're motivated to go and try research and approach our professors and be like, 'Okay, do you think you can really work with me on this?'"

Shehadi, whose winning project was titled "Prioritizing Vacant Residential Properties for Demolition in Youngstown," also said it is a priceless experience.

"Students should take advantage of the opportunity," he said. "I encourage everyone to come up with a research idea that interests you and run with it."

There is no requirement to join the MathFest team, although members are usually majoring or minoring in mathematics.

"We encourage all of our students to attend," Yates said. "We're not designing a football team to go out and be the best team. We take any students that want to participate and want to put in the requisite time to prepare a topic and presentation."

And while the awards are nice, the goal is much simpler.

"We're just trying to expand the students a unique experience and give their knowledge," he said.

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NEWS BRIEFS

Founder of Build-A-Bear Workshop to speak at Stambaugh Auditorium

Maxine Clark, chief executive and founder of Build-A-Bear Workshop, will speak about free enterprise at 7:30 p.m. on Wednesday, October 2 at Stambaugh Auditorium. The lecture, at the Paul J. and Marguerite K. Thomas, is free to anyone wishing to come, but tickets are mandatory for admission. For ticket information call the YSU Office of Alumni and Events at extension 3497.

FBI Special Agent presents speech at Kilcawley Center

Todd Werth, FBI special agent, will lecture "Active Shooter/Threats: Civilian Response in the Workplace, Schools, and Other Public Places," at 3:30 p.m. on Monday, September 16 in the Ohio Room of Kilcawley Center. The presentation includes preventative measures and tactics to handle threats active for shooting situations. For members of the YSU Alumni, admission is \$5; for students, admission is free; and any others, admission is \$7.

Music at Noon

Dana School of Music and the Butler Institute of American Art starts up free Music at Noon concerts on Wednesdays. It begins Sept. 11 and lasts through December 4, returning in January for the spring semester. The concerts are free and take place at 12:15 p.m. every Wednesday. There is free parking to enjoy this music at the Butler Art Museum.

POLICE BRIEFS

Arrest on Fifth Avenue, driving under suspension

On Aug. 30, an officer conducted a traffic stop in the parking lot of University Foods on Fifth Avenue. The driver of the black Chevrolet pickup truck was placed under arrest for four active bench warrants. He was also cited for driving while under suspension.

Driver charged with drug paraphernalia

On Aug. 31, an officer conducted a traffic stop at approximately 12:25 a.m. on Wick Avenue. The driver of the vehicle was charged with driving while under suspension and for drug paraphernalia.

Possible underage drinking in Lyden House

On Aug. 31, an officer was dispatched to the second floor bathroom of Lyden House at 1:45 a.m. in response to possible underage drinking.

Man soliciting signatures on campus

On Sept. 3, the dispatcher received a call that a man was soliciting signatures from YSU students on the inner core of the campus. An officer was sent to investigate.

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and talk to students in each college so we can get our name out there and find out what we can do to help them."

SGA also plans to display informational bulletin boards throughout campus, add a student government tab to the MyYSU portal and revamp their website to further inform students of SGA happenings.

SGA has also encouraged students to explore downtown Youngstown by advertising student discounts available at local bars and restaurants. "We went to all the restaurants and bars downtown, and

talked to the owners about getting the discounts," Slavens said. "We've been passing out flyers and making signs to put in windows. If a student has their YSU ID, they can get 10-20 percent off at Avalon Downtown Pizzeria, Joe Maxx Coffee, Warehouse 50, O'Donald's, Lemon Grove and more...It's good for them to get more business, and it helps SGA get its name out there."

Slavens said that SGA also hopes to combat decreased enrollment by working with the marketing department to con-

sider ideas for student recruitment.

"There's also been talk of continuing the student outreach program, which we call Freshmen Focus, with the local high schools. This was started the spring semester of last year," Slavens said. "We've been talking with Erin Driscoll, Associate Director of Residence Life, about setting up a one hour course that would orient people to YSU, and they would get to know what the campus offers and the different programs we have."

