YSU professor succumbs to heart seizure Sunday

Marketing professor Ralph S. Burkholder, 59, died at 12:20 a.m., Sunday, Jan. 11, following a heart attack.

He had been a patient for one week at St. Elizabeth Hospital Medical Center, having undergone surgery on Jan. 5.

Born April 29, 1921, in Altoona, Pa., the son of Ralph and Edna Piper Purkholder, he came to YSU in 1968, after receiving

his BS from New York University in 1949 and his MS, also from NYU, in 1951.

Burkholder was a trustee in the William P. McGuffey Historical Society, a member of the Ohio Historical Society, and an Army veteran of WW II.

He was an advisor to Alpha Kappa Psi, the honorary professional business fraternity; and a member of the Frogoneon Club, a conservationist's organization.

YSU students may remember Burkholder as the "frog collector" whose office was adorned with pictures and replicas of frogs, part of a collection of over 500.

Burkholder leaves his mother and a brother, Paul A., both of Altoona; two sisters, Mrs. Onda Yingling of Westchester, Pa.; and Mrs. Mary Long, Altoona. Memorial services will be held 4 p.m., Tuesday, Jan. 20 in the Ohio Room, Kilcawley Center



Ralph S. Burkholder (Vindicator file photo)

The family requests that material tributes take the form of contributions to the William F, McGuffey Historical Society.