



Academic Senate
Youngstown State University
Youngstown, Ohio 44555



ACADEMIC SENATE MINUTES

April 7, 2004

Note 1: Please submit agenda items and cover sheets for the May Senate meeting to [Bob Hogue](#) by noon on Monday, April 26, at the latest. Provide both a hard copy and a disk or electronic copy of your report and cover sheet in *Word* or rich text format. A downloadable cover sheet is available at the Academic Senate web site [hit "cancel" if asked for a password]:

<http://cc.ysu.edu/acad-senate/index.html>

Note 2: If you want to read or print the pdf version of these minutes and don't have *Adobe Acrobat Reader*, you may download the program at the following link: <http://www.adobe.com/products/acrobat/readstep2.html>.

To save paper, use the Acrobat Reader menus or toolbar to print the file, not the menus or toolbar in your web browser.

Click on the links in the table to go directly to a specific section of the minutes.

Previous Minutes	OFC Report	College of Business Administration Report	Sign-in Sheet
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Actions:

- Approval of Library Committee Budget Recommendation

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Call to Order:

Senate Chair Dr. Tom Shipka was unable to attend because of illness. **Dr. Chet Cooper, vice chair of the Academic Senate, called the Senate to order at 4:08 p.m.**

Minutes of the Previous Meeting:

Minutes of the March 3, 2004, meeting were approved as posted. To view the March minutes, go to <http://www.cc.yzu.edu/acad-senate/minmar04.htm>.

Senate Executive Committee (SEC) / Report from the Chair:

No report.

Ohio Faculty Council (OFC): **Chet Cooper reported:**

1. The minutes of the OFC Meeting of March 12 are available on the OFC web site, <http://www.yzu.edu/facstaff/ofc> The featured speaker at the March 12 meeting was Jim McCollum, Executive Director of the Inter-University Council.
2. The next meeting of the OFC is this Friday, April 9, in Columbus. Paul Sracic will be attending.
3. In a recent e-mail, Tom Shipka noted that one of the items on the agenda for the April 9 meeting will be the distribution of "the penultimate draft of the report of the Governor's Commission on Higher Education and the Economy." The Commission's web site states that the formal presentation of the final report to the Governor is to take place on April 29.

Williamson College of Business Administration: **Dean Betty Jo Licata reported on news and events in the College. A summary of the presentation is contained in [Attachment 1](#).**

Charter & Bylaws Committee: No report.

Elections & Balloting Committee: **Jane Reid** reported that elections for Senators for next year are currently taking place within the Colleges.

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Academic Programs Committee: The Committee's written report is contained in [Attachment 2](#). **Sunil Ahuja**, Chairperson of the Committee, reported: Two proposals have been approved, one pending course approval by the Undergraduate Curriculum Committee. The Programs Committee also met on March 24. Changes approved at that meeting are now out for circulation will be report on at the April Senate meeting.

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General Education Committee:

Bill Jenkins reported: The University is the midst of assessment for General Education Courses. The Committee is still working on learning outcomes for General Education courses and is willing to meet with departments to help answer their questions. The key driving influence is North Central Association of Colleges and Schools. North Central is becoming more concerned with assessment. Ultimately, our assessment will be done by departments rather than a university-wide assessment. Sharon Stringer is handling Program Assessment, and the General Education Committee is handling GenEd assessment.

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Library Committee:

The written report of the Library Committee is contained in [Attachment 3](#).

Prior to the introduction of two motions, Library Committee Chair **Dan Suchora** reported on the background of the committee's deliberations: The University Archives now being housed in Library, and the Melnick Medical Museum is also under the auspices of the Library. A member of the Library Staff is being sent out to visit with faculty and to introduce the facilities and resources of the Library.

As for the affect of technology, the Committee feels that the leadership of the Library has embraced technology and is using it effectively.

OhioLink costs have gone up. OhioLink is a mandated amount. In order to keep up with the Ohio Link increase, further cuts were needed from the Colleges.

The Final allocation for 2003-04 was 22% lower overall than the budget for 2002-03; it is worse than that for some colleges.

