

# GUIDELINES

A Publication of The Ohio Counseling Association

**Summer, 1995** 

Vol. 21, No. 4

## From the President's Desk

Martin Ritchie

As this will be my last report as President, I want to begin by thanking all of the members of the Executive Council for their hard work and commitment which has resulted in a stronger Ohio Counseling Association. Executive Council represents our members and serves them through leadership and committee roles. I applaud you for your efforts and accomplishments. Also, I want to acknowledge all of our OCA members who live the profession every day and are dedicated to the mental health and well-being of Ours is an honorable others. profession. Whether we work in agencies, schools, colleges, clinics, or private practice, we can be proud to call ourselves counselors.

As I review my goals and objectives for this year, I see that I fell short in some areas; however, I believe that with your help I was able to make some significant achievements. First, and foremost I am happy to report that our membership has increased dramatically to more than 1300. This is due to the efforts of chapters and divisions, our visibility in government relations, the efforts of



our Membership Chair, Jeannine Studer, and our Administrative Consultant, Joe Saunders. The increased membership has put us on sound financial ground. By consolidating many activities which previously had to be contracted to outside agencies, Joe Saunders has streamlined the operations of OCA and saved us thousands of dollars.

We have remained politically active and are becoming a known force in Columbus. Even though HB 523 died with the ending of the General Assembly session, we are continuing to work through our Government Relations Committee to educate legislators and secure

their endorsement of another bill to provide for third party reimbursement. We have retained the services of a government relations consultant to monitor legislation which might affect counselors and represent us to the legislators. Much of the credit for our strong presence in Columbus must go to the hundreds of OCA members who donated their time and money to assist our efforts. The Elementary and Secondary Education Act became law and many OCA members were active in urging Congress to pass this bill. OCA continues to work with OSCA to reform legislation

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affecting school counselors and certification.

Committees were particularly active and productive. Their many accomplishments included revising the bylaws, creating a professional membership category, moving to anniversary date on membership, designing new OCA and OAMCD publicity brochures, and presenting OCA awards.

OCA chapters and divisions also had banner years in terms of membership and political action. They provided quality conferences and workshops. The Spring Conference, jointly sponsored by OMHCA/COCA/NCOCA, is a model of cooperation and unity in providing services to counselors.

Of course there is much work to be We must persist in our done. efforts for professional recognition with legislators. insurance companies, school boards, and the general public. Each of us must continue to represent profession proudly our communications with others. We must continue to strive for unity. If half of all licensed and certified counselors in Ohio cam together to speak in one voice, our power and influence would be awesome. I am confident that Maude Robinson, our new President, and Michael Maly, our new President-Elect, will make significant strides in these arenas as well as others, and I urge us all to lend them our support.

## Consultant's Column

Joe Saunders

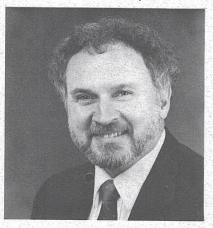
What a great year! Membership in OCA exceeds 1300, with 57% of that figure representing new members. You will be receiving a new form for membership renewal which only asks that you update the information we have about you, rather than tediously filling out the complete form as in years past. Of

# Guidelines

course, new members will complete standard membership forms as in the past.

The OCA bylaws provide that chapters and divisions submit names of their new officers and a copy of their bylaws by June 1 to the state office. I urge those of you who have not yet completed this task to do so in an expeditious manner. These updates are necessary so that rebate checks and membership lists might reach the proper officers after July 1.

Due to lack of interest, efforts to



provide liability, life, and group health insurance plans for OCA members have been halted. Should there be sufficient interest at a future date, we will initiate new efforts.

The OCA office is receiving copies of certificates of completion of the Red Cross training course "Introduction to Disaster Services" members interested in becoming part of the OCA Disaster Response Team. It will work under the auspices of the Ohio Red Cross. Members can complete the course by acquiring the video and learning packet from their local Red Cross chapter. As soon as I receive a xeroxed copy of the certificate of completion, the member is placed on the team. I encourage those of

you who are interested in responding to disaster in Ohio to take the course soon. We have already been a part of the state disaster drill on March 11. Once a part of the state team, you may further certify yourself for action in case of disaster in other states.

