

Mahoning County Medical Society

PANEL ON AGING

TUESDAY, SEPTEMBER 13 - 8:30 P.M. MURAL ROOM

How well informed are you about the problems of the aging in our community? The Mahoning County Medical Society Geriatric Committee has arranged a discussion panel on this important subject.

PARTICIPANTS

Rabbi Sidney Berkowitz

Ed Finamore

Dr. Paul Mahar

Mariorie Collins

Mrs. Charles Henderson Health & Welfare Council

Ohio Citizens Council on Aging

Golden Age Center

Advisory Welfare Committee of

County Home

Division of Aid for Aged

This is the regular September meeting of the A.A.G.P.



SEPTEMBER MEETING

TUESDAY, SEPTEMBER 20,-MURAL ROOM

BUSINESS MEETING — INCORPORATION

6:30 p.m. Free Buffet Dinner 7:30 p.m. Meeting

Send your dinner reservation to:

Mahoning County Medical Society 245 Bel-Park Blda. 1005 Belmont Ave. Youngstown 4, Ohio

weight kept down by diet-nutrition kept up by



By supplementing the diet, NATABEC helps the gravida and nursing mother meet the nutritional demands of pregnancy and lactation. Each Kapseal provides a balanced formula of vitamins and minerals important

to the maintenance of optimum health, Dosage: One or more Kapseals daily. Supplied: Natabec Kapseals are available

in bottles of 100 and 1000. PARKE, DAVIS & COMPANY . DETROIT 32, MICHIGAN PARKE-DAVIS

3304

OFFICERS AND COUNCIL

OFFICERS

F. G. SCHLECHT, Pres. 2218 Market Street

A. K. PHILLIPS, Pres.-Elect 1005 Belmont Ave.

M. W. NEIDUS, Imm. Past-Pres. 318 Fifth Ave.

C. E. PICHETTE, Secy. 1005 Belmont Ave.

C. W. STERTZBACH, Treas. 3610 Market Street

JACK SCHREIBER, Editor

Council

Canfield, Ohio

G. E. DeCICCO E. R. McNEAL

Delegates H. P. McGREGOR (1960) G. E. DeCICCO (1961) ASHER RANDELL (1962)

R. R. FISHER J. J. McDONOUGH S. W. ONDASH C. C. WALES

Alt. Delegates

S. W. ONDASH H. J. REESE M. S. ROSENBLUM

H. P. McGREGOR

F. A. RESCH R. I. SCHEETZ

P. J. MAHAR (1963)

Representative to the Associated Hospital Service: J. M. RANZ Executive Secretary: H. C. REMPES, JR.

TABLE OF CONTENTS

| Vol. XXX—N | Io. 9 | | | | | | | Sep | tem | ber, | 1960 |
|-----------------|----------|-------|-------|--------|-------|--------|-------|-------|-----|------|------|
| Our President | Speak | s - | - | | - | - | - | n= | - | - | 306 |
| Editorial | - | - | - | - | - | - | - | - | - | - | 307 |
| Opportunity for | or our | Seni | or Ci | tizens | | - | - | - | - | - | 308 |
| Social News- | -Young | stow | n H | ospito | d | - | - | - | - | - | 310 |
| From the Bulle | etin—Tv | went | у Үе | ars A | go—'. | l'en ' | Years | a Ago | - | - | 312 |
| Blum's Doins- | -Public | Не | alth | Educe | ation | - | - | - | - | - | 315 |
| Board of Hea | lth Bul | letin | - | - | - | - | - | - | - | - | 316 |
| Postgraduate | Day Sr | eαk | ers A | nnou | nced | - | - | - | - | - | 318 |
| Social News— | St. Eliz | αbet | h Ho | spital | - | - | - | - | - | - | 318 |
| St. Elizabeth | Hospita | l Ch | arity | Ball | - | - | - | - | - | - | 318 |
| What's Your | Hobby | Doc | tor? | - | - | - | - | - | - | - | 321 |
| Happy Birthdo | ту - | - | - | - | - | - | - | - | - | - | 325 |
| Letters to the | Editor | - | - | -1 | - | - | - | - | - | - | 333 |
| Wife Line | | _ | _ | _ | _ | _ | - | - | _ | | 338 |

ADVERTISERS' LIST

| Astra | Lyons Physician Supply Co. 330 Mahoning Pharmacy 323 Maico 335 |
|--------------------------------|--|
| Brown's Drug Stores | Medical Protective Co |
| Central Tower Building311 | Merck, Sharp & Dohme302 |
| Chaney Pharmacy | O'Linn's |
| Ciba | Parke, Davis |
| DeBald & Co | Renner's323 |
| First Cleveland Corporation309 | Schering319 |
| Flynn's Pharmacy | Stillson & Donahay Agency, Inc 313 |
| Hartzell's329 | Squibb Cover |
| Isαly's339 | Thornton's337 |
| Laeri Apothecary | Wallace Laboratories327 |
| Lederle Laboratories 317, 320 | White's Drug Stores |
| Lester's | Youngstown Limb Co329 |
| Lilly324 | Zemmer Co |

Our President Speaks

UNITED WE STAND

Most of us were dismayed by the sobering news that the Youngstown area has been undergoing economic deterioration coupled with an arrest of cultural progress.

The Youngstown Metropolitan Area Development Citizens' Committee has been organized to specifically determine the most effective lines of action. They have formulated suitable plans and now it is vital that they get the money and help to develop a program to correct this decay.

Our position in this serious situation can only be to back this organization and program to the fullest extent. A shrinking city cuts across the activities of all individuals, groups, and organizations, including the professions. This is a cause to which all contribute and from which all benefit.

The medical profession, and indeed all professions, have a civic responsibility in public programs of this type. The professional man must do more than offer the service normally expected from those in his profession. Professions are judged for what they do, not for what they represent.

Our future is tied in with the future of Youngstown and they are inseparably bound together. Either one or both depend on what we make it. If each one does his part, not only can this trend be reversed, but the horizon would be limitless.

All members of the society are urged to lend substantial financial support and help to this end. The Society will be asked, at an early date for contributions and to endorse a resolution submitted by this group.

There is a world of experience behind the saying, "United We Stand, Divided We Fall."

—Fred G. Schlecht, M.D. President

BULLETIN of the Mahoning County Medical Society

Published Monthly in Youngstown, Ohio
245 Bel-Park Bldg. 1005 Belmont Ave.

Annual Subscription \$2.00 RIverside 6-8431

The opinions and conclusions expressed herein do not necessarily represent the views of the Editorial staff or the official views of the Mahoning County Medical Society.

Volume 30

September, 1960

No. 9

Published for and by the Members of the Mahoning County Medical Society

Editor

Iack Schreiber, M.D.

Associate Editors

George L. Altman, M.D. Ben. C. Berg, Jr., M.D. William H. Bunn, Jr., M.D. Leonard P. Caccamo, M.D. Alexander Calder, M.D. Gabriel E. DeCicco, M.D. James L. Fisher, M.D. Robert R. Fisher, M.D. Robert B. McConnell, M.D.

Richard D. Murray, M.D. Morris S. Rosenblum, M.D. James R. Sofranec, M.D. John J. Turner, M.D.

EDITORIAL

LIBERTY IS A WOMAN

"It makes no difference who you vote for—just be sure to vote." This worn phrase certain to be heard in the coming months has the same ring as "It doesn't make any difference where you go to church, just as long as you worship."

To a devout churchman the latter DOES make a difference and well it should, for his faith will take real meaning if he believes that his religion is the only one for him.

But what about politics in this "middle of the road" era? Why are so many of us reluctant to express our views about candidates and issues? Are we afraid of what people will think? Do we actually fear losing patients and friends because our candidate is not their choice? Perhaps it is the times in which we live—perhaps it reflects a national moral weakness.

The point is simply this. It is not enough just to vote on election day and be done with it. If we would be devout citizens as well as devout churchmen, then we must give of our time, money, and ideas to aid the cause.

Encouraging people to vote is of course laudable, but this is only the end result of the stuff of which liberty is made. Our freedom to speak and to debate and to take a stand; these are the cornerstones of the priceless heritage which so few on this globe enjoy.

It is our duty as physicians to be politically active and we can do so with clear conscience ethically. We enjoy the high regard and esteem of most people, thus lending considerable weight to our views. It might be well to remember the words of Paul Harvey. "Freedom is a fragile thing. The Statue of Liberty is a woman. Liberty is something you have to want badly enough to work at every waking hour—and not sleep much."