Dr. Suchora then **moved that the allocations for 2004-05 should be as follows:**

	2003-2004 FINAL ALLOCATION	2004-2005 PROPOSED ALLOCATION	Percent Change
ARTS & SCIENCES	242,335	266,500	10%
BUSINESS	51,882	57,100	10%
EDUCATION	38,659	42,500	10%
ENGINEERING	40,449	44,500	10%
FINE & PERFORMING ARTS	30,830	33,900	10%
HEALTH & HUMAN SERVICES	68,272	75,100	10%
OHIO LINK	450,000	495,000	10%
LIBRARY:	109,733	152,700	39%
NEW PROGRAMS		11,000	
TOTALS	1,032,160	1,178,300	14%

The motion was seconded, and discussion began on the motion.

Gabriel Palmer-Fernandez asked if the \$495,000 for Ohio Link has already been determined. **Dr. Suchora** replied that it has not yet been determined, but the Committee believes that figure will be accurate. **Dr. Palmer-Fernandez** also asked who determines the cost of OhioLink. **Dr. Suchora** replied that when an institution joins OhioLink, the institution's holdings at that time are evaluated, and a formula is used to determine the cost for that institution.

Robert Leipheimer stated: The proposed increase in the allocation is not enough. The slashing of the Library budget is hurting all departments, not just Chemistry. Last year Chemistry went from \$90,000 to \$58,000 to \$35,000. Chemistry has tripled graduate assistants, has increased research, and has invested in interdisciplinary programs. I don't think we can continue the increased emphasis on research. Quest could suffer. The 10% increase is not enough. **Dan Suchora** replied: The Arts & Sciences budget recommendation is 10% increase, but actually \$32,000 was subtracted out from the total and was going to be funded from another source.

Paul Kobulnicky: By moving *Chemical Abstracts* into the general fund, that frees up \$32,000. Also, the electronic journals available through OhioLink are only a fraction of the total electronic journals. There are a large number of publications not available electronic via OhioLink. In order to deliver the services the Library needs to deliver, half the money comes from institutional funding. There are three ways to purchase: The War Chest method; the NPR method; and the Pay-to-play method. Pay-to-pay requires that only those institutions who pay get access to certain databases. We are at the call of OhioLink as far as their costs are concerned.

Dr. Palmer-Fernandez asked if the Library Committee has looked at possible long-term funding methods for Library, e.g., the capital campaign: **Dr. Suchora**: No, that was not looked at this year; they concentrated on finding the best reasonable request for funding levels..

Tony Atwater spoke regarding the motion: He thanked Dr. Suchora and the Library Committee for

emphasizing this funding problem. He then shared the context of the cuts: 2002-03 was a year in which we faced three mandated state cuts. His interest is in wanting to restore the extent of cut that the Library budget sustained. Dr. Atwater has met with the Senate Executive Committee and determined to incrementally restore some funding for the Library budget. He outlined a plan to the Executive Committee for restoring funding levels. Probably about \$280,000 needs to be restored to the Library budget to bring it back to earlier levels, possibly incrementally over 3 years. He expressed his hope that more can be done more and that it could be done more quickly. He stated that this motion helps him to make the case for proper funding for the Library. Yet, they too are struggling to keep their head above water with respect to costs of subscribing to electronic journals. Dr. Atwater wants to assure the Senate that this is a high priority for the Provost's office. He sympathizes with the comments of Dr. Leipheimer and others. Libraries are dealing with these issues all over the country. It is important for departments to work closely with Paul Kobulnicky to determine which journals are needed.

Michael Serra: *Chemical Abstracts* is very important. Biology and Chemistry face a special problem: even with the \$32,000 removed and funded elsewhere, the funds are not enough to sustain the journals needed by their departments. Chemistry is already in the hole, with some gaps in some of their journal holdings.

Dr. Suchora: The Library Committee makes recommendations on allocations to colleges; the colleges makes allocations to departments and programs.

Paul Kobulnicky: Every institution handles the selection of materials individually. YSU has a long tradition of faculty directing the purchase of materials for their departments. Some departments were almost maxed out with just recurring subscriptions. The Library was forced to give each department their list and their budget and to ask them to let the Library know which ones should be renewed, within the budget. Chemistry's situation is unique due to the \$32,000 cost of *Chemical Abstracts* right off the top. I'm in a situation of having to come to the end of the fiscal year with a balanced budget. We cannot pay for titles out of excess money, since next year there would have to be more extra money found to pay for those. It is no different than hiring a staff member hoping for continuing funding for the position, which just can't be done.

