

YSU outpaces the pack in enrollment growth

YSU enrollment has grown at a faster pace than any other public comprehensive university in the state over the past eight years, according to an analysis of enrollment data released by the state last month.

Since fall semester 2000, YSU's headcount enrollment has increased from 11,787 to 13,712, a 16.3-percent jump. That was the highest increase over the period among the state's 11 public comprehensive universities.

"We have taken seriously the challenge of increasing enrollment and increasing educational attainment levels in the Mahoning Valley," YSU President David C. Sweet said. "Our success is due to the hard work of many people throughout the university and community."

Wright State University recorded the second highest percentage increase over the eight-year period at 15 percent, followed by the University of Toledo (14.6 percent), University of Akron (13.3

percent) and Ohio State University (12 percent). Two universities – Bowling Green and Cleveland State – recorded enrollment decreases over the eight-year period.

The Ohio Board of Regents reports that enrollment across the University System of Ohio reached 478,376 this fall, up 12,250 students or 2.7 percent since last fall. It was the second straight year that statewide enrollment grew. Enrollment was generally flat between 2004 and 2006.

"After a period of little or no growth, we're accelerating combined enrollment at Ohio's public colleges and universities," Ohio Board of Regents Chancellor Eric D. Fingerhut said. "Gov. Strickland and the Ohio General Assembly are to be commended for increased spending on higher education and holding the line on tuition increases over the past two years. That work is paying off with these enrollment numbers." ■

Enrollment growth

Percentage enrollment change between fall 2000 and fall 2008:

University	Change
YSU	16.3
Wright State	15.0
Univ. of Toledo	14.6
Univ. of Akron	13.3
Ohio State	12.0
Univ. of Cincinnati	9.7
Ohio Univ.	5.7
Kent State	4.1
Miami Univ.	1.3
Bowling Green State	-1.3
Cleveland State	-4.5

Source: Based on Ohio Board of Regents enrollment numbers.

Hundreds celebrate WCBA groundbreaking

Culminating nearly five years of planning and fundraising, YSU broke ground Oct. 27 for the \$34.3 million building for the Williamson College of Business Administration.

Flanked by members of the Williamson and Lariccia families and other university supporters, YSU President David C. Sweet said the groundbreaking was a monumental day in the history of YSU.

"As YSU celebrates its Centennial and its proud past, this building allows us to glimpse into the university's promising future and a second century of providing high quality academic programs and serving as a catalyst for educational and economic growth throughout the region," he said.

Amidst the occasional snowflake and temperatures hovering near freezing, dozens of donors, political leaders, faculty, staff and students grabbed shovels and turned dirt for the start of construction on the 110,000-square-foot

(continued on back page)



Youngstown Mayor Jay Williams, with YSU President David C. Sweet looking on, speaks at the groundbreaking ceremony for the new \$34.3 million Williamson College of Business Administration. See more photos in eUpdate at <http://cfweb.cc.yzu.edu/marketcomm/index.cfm>.

eUpdate exclusives

For more news about YSU, read these and other stories in eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>.

- **John Feldmeier, YSU assistant professor of astronomy, is part of a team of astronomers that has discovered a high-speed collision between two galaxies in the nearby Virgo cluster. "Due to the striking nature of the astronomical images involved, it has received a lot of notice," Feldmeier said. See the images and read more in eUpdate.**
- **Sheryl Crow, the Beastie Boys and Ben Stiller visit campus for a Rock the Vote rally. See photos and video in eUpdate.**
- **Centennial Homecoming. See photos.**
- **See more photos and a video of the groundbreaking for the new Williamson College of Business Administration building.**
- **Nominations for 2009 Heritage Awards.**
- **Good Morning America visits campus.**
- **Centennial letterhead to be phased out.**
- **WCBA Alumni Awards, mudslide eating contest, campus hosts Great Lakes WIND Network, and much more in Campus News Roundup.**

YSU offers MA in art education

Since earning a bachelor's degree in art at YSU in 1978, Janie Morris has had her heart set on getting a master's degree. "I have literally been waiting 30 years," she said.



