

Office of University Development, 1993-2011



Collection Number: RG 38

Archives & Special Collections

William F. Maag, Jr. Library
Youngstown State University
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Descriptive Summary

Title:	Office of University Development, 1993-2011
Record No.:	RG 38
Accession No.:	UA 2004.33
Creator:	The Office of University Development
Extent:	6 cubic feet
Abstract:	Collection for the Office of University Development. The materials detail events and fundraising campaigns.

Administrative Information

Provenance:	Office of University Development and Paul McFadden (former head of the department).
Preferred Citation:	Office of University Development, RG 38, Archives & Special Collections, William F. Maag, Jr. Library, Youngstown State University, Youngstown, Ohio.
Restrictions:	None
Processing Information:	Processed By Lisa Marie Garofali,

Historical Sketch

The Institutional Advancement Office was created in the mid 1980's during a campus reorganization ordered by President Neil Humphrey. Dr. Lawrence Looby was the head of the department and remained so until his retirement on December 31, 1992. Vern Snyder was then appointed by President Leslie Cochran to lead the office, now called the Development Office (since this name better implied fundraising). Shortly after Snyder departed in June 1999, Paul McFadden was named director of the department. McFadden himself left the Development Office in late 2011 when he was named President of the YSU Foundation. Currently Catherine Cala is the Interim Chief Development Officer.

Just prior to his departure from Development, McFadden deposited the Mary B. Smith Collection and part of this collection with Archives.

Functions

“The Youngstown State University Office of University Development is responsible for designing, planning and implementing campus fundraising strategies. The purpose of this effort is to increase private support, thereby creating an “edge of excellence”

otherwise not feasible under current levels of state support. These efforts are coordinated with members of the Development Department, Marketing and Communications Department, the Office of Alumni Relations, The YSU Foundation, and outreach staff of individual Colleges.

As part of the University community, the Office of University Development supports special events throughout the University and civic activities throughout the community, which contribute to the overall awareness of the mission and goals of YSU.”¹

Scope and Content Note

Most of Series I, II, Box 2, and the VHS tapes were acquired through accession UA 2004.33. This accession came directly from the Office of Development in 2004 to be transfer to the archives. These records carry information and events from 1994-2011.

The rest of the material was handed over from Paul McFadden, former director of Development before he accepted the position of President of the YSU Foundation. Along with his materials were the materials of Mary B. Smith. The two collections came to the archives together with Paul McFadden gathering the materials from Mary B. Smith as well as his own. It was only through an inventory of the collection that it was realized that some of the material was McFadden’s from the Development Office and not that of Mary B. Smith. Most of this material contained various photographs, slides, negatives, CDs, and Artifacts scattered about throughout five boxes.

Colophon

This collection was processed during the summer of 2012. This finding aid was written by Lisa Marie Garofali, a History graduate student with over five years experience working full time in the YSU Archives as of August 2012. Original inventory list was written by Brian K. Brennan.

Series Description

Series I: Fundraising and Outreach
Series II: Reports
Series III: Subject Files
Series IV: Photographs
Series V: Negatives
Series VI: Slides
Series VII: VHS Cassette Tapes
Series VIII: Cassette Tapes and Undeveloped Film
Series IX: CDs
Series X: Artifacts

Related Materials

¹ “About Us.” YSU Website for the Office of Development (accessed 08 June 2012)
http://web.ysu.edu/gen/ysu/About_Us_m1277.html

Office of Events Management Records
Office of University Relations Records
Office of the President, Leslie Cochran
Office of the President, David Sweet

Index Terms

McFadden, Paul
Sweet, Dr. David C.
Cochran, Dr. Leslie
Snyder, Verne
Donations
Annual Fund
Stambaugh Stadium
Helen Stambaugh
Thomas Mosure
Hall of Gridiron Glory
Williamson School of Business
Cafaro House
Tressel, Jim
Anderson, Cynthia
Capital Campaign
Ketchum, Inc.
Smith, Mary B.
Clingan-Waddell Hall
Christman Commons
Taco Bell
Football
Jawoski, Ron
General Motors/UAW
Powell, Colin

BOX 1

SERIES I: FUNDRAISING AND OUTREACH

This series contains pamphlets and material dedicated to the University Development's activities of outreach and fundraising. Included are the YSU Brick Campaign, YSU Today (Alumni magazine), and information regarding the Annual Fund and Capital Campaign.