A vote was taken on the motion: **Motion Passed.**

Dr. Suchora then **introduced another motion: When any College receives approval for a new program, the library's base budget shall be increased by \$1000.00 with each increase being allocated to the particular college and department managing the new approved program.**

The motion was seconded. A vote was taken. **Motion passed.**

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Unfinished Business: None.

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New business: None.

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Adjournment: The Academic Senate adjourned at 5:03 p.m.

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For further information, e-mail [Bob Hogue](#) .

WILLIAMSON COLLEGE OF BUSINESS ADMINISTRATION

Presentation to YSU Academic Senate

April 7, 2004

Betty Jo Licata, Dean

WCBA Mission Statement Draft Revision 4/04

* The mission of the WCBA is to prepare students for productive and fulfilling careers as leaders in business, government, nonprofit organizations, and society. The WCBA emphasizes a student-centered, teaching/learning process with an emphasis on application of theory to practice and the students' intellectual and professional development.

* The WCBA is committed to capitalizing on its role as a professional school in an urban location by serving the regional business community through engaging students, faculty and staff in value-added initiatives. Teaching is our first priority -- followed by applied scholarship/instructional development and university and public service.

Williamson College of Business Administration

SUCCESS THROUGH

- * AACSB-Accredited Programs
- * *Professional Development and Leadership Development* experiences such as internships, student organizations, and projects with the business community.
- * *Partnerships* with the business community that enable you to develop valuable contacts, skills, and experiences.

What Does AACSB Mean?

- Accredited in April 2000
- International recognition
- Fewer than 30% of business programs in the US are accredited by AACSB
- Beta Gamma Sigma
- Beta Alpha Psi



Student Enrollment

Associate degree programs	135	
Accounting	133	Pre-Accounting 264
Finance	63	Pre-Finance 58
Human Resource Mgt.	27	Pre-Management 512
MIS	14	
General Administration	65	
Advertising/PR	22	
Marketing	84	Pre-Marketing 318
Pre-Business	60	
Business Economics	3	Pre-Bus. Econ. 30
MBA/EMBA	144	
TOTAL		1932
TOTAL Faculty: Accounting (11), Finance (4), Management (14), Marketing (7)		

BSBA Programs of Choice

Accounting	Finance	International Acctg/ Finance
Human Resource Management	Management Information Systems	International Management
Marketing	Advertising/ Public Relations	International Marketing
General Administration	Business Economics	A.A. in Bus./ Assoc. in Labor Studies/ ATS

Centers of the WCBA

- *Williamson Center for International Business
- *Nathan and Frances Monus Entrepreneurship Center
- *Center for Nonprofit Leadership



Certificates

(Can be combined with any major)
Certificate in Entrepreneurship
Certificate in Nonprofit Leadership

Leadership and Professional Development Opportunities

- Extensive Internship Program
 - Earn academic credit, experience, money, professional contacts
 - 42% of graduates complete at least one internship
- More than 10 professional student organizations related to your major
- Regional and national competitions
- More than \$100,000 in WCBA-based scholarships

Employers of Recent Graduates

- Packer Thomas CPA's
- Hill, Barth and King
- Anness, Gerlach, and Williams
- Cohen and Company
- First Place Bank
- Home Savings and Loan Company
- Ernst and Young
- Deloitte & Touche
- PricewaterhouseCoopers
- AstraZenica
- General Motors
- Madison Square Garden
- FOX TV
- Marcus Thomas Advertising
- National City Bank
- Avery Dennison
- FirstEnergy
- Deibold
- HMHP
- Mahoning Valley Scrappers
- State Farm Insurance
- Progressive Insurance
- Internal Revenue Service
- State of Ohio
- Bayer Corporation

WCBA Highlights

- Andrews Chair in Accounting and Andrews Distinguished Speaker Series
- Williamson Symposium
- OSCP Student Ambassador
- Italy Study Tour
- Dedication of Alan Cope Professional Development Suite
- Gift of \$10,000 for scholarships
- Student competitions – SIFE, Human Resource Games, American Advertising Federation, Ohio Graduate Student Business Plan, Beta Alpha Psi

WCBA Priorities 2004

- Strategic Planning
- Program Review
- Enrollment
 - Expand MBA Program- new sites
- Placement
- Faculty Development/Scholarship
- New Building Planning

COVER SHEET TO BE ATTACHED TO ALL REPORTS SUBMITTED TO THE ACADEMIC SENATE

Date 3/26/2004 Report Number (For Senate Use Only) _____

Name of Committee Submitting Report Academic Programs Committee

Committee Status: (elected chartered, appointed chartered, ad hoc, etc.)