SGA
PAGE 1

Robbery on Alameda Avenue

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At approximately 1 a.m. on September 9, an armed robbery occurred on 257 Alameda Ave. near YSU's campus. The two male victims were approached by two black males in black hooded sweatshirts who were armed with handguns. Their faces were hidden by bandanas — one wore black, the other red.

After removing one victim's iPod and the other victim's wallet, the suspects fled toward Fifth Avenue. Officers from the Youngstown City Police Department were dispatched to the scene to search the immediate area, but they were unable to locate either suspect.

From the victims' testimony, police believe the suspects to be between 120 to 150 lbs. and 5'8" in height. One of the victims advised an officer that his stolen iPod could be tracked via GPS when the device is connected to wireless.

The YSU Police Department was also assisting at the scene, per the mutual aid agreement with the city. YSUPD has also taken several motions to make campus safer for students and citizens alike.

"At any time we have incidents such as this, our supervisors — as well as our officers who are working at that time — will be in those areas as much as we can be," said John Beshara, YSUPD police chief. "We'll have extra additional resources in those hotspots until the suspects are caught."

Beshara went on to offer some advice for both students and city denizens.

"Try to stay a little more aware of the situation you are in or you're heading into," he said. "That would be my advice, try to stay in the moment a little bit more."

It is unknown if this robbery is connected with the previous string of robberies in the past month.