Folder	Content
1	Fundraising and Outreach. YSU Brick Campaign. 1997
2	Fundraising and Outreach. YSU Today, 1997
3	Fundraising and Outreach. Capital Campaign. 1997
4	Fundraising and Outreach. Capital Campaign. Stambaugh Stadium. 1997
5	Fundraising and Outreach. Annual Fund. 1999-2000
6	Fundraising and Outreach. Annual Fund. 2001-2002
7	Fundraising and Outreach. Annual Fund. 2003-2004
8	Fundraising and Outreach. Annual Fund. 2004-2005

SERIES II: REPORTS

Reports contained are from the Development Office, most of which are Annual Reports from 1993-2004.

Folder	Content
9	Reports. University Gift Report. February 28, 1994
10	Reports. Annual Report. 1993-1994
11	Reports. Annual Report. 1994-1995
12	Reports. Annual Report. 1995-1996
13	Reports. Annual Report. 1996-1997
14	Reports. Annual Report. 1997-1998
15	Reports. Annual Report. 1998-1999
16	Reports. Annual Report. 1999-2000
17	Reports. Annual Report. 2000-2001
18	Reports. Annual Report. 2001-2002
19	Reports. Annual Report. 2002-2003
20	Reports. Annual Report. 2003-2004

SERIES III: SUBJECT FILES

This series contains various materials which could not be defined to fit into other series but is still part of the overall collection.

Folder	Content
21	Subject Files. Youngstown State: On the Inside. Undated
22	Subject Files. <i>The Jambar</i> article. May 05, 1961
23	Subject Files. Paul McFadden. Undated
24	Subject Files. YSU Football Charter Flight.

BOX 2

SERIES III: SUBJECT FILES (CON'T)

This box contains two binders from Ketchum, Inc. Fund-Raising Counsel on the YSU Sports Complex Campaign in 1976. It appears that prior to the creation of YSU Development Office, major fundraising campaigns were contracted out to companies such as Ketchum, Inc. Even though it was created before the office was, there is a lot of material in the collection referring to Stambaugh Stadium being remodeled in the Capital Campaign. This material may have been used as reference for that campaign.

BOX 3

SERIES IV: PHOTOGRAPHS

Three boxes of this collection contains photographs pertaining to various events on the YSU campus from alumni events to student scholarships and fund-raising. Some of the more detailed subjects include Youngstown Day in Sarasota FL, football games observed from the President's Loge, as well as various dedications and groundbreaking.

Folder	Content
1	Photographs. Alumni. 1999
2	Photographs. Alumni and Fans before game. Undated
3	Photographs. Alumni Basketball Game. Men and Women. 1994
4	Photographs. Alumni. Men's Basketball. 1997-1998. Undated
5	Photographs. Alumni Event. 2011
6	Photographs. Alumni Event. 2010
7	Photographs. Alumni Event. California. 2008
8	Photographs. Alumni Event. Cleveland, Ohio. Undated
9	Photographs. Alumni Event. Florida. Undated
10	Photographs. Alumni Event. Florida. Undated
11	Photographs. Alumni Event. Youngstown Day. Sarasota, FL. 2004
12	Photographs. Alumni Event. Youngstown Day. Sarasota, FL. 2011
13	Photographs. Alumni Event. Youngstown Day. Sarasota, FL. Undated
14	Photographs. Alumni Event. Youngstown Day. Sarasota, FL. Undated
15	Photographs. Alumni Event. Youngstown Day. Sarasota, FL. Undated
16	Photographs. Alumni Football. Undated
17	Photographs. Alumni Football Golf Outing. Undated
18	Photographs. Alumni Golf Outing. April 2001
19	Photographs. Alumni in Loge at Stambaugh Stadium. Undated
20	Photographs. Alumni, Women's Day. 1998-1999 and undated
21	Photographs. Andrews, Doris M. at a groundbreaking. Undated
22	Photographs. Andrews Fitness and Wellness Center. Construction. 2004
23	Photographs. Andrews Fitness and Wellness Center. Construction Visit from Doris M. Andrews. Undated
24	Photographs. Architects Presentation for Wellness Center. Undated
25	Photographs. AT&T Tower Dedication. September 17, 2009
26	Photographs. Athlete Scholarship Awards Dinner. Undated
27	Photographs. Athletic Scholarship and Visitation. Shawn Bilker. March 1999, 2002.
28	Photographs. Beeghly School of Education. Construction. Undated
29	Photographs. Butler Wick Scholarship. 2001
30	Photographs. Brick Dedication and Campaign. Undated
31	Photographs. Bruce Zoldan. March 23, 2006
32	Photographs. BW (Babcock and Wilcox) Nuclear Operations Group Event. 2010
33	Photographs. Cafaro House Dedication. September 10, 1995
34	Photographs. Campus Lights. Undated
35	Photographs. Campus Tree Decorating. Lowellville Schools. December 1998.
36	Photographs. Campus Tree Decorating. 1996
37	Photographs. Capital Campaign Victory Celebration. January 16, 1998
38	Photographs. Charles E. Schell Foundation and Fifth Third Bank. 2001