On February 11, the OCA Executive Council approved the following as a guiding statement in the matter of unity: that all divisions be committed to actively promoting unity, that is, actively collaborating with OCA on all major functions, and that ongoing dialogue be continued to promote unification efforts between divisions and OCA, especially between the two largest divisions, namely, OSCA and OMHCA.

I wrote the Ohio Bureau of Workmen's Compensation inform of the Rehabilitation Amendments Act which was recently signed into law by President Clinton. This act provides that rehabilitation services be provided by any professional licensed to do so in the state. I received the following response: "The Bureau of Workers' Compensation is fully aware of LPCC's scope of practice, however, per BWC Law 4121.121, the Administrator has the final authority to determine eligibility for provider enrollment." So much for federal law! Sounds like the old states' rights argument. Be aware-there still exist snags to recognition of counselors even when legislation is in counselors' favor.

At the recent ACA Conference in Denver, the American School Counselors Association Executive Council voted to disaffiliate with ACA. The process is subject to ratification of ASCA's national membership, and would involve

two years to complete the process. OSCA, however, in an early May meeting, reaffirmed intentions of cooperating with OCA in its efforts. I believe applause is in order for the OSCA Executive Council!

I wish to express my personal appreciation for the efforts of President Ritchie during the past year. There were several difficult which he was required to manage. He handled each in a conscientious manner, and with measured responses. My work was enhanced by his good counsel.

I anticipate another excellent year for OCA under the leadership of Maude Ann Robinson. She is a seasoned veteran in the counseling profession, having served for several years on the Executive Council. Give her your unlimited support!

#### Calendar of Events

June 3
Managed Beh. Healthcare Realities
MVACD Breakfast and Conference

MVACD Breakfast and Conference Eileen Self (513) 873-3290

June 5 - August 8 Kent State University Summer Counseling Workshops (800) 672-KSU2

July 14 - August 26 Institute for Personal Growth and Achievement, Inc., Licensure Review Course Workshops (800) 840-IPGA

August 18-19 (tentative)
OCA Leadership Training for
members of Executive Council

# **Guidelines**

## **Brewer Receives Award**

David Brewer of Beech Acres' Aring Institute recently received the prestigious "Healer" Award from the Children's Rights Council. This annual award is given to those who promote healing for children and families. especially those experiencing divorce. A resident of Burlington, Kentucky, Dave is a member and past president of the Cincinnati Counseling Greater Association. Congratulations. Davel

# Chapter and Division News

# **OMHCA**

President Myrna Gill writes: Saying goodbye as president is very difficult. I have chosen to say goodbye by thanking those who made this successful year possible.

Throughout my presidency, the support of OMHCA board members was a constant factor. Late night phone calls, early morning trips to Columbus, urgent letters to legislators and calls to Ohio senators were a few of the responsibilities that board members graciously accepted. Thank you, volunteers!

OCA's administrative consultant, Joe Saunders, cooperated in efforts to experiment with unification. The Counseling South Dakota Association officially unified with its divisions in the last few months. Again, it is the states leading the national organization into the future with our own David Santoro, LPCC, holding the torch. Winston Churchill's quote, "What we have learned from history is that we have not learned from history," comes to mind. OMHCA's and OCA's unification plans were aggressive. Counselor organizations will grow in sophistication, but not without a commitment to change archaic values and beliefs. I remain optimistic that the 21st century will see recognition of the title Licensed Professional Counselor. Two of OMHCA's greatest achievements this year were the unified membership campaign and the unified newsletter. Thank you, Joe!

The membership campaign continues to be our strongest success with over 500 paid members (only 12 percent of the membership is not unified). The billing has been altered to reflect 90's technology--all dues are now paid by anniversary date of joining. Therefore, a membership campaign may be waged all year. 1995 membership had a new thrust in trying to reach counselors in their regions. Meetings were held in Cleveland Youngstown Cincinnati, Toledo, and Dayton from February through May. Please, if you know LPC/LPCCs who have not paid their dues. remind them to do so. Thank you, Janet Thornton. OMHCA Membership Chair!