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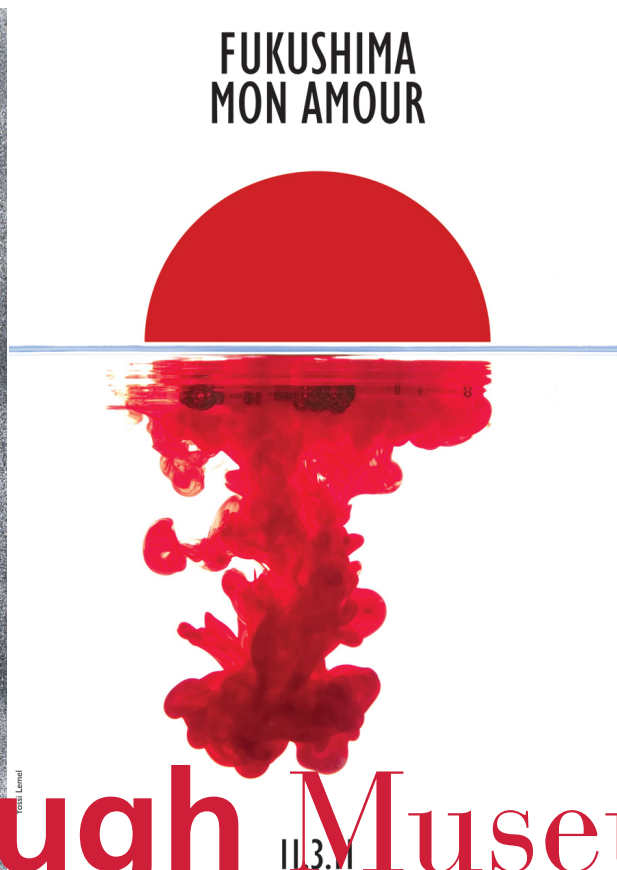
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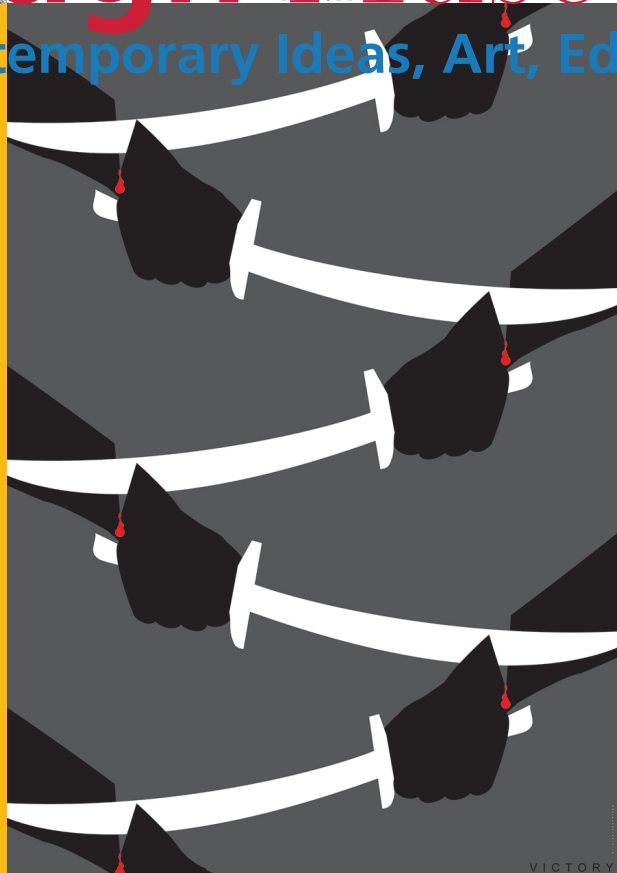
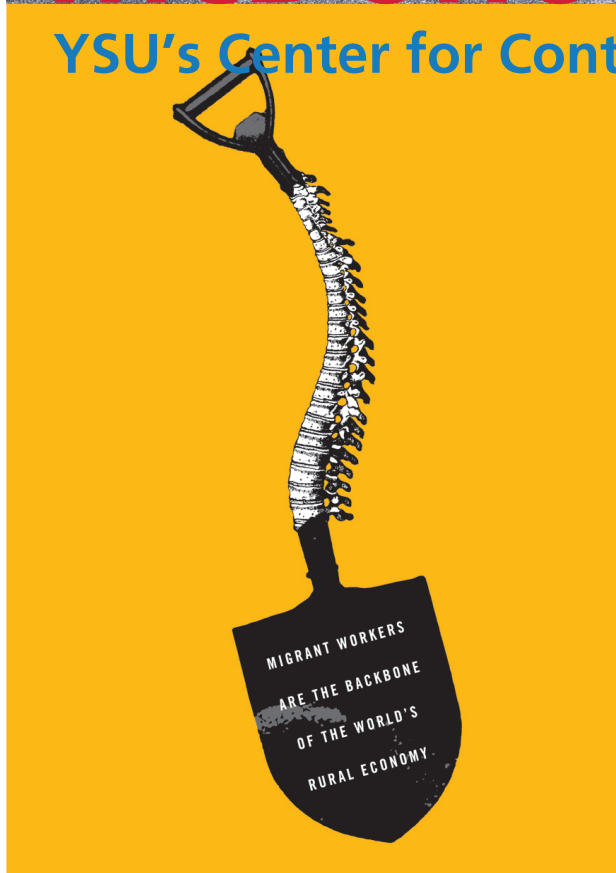
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Gossip with "The Late Night Creep"



Youngstown State University junior Sydney Sims is one of the hosts of Rookery Radio's top show, "The Late Night Creep." **Photo by Claudia Gage/The Jambar.**

CLAUDIA GAGE
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Every Thursday night from 9-11 p.m., three friends get together and talk about sports, campus life, celebrity gossip and relationship problems — all

while on the air.

For Youngstown State University juniors Sydney Sims, Lauren Minenok, and Shanise White, hosting Rookery Radio's top show, "The Late Night Creep," is one of their favorite extracurricular activities.

Sims said "The Late Night

Creep," as a late-night talk show, centers around YSU's upcoming events — particularly athletics. They also discuss campus and celebrity gossip.

