



YSU, Coca-Cola toast million dollar deal

by Tammy King
News Editor

Plenty of Coca-Cola beverages were on hand to toast a ten-year partnership agreement between YSU and the corporate drink giant at a press conference Tuesday.

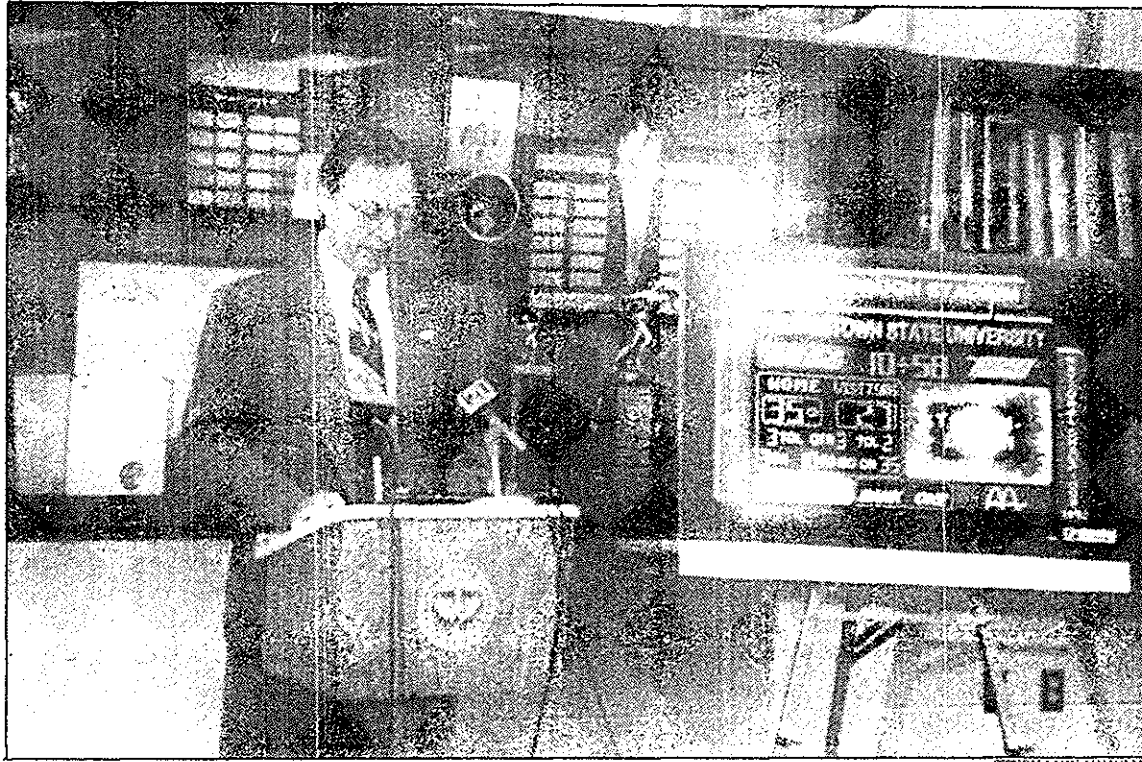
YSU officials announced the initial agreement, giving Coca-Cola Bottling Company exclusive on-campus "pouring rights" in exchange for \$1 million in contributions to the University.

Coca-Cola's equipment, financial and service contributions will include a new stadium scoreboard, which will be in use for 1994 football season, and two electronic marquees.

Dr. Leslie Cochran, YSU president, said the University will place the marquees at the northwest corner of campus in front of Stambaugh Stadium and at the southeast corner of campus at Wick and Rayen avenues.

"The marquees will not only announce athletic events but will also announce campus events and other things like class registration schedules," President Cochran said.

Financial contributions to the University will include an-



Cochran says Coke is it for YSU. President Cochran shows off the newly designed scoreboard which will kick off the football season. Coca-Cola donated the funds for it.

annual donations to the Campus 2000 Growth Fund and the Athletic Growth Fund. Coca-Cola will spread the donations over a ten-year period.

President Cochran estimated that Coca-Cola will donate \$400,000 for the new scoreboard and \$50,000 for scholarships and the Campus 2000 Growth Fund

this year. "We are proud to be part of YSU's growth plans. This is an important day for the University," George Henry, Coca-Cola's cold drink manager said.

