

Who'll pay for public TV?

by John Krpicak

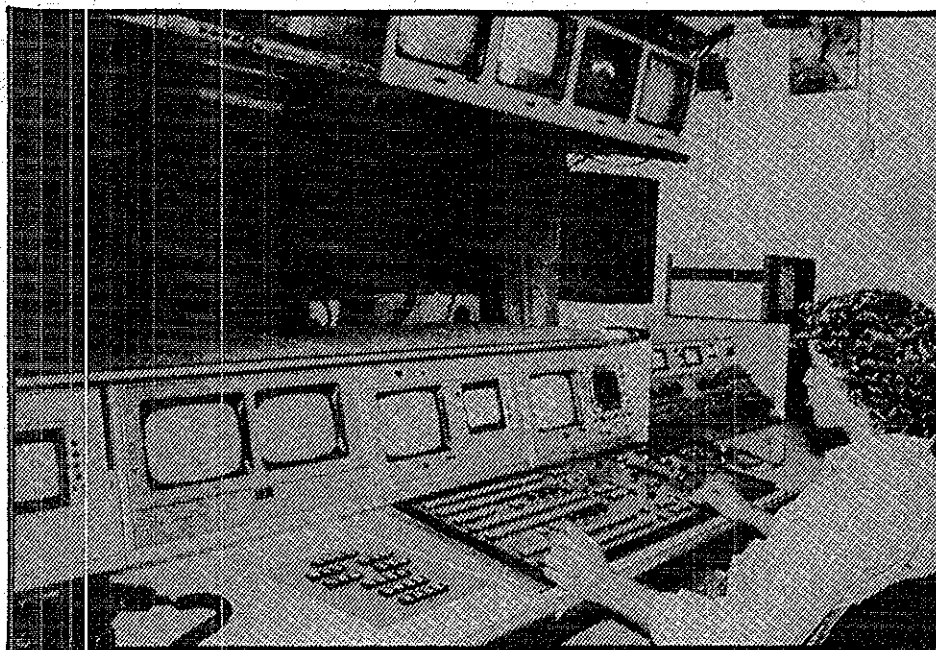
YSU's Telecommunications Center - home of WYSU-FM and Youngstown production facilities for NETO public television stations - will be leaning away from being a university operation in the future and toward being a community operation, Steve Grcevich, director of telecommunications, said last Thursday.

Although the immediate economic fate of the Center will not be decided until an August Board of Trustees meeting, Grcevich outlined some economic options for university-based public broadcasting centers. He said about two-thirds of the country's public broadcasting facilities are owned by universities, as YSU owns the Telecommunications Center.

"Since federal and state dollars will be difficult to sustain at the present level or at increased levels," he said, Congress and the Federal Communications Commission are searching for new sources of revenue to support public broadcasting.

He said public broadcasting will be able to become more self-supporting through relaxation of some of the FCC's rules. Certain rules have already been amended and others are being considered

Yes - YSU's TV Center is a real broadcasting outfit, feeding into PBS chs. 45, 49 and 58. Right, student employee Joe Murray, sophomore, CAST, brushes up his skills on the video switcher in the studio control room. (Photo by Karen McDowall)



for revision.

For instance, as of June 23, 1981, rules concerning corporate underwriting (funding of programming by corporations) were loosened, he said.

"Now we can identify the (corporation's) product or service, and even give the address," he said, "where in the past we could only mention the name." He said this will make underwriting more attractive to corporations, and thereby encourage their funding of programming.

He said WYSU-FM has begun such identification of underwriters already.

"You just can't promote the product or service," he said. That

is, public stations still may not emphasize the quality or the usefulness of a corporation's product or service.

Grcevich said the FCC is also

considering, at the urging of Congress, to permit on an experimental basis a specified number of public stations to go commercial.

Probably 10 public radio and 10 public TV stations, he said, will be chosen to operate with "limited commercialization." These stations - and if the experiment goes well, other public stations - will be permitted to run soft-core commercials (for banks, businesses, etc.) in clusters, without interrupting any programs.

The commercials will advertise for institutions and will not be of the hard-sell variety, he explained. Commercial clustering between programs, he said, is a system used by some European stations.

He said the FCC will have to monitor the public's reaction, to see if enough revenue could be generated without alienating the viewer, as well as the reaction of the commercial broadcasters, who will be facing new competition for sponsors.