Legislative efforts were bittersweet. A spectacular achievement was the hiring of a permanent lobbyist, Cynthia Snyder, esq. She will strategize the reintroduction of a "Freedom of Choice" bill. The relationships formed by many proactive counselors with their state representatives will be reutilized in the 1995-96 legislative session. Licensed Professional Counselors are toddlers compared to the mature political machines of other disciplines within the mental health profession. LPCCs may expect to be paid as providers in the near future either through legislation or the acceptance of their credentials by insurance companies,

insurance companies are <u>not</u> enemies. They have <u>not</u> resisted paying or resisted legislation to pay LPCCs when appropriately informed. Thank you, Susan Sears, OCA Government Relations Chair, for leadership in the arena of legislation.

# **Guidelines**

President-Elect. He is well-versed in OMHCA issues. Joining him will be Jean Whitney, LPCC, as President-Elect. Marty's strength in being a clinician mainly for managed health care will be balanced by Jean's strength as an avid political mover and shaker.



By the time this newsletter is published, OMHCA will have hosted the Spring Conference May 19th and 20th in Columbus. COCA and NCOCA cosponsored this event. The main topic of the conference was solution-focused brief therapy, which responds to the managed health care climate of identifying the problem and fixing it-fast! The attendance is expected to be excellent. Thank you, Warren Throckmorton, LPCC. President of OMHCA, and Carole Miller, LPCC, President of COCA for co-chairing this conference. The brochures were beautiful!

To lead OMHCA in the next year are two very competent individuals. Martin Williams, LPCC, has represented OMHCA at all national meetings in his capacity as

They have the benefit of Maude Ann Robinson, LPCC, a Past President of OMHCA, who becomes President of OCA on July 1. Good luck to you as leaders and thank you for your support.

OMHCA was granted representative on the Ohio Education Advisory Council, Janet Goodman, LPCC, OMHCA Secretary, traveled to Columbus several times to attend meetings and present OMHCA's position on many sensitive topics. Thank you, Janet, for being a leader in mental health and education.

My last thank you goes to OMHCA's administrative assistant, Pat Crum, whom I have never met, but whose skill commands my overwhelming respect. She managed to be the OMHCA

administrative assistant when all the directions, copy, and information were through calls, facsimiles, and notes. I admired her ability to know what was needed, when it was needed, and how needy I was! Thank you, Pat.

Goodbye, OMHCA members. Thank you for the honor and privilege of leading you in the 1994-95 year.

### **MVACD**

- A spring breakfast buffet and workshop entitled "Managed Behavioral Healthcare Realities: Opportunities and Challenges for Counselors" by Bernadine Parks, LPCC, is scheduled for June 3, 8 - 11:45 AM. Two and one-half CEUs will be awarded. Cost is free to members of MVACD and \$25 for nonmembers.
- Our winter conference on "Sexual Trauma" (6 CEUs) was a success. Over eighty participants attended the workshop. Registration was closed due to space limitations.
- A general membership meeting is scheduled for Saturday, June 3, at 11:45 AM at the Dryden Road Holiday Inn off I-75 South (Exit 50) in Dayton. Election results for President-Elect (1995-96) will be announced.
- A Spring newsletter was published in April.
- A presentation of the Wray Reiger Memorial Scholarships was made to two outstanding graduate students at a reception sponsored The scholarship MVACD. recipients were Judy McGlynn, Wright State University, and Lisa Rodney, University of Dr. Reiger was Dayton. President of MVACD and a

- school counselor in the Jefferson Township Schools at the time of his death. Several friends and family were also in attendance at the presentation.
- MVACD has increased membership from 70 (July 94) to 228 at press time.
- Special thanks to MVACD board for all its hard work.
   Congratulations for a job well done and a great year!
- For more information, please contact Eileen Self, MVACD President, M074 CAC, Dept. of Human Services, Wright State University, Dayton, OH 45435, (513) 873-3290.