—Jack Schreiber, M.D. Editor

OUTLINE FOR FURTHER DEVELOPMENT OF OPPORTUNITY FOR OUR SENIOR CITIZENS

Your Committee on Aging has been instructed by Council to plan a panel discussion for our Medical Society Meeting on Tuesday, September 13, by those in our community who are actively engaged in the care of the aged. This panel will include representation from:

The Aid for the Aged

The Health and Welfare Council

The Golden Age Center

The Advisory Welfare Committee of the County Home

The Ohio Citizens Council on Aging

The City Planning Commission

Your Medical Society Committee on Aging

This problem is bigger than any single group or its specialized interest, and thus becomes a cooperative community venture. Representatives from each of the above organizations (one each), plus representation from the senior citizens groups (six), and the Legal Society, the Protestant, Catholic, and Jewish religious groups (one each), a certified public accountant, and a representative of the newspaper, could correlate their information in an Organization for Senior Citizens of Youngstown and such a group could:

1. Coordinate future developments into an organized plan.

- 2. Further encourage development of the Wick Park area as a Golden Age Site and central meeting place in which "oldsters" can provide their own living and recreation.
- 3. Utilize some Stambaugh Auditorium programs for the enjoyment of the aged.
- 4. Stress a plan that would encourage and provide opportunity for Senior Citizens to supplement their own income and care through a "commons club" type of housing.
 - 5. Utilize this center as a clearing house for part time aged workers.
- 6. Encourage individual religious groups, fraternal, service, and labor organizations, and private groups to provide nursing homes and recreational facilities around the Wick Park area.
 - 7. Encourage a projected retirement hotel in this area.
- 8. Stress the importance on continuing all indigent care under the existing well established hospital authorities.
- 9. Be ready to fit any national program into our well organized local plan, and to correlate all local suggestions and plans into one well integrated general plan.

Let us put the emphasis on the individual and each local community doing for himself, in as far as it is possible, rather than central control through a universal plan from the Federal Government. Let us emphasize "free choice" not only concerning our local plan, but also in the patients and physicians choice of each other. None of these should be an enforced relationship.

Committee on Aging,

-R. M. Kiskaddon, M.D. (chairman)

NOVEMBER DATE SET FOR MEDICAL ASSISTANTS

The Medical Assistants' Dinner, annually sponsored by the Mahoning County Medical Society, will be held on Thursday, November 10, at the Mural Room.

Committee for the dinner includes: Dr. G. E. DeCicco, chairman; Dr. Ben Berg, Dr. F. A. Friedrich, Dr. L. J. Gasser, and Dr. H. J. Reese.

WHAT TO BUY IN TODAY'S STOCK MARKET

Our latest Buy Suggestions include brief resumes of companies we feel are currently outstanding:

GENERAL ELECTRIC - GOODYEAR TIRE & RUBBER MONTGOMERY WARD — ALLIS-CHALMERS AMERICAN CYANAMID - GENERAL DYNAMICS COLUMBIA GAS SYSTEM — BRUNSWICK-BALKE

Phone or write today for your Free Copy.

The First Cleveland Corporation

Underwriters, Dealers and Distributors in Government Bonds, Municipal Bonds, Corporate Bonds and Stocks

ROBERT E. BULKLEY

809 Mahoning Bank Bldg. RI 7-7058

SOCIAL NEWS-YOUNGSTOWN HOSPITAL

Dr. and Mrs. James L. Smeltzer and their children Jimmy, Ann, Billy and David were on vacation at Tupper Lake in the Adirondacks. They were accompanied by the Atty. Eldon Wright family.

Drs. David and Elsa Shapira with their children Ruth, Mark and Danny have returned from a two week vacation

at Lake of Bays, Canada.

Dr. and Mrs. J. P. Harvey have become grandparents again. Dr. and Mrs. John Collins Harvey announced the birth



of a daughter. Dr. Harvey of Baltimore was the author of an article that appeared in The Saturady Evening Post and was recently condensed in The Reader's Digest.

Dr. and Mrs. John Noll celebrated their silver wedding anniversary on August 15th. We wish them many more. Congratulations!

Dr. and Mrs. G. E. DeCicco and children went on a tour stopping at Niagara Falls, Cedar Point and Dearborn, Michigan for a tour of the Greenfield Village Museum.

Dr. and Mrs. Robert Fisher recently spent a weekend at Oglebay Park in Wheeling, West Virginia.

Dr. and Mrs. Frederick A. Friedrich and family spent two weeks vacationing at Golden Lake, Canada.

Dr. and Mrs. Donald Gross have announced the coming marriage of their daughter, Susie to John Paul Prosser of Cleveland. The wedding will take place in December.

-G. E. DeCicco, M.D.

August was the wind up of the summer vacation season, and most people had to get away to find any sort of summer weather. Dr. and Mrs. Fred Friedrich and family spent a few weeks at a lodge in Canada trying to outwit the fish. The Dr. John Gujus had to cancel their original vacation plans because of a slight case of Chicken Pox, but managed to get in a week at Lake Erie before the summer faded out. The Dr. Art Resches had a cool summer. They put aluminum siding on the house and spent their vacation at the Poland Swimming Club. The Dr. Wayne Ageys departed for Europe August 18th, their second trip. Wayne liked it so much the first time, he could hardly wait to get back. They plan to spend more time in Paris this trip. Hope he brings back some good French Wine! The Dr. Al Geordans spent a week in Washington, D.C. and Virginia Beach. The Robert Fishers headed that direction too, touring Virginia's Caverns and spent a week at Nags Head, N.C. Dr. J. J. Turner is building a beautiful new home on Stratford Road with room enough for his large family.

Dr. and Mrs. Sidney Franklin attended the Annual Meeting of the American Medical Association in Miami Beach, Florida and its Woman's

Auxiliary, respectively.

Dr. Franklin addressed the Annual Convention of the American Board of Legal Medicine on the subject "Acts of God, Unavoidable Accidents and the Law." He was re-elected Second Vice President of the Board. Also, on Wednesday morning, he presided over the Scientific Exhibit of the Board in Convention Hall.

-R. R. Fisher, M.D.



NEED OFFICE SPACE?

The Central Tower — most modern office building in town — has attractive suites for physicians and dentists. Air conditioned. Centrally located; handy to bus stops, hotels, stores, clubs, city and county buildings. Alterations and decorating to suit tenant's needs. We install all fixtures necessary for laboratory. Gas and air available. Excellent cleaning service. Snack Bar, Restaurant, Catering Service, Shoe Shine Parlor, Barber Shop, Drug Store, and Pharmacy in building.

Phone RIverside 7-4181, or stop in -

301 CENTRAL TOWER BUILDING

1 W. Federal Street
"In the Heart of Downtown Youngstown"

Doctor! When your West Side patients require prescriptions—phone SWeetbriar 9-9630

CHANEY PHARMACY

Centrally located on the West Side 2603 Mahoning Ave. Corner Mahoning & Hazelwood

ANTHONY BERARDI

ALFRED DUDEK

INVITATION TO VISIT - -

FLYNN'S PHARMACY

- PRESCRIPTIONS
- PHYSICIANS' SUPPLIES
- DELIVERY SERVICE

3634 Market St.

RX—STerling 2-4805

FROM THE BULLETIN

Twenty Years Ago-September 1940

There was an old fashioned picnic and clambake at Bert Milliken's farm, vaguely located as somewhere south of Poland. Without the signs one would never find it. The natives were no help at all, they never heard of it because it wasn't a farm. Just a big field with a grove of trees, two pavilions and outhouses which Bert maintained for the pleasure of his many friends.

In the pasture field was a sort of ball diamond where the rough surface made grounders take surprising bounces to the dismay of the infielders. Nevertheless the game was spirited and usually resulted in a few minor casualties. J. M. Ranz always excelled in the trap shooting and John Rogers was the best at horseshoes. He could throw one ringer after another.

Bert would come out and personally supervise the cooking of the clams, corn and chicken. Renners provided their well known product free and in unlimited quantities. This happy combination made everyone want to join in the singing when Ditmansen and his musical clown's played all the old songs.

After gorging themselves on Bert's delicacies the doctors would form into small groups to consider the mathematical problems of boxcars, little Joes and sevens or the superiority of flushes over two pair. It always seemed that any dentist present seemed to excel in that branch of science.

Finding the way home without landing in Bessemer or Lisbon was a problem. Signs were no longer visible and the best way was look at the stars and start north. If one could find Poland he was set and his car would take him the rest of the way. It was a delightful way to spend a summer afternoon.