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The Jambar

Youngstown State University

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Intensive workshop examines teaching of writing

by Lisa Wycoff

Meeting five days a week, five hours a day on campus this quarter are 15 graduate students who are participating in an intensive workshop which is contemplating the problems of teaching writing to secondary school students.

Dr. Gary Salvner, English, who has conducted the workshop for the past four years, explains that the aim of the seminar is to "examine current research,

theory, and practice in the teaching of composition in order to challenge our assumptions about various problems in the field."

Issues examined in the workshop include essay grading, creative writing, and writing in the classroom situation.

Students enrolled in the class talked with *The Jambar* recently and related their individual aims.

Pat Gibbons, a teacher at Mineral Ridge High School, said

she hopes "to gain new insight in the teaching of writing and fresh ideas to incorporate in the classroom."

Marilyn Valentino, graduate, commented that she feels the workshop "provides the time to kick around techniques and strategies."

Other students mentioned certification in English, experience in teaching composition, and a reorientation back into the teaching field as their aims.

The students also have varying ways of describing the workshop.

Mary Lynn Varley, a teacher at Reynolds High School stated that she finds the class to be an excellent workshop. "It is very practical with lots of practical applications to take back to the classroom. It's also nice to have a workshop with people who have a common profession because you can empathize with their problems and perhaps help them from your own experience."

Ruth Vukovich described the workshop as "good" for four reasons. First, the workshop "opens our eyes by challenging the assumptions that we often know as gospel truth." She further remarked that the seminar brings the students up-to-date on recent research and makes it easier to keep up with the changes in the knowledge of what makes a good teacher.

Vukovich's third reason is that

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New dorm arrangement: A real co-education

by Bonnie Knapp

Men living in the Kilcawley Residence Hall may get a taste of the "real" world fall quarter as women move into the second floor of the dorm.

Traditionally a male residence hall, the dorm will now accommodate 34 women, according to Dr. Edna Neal, assistant dean of Student Services.

Neal said minor changes will be made on the second floor. The shower rooms and restrooms, for example, will be remodeled.

Frank Lamas, coordinator of on/off campus housing, stated that the trial program has evoked favorable response from the campus community. He said one of the only negative comments he has heard about the change is "Why is only one floor being changed for the women?"

Lamas said that a "lot of learning" goes on in the residence hall, and the integration of sexes should make life there more realistic and more like the outside world than it now is.

Several of the men living in the residence hall echoed this feeling.

Kim Stearns, senior, A&S, said he saw nothing wrong with the change. "It'll make the place a little nicer," Stearns commented.

He said, however, that he felt there should be another floor provided for women. With the women occupying only the second floor, Stearns said he believes that the women will still be somewhat isolated.

"I think it's good," Mike Turik, senior, A&S, said. He explained that there is a lot of freedom given to residents of Kilcawley, whereas the women living in Buechner Hall seem to be too restricted. "I'd go nuts living there," Turik said.

A resident of Buechner Hall, Carolyn Andrews, sophomore, A&S, expressed her thoughts on the change. "It will give the women more of a variety of housing," she said.

However, Andrews said she is happy to stay where she is, as she feels safer in Buechner than she would in the Kilcawley Residence

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Editorial: Unemployment can be a riot

Rioting in British cities: A portent of things to come in American cities? British Prime Minister Margaret Thatcher has promised strong measures to counter the rioting, but this will not address the causes of the rioting - primarily, high levels of unemployment, especially among young blacks. The British riots, disturbing as they are, provide a valuable warning for this country. American cities also have similar unemployment problems. Unemployment among blacks here is much higher than among whites, with no prospects for improvement in the near future.

The Reagan administration budget cuts promise, in fact, to worsen conditions rather than improve them. Cuts in aid to cities and social programs, such as the CETA program which employed and trained many blacks, could aggravate the situation still more.

The administration contends that these programs have not really cured any of the problems they were intended to solve and that its package of budget and tax cuts will so stimulate the economy that there will no longer be any need for such programs.

This approach, so-called "supply side economics," may indeed have this

result. But what happens in the meantime, until the promised economic growth filters down through the society?

The Reagan approach is like a doctor who, upon receiving a call from a sick patient, says "Well, I'm all out of aspirin and don't call me in the morning, but you'll be all right in a few years. Have patience."