As part of the agreement, the University assures Coca-Cola that Coke will be sold at all campus events, functions and locations,

including vending machines.

According to Jim McCollum, executive director of university relations, this does not mean that other beverages will not be sold.

"For example, Taco Bell has an agreement with Pepsi to sell their product, and for now this will continue," McCollum said. McCollum added the University

will eventually phase out the other agreements.

President Cochran said, "Since state funding is down to 49 percent today from 80 to 90 percent in the past, corporate partnerships are clearly the wave of the future for an alternative source for University funding."

Other universities are following suit and forging these partnerships, although Henry could not confirm how many university/corporate partnerships are currently underway or established.

Funding for YSU's Electronic Campus may come from a similar corporate partnership as YSU negotiates with Ameritech, AT&T and Sprint.

According to President Cochran, negotiations with Coca-Cola began last year when the University began having problems with the old football scoreboard.

"Without the agreement, we would have a major problem," President Cochran said.

Joe Malmisur, the current executive director of intercollegiate athletics, credited the success of the partnership to YSU's championship-winning and the "trickle-down" motivation plan of President Cochran.

Buchheit sues YSU for \$25,000

By Stephanie Ujhelyi
Copy Editor



Julie Buchheit, a 20-year old former YSU student found innocent of filing a false rape report, is suing YSU and its police department for over \$25,000 in compensation for her ordeal. The suit, which was filed with the Ohio Court of Claims in Columbus, charges both Youngstown and YSU police with the failure to properly investigate and

pursue details of the attack. It adds they instead attacked her integrity and credibility and subjected her to unfair and overbearing interrogation.

Buchheit, who lived in Columbiana at the time of the alleged rape, claimed she was raped in April 1993 outside of Kilcawley Center. A week later after the alleged attack, the city of Youngstown arraigned Buchheit on charges of falsification. Maureen Cronin, Youngstown city prosecutor, claimed the YSU police became suspicious when Buchheit contradicted herself in statements and refused medical treatment after filing the report.

The former YSU student, who now lives in Ashtabula, claims she was subjected to false arrest and imprisonment, malicious prosecution, defamation, invasion of privacy and intentional and/or negligent infliction of emotional distress.

According to Youngstown Law Director Edwin Romero, police and prosecutors believed probable cause existed for the prosecution of Buchheit. He added if police and prosecutors acted in good faith, they have some immunity.

"We have reviewed the complaint and are going to be zealously defending it, even though our involvement was more peripheral rather than at the center of the controversy," Atty. Romero said. "YSU made the arrest and filed the charges. We will continue to prosecute based upon the charges based filed."

YSU's Executive Director of University Relations James McCollum declined to comment on the suit and referred all questions to the Ohio Attorney General, who represents YSU in the case.



From left to right, Terry Esarco, Crystal Niemi, David Prosser, Dr. Agnes Martinko, Leah Pringle, Alex "Bo" Gutierrez, Marlene Strollo.

Dancing duo reunites after 40 years in Trumbull New Theatre play

by Tammy King
News Editor

Dr. Agnes Martinko, a YSU limited service instructor of psychology and education, decided to keep busy this summer and direct a play, *After the Dancing in Jericho*, at 8 p.m., June 24, 25, July 1 and 2 at Trumbull New Theatre on Route 422 in Niles.

"The play portrays the search for happiness and fulfillment that is at the core of all of our lives," Martinko said. "It touches on the old saw of how the grass always looks greener on the other side of

the fence."

P.J. Berry wrote the play that opens with a flashback to the late 1940s, as the main characters prepare for the their dancing class in the fictitious town of Jericho, RI.

The play then switches to 1985 as the two characters meet once again in New York. The play continues with flashbacks to the early dancing scenes as new events unfold.

"There is a tendency to fantasize about what our life would have been like if had taken a different course," Martinko said.

The cast includes Terry

Esarco, Alex "Bo" Gutierrez, David Prosser, Crystal Niemi, Leah Pringle and Marlene Strollo. Janet Kendrick is the assistant director and stage manager.

Tickets cost \$5. Call the box office at 652-1103 between 6 and 9 p.m. for reservations.

Trumbull is located between Route 46 and Hills Department Store in the Eastwood Mall on Route 422 in Niles.

