

TO: FULL-SERVICE FACULTY, ADMINISTRATORS, AND STUDENT GOVERNMENT
FROM: Cynthia Peterson, Secretary, Academic Senate
RE: ACADEMIC SENATE MEETING
11 January 1984, Arts/Sciences Auditorium, Room 132,
Arts/Sciences Building
4:00 p.m.

22 December 1983

AGENDA

1. Call to order.
2. Approval of Minutes of Meeting of Academic Senate, 7 December 1983.
3. Charter and By-Laws Committee, Report by William Jenkins.

823-30

Passed

4. Senate Executive Committee, Report by Larry Esterly.
5. Elections and Balloting Committee, (No Report).
6. Reports of Other Senate Committees:

823-31 Curriculum Division, Academic Programs and Curriculum Committee, Report by L. Allen Viehmeyer;

New form Curr. deadline
Informational Report, Academic Planning Committee,
Report by Ralph Crum;

Informational Report, Academic Standards and Events Committee,
Report by Peter von Ostwalden; *Report due at Feb. 1 mtg.*

Informational Report, Computer Services Committee, Report by James LaLumia.

7. Unfinished Business.
8. New Business.
9. Adjournment.

1-16, 10am - Open mtg. } *Microcomputers*
1-7, 3p - ✓ ✓ } *purchases*
Cushman 1060 } *(VP)*

COVER SHEET TO BE ATTACHED TO ALL REPORTS SUBMITTED TO THE ACADEMIC SENATEDate 12-2-83 Report Number (For Senate Use Only) 823-30Name of Committee Submitting Report Charter & BylawsCommittee Status: (elected chartered, appointed chartered, ad hoc, etc.) _____Names of Committee members: Peter Baldino, Donald Hovey, William D. Jenkins, Ikram Khawaja, Joan Philipp, David Robinson

Please write a brief summary of the report which the Committee is submitting to the Senate: (attach complete report) At present Robert's Rules of Order provides for a roll call vote in the Senate only if called for by a majority vote. Since a majority might not put itself on record, C&B is recommending a change in the Bylaws to permit a substantial minority to call for such a vote.

Do you anticipate making a formal motion relative to the report? YesIf so, state the motion: To add Section 7 as stated below to Bylaw 10.

A roll call vote may be ordered by a vote of one-fifth of the total membership of the Senate. The procedure to be followed will be as specified in Robert's Rules of Order.

If there are substantive changes made from the floor in your committee recommendation, would the committee prefer that the matter be sent back to committee for further consideration? Yes

Other relevant data: _____

William A Jenkins
Chairman

COVER SHEET TO BE ATTACHED TO ALL REPORTS SUBMITTED TO THE ACADEMIC SENATE

ate 15 December 1983 Report Number (For Senate Use Only) 823-31

Name of Committee Submitting Report Academic Programs and Curriculum Committee,
Curriculum Division

Committee Status: (elected chartered, appointed chartered, ad hoc, etc.) _____
appointed chartered

Names of Committee members: M. Beaubien, T. Deiderick, L. Hopkins, D. Rost,
D. Scott, P. Tolliver, A. Viehmeyer (Chairperson), H. Yiannaki

Please write a brief summary of the report which the Committee is submitting to the
Senate: (attach complete report) The attached curriculum proposals have been
passed by the UCD, circulated to the various departments, and are
being presented to the University Senate for its information: 84-5,
84-6, 84-18, 84-19 to 84-21, 84-23 to 84-35.

Do you anticipate making a formal motion relative to the report? _____

If so, state the motion: _____

If there are substantive changes made from the floor in your committee recommendation,
would the committee prefer that the matter be sent back to committee for further
consideration? _____

Other relevant data: _____

A. Allen Viehmeyer
Chairman

LIST PREPARED BY THE CURRICULUM DIVISION

84-5 ROTC, Military Science (change)

701. Organizational Leadership. The relationship of individual differences to the leadership process; group dynamics, organizational constraints on the leadership process, and the impact of leader behavior on the leadership process. Two hours of lecture and one hour of leadership laboratory a week, and field training exercises. Prerequisite: Permission of department chairperson. 3 q.h.

84-6 ROTC, Military Science (change)

801. The Military Team. A study of command and staff evaluation, organization, and functions; processes for arriving at sound and timely decisions and translating decisions into plans and combat orders. Duties and responsibilities of company and intelligence; its value, and methods of producing it. Two hours of lecture and one hour of laboratory a week and field training exercises. Prerequisite: Military Science 703 and permission of department chairperson. 3 q.h.

84-18 Speech Communication & Theatre (change)

682. Broadcast Scriptwriting. Fundamentals of broadcast writing with emphasis on the theory, analysis, and practices in the preparation of station and program continuity, news, and documentaries. Prerequisite: English 550 and Speech 580 with a C or better in both. 4 q.h.