- 39 Photographs. Cheerleaders. Undated
- 40 Photographs. Christman Commons. Undated
- 41 Photographs. Clarence R. Smith Mineral Museum Construction. 2003-2004
- 42 Photographs. Clarence R. Smith Mineral Museum. 2004
- 43 Photographs. Clingan-Waddell Hall. 2003
- 44 Photographs. Cochran, Leslie and RDC. March 1999
- 45 Photographs. Cochran, Leslie unknown event. September 1998
- 46 Photographs. Commencement. Undated
- 47 Photographs. DeBartolo Club Dedication. November 1997
- 48 Photographs. DeBartolo Reception. April 30, 2001
- 49 Photographs. DeBartolo Stadium Club Sculpture. 1998
- 50 Photographs. Elementary School Pizza Parties (MLK Jr., Lowellville, and St. Dominic's) 1999

BOX 4

SERIES IV: PHOTOGRAPHS (CON'T)

Folder	Content
1	Photographs. Employee Picnic. July 1999
2	Photographs. Employee Picnic. 1998
3	Photographs. Fair, Trumbull County. July 1998
4	Photographs. Football, Alumni and Fans. Undated
5	Photographs. Football Game. Undated
6	Photographs. Football Game. YSU Penguins vs. Middle Tennessee State University. Undated
7	Photographs. Football, Homecoming. Undated
8	Photographs. Football, President's Loge. YSU vs. Wofford. August 29, 1996
9	Photographs. Football, President's Loge. Band and Tailgating. September 28, 1996
10	Photographs. Football, President's Loge. YSU vs. Ashland. October 19, 1996
11	Photographs. Football, President's Loge. YSU vs. Northern Iowa. November 02, 1996
12	Photographs. Football, President's Loge. November 15, 1997
13	Photographs. Football, President's Loge. September 1998.
14	Photographs. Football, President's Loge. November 07, 1998
15	Photographs. Football, President's Loge. September 1999
16	Photographs. Football, President's Loge. YSU vs. Indiana, PA. September 18, 1999
17	Photographs. Football, President's Loge. YSU vs. Western Illinois. September 25, 1999
18	Photographs. Football, President's Loge. Homecoming Game YSU vs. Cal. Poly. October 16, 1999
19	Photographs. Football, President's Loge. 2003
20	Photographs. Football, President's Loge. Undated

