

12th Note

Published for Friends of WYSU-FM

88.5 MHz, 90.1 MHz, 97.5 MHz

SEXTON **GOES THE DISTANCE** FOR WYSU

by Wendy Wolfgang

On Sept. 17, Gary Sexton will run 50 miles in the North Country Trail Run ultra marathon in Manistee National Forest to raise \$50,000 for a new transmitter for WYSU-FM, 88.5.



Trainer Rick Kattouf and Gary Sexton at the August 1 press conference for the WYSU Power Run.

That might sound extreme to many of us, but Sexton feels it's worth it, if it benefits the station.

"Even though running is one of my favorite things to do, training at this level is a sacrifice. It's my hope that our station supporters will recognize this and will themselves be willing to make a sacrifice to help WYSU," said Sexton.

The idea is to encourage individual or corporate donors to sponsor Sexton for each mile he runs. The POWER RUN campaign, which began on August 1 and will end the day of the race, has raised over \$5,000 so far from corporate sponsors, including Home Savings, Lou's Beer and Wine Cellar, Gasser Chair, NEOUCOM, Ohio Valley Energy, IDMI.net, the Villa Maria Community Center, the Schwebel Baking Company, Greenwood Chevrolet, and Fireline Inc. In addition, the station received \$20,000 from the Wean Foundation toward the new transmitter, which will cost \$70,000.

The current transmitter, which is 16-years-old, has been running continuously since it was installed in 1989 and needs to be replaced.

Though Sexton has run the Boston, Pittsburgh, Sunburst and Casino Niagara marathons, this is his first 50-mile ultra marathon, which represents approximately the distance from Youngstown to Akron.

"The WYSU staff was trying to come up with creative ways to raise money for the new transmitter," he said. "I started thinking, 'What do I know how to do?' The answer was, play trombone and run — and I didn't think anyone would sponsor me to play the trombone! So that's how we decided on running."

continued on page 3

Program Listings for the Months of September & October 2005

All programs are subject to change without notice.

	MON	TUES	WED	THURS	FRI	SAT	SUN	
Mid.	Classical Music Overnight					Jazz After Hours	Jazz After Hours	
1:00								
2:00								
3:00								
4:00								
5:00	BBC World Service					Hearts of Space	Alternative Radio	
6:00	Morning Edition							
7:00								
8:00								
9:00	Classical Music with Barbara Krauss							New Dimensions
10:00						Weekend Edition	Weekend Edition	
11:00						Car Talk	Performance Today	
Noon						Whad 'Ya Know?	Harmonia	
1:00						Says You!	Classical Music	
2:00	Classical Music with Michael Cervone					Weekend America		
3:00								
4:00								
5:00	Fresh Air					Fresh Air		Living On Earth
6:00	All Things Considered					Weekend ATC		
7:00								
8:00						BBC World Today		
9:00	NPR World of Opera	Performance Today			The Jazz Sofa with Rick Popovich			
10:00	Classical Music Overnight					Rhythm Sweet & Hot	Now's the Time	Says You!
11:00								Classical Music Overnight
Mid.	Classical Music Overnight					Rhythm Sweet & Hot	Now's the Time	

Sexton GOES THE DISTANCE

continued from page 1

Sexton estimates that it will take him between eight and nine hours, averaging about nine minutes per mile, to finish the race. A race is considered to be an ultra marathon when it is over the traditional marathon length of 26.2 miles.

Sexton has been maintaining a rigorous schedule of biking, weight lifting and running since mid-May, shortly after undergoing surgery on his left knee to repair a torn cartilage. Sexton trains on average two hours each day and will spend a total of 19 weeks in training for the event.

Rick Katouff of teamkattouff.com, one of the Power Run sponsors, has been serving as Sexton's trainer. "Gary's willingness to put his mind and body through endless hours of training to raise money for WYSU shows his commitment and loyalty to his work," said Katouff, who is also a practicing ophthalmologist. "When Gary approached me with his plan, I did not even hesitate. I am as much a fan of the sport of running as I am a competitor; therefore, to be given the opportu-

nity to assist a fellow runner in achieving his goals greatly interested me. Gary's focus, determination, and commitment are to be commended. I am confident that Gary will successfully complete his goal."

Second Sole in Boardman is also a Power Run sponsor, providing Sexton with running clothes.

The station has been in the process of upgrading to digital since 2004, with the first project, the transformation of the studios, now complete. Sexton estimates the entire digital conversion process will cost \$500,000. A grant proposal to the Corporation for Public Broadcasting has been submitted to help with additional digital costs. The station should receive word about the grant this fall.

To make a secure donation or for more information about the Power Run, visit www.wysupower.org or call 330-941-3363.