Appointed Chartered

Names of Committee Members 2003-2004 members are Bernadette Angle,

Maria Delost, Tammy King, Howard Mettee, Greg Moring,

Elvin Shields, Marge Collins (academic advisor), Bege Bowers (*ex officio*),

Gregg Sturuss (*ex officio*, Curriculum Committee), Sunil Ahuja (chair).

Please write a brief summary of the report the Committee is submitting to the Senate:

The committee met on February 25, 2004, when we reviewed and discussed some
previous and several new proposals, some of which will come back to the committee
for further review. Two proposals were approved, one pending approval of course by the
UCC. One proposal was circulated, no objections were received. This is being reported
for informational purposes only. See Appendix APRC 1 below. The committee met
again on March 24, 2004.

Do you anticipate making a formal motion relative to the report? No

If so, state the motion: _____

If substantive changes in your committee recommendation are made from the floor,
would the committee prefer that the matter be sent back to committee for further
consideration? Yes

Other relevant data: _____

Sunil Ahuja

Chair

**ACADEMIC PROGRAMS COMMITTEE
APPENDIX APCR 1**

The following is a list of programs, program changes, and minors approved by the committee that have completed the distribution/circulation process:

- PD#007P-04 – *Journalism* – CHANGE – English.

COVER SHEET TO BE ATTACHED TO ALL REPORTS SUBMITTED TO THE ACADEMIC SENATE

Date March 29, 2004 Report Number (For Senate Use Only) _____

Name of Committee Submitting Report Senate Library Committee

Committee Status: (elected chartered, appointed chartered, ad hoc, etc.)

Appointed Chartered

Names of Committee Members Laura Buch, FPA; Eleanor Congdon, A&S; Jim Conser, HHS; Laura Cummins, Educ; Diane Kandray, HHS; Sherri Lovelace-Cameron, A&S; Helen Savage, WCBA; Daniel Suchora, E&T; William Jenkins, Admin.; Paul Kobulnicky, Admin.; Betty Jo Licata, Admin.; John Yemma, Admin.; David Gohlke, Student; Darcy Davis, Student.

Please write a brief summary of the report the Committee is submitting to the Senate:
A brief overview of the library committees' work for the academic year is presented.

Do you anticipate making a formal motion relative to the report?

Yes

If so, state the motion: See Attached

If substantive changes in your committee recommendation are made from the floor, would the committee prefer that the matter be sent back to committee for further consideration?

Yes

Other relevant data: _____

Daniel H. Suchora

Chair

Youngstown State University
Academic Senate Library Committee

Report to the Academic Senate – April 7, 2004

The Library Committee has met over this past academic year and considered many issues related to the library and its operation. Significant issues considered are listed and briefly discussed below:

1. Library archiving of YSU historical items.
Maag library, fifth floor, is now the location of the YSU archives. Maag library also is in charge of the operation of Melnick Medical Museum.
2. Strategic Planning.
Maag Library is currently formulating a 3 year strategic plan which the committee is reviewing.
3. Faculty outreach.
Maag library staff are currently meeting one on one with each faculty member to update faculty on current library resources. All faculty should be contacted this academic year. Of special interest are on line search techniques and obtaining library resources easily and effectively via online tools. A contact is established for future assistance from the library.
4. The effect of technology and the internet on operations and costs. Many sources of information are available via the internet rather than traditional hard copy. This is especially true of government documents and Maag library is reducing its holding of these in hard copy since they are immediately available via the internet.
5. Ohio Link and its impact on library services and costs.
Ohio link continues to expand its services and gives YSU excellent library resources. As such its cost of membership for YSU is increasing significantly and these costs are mandated for continued membership. While this resource is excellent and a good value for YSU, its implications relative to college and department budgets is significant as seen below.
6. Cost inflation of library materials.
The inflation of costs of books and periodicals is increasing at a much higher rate than overall inflation. It is estimated at approximately 10% per year.
7. Budget allocation to the library and recent cuts in that allocation.
This is a serious issue in that the recent budget cuts of the summer of 2003 significantly reduced departmental budgets to a critical level. The library budget from the 2002-2003 academic year and the final allocation for the 2003-2004 academic year after the 2003 summer budget cuts are shown below for reference.