What about the lag between the time and full impact of the cuts becomes felt and the economy rebounds?

The President doesn't seem too concerned about it. He seems to feel that it is of no consequence, and perhaps it is not - unless the individuals who comprise the statistics are considered.

Numbers are not unemployed - people are unemployed. Numbers don't riot - people riot. The Reagan formula may work well with numbers, but how well will it work with people?

High employment is almost always accompanied by social unrest, and American cities will certainly be ripe for it.

So could it happen here? Yes.

Commentary: Hurray for immorality

by John Celidonio

Help! Protect me from all those people out there who are sure they know what's best for me.

The "Moral Majority" and all kind of other fundamentalist religious groups keep trying to save my soul by protecting me from what they consider "immoral" television shows, books, magazines and even school textbooks.

The problem is, I don't need their help, and in fact it frightens me. I guess I'm just a member of what they would call the "immoral minority" - except that I feel, no matter how loudly the Falwell-types scream about their vast following, that the majority is just as "immoral" as I am.

Still, these very moral reformers feel that, for our own good, they must censor everything they can get their spotlessly pure hands on. The fact that all TV sets have an "off" button doesn't seem to be good enough - or maybe they're afraid to dirty their hands by using it, although they don't seem to mind turning on the tube in the first place.

Well, I watch very little TV, but I don't really see what all the fuss is about. So what if there's a bit of mild profanity or sexually suggestive material. People swear all the time, using much worse language than on TV, and they also have sex.

I find it rather hard to believe that brushing these realities of life

under the rug will really change anything.

As far as protecting kids from the knowledge of these "un-Christian" actions, have you ever listened to young kids talk when they think no adult can hear them? Talk about obscenity and sexual suggestions!

If, despite all that, we must be protected from ourselves, then who will protect our protectors? They're using, as their guide, a pretty smutty reference - the Bible.

The Bible is full of references to sex and lust and all kinds of other "immorality". How about all those "begats" and "begots", or all those "damns"? The Old Testament is full of polygamy and

adultery, as well as plenty of good old-fashioned violence.

No, the Bible is hardly a "clean" piece of literature, yet the self-proclaimed protectors of American morality still give it rave reviews.

TV is not such a bad influence at all, as far as I'm concerned. On the contrary, TV is not "dirty" enough. Life isn't pure and wholesome, it just is. Why should TV present a distorted view of American society?

I'm not at all satisfied with the quality of most television programming, but that doesn't mean I want to censor it. Since the most popular shows are filled with sex and violence, that must mean that people want that type of

show. The networks can't make any money on shows that no one will watch.

Sex, vulgar language and violence - all are more "American" than apple pie. So let's hear it for "immorality!"

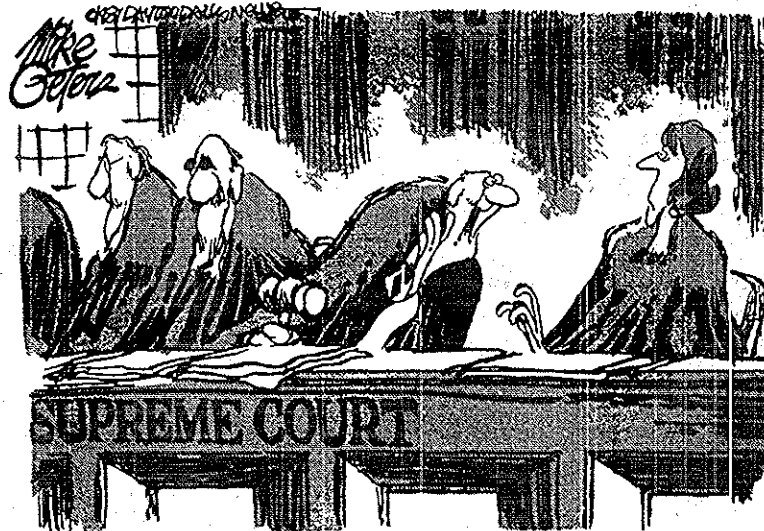
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PSST... WANT TO REVIEW SOME LEWD AND SOCIALLY UNREDEEMING MOVIES TOGETHER...?



THAT'S NOTHING... YOU SHOULD SEE THE MEDITERRANEAN FRUIT COCKROACH IN THE KITCHEN...