"Our mission is to promote student life and to bring groups of people who wouldn't normally be together, together,"

Sims said.

There are guests on the show every week, including a featured "Sexy Sports" segment in which a different YSU athlete is featured each week. There is also a new segment called "The YSU Fashion Police."

Fraternities and sororities,

as well as different bands, have been represented on the show.

The girls play games with their guests and ask them different questions. A popular discussion with the guests is often the topic of relationships. Girls can call in and ask guys questions about love and what's really going on in their heads.

Minenok said she prides her show on giving people the opportunity to share what they're really thinking without having to censor everything. She did, however, admit that it is sometimes hard to be careful with what you say in the heat of a moment, particularly in a public broadcasting setting.

When Minenok asks her guests questions, she likes to tell them to limit their answers to people in the room or on campus to really put the heat on.

"We've all been on air saying who we had a crush on," she said.

The idea for "The Late Night Creep" came about when Sims, Minenok and White were working together with the Athletics Department.

When Sims and Minenok found out they could have the Thursday late-night slot on Rookery Radio, they decided that they should use it to have "girl talk" on the air, in the style of the ABC talk show "The View."

The hosts agree that the best part of the show is the opportunity to interact with people on campus that they otherwise would never have met.



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The voice *within*

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For the past 15 years, Misook Yun, Youngstown State University vocal performance professor, has used her own personal experiences to teach students in the Dana School of Music to discover their inner operatic voice.

Born in South Korea, Yun came from a family of musicians and had inherited her passion for voice and music from their influence. She was the youngest member in her children's and middle school choruses at her church in South Korea.

"I've been singing since I was a baby," Yun said. "When family and friends would come over to visit, my parents would have me sing for our guests."

Even though Yun expressed her love for singing at a young age, her parents had other plans for her about her future.

"Most Asian parents either want their child to be a doctor or a lawyer," she said. "But when I decided to pursue my career, they accepted my love for singing. I'm glad I stuck with it."

After graduating high school, Yun received her undergraduate degree from South Korea, and then decided to travel to the United States of America to pursue her masters and doctorate degrees in vocal performance from the University of Oregon.

Yun said she was excited when she decided to travel to America to further her education.

"My voice really bloomed when I got to America," she

said. "My singing got so much better than it was in Korea."

Since then, Yun has lent her voice as a soloist all across the United States and Europe and has also performed in various main roles in operas such as Giacomo Puccini's 'Madame Butterfly' and 'Tosca', Georges Bizet's 'Carmen' and Giuseppe Verdi's 'La Traviata'.

Yun said that although it is hard to choose which one of her many roles she has played is her favorite, she said three that stand out to her include Madame Butterfly in 'Madame Butterfly', Violetta in 'La Traviata' and Tosca in 'Tosca'.

"I can really relate to all three characters," she said. "I love [Butterfly] because I have performed her so much. Every time I am set to perform her again, I study little details to make her a little different."

Besides her passion for performing on stage, Yun discovered her love for teaching soon after she began performing. She has taught at the University of Oregon and at Kyung-Ghi Night School in Korea; she has been teaching at YSU for 15 years.

Lauren Cochran, senior music education major, said Yun works with each individual student and combines different techniques to try to get the best sound out of everyone.

"She is the reason why I want to get my master's in vocal performance," Cochran said. "She's my rock and support; without her, I'd have no singing career."