#### **SEOCA**

The Spring meeting was held at Quality Inn, Nelsonville, on April 8. Light breakfast was followed by a program entitled "Children in the Middle" by Jack Arbuthnot of the Divorce Education Center. In another session, Frank O'Dell and Carl Rak presented "Blending Career and Personal Counseling".

Other sessions were "Identifying Multiple Personalities in Children" by Dr. Rak, and "Brief Solution-Focused Counseling Strategies for School Counselors" by Dr. O'Dell. A total of 27 people attended the meeting, and CEUs were awarded.

#### **NCOCA**

The Spring meeting was held on May 18 at the Holiday Inn in Independence. Theme for the program was "Medication and Counseling in the 21st Century". Featured speaker was Christina Berardinelli, RN, BSN, discussing the role of pharmacology in counseling. The dinner was preceded by a school counselors' meeting chaired by Frank O'Dell. Concurrently, a meeting for

# **Guidelines**

graduate students was held discussing placement issues and the importance of networking.

Wendy Heun, President, presided over the election of new officers for 1995-96. Incoming officers are: President, Susan Freimark; President-Elect, Alice Morgan; Corresponding Secretary, Paula Danzinger; Recording Secretary, Barbara Bryndal; and treasurer, Jessica Mason.

#### COCA

COCA joined with OMHCA and NCOCA to co-sponsor the Spring Otherwise, the Conference. chapter has placed a decided focus on political influence and legislative activity. Its location in the Columbus area facilitates such emphasis. The chapter sent mailings to LPCCs and their clients in efforts to rally legislative support for counselors. President Carole Miller is now functioning on the OCA Government Relations Committee

# Legislative Update

The Government Relations Committee reports the status of several initiatives. Pertaining to language school counselors, authorizing licensure for school counselors by the Department of Education is contained in a budget bill; the legislature must now give ODE permission to issue licenses-this has already passed the Senate and is now being considered by the House.

On another front, the two year teaching experience standard plus a probationary induction year (only for approved schools) has been approved in principle. School counselors are specifically included in the language of the federal School -to-Work legislation.

In the mental health arena, OhioCare is presently on hold due to federal budget issues; if and when it is implemented, current provider standards set by ODMH will be in effect, i.e., LPCCs will be considered independent providers eligible for reimbursement.

A bill is presently in the Legislative Services Committee (which drafts language for prospective legislation) designed to amend the current licensure bill in ways which would bring Ohio's statute conformity with national standards for licensure of counselors. Such changes would address concerns regarding reciprocity between states. More than half the states with licensure exceed the Ohio standard, which causes problems for Ohioans moving to other states.

The proposal may include language which would make the academic requirements for LPC and LPCC the same--completion of a 90 quarter hour program. Upon completion of the academic program, the candidate would then pass the state exam and become an LPC. This LPC would be fully licensed to practice in the present scope of the LPC. The examination would be the same for both LPC. and LPCC. Persons who then desire to become an LPCC would register their intent and complete two years supervised experience in a clinical setting before becoming an LPCC. Current LPCs would maintain their current licenses

Regarding old HB 523, there is considerable uncertainty as to the wisdom of reintroducing at this time. Is it wise to introduce the bill at the same time the legislature is

considering significant changes in the licensure law? What legislator might best introduce the bill? Do we introduce in a single house or both houses simultaneously? Is the philosophy of the prevailing party antagonistic to such a bill? These and other questions must be carefully considered at a time when the legislature is behaving in a somewhat unique manner.

# **Guidelines**

Outpatient Services at Far West Community Mental Health Center at Westlake, OH. He is also a member of the Cuyahoga County Critical Incident Stress Debriefing Team. He graduated from Cleveland State with an M.Ed. in Counseling and is a Licensed Professional Clinical Counselor.. Congratulations, Mike!!



Your lobbyist contact is Jean Whitney, (614) 794-2800. She is the official liaison with Cynthia Snyder. We must respect this communication arrangement, because "too many chiefs..." can be confusing and costly.

