

# **\$17 million complex advances**

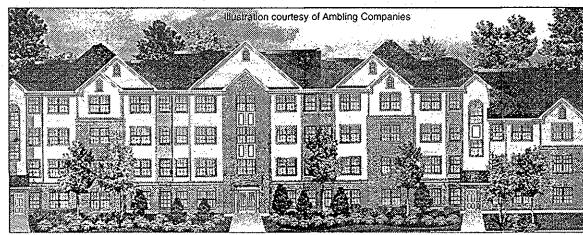
#### BY SUSAN KELLY Jambar Editor

The \$17 million Wick Oval student apartment complex project is moving ahead with the full support of the YSU Board of Trustees, although a pay raise for Dr. David Sweet is being taken under consideration and will be discussed in August at the next trustees' meeting.

Ruth Wilkes, former board chairwoman, said she completely agrees that the matter "needs to be delayed so that other options can be discussed."

She said some of those options might include deferred payments, performance standards or an increase in housing allowance.

A YSU Executive Committee meeting will be held in August to discuss the pay increase. Five trustees are members of the Executive Committee, and the



This artist rendering shows the Wick Oval apartment complex, set to open Fall 2002.

remaining trustees are invited to are professors and \$700 for associattend the meetings.

The trustees approved 3 percent raises for YSU police and professional staff and 3.5 percent for classified staff beginning in September. Faculty contracts include a 3 percent pay increase this year plus \$1,500 for those who

ate and assistant professors.

Wilkes acknowledged that the trustees would address further housing projects once the Wick Oval enterprise is complete. There have been recent changes in committee structure said. that Wilkes said will give more rep-

resentation to the entire memberevery trustee on every committee.

"Previously, we did not have We functioned in smaller group committees. In the new structure, we will all have one voice," she

Dr. Tony Atwater officially lakes over as provost Wednesda

"There are many other streams of revenue available, and this resent circumstance become non-profit organ fodder for finding them." izations. They are He said there might be fully trained in grants, federal and state condiverse requiretracts, increased productivity ments such as avenues to pursue, private givgrant writing, ing on the external level and, "of fund raising and course, efficiencies in spendother required ing." documentation;

# Business gets new major

BY AIMEE CARROLL Jambar Reporter

Those who like analytical problem solving in the business world can now put their skills to use.

The Williamson College of Business Administration added a new major in spring 2001.

YSU students can now receive a business degree with a major in economics.

YSU joins other state universities like Kent State University and The Ohio State University in offering the degree.

Gay Birnbaum, business academic adviser, said, previously students could graduate with a bachelor of art in economics through the College of Arts and Sciences

Stephanie Smith, freshman, business economics, said, "I decided to attend YSU because they offered the business economic major. I was going to attend KSU until I found out that YSU offered business economics."

Dr. Samantha Carrington, business economics at the University of California, said, "Those who major in business economics are able to choose from a variety of careers."

She went on to say career positions could include management, staff economist and teaching.

## Atwater aspires to find streams of revenue for academic programs

incorporated

#### By SUSAN KELLY Jambar, Editor

A chocolate brown silk shirt and tie in matching hues reflect the unassuming personality Dr. Tony Atwater, YSU's new provost and vice president of academic affairs. At a small round conference table, his quiet manner and impeccable appearance are mesmerizing. His vision for YSU, on the other hand, is entirely clear and professionally articulated. -Atwater has spoken. He views his command post as a vehicle to help create strong community ties. He envisions YSU's student body as potential "scholar citizens," which, he said, "will be one of the ways in which universities of tomorrow will be able to hold their place in line. We need to work to garner community involvement."

pronged. One area of focus will be in service learning, and another in experiencebased opportu-Sometimes it's easinitics. H e er for new people to wants to see

called American Humanics. There are in excess of 70 affiliates of Humanics nationwide. The program trains and certiinternships see the good in a com- fies students for employment in

"Another pro-

gram, INROADS;

would serve the

students of YSU well," he said.

and meant to train, provide

scholarships for, and place stu-

dents in jobs, both in internships

and eventually in permanent

positions.

comes

It is for students of color

His approach toward YSU's academic goals is multi-

YSU WCBA

Delphi PackardElectric Systems

Schwebel Family Foundation

**Sherman Creative Promotions** 

Sprint

Warren Rotary Club

Source: Christine Shelton

external relations

Plant

GM Lordst

munity and remind into the class those living here its room rather potential. With a team than as separate courses of of new leaders, we study. He should see a lot of plans to use good news." corporate partnerships in the communities of Youngstown - DR. TONY ATWATER study and Warren to University provost help students

connect to the social sector. Atwater said studies have shown that universities must have a vision to include student

preparation for employment in the social sector of society since the numbers of persons in these segments are growing. One of his desires is to incorporate a program at YSU

His vision also includes public engagement in distance learning and distributed education. He would like to see more courses offered on weekends and in the evenings to accommodate YSU's mainstream students.