President Robert Poling made a glowing tribute to the general practitioner and advocated an American Board of General Medicine to give recognition to those who demonstrated greater ability in this phase of medicine. Twenty years later, the Academy of General Practice is involved in a heated discussion over such a proposal.

Dr. R. V. Clifford joined the U. S. Navy and left for the Naval Hospital in Philadelphia. Dr. M. J. Sunday took over his practice for the duration. Dr. E. H. Young returned from post-graduate study at the University of Michigan. St. Elizabeth's Hospital reported that July was the busiest month since their organization. Nine hundred eleven patients were admitted and one hundred thirty-five babies were born there. Dr. Nathan Belinky had a leading article on "Situs Inversus Totalis." His patient's heart was on the right side and a gangrenous gall bladder was removed from the left side.

Dr. R. D. Gibson, Youngstown's pioneer ophthalmologist died in July. He was the first medical specialist in Mahoning County. The writer remembers how carefully he used to sharpen his Graefe knife before a cataract operation and the meticulous technique he observed.

Dr. Harry E. Welch, another pioneer physician died in August. He was health commissioner for thirty years and a finer gentleman never lived.

Ten Years Ago-September 1950

President Nelson reported that 63 members had not paid their dues of \$25.00 for the year 1950 and were about to be dropped from list of membership. This, in a good year when organized medicine needed loyal support.

Dr. W. H. Bunn, President of the Youngstown Area Heart Association announced plans for a rheumatic fever prevention program. The program

is still going strong ten years later and has been an outstanding national example of the value of concerted effort in preventing rheumatic heart disease.

Dr. Harold Teitelbaum was appointed medical director of the Mahoning Tuberculosis Sanitorium to succeed Dr. Wm. Newcomer. Drs. Fred Coombs and Arnoldus Goudsmit addressed the new Academy of General Practice on "The Uses of ACTH and Cortisone." E. J. Reilly was President of the group. Dr. Ivan Smith addressed the Youngstown Hospital Staff on "Physical Medicine" and his paper appeared in the Bulletin. He claimed that physical medicine is the oldest branch of medicine and the one most neglected by ethical practitioners.

Dr. Patrick Cestone opened an office for the practice of surgery after returning from the Army. Dr. Kenneth J. Hovanic arrived here to practice pediatrics in association with H. Bryan Hutt.

No mention in the *Bulletin* of picnics, golf matches or any other recreation. Sixty-three members delinquent. Maybe collections were bad.

—J. L. Fisher, M.D.

DR., BELINKY ELECTED V.P.

Dr. David A. Belinky was elected a vice president of the National Association of Coroners at a recent convention in Chicago. Dr. Belinky has been on the association's advisory board since 1953.

RHEUMATIC DISEASE SESSIONS AT OSU

The Fifth Annual Sessions on Rheumatic Diseases will be held October 16, in the Ohio Union on the Ohio State University Campus, sponsored by the OSU College of Medicine.

The session is designed to give an exhaustive, comprehensive survey of rheumatoid arthritis. Further information is available from Dr. F. W. McCoy, Director, Rheumatology Division, Ohio State University Hospital.



for Financial Security when your earnings are stopped by disability.

Take advantage of the specialized training and over 50 years combined experience in planning complete and personalized programs of protection against the financial hazards caused when disability strikes.

Stillson & Donahay Agency, Inc.

Rown Bldg.

2400 Market Street

ST-2-8109

Youngstown, Ohio

Blood pressure that goes up with stress often comes down with SERPASIL®

(reserpine CIBA)

SUMMIT, N. J.

One reason that many cases of hypertension respond to Serpasil is that many cases are associated with stress. Stress situations produce stimuli which pass through the sympathetic nerves, constricting blood vessels, and increasing heart rate. Hyperactivity of the sympathetic nervous system may elevate blood pressure; if prolonged, this may produce frank hypertension. By blocking the flow of excessive stimuli to the sympathetic nervous system, Serpasil guards against stressinduced vasoconstriction, brings blood pressure down slowly and gently.

In mild to moderate hypertension, Serpasil is basic therapy, effective alone "...in about 70 per cent of cases..."*

In severe hypertension, Serpasil is valuable as a primer. By adjusting the patient to the physiologic setting of lower pressure, it smooths the way for more potent antihypertensives.

In all grades of hypertension, Serpasil may be used as a background agent. By permitting lower dosage of more potent antihypertensives, Serpasil minimizes the incidence and severity of their side effects.

Coan, J. P., McAlpine, J. C., and Boone, J. A.: J. South Carolina M. A. <u>51</u>:417 (Dec.) 1955. / 2830MB Complete information available on request.



PUBLIC HEALTH EDUCATION



The purpose of health education is to improve health behavior. When the health behavior of a majority of the individuals comprising the community is raised there is a general improvement in the health level and well being of the community.

The most important agencies in bringing about this improved health behavior of a community under our system of medical care are first of all the practicing physi-

cian, then the school health services and thirdly the health department along with the volunteer health agencies.

The major responsibility of course of educating the public lies on the shoulders of the private practitioner because in most cases the patient seeks him out voluntarily because of the realization that his health needs are temporarily or more permanently not being fulfilled. Since the relationship is usually a voluntary one the patient is in a receptive mood to learn what measures would be most helpful in relieving the present difficulties he is experiencing or what he can do to improve his health in the future. It is at this moment when the patient is most receptive to any educational suggestions which the physician has to offer and why it is so important that the physician not fail to take the opportunity to instruct the patient in measures which will relieve his present or future needs.

For instance in the case of a young child suffering from a communicable disease this is the ideal time to inform the parent of the immunization needs of the child to prevent other childhood illnesses if these precautions have not already been carried out,

Certainly the physician who repeatedly fails to use or recognize the ideal opportunities for health education which are open to him can hardly be listed among the thoughtful practitioners of medicine.

Probably the failure of many practitioners to take the time and patience to instruct the patient in proper health habits is one of the most frequent charges made against our profession and in many cases justifiably so.

While no other agency has the ideal opportunity to teach health education that the physician has certainly the efforts of schools and other health agencies to instruct in health matters must be continued and enlarged upon.

In our Youngstown schools we have active programs in health instruction and in screening examinations to detect vision, hearing and speech defects. When these defects are discovered they are followed by the school nurses and the visiting nurses until they are placed in the proper channels for the correction of their defects.

In our local health department we are making an effort to increase the health education activities of our department by members of our staff making talks, attending numerous meetings and partaking in the discussions, by the distribution of pamphlets and booklets on health matters whenever the opportunity presents itself, by encouraging the efforts of voluntary health agencies and the furnishing of various educational materials to television and radio stations for their use.

The center of a health education program in the local health department is dependent upon the presence of a health educator. The salary of a health educator has been approved by the Board of Health in recent years and it has been included in our recent budgets; however legislative authorities who review the annual budget have not permitted it to go on to the appropriations stage.

However this is an appropriation which we shall continue to struggle for until it is granted, and in the meantime every effort will be made to enlarge on our health education activities whenever possible.

-L. A. Blum, M.D.

BOARD OF HEALTH BULLETIN — CITY OF YOUNGSTOWN REPORT FOR JULY, 1960

| | | LJOL | 1, 1000 | | |
|---------------------|-------|------|---------|------------|------------|
| | Resi | dent | Non-R | esident | Total |
| | M. | F. | M. | F. | |
| Births | 120 | 129 | 144 | 13,1 | 524 |
| Deaths | 82 | 70 | 42 | 4 2 | 236 |
| Infant Deaths | 6 | 6 | 1 | 2 | 15 |
| | JULY, | 1959 | | | |
| | Resi | dent | Non-R | esident | Total |
| Births | 152 | 159 | 136 | 113 | 560 |
| Deaths | 75 | 58 | 52 | 34 | 219 |
| Infant Deaths | 2 | 7 | 8 | 1 ' | 18 |
| CONTAGIOUS DISEASES | | July | 1960 | | July 1959 |
| | C | ases | Deaths | Cα | ses Deaths |
| Chicken Pox | | 3 | 0 | | 3 0 |
| Diphtheria | | 0 | 0 | | 0 0 |
| Measles | | 3 | 0 | | 2 0 |
| German Measles | | 0 | 0 | | 3 0 |
| Mumps | | 2 | 0 | | 4 0 |
| Polio | | 0 | 0 | | 0 0 |
| Scarlet Fever | | 2 | 0 | | 0 0 |
| Tuberculosis | | 2 | 2 | | 7 1 |
| Tyhpoid | | 0 | 0 | | 0 0 |
| Whooping Cough | | 0 | 0 | | 3 0 |
| Gonorrhea | | 24 | 0 | | .3 0 |
| Syphilis | | 3 | 0 |] | 4 0 |
| Rheumatic Fever | | 18 | 0 | | 6 0 |
| Inf. Hepatitis | | 3 | 0 | | 0 0 |
| Meningitis | | 1 | 0 | | 0 0 |
| VENEREAL DISEASES | | | | | |
| New Cases | | M. | | F. | Total |
| Syphilis | | 2 | | 1 | 3 |
| Gonorrhea | | 13 | | 10 | 23 |
| | | | | | |
| Total Patients | | | | | 26 |
| Total Visits (pts) | | | | | 130 |

NAMES IN THE NEWS

Mahoning County Welfare Director, I. L. Feuer, was recently elected national commander of the Jewish War Veterans.

