

FOR RELEASE: IMMEDIATE

April 30, 1987

YOUNGSTOWN, Ohio - Youngstown State University and the University of Akron today entered into an agreement which will allow engineers and students living and working in this area to take courses beyond the Master's Degree at Youngstown State as part of the Ph.D. (doctoral) Degree program in engineering at Akron.

Students who qualify for the UA doctoral program will be allowed to take up to 21 quarter hours at YSU, when approved by the student's UA Student Advisory Committee. (The degree requires a total of 60 quarter hours beyond the master's degree.)

A number of persons in Northeastern Ohio and Western Pennsylvania are expected to take advantage of this plan, the first such program in the engineering field for both universities.

Courses which qualify must be taught by YSU faculty members who are approved as Adjunct Graduate Faculty at the University of Akron. Graduate courses are expected to be cross-listed, and the equivalents listed in the bulletins or catalogs for each university.

In cases where the student wishes to do the research for his or her doctoral dissertation in a local industrial facility or in the laboratories at YSU, a member of the YSU faculty may direct the research.

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YOUNGSTOWN, Ohio - Five leaders from the shopping center world will be special guests over the next few weeks for Youngstown State University's course in Shopping Center Development.

J. J. Cafaro, executive vice president of the Cafaro Co.; Anthony Ross, president of real estate and senior vice president of Cafaro Co.; John Richley, director of operations for Cafaro; William D. Moses, senior vice president of real estate operations for the Edward J. DeBartolo Corp.; and Daniel Lowe, DeBartolo director of market research, will offer their expertise to some two dozen YSU students taking the course, which just opened this Spring Quarter.

The five will be visiting the class throughout May, beginning Monday, May 4, when J. J. Cafaro will lecture. He is a two-time visitor to the class. His last visit, this past Monday, won him a round of applause from the students.

Shopping Center Development, taught by Dr. Terry E. Deiderick of Boardman, professor of marketing, is an examination of shopping centers from a marketing and development standpoint. It covers such topics as marketing strategies, site selection, promotions, tenant mix and public relations.

The course is part of a new academic program in Shopping Center and Property Management, which was approved by the YSU Board of Trustees last June. The program is awaiting final approval from the Ohio Board of Regents in Columbus.

Dr. Deiderick said that the visiting businessmen are "lending their support and expertise to the program and giving the students first-hand information."

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Add One--Shopping

The Shopping Center and Property Management program is believed to be the first university-offered baccalaureate course in this field. When approved by the regents, the program will come under the YSU's Department of Marketing in the Warren P. Williamson, Jr. School of Business Administration. It will lead to the degree of Bachelor of Science in Business Administration.

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EDITOR'S NOTE: While these are classroom sessions, the media is invited to contact Dr. Deiderick at 742-3082 to arrange a visit at one of these guest sessions.