There is a smooth transition to the topic of the media. A background rich in journalism and

Atwater said the flat budget pressure is a challenge he wel-See ATWATER, page 2

Graduates can work in such areas as business, finance, banking, government, industry and nonprofit organizations.

The U.S. Bureau of Labor Statistics handbook concludes that the growing need for economic analysis is in virtually every industry, and this should result in more jobs for economists in the future.

According to the YSU Undergraduate Bulletin, requirements include Economics 3710, 3712, 4880, 12 semester hours of economics electives and 12 semester hours of business upper-division electives.

There is also an Economics club, which sponsors speakers and field trips related to the study of

economics.

#### Ohio Business Week prompts ideas in high school students Local Sponsors of OBW

By SHANNON WALLS Jambar Editor

High school students will get a taste of college life for one week this summer, as YSU holds Ohio Business Week from Sunday through Aug. 4. OBW is a one-week residential

camp for high school students going into their sophomore, junior and senior years for the 2001-02 the business community." academic year. The program con-

centrates on teaching business Kilcawley House and be on a very best skills, concepts and theories tight schedule the week of the proinvolved in free enterprise.

logistics/supply and demand.

gram, according to Shelton. They Both large and small businesswill begin each day at 7:45 a.m. and es from around the state will parend at 10:30 p.m. They will be divided into ticipate in OBW to discuss topics such as the stock market, elements groups of 10 to 12, forming compaof cost, capital and finance and

nies that will each create one product and formulate a business operations plan and a marketing and Christine Shelton, coordinator of external relations, said, "YSU is financial plan.

very grateful for the support from Out of each group, a chief executive officer will be elected to The students will stay in motivate the students to do their

The groups will present their results to a panel of judges and be ranked in first, second and third places.

"I hope Ohio Business Week gives students a better perspective of operations in business," said Shelton. "It's a hands-on type of program."

Dr. Betty Jo Licata, dean, College of Business

See BUSINESS, page 2

#### The Jambar

**CD Review: Willa Ford strikes the right chord** 

Thursday, July 26 2001

## Career **Services** provides excellent guidance

Professionals offer assistance to alumni and students in job searching By NICK MYERS

Jambar Reporter

Some students may not know this, but there is a place on campus where professionals would help students prepare for their futures, select their majors, write resumes, sharpen their interviewing skills, and find a job in their field of interest — all for free. The Career Services depart-

ment on campus assists students and alumni to accomplish these things. The department helps people gain basic computer skills needed in the workplace of today. Joanne Gallagher, coordinator, Career Services, said this program has many options in aiding its clientele.

"The program offers help to its clientele in many ways," she said.

Someone can register for resume referral, said Gallagher, and this service helps him or her to write a resume, cover letter or even interview.

We conduct mock interviews with a professional who helps them with questions asked during real interviews. She added that Career

Services would also tape this inter-

clients with their career searches.

register with Career Services an opportunity to explore resume

P.J. Rodriguez, junior electri-

He said Career Services

Sarah Edwards, senior, crimi-

"I have gone in there even

While I attended YSU, I used

Career Services assists its

nal justice, also said she benefited

thought I have already decided my

major, and they still give me good

employment advice," said

this program to find the right

classes and avenues for me to be

clients to improve their employ-

ment and life skills. This service is

available for students, faculty and

alumni to take advantage of.

helped him land an internship.

referral programs for free.

Services to help him.

field of employment."

from the program.

Edwards.

successful.

ment related.

internship.