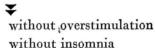
New from Lederle . . . a logical combination in appetite control

BAMADEX

meprobamate with dextro-amphetamine sulfate LEDERLE

meprobamate eases tensions of dieting

d-amphetamine depresses appetite and elevates mood



without barbiturate hangover

Each coated tablet (pink) contains: d-amphetamine sulfate 5 mg., meprobamate 400 mg. Dosage: One tablet taken one-half to one hour before each meal.



LEDERLE LABORATORIES, A Division of AMERICAN CYANAMID COMPANY, Pearl River, New York

PATRONIZE OUR ADVERTISERS AND MENTION THE BULLETIN

TAKES THE HURT AND STING OUT OF

MINOR CUTS & ABRASIONS

RAPID AND LONG-LASTING ANESTHETIC ACTION

XYLOCAINE®

OINTMENT 2.5% & 5%

TOPICAL ANESTHETIC

WATER-SOLUBLE/NONSTAINING ALSO FOR INSECT BITES POISON IVY & SUNBURN





"U.S. PAT. NO. 2,441,498 MADE IN U.S.A.

POSTGRADUATE DAY SPEAKERS ANNOUNCED

An outstanding list of speakers for the Sixth Councilor District Post-graduate Day has been announced by the Postgraduate Committee.

It includes:

Campbell Moses, M.D., University of Pittsburgh William B. Ford, M.D., University of Pittsburgh William G. Cahan, M.D., Memorial Hospital, N.Y. Charles K. Friedberg, M.D., Mount Sinai Hospital, N.Y. Nicholas S. Gimbel, M.D., Wayne University Alfred Brockunier, Jr., M.D., Memorial Hospital Jerome A. Urban, M.D., Memorial Hospital Henry E. Wilson, M.D., Ohio State University Stanley O. Hoerr, M.D., Cleveland Clinic Harry Shwachman, M.D., Harvard University Steven O. Schwartz, M.D., Northwestern University Roland Anthone, M.D., University of Buffalo H. William Clatworthy, Jr., M.D., Children's Hospital, Columbus Robert W. Hopkins, M.D., Western Reserve University Nicholas J. Giannestras, M.D., Good Samaritan Hospital, Cincinnati Harry Houser, M.D., Western Reserve University Frank H. Mayfield, M.D., University of Cincinnati Edward L. Bortz, M.D., University of Pennsylvania

The Postgraduate Assembly will be held at Stambaugh Auditorium on Wednesday, October 26, 1960. Mahoning County Medical Society will be host.

SOCIAL NEWS—ST. ELIZABETH HOSPITAL

Ed Pichette was in Denver for convention on medical audits (meaning bigger and better hospital charts).

Congratulations to Dr. and Mrs. Sam Petraglia on birth of James Francis. Jim Sofranec and family (including all 6 children) visited his in-laws in Chicago.

William Mermis is recuperating in St. Elizabeth Hospital.

—G. L. Altman, M.D. J. R. Sofranec, M.D.

ST. ELIZABETH HOSPITAL CHARITY BALL

Medical education and research will get a boost from the First Annual Charity Ball of St. Elizabeth Hospital, to be held at Idora Park, Wednesday, September 14.

Conceived by Dr. J. M. Benko, Chairman of the research committee for St. Elizabeth Hospital, the ball will provide funds for an improved graduate

training program.

Medical Staff Advisory Committee for the Ball includes: Dr. M. W. Neidus, Dr. Stephen W. Ondash, and Dr. Leonard P. Caccamo. Tickets may be bought from the following members of the Ticket Committee: Dr. John J. McDonough, Dr. Alexander Phillips, Dr. Samuel D. Goldberg, Dr. C. E. Pichette, Dr. J. J. Wasilko, Dr. Alfred S. Mangie, Dr. Paul J. Mahar, Dr. Anthony J. Bayuk, Dr. B. I. Firestone, Dr. R. J. Scheetz, Dr. A. J. Brandt, and Dr. V. L. Goodwin.

Music for dancing will be provided by the Les Elgart orchestra.



SCHERING writes a new chapter in diuretic & hypertension therapy

lowest dosage - unexcelled diuretic activity



selective electrolyte screening

lower potassium excretion, less risk of digitalis toxicity...maximum sodium output... balanced sodium and chloride excretion...24-hour effect on one 4 mg. dose...significant antihypertensive effect alone, potentiates other antihypertensive drugs... more economically priced...dosage less than 1/100 of chlorothiazide

Packaging: NAQUA Tablets, 2 and 4 mg. scored, bottles of 100 and 1000.

CLOMYCIN® NOTES:

Demethylchlortetracycline Lederle

performance in iplicated" cases

"Extra" activity, milligram for milligram²⁻⁴ is the basis for outstanding clinical performance. Results of DECLOMYCIN therapy were satisfactory in a series of pneumonia cases, over half of which were complicated by pleural, suppurative, bronchial, or underlung problems.1 lying structural

1. Duke, C. J.; Katz, S., and Donohoe, R. F.: Demethylchlortetracycline in the Treatment of Pneumonia, Read at Seventh Antibiotics Symposium, Washington, D. C., November 5, 1959. 2. Finland, M.; Hirsch, H. A., and Kunin, C. M.: Observations on Demethylchlortetracycline. Read at Seventh Antibiotics Symposium, Washington, D. C., November 5, 1959. 3. Hirsch, H. A., and Finland, M.: Antibacterial Activity of Serum of

Normal Subjects After Oral Doses of Demethyl-Normal Subjects After Oral Doses of Definition, technoretracycline, Chloretracycline and Oxytetracycline, New England J. Med. 250:1099 (May 28) 1959. 4. Lichter, E. A.; Sobel, S.; Spies, H. W.; Lepper, M. H. and Dowling, H. F.: Demethylchlortetracycline Therapy in Pneumonia, Scarlet Fever and Other Infections. A.M.A. Arch. Int. Med. 105:601 (Apr.) 1960.

CAPSULES, 150 mg.-PEDIATRIC DROPS, 60 mg./cc.-new cherry-flavored SYRUP, 75 mg./5 cc. tsp.

FULL ACTIVITY...LESS ANTIBIOTIC...SUSTAINED-PEAK CONTROL..."EXTRA-DAY" PROTECTION AGAINST RELAPSE

PRECAUTIONS: The use of antibiotics occasionally may result in overgrowth of nonsusceptible organisms. Constant observation of the patient is essential.

LEDERLE LABORATORIES, a Division of AMERICAN CYANAMID COMPANY, Pearl River, New York

SEPTEMBER

What's Your Hobby, Doctor?

Many physicians are so devoted to the practice of medicine that they never have time to develop any extra-curricular activities. Others, however, have found time to develop and pursue some very interesting hobbies. We have attempted by post card survey and by word of mouth to become aware of outstanding hobbies and their most ardent advocates. Undoubtedly we will be guilty of many unintentional slights, but we'll give it a go anyhow.

Some of our numbers are imbued with an excess of energy which finds outlet in violent physical effort. Dave Brody and Craig Wales are ranking squash racketeers while Morris Rosenblum is a perenial hand ball doubles champion. No one has been chosen for the Olympic team this year, but that certainly doesn't dampen the sports enthusiasts among us. All of us talk about our par golf, but only John Rogers, and Bill Breeseman with handicaps of three or four currently have the ability to be the equal of the local pros. Of course Bill Welsh in his prime was the real medal winner. Harold Reese recently won a national Bowler's Singles title in Buffalo with a 728. In the dead of winter, Hendrik Marcella, Art Shorten, George Cook, and Bob Tornello can be found shushing down the ski slopes.