The Jambar is published once a week on Thursdays during the summer.

THE JAMBAR

ANDREA VAGAS
Editor-in-Chief

GINNY MCKINLEY	Managing Editor
TAMMY KING	News Editor
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KASEY KING	Advertising Manager
DAVID CALERIS	Photographer
HOLLY CORNFIELD	Composer
OLGA ZIOBERT	Bookkeeper
CAROLYN MARTINDALE	Advisor

EDITORIAL

The Jambar lets its content be its slogan

The job of any decent newspaper is to accurately and objectively report the news so that its readers are aware of what occurs around them and what events may affect them. This allows readers to make sound, smart judgments about issues that affect their lives. A newspaper does not exist simply to voice the opinions of any certain group, nor does it hold space for any particular group. A newspaper is here to represent no one in particular, but to report on, about and for, everyone in particular.

A newspaper staff should, and must, know these newspaper "rules," and must abide by them. They are the inner workings of a newspaper, a newspaper's Constitution, if you will, which provide for the fairest coverage.

With these rules in mind, a newspaper staff is able to provide the broadest, fairest and most informative coverage to its readers. It does not need a slogan to tell its readers what it proves within the newspaper itself. In other words, a newspaper's content is its best representative of the work being done by its staff members.

For this reason, *The Jambar* staff has chosen not to incorporate the "Campus Coverage at Its Best!" slogan into *The Jambar* for the 1994-95 academic year, nor will it continue with the updated slogan, "Seeking Truth, Justice and Equality." Neither slogan accurately represents the viewpoints of the staff members. Yes, we do our best, as does virtually any organization that wants to succeed. And since we are the *only* publication that covers campus news, we are the best. As for seeking truth, justice and equality, we'll leave that up to the American justice system.

Partiers celebrate O.J. Simpson case

What started out as one of the most unbelievable murder cases in years has turned into an all-out, music-blasting, dance-'till-you-drop party for many Los Angeles citizens. The party barely stopped short of hot dogs and hamburgers on the grill, with coolers full of beer, pop and orange juice — just for fun.

The party I'm referring to is the one I saw on CNN, ABC, CBS, NBC and all the other broadcast networks that have been voraciously covering this case in which football legend O.J. Simpson is accused of killing his ex-wife, Nicole Brown Simpson, and her friend Ronald Goldman. The party began the moment O.J.'s friend Al Cowlings drove off with him, fleeing the police in Cowlings' white Blazer on the Los Angeles freeway. The party reached its peak as O.J. and his friend pulled up into O.J.'s driveway, finally ending the 45 mph car chase. Party goers waved their arms in the air, yelling "O.J.! O.J.!", waiting anxiously to break out into a rendition of "Louie, Louie."

One woman said she just wanted to be a part of history, to see what all the hoopla was about.

Well, the hoopla was about more than who could drink the most beer without throwing up. It was about a slaughtered woman and man, who left behind children, friends and family — without getting the chance to say good-bye. The death came suddenly, brutally, and probably unexpectedly. It left the police, the families of the victims and America with many serious unanswered questions that are still unresolved.

While the crowd gloried in the misery of those involved, our stomachs should be turning with disgust for those miserable people who smiled and waved and shouted for a man running from the law.

We should also be nauseated — and cautious — about how the media has handled the situation. Assumptions, speculations and theories about what may have happened and what may happen later isn't news. It is merely what the words say — assumptions, etc.

Why must we be cautious? Simply because it's the law. A suspected criminal is innocent until proven guilty. Sure, we all have our opinions about the case, but that doesn't give us, or any trained journalist, the right to thrust those speculations upon those who may be needed as jurors for the case. Save the opinions for the editorial pages, and the news for the news pages.

The Jambar is published bi-weekly during fall, winter and spring quarters and weekly during summer sessions. The views and opinions expressed herein do not necessarily reflect those of *The Jambar* staff or YSU faculty, staff or administration. Subscription rates are \$15 per academic year, \$16 including summer sessions.

Letters/Opinion Submissions

The Jambar encourages letters. All letters must be typed, double-spaced, signed and must include the writer's telephone number. The telephone number is used for confirmation purposes and will not be published. Proper identification is needed when submitting the letters. All letters are subject to editing and should not exceed 250 words. Letters concerning campus-related issues are preferred. However, topics concerning local or international issues are also accepted.