Emily Alcorn, a senior vocal music education major, said Yun inspires her students



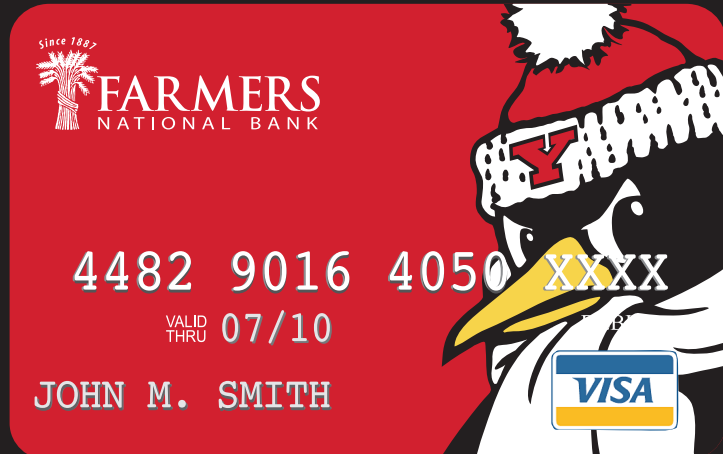
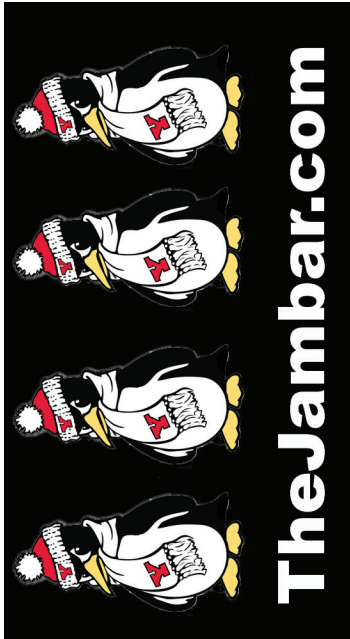
Youngstown State University professor Misook Yun has played the role of Madame Butterfly more times than any other role that she has played. **Photo Courtesy of Misook Yun.**

to keep going and to not become discouraged along the path to success.

"She is almost like a second mom to me," Alcorn said. "She helped me grow into not just a great performer but also a great person."

Yun has also helped Cochran and Alcorn to get accepted into summer vocal programs in Italy and Austria. She said she is glad and very fortunate to work with wonderful colleagues and students at YSU.

"Sometimes, being a performer can be challenging and hard," Yun said. "I'm so glad I became a teacher to help students develop emotions by using their bodies as instruments and helping them bloom into singers."



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EDITORIAL

You can't be too careful

EDITORIAL BOARD

Youngstown State University police sent out another YSU Alert text message early Monday morning. The message, which was sent out around 2:30 a.m. as YSU students slept off the final hours of the weekend, alerted stu-

dents to an armed robbery on the 200 block of Alameda Avenue — about six blocks north of Wick Park.

The assailants were described as black males between 16-17 years old who were wearing dark hoodies with red and black bandanas and who were armed with handguns.

That description is quite similar to that of the alert sent

out on Aug. 22 which warned YSU students of another robbery — one of three between Aug. 17 and Aug. 22 — that involved two black males between the ages of 16 and 18, one of which was wearing a red shirt and white pants. Of course, that's a pretty vague account when you take into consideration that someone can change clothes over the course of two weeks. The

part about "young black males" doesn't really narrow things down too much, either.

As we said during the initial string of robberies, these incidents should not reflect on the university. They still shouldn't. But they should reflect on the neighborhood.

There are people around Wick Park that are trying to help the neighborhood — to fix it up, make it look nice

and make people feel safe once more. Clearly, that is still a work in progress.

For the time being, we urge you to take every precaution for your safety, especially in the areas north of Wick Park. Travel in groups, keep an eye out for suspicious looking individuals and don't do anything stupid.

We don't want to lose any of you.

The on-campus effect of off-campus threats

Los Angeles Times (MCT)

Before the advent of the Internet, it made sense for schools to discipline students only for what they said and did when they were on school property. But it's now possible for a student to disrupt the learning environment by pecking out threats on his home computer or on the telephone he carries on the school bus. Should administrators be able to hold students accountable for misbehavior on this virtual campus?