# Maly Elected

The President-Elect of OCA for 1995-96 is Michael Maly. Two popular candidates made for a higher than usual number of ballots cast by OCA members. He will begin his term of office July 1.

Mike has been active in NCOCA as legislative liaison. He is Director of

# Insurance Watchdog

Many of the insurance problems that LPC/LPCCs encountered this vear were with the same companies. Because there is overlap in the companies that are reported to OMHCA for not paying, we are requesting that LPC/LPCCs use the following procedure for dealing with these problems. Please call or write to David Santoro, LPCC, OMHCA Insurance Coordinator. Cromwell Drive, Solon, OH, 44139, (216) 687-4587. Include in your documentation the insurance company name, address, and

phone number. You may also include the name of your contact at the insurance company and their response. David will contact our Government Relations Committee with the problems. It behooves LPC/LPCCs who are having difficulty with a payor to call the company first. There may be an opportunity to correct the insurance company's policy by educating them about the scope of practice for Ohio's licensed counselors.

# **AMHCA Hires Consultant**

AMHCA announces that Jeri Davis, president and CEO of Jeri Davis Marketing Consultants, Inc., Silver Spring, MD, has been retained to represent AMHCA members with managed care companies. Her goals are: to achieve recognition of mental health counselors by managed care organizations and inclusion of mental health counselors in provider groups and networks; to educate and support members in successfully applying to panels and working with MCOs; to troubleshoot members' difficulties with MCOs; to act as liaison and advocate with other provider organizations and committees within AMHCA in order to educate them and obtain support for reimbursement for mental health counseling services. Write or call for more information: AMHCA, P.O. Drawer 22370, Alexandria, VA 22304, (800) 326-2642, fax (703) 751-1696, and (703) 823-9800.

### **Guidelines Advertising Rates**

Full Page \$250 Half Page \$125 Quarter Page \$65

Back Cover (1/2 page) or preferred placement: Add \$25. Discount 15% if ad runs 2+ issues.

# Flack Reception

MVACD hosted a large reception to introduce Dr. and Mrs. Harley Flack to the professional counselors in the Miami Valley community on February 27, 1995, at the Ellis Institute in Dayton. Dr. Flack, new president of Wright State University, spoke to the group on the importance of mentoring. He has a doctorate in counseling and was presented a life membership to OCA and MVACD.

# Guidelines

President-Elect, a candidate must have served on the Executive Council for one term in the three years immediately preceding the term for which the candidate is nominated." The rationale for the amendment is to provide for experienced personnel in a most critical office of OCA. The parameters of that experience would enhance a knowledge of current issues with which the organization is involved. Please mark the ballot below and return by



Pictured left to right are Benette De Coux, Alice Breece, Susan Spacht, Joyce Haywood, Eileen Self, President Flack, Mrs. Flack, Amy Eiler, Phyllis Henderson, Linda Mercuri, Holly Welther, Bruce Duke, and Richard Moore.

# **Bylaws Amendment**

Article VI, Section 4 of the OCA bylaws reads, "The President-Elect shall automatically become President and the President shall become Past-President of OCA at the end of the fiscal year." At the meeting of the Executive Council on May 13, a motion passed to add to that section another sentence as follows: "To be nominated for

June 15, 1995, to: OCA, 17996 U.S. Rt. 33, Nelsonville, OH 45764.

# **BALLOT**

- ☐ I agree to the proposed amendment.
- ☐ I do not agree to the proposed amendment.

#### Book Review

David Santoro

Segall, Annette, L. (1995). <u>Beyond</u> blue suits and resumes: <u>Proven methods insure your job-finding success</u>. Shaker Hts.: York.

If you're doing career work with adults who are seeking employment or changing careers, this book will offer timely, practical, and realistic steps to facilitate the job-finding search process. For career counselors, the methods described will be familiar and include the usual array of topics such as selfassessment, goal planning, building positive attitudes, networking, etc. It will be encouraging to career counselors, therefore, to know that these methods can work. author states that the job-finding strategies explained and illustrated in the book were actually implemented in a program called "Sales to Success" and that 82% of the participants were employed within 90 days of program completion.