A number of our area physicians are quite adept with gun and rod. David Montgomery goes bear trapping in Canada, and has bagged a 275 pound blackbear. Nick Gordon, a dead shot from way back, has several four point bucks to his credit. Many busy medics, in the true tradition of Isaac Walton, forget their problems as they drop a fly gently on the surface of a quiet pond, or troll by an enticing weed bed. Among the most persistent of the trout fishermen are Earl Brant, Bill Bunn, Sr., Al Phillips, and Bob Mossman, while Canadian lakes often see the likes of Bob Poling, Gordon Nelson, or Mike Steinberg.

On land and sea, Transportation has become an engrossing hobby for many. Sports car enthusiasts are multiplying like Japanese beetles. Outstanding, however, are such authorities as Jim Herald on Mercedes-Benz, Ray Boniface with his Alfa-Romeo, and Wayne Agey on Porsche. Wayne tears down and rebuilds his car engine before breakfast every morning.

Ohio's inland lakes resound to the purr of many fine motorboats. Lake Milton boasts such hotrodders as Ben Brown and Craig Wales. Lou Bloomberg's and Paul McConnell's cruisers require the larger waters of Lake Erie, while Arthur Rappoport cruises unchallenged on Chatauqua Lake. Ray Lupse. Chuck Stertzbach, Harlan McGregor, Joe Hall, Leonard Blum and Herman Alen (retired) are also boat owners. Hubert Banninga and Bob Kiskaddon sail and Frank Shaw is currently dickering for a new sloop which he plans to harbor on Lake Erie.

Horses have a varied type of fascination for many doctors. John Benko raises show horses while Elmore McNeal breeds Tennessee walkers. Stu Patton raises and trains ponies. Ardent equestrians such as John Scarnecchia, Merrill Evans, Charles McReynolds, Frank McNamara, and Ad Vance are often seen on the bridal path, while Andy Miglets, Orval Lawton, John Goldcamp, and Russ Rummell are more likely to be seen at the track.

Games have a fascination for others. Earl Young is an ace at tournament bridge while others such as Curt Wagner, Ray Hall, and Henry Ellison adroitly flip the pasteboards. Jim Fulks, Sid Franklin and John Melnick would rather contemplate over the chess board, while Joe Colla prefers 'Bocci'.

A long list of wood workers are led by Earl Brant with his many unique gavels, and George McKelvey with his magnificent model ships. Elmer Wenaas fashions duck decoys, while George Pugh, Bill Martin, John Rogers, Sam Tochtenhagen, Martyn Raupple, and Jake Turner will drive a nail into anything that they can lay their hands on. Nicholas Salistean collects Italian Renaissance furniture while Bryan Hutt has many fine antiques.

There are over fifty 'green thumbs' in our society, but only a handful are worthy of honorable mention as true horticulturists. Dave Brody cultivates exhibition dahlias, while Fred Schlecht propagates and raises rhododendrons. An unusual keeper of the greenhouse is Fred Coombs, who grows flowers that are used medicinally, such as foxglove (digitalis), delphinium (belladonna), and autumn crocus (colchicium). W. P. Young mentions "the husbandry of a lawn that is the glorifying influence of the entire community, and which involves just enough activity to keep an old man out of mischief."

Collectors of stamps and coins are numbered among us. Irving Berke and Ed Reilly are members of the stamp club while other professed philatelists are Marvin Goldstein, Maria Fok, Hubert Banninga, Don Bernat, and Howard Mathay. 'Mat' also has a fine collection of English coins, while Phil Giber collects ancient and 'proof' coins. Other coin colectors are Barclay Brandmiller, Gene Fry and John Melnick. Many others collect loose change and greenbacks for a hobby.

In the Fine Arts, painting and sculptoring are most popular. Dick Murray excels at both, while both Paul Harvey and Luisa Kerschbaumer have shown their paintings at Medical exhibitions across the country. Ben Berg is a cartoonist par excellence and also paints pastoral scenes. John Scarnecchia and Ernie Alvin are skilled sculptors and Ernie also tries his hand at ceramics along with such experts as Al Brandt. Music is of great interest to many physicians, and some are quite talented performers. Sandy Gaylord plays classical piano and recently gave a recital at Butler Art Institute. Luke Reed has had great experience at the piano with popular and semi-classical. Others such as Ed Thomas, Jim Fisher, Art Resch, and Arnoldus Gouldsmit choose to express themselves on the Hammond organ.

Not to be overlooked are a small group of individuals who have extraordinary interests. Some of the more unusual ones are as follows—Jim Smeltzer, scuba diver, believes himself to be a medical expert?? in underwater medicine. Jack Schreiber's slight of hand focuses his interest in parlor magic. Lawrence Weller engineers an HO gauge model railroad. Arthur Rappoport is entranced by Mayan-Assyrian archeology, and John La-Manna is a budding Astronomist who has yet to view Echo I through any proper equipment other than his eyes. Oscar Turner, an expert in Lapidary, makes foraging trips in search of semi-precious stones. He cuts, polishes and sets these gems in jewelry.

Bob Tornello takes part in some of our local theatrical productions, while Martin Denscheff professes a great interest in men's fashions. Arnoldus Goudsmit climbs Swiss mountains when he isn't busy giving sermons at Unitarian churches in the valley. He keeps up his wind for these ventures by using stairs instead of elevators. Stan Myers takes delight in reloading ammunition and tying trout flies. 'Cash' Altdoerffer, Dean Nesbitt, and Bill Bunn, Jr. are often seen with binoculars in hand, bird watching.

Perhaps the most wide spread interest lies in the field of photography and Hi-Fi music appreciation. Ardent participants are too numerous to mention. Many of our members are quite tied up in Civic affairs, while others settle down to serious reading such as American, Civil War, and Medical History.

It is most gratifying to learn that so many physicians have such interesting outside interests. Few of us, unfortunately, put aside enough time for their pursuit. Although few hobbies really pay off in a material sense, they provide an excellent outlet for excess energy and a real satisfaction for the creative instinct. Apologies again to those we have overlooked.

—W. H. Bunn, Jr., M.D. I. J. Turner, M.D.

ARE YOU SURE YOU CAN VOTE

With medical care looming as a strong political issue in the upcoming election, it behooves every member of the Mahoning County Medical Society to be prepared to vote. But, first, you must be eligible to vote!

Be sure you are registered at the Board of Elections. Registration deadline is September 28. Complete information about registering is spelled out in the August issue of the Ohio State Medical Journal on pages 1133-34.

If you are in doubt about whether or not you are registered, phone the Board of Elections, RI 6-6571.

MEDICAL BOOKS FOR JAPAN

A request for medical books has been received by the medical society from Dr. Clara Raven, Deputy Medical Examiner of Wayne County, Detroit, Michigan.

Books are needed by the Kansai Medical School Hospital in Japan. Dr. Raven recommends contributions as being "tremendously worthwhile." Books should be mailed to Kazue Ohara, M.D., Professor of dermatology, Kansai Medical School Hospital, Moriguchi, Osaka, Japan. The hospital will pay for postage and packing. More information is available at the office of the medical society.



MATCH the flavor of

RENNER Golden Amber

with any other BEER at any other price

. . . RENNER BREWING CO.

First with the Newest in Prescription Drugs

MAHONING PHARMACY

MYRON (Mike) FISH-Owner

- Free Delivery
- Open Seven Days a Week
- Three Pharmacists to Serve You
- Injectables Biologicals

1625 Mahoning Ave.

SW 9-3017

announcing: a powerful new ally to specific therapy

Becotin-

(vitamin B complex with vitamin C, therapeutic, Lilly)

specifically designed to assist in medical or surgical aftercare

helps shorten convalescence

restores normal tissue levels of important water-soluble vitamins depleted by the stress of surgery or severe disease or injury

pleasant, convenient, economical

easy-to-take tablet • no unpleasant vitamin odor • therapeutic potency at low cost

a "loading dose"

in every tablet

Each Tablet Becotin-T provides:

| Thiamine Hydrochloride (B ₁) | | | | | | | | | | | | | | | 15 mg. |
|--|-----|----|-----|-----|-----|-----|-----|-----|----|---|----|----|--|--|---------|
| Riboflavin (B ₂) | | | | | | | | | | | | | | | 10 mg. |
| Pyridoxine Hydrochloride (B ₆) | | | | | | | | | | | | | | | 5 mg. |
| Nicotinamide | | | | | | | | | | | | | | | 100 mg. |
| Pantothenic Acid (as Calcium | n F | ar | nto | oth | ner | na: | te, | R | ac | е | mi | c) | | | 20 mg. |
| Vitamin B., (Activity Equivale | ent |). | | | | | | | | | | | | | 4 mcg. |
| Ascorbic Acid (C) | | | | | | | | | | | | | | | 300 mg. |
| Liver Preparation and Stomac | ch- | Ti | SS | ue | 1 | 1a | tei | ria | ١, | | | | | | |
| Desiccated, Lilly | | | | | | | | | | | | | | | 125 mg. |

Usual Dosage: 1 or 2 tablets daily.