Who'll pay for public TV?

(cont. from page 1)

Greivich said another potential source of income for the Center is through specialized services involving the use of facilities and equipment for commercial purposes.

"What's happening is a relaxation on the rules governing the use of certain auxiliary enterprises, such as the satellite dish, for revenue-generating," he said.

"There are all kinds of data transmission we could pick up with our dish, and then transfer downtown by telephone lines," he

said. He said they have had a great deal of inquiries about the use of the satellite dish.

He said that while this new interpretation of the FCC regulations came down about a year ago, the Center has not been able to act on it because of a University policy against the use of University facilities by profit-making groups.

A national policy must be first developed at PBS, but he said he is hoping the University policy can be amended to allow for limited use of the telecommuni-

cation facilities when in the interest of the University or the community.

Greivich said a piece of auxiliary equipment called the sub-carrier (a second outlet for audio) is currently being used for student academic training as well as a service to the handicapped. There are other potential uses of the sub-carrier as well, he said, which may be explored in the future.

"With all these avenues of addi-

tional revenue," he said, "there's going to be a greater reliance by the middle to late 80s on non-university support." He said that, down the road, more and more public broadcasting will be community-licensed rather than university-licensed. "It's beginning to happen," he said.

State/university support will not be increasing, considering the demand being made for money, and the Reagan administration's proposed cutbacks are bound to affect public television, he said.

Funding for public broadcasting will increasingly be coming from businesses, corporations, foundations, private individuals and from non-broadcast and broadcast activities, possibly including limited commercialization, he said.

"As we get fewer and fewer university dollars involved in public broadcasting," he said, the less power universities will have over the stations. "Whoever's paying is going to be the greatest voice."

New dorm arrangement

(cont. from page 1)

Hall.

Stearns said he believes women are apprehensive about living in the same building with the men because of the reputation the dorm has received.

"Once they see it is not so bad, I think more will want to move in," he said.

A complaint did come from Tom Sferra, sophomore, A&S, who currently resides on the dorm's second floor. He said "They're taking my floor!" Sferra added that the change really does not bother him.

According to Lamas, the housing office has already received more applications for the residence hall than it can accommodate.

The residence hall has a capacity for 240 students. Lamas said of the 210 who remained

spring quarter, between 120 and 160 have expressed a desire to return.

He said that previous residents are given first priority for occupancy. Male and female athletes are considered next, and then freshmen and transfer students.

While there is a possibility of Kilcawley Residence Hall accommodating more women in the future, Neal said the university has no plans for expansion of on-campus housing.

She explained that the Ohio Board of Regents has looked into the role of the university. The Board has deemed that further expansion would be outside the role of an urban, commuter campus such as YSU.

For this reason, Lamas said that he and his staff are constantly working to improve life at Kilcawley Residence Hall.

Intensive workshop

(cont. from page 1)

English teachers love to commiserate; therefore, the workshop provides such a wonderful opportunity for commiserating. Fourth, she cited that the workshop experience keeps teachers growing as professionals.

When asked what was the biggest problem in teaching writing, many of the students

responded similarly.

Sue Madasz, teacher at Mineral Ridge High School, responded that overcoming her students' fear of writing was the biggest problem.

Other problems facing teachers which were cited by the workshop students were the creation of clever ideas and the grading of so many papers.

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* Entertainment *

'Stranger' materializes on Playhouse stage

by Deborah Greenfield

"If you can, imagine a place that does not value culture, innovation, or independent thinking. A place that the age of enlightenment has quietly passed over. It's not coming to you? Don't worry. It will. Use your imagination - your mind's eye."

With these words, Satan sets the mood for *Stranger*, a two act musical written by Dr. Stephen L. Sniderman, English, and T. Geoffrey Gay, 1978 graduate of YSU who also wrote the music and lyrics.

The play, which will be running July 22-25 at the Youngstown Playhouse, is an adaptation of Mark Twain's *The Mysterious Stranger*. It is produced by Alice Weiss.

Set in Eseldorf, Austria, 1590, it focuses on the relationship between the angel Satan (David King, Department of Continuing Education, voice) and two young village boys, Theo (Sean Sheely) and Nicky (Bruce Mann).

"I fell in love with the story because it's so cynical and pessimistic. And when I like something, I start thinking of it in terms of musicals," Gay said.