The book is organized around the first two aspects of what a career theorist would call the trait-factor view, viz., know self and know The third emphasis, market. however, does not focus so much on facilitation of "job match" as it does on "job marketing". what's new in this book compared to other job search approaches? Well, in terms of content, it's mostly familiar territory to the experienced career counselor. The job marketing sections do a particularly good job covering the basics, including many practical tips such as preparing for and dealing with employer rejections and negotiating compensation. The style, however, gives the book its most unique look. I believe it will

appeal mostly to business-minded individuals, especially those in sales or wishing to get into sales. Chapters, and sections within offer quick. chapters. short strategies that are practical and to the point. The message conveyed seems to be: "I can teach you to get on with your life; others have done it, and you can too; just follow the yellow brick road (the proven methods discussed in the book)." Career counselors know, however, that all is not so simple because everyone is not equally ready, committed, or motivated. The book assumes that your client has a reasonable degree of career motivation and is ready for action but needs some specific job-search skills and a systematic career planning process. If such is the case, this book would prove very beneficial

David Santoro is a professor at Cleveland State University and Past-President of OCA.

# **Call for Nominations**

Nominations are invited for the following annual awards presented by OCA to current members. The awards process has been simplified in order to encourage more nominations.

- Charles "Chuck" Weaver for long and distinguished service to the counseling profession and exemplary caring for people.
- Meritorious Service for promoting the counseling profession.
- Herman J. Peters for exemplary leadership to the profession.

# Guidelines

 Five Star Award for using OCA goals in provision of direct services, maintaining professional standards, and dedication to one's job.

Please submit a letter of nomination for members whom you believe worthy of the above awards by June 15, 1995, to: OCA, 17996 U.S. Rt. 33, Nelsonville, OH 45764.

## **OMHCA Road Show**

The OMHCA Road Shows were membership meetings held in several cities where state leaders made an organized attempt to keep members informed and to provide a platform for airing their concerns.

At Cleveland, Dave Santoro, Janet Goodman, and Myrna Gill spoke on unification, legislative efforts, and membership campaign.

At Youngstown, Janet Thornton and Warren Throckmorton met jointly with the EOCA conference.

At Cincinnati, Winifred Kessler hosted the meeting and President-Elect Maude Ann Robinson spoke on issues and opportunities for counselors.

At Toledo, Retta Trautman hosted a meeting on the Medical College of Ohio campus. Susan Sears was the featured speaker.

At Dayton, Sharon Ybarra presented an overview of OMHCA services and priorities at Wright State University. Joe Saunders presented updates on proposed licensure language and overviewed membership in OCA. Rick Wantz arranged the meeting.

# **ACA President Award**

In attendance at the May 13 meeting of the OCA Executive Board was ACA President Doris Rhea Coy. After she shared national updates with the council, President Ritchie presented a plaque to honor her service to the profession as president of ACA.

President Coy stated that the financial affairs of the ACA are improving. She shared that she will be traveling abroad for the next several weeks dealing with professional issues of counselors in other nations.



# Institute for Personal Growth and Achievement, Inc.

### PRESENTS

# Review Course Workshops for OCSWB Licensure Examination

July 14-15, 1995	July 14-15, 1995	July 21-22, 1995
Sept. 8-9, 1995	Sept. 8-9, 1995	Aug. 25-26, 1995
Holiday Inn-North	Holiday Inn-West	Holiday Inn-Middleburg Hts.
2235 Sharon Road	2350 Westbelt Dr.	7230 Engle Road
Cincinnati	Columbus	Cleveland
(513) 771-0700	(614) 771-8999	(216) 243-4040

Hundreds of LPC/LPCC candidates in Texas and Ohio have relied upon IPGA for test preparation and have not been disappointed. If you don't pass on the first try, reattend **free** within one year. If you still don't pass, you'll receive a 100% registration refund. Participant pass rate: 85%.