Available in bottles of 100 and 1,000 and in 5,000 bulk.

Lilly

002504

YOUNGSTOWN HEARING AID COUNCIL

The Youngstown Hearing Aid Council, composed of the Ethical Hearing Aid Dealers, of the Youngstown Metropolitan Area, was formed to promote the welfare of the hearing public and to better serve the hard of hearing.

The Code of Ethics they have adopted, is to provide standards of conduct for the hearing aid dispensers and consultants. These members are pledged to render the greatest possible aid to the hard of hearing and with the Code of Ethics, recognize the special responsibilities and pledge pursuit of the principles that have been adopted by the council members.

In cases where the Doctor finds there is no medical and/or surgical help available, he is able to refer his patient to responsible dispensers of hearing aids, with the assurance that his hard of hearing patients will be serviced with honest and conscientious attention, along with fair prices.

The following members agree:

- 1. To conduct their business in such a manner that will be of maximum benefit to the hard of hearing.
- 2. To refrain from selling a hearing aid when in our judgment, it will be of no justifiable benefit to the hard of hearing person, who has come to us for council and assistance.
- 3. To cooperate with the Medical Profession and other Ethical Agencies, in their endeavor to alleviate deafness and conserve hearing.
- 4. To maintain an Authoritative and recognized Public Information Center where any group or individual can secure information about deafness and hearing aids.

O. L. Cluse Audivox
Tom Rober Beltone
C. P. Kline Maico
F. N. Pascal Otarion
C. F. Simon Radioear
A. S. Morrison Sonotone
I. Matasic Tonemaster

Oct. 8

HAPPY BIRTHDAY

Get Your Annual Check-up

| Sept. 16 | Sept. 28 |
|---------------|----------------|
| P. H. Fuscoe | J. Nemeth |
| R. G. Mossman | Sept. 29 |
| Sept. 17 | D. H. Levy |
| J. Dentscheff | Sept. 30 |
| Sept. 18 | D. Stillson |
| J. A. Renner | Oct. 2 |
| E. R. Thomas | J. F. Dulick |
| Sept. 21 | Oct. 3 |
| R. G. Warnock | G. M. McKelvey |
| Sept. 23 | Oct. 4 |
| W. J. Flynn | G. Delfs |
| M. Halmos | Oct. 5 |
| E. H. Nagel | B. Katz |
| Sept. 25 | Oct. 6 |
| F. G. Herman | J. L. Calvin |
| Sept. 27 | |

I. N. McCann Oct. 9 J. F. Stotler W. P. Young Oct. 11 H. S. Ellison Oct. 12 B. I. Firestone J. R. Gillis Oct. 13 A. Goudsmit Oct. 14 E. T. McCune I. H. Smith Oct. 15 R. V. Clifford

R. J. Scheetz

"CONTROL MEDICAL CARE COSTS OR FACE SOCIALIZED MEDICINE," N. I. STUDY UNIT WARNS

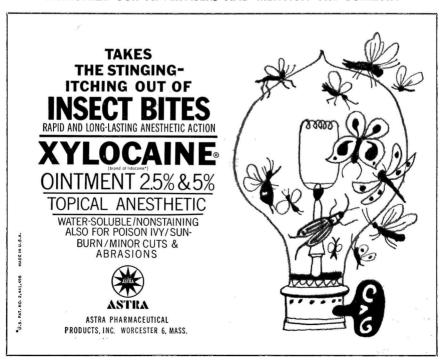
The New Jersey Blue Cross rate study committee recently issued a stern warning to the State's medical profession that unless there is some kind of control over the rising costs of medical care "the goblins of socialized medicine will definitely get us if they don't watch out." This is the serious question which the medical profession should ponder, says the final report of the committee which made a two year study of Blue Cross rates.

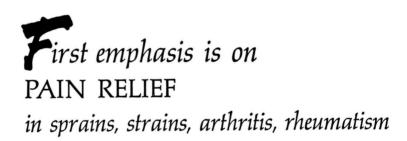
The report declared that while the committee does not advocate a system of socialized medicine, it warned the medical profession "if it wishes to stop socialized medicine from becoming an accomplished fact in this country, this committee believes that the medical profession must accept the responsibility of devising controls on the monopoly it exercises in the areas of hospital utilization and hospital medical care. The committee suggested that a special legislative committee now study Blue Cross and delve further into the subject.

The committee concluded that its study of the normal administration costs of hospitals were not contributing to the rises in Blue Cross rates, but the medical influence was "five times as great a factor in the increases." The so-called hospital administration since 1953 has risen 7.8% of the per diem costs while the medical profession is involved in a 24.6% rise for the same period.

-New York Journal of Commerce, 4-25-60

PATRONIZE OUR ADVERTISERS AND MENTION THE BULLETIN





not only relieves pain but also relaxes taut muscles

SAFE POTENT FAST



Samples and literature on request

WALLACE LABORATORIES, Cranbury, New Jersey

FEES-LET'S TALK THEM OVER

In his presidential address before the 43rd annual clinical congress of the American College of Surgeons at the Hotel Traymore in Atlantic City, Dr. William L. Estes, Bethlehem, Pa., covered many medical and surgical problems, including what he termed "trends to create a consciousness of cost."

Dr. Estes, who has served many years as a member of the A.M.A. House of Delegates, said hospital and health insurance was "a great godsend," and

then added:

"In our concentration upon, devotion to, and accurate application of the potentials in diagnosis and therapy, there has been built up a reluctance and distaste for direct consideration with the patient of the financial background of medical care. However, a frank discussion before operation with the patient or his family of the probable total cost of intended surgical procedure and what part insurance will play in defraying the expense should have universal application, in order to eliminate this source of potential surgeon-patient misunderstanding as well as worry concerning the financial obligation involved."

This, of course, does not apply alone to surgery; it is applicable to any type of medical service.

Continuing on this economic point, Dr. Estes said:

"In the better care of the patient, we cannot afford to ignore his economic problems any more than his health deviations. One may very well depend on the other. A straightforward explanation of the hospital costs and surgical fees, preferably before operation or, in the case of emergencies, at a properly selected interval, should serve to eliminate this great element for misunderstanding and grave source of public antipathy and condemnation."

President Eisenhower sent a personal message to the surgeons. One portion of it was particularly significant not only to surgeons but to the medical

profession in general. The President said:

"The waters of liberty flow from one source: voluntary initiative and effort. In these complex modern days, too often we find the spring drying up for want of volunteers. Too much dependence on the arm of government. Too much turning to taxation to support what initiative once sought out.

"Certainly there are many things which local, state, and federal governments can and must contribute. But personal freedoms are better preserved in a team or a partnership than through over-dependence. In a free democracy like ours, less and less—not more and more—should devolve on government . . ."

Secy. Letter

INCORPORATORS ADOPT CODE OF REGULATIONS

A meeting of the incorporators of the Mahoning County Medical Society was held on August 10 for the purpose of appointing a Statutory Agent and adopting the Code of Regulations to govern the new corporation. The incorporators are Dr. A. A. Detesco, Dr. M. W. Neidus, and Dr. F. G. Schlecht.

Mr. Howard Rempes, Executive Secretary of the Society, was appointed Statutory Agent to replace the former Atty. Franklin B. Powers, who had

been initially appointed as agent.

The adopted Code of Regulations will be presented to the members of the Society for ratification at the Sept. 20th meeting. The meeting will be held, following a free buffet dinner, at the Mural Room. Dinner will be at 6:30 p.m.; meeting at 7:30 p.m.

PROSTHESIS LEGS - - - ARMS

YOUNGSTOWN LIMB COMPANY

14 South Meridian Road (at Mahoning Ave.—Route 18) Youngstown, Ohio

Telephone SWeetbriar 2-2561

Rehabilitation for Amputees
Since 1918

Specialists on Lower Extremity

FOUR CERTIFIED FITTERS

A Single, Higher Standard of Cleaning

Exclusive

BLAIR-CARE

YOUR ENTIRE WARDROBE
LIKE NEW

Try Our New Shirt Laundry

BLAIR'S

Cleaners

Furriers

STerling 2-8181

Nino Stores



LOUIS ${f R}$ OTH CLOTHES

—promote a new sense of well-being that the doctor is first to appreciate . . . easy of fit, relaxed in styling.