	2002-2003 BUDGET ALLOCATION	2003-2004 FINAL BUDGET ALLOCATION	Percent Change
ARTS & SCIENCES	407,810	242,335	-41%
BUSINESS	87,310	51,882	-41%
EDUCATION	65,059	38,659	-41%
ENGINEERING	68,069	40,449	-41%
FINE & PERFORMING ARTS	51,881	30,830	-41%
HEALTH & HUMAN SERVICES	103,111	68,272	-34%

OHIO LINK	389,148	450,000	+16%
LIBRARY:	142,723	109,733	-23%
TOTALS	1,315,111	1,032,160	-22%

The total allocation was cut about 22%, however all individual college allocations were reduced by a higher amount due to mandated increases in our Ohio Link contribution. Inflation is also a problem as the information technology area is experiencing higher inflation than most other areas. These factors have caused serious cuts in the availability of necessary journals and periodicals for the individual colleges. For example, Chemical Abstracts Online costs \$32,000.00 per year and the Chemistry Department budget is \$39,696.00 so this one publication costs almost the entire budget.

The following issues affect library budget needs and require annual increases in the budget to maintain a quality library.

1. Inflation. Journals and scholarly publication costs are rising in excess of 10% per year, much faster than the general rate of inflation.
2. Accreditation. Most professional school programs are accredited by program specific agencies in addition to the general university North Central Accreditation. Library resources are a critical component of these reviews.
3. Research. Research is a fundamental part of the university and especially with the added emphasis for undergraduate and funded research, appropriate library resources are needed.
4. New programs. As new programs are added, new library resources are needed to adequately support these programs

Based on these facts, the library committee has written memos to the Senate Executive Committee, The Provost, and the University Budget Committee encouraging increases over several years in the library budget to pre budget cut levels to maintain the library resources to an acceptable level. The following motion is presented which will address pressing budget issues.

Motion 1

The library budget allocation for the 2004 – 2005 academic year is as follows:

	2003-2004 FINAL ALLOCATION	2004-2005 PROPOSED ALLOCATION	Percent Change
ARTS & SCIENCES	242,335	266,500	10%
BUSINESS	51,882	57,100	10%
EDUCATION	38,659	42,500	10%
ENGINEERING	40,449	44,500	10%
FINE & PERFORMING ARTS	30,830	33,900	10%
HEALTH & HUMAN SERVICES	68,272	75,100	10%
OHIO LINK	450,000	495,000	10%
LIBRARY:	109,733	152,700	39%
NEW PROGRAMS		11,000	

TOTALS

1,032,160

1,178,300

14%

This allocation gives each college a 10% increase to cover inflation. Chemical Abstracts Online is used by more departments than chemistry so that purchase is shifted to the library general budget. Finally, new programs require added resources so a new line item for new programs is included.

Motion 2

When any College receives approval for a new program, the library base budget shall be increased by \$1000.00 with such increase being allocated to the particular college and department managing the new approved program.

This motion is intended to help departments offering new programs direct assistance in establishing library resources without having to divert resources from other programs.

YSU ACADEMIC SENATE ATTENDANCE ROSTER – April 7, 2004

Arts and Sciences

Departmental (2003-05)

____ Robert Kramer, CSIS
 ____ Kevin Ball, English
 ____ Annette Burden, Mathematics
 ____ Sunil Ahuja, Political Science
 ____ Michael Serra, Chemistry
 ____ Isam Amin, Geol. & Env. Sci.
 ____ Gabriel Palmer-Fernandez, Phil.
 ____ Paul Gordiejew, Sociology & Anth.