OPINION



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Campus coverage slogan brought tradition to *Jambar*

Jennifer T. KOLLAR
Former *Jambar* Editor-in-Chief

As a former *Jambar* Editor-in-Chief and YSU student, I have continued to read the paper in order to keep up with YSU news and it's always fun to see what my former colleagues are up to and it's interesting to see what kinds of changes the paper has undergone since I left after graduation.

Every staff has its own ideas about how the paper should look and what it should focus on. I understand that thoroughly and totally respect that idea, however, as I read *The Jambar* every now and then last year, I was very disappointed and angry to see that the *Jambar*'s slogan was changed

from "Campus Coverage at Its Best!" to "Seeking Truth, Justice and Equality." I believe what concerns me most is that a part of *The Jambar*'s tradition was tossed out a 20-story building without ever giving a second thought about the meaning of that slogan.

I didn't come up with the former "Campus Coverage at Its Best!" slogan, but like the Editor-in-Chief before me, I chose to continue and carry on in order to preserve a part of the paper's tradition (or maybe in this case the beginning of a tradition). As you will see, tradition is not easy to come by, especially when *The Jambar*'s office is nothing but a revolving door for new faces and ideas that come and go with every passing year. So when there is a little bit of tradition, you learn to recognize it and grab on to

preserve it. That is exactly what I did when I became editor. In my opinion, the current slogan is inappropriate not only for *The Jambar*, but for any decent newspaper. Newspapers are supposed to provide complete and accurate facts in order to remain objective at all time so that readers can make informed and educated decisions. It is the job of our American justice system, not a newspaper's, to seek justice and ensure that equality is attained and maintained.

So as you are settling in around the office and making some of those "executive changes," I really hope that *The Jambar* considers restoring the traditional "Campus Coverage at Its Best!" slogan. It would be nice if the staff had a little "tradition" to bank on.

Editor quits smoking, worries about becoming a sumo wrestler



Tammy KING
News Editor

My husband and I quit smoking on June 18 — four days, 10 hours, four minutes and 10 seconds ago. Anyone who was ever stupid enough to start smoking, continue the habit, and then try to quit knows what we are going through.

It is not easy by any means. We've tried to keep busy — mostly by driving in the car, walking around, or eating.

For the first two days, eating became a way of life. First, we bought two canisters of Pringles to eat on the way to Pittsburgh's Andy Warhol Museum on Saturday. Because we normally chain smoke in the car, we decided

to buy something to nibble on to help curb our cravings for cigarettes. As we ate, our cravings did subside, but I'm afraid that if we aren't careful we will balloon to 500 pounds.

We polished off the chips faster than the Strep A virus can eat human flesh. I thought, "Whoa, if we eat like this every day, we'll be able to find work as sumo wrestlers."

After arriving in Pittsburgh, we ate roast beef and cheese sandwiches and more chips. For dinner, we ate pizza and salad — "All Fat" my doctor would say. By this time, I was thinking, "This is bad. We're gonna gain 20 or 30 pounds, here."

Out of my mouth came those words and into my mouth went Doritos. We couldn't drive home without anything to nibble on, my husband decided.

The Doritos were gone in one swoop — like the cops on O.J.'s tail on the Los Angeles freeway — and no food and cigarettes were left for the 40-minute journey home.

On Sunday, we watched our fat intake, but the eating continued.

We went through three pounds of carrots, two pounds of grapes, three pounds of celery, two pounds of nectarines, an angel food cake and a bowl of pasta salad. All these are low in fat, but the cake and pasta salad unfortunately still have enough calories to put us one step closer to becoming sumo wrestlers.

Although eating may curb the urge for a cigarette, the desire for an after-meal cigarette still proves to be a paradox. Cigarettes taste so great after eating that the possibility of continuous eating to avoid craving a cigarette exists.

While eating a carrot dipped in fat-free ranch dressing, I ponder the inevitability of gaining weight. Perhaps tomorrow I won't care that it will be five days, 14 hours, five minutes and 12 seconds since I quit smoking.

COPY EDITOR'S NOTE: As of noon Tuesday, Tammy finally cracked under the pressure of trying to meet deadline for the first *Jambar* and took a puff of a cigarette. Currently, Mrs. King is back to smoking 10 cigarettes a day.

