

News • Briefs

YOUNGSTOWN STATE UNIVERSITY

Jan. 10, 2011

Contact: Ron Cole,
director of University
Communications,
330-941-3285

Featured in this week's YSU News Briefs:

- **YSU designated SBDC Advocate of the Year**
- **Wean grant establishes nonprofit internship program**
- **Congresswoman to speak at MLK event Jan. 20**
- **College Tech Prep schedules open houses**
- **Student artwork featured at SMARTS Center**

Calendar

Tuesday, Jan. 11, 7:05 p.m. YSU men's basketball team plays Wilberforce in Beeghly Center. The men also play Cleveland State **7:05 p.m. Saturday, Jan. 15** in Beeghly.

Friday, Jan. 14. YSU Board of Trustees meets in the President's Conference Room in Tod Hall on the following schedule: **Noon**, Trusteeship Committee; **1 p.m.**, Finance and Facilities Committee; **3 p.m.**, Ad Hoc Subcommittee on Negotiations and Collective Bargaining; **4 p.m.**, Academic and Student Affairs Committee.

Friday and Saturday, Jan. 14 and 15, 8 p.m. YSU Ward Beecher Planetarium presents "Skywatch." The planetarium also presents "So You Got a Telescope as a Gift" at **1 and 3 p.m. Saturday, Jan. 15**. Free. Visit <http://www.wbplanetarium.org/>.

Saturday, Jan. 15, 1 p.m. Penguins swimming and diving team takes on Akron and St. Francis (Pa.) in the Beeghly Natatorium.



YSU has been named Advocate of the Year by the network of Small Business Development Centers of Ohio. Accepting the award are Patricia Veisz, director of the YSU SBDC, and Betty Jo Licata, dean of the YSU Williamson College of Business Administration. Read about the award in this week's YSU News Briefs.

YSU designated SBDC Advocate of the Year

Youngstown State University has been named Advocate of the Year by the network of Small Business Development Centers of Ohio.

“YSU has provided tremendous support for our SBDC over the past 24 years,” said Betty Jo Licata, dean of the Williamson College of Business Administration. “The SBDC is a major player in contributing to the economic development of the region and engaging our students, faculty and staff with the business community. We are proud of the SBDC and the important role it plays in the region.”

YSU has been host to the SBDC for the past 24 years. Housed in the WCBA, the YSU SBDC offers comprehensive business consulting services and business training programs for existing and new start-up companies in Mahoning, Trumbull and Ashtabula counties. The YSU SBDC, led by Patricia Veisz, director, is a partnership of the U.S. Small Business Administration, YSU and the Ohio Department of Development.

The award was presented at a recent ceremony that recognized the accomplishments of Ohio’s 39 SBDCs. YSU is one of only eight centers/organizations and seven individuals statewide to be recognized.

“The award recipients were recognized and commended for their exemplary performance in exceeding their counseling, training and economic impact goals, and their outstanding work in the areas of advocacy, collaboration, innovation, marketing, mentoring and academic excellence in continuing professional development,” said Karen Shauri, state director of the Small Business Development Centers.

All types of companies and industries have received business assistance through the SBDC at YSU, including manufacturing and technology ventures. Through its local, state and federal resource network, the Center has access to specialists to help service its client base, including those in international trade, government procurement and manufacturing technology. In addition, the SBDC serves as the administrator for the Third Frontier Internship program.

In a recent study by economists at Ohio University, the Region 12 SBDC at YSU, along with its manufacturing and international trade network partners, had a total employment, payroll and economic impact of more \$700 million in 2009 in the three-county region. Since 2000, the SBDC has assisted its clients in acquiring more than \$31 million dollars in loans and capital formation, with nearly 600 new jobs created and more than 2,200 jobs retained. More than 4,500 people participated in 220 entrepreneurship training events sponsored by the Center during that period.

The Ohio SBDC at YSU and its resource partners are well positioned and experienced to provide the business consulting and training to a wide variety of existing and emerging entrepreneurial efforts, including those supported by the Ohio Hub of Innovation and Opportunity in Advanced Materials. The SBDC is also a key part of the YSU Center of Excellence in International Business.

Among the services offered by the YSU SBDC are Business Risk Assessment, Business Plan Development, Strategic Planning, Financial Analysis, Market Research and Analysis, Strategic Market Planning, Public Relations and Advertising, Engineering Needs Analysis, Product Distribution Advice, Sales Management & Distribution, Business Education Seminars and Entrepreneurial Development.

For more information, visit <http://www.ysu.edu/sbdc/> or call 330-941-2140.

Wean grant establishes nonprofit internship program

The Center for Nonprofit Leadership at Youngstown State University, housed in the Williamson College of Business Administration, has received a \$40,000 grant from the Raymond John Wean Foundation to start a Summer Honors Internship Program in June.

Laura McCaskey, director of the YSU Center for Nonprofit Leadership, said the internship program will encourage students to seek new opportunities in the nonprofit sector, expand student awareness of the professional career opportunities in the nonprofit sector and in the Mahoning Valley, and prepare students for either entry-level positions or board positions with nonprofit organizations.



McCaskey said the program creates an opportunity for college seniors to gain valuable career-related work experience through paid summer internships with Mahoning Valley nonprofit organizations. Nonprofit organizations that host the summer interns benefit through the contributions of the intern as well the opportunity to recruit and retain students for future entry-level positions within their organizations, she said.