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WYSU-88.5 FM GOING THE DISTANCE FOR DIGITAL

Gary Sexton, Director of WYSU-FM will be running an ultramarathon (50 miles) on September 17, 2005 in Manistee National Forest on Lake Michigan to raise funds for a new transmitter. Dollars raised for every mile Gary runs support WYSU.

Make your pledge NOW. Join the WYSU Power Run!

For more information 330-941-3363 or WYSUPOWER.ORG

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GREAT FUND DRIVE PRIZES and PREMIUMS for a GREAT PURPOSE

HOW ABOUT VOLUNTEERING?

WYSU-FM Classical 88.5 FALL FUND DRIVE is just around the corner—Friday, October 14 through Friday, October 21—and we are looking for volunteers.

If you are interested in talking to our many listeners and supporters, talking incoming pledges, helping to process paperwork, and working along side of WYSU staff and students, please contact Susan George at (330) 941-3363. We promise you lots of fun and excitement as well as delicious snacks and drinks! Help make this year's Fall Fund Drive a great success!

The WYSU fall fund drive is fast approaching and one lucky winner will win a delightful gondola ride in Venice, a tour of the famous Duomo of Florence, and a trek through the ancient city of Pompeii. That's right! Anyone who renews their membership, becomes a new member or pledges online toward our fall fund drive will be entered into a drawing to win a two-week trip for two on the station-sponsored GoAhead Vacations tour of Italy, scheduled for May of 2006!

The chance to win is just one of many benefits to being a member to WYSU, but there are many others. A basic membership of \$35 entitles you to our Classic Card, your passport to discounts at local restaurants, events and retailers. The Classic Card also provides access to free movie screenings at the Austintown Cinemas the last Wednesday of each month.

And as usual, there are some great premiums available at higher pledge levels, too. Honor loved ones or a special event with a Day Sponsorship. Enjoy a romantic picnic or outdoor hike with our Wine Lovers gift set; both premiums are available at the \$200 pledge level.

The WYSU Fall Fund Drive begins Friday, October 14 and runs through Friday, October 21. As in the past, the station is collecting mail-in pledges ahead of time in hopes of reducing the length of the on-air campaign.

Station director Gary Sexton is confident that October will continue to be a successful fund raising month for WYSU. Sexton says, "Our goal is to raise \$87,500 during our October drive. We're hoping for a strong mail-in response. It's never too early to get started! The sooner we reach our goal, the sooner we secure our future, and the sooner we return to our regular programming schedule," Sexton said.

Here are ways you can help during the WYSU Fall Fund Drive:

- Renew your membership today!
- Pledge online using our secure website at www.wysu.org
- Consider making an additional gift.
- Advertise your business or organization by participating in corporate underwriting challenges – an unrivaled way to reach a savvy, influential audience, and support public radio at the same time.

WYSU remains committed to commercial-free public radio, providing listeners with the finest in public broadcasting twenty-four hours a day, seven days a week. When you add it up, we offer over 8,700 hours of superb radio each year. WYSU has been the principle outlet for the area's classical music and arts information for over 35 years. It's the home of classical music in the Youngstown area, as well as quality information programming such as NPR's *All Things Considered*, *Fresh Air* and *Performance Today*. Remember, your contribution to WYSU is also tax deductible. The station needs your support now more than ever before. Become a member today!

Become a Member of WYSU-FM During our 35th Anniversary Celebration

Enjoy our 12th note newsletter, fun membership premiums, a bonus one-year subscription to NEWSWEEK magazine and more! I (we) would like to support WYSU-FM Classical 88.5. *All gifts are tax-deductible:*

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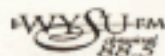
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Youngstown State University

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A New Look Website



Left to right: Sergey Efraim, Bob Tupaj, and Michael Cervone.

Here is a short list of new things that you will find:

- Click on the "news" icon for the web version of "This I Believe," a series of listener essays broadcast by NPR. You can even submit your own essay on the web!
- Click on "classical" for the daily classical music calendar and audio features from NPR's Performance Today.
- Click on "classical playlist" in the Programs menu and check out our daily music playlists.
- Click on "Youngstown 2010" in the Public Affairs menu and listen to our 2010 Moving Ahead broadcasts to learn more about the changes taking place in Youngstown.

Special thanks to YSU Web Developer Sergey Efraim and YSU Webmaster Bob Tupaj, who have helped with the changes. Most of the graphics and layouts were designed by Sergey, and his magical creativity is very much appreciated!

WYSU.ORG

Michael Cervone, WYSU Webmaster

Have you visited our website, www.wysu.org, recently? We have made substantial changes, giving the site a wonderful new look, and much more content than ever before.



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Now's the Time

with Martin Berger
Saturday, 11:00 pm

9/3 Stanley Turrentine. Big Stanley—one of those saxophonists who could appeal to the casual listener, without trading soul for commerce.

9/10 Art Pepper. Post-Parker alto with rare personal intensity, in his usual small groups as well as the Marty Paich big-band arrangements.