84-19 Speech Communication & Theatre (change)

683. Principles of Broadcast Operations and Performance. An introduction to practices and procedures basic to radio and TV production facilities. Examination of control room operations, studio procedures, control room-studio communication, legal constraints on broadcast production operation and the announcer's functions in broadcast speech communication. The equivalent of three hours lecture plus two hours lab per week. Prerequisite: English 550 and Speech 580 with a grade of C or better both. 4 q.h.

84-20 Speech Communication & Theatre (change)

684. Broadcast News Practices. Organization, preparation, and presentation of radio and television news programs. Includes study of journalistic requirements of broadcast media and broadcast newsroom operation. Includes the equivalent of three hours lecture plus two hours lab per week. Prerequisite: Speech 682 and 683, with a grade of C or better both. 4 q.h.

84-21 Speech Communication & Theatre (change)

685, 686. Studio Problems I, II. A supervised application of operations and performance skills to an on-air broadcast program (WYSU-SCA). Available only during morning hours. To be taken in consecutive terms only. Prereq: The prerequisite for Speech 685 is Speech 682 and 683 with a grade of C or better both; the prerequisite for Speech 686 is Speech 685 with a grade of C or better. 1 + 1 q.h.

LIST PREPARED BY THE CURRICULUM DIVISION

84-23 Speech Communication & Theatre (change)

781. Radio Production. Study of the concepts of radio production, including student production of various types of radio programs. The equivalent of three hours lecture plus two hours lab per week. Prereq.: Speech 682 and 683, with grade of C or better in both. 4 q.h.

84-24 Speech Communication & Theatre (change)

782. Television Production. Study of the elements of television production -- equipment, lighting, scene design, graphics, special effects, videotape, film, and creative camera work. Includes the equivalent of three hours lecture plus two hours lab per week. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-25 Speech Communication & Theatre (change)

783. Broadcast Regulations. Responsibilities of broadcasters as prescribed by law and governmental policies and regulations and court decisions. Comparative study and analysis of purposes, methods, and techniques of foreign broadcasting operations. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-26 Speech Communication & Theatre (change)

784. Broadcast Programming. A study of contemporary broadcast programming, including program development, scheduling, and competitive programming strategies. Primary emphasis is on problems of local radio and television stations. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-27 Speech Communication and Theatre (change)

786. Television Production II. A study and application of the television production elements. Production values of composition, transition, and sequence are explored from a communication perspective. Students produce, videotape, and critique several field-based productions. Equivalent of three hours of lecture plus two hours of lab per week. Prereq.: Speech 782. 4 q.h.

84-28 Speech Communication & Theatre (change)

787. Practicum in Telecommunication. Individual study and practical application of radio and television performance and production skills in a broadcast environment. Repeatable for a maximum of eight hours. Prereq.: Speech 682 and 683, with a grade of C or better both. 2-4 q.h.

84-29 Speech Communication and Theatre (change)

788. Broadcast Sales and Promotion. An examination of the principles and practices of selling local radio and television air time. Analysis of rating-based sales and promotion strategies, as well as relations with agencies and station representatives. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

LIST PREPARED BY THE CURRICULUM DIVISION

84-30 Speech Communication & Theatre (change)

789. Broadcast Interviewing. A study and application of interviewing techniques for radio and television. Emphasis is placed on the local news interview and public affairs interviewing. Includes the equivalent of three hours lecture plus two hours of lab per week. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-31 Speech Communication & Theatre (change)

881. Telecommunication Management. A study of the roles of station management relationships with government, networks, employee groups, ownership and audiences. Organization and procedures of typical departments, with emphasis on the supervision of local broadcast news operations. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-32 Speech Communication & Theatre (change)

884. Television Production Direction. A study and application of the communication roles and skills associated with local television directing. Emphasis on analysis of audiences: Producer, crew, talent, and viewers. Students will produce, direct, and critique productions. Includes the equivalent of three hours lecture and two hours lab per week. Prereq.: Speech 782. 4 q.h.

84-33 Speech Communication and Theatre (change)

885. Alternative Uses of Telecommunication Media. Study and application of uses of telecommunication media apart from commercial broadcasting. Includes the study of business and industrial television, instructional television, cable and public broadcasting. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-34 Speech Communication & Theatre (change)

886. Audience and Market Measurement. Study of ways of collecting, analyzing and utilizing information related to broadcast audiences. Includes quantitative and non-quantitative methods. Specific attention is given to contemporary rating services and community ascertainment procedures. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.

84-35 Speech Communication and Theatre (change)

887. Theories and Criticism of Telecommunication. Study of contemporary theories and research in telecommunication. Students will examine telecommunication from behavioral and rhetorical perspectives. Prereq.: Speech 682 and 683, with a grade of C or better in both. 4 q.h.