We think so, and so does the U.S. 9th Circuit Court of Appeals. The court ruled last week that public schools may punish conduct that poses a risk of substantial disruption even if the conduct takes place off school property. The ruling upheld the 90-day expulsion imposed on a high school student in Minden, Nev., who used MySpace to send instant messages that threatened classmates and mentioned the 2007 massacre at Virginia Tech.

Landon Wynar argued that his temporary expulsion from Douglas High School violated both his free-speech rights and his constitutional right to due process. In a landmark 1969 case, the Supreme Court rightly ruled that students don't "shed their constitutional rights to freedom of speech or expression at the schoolhouse gate." But that same decision allowed administrators to sanction student expression that was reasonably likely to create "substantial disruption of or material interference with school activities" or violate "the rights of other students to be secure and to be let alone."

It's an understatement to say that Wynar's messages satisfied that legal test. He wrote that "its pretty simple / I have a sweet gun / my neighbor is giving me 500 rounds ... I've watched these kinds of movies so I know how NOT to go wrong." He indicated that he would "only kill the people I hate" including "the blacks / and mexicans / halfbreeds / atheists / french / gays / liberals." (Wynar told school officials the messages were jokes.)

The more difficult question for the court was whether school administrators could punish Wynar for messages he typed at his home. Acknowledging that some federal judges have expressed a different opinion, Judge M. Margaret McKeown concluded that "when faced with an identifiable threat of school violence, schools may take disciplinary action in response to off-campus speech expression" consistent with rules announced by the Supreme Court.

That's a sensible conclusion. Students do have free-speech rights, even in the classroom, and the courts are right to intervene when administrators overreact to a student's exercise of that right, whether it's an anti-gay armband, a T-shirt opposing gay marriage or a "boobie bracelet" worn to express solidarity with breast cancer patients. But when a student seems to target vulnerable classmates, nothing in the Constitution prevents administrators from taking action, whether he tapped out his message in a school computer lab or in the solitude of his bedroom.



IPHONE PAGE 2

JAMBAR POLICY

Since being founded by Burke Lyden in 1931, The Jambar has won nine Associated Collegiate Press honors. The Jambar is published twice weekly during the fall and spring semesters and weekly during the first summer session. Mail subscriptions are \$25 per academic year. The first copy of The Jambar is free. Additional copies of The Jambar are \$1 each.

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typically been priced higher than competitors' offerings. Analysts do not believe the iPhone 5C has been designed to be the low-cost leader in its targeted markets, but the unsubsidized price needs to hit a certain level for the device to hold appeal in this competitive category.

Amit Daryanani of RBC Capital said he believes Apple will come closer to the \$300 price point with the iPhone 5C. That price, he said, is still above what many handsets cost in markets like China, so it would "encapsulate the 'Apple markup'" without being deemed too expensive to sell.

But Apple faces another risk with a low-price iPhone — hurting the company's overall gross margin, which has slipped from 40 percent in last year's September quarter to 36.9 percent for the most recent period, which ended June 29. The iPhone has traditionally carried margins estimated at above 50 percent — Apple does not break this number out — but more competitive devices from rivals like Samsung Electronics Co. and slowing growth at the high end of the market make it difficult for the company to maintain pricing power.

"iPhone gross margins above 50 percent are going to be very tough for them to replicate going forward," RBC's Daryanani told MarketWatch, noting that his own estimates indicate that "the iPhone 5C will still have better gross margins than the iPads do."

Others, like Glen Yeung of Citigroup and Peter Misek of Jefferies & Co., have said they believe the iPhone 5C will come in at a higher price point — around \$400. Both analysts, who currently have neutral ratings on Apple, say an unsubsidized price well below that level could boost investor sentiment on the shares.

"If they come in much lower than that, I think that would be interesting," Yeung told MarketWatch.

He added that investors have grown more comfort-

able with where Apple's gross margins are, and that the main question for the company right now surrounds its ability to get back to sales and earnings growth. Expanding the market for the iPhone family with more price points and more carriers could do that, but the saturation at the high end of the market makes it more challenging.