Tailored in California

HARTZELL'S

features Louis Roth Clothes

Lyons Facts:

- 1. Operating in the Valley since 1892.
- 2. Constantly striving to maintain adequate inventories for the needs of the profession.
- 3. Operating a complete repair department covering all equipment sold.
- **4.** Maintaining **major equipment items for Loan** while your equipment is being repaired.
- 5. Well trained personnel to assist you in placing your orders and to advise you of the relative merits of all types of equipment.
- 6. Modern and adequate delivery equipment for routine orders as well as your emergency orders.
- Procurement of special equipment for the profession and for the patient.

Thanks For Your Continued Patronage

Lyons Physician Supply Co.

Youngstown, Ohio

Valley Owned and Operated

OTOMETRY

The purpose of this article is to clarify terms and to help define the field of the hearing instrument dispenser and the relation of otology, audiology and otometry. These are three separate approaches to the improvement of defective hearing, each complimenting the other. To obtain maximum help the best use is audiology and education, or to correct the defect by otology with anatomy and repair or by otometry and prosthetic devices.

Hearing enhancement requires that something be done to improve the existing hearing problem; and cannot be obtained without an understanding of what needs to be done. An individual may try to get along with what hearing remains, he may go to an otologist, audiologist or an instrument dispenser but maximum help cannot be obtained without proper consideration and use of each means of improvement.

Hearing defects differ, so hearing instruments must be different and be properly dispensed as required for a particular type of defect. The proper prescription and fitting of hearing instrument is a profession.

Otometry is the science of measuring the sound pressure operating ability of the ear. The otometrist, to make a final prescription, has to know the pressure for maximum intelligibility, comfort and pleasure.

The purpose of otometric measurement is to obtain the information for evaluation purpose or prescription. These measurements do not supply all the facts but do supply essential information without which a hearing aid dispenser becomes merely a salesman of hearing instruments.

As the hearing instruments keep improving so it becomes necessary for a professional hearing instrument dispenser to understand and apply scientific principles.

There is neither inconsistency nor incompatibility between otology and otometry. Professional acceptance and cooperation depend upon mutual scientific understanding. The otologist or audiologist can quickly tell whether a hearing instrument dispenser is a professional otometrist or not. Otometry is of common interest to all working in the field of hearing and which successful cooperation and recognition largely depends.

-Othal Cluse

AMA JOURNALS

Are you receiving your journals? If you have paid your 1960 dues to the American Medical Association, you should be receiving the AMA Journal, AMA News, Today's Health, and an AMA specialty journal.

Those members who desire to change their specialty journal to another can obtain AMA forms for this purpose by writing to Mr. Charles S. Nelson, Executive Secretary, Ohio State Medical Association, 79 East State Street, Columbus 15, Ohio.

Following is a list of the specialty journals published by the American Medical Association:

Archives of Internal Medicine Journal of Diseases of Children Archives of Dermatology Archives of Neurology Archives of General Psychiatry Archives of Pathology Archives of Surgery Archives of Otolaryngology Archives of Ophthalmology Archives of Industrial Health



RALPH P. WHITE

WHITE'S

DRUG STORES

Youngstown Owned and Operated



RALPH P. WHITE, JR. (Bob)

- Aid for Aged; Welfare; and Veterans Prescriptions are all filled as directed, in all of our 5 stores.
- 2. DEPENDABLE SERVICE 9 A.M. to 9 P.M.; Complete Stocks . . . Try us . . . first, last, and always!
- Trusses and elastic hosiery available a t259 West Federal Street Store, Expert fitters.
- 4. Complete Non-Allergic Cosmetics (Marcelle) line available at all stores.
- 5. Delivery service over entire metropolitan Youngstown area.
- Emergency Prescription Service . . . Nights Sundays, or Holidays . . . R. P. White Jr. RI 7-2739.

IVY-nox

BOWRERO

TREATMENT AND PREVENTION OF POISON IVY, POISON OAK & INSECT BITES

what is IVY-NOX?

IVY-NOX is a pressurized product, for topical use, in the treatment or prevention of poison ivy, poison oak or poison sumac dermititis. Also insect bites, i.e., chigger, mosquito, wasp, bee, etc.

IVY-NOX contans the co-polymers polyvinylpyrrolidone—vinyl acetate and benzylkonium chloride 1:1000 in an alcohol acetone base.

what does it do?

IVY-NOX by virtue of the polyvinylpyrrolidone detoxifies the resin Urushiol, the causative factor in ivy and oak, and sumac dermititis—rendering it inactive. It forms an invisible sterile coating whereby reducing the incident of secondary infection, and spreading of the dermititis by "weeping." IVY-NOX is colorless and can be removed with soap and water.

directions for use:

For poison ivy and oak—wash the affected area as quickly as possible with soap and water and dry with a soft towel. Spray the IVY-NOX, applying only a light coat. Relief from burning and itching is almost instantaneous. Repeated coats may be necessary.

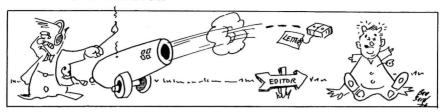
IVY-NOX is available in two oz. pressurized cans.

REFERENCES: Dieckhoff, J., Z. Kinderheilk 70,177 (1951) Stoder, J. and Hockerts, J. Duet.

Med. Wochschr. 74,282 (1949) Smirk, F. H., Lancet 263,695 (1952); Brit. Med. J., 178 (1954)

distributed by ... { THE BOWMAN BROS. DRUG CO.

LETTER TO THE EDITOR



LOVE, WHERE IS THY STING?

As a result of powerful psychological forces, some kind of government sponsored medical, hospital, and nursing home care for the aged is a certainty. Logical facts (such as the laws of economics, the principle that something material can never be obtained without expenditure, the increasing size of government control and interference) are meaningless because of subtle and potent emotional factors.

In our society, the aged are not given respect, dignity, honor, or esteem. Instead, the aged are retired at 65, relegated to secondary positions, treated as misfits and outcasts, considered an obligation and a burden to be tolerated. Can the shame and guilt of the young be silenced by giving the aged "free" medical care?

Do the aged desire "free" medical care? This question is never asked. I believe that the aged desire respect, acceptance, opportunities, jobs, proper housing, recreation—not "free" medical care.

Politicians have attempted to dismiss the aged with promises—this year with "free" medical care. Future elections will promise some "free" food or housing or clothing allowance for the aged. The recent conventions were a parade of what is today called "youth". The wisdom and experience of the older political figures or members of the population was neither encouraged nor sought. This presidential and other elections will be close contests. All candidates will seek the important votes of the aged by promising some form of "free" medical care. This will be the only consideration that the aged will receive in return for their votes.

Labor must provide something more, particularly since some labor leaders are already thinking about compulsory retirement before the age of 65—except for themselves. The laborer is, in effect, told: "Do not protest or rebel against your labor leaders, we will get you free medical care when you retire". The laborer will receive his pension and medical care—and then be shoved aside. Again, I ask, "is this what the aged desire?"

Management has no real interest in the aged—except as a consumer. It can give its salaried workers a pension, the satirized party and gift watch, then send the retired worker to his oblivion with "free" mental care. Industry thus provides the same as unions—without the necessity of paying dues.

Can the public calm its troubled feelings regarding its poor attitudes to the aged with "free" medical care? Can our own fears regarding our future at an advanced age be allayed by this provision? I do not think so.

Another psychological force lies in the tendency to bigness in government, industry, business, and labor. The independent and self employed man seems to represent an enemy. Physicians are the most highly respected in this dwindling group. Arguments favoring "free" medical care for the aged do so more on a basis of attacking what physicians represent. Physicians are blamed for the cost of insurance, hospitalization, and drugs. There is bitter irony in the fact that physicians are no longer praised because

medical science has prolonged the average life span but are almost blamed for all the troubles of the aged.

In my fantasies, I picture the aged being granted honor, dignity, respect, acceptance—these can truly be given "free". Then, I picture both the aged and the young feeling more contented—the aged demanding nothing more and the young not seeking escape from guilt and shame by a compulsion to give more and more material objects to the aged.

But, like all fantasies, this will never occur. So, the aged will be given "free" medical care—but, nothing will be changed.

-Frank Gelbman, M.D.

LETTERS TO THE EDITOR

Dear Members:

I am sure you are aware that after years of effort a tax levy is being placed on the ballot this November, passage of which will provide financial support for an adequate program for our severely retarded children.