Gay comes by his interest in drama naturally. His parents, Tom and Dr. Carol Gay, both of the English Department, started taking him to the theater when he was three years old. While in the ninth grade, Gay penned his first work - a musical version of Twain's *Pudd'nhead Wilson*.

After writing all of the songs and the first act of *Stranger*, Gay found that he just couldn't think of an ending. "That's when I turned it over to Stephen Sniderman, since we'd already done a musical together. Three days later, he came back with the finished product," he explained.

Gay, a graduate student in Urban and Public Affairs at Pittsburgh's Carnegie-Mellon, pointed

out that *Stranger* basically paints a rather bleak picture of the nature of man.

"Most of the plot is fabricated, but the basic elements of the original work are there with Satan and the boys. As far as the philosophy goes, the play is true to print. The pessimism is Twain's,"

is a one-time playhouse Arthur Award winner for her performance as Bloody Mary in *South Pacific*. She explained, however, that *Stranger* is her first directing experience at the playhouse.

Downie received her training at YSU and went on to direct high school shows at South

of its talent from YSU. King, who plays Satan, is another alumnus of YSU. He is also a playhouse veteran with shows like *She Loves Me*, *Man of La Mancha* and *West Side Story* to his credit. He finds his current role fun and very challenging, since Satan is the most powerful person in the play.

biology and music.

Like King, Downie is no stranger to the theater. He has acted in many productions including *1776*, *Mame* and *Carousel*.

The following YSU students and alumni are also connected with *Stranger*: Alice Weiss, producer, alumna; Richard Machuga, stage manager, sophomore, Business; Mary Kearns, chorus, freshman, A&S; Susan Golec, chorus, freshman, FPA; Susan Bean, chorus, sophomore, A&S; and Rich Puhalla, chorus, alumnus.

Gay, who is currently working on a musical version of Mark Twain's life, discussed the importance of *Stranger* to future productions.

"Stephen (Sniderman) and I have 4 plays out to about 15 different producers right now. But it's difficult to get anybody to even look at anything. That's why *Stranger* is so important. At least we will have had a production to our credit," he explained.

Stranger will run July 22-25. Curtain time is 8:30 p.m. in the downstairs Playhouse Arena. Tickets, which are \$4.00, will be sold at the door.



Harmonizing for "Stranger" are left to right, T. Geoffrey Gay, Mark Adams, Chris Wingard, Doug Downie and Barbara Martin. (Photo by Mark Politsky)

he said. Gay asserted that the musical, which will be staged cabaret-style, has a little bit of everything in it. Woven throughout Twain's cynicism are themes of love, power, death and hypocrisy. "It has a witch burning, a stoning and good music," he commented.

Donna Downie, 1974 graduate of YSU and director of *Stranger*, shares Gay's enthusiasm for the play. "I am really excited because Geoff and Dr. Sniderman have done a beautiful job on the music and the script," she stated.

Downie, who teaches speech and drama at Rayen High School,

Range, Girard and Liberty. She recently directed *Godspell* at Rayen.

"I get as much, if not more, excitement out of seeing something I have staged and seeing people that I work with develop," she remarked.

The director also said that she is overwhelmed with the talent of *Stranger's* cast. "Down to the villagers, everyone is vital to the play. The chorus is very visual. I try to make them feel as important as the main stars, because this is where you get the stars for future shows," she emphasized.

Stranger, in fact, draws much

Doug Downie, sophomore, nursing, plays the villainous Father Adolf. "I love the part. Adolf is so completely nasty. He evokes a strong emotional reaction from the audience," Downie remarked.

Aside from the fact that Adolf kills his brother and pilfers money from the church coffers, he victimizes Father Peter (played by Mark Adams, Ohio University, sophomore, pre-law), and tries to separate the sweethearts Margaret and William (played by Barbara Martin, Ohio State University, sophomore, music education and Chris Wingard, Hiram, sophomore,

Entertainment Notice

The Shadow Box, 1977 Pulitzer Prize winner, will run July 15-18 at the Youngstown Playhouse Arena Theater.

Tickets, which are \$4, will be available at the door. Refreshments can be enjoyed cabaret style in the Arena at 7:30 p.m. Curtain time is 8:30 p.m., except Saturday when a special late performance will be given at 11 p.m.

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