"Unless you bring something truly revolutionary, it's hard to stimulate the market," Yeung said. "That applies to Apple and to anyone else selling high-end smartphones."

Also, Apple's event on Tuesday is not expected to address other perceived weaknesses in its product line, such as the lack of a large-screen iPhone that could better compete with devices like Samsung's Galaxy S4 and Galaxy Note. Apple is reportedly working on new iPhones with larger screens, but those are not expected to launch until next year.

"I've have hundreds of discussions with investors, and my feeling is that this event will not change the handful of factors" that are weighing down Apple right now, Misek told MarketWatch. "It's not going to address high-end saturation. It's not going to address the screen-size shortage in the product portfolio. And the iPhone 5C price point — which we think is around \$400 — is not the price developing markets are expecting."

Munster of Piper Jaffray is more bullish on the company, saying that he believes the launch of the new iPhones will mark Apple's "return to earnings growth." He agreed with Yeung's assessment that investors have grown comfortable with thinning gross margins.

"Investors are OK if the margins go down but stabilize somewhere around 35 percent. They are not OK with this water torture of them constantly going down by a little," he said, adding that "it's been a long time since Apple's investors were talking about earnings growth."

Killing them softly

Hundelt reaches milestone in defeat



Youngstown State senior Missy Hundelt returns a serve during Saturday's volleyball matchup against Toledo at the Beeghly Center. Hundelt recorded her 1,000th kill during the game against the Rockets. **Photo by Dustin Livesay/The Jambar.**

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Before intermission began on Saturday at Beeghly Center, Youngstown State University head volleyball coach Mark Hardaway gave senior Missy Hundelt a game ball.

Hundelt had no idea why until Hardaway told her that she compiled her 1,000th career kill, the 11th player in YSU history to reach the milestone.

"I've played on a lot of teams; I've played with a lot of volleyball players; and I can say with complete confidence that this is the best volleyball player I've ever played with," senior Erika West said. "Missy definitely deserves the high achievement. I was happy to be here when it happened."

Hundelt, who collected 19 kills on Saturday against the University of Toledo, said the achievement means a lot, but she could not have done it without her teammates. Her 1,000th kill came on the 24th point in the second set.

"I think it takes a certain personality to know that you have to carry a big load, and she has that type of personality," Hardaway said. "She's not afraid to say 'Hey, give me every ball,' and she's okay with that. I think that she's a big part of our suc-

cess the last two years."

Despite Hundelt's strong performance, the Penguins fell to the Rockets, 3-2, in the finale of the YSU Invitational.

"They played well in the fifth set, and we got kind of tentative — which is the thing we're trying to get out of," Hardaway said. "When things go wrong, you can't go safe and soft. You still have to play aggressive and do the things that got you there."

The Penguins also fell to Tulane University on Friday evening, 3-1, and defeated Saint Francis University, 3-1, earlier that day. The biggest factor was consistency, which YSU (3-3) did not do well. When the Penguins did win sets, they were streaky.

"That tends to kind of be our problem right now — is that we're up and down," Hundelt said. "Usually, when we win is because we go on a roll or a run. There's no reason why we couldn't win, so that's something we'll work on in practice and try to figure out how we can stay on a constant winning streak versus going up and down."

One positive from the past weekend is that the Penguins faced tough opponents compared to the non-conference teams they faced last year. Hundelt and West said they feel the early season opponents will pay off when Hori-

zon League play begins later this month.

Another positive aspect is the Penguins played at home. Friday and Saturday marked the first YSU Invitational since the 2010 campaign.

"It's good for the players to be able to sleep in their own beds and playing in front of home fans," Hardaway said. "If you take a poll of the players, I know that they'll all probably be disappointed."

"We really felt like we could've won this tournament, so to go 1-2 is really disappointing, but we just have to make sure that we keep the end goal in mind because the end goal is to win the conference tournament."