BY DEBBIE TUECHE song is an outlet for them. Jambar Editor

This is not another mainstream teen pop princess. That is at least what Willa Ford sings loud and proud in her debut album, Willa Was Here. The recent release by

Lava/Atlantic Records spotlights the 20-year-old as outspoken and self-confident. In a press release Ford "l'm explains not a. cheerleader...I'm not trying to pretend to be sweet and then come out and be bad. This is who I am." The first song titled "I Wanna

Be Bad" backs up this statement. The song not only has a good beat; it also sends a message. "I'm only saying be who you are. It's not go out and break

things," said Ford. "Its really hard nowadays to be a strong teenager; there's a lot going on, so I hope my

By FRANCINE ZELENAK

Automatic Vendors Inc., the vend

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Jambar Reporter

On the album's back cover, Ford is pictured spray painting a brick building with the titles of her

songs. This is another example of the statement she is trying to make. She desperately wants to separate

her image from that of the goody two shoes. The trend continues through

her music where she voices her opinion about the pop music world. The lyrics are catchy, but they

leave the message that she is lightyears away from the teenyboppers of the world.

"I mostly come up with stories from my own life," said Ford. "But I also think about stuff my friends are going through. And sometimes I just make up a character that I want to be, like 'I Wanna Be Bad." The album features transitions

from fast to slow tempo and then

Hrosch said AVI is the only

"AVI gets very few complaints

Bill Spurlazza, associate direc-

"YSU has never had a problem

Pat Taylor, Kilcawley Center

with AVI. The company has a very

good policy about refunding if a

student has a problem," he said.

bookkeeper, said, "In order for a

student to receive a refund, they

vending company in the nation

that makes its own sandwiches,

from YSU about its food," said

tor of housing at YSU agrees.

desserts and platters.

Hrosch



back again. The producers deserve a round of applause for a splendid mixture of music.

The album creates excellent diversity with fast tracks such as,

"Do Ya Understand That," "Don't You Wish" and something slower as, "Take the Pain Away."

Ford is a young artist with a great voice - no matter what type of person she is representing.

AVI satisfies the hunger of YSU **BUSINESS**, continued

from page 1 contract for the company," he said.

> Administration, said, "For us it's an important opportunity to showcase the program. The program brings students from across the state to YSU to not only learn about business and entrepreneurship but to learn about life on campus."

On Aug. 2 the students will tour local businesses, such as Schwebel Baking Co., General Motors Lordstown, Kravitz Bagels and WCI Steel, to learn how they operate.

The program will bring 100 students to YSU from many local high schools such as Austintown

The university served as host

but this year the students will have the option of earning two hours of college credit.

Shelton said the students emed to enjoy themselves last year, and she said she hopes the program will help them choose vocations and show them what a wonderful campus YSU is.

It costs \$350 per student to participate in OBW, but because of donations from approximately 200 business in Ohio, each student pays \$75.

Scholarships of \$500 each, the Paul E. Slaughter Award and the

Honda Community Service Award, will be awarded to two students nominated by the compa-Fitch, Boardman, Girard, Liberty

panel of OBW judges.

ny advisers and approved by a

for OBW last year for the first time,

the sandwiches and platters found view so clients can see where they in its vending machines. need to improve their skills.

Students can visit any of the The department takes an main buildings on campus to find active role in finding jobs for its an AVI vending machine. clients. It helps them find a major The range of prices for snacks that best suits them, said

and food in the machines is \$.40 to Gallagher, and it directs them \$2.50. toward a major that is employ-Nicole Sudano, senior, educa-

tion, said the vending machines at Students often do not know YSU are convenient for her. what jobs are out there for their "I work full-time and go to major, and the department helps

school full-time, so the vending them find part-time work or an machines are convenient to grab a bag of pretzels and a bottled water Recently, Career Services has for a healthy snack when I'm on implemented a new service called the run." Focus II. This is an online career

Paul Hrosch, AVI Youngstown exploration program that aids Branch Manager said YSU is AVI's largest account in Youngstown. Since its debut in August, "AVI gets a lot of exposure by Focus II has allowed students who

being at YSU. It's a good premium

#### ATWATER, continued from page 1

cal engineering, has used Career Atwater an eye on the need to cre-"I checked it out a couple of ate a positive image for YSU and in years ago," said Rodriguez. "They marketing positive messages helped me find the right major and about the university. "Sometimes it's easier for new

people to see the good in a community and remind those living here of its potential. With a team of new leaders, we should see a lot of good news," he said. He is encouraged by the fore-

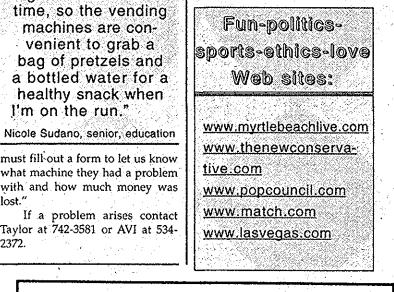
cast for the upcoming academic year. He has plans to meet with community leaders such as the Mahoning Valley Economic Development Corporation in the weeks ahead. He smiled and then conclud-

ed, "This is a knowledge-based economy. It's my desire to see that knowledge going back-and-forth between the students and the corporate community to the benefit of all concerned."