MAKING THE GRADE

Graduate heads to medical school at 19

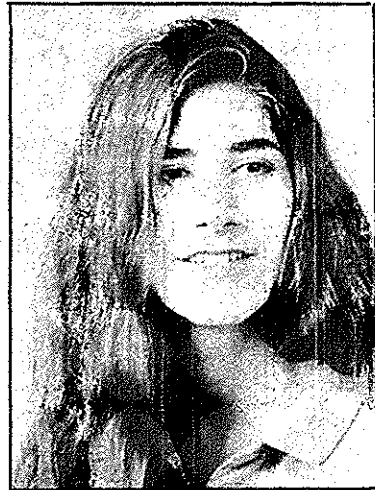
by **Tammy King**
News Editor

At 19, an age when most students are just starting their college careers, Maria Yiannaki graduated at YSU's spring commencement with a bachelor's degree in combined science.

Yiannaki will go on to Northeastern Ohio Universities College of Medicine (NEOUCOM) in Rootstown for four years to complete the medical program there.

"I began a Senate Bill 140 (student) at 16," Yiannaki said. "While I was still in high school, I went to YSU for one year. The classes I took counted towards both my high school requirements and the general requirements at YSU."

In 1990 YSU implemented



Maria Yiannaki

Senate Bill 140, a state legislative bill that allows high school junior and senior students to attend the University and receive credit for both high school and college.

The Ohio Board of Education

"Even with all the school work, I also managed to have an active social life."

— **Maria Yiannaki**

will pay the tuition and fees of Senate Bill 140 students. According to YSU Director of Enrollment Services Dr. Harold Yiannaki, who is Yiannaki's father, the University has 105 students attending under this program.

"The program exposes high school students to college and allows them to acclimate themselves to college life," Dr. Yiannaki said. "It is also a challenge for them."

"As a Senate Bill 140 and NEOUCOM student, I participated in a good mix of classes," Miss Yiannaki said.

According to Miss Yiannaki, the degree program combines 30 hours of chemistry, 30 hours of biology and the general University requirements.

The B.S./M.D. program allows the students to graduate with a degree in combined science from YSU, Kent State University or the University of Akron. The students then pursue a four-year M.D. degree at the college in Rootstown. Although Miss Yiannaki was

attending YSU with a quarter course load of 20 to 24 hours wasn't easy, she said it wasn't incredibly stressful.

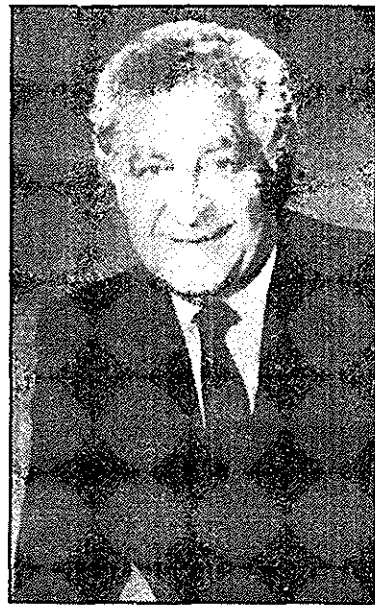
"I just had to manage my time well," she said. "Even with all the school work, I also managed to have an active social life."

Miss Yiannaki was valedictorian for her high school class at Boardman High School and she graduated from YSU with honors as well.

During her career at YSU, she was involved in Alpha Epsilon Delta Chemical Honor Society and Gold Key Honor Society.

Editor's note: In our series, "Making the Grade," The Jambar will feature several spring Graduates who earned more than a diploma.

Graduates listen to wisdom of alumnus Meshel



Harry Meshel

by **Stephanie Ujhelyi**
Copy Editor

Harry Meshel, chair of the Ohio State Democratic Party, addressed 1,013 YSU graduates and their families at the University's spring commencement on Saturday, June 18.

As a leading figure in Mahoning Valley politics and former Ohio State Senator of the 33rd district for over 20 years, Meshel is credited with obtaining

Mahoning Valley residents with their fair share of state tax dollars. The YSU alumnus was also highly instrumental in the growth and expansion of YSU over the years.

