

FOR RELEASE: IMMEDIATE

Contact: Bob McGill



Mailed March 7, 1985

YOUNGSTOWN, Ohio - Art courses will be offered at two Poland locations this spring by the Youngstown State University Office of Continuing Education.

Both courses, "Introductory Painting: Watercolor" and "Creative Ceramics," begin on April 10.

The watercolor course will provide fundamentals for those who want to begin painting, and will offer additional training to those who have some experience in watercolor. Among the areas to be studied are the various styles of painting, color theory and design.

Georgan Carfano, a freelance artist from Poland, will teach the course, which will meet from 6:30-8:30 p.m. Wednesdays, April 10 through May 15, at Poland Union Elementary School. The course fee is \$55, with an additional \$10 fee for supplies.

"Creative Ceramics" will cover basic and intermediate methods of handbuilding clay ceramics. Instruction will emphasize personal expression and sound craftsmanship while teaching glazing and kiln firing.

Jane Floyd, a well-known Poland artist, will teach this course. "Creative Ceramics" will be held at the Poland Junior High School from 6:30-8:30 p.m. Wednesdays, April 10 through May 15. The course fee is \$55, with an additional \$15 fee for supplies.

For further information, or to register, call the YSU Office of Continuing Education at (216) 742-3358.

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YOUNGSTOWN, Ohio - Youngstown State University will honor Carmen E. Turner, speaker at the University's Winter Commencement March 23, with an honorary degree of Doctor of Laws.

Mrs. Turner is general manager of the Washington, D.C., Metropolitan Area Transit Authority, one of the largest transit systems in the nation.

More than 850 students who completed their work in the Fall and Winter Quarters will receive degrees.

The ceremony in Beeghly Center begins at 10 a.m. It will be broadcast live starting at 9:55 a.m. by the University's fine arts radio station, WYSU-FM (88.5).

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YOUNGSTOWN, Ohio - Preliminary planning and study is under way at Youngstown State University for what may become the first university-offered baccalaureate course in mall/shopping center business management.

Dr. H. Robert Dodge of Canfield, dean of YSU's Warren P. Williamson, Jr. School of Business Administration, said he hopes to have the new academic field of study approved and available to students here in the fall of 1986.

Funding to study and establish this new curriculum comes from the Edward J. DeBartolo Endowment Fund, created in August of 1984 with more than \$300,000 from the YSU Alumni Association, which was raised when Mr. DeBartolo was honored as recipient of the association's "Distinguished Citizen Award."

YSU President Neil D. Humphrey noted last fall that DeBartolo and William M. Cafaro told him that nowhere can they find university graduates with the right training for this type of property management.

DeBartolo is chairman and chief executive officer of the Edward J. DeBartolo Corp., which is the nation's largest developer of regional shopping centers.

Cafaro is chairman of the board of the Cafaro Co., the fifth largest mall developer and manager in the U.S. Both maintain corporate headquarters in Youngstown.

According to Dean Dodge, only Columbia College in Missouri offers such a degree at present.

Dean Dodge and Dr. Terry Deiderick, Boardman, professor of marketing, attended the International Council of Shopping Centers recently to discuss a mall management program with leaders of that group.

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"We're seeking information and endorsement of that council, and others in the field, as the program is being developed," Dr. Dodge reported.

He said workshops and seminars are being planned at YSU to delve further into curriculum plans and the future of such a program.

Youngstown State's mall management course would require internship with a mall/shopping center developer, Dr. Dodge said.

In addition to the DeBartolo and Cafaro organizations, he said contacts have been made with other major developers across the U.S., including Forest City in Cleveland, Taubman of Detroit, Castro and Federated in Columbus, and Simon in Indianapolis.

President Humphrey has said it is important for this university to develop programs to fit specific needs of our students and the market, Dr. Dodge noted, and said the proposed YSU program would meet this goal.

"Shopping Centers now are the retail centers of the nation," the dean said.

He added that any such program must gain approval of administrators, the YSU Academic Senate, the Board of Trustees and Ohio Board of Regents before it can become reality.

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