"I work full-time and go to school fulltime, so the vending machines are convenient to grab a bag of pretzels and a bottled water for a healthy snack when I'm on the run."

must fill-out a form to let us know what machine they had a problem with and how much money was lost.

If a problem arises contact Taylor at 742-3581 or AVI at 534-2372.



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Jambar Office in the basement of Fedor Hall. or call. (330) 742-3095

# Editorial )n1n10n

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The Jambar

## How we see it Nothing sleepy about summer strategy at YSU

Thursday, July 26, 2001

YSU has an impressive list of leaders appointed during the summer semester that will serve to strengthen the academic, athletic, fiscal and enrollment goals of the university.

Steady progress has been made to bring a cohesive team of effective leaders together to lead the university in a new direction. Part of the vision for the university is to increase enrollment, and during the summer the Sweeney Welcome Center opened for the purpose of greeting and welcoming new and would-be enrollees.

Summer also saw the switch from the Midwestern Collegiate Conference to the Horizon League, opening many new avenues for competitive and academic excellence, as well as increased media coverage for our athletes. YSU's new executive director of intercollegiate athletics, Ron Strollo, a CPA, will bring a background strong in accounting to the administrative team.

Provost and vice president of academic affairs Dr. Tony Atwater, has worked in newsroom reporting and is trained in journalism. This important perspective and link will give the university an eye for global and national pulses.

Terry Ondreyka is the vice president for financial affairs, a new position created by the YSU Board of Trustees to meet the demands of current and upcoming senior staffing requirements. Thirty years of service in higher education accounting has led to this appointment and will benefit the university in its quest for accountability.

Dr. Thomas J. Vukovich was appointed the interim executive director of enrollment management, replacing Bassam M. Deeb, who moved to West Liberty State College in West Virginia. His concern is recruitment and retention, with an everyone matters approach. Summer has also seen the announcement of plans for the dormitory complex on Wick Oval, renovations to parking decks and the shifting of some administrative offices. The opening of the pedestrian walkway connecting Kilcawley Center to the Sweeney Welcome Center gives students easy access to Wick Avenue, the Butler Museum of American Art and Bliss and Meshel halls.

Cheap tuition: Going, going, gone

#### BY NICK MYERS Jambar Reporter

YSU students can rest assured their tuition is going up yet again in the coming school year.

YSU was once a college attended for its relatively low tuition; however, those days have drawn to a close.

I came to this university because of my financial situation. I'm from a middle-class income household, and I had to find the cheapest way to get an education. I never would have imagined that YSU would start becoming expen-

sive. Every year the common excuses range from "the state doesn't give enough money" to "it costs a lot of money to provide services for students."

Perhaps this is true. However, I must wonder if the university could possibly trim the fat somewhere.

Maybe better budgeting and money management can stem the tide of rising tuition. It's hard to believe that an

institution staffed with many wellever have financial problems. You and quality of parking remain the would think that the brain trust of a college — of all places — would be cognizant of the situation and would be able to handle the lack of funds.

Instead, tuition goes up, and excuses fly. It leads me to wonder whether or not I pay this university for its great excuse-making

capabilities. YSU might as well staff fulltime excuse makers in case tuition rises again (and it will).

The way it appears right now, students and parents should pencil in a 5 percent increase in tuition annually for each year remaining at YSŪ. Are there any benefits that

come with the rise in costs? Hardly. One would be hard pressed to

find anything special coming from this increased flow of money into the university. Parking, for example, has been

a problem for students over the years. With all the students and staff fading who commute, parking should have been expanded in some way. the days of Instead, nearly everyone who desires to have a parking pass at

YSU has to pay upwards of \$65. The price of parking and here, and we might as well brace educated men and women can tuition inflates, but the amount ourselves for the worst.

have at least one class cancelled. This results in a tough and awkward schedule. Also, I have to wait seemingly

forever to find a class I need in order to graduate. I have to wait a year or two for just one class required for my degree.