9/17 Frank Capp. Drummer and leader of a lively Basie-ite big band.

9/24 Benny Golson. Big tenor in '50s Jazztet classics and some of the more recent work.

10/1 Lee Konitz. An original voice on alto, he was celebrated half a century ago as a cerebral innovator; perhaps he sounds more comfortable now because the music has caught up with him.

10/8 Fletcher Henderson. Inventing the jazz big band.

10/15 Ken Peplowski. Deft, thoughtful, mainstream clarinetist and tenor saxophonist.

10/22 Charles Mingus. Bassist, leader, primal force.

10/29 Coleman Hawkins. Founding father of jazz tenor saxophone.

Folk Festival with Charles Darling Sunday, 8:00 pm

9/4 Songs of Work, Union, and Freedom. Struggle songs with Pete Seeger, Larry Long, Joe Glazer, Ella Jenkins, Sarah Ogun Gunning, George Davis, et al.

9/11 Folk Moods and Styles, Part II. More bits and pieces from various folk genres: country, blues, traditional, protest, humor; Anglo, Celtic, African, Latino.

9/18 Extended Sets, Part XXV. Thirty-minute segments with meaningful folk: Magpie (Greg Artzner and Terry Leonino), Fred Small, and Ohio's Phil Ochs.

9/25 Contemporary Folk, Part XXXII. Features Greg Trooper, Joel Rafael Band, Kate McLeod and the Pancakes, plus the guitar wizardry of Michael Gulezian.

10/2 Still More Folk Legends. Ed McCurdy, John Jacob Niles, Cisco Houston, Jack Elliott, Bob Dylan, and more legends.

10/9 Folk Sampler, Part LXXXII. Accentuates a mixture of both old and new: country, ballads, and blues.

10/16 Folk Pledge Drive. I'll be in the studio LIVE with over 100 golden folk oldies, singers and groups from the 1920s to the 1980s. Show your support for folk music on WYSU with a generous donation as you request a singer. A \$60 donation gets you a folk album, while a \$200 donation gets you a copy of my soon to be released book, *Messages of Dissent: Struggle Songs In American History*. Please call 330-941-1481, and thanks!

10/23 The Blues from A to Z, Part IV. More blues legends: Charlie Jackson, Lemon Jefferson, Robert Johnson, Leadbelly, Furry Lewis, and more.

10/30 Folk Sampler, Part LXXXIII. Emma's Revolution (Pat Humphries and Sandy O) are featured; they will be appearing at Peaberry's on the YSU Campus for the free 11th-Annual Folk Festival Concert on November 4th at 8:00 pm.

NPR World of Opera Monday, 8:00 pm

9/5 Verdi: *Il Trovatore*. The Washington National Opera; Heinz Fricke, conductor. Denyce Graves appears in the stirring role of Azucena, whose lifelong quest for revenge leads to the gruesome death of her own adopted son -- a death she might just have been planning all along.

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9/12 Britten: *Billy Budd*. The Washington National Opera; Richard Hickox, conductor. A seafaring struggle between good and evil, this opera reminds us that in battle, victory is seldom clear cut. Samuel Ramey's John Claggart is not to be missed!

9/19 Umberto Giordano: *Andréa Chenier*. The Washington National Opera; Eugene Kohn, conductor. Rising tenor Salvatore Licitra headlines Giordano's revolutionary potboiler.

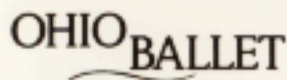
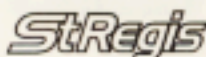
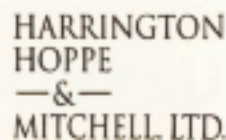
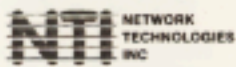
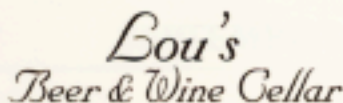
9/26 Federico Moreno Torroba: *Luisa Fernanda*. The Washington National Opera; Miguel Roa, conductor. Love and revolution mix when the republican title character must choose between Vidal (Plácido Domingo), a gallant, older man who is deeply devoted to her and comes to share her convictions, and her true love, a fiery captain of the Royal guard.

October Operas TBA.

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WYSU Underwriters

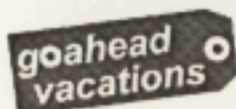
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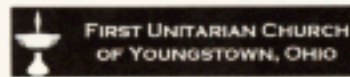
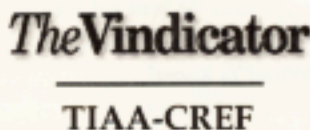
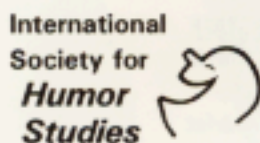
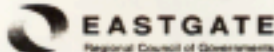


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