Departmental (2002-04)

____ Chester Cooper, Biology
 ____ Peter Beckett, Psychology
 ____ Rochelle Ruffer, Economics
 ____ Bill Buckler, Geography
 ____ Jole Checcone, Foreign Lang.
 ____ Thomas Leary, History
 ____ Michael Crescimanno, Physics

At Large

____ Diana Fagan, Biological Sciences
 ____ Rick Shale, English
 ____ Sandra Stephan, English
 ____ Linda Tessier, Phil. & Rel. Studies
 ____ Bill Jenkins, History
 ____ John White, Sociology & Anthr.
 ____ James Morrison, Psychology
 ____ David Porter, Political Sciences
 ____ Charles Singler, Geol. & Env. Sci.
 ____ Thomas Shipka, Phil. & Rel. Studies

Business Administration

At Large, continued

____ Hy Sockel, Management
 ____ Mark Toncar, Marketing

Departmental

____ David Law, Accounting & Finance
 ____ Tom Rakestraw, Management
 ____ Jim Kohut, Marketing

At Large

____ Louis Falk, Marketing
 ____ Birson Karpak, Management
 ____ Jane Reid, Marketing

Education

At Large, continued

____ Lauren Cummins, Teacher Education
 ____ Donna McNierney, Teacher Educ.

Departmental

____ Richard McEwing, Educ. Admin.
 ____ Jan Gill-Wigal, Counseling
 ____ Dora Bailey, Teacher Education

At Large

____ Nancy Sweeney, Teacher Education
 ____ Sally Lewis, Teacher Education
 ____ Janet Beary-Williams, Teacher Ed.

Engineering and Technology

Departmental

____ Douglas Price, Civil/Env/Chem Eng.
 ____ David Kurtanich, School of Techn.

Departmental (continued)

____ Philip Munro, Elec. & Comp. Eng.
 ____ Elvin Shields, Mech. & Indust. Eng.

At Large

____ Robert McCoy, Mech. & Indust Eng.
 ____ Jeanette Garr, Civil/Env/Chem Eng.
 ____ Daniel Laird, Eng. Technology

Fine and Performing Arts

At Large (continued)

____ Christine McCullough, Art
 ____ Tedrow Perkins, Music
 ____ Jane Shanabarger, Commun/Theater

Departmental

____ Susan Russo, Art
 ____ (vacant), Commun/Theater
 ____ Till Meyn, Music

At Large

____ Darla Funk, Music
 ____ Frank Castronovo, Commun/Theater
 ____ John Murphy, Commun/Theater
 ____ James Boyce, Music

Health and Human Services

Departmental

____ Sharon Phillips, Nursing
 ____ Shirley Keller, Social Work
 ____ Elaine Greaves, Criminal Justice
 ____ Nancy Landgraft, Physical Therapy

Departmental (continued)

____ Richard Walker, Human Perf.
 ____ Carol Mikanowicz, Health Prof.
 ____ Jean Hassell, Human Ecology

At Large

____ Tammy King, Criminal Justice
 ____ Janice Elias, Human Ecology
 ____ Thelma Silver, Social Work
 ____ Louise Aurilio, Nursing
 ____ Nancy Wagner, Nursing

Administration

____ Cyndy Anderson	____ Bege Bowers	____ Cynthia Hirtzel	____ George McCloud
____ Tony Atwater	____ Margaret Collins	____ Peter Kasvinsky	____ Terry Ondreyka
____ Jonelle Beatrice	____ William Countryman	____ Paul Kobulnicky	____ John Yemma
____ Robert Bolla	____ Philip Ginnetti	____ Betty Jo Licata	

Students

School/College

____ Sarah Krivenki, A&S
 ____ Kristina Stevens, Engineering
 ____ Liz Burick, Education
 ____ Katie Wall, Health & Human Svcs.
 ____ (vacant), Grad. Studies & Research
 ____ Scott Guthrie, Fine & Perf. Arts
 ____ David Ciotola, Business Admin.

Student Government

____ Emily Eckman, President
 ____ Adam Vukovic, VP
 ____ Dominic Buzzacco, 2nd VP

At Large

____ Charlene Arendas
 ____ Diana Awad
 ____ Josh Hiznay
 ____ Josh Nething
 ____ Brett Hudspeth