This results in the pouring of more money into this university with only wasted time as a result. With the tuition increase and the high cost of classes, students should expect a better scheduling scenario.

Admittedly, YSU is still relatively low as universities go. And, the rate of tuition increase here is certainly lower than at most campuses in the state, but more can be done to keep the costs down and the students happy.

There are a lot of We have only disappointments in the world today. Things change constantly, and memories of we as a society need to go with the changes. cheap tuition.

And so it goes with YSU. The days of cheap tuition are over

We have only fading memo-

It's been a very productive, strategic summer. New leaders, new buildings, new majors in some colleges, a new league and new vision. We look forward to the fruition of goals and visions of the administration in the coming semesters.

### Check out the new and improved Jambar Web site at www.thejambar.com

Don't forget to register in order to take advantage of all the site's features

#### The Jambar The fambor is published twice usekly during fall and spring semesters and weekly during summer sessions. Mail subscriptions are \$25 per academic year. Since being founded by Burke Lyden in 1931, The fambar has won nine Associated Collegiate Press SHANNON AMANDA WALLS SMITH Editor in Chief Web Editor in Chief

DEBBIE

TUECHE

Managing Edito

COREY FORD

SUSAN KELLY Netes Edito

RICK LOGAN

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ZIOBERT usiness Manage

can honors Letter Policy.

The Jambar encourages letters. All letters must be typed, no more than 300 words and must list a name and telephone number. E-mail sub-missions are welcome. All submissions are subject missions are welcome. All submissions are subject to editing. Opinion pieces should be no more than. 500 words. Items submitted become property of The Jambar and will not be returned. Submissions that, ignore policy will not be accepted. The views and opinions expressed here-in do not necessarily reflect hose of The Jambar staff or YSU faculty, staff or administration. Deadline for submissions is noon Monday for Deadline for sub Thursday's paper. ioon Monday for

Another concern that doesn't go away with this tuition increase is cancelled and infrequentlyoffered classes. Every semester, I

of the days of cheap tuition Now, with costs rising this much this often, students will have to land high-paying jobs out of high school just to pay for college.

### Kicking the habit is not impossible

#### BY FRANCINE ZELENAK Jambar Reporter

Are you tired of puffing cloudy smoke into your lungs? Then prepare yourself to quit smoking and give yourself a chance for a healthier, longer life.

about 30 percent of all cancer deaths in the United States. Fortunately, guitting smoking can reduce the risk of developing lung and other cancers.

Within 12 hours after quitting smoking the body begins to heal, according to the American Cancer Society. The levels of nicotine and car-

bon monoxide decline, and the heart and lungs begin to repair damage caused by cigarette smoke. The first step to quitting smok-

ing is to believe you have the ability to quit. Your belief will give your mind thoughts to help you.

The next step is to take action. Create a plan to quit smoking. Set a date for quitting, and ask for support from family and friends.

Smoking is responsible for you are going to have a relapse, contact your physician, and ask for medication that can help you.

If you have a relapse, visualize your way to quit smoking successfully. Use your mind in positive, not negative, thoughts.

Visualize what may happen in your life if you quit smoking and what may happen if you do not quit smoking.

Be aware of what triggers you -to smoke. If certain people, places and events cause you to smoke, think of alternatives to these influ-

ences. For example, if you light up a cigarette at the end of a meal, prepare yourself for something else you can do instead of smoking. You may want to take a walk or chew a piece of gum.

Reduce stress in your life. If you quit and you feel as if Exercising can replace your dependence on cigarettes for stress relief. Choose an exercise that you enjoy so that you do not get frustrated.

> If you can't quit alone, quit with a friend. You and your friend can support each other during the hard times. Plan activities together that won't trigger smoking.

Remember to take it one day at a time, and keep a positive attitude

You may be one of 1.3 million people this year who kicks the habit.

Have something to say? Write a letter to the editor that has fewer than 300 words. Make sure to include a name and phone number for verification.

## CAMPUS CALENDAR

#### TUESDAY

Focus on WYSU, 88.5 FM: "Iy's OK to be Selfish: The Ethics of Egoism," with Tara Smith, author and 2000 Albert J. Shipka Lecturer. 7 p.m. Host Dale Harrison (originally broadcasted Nov. 7, 2000).