Call or write:

IPGA 1302 S. 27th St. Temple, TX 76504 (800) 840-IPGA Fax (817) 791-2702

Fees: \$145

Visa, M-Card, AmEx

6. Other



V. Hospital

# OHIO COUNSELING ASSOCIATION DIVISION AND CHAPTERS MEMBERSHIP FORM

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checking your choice below.			\$13.75
will receive 25% of your OCA		Retired Fee	\$27.50
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		b. Student Membership (O	ACES)\$3.00
		c. Ohio Assoc, for Multicul	tural Counseling
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G. Clearing House/Resear		·	
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T. Corrections Facility	17996 U.S. Rt. 33		4. Hispanic American
U. Other (specify)	Nelsonville, OH 45764		5. Native American

1-614-753-4275

# OCA OFFICERS 1994-95

Martin Ritchie, President 6863 Gettysburg Dr. Sylvania, OH 43560-3292 (419) 885-3863

David Santoro, Past President 33493 Cromwell Dr. Solon, OH 44139 (216) 248-3747

Carl Miller, Secretary 1486 Denbigh Dr. Columbus, OH 43220 (614) 457-8784 Maude Ann Robinson, Pres/Elect 1152 Tulip St. Akron, OH 44301 (216) 773-1763

Gary Echt, Treasurer 13444 Green Dr. Chesterland, OH 44026 (216) 729-1403

Joe Saunders, Admin. Consultant 17996 U.S. Rt. 33 Nelsonville, OH 45764 (614) 753-4275

David Brooks, OACES President 1685 Rugg St., Kent, OH 44240 (216) 677-1743

Amie Revere, OAMCD President 1191 Waves Landing, Centerville, OH 45459 (513) 436-2643

Ed Whitfield, OCDA President 5328 Aryshire Dr., Dublin, OH 43017 (614) 766-5998

Myrna Gill, OMHCA President 26091 Shaker Blvd., Beachwood, OH 44122 (216) 464-3131

Jim Wilson, OSCA President 1952 Edgewood Dr., Defiance, OH 43512 (419) 784-1641

(Vacant) OASGW President

Carole Miller, COCA President 564 Haymore Ave. N, Worthington, OH 43085 (614)888-3448
Rose Quinones, EOCA President 3730 Erie St., Youngstown, OH 44507 (216) 782-8554
Karen Welch, GCCA President 2530 Luna Ave., Cincinnati, OH 45219 (513) 281-2866
Pam Baldridge, MOCA President\* 5027 Taywell Dr., Springfield, OH 45503 (513) 399-2120
Eileen Self, MVACD President 2430 Bentree Ct., Miamisburg, OH 45342 (513) 439-5684
Wendy Heun, NCOCA President 11843 Edgewater Dr. #301, Lakewood, OH 44107 (216) 529-0706
Ron Partin, NWOCA President 173 Winfield Ave., Bowling Green, OH 43402 (419) 352-4417
Karen Vedder, SEOCA President 295 Beechwood, Athens, OH 45701 (614) 593-6813
Winifred Kessler, SWOCA President 2508 Auburn Ave. #3, Cincinnati, OH 45219 (513)751-7003

Susan Huss, Ethics 1442 Middleton Pike, Luckey, OH 43443 (419) 837-6231
Susan Sears, Government Relations 42 Scenic Dr., Blacklick, OH 43004 (614) 861-4557
Sally Navin, Bylaws 203 McCracken Hall, OU, Athens, OH 45701 (614) 592-5539
Sherlon Brown, Awards 211 Torrington Dr., Toledo, OH 43615 (419) 535-7013
Richard Wantz, Public Relations 1354 Lemcke Rd., Beavercreek, OH 45434 (513) 426-1666
Ruth Schumacher, Professional Development Dept./Hum. Svcs., WSU, Dayton, OH 45435 (513) 879-4035
Jeannine Studer, Membership 413 Winona Ave., Huron, OH 44839 (419) 433-3846
Ron Partin, Finance 173 Winfield Ave., Bowling Green, OH 43402 (419) 352-4417
Sharon Chester, Newsletter (216) 888-2985
Holly Welther, OCSWB Liaison 1024 Brown St., Dayton, OH 45409 (513) 890-7280

<sup>\*</sup>Acting President

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