Janie Morris

With YSU's new master's degree in art education, the wait is over.

Morris, an art teacher at Liberty High School, is among eight students enrolled in the new master's program, which won the approval of the Ohio Board of Regents this summer and was started at YSU this fall semester.



Samuel Adu-Poku

"I have really been enjoying the art classes, and they're great for my stu-

dents," she said. "I am a better informed and inspired educator."

With a unique focus on studio practice, the program is designed for art educators who want to build upon their artistic and pedagogical capabilities through in-depth study in studio and art education theory.

Samuel Adu-Poku, program director and assistant professor of art, said he has pushed for the degree program's establishment since 2004.

Adu-Poku said that a significant need

exists for the program in the Mahoning Valley. "In the first 10 years of employment, art teachers in Ohio need to have 30 credits or a master's [degree]," he said. "Now, they can hone their skills and keep their jobs, and they don't have to go all the way to Kent to satisfy the state requirements."

The state requirements, combined with the students' desire for increased professional development, should draw participants to the program, Adu-Poku said.

"The future looks bright [for the program] because there are a whole lot of teachers around, and the special state requirements will compel them to want to go for their master's degrees," he said. "Things are going well so far, and people are very interested."

Adu-Poku, who earned master's and doctorate degrees from universities in Canada, said that his personal education experiences influenced him to endorse YSU's new MA program. "My master's degree increased my level of proficiency as a scholar and an art educator," he said. "It imbued in me a passion for excellence and research."

Adu-Poku also feels that teaching at the graduate level will give him an added sense of accomplishment. "I love to teach at all levels, but I will feel inadequate should I spend all my career teaching at the undergraduate level," he said. "I find my niche at the graduate level where advanced research and teaching is the norm, and where my students can be deeply engaged in art education discourse." ■

Story by Britta Snowberger



Crowing for votes...

Sheryl Crow performs at a Rock the Vote concert in Kilcawley Center on Oct. 29. Joining Crow were Ben Stiller and the Beastie Boys. More than 500 students, faculty and staff filled the Chestnut Room for the rally. For more photos and a video, visit eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>.

Youngstown STATE UNIVERSITY

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Faculty & Staff

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Adam Earnhardt, assistant professor, Communication, was named executive director of the Ohio Communication Association. The OCA is a statewide professional organization of communications teachers, professors and scholars in high schools, colleges and universities.

Guohong 'Helen' Han, assistant professor, Management, wrote a paper entitled "Bracketing Team Boundary Spanning: An Examination of Task-based, Team-level and Contextual Antecedents" which is currently at press with the *Journal of Organizational Behavior*, a top journal in the organizational behavior field. The paper was co-authored by University of Illinois at Urbana-Champaign assistant professor, Aparna Joshi, and visiting assistant professor, Niti Pandey.

William J. Blake, director, Student Diversity Programs, was appointed the Northeast Ohio Regional Representative at the founding meeting of the 2008 National Association of Diversity Officers in Higher Education, Ohio Chapter, at Ohio State University.

Yulanda McCarty-Harris, director, Equal Opportunity and Diversity, was elected to Second Vice President for Membership at the founding meeting of the 2008 National Association of Diversity Officers in Higher Education, Ohio Chapter, at Ohio State University.

Ying Wang, assistant professor, Marketing, presented "Chinese Perspectives in Intercultural Communication" at the International Communication Association Annual Conference in Montreal, Canada. Wang also presented "Romanian Consumers' Perceptions and Attitudes Toward Online Advertising" at the American Marketing Association Annual Conference in San Diego, Calif. He also presented "Exploring Sense of Virtual Community and Its Relationship with Users' Content Production in the Web 2.0 Context" at the Global Academy of Business and Economic Research Conference.

David Stout, professor and Andrews Chair, Accounting and Finance, attended the 2008 Academy of Business Education Conference and presented two papers, "The Smith Company: A Case on Capital Budgeting and Real Options," and "Service-Based CVP Problems for Use in Accounting and Finance Courses." He also served as moderator of Session 56: Accounting & MIS, in Hilton Head, S.C.