In addition to securing nearly \$150 million dollars for YSU in capital improvements during his tenure, Meshel helped to secure another \$160 million in grants and loans to the Mahoning Valley from the Ohio Department of Development. YSU's Meshel Hall, which houses the University's Computer Center, is named in his honor.

The Ohio State Democratic Party Chair was also instrumental in the establishment of the Northeastern Ohio Universities College of Medicine (NEOUCOM) in Rootstown. Meshel helped to push the benefits to the entire state university system of a medical school consortium and secure the necessary funds to start the school.

A lifetime member of the YSU Alumni Association, Meshel received the organization's 1994 Distinguished Citizen Award in June. During the commencement ceremonies, Meshel also received an honorary doctor of humane let-

ters degree during the commencement ceremonies.

While at YSU, Meshel earned a degree in business administration and received a YSU Pin and Vindicator Award as best all-around student. He holds a master's degree in urban land economics from the Columbia University Graduate School of Business.

The former legislator is also well-known as an advocate for the disabled and helped to guide the "Handicapped Bill of Rights" through the Ohio General Assembly.

PREGNANT?

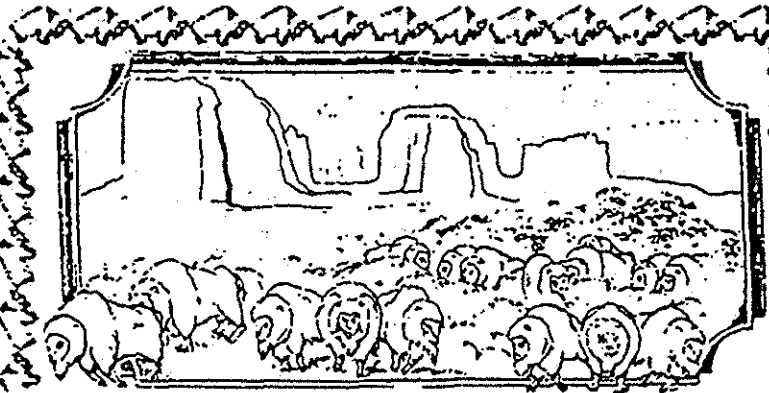
For a **FREE** pregnancy test call: **788-4000**



Break your summer sweat with these cool tips

As temperatures climbed well above 90 degrees this past week, meteorologists and doctors advise people to take precautions. The American Heart Association recently released a list of hints to help your heart during the hot weather.

- Don't exercise or work outdoors unless the humidity is moderate and the temperatures are no more than 85 degrees.
- Drink plenty of water, during and after exercise and work. Water replenishes lost fluids from sweating and refreshes.
- Don't drink ice cold liquids — they can shock your system. Drinks with caffeine and alcohol are not as helpful as plain water. Sport drinks are OK unless you are watching your sodium intake.
- Wear lightweight, loose-fitting clothing that breathes. Avoid sweat suits.