There is no longer any question of the need or advisability for these programs. Youngstown's program is one of the best, but sufficient money must be provided to see that it continues. We hope you will join us in pushing for passage.

The writer will be happy to appear at one of your meetings to ask support for this levy if you feel it advisable. If not, will you please read this letter to your group.

Sincerely yours,

MAHONING COUNTY COUNCIL FOR RETARDED CHILDREN
Leonard Kirtz
President

FOR MALPRACTICE

L'ARGER COVERAGE TO MEET INFLATION

by Specialists in Professional Liability Insurance

NORTHERN OHIO OFFICE

J. R. TICKNOR
αnd
A. C. SPATH, IR.

1836 Euclid Ave., Cleveland Tel. PRospect 1-5454

THE MEDICAL PROTECTIVE COMPANY

Fort Wayne, Indiana

O'LINN'S

Prescription Laboratory, Inc.

Reliable and Prompt Prescription Service

Phone RIverside 6-2435

Hours:

8:30 A.M. to 10 P.M.

Emergency Night Service Call RIverside 3-1300

30 Bus Arcade at Commerce St. Entrance

Youngstown, Ohio

HEARING GLASSES BY MAICO ELECTRONICALLY PERFECT BEAUTIFULLY STYLED

SCIENTIFICALLY FITTED

Refer your patients with confidence



HEARING AIDS • **AUDIOMETERS ELECTRONIC STETHESCOPES**



908 Mahoning Bank Bldg.

RIverside 3-7212

C. P. KLEIN, Manager

HYSOBEL

For Those Who Want To Lose Weight

Hypothyroidism Appetite control Decreases excitability Bulking agent Each tablet contains: d-Desoxyephedrine HCL5 mg. (1/12 gr.)

 Methylcellulose
 0.15 Gm. (2½ gr.)

 Thyroid
 15 mg. (¼ gr.)

Supplied in bottles of 1000 and 100

THE ZEMMER COMPANY

Oakmont, Pa.

"Does it matter who fills the prescription?" "Ah Doctor, does it matter who writes the prescription?"

LAERI APOTHECARY

Home Savings & Loan Bldg.—2nd Floor

RIverside 7-9636

POLIO INNOCULATIONS SLOW

Even though the Salk vaccine was developed and proved effective four years ago, only 67.9 million Americans of a total population of 177.3 million have been fully vaccinated against polio, Basil O'Connor, president of The National Foundation, has announced.

Estimates for July 1, 1959, show that 68 per cent of the highly susceptible group of persons under 20 years of age have completed the Salk inoculations. Within this group the most susceptible of all are preschool children, of whom only 51 per cent completed the Salk shots.

Another population segment running α high risk of polio is the 20 to 39 age group, of whom only 34 per cent have been fully inoculated. Of those

over 40, 91 per cent have not been fully vaccinated.

Further figures show that considerable numbers of people started the series of Salk inoculations but have not yet completed them. Six million received one shot and nearly 12 million received two. Among those under 20 years of age, the breakdown is five per cent receiving one shot and 11 per cent receiving two.

"With the incidence of polio rising as fast as it has this year," Mr. O'Connor said, "these figures that show 109.4 million Americans still unprotected by the Salk vaccine point up more graphically than anything I can

say the danger of postponing Salk inoculations."

The National Foundation also reports that 7.2 million of the 67.9 million persons fully vaccinated went beyond the basic series of three inoculations to take a fourth shot. This booster shot is now recommended by the U. S. Public Health Service and by The National Foundation for persons who completed the basic series at least one year previously.

LESTER'S

- PHYSICIAN SUPPLIES
- HOSPITAL SUPPLIES
- PRESCRIPTIONS

We offer

- Prompt courteous service—Free Delivery
- Complete Stocks
- Fair Price
- Literature—New Product Information

If we can be of service-

PLEASE CALL

318 Fifth Ave. RI 7-7141

264 W. Federal St. RI 4-4111 1003 Belmont Ave. RI 6-2657

BROWN'S DRUG STORES

NOW ON THE CENTRAL SQUARE

in the

Union National Bank Bldg.

and

FOUR CONVENIENT NEIGHBORHOOD LOCATIONS

| 2000 CANFIELD ROAD |
|--------------------|
| YOUNGSTOWN |
| 114 S. BROAD ST. |
| CANFIELD |
| |

DeBALD & CO.

OFFICE SUPPLIES and BUSINESS FURNITURE

CODO Carbons and Ribbons Southworth Papers

1109 Wick Ave.

Phone RI 6-0934

YOUNGSTOWN, OHIO

THORNTON'S

QUALITY LAUNDRY

DRY CLEANING

AND

FUR STORAGE

234 Belmont Avenue

RIverside 4-0155



Here we are in the fall season again after what I hope has been a pleasant summer for all of you. We will begin this month what I trust will be interesting meetings with good attendance. Your Board members have worked hard during the summer months to plan the coming year so why not come out and see just what they have in mind. The meeting on September 28 will be held at the home of Dr. and Mrs. George Cook on Newport Drive. The title of the program is "As Others See Us." The more you think of this, the more interesting it sounds. Our speaker will be Mr. Fred Nebot, Director of Public Relations at St. Elizabeth Hospital. His knowledge of the subject and his delightful sense of humor should make very good listening indeed. Perhaps you could be thinking of some questions as to how we, as doctors' wives, could help the medical profession in the field of public relations. Medicine is facing a crisis in the legislative field and it is up to us to give our wholehearted help in every way we can.

This is an election year. I know that is not news for anyone of us, but what are we doing about it? Don't be afraid to discuss politics on an intelligent level, get ideas from the other fellow, learn all the facts to support your views and then get out and vote in November. And how about taking your neighbor, you'll both feel better for it.

See you at Carols.

—Shirley Caccamo Publicity Chairman

REGISTRY UNDER FIRE BY FTC

American Registry of Doctor's Nurses, 1366 National Press Bldg., Washington, D.C., has been charged by the Federal Trade Commission with misrepresenting that it is a non-profit organization, and with giving customers the means to misrepresent themselves as registered, graduate or licensed nurses.

The complaint charges that the business is not a non-profit organization of professional nurses, as implied by the trade name, but is purely and simply a money-making operation conducted solely to sell insurance policies, certificates, pins, emblems and other insignia and indicia to persons employed in doctors' offices.

Medical assistants in local doctors' offices were circularized by the Registry about a year ago, and the Medical Society office received many inquiries concerning the organization.

ISALY'S YOGHURT

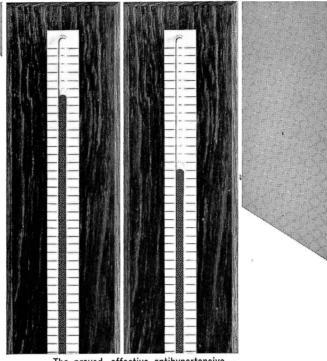
To help change the Intestinal Flora following antibiotic therapy...use Isaly's Yoghurt (cultured-bacillus acidophilus.)

supplied by isaly stores in half pints 22^{\cup}

OR CALL YOUR ISALY MILK MAN - PHONE: RI. 4-5151



for a smooth downward curve





The proved, effective antihypertensive — now combined with a safer, better diuretic DAILTDAY_N

Squibb Standardized Whole Root Rauwolfia Serpentina (Raudixin) and Benzydroflumethiazide (*Naturetin) with Potassium Chloride

New Rautrax-N lowers blood pressure promptly,¹ maintains a favorable urinary sodium-potassium excretion ratio,²-¹6 causes no undue disturbance of the electrolyte pattern.¹-¹6 Rautrax-N, combining Raudixin and Naturetin, a new, safer diuretic, facilitates management of all degrees of essential hypertension. It is effective even when rauwolfia alone proves inadequate, or when prolonged treatment, with or without associated edema, is a factor.

Rautrax-N may be used alone or in conjunction with other antihypertensive drugs, such as ganglionic blocking agents, veratrum or hydralazine, should such regimens be needed.

Supply: Rautrax-N-capsule-shaped tablets providing 50 mg. Raudixin (Squibb Rauwolfia Serpentina Whole Root) and 4 mg. Naturetin (Squibb Benzydroflumethiazide), with 400 mg. potassium chloride.

Dosage: Initially—1 to 4 tablets daily after meals. Maintenance—1 or 2 tablets daily after meals; maintenance dosage may range from 1 to 4 tablets daily. For complete instructions and precautions see package insert, Literature available on request.

1-16 References available on request.