This “brain gain” strategy helps retain professional talent in the Mahoning Valley and create increased capacity for the organization, McCaskey said. It is anticipated that the nonprofit leadership internships will be in areas such as community outreach/marketing and public relations, fund raising, special events, information management and technology, accounting and financial management, program planning and evaluation, volunteer management, or youth and adult development.

The Center for Nonprofit Leadership will place 10 students as interns in regional nonprofit organizations. Students will work full time (40 hours a week) for 10 weeks, for a total of 400 hours from June 7 to Aug. 20. Students will be paid \$9 an hour for a total of \$3,600. In addition to the internship, students will be required to participate in a weekly seminar that includes site visits, tours and professional development seminars.

Nonprofit organizations in Mahoning, Trumbull, and Columbiana counties with 501(c)3 status are encouraged to apply. Applications from the Center for Nonprofit Leadership will be available in early January 2011. Application deadline is Friday, Feb. 11.

Students can apply for the program beginning in mid-January. Eligible students must be seniors by the end of the spring semester, have a declared major and a minimum 3.0 grade point average. The program is open to currently enrolled YSU and non-YSU students. Students are eligible to earn four hours of academic credit.

McCaskey said the program continues to engage YSU business majors and nonprofit leadership students in professional development opportunities with the nonprofit community and fulfills the mission of the WCBA, which is to prepare undergraduate and graduate students for productive and fulfilling careers as leaders in business, government, nonprofit organizations and society.

The YSU Center for Nonprofit Leadership offers a certificate and a minor in Nonprofit Management and Leadership, which can be combined with any major on campus.

The Raymond John Wean Foundation, located in Warren, Ohio, is committed to helping the Mahoning Valley become a healthy place to live, work and raise families. The foundation seeks to help foster

initiatives that will create a robust civic life and a dynamic and diversified economy with a good range of jobs and safe and attractive neighborhoods.

For more information on the Nonprofit Leadership Summer Honors Internship Program or the YSU Center for Nonprofit Leadership, contact McCaskey at 330-941-1870 or LJMcCaskey@ysu.edu.

Congresswoman to speak at MLK event Jan. 20

U.S. Rep. Marcia L. Fudge of Cleveland is the featured speaker at the Martin Luther King Jr. Diversity Breakfast 8:30 a.m. Thursday, Jan. 20 in the Chestnut Room of Kilcawley Center on the campus of Youngstown State University.

The cost is \$20 a ticket, or \$160 for a table of eight. For more information, contact the Office of Student Diversity Programs, 2114 Kilcawley Center, One University Plaza, Youngstown, 330-941-2086.

Fudge joined the House of Representatives in 2008. She was previously mayor of Warrensville Heights. She is a member of the House Education and Labor Committee and the House Science and Technology Committee, as well as the Higher Education, Lifelong Learning and Competitiveness Subcommittee and the Health, Employment, Labor and Pensions Subcommittee.



U.S. Rep. Marcia L. Fudge

She is past national president of Delta Sigma Theta Sorority Inc. She earned a business administration degree from Ohio State University and a law degree from Cleveland State University. She served as the chief administrator for Cuyahoga County Prosecutor Stephanie Tubbs Jones. When Tubbs Jones was elected to Congress, Fudge became her first chief of staff.

College Tech Prep schedules open houses

Youngstown State University's College Tech Prep will host three open houses in January so students can learn more about the program.

College Tech Prep, available to high school sophomores, allows students to earn up to 16 semester hours of free YSU college credit while in high school. More than 17,000 students throughout Ohio are participating in the statewide program this year. The following open houses have been scheduled:

- **Thursday, Jan. 13, 5:30 to 7:30 p.m.** in Finnegan Auditorium at St. Elizabeth Health Center in Youngstown. The open house will focus on careers in biotechnology, exercise science and health science technology.
- **Tuesday, Jan. 18, 5:30 to 7:30 p.m.** in the training room at Notify Technology Corp., 6570 Seville Drive in Canfield. The open house will focus on careers in information technologies.
- **Wednesday, Jan. 19, 5:30 to 7:30 p.m.** at M-7 Technologies, 1019 Ohio Works Drive in Youngstown. The open house will focus on careers in construction, engineering, manufacturing and pre-engineering careers.

Reservations are required by calling 330-941-2331. For more information, visit <http://mactechprep.ysu.edu>.

Student artwork featured at SMARTS Center

The Steel Valley Art Teachers Association hosts an exhibit featuring the artwork of students from kindergarten through grade 12 at the Youngstown State University SMARTS Center through Jan. 31.

A public reception to open the show is scheduled for 5:30 to 7:30 p.m. Tuesday, Jan. 11, at the SMARTS Center, 258 Federal Plaza West in downtown Youngstown. The event is free and open to the public.

The Steel Valley Arts Teachers Association is a non-profit organization for art educators whose goal is to promote the importance of the arts. For more information on SVATA, contact Heidi Swift at Hswift111@aol.com or 330-219-8631.

SMARTS—Students Motivated by the Arts is an arts education program at YSU's College of Fine and Performing Arts and Beeghly College of Education. The program seeks to motivate students to succeed in all areas of life by teaching them the discipline and focus that creating art requires. SMARTS classes are free and open to the public by application. For more information about this exhibit or to learn more about SMARTS, call 330-941-ARTS or visit www.fpa.ysu.edu/smarts.