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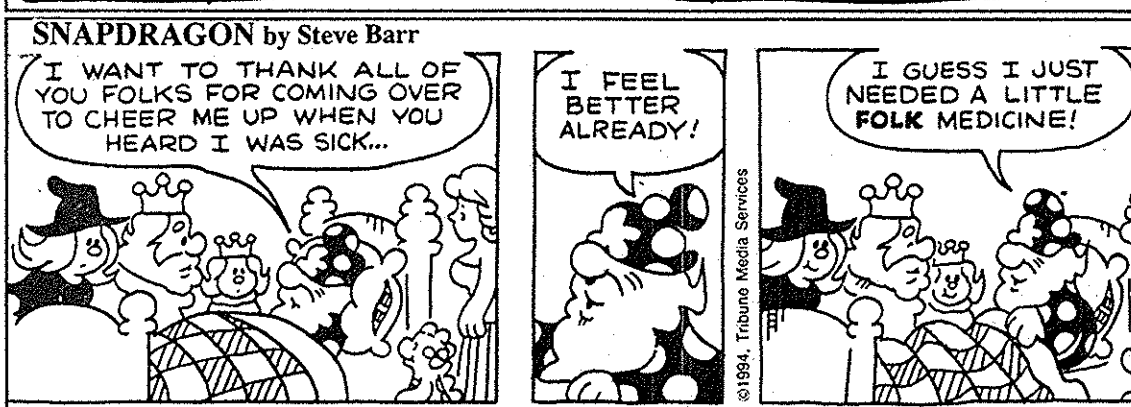
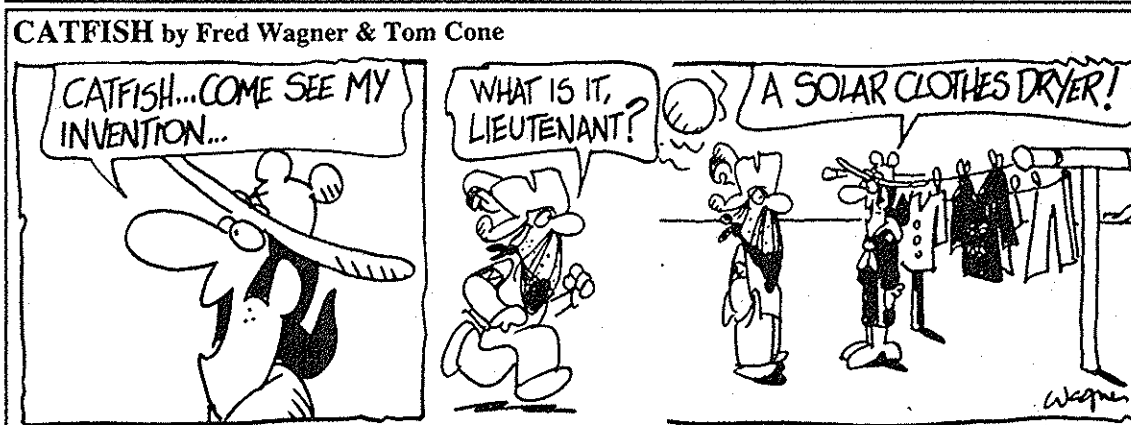
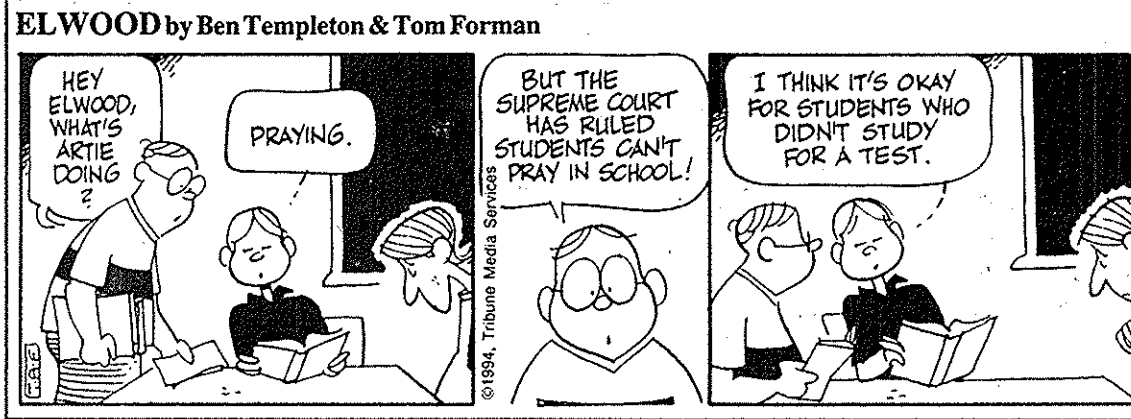
Buechner Hall Truly Has Everything

This beautiful residence hall for women, located mid-campus at YSU, is truly first-rate. Single and double occupancy rooms are completely furnished, including linens, telephones, and free cable. The building is fully air conditioned, and staff and guards provide professional, 24-hour security. Weekly maid service, exquisitely decorated lounge areas, quiet study environment, on-premise dining room and home-cooked meals, fitness room, and laundry rooms are other

features supplying their share of full-comfort living.