The Penguins' next game is on Thursday at the Illini Classic against Arizona State University. YSU will then wrap the weekend at the Biliken Classic against Bradley University on Friday along with matches against Saint Louis University and Miami University (Ohio) on Saturday.

"When we were off, it seemed like nothing was going our way," West said. "At the end of the day, it comes down to our mistakes. Our error ratio was way too high, so when it comes down to it, we just need to get back in the gym and just keep working hard."

•• Five for Five

YSU SID Trevor Parks



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When one needs to speak with Youngstown State University players and/or coaches, the first thing on the list is to contact the sports information directors. But what is the process like, and how do Trevor Parks, sports information director; John Vogel, assistant sports information director; and Jaime Hall, assistant sports information director handle the situations? Head SID Parks discussed the process on Sept. 4. Parks is in his 11th year with YSU and handles media relations for the football, tennis, golf and swimming and diving teams.



On an average day, what's it like in the shoes, or even your shoes, of a YSU SID?



I don't think it makes any difference if you're a YSU, Nebraska, Michigan State or wherever, you kind of can never anticipate what's going to happen. You can try to plan ahead and get ahead and have a plan for that day, but by 9:30 [a.m.] it can all be out the door. I think that's kind of the tricky thing. It used to be the joke that I always had is you have to take work home to get it done because you can't get work done at work.



What's it like for you during a football game throughout the whole day?



You know, football games are fun. They're stressful up until kickoff. I made the joke the other day at the press conference that I was probably the most nervous guy until the game started, because it's kind of out of your hand. The staff and I normally get here anywhere between four to six hours before kickoff. The nice thing about that is you can kind of catch your breath, but if something's not working right, you've got some time to figure out what the issue is and how to resolve that. There's a lot of moving parts before a game. It's a big group effort, and I think that's one of the things people need to realize. When it works well, it's a lot of fun. Sometimes there will be bumps in the road, but you just got to react to the bumps, get over them and move on.



Say if I were to call you on a regular day around 1:00 p.m. and said I needed to come to practice and talk to a couple of players and coach Wolford. What's the process like after you hang up with me?



I'll probably put it in my phone, that way I'll remember. Then, if I can catch [Wolford] before practice, I'll give him the heads up. I think Wolf's at the point where he kind of expects to talk to somebody after practice. You pretty much know what you're going to get out of him by now. Player wise, if they're older, you don't really worry about it too much. If they haven't done a lot of interviews, you wonder how they're going to do. Then you hope they have a good day of practice, because if they don't, they probably won't be in the best of moods. It's kind of just sit back, wait for practice to be over and hopefully remember that you guys are coming.



How do you balance work life with your home life?



You know, it's tricky. August is not fun. April is another rough one because we have so many sports going on during that time, so you got to take advantage of the summer time and around the holidays. Last night, I went home and fertilized in the dark. But we've done a good job, and we don't have any kids, so I think that kind of helps a little bit. You kind of just take it when you can and enjoy the weekends when neither of us has to work.



What got you to be a sports information director, and why Youngstown State?



I think I got into it, because I was interested in journalism. After kind of going that way, I didn't want to ... I don't know. For whatever reason, I just went into sports information over journalism. An internship in Nebraska opened up. I figured I'd try it out. I knew a couple of people that worked there, and they were great people. I learned a lot from them, and I then I got a job in Chattanooga. I felt kind of bad because I was only there for about 11 months. It was kind of more of a personal opportunity to come up here. I came in here, interviewed and coach [Jim] Tressel was terrific. The people here were unbelievable at the time and made me feel welcomed. That was August of 2000, and I've been here ever since. I got a great group of guys that I work with. I got great bosses in Rick Love and Ron Strollo. It's a neat place to be. You just got to roll up your sleeves sometimes and get to work when you don't want to get to work to get stuff done, and that's just a part of doing what we do here.