- 21 Photographs. Football, Tailgate Party. Undated
- 22 Photographs. Forté on the 50. July 1998
- 23 Photographs. Friend of the University. April 25, 1998
- 24 Photographs. Friend of the University. Eleanor Beecher Flad. April 16, 1999
- 25 Photographs. Friend of the University. Frank and Norma Watson. 2007
- 26 Photographs. GM Ribbion Cutting. November 1997
- 27 Photographs. Gospel Choir. January 2001
- 28 Photographs. Gostowski Field House Visitation. Undated
- 29 Photographs. Inductees to YSU Athletics Hall of Fame. October 2001.
- 30 Photographs. Hartzell Luncheon. 2009
- 31 Photographs. Jaworski, Ron. 1998
- 32 Photographs. Jennifer Brown. Dental Hygiene. December 2000.
- 33 Photographs. Kilcawley Center. Candy Counter and Cellone. Undated
- 34 Photographs. Kilcawley Center. Training Room. 2001
- 35 Photographs. Lordstown Scholarship Event. Undated
- 36 Photographs. McFadden, Paul. Undated
- 37 Photographs. McKelvey Dedication. October 14, 2004
- 38 Photographs. NCAA Division 1-AA National Championship. December 1997
- 39 Photographs. Noodles Ribbon Cutting. 1996
- 40 Photographs. O'Leary Luncheon. December 06, 2008
- 41 Photographs. Office of Financial Aid and Scholarhsip. July 2001
- 42 Photographs. Offices of the School of Engineering. Undated
- 43 Photographs. Ohio Board of Regents Meeting. March 1997
- 44 Photographs. Ohio Governor Taft. August 30, 2001
- 45 Photographs. Ohio Reads in McKay Auditorium. October 13, 1999
- 46 Photographs. Past and Present Creative Photography. Undated
- 47 Photographs. Penguins. Alumni Magazine Cover Photograph.1996
- 48 Photographs. Penguin Place. Undated
- 49 Photographs. Photo Sheets. Undated
- 50 Photographs. Piano Week 2001/ Donation of Steinway piano. April 22, 2001
- 51 Photographs. Plaza Dedication. November 11, 1997
- 52 Photographs. Portrait of David Sweet, Tony Larrica, and Paul McFadden. Undated
- 53 Photographs. Powell, Colin. Campus visit. 1998

BOX 5

SERIES IV: PHOTOGRAPHS (CON'T)

Folder	Content
1	Photographs. Red Ribbon Week. 1997
2	Photographs. Rosselli, Dom. Undated
3	Photographs. Scholarship Athlete to be Named. 2002
4	Photographs. Schwebal Dedication. December 1997
5	Photographs. Mary B. Smith/ Smith Hall/ Birthday. Undated
6	Photographs. St. John's. September 30, 2007
7	Photographs. State of the University Address. September 15, 1999
8	Photographs. Stambaugh, Helen. Visit. July 22, 2011
9	Photographs. Stambaugh Stadium Addition. 1997
10	Photographs. Student Athletes. Undated
11	Photographs. Sweet, David. January 2001
12	Photographs. Sweet, David. California Trip. January 20, 2009
13	Photographs. Sweet, David. Visit to University of Northern Iowa. Undated
14	Photographs. Taco Bell 5 th Ave. Ground Breaking. May 1996
15	Photographs. Taking the Lead: YSU Annual Fund. Faculty and Staff Campaign. Undated
16	Photographs. Thomas F. Mosure Hall of Gridiron Glory Dedication. September 1999
17	Photographs. Tree Memory of Theodore P. and Evelyn H. Chengelis. Undated
18	Photographs. Tree Planting Cafaro House. Undated
19	Photographs. Tressel, Jim. Undated
20	Photographs. U.A.W. August 2001
21	Photographs. University Development Office Breakfast. August 14, 2003
22	Photographs. Unknown event. 1997, 1999
23	Photographs. Unknown event. Undated
24	Photographs. Unknown event with Jim Tressel and Paul McFadden. Undated
25	Photographs. Unknown scholarship. Undated
26	Photographs. Visit to Cleveland, Oh CSU Tower. Undated
27	Photographs. Wall of Fame and Stadium/ Beede Field. Undated
28	Photographs. Watson and Tressel Training Site (WATTS) event. Undated
29	Photographs. Williamson School of Business Dedication. 2010
30	Photographs. WYSU Staff. March 2001
31	Photographs. YSU Basketball Team. Undated
32	Photographs. YSU Marching Band. 1999
33	Photographs. YSU Move-in-crew. Undated
34	Photographs. YSU Penguin Fans. December 1997
35	Photographs. YSU Signage. Undated

SERIES V: NEGATIVES

This series contain a few negative, many of which were also originally located with its corresponding photographs and separated due to the type of material.