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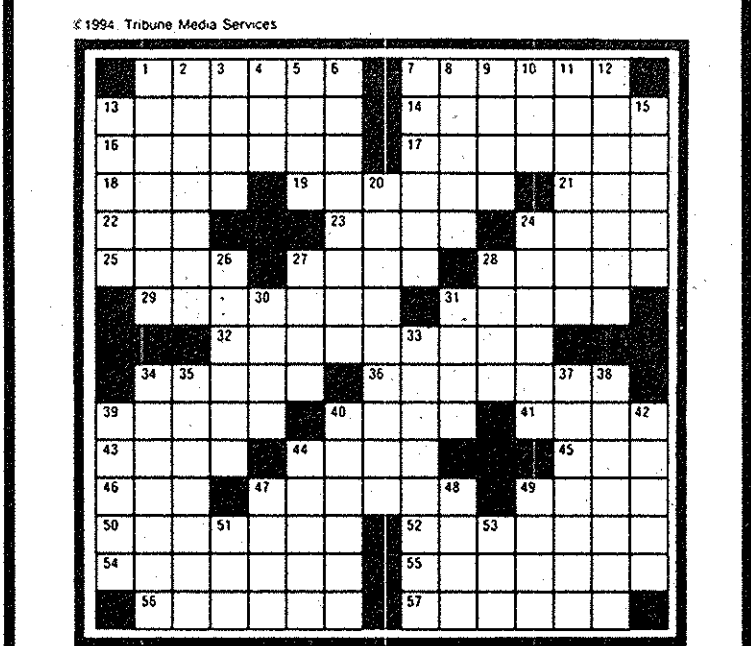
ACROSS

1 Cleveland
7 Inferior
13 Grains
14 Gullies
16 More than two
17 Diva's rendition
18 Diviner
19 Endured
21 Routine course of action
22 Landers or Rutherford
23 Weekday abbr.
24 Gobi-like
25 Million: comb. form
27 Tears
28 Position
29 Catch a pass
31 Entices
32 Market at a lower price

34 Bast fiber
35 Smash
39 Signed over
40 Town on the Thames
41 Coaster
43 Kiln
44 Rocky outcropping
45 Alfonso's queen
46 Abner
47 Fit's partner
49 "There"
50 Pilot
52 Pluck
54 Issue
55 Modernized
56 Staid
57 Fulcrums for ears

4 Man, to Caesar
5 Latin abbr.
6 Aunt or uncle
7 Babbles
8 Roman guardian spirits
9 Eager
10 Standoff
11 Implore
12 Election night news
13 Its capital is Shillong
15 Filled to the brim
20 Medalist
24 Clown's props, at times
26 Sharp insight
27 Heckle
28 Shaker filler
30 Tennessean lady
31 Pinto or lima

33 Time saver
34 Brings back
35 Sweet gift of song
37 Raise
38 Backs out of a promise
39 Fountain favorites
40 Card game
42 Was brave enough
44 Pub order
47 Socrates' walkway
48 Certain student, for short
49 Verbal
51 Subjoin
53 Japanese herb



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- ◆ Female roommate wanted to share apartment in Austintown with female in 40s. Call my son at 755-1724 and leave message.
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HELP WANTED

- ◆ Applications being accepted for management trainee and sales associates. Apply at the Finish Line, Eastwood Mall in Niles.
- ◆ Hiring cocktail waitresses and barmaids approximately the third week of June for opening of new lounge on Rt. 224. Evenings only - must be 21 years old. Applications taken at 7510 Market St. #11.
- ◆ Help Wanted: telemarketer wanted for professional office in Canfield. Flexible, part-time evening hours. Please call 533-4777 or send resume to: Attn. Lisa, P.O. Box 448, Canfield 44406.

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- 2:30-3:30-7:40-10:15
- Ace Ventura (PG)
- 1:05-3:05-5:10-7:25-9:35 (11:35)
- Major League 2 (PG)
- 12:50-3:05-5:20-7:45-10:00
- Blank Check (PG)
- 1:00-3:10-5:15-7:25-9:40 (11:45)
- Three Ninjas Kick Back (PG)
- 12:55-3:15-5:25-7:35-9:55 (12:00)
- Being Human (PG-13)
- 1:30-4:05-7:10-9:50
- No Escape (R)
- 1:40-4:15-7:00-9:45 (12:00)
- The Secret Garden (G)
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Calendar

- ◆ Luyanda ka Msuma, peace process manager for the Quaker Peace Center in Capetown, South Africa, will speak about "Community Peace Initiatives in South Africa Today" at 2 p.m., Friday, June 24 in the Carnation Room of Kilcawley Center.

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