#### IMPORTANT UPCOMING EVENTS

The Rayen High School 10-Year Reunion will be the weekend of Aug. 17 to 19. For further questions, call Jessica Carter at (330) 788-6378.

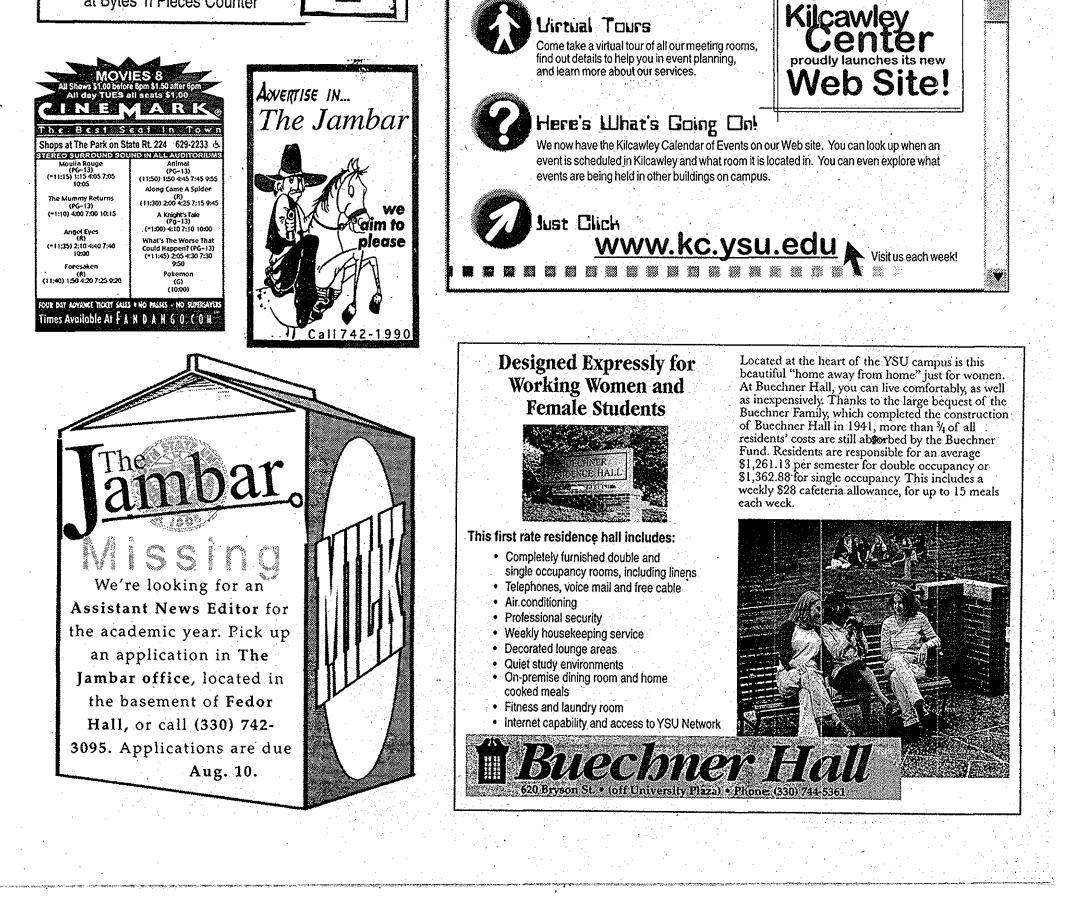
The South High School class of 1961 is having its class reunion Aug. 3 and Aug. 4 at the Boardman Holiday Inn, 7410 South Avenue. A cocktail party will be held Aug. 3 from 7 to 10 p.m. A dinner/dance will be held Aug. 4. Cocktails will be served at 6:15 p.m., followed by a buffet dinner at 7:45 p.m. For more information, call Jim Evans at (330) 742-3521 or (330) 534-2761 or Patty Caldrone at (330) 757-2465.

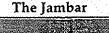


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time hours. Apply at 1035 West Rayen Walk to YSU: Two and three-bedroom apartments, three-bedroom house. All located at the corner of Bryson and (330) 380-4109.

> Three to six-bedroom houses available. All walking distance to YSU.

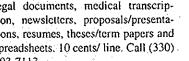
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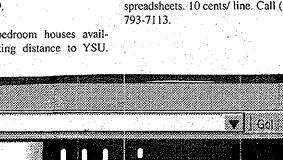
Thursday, July 26, 2001

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