Folder	Content
36	Negatives. Ohio Reads- McKay Auditorium. October 13, 1999
37	Negatives. Pizza Party Elementary Schools. January 1997
38	Negatives. Possible Viewbook Cover. Undated
39	Negatives. Sweeney Welcome Center. October 2001
40	Negatives. Football, President's Loge. 2003
41	Negatives. 9-11 Memorial. 2002
42	Negatives. Alumni Basketball Game. 1994
43	Negatives. Alumni in Loge at Stambaugh Stadium. Undated
44	Negatives. David Sweet visiting University of Northern Iowa. Undated

SERIES VI: SLIDES

This collection contains many slides. Only a few were in sleeve protection and could be organized into a folder. These slides contain various seasonal images on campus. The rest of the slides could be found in Box 6. There is no specific organization but like the negatives, the slides correspond with many events similar to the photographic series.

Folder	Content
45	Slides. Campus. Undated

BOX 6

SERIES VI: SLIDES (CON'T)

BOX 7

SERIES VII: VHS CASSETTE TAPES

This box contains various VHS cassette tapes promoting the university, advertizing campaigns and events. In no particular order titles include: President Cochran and Humphrey Room Dedication September 1998, Cafaro (Honors Dorm) Dedication, YSU Capital Campaign (several videos), Butler Wick "YS & U Can #1," YSU Campus Environment, Mary B. Smith, YSU/Community Partnership, Exceeding Your Expectations, YSU History, and Bitonte Stadium Club.

BOX 8

SERIES VIII: CASSETTE TAPES AND UNDEVELOPMED FILM

This box contains a hodgepodge of cassette tapes and film rolls. The cassette tapes reflect interviews with Vern Snyder, highlights of YSU, and promotional advertisement

for the brick campaign. Most of the underdeveloped films are extra rolls reflecting the events in the Photograph Series and are duplicates.

BOX 9

SERIES IX: CDS

This box contains CDs with mostly images pertaining to the photograph series. The list includes :

A year in Photos 2005
Alumni Event California 2008
Alumni Event Dallas Reunion
Alumni Event Youngstown Day Sarasota Florida, 3-14-2007
Alumni Event Youngstown Day Sarasota Florida, March 2010
Alumni Event Youngstown Day Sarasota Florida, 2011
Alumni Event Youngstown Day undated
Alumni Event Youngstown Day undated
Dr. Anderson with Mike Bruno July 24, 2010
Betty C. Nora Dedication August 01, 2007
California 2009
Center for Student Progress Press Conference, December 11, 2007
Clingan-Waddell Hall December 01, 2003
Florida Recruitment Show, October 04, 2002
Hartzell Checks September 10, 2004
Hartzell Scholarship 2009
Hartzell Scholarship Luncheon 2010
Historical Photographs
Historical Photographs of McKelvey's and the Stone Bridge
Lordstown Scholarship Luncheon 7-17-2007
Lordstown Scholarship 07-17-2007
McKelvey Dedication October 14, 2004
Miss Ohio 2004, October 09, 2004
Paul McFadden March 26, 2004
Paul McFadden October 2005
Paul McFadden 03-21-2006
Paul McFadden Phi Kappa Phi 03-27-2008
President's Council Luncheon January 12, 2006
President's Council Luncheon 01-11-2008
Ron D'Alesandro 2009
Solomon Plaque
St. John's 09-30-2007
St. John's 09-30-2007
Stone Bridge Presentation Photos October 2004
Sweeney Hall October 06, 2005
Tressel Watson Press Conference July 09, 2007
University Development Breakfast August 14, 2003
University Development Lunch 01-07-2004
Unknown
Unknown/Columbus February 09, 2010

Unknown Anderson and B&W Nuclear Operations Group
Unknown 2011 Anderson and B&W Operations Group
Unknown 2011 Anderson and B&W Operations Group
View of Downtown December 2005
View of Downtown December 2005
Wellness Center Luncheon April 19, 2004
Wellness Center Groundbreaking April 19, 2004
Wellness Center Construction 11-22-2004
YSU Tower
Youngstown University Football Camp Fitch
Bruce Zoldan March 23, 2006
Zoldan Event undated
Zoldan Event undated
Power Point BOT 09-28-2005
College of Arts and Sciences
Kick-Off 2000 Penguin Football Screen Saver (2 copies)
The Vision of One, the Power of Many: A Vision Brought to Life

BOX 10

SERIES X: ARTIFICATS

Artifacts include Novelty Penguin Suspenders, YSU Ornament from Wendell August Forge, and four metals from NEOUCOM stating "Charter Class Commencement May 30, 1981.