

MINUTES OF SPECIAL MEETING  
OF  
BOARD OF TRUSTEES  
OF  
YOUNGSTOWN STATE UNIVERSITY

Tod Administration Building  
Tuesday, May 6, 2008

Pursuant to notice duly given, a special meeting (the two hundred seventy-seventh) of the Board of Trustees of Youngstown State University convened at 9:52 a.m., on Tuesday May 6, 2008, in the Board Room in Tod Hall.

Seven trustees were present at the meeting, to-wit: Mr. John L. Pogue, chairperson of the board, who presided, Mr. Donald Cagigas, Ms. Millicent S. Counts, Mr. Scott R. Schullick, Dr. Dianne Bitonte Miladore, Mr. Harry Meshel, and Mr. Stephen W. T. Foley. Dr. H. S. Wang, Mr. Larry D. DeJane and Dr. Sudershan K. Garg were absent.

Also present were: Dr. David C. Sweet, President and Franklin S. Bennett, Jr., secretary to the board of trustees. Also present were approximately 5 persons, including deans, members of the faculty, students, administrators, and members of the news media.

The chairperson called the meeting to order.

ITEM I - PROOF OF NOTICE OF MEETING.

Evidence was available to establish that pursuant to Article II, Section 2, of the board's *Bylaws*; written notice of the call for today's special meeting was timely provided to each of the trustees, the student trustee, and to the president.

ITEM II - DISPOSITION OF MINUTES FOR REGULAR MEETING HELD MARCH 14, 2008 AND SPECIAL MEETING HELD APRIL 9, 2008.

The chairperson stated the disposition of the minutes of the board's regular meeting held March 14, 2008 and special meeting held April 9, 2008 would be deferred to a future meeting.

ITEM III - REPORT OF THE COMMITTEES OF THE BOARD.

1. Academic and Student Affairs Committee.

The chairperson recognized Ms. Counts, chairperson of the Academic and Student Affairs Committee who stated that the Committee recommends the adoption of the following resolution by the Board of Trustees:

Resolution to Authorize  
Conferral of Honorary Degree

**YR 2008-43**

BE IT RESOLVED, that the Board of Trustees of Youngstown State University does hereby authorize the conferral of a Doctor of Humane Letters (L.H.D.) degree, *honoris causa*, upon Anu Shukla, with all the rights and privileges attendant thereto.

The trustees voted without dissent in favor of the resolution and the chairperson declared the resolution carried.

ITEM IV - COMMUNICATIONS AND MEMORIALS

The board considered no communications or memorials.

ITEM V - UNFINISHED BUSINESS

The board considered no unfinished business.

ITEM VI - NEW BUSINESS

The board considered no new business.

ITEM VII - TIME AND PLACE OF UPCOMING REGULAR MEETINGS

Upon motion duly made and seconded, which received the affirmative vote of all trustees present, the trustees resolved to set the following dates and times for the next regular meetings of the board to be held in the Board Room in Tod Hall:

3:00 p.m., Friday, June 20, 2008  
3:00 p.m., Friday, September 19, 2008  
3:00 p.m., Wednesday, December 17, 2008

ITEM VIII - ADJOURNMENT

Upon motion duly made and seconded, the meeting was duly adjourned by unanimous vote of the trustees at 9:58 a.m.

\_\_\_\_\_  
Chairperson

ATTEST:

\_\_\_\_\_  
Secretary to the Board of Trustees

**SPECIAL BOARD OF TRUSTEES' MEETING**

**Tuesday, May 6, 2008**  
**9:00 a.m.**

**Tod Hall**  
**Board Meeting Room**

**AGENDA**

- A. Roll Call
- B. Proof of Notice of Meeting
- C. Disposition of Minutes for Regular Meeting held March 14, 2008; and Special Meeting held April 9, 2008; will be Deferred until the Next Regular Meeting
- D. Report of the Committee of the Board
  - 1. Academic and Student Affairs Committee
    - a. Resolution to Authorize Conferral of Honorary Doctorate - Anu Shukla
- E. Communications and Memorials
- F. Unfinished Business
- G. New Business
- H. Dates and Times of Upcoming Regular Meetings of the Board
  - Tentative Meeting Date: 3 p.m., Friday, June 20, 2008
  - 3 p.m., Friday, September 19, 2008
  - 3 p.m., Wednesday, December 17, 2008
- I. Adjournment

**RESOLUTION TO AUTHORIZE CONFERRAL  
OF HONORARY DEGREE**

**BE IT RESOLVED**, that the Board of Trustees of Youngstown State University does hereby authorize the conferral of a Doctor of Humane Letters (L.H.D.) degree, honoris causa, upon Anu Shukla, with all the rights and privileges attendant thereto.

**Special Board of Trustees Meeting  
May 6, 2008  
YR 2008-**

**Agenda Item D.1.a.**

## **Anu Shukla, Founder and CEO, Offerpal Media, Inc.**

Ms. Anu Shukla is a serial entrepreneur. Ms. Shukla is the founder and CEO of Offerpal Media, Inc., a social advertising network. Prior to founding Offerpal Media, Inc., she was the founder and CEO of Mybuys, Inc. where she currently serves on the Board of Directors. Mybuys, Inc. is a venture-backed company in the eCommerce personalization market. Prior to Mybuys, Inc., Ms. Shukla pioneered the category of Internet Marketing Automation as founder and CEO of Rubric, Inc. Rubric, Inc. was acquired in 2000 for \$366 million.

Prior to Rubric, Inc., Ms. Shukla has held a variety of executive roles including the Vice President of Marketing and Product Strategy at Versata and Vice President of Worldwide Marketing and Product Management at Compuware/Uniface Corporation.

Ms. Shukla serves on the Board of Directors of Forum for Women Entrepreneurs and Executives; International Museum of Women; and the Advisory Board for the Leavey School of Business, Santa Clara University. Ms. Shukla was named to the Computer Industry “Dream Team” by *Business 2.0* magazine in 2004, awarded the YSU Distinguished Alumni award in 2005, and the Entrepreneur of the Year by the Washington, D.C. based Dialogue on Diversity organization in 2005.

Ms. Shukla has a Master of Business Administration, Marketing emphasis, from Youngstown State University, which she received on June 16, 1984. Ms. Shukla also received a Bachelor of Arts in History from YSU on August 28, 1982, and a Bachelor’s Degree in History with honors from St. Stephen’s College in New Delhi, India, in 1979.