Mark F. Toncar, associate professor, Marketing, and **Donna M. Walsh**, instructor, Marketing, presented "An Empirical Investigation of Academic Dishonesty and its Antecedents Among MBA Students" at the 2008 Atlantic Marketing Association Annual Meeting in Savannah, Ga.

Leland W. Knauf, professor emeritus, Mathematics, was awarded the

Christofferson-Fawcett Award for Lifetime Contribution to Mathematics Education at the annual meeting of the Ohio Council of Teachers of Mathematics.

Bradley Shellito, associate professor, Geography, co-authored an article entitled "Spatial Interpolation and Image-Integrative Geostatistical Prediction of Mosquito Vectors for Arboviral Surveillance" that was published in the August 2008 edition of *Geocarto International*.

Zbigniew Piotrowski, professor, Department of Mathematics and Statistics, was invited to serve as a Scientific Committee member of the International Conference on Mathematical Sciences in Ystanbul, Turkey in August 2009.

Paul R. Carr, assistant professor, Educational Foundations, Research, Technology and Leadership, gave two conference presentations in October. His first presentation, "The critical pedagogy of understanding how educators relate to democracy," was delivered at the Learning Democracy by Doing: Alternative Practices in Citizenship Learning and Participatory Democracy conference at the Ontario Institute for Studies in Education at the University of Toronto. His second presentation, entitled "La place de la race et la démocratie dans les relations interculturelles," was delivered at the International Association for Intercultural Research conference in Sicily, Italy. ■



Press Day

Bill Lewis, a photographer with The Vindicator, talks to students at YSU Press Day Oct. 28 in Kilcawley Center. Nearly 500 high school journalists from 25 schools throughout the region attended the annual event that features a variety of workshops led by professional journalists from across Northeast Ohio and Western Pennsylvania.

Groundbreaking

(Continued from page 1)

building on the far south end of campus.

The new, three-story building will be located in an area bounded by Wood Street on the south, Rayen Avenue on the north and Phelps Street on the east. It will be about twice the size of the building on Lincoln Avenue that currently houses the business college.

Construction will begin early in 2009, and the building will be open in time for fall 2010 classes. The building is the centerpiece of YSU's Centennial Master Plan and represents the largest single capital expenditure in the university's 100-year history.

"This facility will give us an even greater advantage as we compete for the best and brightest business students and faculty across the nation," said Betty Jo Licata, dean of the Williamson College of Business Administration.

More than 54 individuals have made donations totaling \$12.4 million to YSU's Centennial Capital Campaign to help pay for construction. In all, the university plans to raise \$16 million in private donations. The remaining cost will be financed through state capital funds.

Seventeen individuals and foundations



Architect's drawing of the new Williamson College of Business Administration building.

have made contributions of \$100,000 or more, including the lead gift of \$5 million from the family of the late Warren P. Williamson Jr., the founder of WKBN Broadcasting Corp. The new building will be named in recognition of the gift, the largest in YSU's history. Tony and Mary Lariccia of Boardman contributed \$4 million to the campaign, the largest individual gift in the university's history.

Sweet credited Youngstown Mayor Jay Williams, Youngstown City Council, Bishop George V. Murry of the Catholic Diocese of Youngstown, and the local state legislative delegation for working with YSU to take a blighted block of the

city and turning it into a vital part of the YSU campus and surrounding community. Demolition of five abandoned buildings on the site is nearing completion.

"This project represents what can happen when institutions with similar interests combine forces for the common good," Sweet said.

For photos and more information on the new building, including a live webcam of the construction site, more photos and a video of the groundbreaking ceremony, visit eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>, or visit <http://www.wcba.ysu.edu/newWCBA.html>. ■



President David C. Sweet and Dean Betty Jo Licata join faculty members from the Williamson College of Business Administration at the groundbreaking for the college's new \$34.3 million facility. See more photos in eUpdate at <http://cfweb.cc.ysu.edu/marketcomm/index.cfm>.